

April 28, 2010

10-017

**EMERGENCY PREPAREDNESS WEEK**  
*Plan, Prepare and Protect your family*

BRAMPTON, ON: Emergency Preparedness (EP) Week, May 2 – 8, is an opportunity to educate the public on how to prepare themselves and their families and businesses for potential emergencies.

EP Week is a national event that takes place annually during the first week of May. Federal, Provincial and Municipal governments all take part in EP Week activities, along with first responders, emergency management officials, non-governmental organizations and others.

In Brampton, the official launch of EP Week will occur on Saturday, May 1, 2010, at the Cassie Campbell Community Centre, at 1050 Sandalwood Parkway West, from 9 am to 2 pm. The event will feature an information kiosk, displays, activities, speeches and a cake to mark the week.

At the City of Brampton, EP Week is led by the Brampton Emergency Measures Office (BEMO). BEMO is responsible for preparing the City and its residents for major emergencies. BEMO has many community partners including Brampton Safe City, the two Peel school boards, Canadian Red Cross, St. John Ambulance, Region of Peel and Peel Regional Police.

As part of EP Week, BEMO will present the “Flower City Ultimate Challenge” Ultimate Frisbee Tournament, on Saturday, May 1, from 9 am to 3 pm at the Brampton Soccer Centre, at 1495 Sandalwood Parkway East.

More information on emergency preparedness is available at [www.getprepared.ca](http://www.getprepared.ca) or [www.brampton.ca/en/residents/emergency-measures](http://www.brampton.ca/en/residents/emergency-measures)

BEMO is available to provide presentations to schools and other groups in the City of Brampton. Contact the BEMO info line at 905.874.2911 or by email to [beminfo@brampton.ca](mailto:beminfo@brampton.ca) for information.

**About Brampton:** The 11<sup>th</sup> largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple ‘A’ credit rating by Standard & Poor’s, reflecting its successful economy and debt-free position. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak more than 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being known as the Flower City of Canada. Brampton has been designated as an International Safe Community by the World Health Organization. For more information visit [www.brampton.ca](http://www.brampton.ca)

- 30 -

**Media Contact:**

Gordon Smith  
Manager, Media Communications  
City of Brampton  
Phone: 905 .874.3426  
[gordon.smith@brampton.ca](mailto:gordon.smith@brampton.ca)

