





Upcoming Event

Public Workshop 1: "Challenges and Opportunities"

Thursday, April 3, 2008
6:00pm – 9:00pm
Holiday Inn Select, Main Ballroom
30 Peel Centre Drive
Brampton

The City of Brampton has scheduled the first of a series of workshops to inform residents about the goals, policies and specific changes the Growth Plan requires, and to seek public input on how residents and stakeholders would like to see the Growth Plan's policies implemented in Brampton. The meeting will include a staff presentation outlining the Growth Plan policies, followed by breakout group discussions on the following key Growth Plan goals:

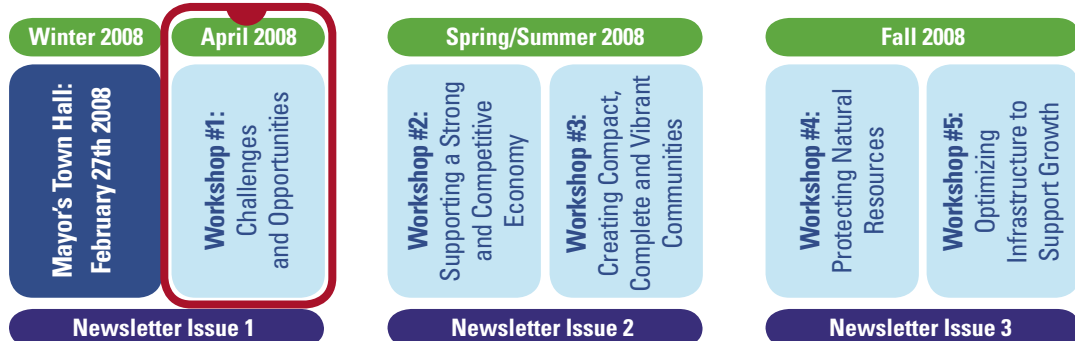
-  **Creating Compact, Vibrant and Complete Communities**
-  **Supporting a Strong and Competitive Economy**
-  **Optimizing Infrastructure to Support Growth**
-  **Protecting Natural Resources**



Please R.S.V.P! Seating is limited...

To ensure effective small group discussion, seating is limited. To reserve your seat, please send your **name, contact information** and **preferred discussion group** to gmp@brampton.ca, or call 905-874-2050, **before March 25, 2008**. As each discussion group will focus on only one of the key goals, please ensure you indicate your preferred group when you R.S.V.P.

Make Sure Your Voice Is Heard!



*Note: Timelines are subject to change

How Can You Get More Information?

Your comments and questions are important to us! If you would like to provide comments or have questions regarding the Growth Management policies, please contact us. Your interest in this study is greatly appreciated.

All stakeholders and members of the public on our mailing list will receive an updates and information on upcoming events. If you are interested in being added to the mailing list, please contact a Growth Management Planner at the contact information provided, or visit our website for regular updates and notices of events: www.brampton.ca.



Contact Us:

To contact a Growth Management Planner or provide input, please:

Mail us: Brampton's Response to the Provincial Growth Plan
2 Wellington St. W.,
Brampton, Ontario L6Y 4R2

Email us: gmp@brampton.ca

Phone us: 905-874-2050; or

Fax us: 905-874-2099



Brampton's Response to the Provincial Growth Plan

How Should Brampton Grow?

Brampton's Response to the Provincial Growth Plan



Newsletter No. 1, Spring 2008

Welcome to Newsletter #1...

This is the first in a series of newsletters that will be released at key milestones throughout the course of developing *Brampton's Response to the Provincial Growth Plan*. The purpose of the newsletters is to inform and update the public on the status of *Brampton's Response to the Provincial Growth Plan*, public events and provide articles of interest. The newsletters will be made available at public venues and through the City's website, www.brampton.ca.

What is the Provincial Growth Plan?

Places to Grow, A Growth Plan for the Greater Golden Horseshoe is the first Provincial Growth Plan. It was adopted by the Province of Ontario in June, 2006 under the *Places to Grow Act* (2005) and covers the Greater Golden Horseshoe (GGH). The Growth Plan sets out how much growth each Region must accommodate, and guides how land is developed, resources are managed and public dollars are invested.

