

## Economic Indicators – Brampton Central Area December 2011

<b>Income</b>	<b>2009</b>	<b>2012</b>	<b>2014</b>
Per Capita Income <sup>1</sup>	\$27,847	\$32,357	\$35,427
Average Household Income <sup>1</sup>	\$70,425	\$80,137	\$86,703
Median Household Income <sup>1</sup>	\$54,018	N/A	N/A
Average Family Income <sup>1</sup>	\$75,299	N/A	N/A
<b>Demographics</b>	<b>2009</b>	<b>2012</b>	<b>2014</b>
Population <sup>2</sup>	32,150	32,830	34,990
Employment <sup>2</sup>	28,120	28,920	30,350
Total Labour Force <sup>3</sup>	30,005	N/A	N/A
<b>Business</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>
Total Businesses <sup>4</sup>	1400*	1450*	1800*
Businesses Opened <sup>4</sup>	44	101	86
Businesses Closed <sup>4</sup>	38	36	30
New Employment <sup>4</sup>	388	568	996
<b>Economic Profile</b>	<b>2011</b>		
Retail-Service <sup>4</sup>	95%		
Goods Producing <sup>4</sup>	5%		
<b>Construction Activity</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>
Commercial <sup>5</sup>	\$36,375,697	\$23,763,790	\$28,924,319
Residential <sup>5*</sup>	\$ 192,600,000*	\$4,026,975	\$46,805,670
Institutional <sup>5</sup>	\$8,874, 650	\$15,999,860	\$7,991,450
<b>Region of Peel</b>	<b>December 2009</b>	<b>December 2010</b>	<b>December 2011</b>
Employment Rate <sup>6</sup>	62.9%	65.6%	63.3%
Unemployment Rate <sup>6</sup>	10.4%	7.7%	9.2.%
<b>Housing Resale Activity</b>	<b>December 2009</b>	<b>December 2010</b>	<b>December 2011</b>
Single Detached <sup>7</sup>	\$404,280	\$418,415	\$447,483
Standard Townhouse <sup>7</sup>	\$198,358	\$233,666	\$237,371
Standard Condominium Apartment <sup>7</sup>	\$182,290	\$191,777	\$198,125

Vacancy Rates	4th Quarter 2010	4th Quarter 2011	
Retail <sup>8</sup>	5.2%	4.3%	
Office <sup>8</sup>	12.1%	13.5%	
Net lease Rates	2011		
Office <sup>9</sup>	Minimum \$5.00sf		
	Maximum \$25.00sf		
Retail <sup>9</sup>	Minimum \$10.00sf		
	Maximum \$30.00sf		
Retail Shopping Centres <sup>9</sup>	Average \$45.00 - \$50.00sf*		
Hotel Rates	2011		
Standard Hotel Room <sup>10</sup>	Minimum \$60.00		
	Maximum \$170.00		
Downtown Parking	2011		
Underground/ Enclosed <sup>11</sup>	1401		
Above Ground <sup>11</sup>	279		
Street (Metres/ Display) <sup>11</sup>	212		
<p>1 Source: Statistics Canada Census 2006 Data, Pitney Bowes MapInfo, 2010.            2 Source: Hemson Consulting Ltd., SGU Forecast 2009.            3 Source: Statistics Canada Census 2006 Data, Pitney Bowes MapInfo, 2010.            4 Source: City of Brampton, Economic Development Office 2011 * Approximate Number. 2011 total businesses includes new Queen Street Corridor expansion area. Mississauga Road to Highway 50.            5 Source: City of Brampton, Building Division, 2011,* Residential Value 2009 Includes Permits from 2004-2009. 2011 includes new Queen Street Corridor expansion area. Mississauga Road to Highway 50.            6 Source: Statistics Canada, Labour Force Survey Data, September 2009, 2010, 2011.            7 Source: Toronto Real Estate Board, Market Watch, December 2009, 2010, 2011.            8 Source: City of Brampton, Economic Development Office 2011. Office Vacancy Rate Based on Private-Market Buildings Only. Vacancy rates do not include new Queen Street Corridor expansion area.            9 Source: City of Brampton, Economic Development Office, Survey of Leasing Rates, 2011. * Retail Shopping Centre Lease Rate Variable Upon Location, Size and Use.            10 Source: City of Brampton, Economic Development Office, 2011.            11 Source: City of Brampton, Traffic Division, 2011.</p> <p>Study Area: Queen Street bounded to the by West McLaughlin Road, to the East by Bramalea Road and to the south by Orenda Road and Clark Boulevard unless otherwise noted.            Main Street bounded to the North by Vodden Street and to the South by Wellington Street</p>			