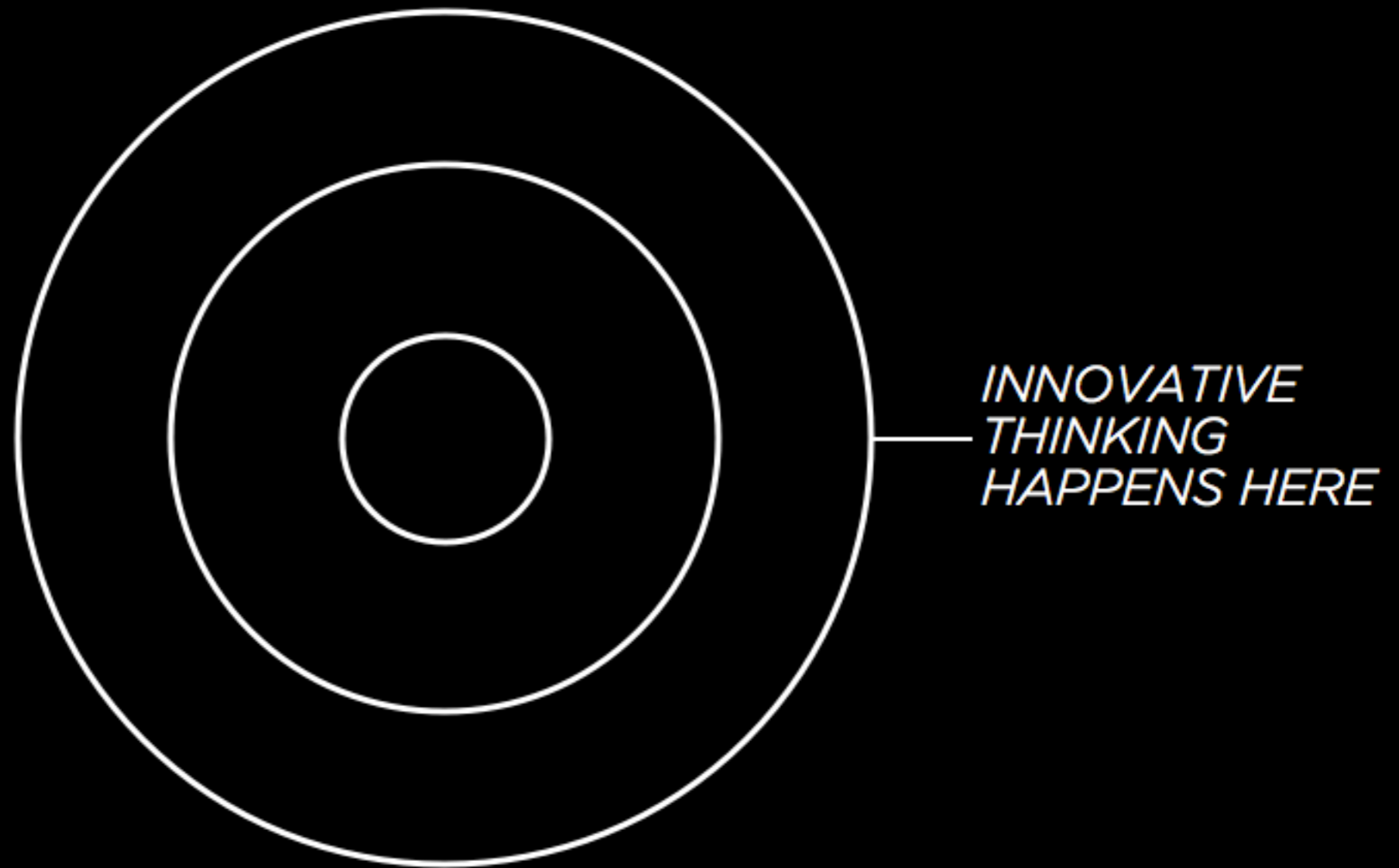


INSPIRED THINKING, INSPIRED LEADERSHIP

TECHNOLOGY AS A DRIVER IN THE
CREATIVE ECONOMY

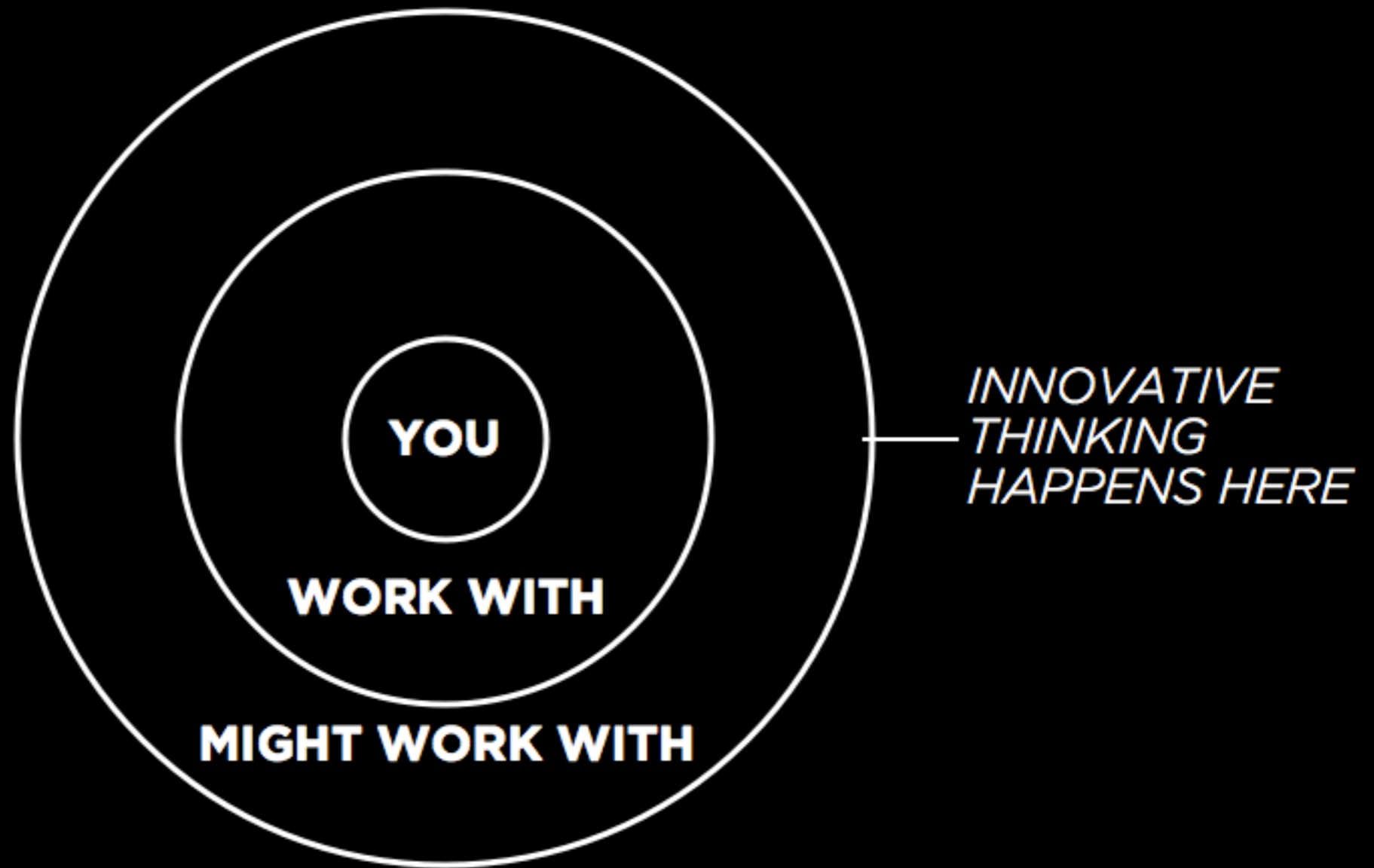
CITY OF BRAMPTON CREATIVE ECONOMY SUMMIT 2012
KEVIN MORRIS, CEO GLOBAL NETWORK

WHERE DOES INNOVATION COME FROM?



A PHENOMENON OF NETWORKS CONNECTED BY **TECHNOLOGY BROKERS** - PEOPLE OR ORGANIZATIONS THAT LINK ISOLATED GROUPS AND INDUSTRIES TO INTEGRATE PREVIOUSLY UNRELATED VIEWPOINTS AND TECHNOLOGIES TO **RESOLVE NEW PROBLEMS.**

WEAK TIES MODEL



STRONG TIE



PEOPLE YOU *DO* WORK WITH.

