Thursday, December 1, 2016

Members: Dean McLeod, Chair
Stephen Clarke, Vice-Chair
Carmen Araujo, Treasurer
Ron Noonan, Curator
Ken Giles
Elizabeth Harris-Solomon
Sindy Maguire
Harnek Singh Rai
Mario Russo
City Councillor J. Bowman – Wards 3 and 4 (arrived at 7:08 p.m. and left at 7:35 p.m. – personal)

Members Absent: Norman Da Costa (regrets)
Don Doan (regrets)
Glenn McClelland (regrets)
Gurmit Singh
City Councillor D. Whillans – Wards 2 and 6 (personal)
City Councillor G. Dhillon – Wards 9 and 10 (personal)

Staff Present: Mary Held, Manager, Central Services, Community Services
Garry Hardy, Supervisor, Sports Brampton, Community Services
Earl Evans, Deputy Clerk, City Clerk’s Office
Chandra Urquhart, Legislative Coordinator, City Clerk’s Office
The meeting was called to order at 7:03 p.m. and adjourned at 8:51 p.m.

Earl Evans, Deputy City Clerk, advised that Brampton Sports Hall of Fame Committee will be supported by new staff from Community Services. Mary Held, Manager, Central Services, and Garry Hardy, Supervisor, Sports Brampton, were introduced.

Ms. Held and Mr. Hardy confirmed their commitment to the Committee and indicated that a dedicated staff will be assigned to work with the Committee as of January 2017 in the same capacity as the previous staff.

Reference was made to the packages that were received regarding potential inductees. Mr. Hardy indicated that five copies of the packages will be forwarded to Members.

1. **Approval of Agenda**

SHF045-2016 That the agenda for the Brampton Sports Hall of Fame Committee Meeting of December 1, 2016, be approved as printed and circulated.

Carried

2. **Declarations of Interest under the Municipal Conflict of Interest Act**

3. **Previous Minutes**

3.1. Minutes - **Brampton Sports Hall of Fame Committee - October 6, 2016**

The minutes were considered by the Community and Public Services Committee on November 2, 2016 and the recommendations were approved by Council on November 9, 2016. The minutes were provided for Committee’s information.

4. **Delegation/Presentations**

5. **Reports**
6. **Sub-Committees**

6.1. **Minutes - Events Sub-Committee - October 27, 2016**

Elizabeth Harris-Solomon, Co-Chair, Events Sub-Committee, presented the Minutes of the Events Sub-Committee meeting of October 27, 2016. Ms. Harris-Solomon highlighted the recommendations regarding the Master of Ceremonies, Keynote Speaker, VIP Special Invitees and Ticket Sales. She spoke about the benefits of exploring sponsorship for the event and noted that the next steps included a meeting with City of Brampton event staff.

Garry Hardy, Supervisor, Sports Brampton, advised that a meeting will be arranged with staff and the Event Sub-Committee Chairs to assist with the event.

On the matter of VIP and Special Invites, Committee suggested that there may be an opportunity to contact two athletes who will be at events at BMO field, one of the events being the Grey Cup.

The following motion was considered:

**SHF046-2016**

1. That the Minutes - Events Sub-Committee - October 27, 2016, to the Brampton Sports Hall of Fame Committee Meeting of December 1, 2016, be received; and,

2. That the recommendations outlined in the subject minutes be approved, as follows:

   a. That the contract for the Master of Ceremonies services for the 2017 Brampton Sports Hall of Fame Induction Ceremony be awarded to Pat Bolland, in an amount that is within the approved budget; and,

   b. That a keynote speaker be selected within the established budget for the 2017 Sports Hall of Fame Induction Ceremony; and,

   c. That complimentary tickets be offered to VIPs within the designated budget for the 2017 Brampton Sports Hall of Fame Induction Ceremony to increase the prestige of the event; and,
d. That complimentary tickets be offered to all 2016 Olympic and Para Olympic medalists from Brampton or those who have had a portion of their sporting career tied to City for the 2017 Brampton Sports Hall of Fame Induction Ceremony; and,

e. That the ticket prices for the 2017 Brampton Sports Hall of Fame Induction Ceremony remain at the 2016 rate of $55.00.

