

<p style="text-align: center;">ECONOMIC DEVELOPMENT COMMITTEE - MINUTES JANUARY 18, 1999</p>
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PRESENT: City Councillor B. Hunter (Chair)
City Councillor S. Hames (Vice Chair)
Regional Councillor S. Fennell (arrived at 12:25 pm)
Regional Councillor G. Miles
Regional Councillor R. Begley
City Councillor S. DiMarco
City Councillor B. Cowie
Michael Collins, Brampton Real Estate Board
Janet Biggart, Brampton Marketing Team (arrived at 12:25 pm)
Joe Harley, Top 100 Employers
Rick Prouse, Brampton Downtown Business Association

ABSENT: City Councillor L. Jeffrey (City Councillor Gibson was present on her behalf)
J. Keith Russell, Brampton Business Ambassadors
Bob Nutbrown, Brampton Board of Trade
John Lomax, Association of Brampton Financial Institutions

OTHERS PRESENT: City Councillor G. Gibson (on behalf of City Councillor Jeffrey)
Stuart Johnston, Brampton Board of Trade

STAFF PRESENT: D. Cutajar, Director of Economic Development
S. Wilcox, Commercial Development Officer
J. Harris, Manager of Financial Planning
M. Frape, Legislative Co-ordinator

After due consideration of the matters placed before the Committee, the members beg leave to present its report as follows:

The meeting was called to order at 12:10 p.m. and adjourned at 2:00 pm.

Item Recommendations

- | | | |
|-----|----------|--|
| A. | EC001-99 | APPROVAL OF AGENDA |
| C1. | EC002-99 | UPDATE ON THE NEW BRAMPTON DEVELOPMENT CHARGES BY-LAW WORK PROGRAM (File F95/G65) |
| C2. | EC003-99 | PRESENTATION ON THE BRAMPTON ACCOMMODATION ATTRACTION PLAN (File M00) |
| E1. | EC004-99 | BRAMPTON DEVELOPMENT TEAM ACTIVITIES FOR 1999 (File M00) |
| E2. | EC005-99 | INDUSTRIAL LAND DEVELOPMENT STRATEGY: A MUNICIPAL ACTION PLAN (G60/M00) |
| F1. | EC006-99 | CORPORATE CALLING SCHEDULE FOR FEBRUARY 1999 (File M00) |

- F2. EC007-99 **NEW BUSINESS GIFT FOR CORPORATE CALLING PROGRAM** (File M00)
- H1. EC008-99 **OWEN SOUND SUBDIVISION** (File G60/T50)
- J1. EC009-99 **LAUNCH OF 1999-2001 MARKETING CAMPAIGN** (File M00)
- K1. EC010-99 Minutes – **DOWNTOWN BRAMPTON TASK FORCE** – December 8, 1998 (File G25BR)
- K1(A) EC011-99 **“ART ON THE CORNER” PROGRAM – GRAND JUNCTION, COLORADO** (File G24)
- K2. EC012-99 Minutes – **BRAMPTON DOWNTOWN BUSINESS ASSOCIATION** – October 27, 1998 (File G25BR)
- L1. EC013-99 **NOTES OF AN INFORMAL MEETING** – November 16, 1998
- L2. EC014-99 **RESIGNATION OF MICHAEL COLLINS – ECONOMIC DEVELOPMENT COMMITTEE** (File G24)
EC015-99
- P. EC016-99 **ADJOURNMENT**

A. APPROVAL OF AGENDA

- EC001-99 That the agenda for the Economic Development Committee meeting dated January 18, 1999, be approved as amended to add:
- E 2. Report from D. Cutajar, Director of Economic Development, dated January 18, 1999, re: **INDUSTRIAL LAND DEVELOPMENT STRATEGY: A MUNICIPAL ACTION PLAN** (File G60/M00).
 - K 1. Addendum – Report from J. Harley, Top 100 Employers, dated December 1998, re: **ART ON THE CORNER PROGRAM – GRAND JUNCTION, COLORADO** (File G24).
 - K 2. Minutes – **BRAMPTON DOWNTOWN BUSINESS ASSOCIATION –** October 27, 1998 (File G25BR).
 - L 1. Notes of an Informal Meeting of the Economic Development Committee – November 16, 1998 (File G24).
 - L 2. Correspondence from S. Fuda, President of the Brampton Real Estate Board, undated, re: **REDESIGNATION OF MICHAEL COLLINS – ECONOMIC DEVELOPMENT COMMITTEE** (File G25BR).

CARRIED

B. CONFLICTS OF INTEREST - nil

C. DELEGATIONS

- C 1. John Harris, Manager of Financial Planning, re: **UPDATE ON THE NEW BRAMPTON DEVELOPMENT CHARGES BY-LAW WORK PROGRAM** (File F95/G65).
- J. Harris, Manager of Financial Planning, distributed an information package to Members of Committee which provided information regarding
- Current Development Charges
 - New Development Charges (eligible vs. ineligible services/impact on service levels)
 - Work Plan Time Line
- J. Harris advised that growth in the City of Brampton will no longer pay for itself through the new Development Charges Act and the City will have to look for new sources of funding; specific categories have also been eliminated, such as parkland, from the new Act. He confirmed that the City has until August 1999 to complete a development charges study and pass a new by-law. Staff are working with the development industry to obtain a successful passage of the by-law in June 1999 by holding three consecutive public meetings/workshops.

J. Harris responded to inquiries of Committee. He confirmed that the capital service levels have not dropped with the new Development Charges Act; development charges are very restricted in nature and it is the Province that dictates what is eligible for development charges.

EC002-99 That the John Harris, Manager of Financial Planning, to the Economic Development Committee meeting of January 18, 1999, re: **UPDATE ON THE NEW BRAMPTON DEVELOPMENT CHARGES BY-LAW WORK PROGRAM** (File F95/G65) be received.

CARRIED

C 2. Sharon Wilcox, Commercial Development Officer, re: **PRESENTATION ON THE BRAMPTON ACCOMMODATION ATTRACTION PLAN** (File M00).

D. Cutajar, Director of Economic Development, advised that Brampton is underserved with regards to hotel accommodations and it is therefore the goal of the Economic Development Office to attract hotels to the City of Brampton. He confirmed that Brampton is not promoting tourism but is striving to service the business sector. He advised that we are looking for a direct competitor with the Holiday Inn Select or a convention centre component to offer business services.

S. Wilcox, Commercial Development Officer, distributed Brampton's marketing package that addresses the key issues of what hotels are looking for in a municipality. The major portion of the package focuses on a market analysis. She discussed the following, as included in the package:

- Demand Drivers
- Monitoring Brampton's Economy
- Population Growth
- Employment Growth
- New Development Projects
- Corporate Headquarters within Brampton
- Largest Corporate Users in Brampton
- Transportation (Highway) Infrastructure
- Airport Infrastructure
- Major Business Relocations/Expansions in the Last 5 Years
- Community Infrastructure
- Existing Hotel Inventory
- Occupancy Rates for Toronto West
- Cost of Development in Brampton
- Real Estate Opportunities

Committee commended staff on their comprehensive report and look forward to positive results.

EC003-99 That the delegation of Sharon Wilcox, Commercial Development Officer, to the Economic Development Committee meeting of January 18, 1999, re: **PRESENTATION ON THE BRAMPTON ACCOMMODATION ATTRACTION PLAN** (File M00) be received.

CARRIED

D. OPEN DISCUSSION OF ECONOMIC DEVELOPMENT ISSUES - nil

E. REPORTS

E 1. Report from D. Cutajar, Director of Economic Development, dated January 18, 1999, re: **BRAMPTON DEVELOPMENT TEAM ACTIVITIES FOR 1999** (File M00).

D. Cutajar, Director of Economic Development, confirmed that the Brampton Development Team was formerly the Brampton Marketing Team. He advised that the report sets out the annual list of events and activities being undertaken by the Brampton Development Team. He confirmed that this is a public-private partnership with 17 members to ensure participation of all the major landowners. The mandate of the Brampton Development Team is “to lease or sell existing buildings and lease or sell existing vacant land”. This in turn generates business income for the industry and employment, investment and revenue for the municipality.

EC004-99 That the report from D. Cutajar, Director of Economic Development, dated January 18, 1999, to the Economic Development Committee meeting of January 18, 1999, re: **BRAMPTON DEVELOPMENT TEAM ACTIVITIES FOR 1999** (File M00) be received; and

That the Brampton Development Team once again be endorsed by the Economic Development Committee as a successful public-private partnership in Brampton.

CARRIED

E 2. Report from D. Cutajar, Director of Economic Development, dated January 18, 1999, re: **INDUSTRIAL LAND DEVELOPMENT STRATEGY: A MUNICIPAL ACTION PLAN** (File G60/M00).

D. Cutajar, Director of Economic Development, advised that a working committee was formed consisting of himself, the Commissioner of Planning and Building, Planning staff and other staff within the organization to develop and implement a pro-active industrial land strategy. The major objectives of that strategy are (1) to focus on such things as negative economic development impacts associated with the redesignation of industrial lands to residential lands, (2) to make sure policy barriers do not hinder on the development of Brampton’s newest industrial park locations (ie. Bramwest and Brameast) and (3) to accelerate industrial employment/investment opportunities in Brampton’s growth areas. He briefly summarized the eight key points in the municipal action plan.

EC005-99 That the report from D. Cutajar, Director of Economic Development, dated January 18, 1999, to the Economic Development Committee meeting of January 18, 1999, re: **INDUSTRIAL LAND DEVELOPMENT STRATEGY: A MUNICIPAL ACTION PLAN** (File G60/T50) be received; and

That the objectives and initiatives contained in the Industrial Land Development Strategy be endorsed by the Economic Development Committee; and

That the Director of Economic Development and the Commissioner of Planning and Building continue to work together in ensuring the implementation of each action item contained in the Industrial Land Development Strategy; and

That the Economic Development Committee endorse the position of identifying issues and strongly raising concerns related to inquiries and applications for the redesignation of industrial land for residential development and that these inquiries and applications be reviewed on a site specific basis; and

[That the Economic Development Committee endorse the redesignation of residential land for industrial and commercial/retail purposes subject to a site specific review; and](#)

That the Director of Economic Development report to the Economic Development Committee on a regular basis with a status of each action item and should individual reports related to the industrial strategy be warranted, that they proceed to the appropriate Standing Committee of Council for discussion.

CARRIED

F. CORPORATE CALLINGS

- F 1. Report from D. Cutajar, Director of Economic Development, dated January 18, 1999, re: **CORPORATE CALLING SCHEDULE FOR FEBRUARY 1999** (File M00).