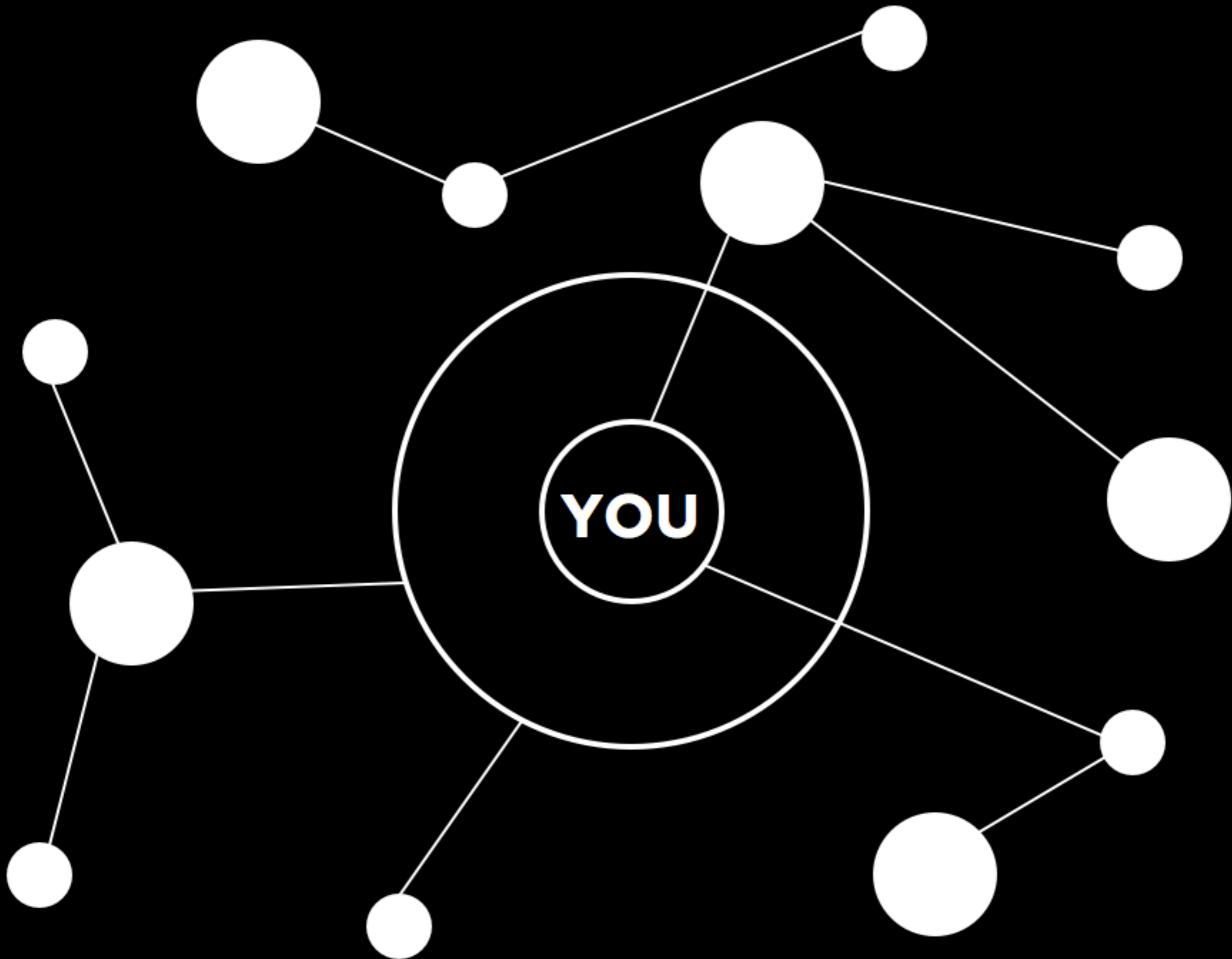
PEOPLE YOU *HAVE* WORKED WITH.

