



Brampton

Media Release

April 23, 2009

09-015

CALLING ALL YOUNG ENTREPRENEURS *BizPlan 2009 Competition Launched*

BRAMPTON, ON – The Brampton Small Business Enterprise Centre (SBEC) has launched BizPlan for 2009, a business plan competition for high school students in Brampton and Caledon.

The BizPlan competition is an opportunity for high school students to showcase their entrepreneurial talents and strengthen their business skills by writing a business plan.

“This is an opportunity for our youth to show off their creativity. This competition encourages the entrepreneur in our youth and the business concept can be anything – it is limited only by imagination,” said Regional Councillor Elaine Moore, Chair of Brampton’s Economic Development Committee.

Winners will receive gifts cards from Bramalea City Centre:

- First Place - \$1500
- Second Place - \$750
- Third Place - \$250

The entrepreneur who receives honourable mention will be awarded a one-year City of Brampton Student Fitness Pass. The First Place winner is eligible to compete at the Regional and Provincial Business Plan Competitions.

The BizPlan 2009 competition will help develop business, research, communication and networking skills of Brampton’s future entrepreneurs. Before writing their business plan, students are encouraged to consult SBEC, the Brampton Library, teachers and professionals.

Electronic versions of final business plans must be submitted to susan.vasey@brampton.ca by 4:30 pm on Friday, May 22, 2009. A panel of judges made up of local professionals and economic development practitioners will evaluate each business plan. Winners will be announced on Thursday, June 25, 2009.

Competition rules, regulations and guidelines are available at www.brampton-business.com/specialprograms.asp. For more information call Susan Vasey at 905-874-3630.

About Brampton: The 11th largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple ‘A’ credit rating by Standard & Poor for the third consecutive year, reflecting its debt-free position, exceptional liquidity levels and excellent economy. The City’s 2009 operating budget is \$400.8 million and approved funding for its overall capital program stands at \$700 million. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak over 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being the Flower City of Canada and won the 2008 International Communities in Bloom competition. It is also the first city in the GTA and one of only 10 in North America to have been designated as an International Safe Community by the World Health Organization. For more information visit www.brampton.ca

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