EC006-99 That the report from D. Cutajar, Director of Economic Development, dated January 18, 1999, to the Economic Development Committee meeting of January 18, 1999, re: **CORPORATE CALLING SCHEDULE FOR FEBRUARY 1999** (File M00) be received.

CARRIED

- F 2. Verbal report from City Councillor Cowie, re: **NEW BUSINESS GIFT FOR CORPORATE CALLING PROGRAM** (File M00).

City Councillor Cowie, Chair, Corporate Calling Committee, encouraged Members of Council to participate in the corporate callings within their individual wards. He advised of discussions with Dennis Cutajar on ways to thank the local businesses by giving them a token of the City's appreciation. He advised that Dennis developed an idea of distributing a "Key to the City". He advised that the cost is approximately \$30.00 per key and has "City of Brampton, Ontario, Canada" subscribed on it.

D. Cutajar, Director of Economic Development, confirmed that this item has been budgeted for as a corporate calling gift and could also be introduced to the souvenir committee. There was general discussion of mounting the key on a customized plaque.

EC007-99 That the verbal report from City Councillor Cowie, to the Economic Development Committee meeting of January 18, 1999, re: **NEW BUSINESS GIFT FOR CORPORATE CALLING PROGRAM** (File M00) be received.

CARRIED

G. SMALL BUSINESS ENTERPRISE COMMITTEE - nil

H. AIRPORT/TRANSPORTATION INFRASTRUCTURE

H 1. Correspondence from Mr. Paul Kerry, Commercial Development Officer, Canadian Pacific Railway, dated December 15, 1998, re: **OWEN SOUND SUBDIVISION** (File G60/T50).

D. Cutajar, Director of Economic Development, provided an update on the acquisition of the CP Rail Line between Brampton and Orangeville. He advised that an offer was submitted to Canadian Pacific to acquire the real estate portion of the line in September 1998 and have not yet had a response to that offer. He advised that Brampton's goal is to keep the line open. CP's goal is to sell the line; if it is not sold it will be abandoned which will impact on Brampton, Caledon and Orangeville businesses.

EC008-99 That the correspondence from Mr. Paul Kerry, Commercial Development Officer, Canadian Pacific Railway, dated December 15, 1998, to the Economic Development Committee meeting of January 18, 1999, re: **OWEN SOUND SUBDIVISION** (File G60/T50) be received.

CARRIED

I. FILM LIAISON COMMITTEE - nil

J. MARKETING COMMITTEE

J 1. Verbal report from J. Biggart, Chair of the Brampton Marketing Committee, re: **LAUNCH OF 1999-2001 MARKETING CAMPAIGN** (File M00).

J. Biggart, Chair of the Brampton Marketing Committee, advised that the committee will be meeting on Thursday, January 21, 1999 to start the new program. She will report back to the Economic Development Committee in February. She confirmed that budgets have been approved and the committee is moving forward with the launch.

EC009-99 That the verbal report from J. Biggart, Chair of the Brampton Marketing Committee, to the Economic Development Committee meeting of January 18, 1999, re: **LAUNCH OF 1999-2001 MARKETING CAMPAIGN** (File M00) be received.

CARRIED

K. MINUTES

K 1. Minutes - **DOWNTOWN BRAMPTON TASK FORCE** – December 8, 1998 (File G25BR).

D. Cutajar, Director of Economic Development, confirmed that the Brampton Downtown Business Association sits on the Committee and represents all the landowners, not only the tenants.

R. Prouse, Brampton Downtown Business Association, advised that the BDBA hopes to encourage landowners to be a part of the Task Force. He advised that the next meeting is tomorrow morning and the Task Force is still defining their vision for the entire downtown area.

EC010-99 That the Minutes of the **DOWNTOWN BRAMPTON TASK FORCE** dated December 8, 1998 (File G25BR), to the Economic Development Committee meeting of January 18, 1999, be received.

CARRIED

K 1(A). Report from J. Harley, Top 100 Employers, dated December 1998, re: **ART ON THE CORNER PROGRAM – GRAND JUNCTION, COLORADO** (File G24).

J. Harley, Top 100 Employers, advised that at the request of Mayor Peter Robertson, he visited Grand Junction, Colorado, to see their “Art on the Corner” program which is an outdoor sculpture exhibit in their downtown business area. The sculptures are exhibited and offered for sale for a period of one year; the City insures the art and also receives a percentage of the selling price. He believes this to be an interesting way to market and promote our own City and downtown core.

EC011-99 That the report from J. Harley, Top 100 Employers, dated December 1998, to the Economic Development Committee meeting of January 18, 1999, re: **ART ON THE CORNER PROGRAM – GRAND JUNCTION, COLORADO** (File G24) be received and **referred** to the Downtown Brampton Task Force.

CARRIED

K 2. Minutes – **BRAMPTON DOWNTOWN BUSINESS ASSOCIATION** – October 27, 1998 (File G25BR).

EC012-99 That the Minutes of the **BRAMPTON DOWNTOWN BUSINESS ASSOCIATION** dated October 27, 1998 (File G25BR), to the Economic Development Committee meeting of January 18, 1999, be received.

CARRIED

L. OTHER/NEW BUSINESS

L 1. Notes of an Informal Meeting of the Economic Development Committee – November 16, 1998 (File G24).

EC013-99 That the Notes of an Informal Meeting of the Economic Development Committee dated November 16, 1998 (File G24), to the Economic Development Committee meeting of January 18, 1999, be received.

CARRIED

L 2. Correspondence from S. Fuda, President of the Brampton Real Estate Board, undated, re: **RESIGNATION OF MICHAEL COLLINS – ECONOMIC DEVELOPMENT COMMITTEE** (File G24).

Michael Collins, Brampton Real Estate Board, provided clarification with regards to his resignation. City Councillor Hunter thanked Michael Collins, on behalf of this Committee, for his participation in the community and his support of this Committee. City Councillor Hunter presented Michael Collins with the first “Key to the City” token of appreciation.

EC014-99 That the correspondence from S. Fuda, President of the Brampton Real Estate Board, undated, to the Economic Development Committee meeting of January 18, 1999, re: **RESIGNATION OF MICHAEL COLLINS – ECONOMIC DEVELOPMENT COMMITTEE** (File G24) be received; and

That the resignation of Michael Collins be accepted.

CARRIED

EC015-99 That Rui Alves (Past President), Sutton Group Professional Realty, be appointed as the designate to sit on the Economic Development Committee, as the Brampton Real Estate Board's representative; and

That Michael Collins be appointed as the alternate to sit on the Economic Development Committee.

CARRIED

M. CORRESPONDENCE - nil

N. QUESTION PERIOD

N 1. City Councillor Cowie inquired as to whether or not the Economic Development Office has a Millenium Project and suggested seeking a partnership with our Corporate Communications Division on holding a media event. D. Cutajar, Director of Economic Development, confirmed that he has not slated any one particular project as a Millenium Project at this point in time.

N 2. City Councillor Cowie advised that the residents of Brampton needs to be informed that the 2.8% increase in taxes is for the City portion only. That portion then works out to approximately a 0.7% increase in taxes.

P. ADJOURNMENT

EC016-99 That the Economic Development Committee do now adjourn to meet again on February 15, 1999 at 12:00 p.m. or at the call of the Chair.

CARRIED

<p style="text-align: center;">ECONOMIC DEVELOPMENT COMMITTEE - MINUTES MARCH 22, 1999</p>
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PRESENT: City Councillor B. Hunter (Chair)
City Councillor S. Hames (Vice Chair)
Regional Councillor S. Fennell (arrived at 12:30 p.m. left at 1:15 p.m.)
Regional Councillor R. Begley
City Councillor Jeffrey
City Councillor S. DiMarco (arrived at 12:35 p.m.)
City Councillor B. Cowie
Rui Alves, Brampton Real Estate Board
J. Keith Russell, Brampton Business Ambassadors
Janet Biggart, Brampton Marketing Team (arrived at 12:25 pm)
Joe Harley, Top 100 Employers
Rick Prouse, Brampton Downtown Business Association
Bob Nutbrown, Brampton Board of Trade
John Lomax, Association of Brampton Financial Institutions

ABSENT Regional Councillor Miles
John Lomax, Association of Brampton Financial Institutions (with regrets)

STAFF PRESENT: D. Cutajar, Director of Economic Development
W. Cooke, Legislative Co-ordinator

After due consideration of the matters placed before the Committee, the members beg leave to present its report as follows:

The meeting was called to order at 12:10 p.m. and adjourned at 2:00 p.m.

Item Recommendations

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|------|-----------|---|
| A. | EC0017-99 | APPROVAL OF AGENDA |
| E 1. | EC018-99 | ECONOMIC DEVELOPMENT CALENDAR OF EVENTS IN BRAMPTON (File M00). |
| E 2. | EC019-99 | BRAMPTON ANNUAL ECONOMIC REPORT |
| E 3. | EC020-99 | MEMORANDUM OF UNDERSTANDING ON MATTERS OF MUTUAL INTEREST BETWEEN THE GREATER TORONTO MARKETING ALLIANCE (GTMA) AND THE GREATER TORONTO ECONOMIC DEVELOPMENT PARTNERSHIP (File M43). |
| E 4. | EC021-99 | FUNDING PROPOSAL FOR “BRAMPTON BUSINESS INTERACTIVE”: INTERNET DEVELOPMENT SECTION ON CITY WEB SITE (File M05). |
| F 1. | EC022-99 | CORPORATE CALLING SCHEDULE FOR THE MONTH OF APRIL (File M05). |

- G 1. EC023-99 **MONTHLY BUSINESS PROFILE AND CUSTOMER VOLUME STATISTICS (File M10).**
- H 1. EC024-99 **A VISION FOR THE TORONTO CITY CENTRE AIRPORT**
- H 2. EC025-99 **MINUTES – GREATER TORONTO AIRPORTS AUTHORITY CONSULTATIVE COMMITTEE – FEBRUARY 9, 1999 (File M43)**
- I 1. EC026-99 **UPDATE OF NEW FILM LOCATIONS DIRECTORY AND LAUNCH DETAILS (File M44).**
- J 1. EC027-99 **1999 MARKETING CAMPAIGN SCHEDULE (File M10).**
- J 2. EC028-99 **INTRODUCING THE BRAMPTON LIFESTYLE BOOK WORK PROGRAM (File M10).**
- J 3. EC029-99 **CLOSURE OF RESERVE #57 (MARKETING FUND) (File M10).**
- K 1. EC030-99 **MINUTES OF THE DOWNTOWN BRAMPTON TASK FORCE – FEBRUARY 16, 1999**
- K 2. EC031-99 **MINUTES OF BRAMPTON DOWNTOWN BUSINESS ASSOCIATION – JANUARY 26, 1999**
- K 3. EC032-99 **MINUTES OF THE BRAMPTON DOWNTOWN BUSINESS ASSOCIATION – DECEMBER 15, 1998.**
- M 1. EC033-99 **RESIGNATION OF TODD SHANNON FROM THE BOARD OF MANAGEMENT OF THE BRAMPTON DOWNTOWN BUSINESS ASSOCIATION (File M43)**

ECONOMIC DEVELOPMENT COMMITTEE MINUTES – March 22, 1999

- 3 -

Prior to commencement of the meeting the Chair introduced Mr. Rui Alves of the Brampton Real Estate Board who is replacing Michael Collins of the Brampton Real Estate Board as their representative for the Economic Development Committee.

