

## Press Release

January 21, 2008

08-003

### **BRAMPTON TRANSIT FARE ADJUSTMENTS FROM JANUARY 28**

*Supports continuous expansion of services to meet demands of growing ridership*

BRAMPTON, ON: Brampton Transit will be adjusting fares effective January 28, 2008. Cash fares will remain the same, while prices for books of ten tickets, weekly and monthly passes will be adjusted as follows:

- Adult Ten Ticket Price from \$22.00 to \$23.00
- Student Ten Ticket Price from \$20.50 to \$21.50
- Senior Ten Ticket Price \$13.00 to \$14.00
- Adult Weekly Pass Price from \$23.50 to \$24.50
- Student Weekly Pass Price from \$22.00 to \$23.00
- Senior Weekly Pass Price from \$10.50 to \$11.50
- Adult Monthly Pass Price from \$92.00 to \$96.00
- Student Monthly Pass Price from \$86.00 to \$90.00
- Senior Monthly Pass Price from \$42.00 to \$44.00

Riders can continue to use their existing tickets. There will be no exchange of current tickets or extra payment required. Weekly and monthly discounted passes continue to be the best economical choice with an additional Federal Transit Tax Credit incentive of 15.25%.

Brampton Transit ridership is growing approximately three times the national average, according to the Canadian Urban Transit Association. In 2007 there were more than 11 million riders, a 9% increase over 2006.

These fare adjustments will address the demands of a growing ridership and increasing pressures to provide new service in development areas, increase frequency of service as well as meet inter-regional travel demands. They will also help offset increased costs to deliver services and support the recent transit enhancements implemented in 2007.

Plans for 2008 include purchasing additional buses, introducing more new and enhanced services and implementing more improvements to customer service amenities. For more information on Brampton Transit visit: [www.brampton.ca/transit](http://www.brampton.ca/transit)

**About Brampton:** Brampton is the first city in the GTA and one of 10 in North America to be designated an International Safe Community by the World Health Organisation in 2007. Home to more than 8,000 businesses, the City enjoys a Triple 'A' credit rating by Standard & Poor, reflecting its debt-free position, exceptional liquidity levels and excellent economy. The City celebrates its diverse population representing over 70 different cultures and languages spoken. With more than 4,000 acres of parkland, Brampton, takes pride in being the Flower City and the 'Best Blooming Community in Canada'. In short, it's a great place to live, work, play and pray. For more information visit [www.brampton.ca](http://www.brampton.ca)

- 30 -

**Media Contact:**

Gordon Smith  
Manager, Media Communications  
City of Brampton  
Phone: 905-874-3426  
[gordon.smith@brampton.ca](mailto:gordon.smith@brampton.ca)