

October 1, 2010

10-040

## **Smoke Alarms: A sound you can live with**

### **FIRE PREVENTION WEEK, OCTOBER 3 – 9, 2010**

BRAMPTON, ON: - Brampton Fire Chief Andy MacDonald urges residents to take a few minutes to make sure their smoke alarms are working in preparation for Fire Prevention Week, October 3-9, 2010. This year's theme is "smoke alarms, a sound you can live with."

"Too many people are complacent about fire safety," said Chief MacDonald. "People need to remember there is a one in ten chance of having a fire in their homes. With all the plastic and synthetic materials we put in our homes today, fire burns hotter and faster than ever before. You may have just seconds to get everyone out of your home safely."

Working smoke alarms provide the early warning of fire so that people have those extra seconds needed to escape a fire emergency. It's the law in Ontario to have working smoke alarms on every storey of the home and outside all sleeping areas. Yet, all too often, the fire service in Ontario responds to fires in homes with no working smoke alarms.

#### **Fire Awareness Events**

Brampton Fire and Emergency Services will be hosting a number of events throughout the week to raise public awareness about the importance of working smoke alarms.

Visit Brampton Fire and Emergency Services at these locations.

#### **Bramalea City Centre**

25 Peel Centre Drive

Saturday, October 2, 9:30 am – 6 pm.

Sunday, October 3, 11 am – 6 pm.

Monday, October 4 – Wednesday, October 6, 10 am – 9 pm

#### **Cassie Campbell Community Centre**

1050 Sandalwood Parkway West

Monday, October 4, 4 pm - 8 pm

**Brampton Soccer Centre**

1495 Sandalwood Parkway

Wednesday, October 6, 4 pm - 8 pm

**Name the Mascot!**

At event locations, Brampton kids age 6 to 13 are invited to enter a draw to name the new Smoke Alarm Mascot. The winner wins a ride to school in a fire truck and will receive a fire truck piñata filled with nut-free treats.

For more information on Brampton's Fire Prevention Week activities, call 905-458-5580, email [friellife@brampton.ca](mailto:friellife@brampton.ca), or visit <http://bramptonfire.com>

**About Brampton:** The 11<sup>th</sup> largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor's, reflecting its successful economy and debt-free position. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak more than 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being known as the Flower City of Canada. Brampton has been designated as an International Safe Community by the World Health Organization. For more information visit [www.brampton.ca](http://www.brampton.ca)

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