A. APPROVAL OF AGENDA

EC017-99 That the agenda for the Economic Development Committee meeting dated March 22, 1999 be approved.

CARRIED

B. CONFLICTS OF INTEREST - nil

C. DELEGATIONS - nil

D. OPEN DISCUSSION OF ECONOMIC DEVELOPMENT ISSUES - nil

E. REPORTS

E 1. Report from D. Cutajar, Director of Economic Development dated March 22, 1999, re: **ECONOMIC DEVELOPMENT CALENDAR OF EVENTS IN BRAMPTON** (File M00).

D. Cutajar, Director of Economic Development gave an overview of the Economic Development Calendar of Events.

EC018-99 That the report from D. Cutajar, Director of Economic Development dated March 22, 1999 to the Economic Development Committee dated March 22, 1999, re: **ECONOMIC DEVELOPMENT CALENDAR OF EVENTS IN BRAMPTON** (File M00) be received.

CARRIED

E 2. Report from D. Cutajar, Director of Economic Development, dated March 22, 1999, re: **BRAMPTON ANNUAL ECONOMIC REPORT** (File M52).

D. Cutajar, Director of Economic Development, gave an overview of this year's Brampton Annual Economic Report. He responded to questions regarding the increase of business growth in Brampton and indicated that our taxes and development charges are comparable with the other municipalities and should not affect our anticipated economic growth.

EC019-99 That the report from D. Cutajar, Director of Economic Development, dated March 22, 1999 to the Economic Development Committee dated March 22, 1999, re: **BRAMPTON ANNUAL ECONOMIC REPORT** (File M52) be received.

CARRIED

- E 3. Report from D. Cutajar, Director of Economic Development, dated March 22, 1999, re: **MEMORANDUM OF UNDERSTANDING ON MATTERS OF MUTUAL INTEREST BETWEEN THE GREATER TORONTO MARKETING ALLIANCE (GMTA) AND THE GREATER TORONTO ECONOMIC DEVELOPMENT PARTNERSHIP (GTAEDP)** (File M43).

D. Cutajar, Director of Economic Development highlighted the functions of the Greater Toronto Marketing Alliance and advised how they would assist Brampton to attract more commercial and industrial business. He also advised when the Greater Toronto Marketing Alliance is approached by a business that was interested in locating in Brampton that they would contact our Economic Development Office.

Mayor Robertson advised that he is the representative for Peel on this alliance and informed Committee that one of the forms of marketing that the Greater Toronto Marketing Alliance is utilizing a video on Air Canada flights to assist in attracting business to the Greater Toronto Area.

- EC020-99 That the report from D. Cutajar, Director of Economic Development, dated March 22, 1999 to the Economic Development Committee Meeting dated March 22, 1999, re: **MEMORANDUM OF UNDERSTANDING ON MATTERS OF MUTUAL INTEREST BETWEEN THE GREATER TORONTO MARKETING ALLIANCE (GTMA) AND THE GREATER TORONTO ECONOMIC DEVELOPMENT PARTNERSHIP (GTAEDP)** (File M43) be received.

CARRIED

- E 4. Report from D. Cutajar, Director of Economic Development, dated March 22, 1999, re: **FUNDING PROPOSAL FOR “BRAMPTON BUSINESS INTERACTIVE: INTERNET DEVELOPMENT SECTION ON CITY WEB SITE** (File M05).

D. Cutajar, Director of Economic Development advised that the Economic Development Office is updating their web site. He indicated that their office received a \$30,000 capital grant from Human Resources Development Canada to be used for the web site upgrade.

D. Cutajar, Director of Economic Development responded to questions regarding the Toronto Economic Development web site and indicated that he would present their web site also so that the two could be compared.

- EC021-99 That the report from D. Cutajar, Director of Economic Development, dated March 22, 1999 to the Economic Development Committee of March 22, 1999, re: **FUNDING PROPOSAL FOR “BRAMPTON BUSINESS INTERACTIVE: INTERNET DEVELOPMENT SECTION ON CITY WEB SITE** (File M05) be received; and

That on behalf of the Economic Development Committee and City Council the Chairman of the Economic Development Committee extend special thanks to Human Resources Development Canada for their commitment and vision toward job creation in Brampton at a future Council Meeting once the upgrade to the web site is completed and can be presented at Council; and

That upon completion of the economic development module, the Economic Development Staff present their on-line module and on-line marketing plan at the April, 1999 meeting of the Economic Development Committee.

CARRIED

F. CORPORATE CALLINGS

- F 1. Report from D. Cutajar, Director of Economic Development, dated March 22, 1999, re: **CORPORATE CALLING SCHEDULE FOR THE MONTH OF APRIL 1999** (File M05).

D. Cutajar advised of some amendments to the report:

- Toronto School of Business, 389 Main Street North is in Ward 5 not Ward 3
- Juno Lighting, 220 Chrysler Drive is in Ward 11 not Ward 9.

- EC022-99 That the report from D. Cutajar, Director of Economic Development, dated March 22, 1999 to the Economic Development Committee of March 22, 1999, re: **CORPORATE CALLING SCHEDULE FOR THE MONTH OF APRIL 1999** (File M05) be received.

CARRIED

G. SMALL BUSINESS ENTERPRISE COMMITTEE

- G 1. Verbal Report from City Councillor L. Jeffery, re: **MONTHLY BUSINESS PROFILE AND CUSTOMER VOLUME STATISTICS** (File M10).

City Councillor Jeffery advised that the Small Business Centre is doing very well. They are having a 1st anniversary wine and cheese function on Tuesday, March 30, 1999 from 5 p.m. to 8:00 p.m. at the Small Business Centre.

Discussion took place regarding Business Incubators and their visibility for business creation. D. Cutajar, Director of Economic Development advised that businesses starting out with this system end up more prosperous in the Maritime Provinces than the businesses who use the system in Ontario.

J. Harley, Top 100 Employers requested that an article from the EDCO Exchange, dated March 17, 1999 entitled "Business Incubators" be reference to these minutes as an item of information.

- EC023-99 That the verbal report from City Councillor L. Jeffrey to the Economic Development Committee Meeting of March 22, 1999, re: **MONTHLY BUSINESS PROFILE AND CUSTOMER VOLUME STATISTICS** (File M10) be received.

CARRIED

H. AIRPORT/TRANSPORTATION INFRASTRUCTURE

- H 1. Report from the Greater Toronto Airports Authority to the Greater Toronto Community Consultative Committee, dated February 1999, re: **A VISION FOR THE TORONTO CITY CENTRE AIRPORT** (File M43).

Discussion took place regarding the possible locations for the new airport and necessity for the new airport due to the fact that Pearson International Airport will be at capacity by the Year 2007.

City Councillor Hames was concerned that if the new airport was not completed at this time that there would be flights departing and arriving from Pearson International Airport 24 hours a day.

- EC024-99 Report from the Greater Toronto Airports Authority to the Greater Toronto Community Consultative Committee, dated February 1999 to the Economic Development Committee Meeting of March 22, 1999, re: **A VISION FOR THE TORONTO CITY CENTRE AIRPORT** (File M43) be received; and

That a Special Meeting of the Economic Development Committee be arranged with Anne Edgar, Board of Directors, Greater Toronto Airports Authority and Steve Shaw, Vice-President of Corporate Affairs and Communication, Greater Toronto Airports Authority for discussion on Airport matters.

CARRIED

- H 2. Minutes – Greater Toronto Airports Authority Consultative Committee – February 9, 1999 (File M43).

- EC025-99 That the Minutes of the Greater Toronto Airports Authority Consultative Committee dated February 9, 1999 to the Economic Development Meeting of March 22, 1999 be received.

CARRIED

I. FILM LIAISON

- I 1. Verbal Report from Regional Councillor R. Begley, Chairman of the Film Liaison Committee, re: **UPDATE OF NEW FILM LOCATIONS DIRECTORY AND LAUNCH DETAILS** (File M44)

Regional Councillor Begley advised that the New Film Locations Directory will be distributed to members of the Committee at the April Meeting.

- EC026-99 That the verbal report from Regional Councillor R. Begley, Chairman of the Film Liaison Committee to the Economic Development Committee Meeting of March 22, 1999, be received.

CARRIED

J. MARKETING COMMITTEE

- J 1. Report from J. Biggart, Chair of the Brampton Marketing Committee, dated March 22, 1999, re: **1999 MARKETING CAMPAIGN SCHEDULE** (File M10).

J. Biggart, Chair of the Brampton Marketing Committee gave an overview of their campaign schedule for the year. She indicated that they are promoting Brampton on American Airlines during peak business travel times.

Discussion took place regarding the types of media in Brampton and how Brampton can increase its profile in the media.

Direction was given

- **That D. Cutajar, Director of Economic Development investigate with the CTRC the possibility of having an additional radio station in Brampton; and**
- **That D. Cutajar, Director of Economic Development prepare a demographics study of Brampton or contact the existing multicultural radio station to see he can obtain a copy of theirs.; and**
- **That we contact Rogers Community Television to see the validity of their support for Community promotion.**

EC027-99 That the report from J. Biggart, Chair of the Brampton Marketing Committee, dated March 22, 1999 to the Economic Development Committee of March 22, 1999, re: **1999 MARKETING CAMPAIGN SCHEDULE** (File M10) be received.

CARRIED

J 2. Report from City Councillor Hunter, Chairman of the Editorial Review Board, dated March 22, 1999, re: **INTRODUCING THE BRAMPTON LIFESTYLE BOOK WORK PROGRAM** (File M10).

City Councillor Hunter advised that Interkom Creative Marketing is producing the Brampton Lifestyle Book. He also gave an overview of the book's special features, and production schedule. He indicated that the proposed launch for the book will be in October 1999 and the price of the book will be around \$45.00.

