



Downtown and Queen Street Corridor Economic Update

Brampton's Central Area Program Team would like to take the opportunity to provide you with a brief update of activities and events happening in the Central Area business community.

The Queen Street Corridor has recently been expanded to include the area between Highway 50 and Mississauga Road. This newsletter will be sent out on a regular basis, if you have any inquiries related to the content or any other questions about Brampton's Central Area please call the contacts listed below.

For inquiries related to the Downtown and Queen Street Corridor please contact Bob Darling, Central Area Program Manager at (905) 874-3926 or Thomas McGinty, Central Area Research Analyst at (905) 874-3577.

For more information about Brampton's Central Area please visit our [Downtown and Queen Street Corridor Portal](#) at www.brampton.ca .

Grand Openings

Home Hardware – Friday June 24th, 9:00am

9 Hansen Road South

On June 24th, Dealer-Owner Paul Capobianco and his father Dominic will celebrate the grand opening of Brampton Home Hardware, their third Home Hardware store in the Greater Toronto Area.

To celebrate their grand opening, Paul and Dominic will hold a ribbon cutting ceremony followed by refreshments and price specials on everything area residents will need to kick start summer. There will also be product demonstrations from various suppliers and draws for prizes. The grand opening celebration runs from Friday, June 24th to Sunday, June 26th.

For more information about this event please visit [Downtown and Queen Street Corridor website](#) .

Upcoming Events

Pita Pit Customer Appreciation Day – June 15

2 Kennedy Road South

Pita Pit Brampton located at 2 Kennedy Road South (S/W corner of Kennedy and Queen) will be holding a customer appreciation day on Wednesday June 15. Customers can enjoy any pita for \$4.99 all day long.

For more information on this event visit the [Downtown and Queen Street Corridor website](#).

Brampton Board of Trade Annual Golf Day

The 49th annual Brampton Board of Trade Golf Day will be held June 16 at Lionhead Golf & Country Club. Please visit www.bramptonbot.com for schedule and registration details.

IIFA Brampton Buzz Festival – June 17 - 19

The International Indian Film Awards (IIFA) Buzz Festival is coming to downtown Brampton the weekend of June 17 - 19. The launch of the Farmers' Market and the Flower City Parade takes on a South Asian theme this year as we celebrate the IIFA Brampton Buzz Festival. Downtown Brampton will be transformed with the rich colours and fragrances of South Asian culture, food, music and entertainment.

For more information of the IIFA Buzz Festival and for a complete schedule of events please visit the City of Brampton [website](#).

Flower City Parade – June 18

The Flower City Parade will take place Saturday June 18 at 2:00pm in the downtown core. This year's Flower City Parade will be augmented by the IIFA events happening in Toronto in upcoming weeks. The theme of this year's parade is Brampton Welcomes Bollywood.

Details of this year Flower City Parade can be found on the City of Brampton's [website](#).

Brampton Farmers' Market Opening – June 18

Another season of the Brampton Farmers' Market kicks off on June 18 and will run every Saturday until October 8 from 7:00am until 1:00pm. This year's opening coincides with the IIFA Brampton Buzz Festival and will take on a South Asian theme.

For more information on the Brampton Farmers' Market and for a complete schedule of special events at this year's market please visit the Brampton Farmers' Market [homepage](#) on the City of Brampton website.

New Business Update

Bramalea City Centre Expansion Update

New retailers continue to open in the Bramalea City Centre's new 325,000 square foot expansion. Recently, clothing retailer Joe Fresh opened a huge 18,000 square-foot location. In addition, Spring Rolls pan-asian cuisine has just opened their new 7,000 square foot restaurant on the lower level. Other recent openings at the mall include Moksha Yoga, Godiva Chocolates, Sugar Mountain Confectionary Co., Aerie by American Eagle, Green Earth Gifts and Journey's Shoes.

Opening later this summer is clothing retailer Forever 21, who will open a new 2-level 25,000 square foot location at the mall. For more information on these stores and for a complete directory of retailers at the Bramalea City Centre please visit www.bramaleacitycentre.ca.

Starbucks Opening in Downtown Brampton

Starbucks "Four Corners" location will be opening this summer in Downtown Brampton. Currently, the downtown Starbucks is scheduled to be open in early July.

If you are interested in being added to the distribution list for these updates contact Thomas McGinty at thomas.mcginity@brampton.ca .