Carried

6.2. **Events Sub-Committee - Review and Updates to the Brampton Sports Hall of Fame Committee Strategic Plan**

Elizabeth Harris-Solomon, Co-Chair, Events Sub-Committee, highlighted the changes to the Goal and Timeline for Strategic Direction #5. She suggested that Goal 1 be set aside until next year, given the change in support staff for the Committee. It was also suggested that a letter be sent to affiliated sports group in an effort to promote relationship building.

There was discussion regarding the importance of members’ attendance at sporting events, such as banquets. Attendance at events would provide opportunities to promote and bring awareness of the Sports Hall of Fame to the sporting community.

Staff advised that affiliated sports groups are usually invited to events and acknowledged that the Committee should be represented. It was indicated that the Minor Sports Group Annual General Meeting will soon be held and an invitation will be extended to the Committee members.

The following motion was considered:

**SHF047-2016** That the verbal update from Elizabeth Harris-Solomon, Co-Chair, Events Sub-Committee, to the Brampton Sports Hall of Fame Committee Meeting of December 1, 2016, re: **Events Sub-Committee - Review and Updates to the Brampton Sports Hall of Fame Committee Strategic Plan** be received.

Carried
6.3. **Minutes - Constitution Sub-Committee - November 13, 2016**

Dean McLeod, Chair, provided an update on the Constitution Sub-Committee minutes. He referenced an email that was forwarded to Members on November 28, 2016 by Don Doan, Chair, Constitution Sub-Committee, regarding the proposed constitutional changes. Mr. McLeod advised that the following recommendation resulted after a meeting with Mr. Doan:

‘That the proposed constitutional changes developed by the Constitution Committee, as outlined in the agenda of October 6, 2016, be endorsed by the Brampton Sports Hall of Fame Committee and forwarded to staff for a report to the Community Services Committee and approval by Council’

Members considered the proposed recommendation. It was suggested that the matter be deferred to the February 2017 meeting to allow Members time to review the proposed changes to the Constitution as outlined in Draft #4 that was appended to the agenda of October 6, 2016.

The following motion was considered:

SHF048-2016 1. That the **Minutes - Constitution Sub-Committee - November 13, 2016**, to the Brampton Sports Hall of Fame Committee Meeting of December 1, 2016, be received; and

2. That the following recommendation, as outlined below, on the proposed constitutional changes developed by the Constitution Committee and put forward by Dean McLeod, Chair, on behalf of Don Doan, Chair, Constitution Sub-Committee, be deferred to the February 2017 meeting to allow Members time to review the proposed changes to the Constitution, as outlined in Draft #4 that was appended to the agenda of October 6, 2016:

‘That the proposed constitutional changes developed by the Constitution Committee, as outlined in the agenda of October 6, 2016, be endorsed by the Brampton Sports Hall of Fame Committee and forwarded to staff for a report to the Community Services Committee and approval by Council’.

Carried
6.4. **Update - Marketing Sub-Committee - November 23, 2016**

A written update on the Marketing Sub-Committee meeting held on November 23, 2016 was circulated to Committee.

Mario Russo, Co-Chair, Marketing Sub-Committee, highlighted the following:
- Need for City resources and guidelines to promote all aspects of the Brampton Sports Hall of Fame to sporting groups and the community at large
- Recommendation in the Brampton Sports Hall of Fame Strategic Plan to hire a consultant is not supported by the Marketing Sub-Committee
- Improvement of the Sports Hall of Fame website

Committee discussion included the following:
- Justification for hiring a marketing consultant for approximately $15,000
- Challenges relating to staff time and resources to assist in the promotion of the Sports Hall of Fame and its events
- Need for greater publicity through City website, home delivery publications and brochures, and social media
  - Concern expressed over lack of opportunity to announce the 2017 Induction Ceremony on the City’s website
- Need for clear direction from the City on the process to be followed regarding the repair of Sports Hall of Fame website; a budget was identified and approved for the repair

Mary Held, Manager, Central Services, suggested the details pertaining to the repair of the website be forwarded to Garry Hardy, Supervisor, for assistance.

