



Think BIG

Fall 2011



SMALL BUSINESS ENTERPRISE CENTRE
www.brampton-business.com

Watch for our new look in the next issue of **Think BIG**

OCTOBER IS SMALL BUSINESS MONTH

All Free!

Kickoff Event: Start Up Stories

Speakers, networking and inspirational stories
Tuesday, October 4, 9:30 – 11:30 am
Four Corners Library 65 Queen St. E. (Parking available at Rose Theatre)

Lunch 'n Learn Seminar Series

October 17 – 21, 12 – 1 pm — different topics daily
Brampton Enterprise Centre

Classic Networking and Social Networking

Enjoy some old fashioned networking and discover the benefits of LinkedIn to small business with Jeff Bowman
October 26, 8 – 10 am
Brampton Enterprise Centre

Visit www.brampton-business.com for details or contact the Enterprise Centre at **905.874.2650**

Hiring the right employee has never been easier!



The Centre for Education & Training, a leader in providing recruitment and employer services programs, understands that "the type of the employee a company recruits can impact its growth and profitability" says Scott Beardall, Manager Employment Services.

Through funding by Employment Ontario and with six convenient locations spread across the GTA, the Centre for Education & Training is able to provide employers with free:

- access to trained and knowledgeable Employment Specialists

- meeting and interview space
- resource library and training facilities
- Business networking, recruitment fair and event planning assistance
- support with customized orientation and training packages
- job placement incentives

If you would like more information about the Centre for Education & Training's programs and services:

Contact **905.457.4747** extension **3294** or visit www.tcet.com/employmentservices.

Sponsorship opportunity:



Donations gratefully accepted for annual auction with 100% of proceeds to United Way. Your company name will be promoted to all City of Brampton employees. Tax receipt issued and we'll pick up the item.

Promote your company and do a good deed! Contact Cassandra **905.874.2667** or Meagan Guerra **905.874.2797**

Websites to Explore

- www.reducedtape.gc.ca/index-eng.asp
- www.hc-sc.gc.ca/cps-spc/index-eng.php
- www.ic.gc.ca/eic/site/sbrp-rppe.nsf/eng/h_rd02596.html



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Small Business Enterprise Centre – 33 Queen St. W., 1st. Floor, Brampton, Ontario L6Y 1L9
Tel: 905.874.2650 • Fax: 905.874.2670 • Website: www.brampton-business.com

Caledon Community Services – Royal Courtyards, Upper Level, 18 King St. E., Bolton ON L7E 1E8
Tel: 905.584.2300 • Fax: 905.951.2303 • Website: www.ccs4u.org



Calendar of Events – Fall 2011

Please check www.brampton-business.com for seminar location. Please register in advance for our seminars and events.

October

4	Start-Up Stories – Brampton Library Four Corners Branch - 65 Queen St E - Auditorium	9:30am – 11:30am	FREE	BC#	436376
6	Introduction to Entrepreneurship	9:30am – 11:00am	FREE	BC#	436169
12	Introduction to Business Planning	9:30am – 11:30am	FREE	BC#	436279
13	Exporting Seminar – Canada Border Service Agency	9:30am – 12:30pm	FREE	BC#	436581
Lunch 'n Learn Seminar Series – different topics daily The week of October 17 – 21 inclusive		12:00pm – 1:00pm	FREE		
26	Classic Networking and Social Networking and a presentation on LinkedIn	8:00am – 10:00am	FREE	BC#	436269
26	Market Research	2:00pm – 3:30pm	\$20	BC#	436253
28	Ask the Experts (for established businesses only)	9:00am – 11:00am	FREE	BC#	436242

November

2	New Importers Seminar	9:30am – 12:30pm	FREE	BC#	436197
3	Introduction to Entrepreneurship	9:30am – 11:00am	FREE	BC#	436172
9	Business Plan Workshop	9:00am – 4:00pm	\$40	BC#	436291
15	Marketing 101	2:00pm – 3:30pm	\$20	BC#	436207
16	Start-Up Financial Plan	9:00am – 11:00am	\$20	BC#	436220
23	Small Business Start-Up Seminar	6:00pm – 9:00pm	\$40	BC#	436229
25	Ask the Experts (for established businesses only)	9:00am – 11:00am	FREE	BC#	436237

