



# Brampton

## Media Release

April 29, 2009

09-018

### **BRAMPTON TRANSIT LAUNCHES BIKE & RIDE**

Just in time for warmer spring weather, Brampton Transit has launched its new Bike & Ride program, with a bike rack now installed on the front of each of its 234 buses.

Bike & Ride is a green initiative designed to accommodate and encourage transit riders to combine cycling and public transit, two environmentally friendly modes of transportation.

“Brampton is the second fastest growing city in Canada. As we continue to grow, our aim is to provide the best possible quality of life for all residents,” said Mayor Susan Fennell. “Brampton Transit plays a crucial role in building a sustainable future for our residents, and Bike & Ride now makes it an even easier, more environmentally-friendly way to move around Brampton.”

Brampton’s Bike & Ride program is funded by the Metrolinx BikeLinx initiative.

“It’s great that Brampton Transit has moved so quickly to implement the BikeLinx program,” said Metrolinx Chair Rob Maclsaac. “With a bike rack on every bus in Brampton, more people will take advantage of Brampton Transit services. It’s another way for people in Brampton to custom design their transit trip.”

Each bike rack has the capacity to carry two standard bicycles. Tricycles, motorized bicycles and bicycles with child carriers or trailers are not allowed. Each rack has instruction labels to help riders load and unload a bicycle. There is no additional cost to using the bike racks, only regular bus fare.

In addition to the bike racks, Metrolinx has also funded the installation of bicycle lockers, which will be available in transit terminals beginning in 2010.

Instructional pamphlets with important information on how to use the bike racks will be available at transit terminals, City Hall kiosk and recreational centres throughout Brampton. The pamphlet and an instructional video are also available on [www.bramptontransit.com](http://www.bramptontransit.com).

### **BikeLinx Program**

The BikeLinx Program is a Metrolinx green initiative, designed to accommodate and encourage trips that combine cycling and public transit. The \$5 million program provided funding to municipalities throughout the Greater Toronto Hamilton Area (GTHA) as part of the province of Ontario’s financial commitment to the Metrolinx Quick Wins initiatives, confirmed in the March 2008 Budget.

Metrolinx is providing a total of \$2.8 million for bike racks on buses and \$2.2 million for secure bike parking. Municipalities are already starting to plan for the installation of over 2,300 new racks and numerous bike parking facilities across the region. For more information visit [www.metrolinx.com](http://www.metrolinx.com).

**About Brampton Transit:** Serving the city since 1974, Brampton Transit is one of the fastest growing transit providers in Canada. Moving over 12 million passengers in 2008, it continues to grow at approximately three times the national average. With 234 buses and 36 routes, 25 of which are fully accessible, Brampton Transit connects residents to all major public transit systems in the Greater Toronto Area. Brampton's Bus Rapid Transit system, launching in 2010, will further improve service along key, high demand corridors; encourage increased commuter usage and connect residents more efficiently with transit networks across the GTA. Brampton Transit is the proud recipient of the 2008 GTEC Silver Medal of Distinction Award for eRide, its innovative and convenient web-based trip planner. For more information, visit [www.bramptontransit.com](http://www.bramptontransit.com)

- 30 -

***Media Contact:***

Gordon Smith  
Manager, Media Communications  
City of Brampton  
Phone: 905-874-3426  
[gordon.smith@brampton.ca](mailto:gordon.smith@brampton.ca)

Brampton City Hall, 2 Wellington Street West, Brampton, ON L6Y 4R2 Tel: 905-874-2000 Fax: 905-874-2149 [www.brampton.ca](http://www.brampton.ca) TTY 905-874-2130

T H E C O R P O R A T I O N O F T H E C I T Y O F B R A M P T O N