

Downtown Brampton Events

Event	Location	Month	Attendance	Year
Rose Theatre	Rose Theatre	January - December	190,000 from 786 events ¹	2009
Mayor's New Years Day Levee	Rose Theatre	January	-	-
Brampton Clean City Spring Clean Up	Gage Park	April	-	-
Rotary Rib 'n' Roll	Gage Park	May	15,000 ²	2010
Inspirational Music in the Park	Gage Park	June - August	5000 ³	2009
Investor's Group Thursday Night Concert Series	Gage Park	June - September	2000-3000 ⁴	2009
Brampton's Farmers' Market	Four Corners	June - October	70,000 (3000-5000 per week) ⁵	2009
Inzola Pancake Breakfast	Dominion Building	June	-	-
Flower City Parade	Main Street	June	3000-5000 ⁵	2009
Classic Cars & Legendary Stars	Gage Park	July	20,000 ⁶	2009
Flower City Music Festival (Thursday, Friday, Saturday)	Garden Square	June - September	-	-
Savannah Festival of Rhythms	Garden Square	July	600 ⁷	2010
Communities in Bloom	Garden Square	July	3000 ⁸	2009

Source: ¹City of Brampton, ²Chair of Rib 'n' Roll Festival, ³Director of Tuesday Night Concert Series, ⁴Downtown Brampton Development Corporation, ⁵Brampton Economic Development Office, ⁶Brampton Guardian July 13, 2009, ⁷Savannah Festival of Rhythms, 2010, ⁸ Brampton Guardian July 7, 2009.

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Brampton Day	City Hall/ Gage Park/Garden Square	September	5000 ⁸	2009
Harvest Clean Up	Gage Park	October	-	-
The Great Pumpkin Party	Garden Square	October	1500 ⁸	2009
Remembrance Day Parade & Service	Memorial Square	November	500 ⁸	2009
Tree Lighting Ceremony	City Hall/Ken Whillans Square	November	2000 ⁸	2009
Carriage Rides through Downtown (Friday, Saturday)		November - December	1900 ⁴	2009
Brampton Art Fair	Rose Theatre	November	-	-
Santa Clause Parade	Main Street	November	150,000-160,000 ⁹	2009
WinterLights Downtown Festival	Chinguacousy Park	December	-	-
VANOC Olympic Torch Relay (Special)	Gage Park	December	10,000 ¹⁰	2009
New Years Eve	Garden Square	December	40,000 ¹¹	2009
Gage Park Skating	Gage Park	November - March	21,000-30,000 (1200- 1500 per week) ¹²	2009

Source: ⁴Downtown Brampton Development Corporation, ⁸City of Brampton, Public Relations, Special Events, ⁹Brampton Board of Trade, Trade Talks, December 2009, ¹⁰Brampton Guardian December 22, 2009, ¹¹Brampton Guardian January 1, 2010, ¹²City of Brampton, Community Services, 2010.

Queen Street Corridor Events

Event	Month	Attendance	Year
Canada Day 2009	July	110,000	2009
Brampton Summer Festival	August	40,000	2009
May Long Weekend	May	10,000	2009
Average Sunny Weekend	May - September	5000	2009
2009 Skateboard/BMX	Summer	102	2009
2009 Camps	Summer	186	2009
2008 Ski Programs	Winter	1857	2008
2008 Curling Leagues	Winter	300	2008
2008 Tennis	Fall	474	2008
2009 Volleyball	Summer	680	2009

Note: All events take place at Chinguacousy Park.

Source: City of Brampton, Chinguacousy Park