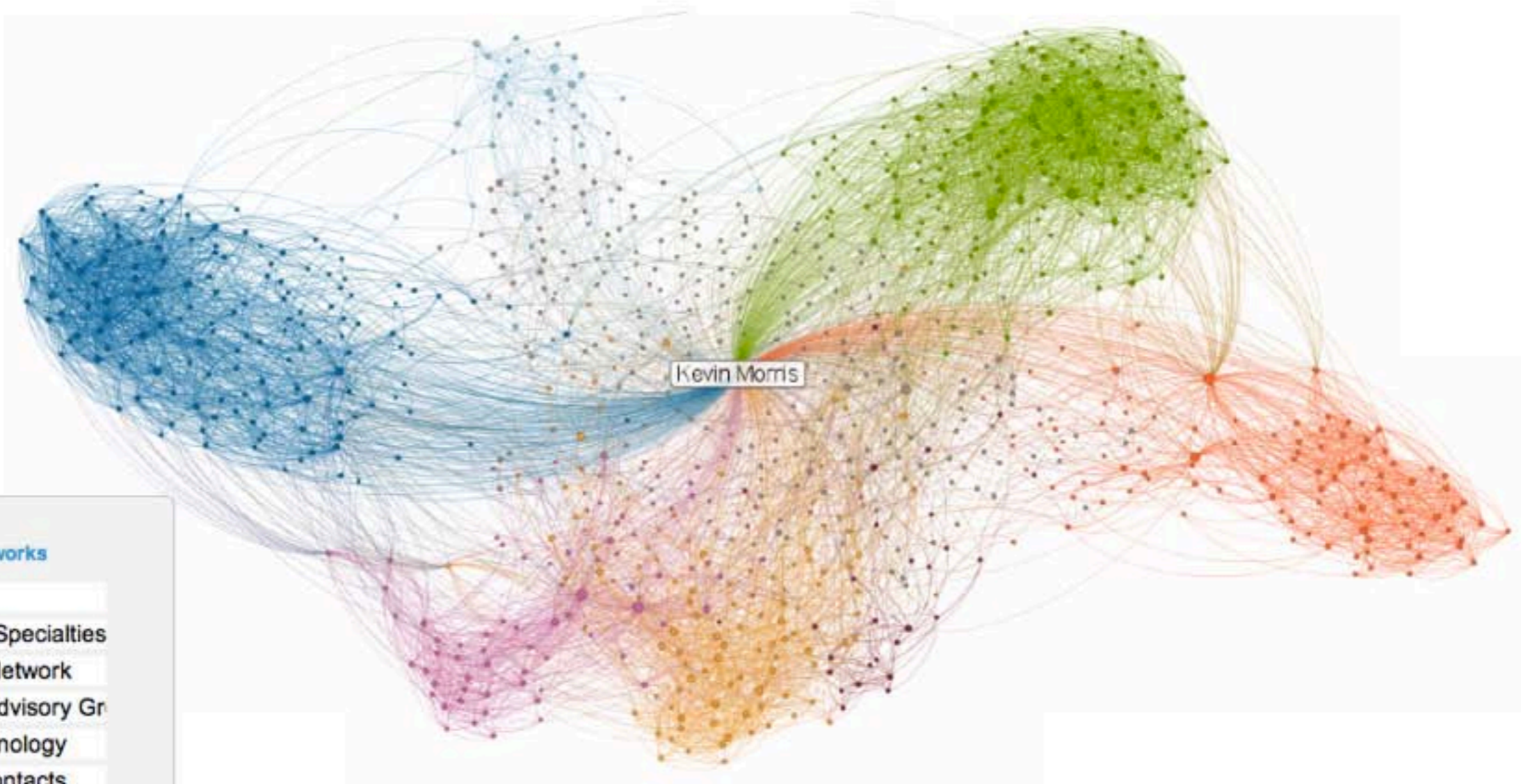
PEOPLE YOU *MIGHT* WORK WITH.

POTENTIAL TIE



YOU





Kevin Morris

- Label your Professional Networks
- WLU
 - Construction Specialties
 - CEO Global Network
 - Socialstruct Advisory Gr
 - Toronto Technology
 - Hometown Contacts
 - Centre for Social Innova
 - nGenera Insight

Benefit	Technology
Find People You Want to Know	Twitter/Blogosphere
Map Relationships, See Connections	LinkedIn
Curated Membership Communities	Niche Social Networks
Problem Solving	Crowdsourcing, Design Challenge, Q&A
Co-Creation	Wikis, Open Source Models
Expressive Content Creation	Flickr, YouTube, etc
<i>In-Depth Conversation, Learning, Relationship Building*</i>	<i>Peer Groups, Conferences, Meetups</i>


*Most powerful when supported by technologies.

CEO GLOBAL NETWORK



CEO Global Network

Faster Growth. Greater Success

 John Wilson



John Wilson
President & CEO
CEO Global Network Inc.