December

1	Introduction to Entrepreneurship	9:30am – 11:00am	FREE	BC#	436193
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Canada Revenue Agency Seminars Hosted By Brampton SBEC – Seminars held at Central Public School
24 Alexander Street Brampton ON L6V 1H6 (Best Map <http://www.bramptonyouthsoccerclub.ca/maps/CentralPublic.pdf>)

Canada Revenue's HST Seminar

Oct 5	9:30am – 1:00pm	FREE
Dec 7	9:30am – 1:00pm	FREE

Canada Revenue's Small Business Seminar

Oct 13	9:30am – 1:00pm	FREE
Oct 25	9:30am – 1:00pm	FREE
Nov 8	9:30am – 1:00pm	FREE
Nov 22	9:30am – 1:00pm	FREE
Dec 15	9:30am – 1:00pm	FREE

Please Note – all registrations are done through Helen Fox with the Canada Revenue Agency 905.803.2371

Other Notable Dates:

Thursday, October 6	Provincial Election Day	
Monday, October 10	Thanksgiving Day	Office Closed
Friday, November 11	Remembrance Day	Office Closed
Friday, December 23	Christmas Holidays	Office will be closed noon December 23, reopening Tuesday, January 3, 2012

Don't miss out on late addition seminars and news: – add sbec@brampton.ca to your safe sender list today.

SEMINAR REGISTRATION POLICY

Register in advance for all seminars, even if free, as seating is limited. Payment is taken at the time of booking for any seminars that have a fee.

- By phone: 905.874.2650 – Visa, MasterCard and Amex
- In person at the Small Business Centre or any Recreation Centre: credit card, cash, cheque and debit
- 48-hours notice appreciated for cancellations, as we usually have a wait list
- Minimum 24 hours notice required for refund
- Less than 24 hours notice and "no shows" will be charged

SEMINAR REGISTRATION ONLINE

Register online for our seminars and events via the City of Brampton (Recreation Dept) website. You will first need to register a user name and pin for your business and its owner/employees. You can also connect at <https://www1.brampton.ca/econnect/start/start.asp>



2011 City of Brampton United Way Campaign Brampton's Small Business Challenge

Can you imagine living in a community with homelessness, poverty and abuse or where newly immigrating citizens were rejected instead of embraced? Without organizations in place such as United Way, this terrible notion could become more of a reality.

Since 1967, the United Way of Peel Region has been funding programs and services that provide a circle of care in our community, specifically focusing on five funding priorities:

- Strengthening families and children
- Helping abused women and children
- Reducing hunger, homelessness and poverty
- Supporting seniors to live healthy and independent lives
- Helping newcomers and immigrants settle and integrate

The Brampton Small Business Enterprise Centre is very excited to announce that Cassandra Baccardax, Manager of Small Business Services, has been chosen to be the Chair for the City of Brampton's annual United Way Campaign.

Each year, the City of Brampton commits to running an employee-based campaign to help raise funds for the United Way of Peel Region. We believe that this organization has been a helping hand in making Brampton the strong and vibrant community of which we are all proud.

For 2011, Cassandra has decided to raise the bar by adding new events to the calendar while also engaging the community. She is challenging YOU to get involved by hosting a small-scaled event or promotion within your own business to help make a difference. So get creative! Whether it's a car wash or bake sale, a sporting event or a bottle collection, all proceeds can be donated towards a great cause and you'll know that you helped make a positive difference in your community! If running an event of your own seems like too much to take on, corporate sponsorship of the City's campaign is welcomed.

By supporting the United Way of Peel Region and its mission, you will be directly helping the City of Brampton uphold its vision of being a city that offers a high quality of life for its residents. Peel is the region in which we all live, work and play and without you, there would be no way!

If you have questions or wish to discuss event sponsorship opportunities, please contact:

Meagan Guerra
United Way Events & Fundraising Coordinator

905.874.2797

meagan.guerra@brampton.ca