

NOTICE

In accordance with procedure By-law 160-2004, and in the matter of the Ontario Heritage Act, R.S.O. 1990, Chapter O. 18, and the matter of the lands and premises located at 37 Church Street East in the City of Brampton, in the Province of Ontario:

NOTICE OF INTENTION TO DESIGNATE

TAKE NOTICE that the Council of the City of Brampton intends to designate property situated at 37 Church Street East in the City of Brampton, in the Province of Ontario, as a property of cultural heritage value or interest under Part IV of the Ontario Heritage Act, R.S.O. c. O. 18.

DESCRIPTION OF PROPERTY

The property is situated in the former Toronto Township, surveyed in 1880. Valley land, designated as open space, is situated just to the north-east of the subject property. The lot is rectangular shaped. The plan of the principle structure is a simple rectangular-shape.

SHORT STATEMENT OF THE REASON FOR THE DESIGNATION

The property at 37 Church Street East is worthy of designation under Part IV of the Ontario Heritage Act for its cultural heritage value. The property meets the criteria for designation prescribed by the Province of Ontario under the three categories of design or physical value, historical value and contextual value.

The cultural heritage value of 37 Church Street East is related to its design or physical value as a residential structure from the 1860-1880 building boom. It is a unique example of Italianate architecture, reflecting a high degree of craftsmanship. Italianate architecture became popular in the mid-nineteenth century. It combined elements of Tuscan architecture and traditional classical methods. The style often incorporated decorated paired eave brackets, tall and narrow windows, paired windows, moulded window surrounds, quoins, wide overhanging eaves, and belvederes. In terms of form, houses were usually symmetrical, aside from the door which was positioned to one side. Italianate architecture also incorporated various decorative details that enhanced the exterior of the houses.

The property also has historical or associative value as it reflects the work of Richard Jennings, a famous resident of Brampton. Richard Jennings was born in England in 1845, and immigrated to the United States in 1871. He moved to Canada in 1876 and settled in Brampton. His wife was Elizabeth Pratley. In 1878, Jennings opened a market garden business on the Etobicoke Creek flats near the southeast corner of Church Street East and Union Street. Within a few years, he specialized in flower culture,

erecting greenhouses and producing award-winning chrysanthemums, carnations, violets, and other flower varieties.

Originally, the Jennings house overlooked Jennings' greenhouses. Jennings set aside and then maintained about 6 acres of his property for an athletic field, which became the nucleus of Rosalea Park in 1894.

The family of Bert Jennings sold the greenhouse property to Mr. and Mrs. Russell who operated the Russell Conservatories. The Russells sold the land to Decar Developments in 1961, and shortly after, the Parkside Apartments were built to the southeast on the greenhouse site.

Jennings was known as one of the province's most prominent horticulturists in the early 1900s. He received the Timothy Eaton Chrysanthemum Trophy permanently in 1905 from the Ontario Horticulture and Honey Exhibition for winning the award three years in a row. Along with other Bramptonians such as Harry Dale, T. W. Duggan, William Fendley, Walter E. Calvert and others, Richard Jennings helped establish Brampton's reputation as "The Flower Town of Canada" in the early 1900s.

Richard Jennings also established Rosalea Park, which was considered one of the most beautiful athletic parks in Ontario. Due to his contributions to the history and physical landscape of Brampton, Jennings can be considered an important early figure in the city's development.

The cultural heritage value of the property is also connected to its contextual value as it maintains, supports, and defines the character of Church Street East. The property once overlooked a row of greenhouses, where an apartment building now resides. Therefore, the house is a link to Brampton's prosperous horticultural past.

DESCRIPTION OF HERITAGE ATTRIBUTES

Unless otherwise indicated, the reasons for designation apply generally to all exterior elevations, facades, foundation, roof and roof trim, all doors, windows, other structural openings and associated trim, all architectural detailing, construction materials of wood, stone, brick, plaster parging, metal and glazing and related building techniques, fencing, all trees, shrubs, hedgerows, other vegetation and the grounds and vistas generally.

To ensure that the cultural heritage value of this property is conserved, certain heritage attributes that contribute to its value have been identified. They include:

Design / Physical Value:

- Appears to be in good condition with only minor repairs needed

- Archival photographs indicate that the house has been minimally altered since it was built
- A unique example of an Italianate style house
- Front façade has a regal pediment, enhanced by dentils, arched window trim and a significant porch
- Brackets under cornice of bay window
- Roof has a truncated hip shape
- Segmented window with radiating voussoirs
- Decorative brickwork
- Open side verandah

Historical / Associative Value:

- Built by Richard Jennings, a prominent figure in Brampton's past
- Jennings established several greenhouses in Brampton, thereby contributing to its reputation as "The Flower City"
- Associated with the housing boom of 1860-1880

Contextual Value:

- The house is associated with Brampton's reputation as the "Flower City"

The short statement of reason for the designation, including a description of the heritage attributes along with all other components of the detailed Heritage Report: Statement of Reason for Heritage Designation, constitute the "reason for heritage designation" required under the *Ontario Heritage Act*.

Please contact Antonietta Minichillo, Heritage Coordinator in Urban Design Section, Planning, Design and Development Department at 905-874-3744 to view this document, and for further information. Any objections to this proposed designation must be filed with the City Clerk no later than 4:30 p.m. on June 2nd, 2011 (within 30 days of the publication of this notice).

Dated at the City of Brampton on this 2nd day of May, 2011.

Peter Fay, City Clerk
2 Wellington St. W., Brampton, ON L6Y 4R2
905-874-2116 (voice), 905-874-2119 (fax) 905-874-2130 (TTY)
cityclerksoffice@brampton.ca