EC028-99 Report from City Councillor Hunter, Chairman of the Editorial Review Board, dated March 22, 1999 to the Economic Development Committee Meeting of March 22, 1999, re: **INTRODUCING THE BRAMPTON LIFESTYLE BOOK WORK PROGRAM** (File M10) be received.

CARRIED

J 3. Report from D. Cutajar, Director of Economic Development, dated March 22, 1999, re: **CLOSURE OF RESERVE #57 (MARKETING FUND)** (File M10).

EC029-99 That the Report from D. Cutajar, Director of Economic Development, dated March 22, 1999 to the Economic Development Committee, re: **CLOSURE OF RESERVE #57 (MARKETING FUND)** (File M10) be received; and

That the City Treasurer be authorized to transfer \$15,845 plus remaining accrued interest to date, to account # 1 411 13 233 (Economic Development Office Marketing Program Cost Centre) for the purpose of marketing activities associated with the approved 1999 2001 campaign; and

That the Treasurer be authorized to close Reserve #57.

CARRIED

K. MINUTES

K 1. Minutes – Downtown Brampton Task Force – February 16, 1999

EC030-99 That the Minutes of the Downtown Brampton Task Force dated February 16, 1999 to the Economic Development Committee Meeting of March 22, 1999 be received.

CARRIED

K 2. Minutes – Brampton Downtown Business Association – January 26, 1999

EC031-99 That the Minutes of the Brampton Downtown Business Association dated January 26, 1999 to the Economic Development Committee Meeting of March 22, 1999 be received.

CARRIED

K 3. Minutes – Brampton Downtown Business Association – December 15, 1998

EC032-99 That the Minutes of the Brampton Downtown Business Association dated December 15, 1998 to the Economic Development Committee Meeting of March 22, 1999 be received.

CARRIED

L. OTHER/NEW BUSINESS - nil

M. CORRESPONDENCE

M 1. Correspondence from R. Prouse, Chair, Board of Management, Brampton Downtown Business Association, dated February 4, 1999, re: **RESIGNATION OF TODD SHANNON FROM THE BOARD OF MANAGEMENT OF THE BRAMPTON DOWNTOWN BUSINESS ASSOCIATION** (File M43).

EC033-99 That the correspondence from R. Prouse, Chair, Board of Management, Brampton Downtown Business Association, dated February 4, 1999 to the Economic Development Committee Meeting of March 22, 1999, re: **RESIGNATION OF TODD SHANNON FROM THE BOARD OF MANAGEMENT OF THE BRAMPTON DOWNTOWN BUSINESS ASSOCIATION** (File M43) be received.

CARRIED

N. QUESTION PERIOD - nil

P. ADJOURNMENT

EC034-99 That the Economic Development Committee do now adjourn to meet again on April 19, 1999 at 12:00 p.m. or at the call of the Chair.

CARRIED

<p style="text-align: center;">ECONOMIC DEVELOPMENT COMMITTEE - MINUTES April 19, 1999</p>
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PRESENT: City Councillor S. Hames (Vice Chair)
Regional Councillor S. Fennell
Regional Councillor R. Begley
Regional Councillor G. Miles
City Councillor L. Jeffrey
City Councillor S. DiMarco
Rui Alves, Brampton Real Estate Board
Janet Biggart, Brampton Marketing Team
Joe Harley, Top 100 Employers
Rick Prouse, Brampton Downtown Business Association
Bob Nutbrown, Brampton Board of Trade (arrived at 12:40 p.m.)

ABSENT City Councillor B. Hunter (Chair) (Vacation)
City Councillor B. Cowie (Other Municipal Business)
John Lomax, Association of Brampton Financial Institutions
J. Keith Russell, Brampton Business Ambassadors

STAFF PRESENT: D. Cutajar, Director of Economic Development
J. Baines, Research Assistant, Economic Development
W. Cooke, Legislative Co-ordinator

After due consideration of the matters placed before the Committee, the members beg leave to present its report as follows:

The meeting was called to order at 12:15 p.m. and adjourned at 1:20 p.m.

Item Recommendations

- | | | |
|------|----------|---|
| A. | EC035-99 | APPROVAL OF AGENDA |
| E 1. | EC036-99 | PRESENTATION – “UNVEILING OF THE BRAMPTON INTERACTIVE WEBSITE” (File M05). |
| E 2. | EC037-99 | RESULTS OF INDUSTRIAL-COMMERCIAL REALTY TAX SURVEY IN THE GTA (File F00) |
| E 3. | EC038-99 | BRAMPTON DEVELOPMENT DESIGN AWARD COMPETITION AND AWARDS CEREMONY (File M00) |
| F 1. | EC039-99 | CORPORATE CALLING SCHEDULE FOR THE MONTH OF MAY (File M05). |
| H 1. | EC040-99 | CP RAIL SERVICE RETENTION ISSUE (File T50) |
| H 2. | EC041-99 | CLARIFICATION ON THE SPECIAL MEETING WITH THE GTAA TO DISCUSS AIRPORT MATTERS (File T50). |
| K 1. | EC042-99 | MINUTES – BRAMPTON DOWNTOWN BUSINESS ASSOCIATION – BOARD OF MANAGEMENT – FEBRUARY 23, 1999 |

- K 2. EC043-99 **MINUTES – BRAMPTON DOWNTOWN TASK FORCE – MARCH 23, 1999 – MARCH 23, 1999**
- M 1. EC044-99 **BROCHURE – “DEFINITELY DOWNTOWN” (File M00)**
- M 2. EC045-99 **BUSINESS INCUBATORS (File M00)**
- O. EC046-99 **ADJOURNMENT**

VICE-CHAIR – CITY COUNCILLOR S. HAMES

- A. APPROVAL OF AGENDA

EC035-99 That the agenda for the Economic Development Committee meeting dated April 19, 1999 be approved.

CARRIED

B. CONFLICTS OF INTEREST - nil

C. DELEGATIONS - nil

D. OPEN DISCUSSION OF ECONOMIC DEVELOPMENT ISSUES - nil

E. REPORTS

E 1. Verbal Report from D. Cutajar, Director of Economic Development, re: **PRESENTATION – “UNVEILING THE BRAMPTON BUSINESS INTERACTIVE WEBSITE”** (File M05).

D. Cutajar, Director of Economic Development and J. Baines, Research Assistant, Economic Development gave a presentation of the new web site and highlighted the following sections:

- Keyword Search to show the site was user friendly
- Brampton Advantage
- Brampton Directory
- Business Alliance Network
- Corporate Testimonials
- Events and Links
- Economic Development Office
- Small Business Services
- Annual Economic Development Report
- Business Site Selection Information

They also indicated that the site will be updated frequently and also gave an overview how to order and update information for the Brampton Business Directory.

EC036-99 That the verbal report from D. Cutajar, Director of Economic Development to the Economic Development Committee Meeting of April 19, 1999, re: **PRESENTATION – “UNVEILING THE BRAMPTON BUSINESS INTERACTIVE WEBSITE”** (File M05) be received.

CARRIED

E 2. Report from D. Cutajar, Director of Economic Development, dated April 19, 1999, re: **RESULTS OF INDUSTRIAL-COMMERCIAL REALTY TAX SURVEY IN THE GTA** (File F00).

D. Cutajar, Director of Economic Development responded to questions with regards to how the figures in the report were calculated and advised that Brampton was the only municipality to undertake a project of this type.

EC037-99 That the report from D. Cutajar, Director of Economic Development, dated April 19, 1999 to the Economic Development Committee Meeting of April 19, 1999, re:

RESULTS OF INDUSTRIAL-COMMERCIAL REALTY TAX SURVEY IN THE GTA (File F00) be received; and

That the Director of Economic Development and Manager of Financial Planning use the base sample of properties to undertake similar comparative surveys, on a bi-annual basis, with financial partners from other organizations for the purpose of economic development.

CARRIED

- E 3. Report from D. Cutajar, Director of Economic Development, dated April 19, 1999, re: **BRAMPTON DEVELOPMENT DESIGN AWARD COMPETITION AND AWARDS CEREMONY (File M00).**

D. Cutajar, Director of Economic Development advised that the deadline for submissions for the Brampton Development Design Award Competition is June 25, 1999 at 12:00 p.m.

- EC038-99 That the report from D. Cutajar, Director of Economic Development, dated April 19, 1999 to the Economic Development Committee Meeting of April 19, 1999, re: **BRAMPTON DEVELOPMENT DESIGN AWARD COMPETITION AND AWARDS CEREMONY (File M00) be received; and**

That the Economic Development Committee and City Council members promote submissions for the Brampton Development Design Awards; and

That the following be judges for the Brampton Development Design Award Competition and Awards Ceremony:

- Commissioner of Planning and Building
- Chairman of Economic Development Committee
- President of the Brampton Real Estate Board

CARRIED

F. CORPORATE CALLINGS

- F 1. Report from D. Cutajar, Director of Economic Development, dated April 19, 1999, re: **CORPORATE CALLING SCHEDULE FOR THE MONTH OF MAY 1999 (File M05).**

Regional Councillor Begley advised that the Sweda Tour has been rescheduled to June 18, 1999.

- EC039-99 That the report from D. Cutajar, Director of Economic Development, dated April 19, 1999, re: **CORPORATE CALLING SCHEDULE FOR THE MONTH OF MAY 1999 (File M05) be received.**

CARRIED

G. SMALL BUSINESS ENTERPRISE COMMITTEE

H. AIRPORT/TRANSPORTATION INFRASTRUCTURE

- H 1. Report from D. Cutajar, Director of Economic Development, dated April 19, 1999, re: **CP RAIL SERVICE RETENTION ISSUE** (File T50).

D. Cutajar, Director of Economic Development responded to questions regarding the reasons that the Town of Orangeville would like to own the rail line, the price negotiations that are taking place between the Town of Orangeville and CP Rail and the maintenance of the CP Rail line once they obtain it.