The following motion was considered:

SHF049-2016 That the **Update - Marketing Sub-Committee - November 23, 2016**, to the Brampton Sports Hall of Fame Committee Meeting of December 1, 2016, be received.

Carried

6.5. **Update - Financial Sub-Committee**

Mario Russo, Co-Chair, Financial Sub-Committee, provided a verbal update of the discussions of the recent Financial Sub-Committee meeting. The discussion included the following:
• Clear guidelines required for fundraising opportunities
• Reallocation of funds from other Sub-Committees for marketing etc.
• Acquiring sponsors for tables at the event

The following motion was considered:

SHF050-2016 That the verbal update by Mario Russo, Co-Chair, Marketing Sub-Committee, to the Brampton Sports Hall of Fame Committee meeting of December 1, 2016, re: Update - Financial Sub-Committee be received.

Carried

6.6. **Update - Nomination Sub-Committee**

Stephen Clarke, Chair, Nomination Sub-Committee, advised that a report was not available at this time. He indicated that an email listing tentative meeting dates will be sent to members before Christmas to review new nominations.

6.7. **Update - Building Sub-Committee**

Dean McLeod, Chair, reported that a Chair of the Building Sub-Committee has not been selected. Councillor Doug Whillans has expressed interest in the position and Councillor Jeff Bowman has indicated his support for Councillor Whillans.

The following motion was considered:

SHF051-2016 That the verbal update by Dean McLeod, Chair, to the Brampton Sports Hall of Fame Committee Meeting of December 1, 2016, re: Update - Building Sub-Committee, be received.

Carried

7. **Other/New Business**

7.1. Discussion at the request of Dean McLeod, Chair, re: Duplication of Sub-Committee Roles and Responsibilities.
Dean McLeod, Chair, indicated that an email was sent to the Sub-Committee Chairs suggesting a meeting to discuss the roles and responsibilities of Sub-Committees. The intent of the meeting is to clarify the responsibilities of the Sub-Committees and ensure that there is no duplication of duties.

7.2. Discussion at the request of Dean McLeod, Chair, re: Reaching Out to High Level Athletes.

Dean McLeod, Chair, referenced a program at the City of Peterborough that permits staff to contact Hall of Fame inductees to request a small donation to the Induction Ceremony event. He suggested that Brampton may wish to explore the idea as a fundraising opportunity.

Committee commented that clear guidelines on the City’s policy are required regarding fundraising opportunities for the event. Committee acknowledged that a draft copy of the sponsorship agreement was provided to members; however, clarity is required in order to formulate a fundraising proposal.

8. Correspondence

9. Information Items

9.1. News Items – Future / Potential Inductees – Ken Giles

Ken Giles, Committee Member, provided information regarding the accomplishments of various Brampton athletes in sports including football, hockey, women’s soccer, baseball, gymnastics and rugby. Mr. Giles highlighted those who may be eligible for future induction into the Brampton Sports Hall of Fame.

Reference was made to four binders collated by Mr. Giles with information on more than 400 athletes in various sports. Members suggested that staff assist in having the information stored formally with the City. Staff confirmed that the suggestion will be considered.

9.2. Brampton Sports Hall of Fame Committee – 2017 Schedule of Meetings

The 2017 schedule of meetings was included in the agenda for information.
9.3. **Brampton Sports Hall of Fame Living Inductees/Spouses**

Members discussed contact information regarding Brampton Sports Hall of Fame living inductees/spouses. Dean McLeod, Chair, asked Members to provide him with any updated information such as address changes.

10. **Question Period**

1. In response to a question regarding Members’ attendance at meetings, Dean McLeod, Chair, advised that he will discuss the matter with Earl Evans, Deputy Clerk.

2. In response to a question whether there is a procedure for a resident to become a member of a Sub-Committee, Earl Evans, Deputy Clerk explained that a recommendation from the Committee would be considered by Council. The matter will be added to the agenda for the next meeting.

11. **Public Question Period**

12. **Closed Session**

13. **Adjournment**

SHF052-2016 That the Brampton Sports Hall of Fame Committee do now adjourn to meet again on Thursday, January 19, 2017 at 7:00 p.m.

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Dean McLeod, Chair