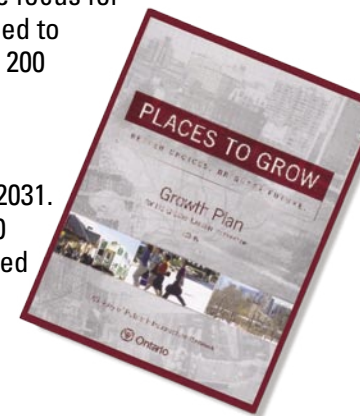
For more information or a copy of the Growth Plan, please visit www.pir.gov.on.ca.

What does the Growth Plan mean for Brampton?

The *Places to Grow Act* directs municipalities to implement the policies of the Growth Plan, primarily through their Official Plans by June 16, 2009.

Downtown Brampton is one of the 25 Urban Growth Centres designated in the Growth Plan as the focus for a broad mixture of uses and is planned to accommodate a minimum density of 200 residents and jobs per hectare.

The Region of Peel is required to accommodate 1.6 million people by 2031. This includes accommodating 30,000 more people than currently forecasted by the Region of Peel.



Recent Events

Town Hall Meeting Launches Public Engagement Process

The City of Brampton hosted the Mayor's Town Hall to launch *Brampton's Response to the Provincial Growth Plan* on February 27th 2008 at the Holiday Inn Select. The response was overwhelming with 300 Brampton residents and stakeholders in attendance, making the event a great success!

The night began with an Open House where attendees could look at informative panels and ask questions of the staff members on hand.

Mayor Susan Fennell then spoke enthusiastically about Brampton's initiatives and accomplishments to date, which was echoed by Adrian Smith, Director of Planning, Design and Development, who provided a comprehensive overview of the Provincial Growth Plan, the City's ongoing growth management work and the projects the City is undertaking to conform with the Growth Plan. Paul Bedford, former City of Toronto Chief Planner, provided the keynote address.



Participants were invited to ask questions and provide comments. Many expressed appreciation for the opportunity to participate. Here is some of what we heard...

- Diversity is one of Brampton's strengths...
- GO Train service needs to be expanded...
- Increased traffic is a concern...
- Open spaces and the environment need to be protected...
- Opportunities for cycling are desired...
- Let's continue to preserve our heritage features...

For more information on the Town Hall and how you can get involved, please visit www.brampton.ca.

Make Sure Your Voice is Heard!

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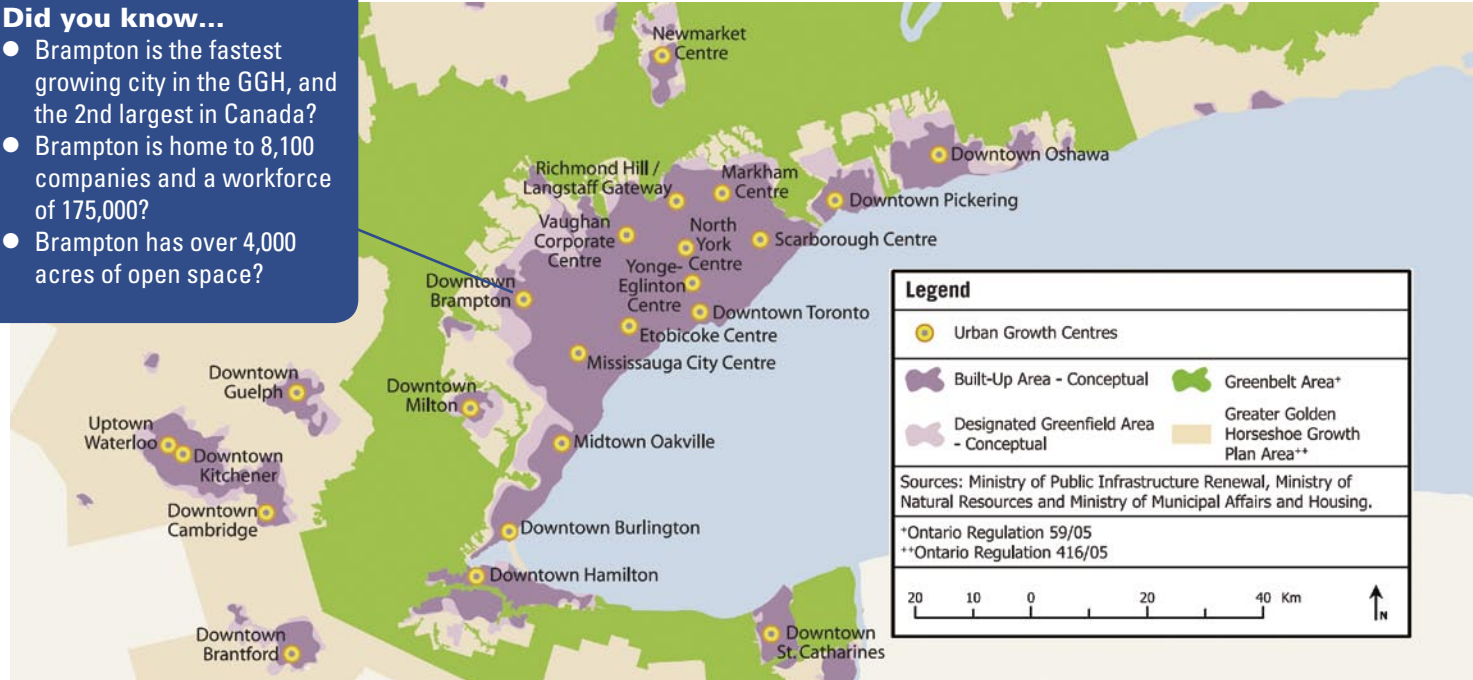
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About the Greater Golden Horseshoe

