

April 23, 2010

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BUSINESS AMBASSADOR BREAKFAST SERIES

BRAMPTON, ON: The City of Brampton's Economic Development Office is running a series of breakfast seminars on growing markets, partnership opportunities and how businesses can expand their markets globally.

The introductory seminar, in partnership with the Brampton Board of Trade, will be held on Friday, May 28, 2010, at the Courtyard Marriott in Brampton from 7:30 to 9:30 am. The keynote speaker is Peter Van Loan, Federal Minister of International Trade. The morning will also include Allan Ballak, Trade Commissioner (Ontario Region), Department of Foreign Affairs and International Trade.

Each seminar will highlight two international countries, with speakers from each area, followed by roundtable sessions providing attendees the opportunity for one-on-one discussions.

- Seminar #1 – How to do business in India & Pakistan – September 15, 2010
- Seminar #2 – How to do business in United States & Mexico – November 17, 2010
- Seminar #3 – How to do business in China & Korea – January 19, 2011
- Seminar #4 – How to do business in Italy & Germany – March 16, 2011
- Seminar #5 – How to do business in Brazil & Russia – September 14, 2011

“This is an outstanding opportunity to learn about potential international markets,” says Regional Councillor Elaine Moore, Chair, Business Development and Marketing Advisory Team, “Through these seminars, businesses can build relationships to help them globally develop their companies.”

No registration fee is required, however seating is limited. For additional information or to register, please contact the Brampton Economic Development Office at 905.874.2654 or email andrea.thomson@brampton.ca

About Brampton: The 11th largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor's, reflecting its successful economy and debt-free position. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak more than 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being known as the Flower City of Canada. Brampton has been designated as an International Safe Community by the World Health Organization. For more information visit www.brampton.ca

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Media Contact:

Gordon Smith
Manager, Media Communications
City of Brampton
Phone: 905 .874.3426
gordon.smith@brampton.ca