- EC040-99 That the report from D. Cutajar, Director of Economic Development, dated April 19, 1999 to the Economic Development Committee Meeting of April 19, 1999, re: **CP RAIL SERVICE RETENTION ISSUE** (File T50) be received; and

That the City of Brampton Economic Development Committee support the Town of Orangeville's request and intention to acquire and maintain sole ownership of the short line rail facility including the land right of way and the rail asset and all of the legal, regulatory and liability responsibilities sole ownership warrants; and

That the City of Brampton Economic Development office prepare on behalf of the Committee a letter to local Brampton based shippers indicating that the City of Brampton will not be pursuing acquisition of the CP rail between Orangeville and mile 2.4 in Mississauga in order to allow the Town of Orangeville to acquire the rail facility and maintain it for freight service; and

That the City of Brampton staff be authorized to provide information and human resources, as required to assist the Town of Orangeville in their forthcoming appearance before the Canadian Transportation Agency respecting a determination of fair market value for the CP rail line; and

That a copy of Brampton Council's decision be forwarded to the municipalities of Orangeville and Caledon; and

That the City of Brampton maintains a similar business-like relationship with the Town of Orangeville as it presently has with the Canadian Pacific Railway Company within the Brampton jurisdiction.

CARRIED

- H 2. Report from D. Cutajar, Director of Economic Development, dated April 19, 1999, re: **CLARIFICATION ON THE SPECIAL MEETING WITH THE GTAA TO DISCUSS AIRPORT MATTERS** (File T50).

Direction was given

That Anne Edgar, Board of Directors, Greater Toronto Airports Authority and Steve Shaw, Vice-President of Corporate Affairs and Communication, Greater Toronto Airports Authority be invited to the next available Economic Development Committee Meeting for discussion on Airport matters pertaining to their impact on Airport expansion.

- EC041-99 That the report from D. Cutajar, Director of Economic Development, dated April 19, 1999 to the Economic Development Committee Meeting of April 19, 1999, re:

**CLARIFICATION ON THE SPECIAL MEETING WITH THE GTAA TO
DISCUSS AIRPORT MATTERS** (File T50) be received.

CARRIED

I. FILM LIAISON - nil

J. MARKETING COMMITTEE - nil

K. MINUTES

K 1. Minutes – Brampton Downtown Business Association – Board of Management –
February 23, 1999

EC042-99 That the Minutes of the Brampton Downtown Business Association, Board of
Management dated February 23, 1999 to the Economic Development Committee
Meeting of April 19, 1999 be received.

CARRIED

K 2. Minutes – Brampton Downtown Task Force – March 23, 1999

EC043-99 That the Minutes of the Brampton Downtown Task Force dated March 23, 1999 to the
Economic Development Committee Meeting of April 19, 1999 be received.

CARRIED

L. OTHER/NEW BUSINESS - nil

M. CORRESPONDENCE

M 1. Brochure, dated March 1999 – “**DEFINITELY DOWNTOWN**” (File M00).

EC044-99 That the brochure dated March 1999 to the April 19, 1999 Economic Development
Committee Meeting of April 19, 1999, re: “**DEFINITELY DOWNTOWN**” (File M00)
be received.

CARRIED

M 2. EDCO Exchange, dated March 17, 1999, re: **BUSINESS INCUBATORS** (File M00)

EC045-99 That the EDCO Exchange dated March 17, 1999 to the Economic Development
Committee Meeting of April 19, 1999, re: **BUSINESS INCUBATORS** (File M00) be
received.

CARRIED

N. QUESTION PERIOD -nil

O. ADJOURNMENT

EC046-99 That the Economic Development Committee do now adjourn to meet again on May 17, 1999 at 12:00 p.m. or at the call of the Chair.

CARRIED

<p style="text-align: center;">ECONOMIC DEVELOPMENT COMMITTEE - MINUTES May 17, 1999</p>
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PRESENT: City Councillor B. Hunter (Chair)
City Councillor S. Hames (Vice Chair) (left at 1:35 pm)
Regional Councillor G. Miles
City Councillor L. Jeffrey
City Councillor B. Cowie (left at 1:40 pm – other municipal business)
Michael Collins, Brampton Real Estate Board
Janet Biggart, Brampton Marketing Team
Bob Nutbrown, Brampton Board of Trade
Rick Prouse, Brampton Downtown Business Association

ABSENT Regional Councillor S. Fennell
Regional Councillor R. Begley
City Councillor S. DiMarco
Rui Alves, Brampton Real Estate Board (regrets)
John Lomax, Association of Brampton Financial Institutions
Joe Harley, Top 100 Employers (regrets)
J. Keith Russell, Brampton Business Ambassadors

STAFF PRESENT: D. Cutajar, Director of Economic Development
S. Johnston, Board of Trade
W. Cooke, Legislative Co-ordinator

After due consideration of the matters placed before the Committee, the members beg leave to present its report as follows:

The meeting was called to order at 12:20 p.m. and failed for quorum at 1:35 p.m.

The following members of the Economic Development Committee were present when the meeting failed for quorum:

- City Councillor B. Hunter (Chair)
- Regional Councillor G. Miles
- City Councillor L. Jeffrey
- City Councillor B. Cowie (left at 1:40 pm – other municipal business)
- Michael Collins, Brampton Real Estate Board
- Janet Biggart, Brampton Marketing Team
- Bob Nutbrown, Brampton Board of Trade
- Rick Prouse, Brampton Downtown Business Association

Note: When the meeting failed for quorum, Item K1 – Minutes of the Downtown Brampton Task Force dated April 20, 1999 had not been dealt but will be added to the next Economic Development Committee agenda for approval.

Item Recommendations

- | | | |
|-----|----------|---|
| A. | EC047-99 | APPROVAL OF AGENDA |
| C1. | EC054-99 | UPDATE ON AIRPORT DEVELOPMENT PROGRAM (File T50) |

- C2. EC048-99 **BUSINESS FRIENDSHIP AGREEMENT BETWEEN THE CITY OF BRAMPTON AND THE CITY OF NOYABRSK** (File M43)
- E1. EC049-99 **1999 BRAMPTON OUTSTANDING BUSINESS ACHIEVEMENT AWARDS** (File M00)
- F1. EC050-99 **CORPORATE CALLING SCHEDULE FOR THE MONTH OF JUNE 1999** (File M05)
- G1. EC051-99 **UPDATE ON BOARD OF TRADE MOVE TO 33 QUEEN STREET WEST** (File M00)
- H1. EC052-99
EC053-99 **CANADIAN PACIFIC RAIL RETENTION ISSUE** (File T50)
- J1. EC055-99 **UPDATE – COFFEE TABLE BOOK** (File M00)
- K1. Minutes – **DOWNTOWN BRAMPTON TASK FORCE** – April 20, 1999 (File G26)
- O. **ADJOURNMENT**

A. APPROVAL OF AGENDA

EC047-99 That the agenda for the Economic Development Committee meeting dated May 17, 1999 be approved as amended to add:

- C 2. Delegation – Acting Mayor Bill Cowie, City Councillor Hunter, Chair of the Economic Development Committee, and representatives of the City of Noyabrsk, re: **BUSINESS FRIENDSHIP AGREEMENT BETWEEN THE CITY OF BRAMPTON AND THE CITY OF NOYABRSK** (File M43).

CARRIED

B. CONFLICTS OF INTEREST - nil

C. DELEGATIONS

- C 1. Mr. Steve Shaw and Ms. Ann Edgar, Greater Toronto Airports Authority, re: **UPDATE ON AIRPORT DEVELOPMENT PROGRAM** (File T50).

Mr. Steve Shaw, Greater Toronto Airports Authority, advised that the Noise Management Committee is currently working on resolutions to noise management of smaller aircraft. He also discussed the process of how the north/south runway will be used. He provided Committee with an overview of the Airport Development Program and discussed the following issues:

- Aircraft muts and runway capacity (1990 – 2010)
- Air cargo demand (1990 – 2010)
- Passenger demand and terminal capacity
- Terminal development project
- Passenger terminal area
- Objectives of terminal development project
- Key terminal design issues
- Concept “A” for new terminal – “Candelabra”
- Concept “B” for new terminal – “Squashed Cat”
- New terminal concept
- Stage 1 – complete
- Stage 2 – complete
- Stage 3 – complete
- Stage 4 – complete
- Stage 5 – complete
- Current design
- Photo of ADP’s progress
- Airside development program
- Existing runway confirmation
- Airside development project
- Central de-icing facility
- Infield development area – freight
- Interim infield development
- Ultimate infield development
- LBPIA road access

- Road system classification
- Automated people mover and rail link connection
- Airport development program costs
- Annual impact of construction/development

There was general discussion with regards to Go Transit needing a direct link to downtown Toronto and outlining areas.

Ms. Ann Edgar, Greater Toronto Airports Authority, confirmed that there is no right of way for transit available but a station could possibly be developed.

EC054-99 That the delegations of Mr. Steve Shaw and Ms. Ann Edgar, Greater Toronto Airports Authority, to the Economic Development Committee meeting of May 17, 1999, re: **UPDATE ON AIRPORT DEVELOPMENT PROGRAM** (File T50) be received; and

That the GTA Mayors discuss transit facilitating to the airport.

CARRIED

C 2. Acting Mayor Bill Cowie, City Councillor Hunter, Chair of the Economic Development Committee, and Mr. Anatoely Gampel, City of Noyabrsk, re: **BUSINESS FRIENDSHIP AGREEMENT BETWEEN THE CITY OF BRAMPTON AND THE CITY OF NOYABRSK** (File M43).

Mr. Anatoely Gampel, City of Noyabrsk, had a translator present on his behalf who advised that they spoke with Colin Sizer of the Works and Transportation Department regarding road construction and various works matters and the relationship between the two cities. There was general discussion of the Friendship Agreement and possible “twinning” in the future. The translator advised that the City of Noyabrsk’s main industry is oil and gas development and is the 6th largest in the world.

Acting Mayor Bill Cowie advised of the benefits both cities would have by doing business with each other.

D. Cutajar, Director of Economic Development, read through the agreement for Committee and discussed the protocol to be followed with international signing.

EC048-99 That the delegations of Acting Mayor Bill Cowie, City Councillor Hunter, Chair of the Economic Development Committee, and Mr. Anatoely Gampel, City of Noyabrsk, to the Economic Development Committee meeting of May 17, 1999, re: **BUSINESS FRIENDSHIP AGREEMENT BETWEEN THE CITY OF BRAMPTON AND THE CITY OF NOYABRSK** (File M43) be received; and

That by way of the Friendship Agreement, the City of Brampton and the City of Noyabrsk will form the first step of exploring an international municipal relationship leading potentially to “sister city” status, subject to approval of the respective municipal Councils and precedent of federal statute.

CARRIED

D. OPEN DISCUSSION OF ECONOMIC DEVELOPMENT ISSUES - nil

E. REPORTS

- E 1. Report from S. Wilcox, Commercial Development Officer, dated May 12, 1999, re: **1999 BRAMPTON OUTSTANDING BUSINESS ACHIEVEMENT AWARDS** (File M00).