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- John Wilson's Commonly Used Tags**
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Biography: John is the founder of CEO Global Network Inc. He is driven by his passion for business and his belief that it is people who form the heart and soul of any organization. John has carried that belief into his vision for CEO Global Network Inc. and is unconditionally supportive of the organization's Members, who he believes are the essence of what CEO Global Network Inc. is about. John is dedicated to fulfilling the organization's mantra "To significantly improve the success and lives of CEOs and Executives, their families and their companies". With John being an active owner of CEO Global Network Inc., he has not only left his footprint and values on the organization, but his commitment to be the best will continue to form the guiding principles behind CEO Global Network moving forward. John is an experienced entrepreneur, business owner and leader. With thirty-five years experience building shareholder value with companies such as W.R. Grace Inc., Ultramar Canada Ltd., Ultramar Inc., and TEC (The Executive Committee) Canada Ltd., John has demonstrated his ability to build and lead successful companies in both Canada and the United States. John is the Owner, President and Chief Executive Officer of CEO Global Network Inc.

Interests & Specialties: CEO Development, Leadership, Top Management Team Development, Skydiving, High Growth Companies, Profit Building

Location: Toronto, ON

Company Website: <http://www.ceoglobalnetwork.com>

Group Leader: John Wilson

 Nov 2, 2011 8:10 AM
Email lists for lead generation... I'd like to learn from your experience
This question is **Not Answered**. (Mark as assumed answered)

I'd be interested in speaking to those of you who have bought and used lists for email marketing. Most of the companies we have found are US based and their database up here is not deep. This will be a new venture for us so I'm keen to learn as much as I can from your experience.

Thanks

Tags: none (add)

Average User Rating:  My Rating: 

Liked (3) Reply

3 posts since Jul 21, 2011

 Nov 2, 2011 11:47 PM (in response to Jan van der Hoop)
Email lists for lead generation... I'd like to learn from your experience

This is a great question, Jan. We wrestle with this one as well. Kevin Morris and Mike Craig will have some thoughts for you that could help.

[Correct Answer](#) [Helpful Answer](#)

Edit Delete Branch Report Abuse Like (0) Reply

John Wilson
34 posts since Dec 26, 2010

 Nov 3, 2011 5:39 PM (in response to Jan van der Hoop)
Email lists for lead generation... I'd like to learn from your experience

Hi Jan, I can help you, at least by connecting you with some helpful resources. I will send you an email to find a time we can discuss. Thanks for posting your question!

[Correct Answer](#) [Helpful Answer](#)

Edit Delete Branch Like (0) Reply

Kevin Morris
63 posts since Dec 23, 2010

Nov 10, 2011 9:37 AM (in response to Jan van der Hoop)
Email lists for lead generation... I'd like to learn from your experience

Hi Jan

I did this recently, and wasn't too happy with the results. They did give me the number of specified customers, however, I was looking for information not found in the public domain. I was looking for dentists in Canada. It looks like they


Chief Executive Officers [Edit](#)

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15 Answers • [Create Answer Wiki](#)

▲ Scott Edward Walker, Corporate lawyer for entrepreneurs 
 36 votes by Subhrajyoti Ghatak, Aydin Ghajar, Shell Wang, (more)

As a corporate lawyer for 17+ years, I have worked with hundreds of CEO's (from startups to Fortune 500 companies). From my perspective, the best CEO's have three things in common: (1) their job is the #1 priority in their life (i.e., they lead by example); (2) they have extraordinary street smarts, including the ability to size people up quickly and accurately; and (3) they have a big pair of cojones.

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▲ Daniel Patrick Maloney, Entrepreneur 
 18 votes by Ryan Bednar, Scott Britton, Hamza Alsbalhi, (more)


They hire and empower people who are smarter than them.

They reward based on merit and are clear and honest with people who aren't making the grade.

They'll wear the company's t-shirt everyday for a month and not think twice.

They take responsibility for things that go awry and give praise for those that go well.

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▲ Camilo Kejner 
 7 votes by Lori Christian, Hamza Alsbalhi, Gaia Dempsey, (more)

Great CEOs, on their way to becoming one:

- Roll up their sleeves and lead by example (never ask an employee to do something they wouldn't be willing to do themselves -provided skills are not an issue-)
- Are never concerned about the public's perception of their skills as executives.

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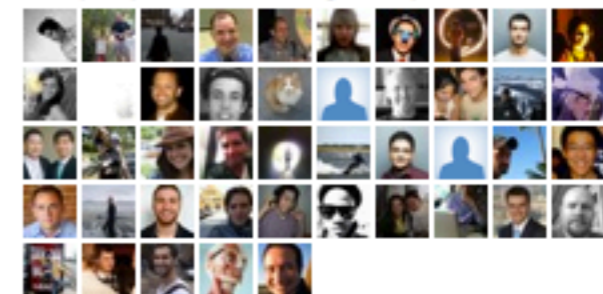
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