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LET'S GET BRAMPTON ON THE BOARD!

BRAMPTON, ON: Residents have an opportunity to "Get Brampton on the Board" and be a part of gaming history.

Hasbro, the makers of MONOPOLY, has launched a nation-wide vote to find Canada's 22 favourite cities that will be included on the new MONOPOLY Canada game board in celebration of its 75th Anniversary.

"What a great opportunity for Brampton to get a piece of real estate in this Canadian edition of a cultural icon," says Brampton Mayor Susan Fennell. "I encourage all Bramptonians to get online and vote to ensure that our City has a place on the Board."

Beginning January 11 and running until February 7, 2010, you can visit www.monopolyvote.ca to cast a vote for your favourite Canadian city. 65 Canadian cities have been pre-selected for the top 20 city vote and Brampton is one of them! So, cast your ballot for your favourite city each day of the vote. You must visit the website, create a profile, and login each day to vote. You are only allowed to vote once per day during the contest period. The city that receives the most votes will be placed on the highest rent property traditionally held by Boardwalk.

Two other spaces on the board will be reserved for cities that are nominated through a wild card vote. The cities voted onto the final game board will be announced in June 2010. The new MONOPOLY Canada Edition will be launched on Canada Day and available in stores prior to launch.

So what are you waiting for Brampton, vote for your city to be on MONOPOLY Canada today....and every day until February 7, 2010!

About Brampton: The 11th largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor for the third consecutive year, reflecting its debt-free position, exceptional liquidity levels and excellent economy. The City's 2009 operating budget is \$400.8 million and approved funding for its overall capital program stands at \$700 million. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak over 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being the Flower City of Canada and won the 2008 International Communities in Bloom competition. It is also the first city in the GTA and one of only 10 in North America to have been designated as an International Safe Community by the World Health Organization. For more information visit www.brampton.ca

- 30 -

Media Contact:

Gordon Smith
Manager, Media
Communications
City of Brampton
Phone: (905) 874-3426
gordon.smith@brampton.ca