D. Cutajar, Director of Economic Development, went over the details of the event and further advised that the Board of Trade and the City of Brampton have the widest selection of candidates selected from five categories: High Technology, Manufacturing, Business Service, Retail and Exporting. He advised that the deadline for submitting nominations, to the Economic Development Office, for companies operating in Brampton is Friday, September 17, 1999 at noon.

- EC049-99 That the report from S. Wilcox, Commercial Development Officer, dated May 12, 1999, to the Economic Development Committee meeting of May 17, 1999, re: **1999 BRAMPTON OUTSTANDING BUSINESS ACHIEVEMENT AWARDS** (File M00) be received; and

That the Economic Development Committee and City Council approve promotion and nominations for the 1999 Brampton Outstanding Business Achievement Awards.

CARRIED

F. CORPORATE CALLINGS

- F 1. Report from D. Cutajar, Director of Economic Development, dated May 17, 1999, re: **CORPORATE CALLING SCHEDULE FOR THE MONTH OF JUNE 1999** (File M05).

- EC050-99 That the report from D. Cutajar, Director of Economic Development, dated May 17, 1999, to the Economic Development Committee meeting of May 17, 1999, re: **CORPORATE CALLING SCHEDULE FOR THE MONTH OF JUNE 1999** (File M05) be received.

CARRIED

G. SMALL BUSINESS ENTERPRISE COMMITTEE

- G 1. Verbal Report from City Councillor Jeffrey and Bob Nutbrown, re: **UPDATE ON BOARD OF TRADE MOVE TO 33 QUEEN STREET WEST** (File M00).

Mr. Bob Nutbrown advised that the moving day for the Brampton Board of Trade to 33 Queen Street West is June 5, 1999. He advised that there are three main objectives to the move, being policy development, being more self-sufficient and to operate more effectively.

- EC051-99 That the verbal report from City Councillor Jeffrey and Bob Nutbrown, to the Economic Development Committee meeting of May 17, 1999, re: **UPDATE ON BOARD OF TRADE MOVE TO 33 QUEEN STREET WEST** (File M00) be received.

CARRIED

H. AIRPORT/TRANSPORTATION INFRASTRUCTURE

- H 1. Report from D. Cutajar, Director of Economic Development, dated May 17, 1999, re: **CANADIAN PACIFIC RAIL RETENTION ISSUE** (File T50).

EC052-99 That the report from D. Cutajar, Director of Economic Development, dated May 17, 1999, to the Economic Development Committee meeting of May 17, 1999, re: **CANADIAN PACIFIC RAIL RETENTION ISSUE** (File T50) be received and endorsed with the following amendment:

“This business relationship be formalized by a Memorandum of Understanding (MOU) between the City of Brampton and the Town of Orangeville.”

CARRIED

EC053-99 That Recommendation AF039-99 of the Administration and Finance Committee meeting of May 3, 1999 be received.

CARRIED

I. FILM LIAISON - nil

J. MARKETING COMMITTEE

- J 1. Verbal Report from City Councillor Hunter, Chairman, re: **UPDATE – COFFEE TABLE BOOK** (File M00).

City Councillor Hunter advised they are reviewing the final choice of the famous Bramptonians to be photographed and will provide an exact status update at the next meeting.

EC055-99 That the verbal report from City Councillor Hunter, Chairman, to the Economic Development Committee meeting of May 17, 1999, re: **UPDATE – COFFEE TABLE BOOK** (File M00) be received.

CARRIED

K. MINUTES

- K 1. Minutes – **DOWNTOWN BRAMPTON TASK FORCE** – April 20, 1999.

This item was not dealt with prior to the meeting failing for quorum - the report will be included on the next Economic Development Committee agenda for June 21, 1999.

L. OTHER/NEW BUSINESS - nil

M. CORRESPONDENCE - nil

N. QUESTION PERIOD - nil

O. ADJOURNMENT

The meeting failed for quorum at 1:35 p.m.

ECONOMIC DEVELOPMENT COMMITTEE - MINUTES
August 9, 1999

PRESENT: City Councillor S. Hames (Chair)
City Councillor B. Hunter (Vice-Chair)
Regional Councillor R. Begley
Regional Councillor S. Fennell
Regional Councillor G. Miles
City Councillor L. Jeffrey
City Councillor S. DiMarco
City Councillor Gibson
City Councillor B. Cowie
Michael Collins, Brampton Real Estate Board
Janet Biggart, Brampton Marketing Team
Joe Harley, Top 100 Employers
Bob Nutbrown, Brampton Board of Trade
Rick Prouse, Brampton Downtown Business Association

ABSENT J. Keith Russell, Brampton Business Ambassadors

STAFF PRESENT: D. Cutajar, Director of Economic Development
S. Johnston, Board of Trade
W. Cooke, Legislative Co-ordinator

The meeting was called to order at 12:15 p.m. and adjourned at 1:45 p.m.

After due consideration of the matters placed before the Committee, the members beg leave to present its report as follows:

Item	Recommendations
A.	EC060-99 APPROVAL OF AGENDA
C 1.	EC061-99 UPDATE HOSPITAL ACTIVITIES (File C20)
D 1.	EC062-99 ECONOMIC IMPACT AND REDEVELOPMENT CONSIDERATIONS ASSOCIATED WITH BRAMPTON HOSPITAL CAMPUS (File C20).
E.	EC063-99 ADJOURNMENT

VICE CHAIR – CITY COUNCILLOR S. HAMES

A. APPROVAL OF AGENDA

EC056-99 That the agenda for the Economic Development Committee meeting dated June 21, 1999 be approved as printed.

CARRIED

B. CONFLICTS OF INTEREST - nil

C. DELEGATIONS

C 1. Mr. Leo Stevens, President, Brampton Memorial Hospital Campus, Mr. Tom Dixon, Chief of Staff, Brampton Memorial Hospital Campus, Donna Northeast and Altaf Stationwala, Brampton Memorial Campus, re: **UPDATE HOSPITAL ACTIVITIES** (File C20).

Mr. Leo Stevens, President, Brampton Memorial Campus, Mr. Tom Dixon, Chief of Staff, Brampton Memorial Hospital Campus, Donna Northeast and Altaf Stationwala, Brampton Memorial Campus presented their proposal for the redevelopment of the Brampton Memorial Campus Health Care Facility. They highlighted the following:

- The redevelopment mandate
- Reasons for the redevelopment planning – amalgamation of Etobicoke, Georgetown and Brampton to 1 Hospital Corporation.
- Benefits of the amalgamation
- Driving factors that warrant the redevelopment
- Ministry of Health Capital Approval Process
- Long term growth projections in Hospital Beds
- Long term growth projections in Outpatient Visits
- Existing facilities and how they intend to redevelop them
- Plan of achieving proper redevelopment
- Building assessment revealed – functionality
- Building assessment revealed – infrastructure
- Existing and proposed site plans for the Brampton Memorial Campus
- Challenges of redevelopment on current site
- Concerns of the proposed Master Plan
- Further options to consider besides redevelopment on the existing site
- Future opportunities of Health Care in Brampton
- Request for input from Council and the Economic Development Committee

They also indicated that the redevelopment would be a long process and have to be done before any additional beds could be added to the hospital.

Altaf Stationwala, Brampton Hospital Campus advised that 30% of the population that is in the catchment area of the Brampton Hospital campus seek health care at other facilities. He also responded to questions of City Councillor Cowie regarding the rational

behind the amalgamation by indicating that they amalgamated hospitals that had overlapping catchment zones.

Discussion took place regarding the possibilities of having two hospitals in Brampton and the types of health care services that would have to be grouped together at each health care facility if this was to occur. Mayor Robertson advised that the Honourable Tony Clement, Minister of the Environment that modifications could be made to have additional transportation access brought to the existing site. Mr. Leo Stevens, President Brampton Memorial Campus advised that any final decisions regarding the redevelopment of the existing site or the building of a new health care facility will be made by the Provincial Government.

EC057-99 That the delegations of Mr. Leo Stevens, President, Brampton Memorial Hospital Campus, Mr. Tom Dixon, Chief of Staff, Brampton Memorial Hospital Campus, Donna Northeast and Altaf Stationwala, Brampton Memorial Campus to the Economic Development Committee Meeting of June 21, 1999, re: **UPDATE HOSPITAL ACTIVITIES** (File C20) be received.

CARRIED

D. REPORTS

D 1. Report D. Cutajar, Director of Economic Development, dated June 21, 1999, re: **ECONOMIC IMPACT AND REDEVELOPMENT CONSIDERATIONS ASSOCIATED WITH BRAMPTON HOSPITAL CAMPUS** (File C20).

Committee requested the following change in D. Cutajar, Director of Economic Development's Report:

On page 11 under "While not calculated in this report, the following major elements would have to be estimated from a cost perspective:" the following be deleted:

"Demolition of residential property" and replaced with:

"Acquisition of required lands and support of infrastructure"

EC058-99 That the report D. Cutajar, Director of Economic Development, dated June 21, 1999 to the Economic Development Committee of June 21, 1999, re: **ECONOMIC IMPACT AND REDEVELOPMENT CONSIDERATIONS ASSOCIATED WITH BRAMPTON HOSPITAL CAMPUS** (File C20) be received; and

That a Works and Transportation analysis be undertaken by City staff, with the assistance of the Regional and Provincial staff, to estimate the cost of the following projects:

1. Expropriation of all or part of St. Mary's Cement Plant;
2. Construction of Clark Boulevard between Rutherford Road and Hansen Road;
3. Upgrade of Orenda Court;
4. Upgrade of Eastern Avenue, west of Hansen Road
5. Full interchange at Clark Boulevard and Highway 410 and partial at Orenda Road
6. Demolition of Truman Street, McCallum Street, Eastern Court, and Hillcrest Avenue, including associated water and wastewater infrastructure.

That the City of Brampton forward these cost estimates to the Hospital Board for their input in their development review of the existing redevelopment potential of the John Street Brampton campus; and further

That the Hospital Board engage in public and business community in the dialogue associated with their development plans; and

That the City of Brampton encourage the Hospital Board to select the site:

1. Which can be developed at the lowest cost to the taxpayer;
2. With the least impact on existing residents;
3. With regard for the local economic impact on the Central Area discussed in this report;
4. With regard for the hospital designations in the City of Brampton Official Plan (Bovaird Drive/Sunny Meadow Boulevard and the existing site);
5. At the highest level of medical service and excellence of the Brampton citizenry

CARRIED

E. ADJOURNMENT

EC059-99 That the Economic Development Committee adjourn to meet as Committee of the Whole on July 14, 1999, or at the call of the new Chair City Councillor S. Hames.

