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09-038

Harvest Fall Cleanup – a Brampton Tradition

Thousands of residents gearing up to beautify their City

Brampton, ON: October is fast approaching, and Brampton's Clean City Committee is launching its annual fall cleanup, a community event that has become a Brampton tradition for residents. This is the 12th year that residents will take the time to help enhance their community through a series of Cleanup events throughout the month. Last year, Harvest Cleanup activities attracted over 30,000 participants.

"Year after year, Bramptonians show their community pride by helping to beautify the city," says Mayor Susan Fennell. "This dedicated, month-long, cleanup contributes to maintaining a clean and functional city."

The Harvest Cleanup Kickoff takes place on Saturday, October 3 from 10 am – 1 pm at City Hall. Residents are invited to assist with a neighbourhood cleanup of the downtown and Gage Park, beginning at City Hall across from John Street. Enjoy the Farmers' Market, environmental activities and displays, and refreshments courtesy of our community partner, Tim Hortons.

Throughout the month, a series of activities will take place to encourage the cleanup program. A list of scheduled events follows this release. New this year is registration and supply pick-up at local recreation centres. Residents will also be able to register online or by phone, and can have supplies, such as bags and gloves, delivered to their homes.

A new feature of this campaign will be "Recycling Days" at select recreation centres, designated as "community hubs". In an effort to encourage Cleanup participants to sort and recycle the trash they collect, recycling facilities will be available during centre hours for easy drop-off.

Residents can also take this opportunity to donate reusable clothing and small household items to the Canadian Diabetes Association's Clothesline® program by dropping off items at the donation boxes located at Loafer's Lake Recreation Centre and South Fletcher's Sportsplex.

The Harvest Cleanup is an initiative of the Brampton Clean City Committee. The Brampton Clean City Committee is a committee of City Council made up of concerned citizens who volunteer their time and effort in promoting environmental awareness and a clean community. For more information, call 905-874-2828 or visit www.brampton.ca/cleancity.

About Brampton: The 11th largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor for the third consecutive year, reflecting its debt-free position, exceptional liquidity levels and excellent economy. The City's 2009 operating budget is \$400.8 million and approved funding for its overall capital program stands at \$700 million. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak over 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being the Flower City of Canada and won the 2008 International Communities in Bloom competition. It is also the first city in the GTA and one of only 10 in North America to have been designated as an International Safe Community by the World Health Organization. For more information visit www.brampton.ca

- 30 -

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Schedule of Events

- **Corporate Challenge – Wednesday, October 7, 12 noon – 3 pm**
Loafer’s Lake Recreation Centre and Earnscliffe Recreation Centre
A friendly cleanup competition for Brampton businesses pits the west side of the city against the east.
- **Green Education Booths**
Wednesdays, October 7, 14, 21, & 28
Clean City staff will be running public education booths at City Hall and the Civic Centre during the month of October. These booths will offer environmental information and giveaways for members of the public.
- **Youth Park Stewardship** gives teens the opportunity to earn community service hours by taking part in two-hour cleanups in Brampton parks on Saturdays. Teens should register for the Cleanup they would like to participate in using the appropriate barcode. They can register at recreation centres, or online through the City’s e-registration system at www.brampton.ca.
 - **Chinguacousy Park**
Oct. 10 • 10 am - 12 pm • Code: 265914
 - **Professor’s Lake Recreation Centre**
Oct. 17 • 10 am - 12 pm • Code: 265915
 - **Balmoral Recreation Centre**
Oct. 24 • 10 am-12 pm • Code: 265916
 - **Kiwanis Memorial Park**
Oct. 31 • 10 am-12pm • Code: 265935
- **Harvest Cleanup Recycling Days**
To encourage participants to separate the litter they collect and keep recyclables out of landfills, select recreation centres will be designated drop-off depots for recyclables.
 - Saturday, October 10, 10 am – 3 pm
 - Cassie Campbell Recreation Centre
 - Century Gardens Recreation Centre
 - Saturday, October 17, 10 am – 3 pm
 - Loafer’s Lake Recreation Centre
 - Earnscliffe Recreation Centre
 - Saturday, October 24, 10 am – 3 pm
 - South Fletcher’s Sportsplex
 - Brampton Soccer Centre

- **Harvest Cleanup “Thank You” event – Saturday, October 24** 10 am – 1 pm
Chinguacousy Park Optimist Centre
All Cleanup volunteers are invited to celebrate with entertainment, refreshments, environmental displays and activities to thank you for helping to keep Brampton clean and green.
- **The Great Pumpkin Party – Sunday, November 1** 4 - 7 pm
Garden Square, Rose Theatre Brampton
Light your pumpkin up one more time, and then have it composted. This event is sponsored by the Downtown area Councillors, Region of Peel and the Brampton Downtown Development Corporation.

If Cleanup participants find large or difficult to reach items that they cannot remove on their own, they are asked to call the Clean City office at 905-874-2828 or the City’s call centre at 905-874-2000 to report the location of the garbage so the City can remove it.