

September 27, 2010

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**SMALL BUSINESS MONTH IN BRAMPTON**

BRAMPTON, ON: October is Small Business month in the Province of Ontario. To mark the month, the City of Brampton's Small Business Enterprise Centre (SBEC) is presenting a number of events to the City's business community.

"With resources from the City's Small Business Enterprise Centre, working with local established businesses, determined entrepreneurs are provided with some of the essential tools to get them to market." says Regional Councillor Elaine Moore, Chair, Business Development and Marketing Advisory Team. "In the challenging economy of 2010, acknowledgement of successes and opportunity to network is more important than ever. Small Business month gives new and established business the opportunity to do this."

The City's Building Division is also launching a new campaign to educate small business owners on the important steps they must take before they open or expand a commercial space. Entrepreneurs are encouraged to contact the Division for a building permit as one of their first steps; staff offer personalized, one-on-one service every step of the way.

**Events for the month include:**

**Brampton Board of Trade - After Business networking event**

Brampton Real Estate Board, #10 – 35 Van Kirk Drive  
Monday, October 4, 4:30 pm – 6:30 pm  
Free

**Inspirational Stories**

- Claudette Clarke – Balloon Décor and More
  - Jodie Carr – Carrs Dental and Implant Solutions
  - Paul Meisner – Practical Energy (winner of the 2009 SUBY)
- Four Corners Library, 65 Queen Street East  
Tuesday, October 5, 9:30 am - 11:30 am  
Free

**Lunch 'n Learn seminars**

Brampton Enterprise Centre, 33 Queen Street West  
October 18 to 22, Noon - 1 pm  
Free

**Energize! Small Business Professional Development Day**

Holiday Inn Select – Dixie and Queen  
Thursday, October 28, 7:45 am – 12:30 pm  
Free

**Fall Business-to-Business Trade Show**

Holiday Inn Select – Dixie and Queen  
Thursday, October 28, 12:30 pm - 3:30 pm  
Participants: \$75/table or \$50/half table  
Attend for free - door prizes donated by event sponsor 'Rider Enterprises'

For event details or registration, visit SBEC's website at [www.brampton-business.com](http://www.brampton-business.com) or call 905.874.2650. We acknowledge and thank our partners the Ontario Ministry of Economic Development and the Brampton Board of Trade.

**About Brampton:** The 11<sup>th</sup> largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor's, reflecting its successful economy and debt-free position. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak more than 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being known as the Flower City of Canada. Brampton has been designated as an International Safe Community by the World Health Organization. For more information visit [www.brampton.ca](http://www.brampton.ca)

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***Media Contact:***

Gordon Smith  
Manager, Media Communications  
City of Brampton  
Phone: 905-874-3426  
[gordon.smith@brampton.ca](mailto:gordon.smith@brampton.ca)