The Greater Golden Horseshoe is the fastest growing metropolitan area in North America, with an expected 3.7 million more people and an additional 1.8 million new jobs by 2031, bringing its total population to 11.5 million.

Did you know...

- Brampton is the fastest growing city in the GGH, and the 2nd largest in Canada?
- Brampton is home to 8,100 companies and a workforce of 175,000?
- Brampton has over 4,000 acres of open space?

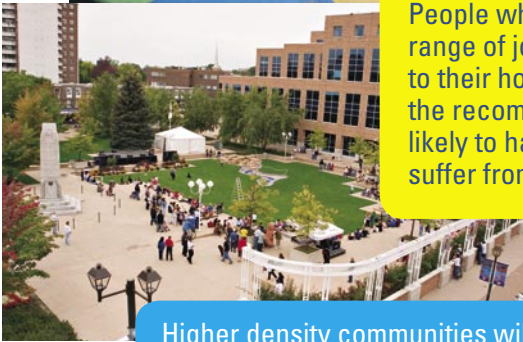


Source: 'Schedule 4 - Urban Growth Centres', The Growth Plan for the Greater Golden Horseshoe, 2006



Vibrant places with higher employment densities attract workers and result in higher productivity and increased innovation. When employment density doubles, the number of patents per capita increases, on average, by 20 to 30%.

People who live in communities that have a good range of jobs, shops and services within easy access to their homes are **over 2 times more** likely to meet the recommended daily level of exercise and are less likely to have weight problems, become obese or suffer from heart problems.



Higher density communities will increase the efficiency of infrastructure investments by 20% over the next 25 years.



Brampton's Response to the Provincial Growth Plan

The City of Brampton is responding to the Provincial Growth Plan in a way that builds on the City's new Official Plan, protecting and enhancing quality of life and ensuring growth continues to be well managed and sustainable. The exercise is being undertaken as part of Brampton's Growth Management Program, which coordinates the timing of new development with the provision of both hard and soft infrastructure and services.

To comprehensively address the policy areas included in the Provincial Growth Plan, the City of Brampton is undertaking a number of component studies as follows:

Brampton's Growth Plan Studies

Manager, Growth Management and Special Policy

Contact: Janice Given
905-874-3459

Summer '07 – Winter '08

Land Inventory and Density Analysis
Contact: Ohi Izirein
905-874-2061

Fall '07 – Summer '08

Intensification Study
Contact: Tara Buonpensiero
905-874-2071

Employment Study
Contact: Malik Majeed
905-874-2076

Spring '08 – Fall '08

Infrastructure Capacity Review
Contact: Sabeen Makki
905-874-3847

Natural System Conservation Review
Contact: Tara Buonpensiero
905-874-2071

Spring '08 – Fall '08

Transit and Transportation Master Plan Update
Contact: Kant Chawla
905-874-2410

Winter '09 – Summer '09

Financial and Municipal Management Review
Contact: Janice Given
905-874-3459

Spring '08 – Ongoing

Ongoing Reports and Monitoring
Contact: Mat Vaughan
905-874-2416

*Note: Timelines are subject to change

Once the studies are completed, the City will begin the formal Official Plan Amendment process to conform to the Growth Plan.

Brampton is well positioned to continue to develop into a more complete, sustainable and healthy community. For further information on *Brampton's Response to the Provincial Growth Plan*, visit www.brampton.ca.