CARRIED

<p style="text-align: center;">ECONOMIC DEVELOPMENT COMMITTEE - MINUTES August 9, 1999</p>
--

PRESENT: City Councillor S. Hames (Chair)
City Councillor B. Hunter (Vice-Chair)
Regional Councillor R. Begley
Regional Councillor S. Fennell
Regional Councillor G. Miles
City Councillor L. Jeffrey
City Councillor S. DiMarco
City Councillor Gibson
City Councillor B. Cowie
Michael Collins, Brampton Real Estate Board
Janet Biggart, Brampton Marketing Team
Joe Harley, Top 100 Employers
Bob Nutbrown, Brampton Board of Trade
Rick Prouse, Brampton Downtown Business Association

ABSENT J. Keith Russell, Brampton Business Ambassadors

STAFF PRESENT: L. McCool, City Manager
J. Metras, Commissioner of Legal Services and City Solicitor
D. Cutajar, Director of Economic Development
W. Cooke, Legislative Co-ordinator

The meeting was called to order at 12:15 p.m. and adjourned at 1:45 p.m.

After due consideration of the matters placed before the Committee, the members beg leave to present its report as follows:

Item	Recommendations
A.	EC060-99 APPROVAL OF AGENDA
C 1.	EC061-99 ELECTION OF VICE CHAIR
D 1.	EC062-99 NEW DEVELOPMENT CHARGES BY-LAW
E.	EC063-99 ADJOURNMENT

CHAIR – CITY COUNCILLOR S. HAMES

A. APPROVAL OF AGENDA

EC60-99 That the agenda for the Economic Development Committee meeting dated August 9, 1999 be approved as printed.

CARRIED

B. CONFLICTS OF INTEREST - nil

C. NEW BUSINESS

C 1. **ELECTION OF VICE CHAIR**

City Councillor Hunter was nominated as Vice Chair of the Economic Development Committee. There were no further nominations.

EC061-99 That City Councillor Hunter be appointed Vice Chair of the Economic Development Committee for the term to end with the current term of City Council on November 30, 2000.

CARRIED

D. REPORTS

D 1. Open Discussion re: **NEW DEVELOPMENT CHARGES BY-LAW**

J. Metras, Commissioner of Legal Services and City Solicitor provided an overview of the proposed Development Charges Background Study as well as the proposed by-laws that will be presented to Council on August 11, 1999. He highlighted changes that have been made to the Background Study that address the concerns expressed at the July 14, 1999 Council Meeting. D. Cutajar, Director of Economic Development advised that he is in agreement of the proposed Development Charges Background Study and By-laws.

Direction was given:

- **That the Commissioner of Legal Services and City Solicitor review documentation to ensure that the Transportation Component of the Development Charges Background Study address access to the Brampton Memorial Hospital as well as the Downtown Core (e.g. Eastern Avenue widening, Clark Boulevard, Highway #410).**
- **That Management Team investigate the possibility of a development charge to support the revitalization of the Downtown Core.**

S. Johnson, Brampton Board of Trade raised concerns with regards to the amount of the development charges rates and felt to attract more business into Brampton that the residential rates should be raised and the non-residential rates be reduced.

Mr. Sanford Minuk, Minuk Developments Inc., Mr. Brian Chu, Bogart, Robertson & Chu, Barristers and Solicitors, Mr. Leslie Marlowe, Goodman, Phillips and Vineberg Barristers and Solicitors spoke in favour of the top-up provisions of the Development Charges Background Study.

Messrs. Metras and Cutajar, Director of Economic Development responded to questions and confirmed that approximately 600 acres have already been serviced and roads constructed and not subject to any further development charges.

Committee discussed concerns regarding how the revenue that will be generated by the development charges will be utilized.

EC062-99 That the proposed 1999 Development Charges By-laws provide that where an owner had paid capital contributions prior to the proposed by-laws coming into force no additional development charges will be payable.

CARRIED

E. ADJOURNMENT

EC063-99 That the Economic Development Committee adjourn to meet again on September 20, 1999 or at the call of the Chair.

CARRIED

1999 09 20

PRESENT: City Councillor S. Hames (Chair)
Regional Councillor S. Fennell
City Councillor L. Jeffrey (arrived 12:57 p.m.)
City Councillor S. DiMarco
City Councillor B. Cowie
Rui Alves, Brampton Real Estate Board
Janet Biggart, Brampton Marketing Team
Maria Britto, Brampton Board of Trade (designate for Bob Nutbrown)
Rick Prouse, Brampton Downtown Business Association
Stuart Johnston, Brampton Board of Trade (designate for J. Keith Russell)
Mayor P. Robertson (designate for City Councillor B. Hunter)

ABSENT: City Councillor B. Hunter (Vice-Chair) (illness) (Mayor P. Robertson acted as designate)
Regional Councillor G. Miles (Other Municipal Business)
Regional Councillor R. Begley (Other Municipal Business)
Joe Harley, Top 100 Employers (regrets)
John Lomax, Association of Brampton Financial Institutions (regrets)
Bob Nutbrown, Brampton Board of Trade (Maria Britto acted as designate)
J. Keith Russell, Brampton Business Ambassadors (Stuart Johnston acted as designate)

STAFF PRESENT: S. Wilcox, Economic Development Officer
T. Brenton, Legislative Coordinator
W. Cooke, Legislative Coordinator

MINUTES
Economic Development Committee

The meeting was called to order at 12:10 p.m. and adjourned at 2:05 p.m.

After due consideration of the matters placed before the Committee, the members beg leave to present its report as follows:

Item Recommendation

- | | | |
|------|----------|--|
| A. | EC064-99 | APPROVAL OF AGENDA |
| C 1. | EC065-99 | Delegations re: PRESENTATION ON THE AIRPORT MASTER PLAN FOR LESTER B. PEARSON INTERNATIONAL AIRPORT (File G10/P08). |
| C 2. | EC066-99 | Delegation re: PRESENTATION ON THE ACTIVITIES OF THE GREATER TORONTO MARKETING ALLIANCE (File G20DE). |
| E 1. | EC067-99 | CORPORATE CALLING SCHEDULE FOR OCTOBER, 1999 (File M05). |
| F 1. | EC068-99 | Minutes – BRAMPTON DOWNTOWN BUSINESS ASSOCIATION – April 27, 1999. |
| F 2. | EC069-99 | Minutes – DOWNTOWN BRAMPTON BUSINESS ASSOCIATION – May 25, 1999. |
| G. | EC070-99 | Adjournment |

CHAIR – CITY COUNCILLOR S. HAMES

MINUTES
Economic Development Committee

A. APPROVAL OF AGENDA

EC064-99 That the agenda for the Economic Development Committee Meeting dated September 20, 1999, be approved as printed and circulated.

CARRIED

B. CONFLICTS OF INTEREST – nil

C. DELEGATIONS

C 1. Mr. Lloyd McCoomb, Vice President, Planning and Development, and Mr. Steve Shaw, Vice President, Corporate Affairs and Communication, Greater Toronto Airports Authority, re: **PRESENTATION ON THE AIRPORT MASTER PLAN FOR LESTER B. PEARSON INTERNATIONAL AIRPORT** (File G10/P08).

Mr. Lloyd McCoomb, Vice President, Planning and Development, Greater Toronto Airports Authority, gave a slide presentation on the Airport Master Plan for Lester B. Pearson International Airport, noting that they expect to distribute documentation in two to three month's time, to be followed by a public meeting. The presentation included the following topics:

- Documentation
- 1999 Master Plan Schedule
- Passenger Demand and Terminal Capacity
- Aircraft Movement and Runway Capacity
- Air Cargo Demand
- Land Use Areas for the Airport Development Program
- Components and Balance (Airside, Terminals, Groundside)
- Airport Development Plan (Phases 1, 2, and 3)
- Central De-Icing Facility
- Passenger Terminal Area
- Initial Sectorization Plan
- Revised Sectorization Plan
- Bridged Gates
- Key Terminal Design Issues
- New Terminal Walking Time/Distance
- Master Plan Concept
- Utility Master Plan
- Environment
- Lester B. Pearson International Airport Operating Area
- Airport Development Program
- Transport Canada 1995 Long Term Land Use Plan
- Proposed Land Use Plan
- Upgrading Web Site

Mr. Steve Shaw, Vice President, Corporate Affairs and Communication, Greater Toronto Airports Authority, elaborate on the presentation and, along with Mr. McCoomb, responded to Committee's questions.

MINUTES
Economic Development Committee

EC065-99 That the delegations of Mr. Lloyd McCoomb, Vice President, Planning and Development, Mr. Steve Shaw, Vice President, Corporate Affairs and Communication, Greater Toronto Airports Authority, to the Economic Development Committee Meeting of September 20, 1999, re: **PRESENTATION ON THE AIRPORT MASTER PLAN FOR LESTER B. PEARSON INTERNATIONAL AIRPORT** (File G10/P08) be received.

CARRIED

C 2. Mr. Ken Copeland, President and CEO, Greater Toronto Marketing Alliance, re: **PRESENTATION ON THE ACTIVITIES OF THE GREATER TORONTO MARKETING ALLIANCE** (File G20DE).

Mr. Ken Copeland, President and CEO, Greater Toronto Marketing Alliance, made an overhead presentation to Committee on “Marketing the GTA at Home and Abroad”, and distributed copies to each Committee Member. His presentation included the following topics:

- Mission Statement
- “A Successful City Region” (map)
- Greater Toronto Area – Employment vs Population 1987 – 1999
- Foreign Direct Investment – Canada’s Share of Global FDI Stock
- GTMA’s Marketing Partners
- International Marketing and Promotion – 1998/1999 Program Expenditures
- 1998/99 Program Year – Research and Information
- 1998/99 Program Year – Marketing Materials
- 1998/99 Program Year – International Promotion and Lead Generation
- 1998/99 Program Year – Investors and Partnership Development
- GTMA – 1998/99 Funding and 1999/00 Budget (Projected)
- Leads and Inquiries Report (as of June 30, 1999)
- GTMA – International Marketing Strategy – 1999/2000 Program
- What’s New – 1999/2000 Program
- Website Information

EC066-99 That the delegation of Mr. Ken Copeland, President and CEO, Greater Toronto Marketing Alliance, to the Economic Development Committee Meeting of September 20, 1999, re: **PRESENTATION ON THE ACTIVITIES OF THE GREATER TORONTO MARKETING ALLIANCE** (File G20DE) be received.

