

September 22, 2009

09-037

SMALL BUSINESS MONTH IN BRAMPTON

BRAMPTON, ON: October is Small Business month in the Province of Ontario. To celebrate, the City of Brampton's Small Business Enterprise Centre (SBEC) is partnering with the Brampton Board of Trade to bring a number of events throughout the month to the city's business community.

"Small business owners and aspiring entrepreneurs are key contributors to innovation, investment and job creation in Brampton," says Elaine Moore, Chair of the Economic Development and Communications Committee. "While we pay special tribute to them this month, their efforts are felt year round."

Events for the month include:

- a small business professional development day
- free lunch 'n' learn seminars, and
- business networking events.

The activities are topped off with the presentation of the Start-Up Business of the Year Award (SUBY) on November 12 at the Gigantic Networking Breakfast at Brampton Golf Club, 7700 Kennedy Road South.

For event details, registration and to apply for the SUBY, visit the SBEC website at www.brampton-business.com or call 905-874-2650. All events are free, except where indicated, thanks to the corporate sponsorship of Rogers and Shoppers World Brampton and partners Ontario Ministry of Economic Development & Trade and CanadaBusiness.ca

About Brampton: The 11th largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor for the third consecutive year, reflecting its debt-free position, exceptional liquidity levels and excellent economy. The City's 2009 operating budget is \$400.8 million and approved funding for its overall capital program stands at \$700 million. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak over 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being the Flower City of Canada and won the 2008 International Communities in Bloom competition. It is also the first city in the GTA and one of only 10 in North America to have been designated as an International Safe Community by the World Health Organization. For more information visit www.brampton.ca

- 30 -

Media Contact:

Gordon Smith
Manager, Media Communications
City of Brampton
Phone: 905-874-3426
gordon.smith@brampton.ca