



# Brampton

## Media Release

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### **CELEBRATE BRAMPTON DAY ON SEPTEMBER 12**

BRAMPTON, ON: The City of Brampton invites all residents to come out and enjoy entertainment, events, and activities in celebration of Brampton Day, on September 12, 2009 from 8:00 am – 2:00 pm at City Hall, Gage Park, Garden Square, and Ken Whillans Square in downtown Brampton.

In its tenth year, Brampton Day encourages residents to engage their government in a fun, interactive, family setting, and provides visitors with the opportunity to explore City Hall in an open house format, showcasing the many diverse programs and services provided by the City.

“City of Brampton employees are extremely proud to work for the members of this community,” said Mayor Susan Fennell. “Our focus has always been on delivering exceptional levels of service, and each year, Brampton Day provides an opportunity for us to highlight all of the wonderful programs and municipal services available to our residents.”

This year’s theme – “Ignite the Spirit” – is of special significance as Brampton gears up to host the Olympic Torch Relay on December 18, half-way through its 100 day cross-country tour to Vancouver and the 2010 Olympic & Paralympic Winter Games. To mark the kick-off to the torch, all Brampton Day activities will highlight this Olympic theme.

In conjunction with Brampton Day, the City of Brampton will also be holding its annual Vigil for Peace to promote world peace and honour all those around the world who have lost their lives to violence and war. This vigil will take place from 11:00 – 11:15 a.m. at Ken Whillans Square near the Cenotaph. During this time, activities in the square and Gage Park will be suspended.

Following the vigil, the official opening ceremony and cake cutting is scheduled for 11:30 a.m. at Garden Square, where Mayor Fennell will bring greetings on behalf of the City of Brampton. Activities around downtown Brampton will continue until 2 pm.

To encourage Bramptonians to get out and celebrate Brampton Day, the City of Brampton is offering free parking in the downtown core on September 12, and Brampton Transit riders will pay only \$1 per ride (Route 77 Highway 7 excluded).

For more information on Brampton Day, please visit [www.brampton.ca](http://www.brampton.ca) or call 905.874.2000. Residents are also encouraged to contact their local community or recreation centre for more information on special Brampton Day events happening in their area.

In the event of heavy rain, thunder or lightning, outdoor events will be moved into City Hall and the Rose Theatre.

## Brampton Day Highlights:

- Brampton's weekly Farmer's Market will be open on Brampton Day, operating from 7:00 am – 2:00 pm, rain or shine.
- Head to the main stage at Garden Square, in front of the Rose Theatre, to enjoy music and other entertainment by local acts from 8:00 am – 2 pm.
- Free BBQ! Coca Cola and RBC, national presenting partners for the Olympic Torch Relay, will host a free BBQ in Garden Square, Gage Park and Ken Whillans Square from 10:00 a.m. – 1:30 p.m. on Brampton Day.
- Take a picture with an Olympic Torch, enter exciting contests and receive giveaways at RBC's booth. Bring your camera!
- Vote for the city's best at the Urban Design Awards booth! Sixteen of the City's architectural marvels are in the running for the People's Choice Award, which will be announced at the Urban Design Awards on September 30 at the Rose Theatre Brampton.
- Learn more about Brampton's community groups and partners at the Community Village pavilion in Gage Park.
- Kids can participate in the making of the annual "Chain of Office" for the chance to be Mayor-for-a-Day.
- Family favourites returning this year include:
  - Train rides in Gage Park
  - Rock Climbing Wall
  - Face-painting
  - Cookie decoration
  - Craft stations

**About Brampton:** The 11th largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor for the third consecutive year, reflecting its debt-free position, exceptional liquidity levels and excellent economy. The City's 2009 operating budget is \$400.8 million and approved funding for its overall capital program stands at \$700 million. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak over 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being the Flower City of Canada and won the 2008 International Communities in Bloom competition. It is also the first city in the GTA and one of only 10 in North America to have been designated as an International Safe Community by the World Health Organization. For more information visit [www.brampton.ca](http://www.brampton.ca)

- 30 -

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