CARRIED

D. REPORTS – nil

E. CORPORATE CALLINGS

E 1. Report from D. Cutajar, Director of Economic Development, dated September 20, 1999, re: **CORPORATE CALLING SCHEDULE FOR OCTOBER, 1999** (File M05).

MINUTES
Economic Development Committee

EC067-99 That the report from D. Cutajar, Director of Economic Development, dated September 20, 1999, to the Economic Development Committee Meeting of September 20, 1999, re: **CORPORATE CALLING SCHEDULE FOR OCTOBER, 1999** (File M05) be received.

CARRIED

F. MINUTES

F 1. Minutes –**BRAMPTON DOWNTOWN BUSINESS ASSOCIATION** – April 27, 1999.

EC068-99 That the Minutes of the **BRAMPTON DOWNTOWN BUSINESS ASSOCIATION** Meeting of April 27, 1999, to the Economic Development Committee Meeting of September 20, 1999, be received.

CARRIED

F 2. Minutes – **DOWNTOWN BRAMPTON BUSINESS ASSOCIATION** – May 25, 1999.

EC069-99 That the Minutes of the **BRAMPTON DOWNTOWN BUSINESS ASSOCIATION** Meeting of May 25, 1999, to the Economic Development Committee Meeting of September 20, 1999, be received.

CARRIED

QUESTION PERIOD

1. **Direction was given to D. Cutajar, Director of Economic Development, to provide a status report to the Mayor and Members of Council on the location of the new Walmart Distribution Centre, and also to report back to the Economic Development Committee Meeting of October 18, 1999.**

G. ADJOURNMENT

EC070-99 That the Economic Development Committee do now adjourn to meet again on October 18, 1999 at 12:00 p.m. or at the call of the Chair.

CARRIED

OCTOBER 18, 1999

- PRESENT:** City Councillor B. Hunter (Acting Chair) (Vice-Chair)
Regional Councillor S. Fennell (arrived 12:35 p.m.; departed 1:50 p.m.)
Regional Councillor G. Miles
Regional Councillor R. Begley (departed 1:50 p.m.)
City Councillor L. Jeffrey
City Councillor S. DiMarco
City Councillor B. Cowie
Rui Alves, Brampton Real Estate Board
Janet Biggart, Brampton Marketing Team
Maria Britto, Brampton Board of Trade
Joe Harley, Top 100 Employers
Rick Prouse, Brampton Downtown Business Association
- ABSENT:** City Councillor S. Hames (Chair) (illness)
J. Keith Russell, Brampton Business Ambassadors
John Lomax, Association of Brampton Financial Institutions
- OTHERS PRESENT:** Mayor P. Robertson
- STAFF PRESENT:** L. McCool, City Manager
D. Cutajar, Director of Economic Development
J. Corbett, Director of Development Services, Planning and Building
S. Wilcox, Commercial Development Officer, Economic Development
N. Richardson, Economic Development Assistant, Economic Development
T. Brenton, Legislative Coordinator, Legal Services

**Economic Development Committee
MINUTES**

The meeting was called to order at 12:15 p.m. and adjourned at 2:25 p.m.

After due consideration of the matters placed before the Committee, the members beg leave to present its report as follows:

Item	Recommendation
A.	EC071-99 APPROVAL OF AGENDA
C 1.	EC074-99 Delegation re: OUTSTANDING BUSINESS ACHIEVEMENT AWARDS PROGRAM UPDATE (File M44).
C 2.	EC076-99 Delegation re: LOCAL ECONOMIC PERFORMANCE IN BRAMPTON, 2ND AND 3RD QUARTER UPDATE (File M43).
D 1.	EC075-99 1ST PLACE – NATIONAL MARKETING AWARD – BRAMPTON FILM LIAISON COMMITTEE (File M43).
D 2.	EC077-99 YEAR 2000 MARKETING PROGRAM (File M43).
D 3.	EC073-99 SUPPLY CHAIN MANAGEMENT DEVELOPMENT APPLICATION (File C4W1.3).
E 1.	EC078-99 CORPORATE CALLING SCHEDULE – NOVEMBER, 1999 (File M43).
G 1.	EC072-99 BRAMPTON BOARD OF TRADE REPRESENTATION ON THE ECONOMIC DEVELOPMENT COMMITTEE. (File G22).
G 2.	EC079-99 PURCHASE OF LANDS IN BRAMALEA BUSINESS PARK II BY HIGGINS DEVELOPMENT PARTNERS (File M00).
H 1.	EC080-99 FORMATION OF SUB-COMMITTEE ON TOURISM (File G25).
I.	EC081-99 ADJOURNMENT

ACTING CHAIR – CITY COUNCILLOR B. HUNTER

**Economic Development Committee
MINUTES**

A. APPROVAL OF AGENDA

EC071-99 That the agenda for the Economic Development Committee Meeting dated October 18, 1999, be approved, as amended to add:

H. New Business

H 1. Request re: **FORMATION OF SUB-COMMITTEE ON TOURISM** (File G25).

H 2. Discussion re: **VACANT UNIT TAX RATE FOR YEAR 2000** (File F70).

H 3. Discussion re: **COMMERCIAL-INDUSTRIAL TAX BILLS FOR 1999** (File F70).

CARRIED

B. CONFLICTS OF INTEREST – nil

C. DELEGATIONS

C 1. Sharon Wilcox, Commercial Development Officer, re: **OUTSTANDING BUSINESS ACHIEVEMENT AWARDS PROGRAM UPDATE** (File M44).

Sharon Wilcox, Commercial Development Officer, made an overhead presentation to Committee on the 1999 Outstanding Business Achievement Awards Program, which included the following topics:

- 1999 Committee Members
- Program Details
- Nomination Submissions
- Judging
- Present Status
- Five Category Winners
- Award of Merit Winners
- 1999 Brampton Outstanding Achievement Awards Dinner

Additionally, she provided information about the companies that were chosen as winners in their categories, and those chosen for awards of merit, and responded to Committee's questions. Committee extended its thanks and recognition to all of the Outstanding Achievement Awards Committee Members, including Sharon Wilcox, for their continuing efforts in ensuring the ongoing success of this program.

EC074-99 That the delegation of Sharon Wilcox, Commercial Development Officer, to the Economic Development Committee Meeting of October 18, 1999, re: **OUTSTANDING BUSINESS ACHIEVEMENT AWARDS PROGRAM UPDATE** (File M44) be received.

CARRIED

**Economic Development Committee
MINUTES**

- C 2. Dennis Cutajar, Director of Economic Development, re: **LOCAL ECONOMIC PERFORMANCE IN BRAMPTON, 2ND AND 3RD QUARTER UPDATE** (File M43).

Dennis Cutajar, Director of Economic Development, provided Committee with an Update on the Local Economic Performance in Brampton for the Second and Third Quarters of 1999. As well, he distributed a hard copy of his overhead presentation; a copy of BramFacts for September, 1999; along with an information package entitled, "The Brampton Advantage – Investment Profile". Topics included in his presentation were:

- Unemployment Rate
- Inflation Factors
- Housing Starts, GTA
- Value of Total Construction in Canada
- Major Industrial-Commercial Construction Activity 1999
- Industrial Land Costs
- New Employment in Brampton
- Industrial Sectors of Strength – Manufacturing Employment by Sector
- Industrial Land Availability
- Brampton is Programmed for Growth
- What Does the Future Hold for Brampton?
- Industrial Building Permit Summary 1999
- Commercial Building Permit Summary 1999

- EC076-99 That the delegation of Dennis Cutajar, Director of Economic Development, to the Economic Development Committee Meeting of October 18, 1999, re: **LOCAL ECONOMIC PERFORMANCE IN BRAMPTON, 2ND AND 3RD QUARTER UPDATE** (File M43) be received.

CARRIED

D. REPORTS

- D 1. Verbal Report by Regional Councillor R. Begley, Chair of the Brampton Film Liaison Committee, re: **1ST PLACE – NATIONAL MARKETING AWARD** (File M43).

In her verbal report to Committee, Regional Councillor R. Begley, Chair of the Brampton Film Liaison Committee, reported the Committee's recent achievement in receiving a First Place National Marketing Award for its production of the Brampton Film Location Directory. She added further that only 13 prizes were awarded for 400 entries, and noted that the project was undertaken completely in-house. She recognized the hard work and efforts of all Committee members, in particular N. Richardson, Economic Development Assistant, who produced the directory.

Dennis Cutajar, Director of Economic Development, who had attended the Marketing Awards Presentation, presented the award to Regional Councillor R. Begley, who, in turn, accepted it on behalf of the Brampton Film Liaison Committee.

- EC075-99 That the verbal report of Regional Councillor R. Begley, Chair of the Brampton Film Liaison Committee, to the Economic Development Committee Meeting of October 18, 1999, re: **1ST PLACE – NATIONAL MARKETING AWARD** (File M43) be received.

CARRIED

**Economic Development Committee
MINUTES**

- D 2. Verbal Report by J. Biggart, Chair of the Brampton Marketing Committee, re: **YEAR 2000 MARKETING PROGRAM** (File M43).

J. Biggart, Chair of the Brampton Marketing Committee, reported that the Committee is well on its way to planning for the Year 2000 Marketing Campaign and hopes to have a presentation ready for the November 15, 1999 Meeting of the Economic Development Committee.

- EC077-99 That the verbal report of J. Biggart, Chair of the Brampton Marketing Committee, to the Economic Development Committee Meeting of October 18, 1999, re: **YEAR 2000 MARKETING PROGRAM** (File M43) be received.

CARRIED

- D 3. Report from D. Cutajar, Director of Economic Development and J. Corbett, Director of Development Services, Planning and Building dated October 18, 1999, re: **SUPPLY CHAIN MANAGEMENT DEVELOPMENT APPLICATION** (File C4W1.3).

Both D. Cutajar, Director of Economic Development, and J. Corbett, Director of Development Services, Planning and Building, along with L. McCool, City Manager, were present at Committee and provided additional information on this application, specifically from an economic development perspective. As well, they responded to Committee's questions and requests for clarification. Several areas of concern were put forward by Committee along with several requests for more detailed information on this application, and J. Corbett responded that all of this detail would be included in the comprehensive staff report for the November Planning and Building Committee Meeting.

- EC073-99 That the report from D. Cutajar, Director of Economic Development and J. Corbett, Director of Development Services, Planning and Building dated October 18, 1999, to the Economic Development Committee Meeting of October 18, 1999, re: **SUPPLY CHAIN MANAGEMENT DEVELOPMENT APPLICATION** (File C4W1.3) be received; and,

That the comprehensive staff report which is to be presented to the Planning and Building Committee Meeting of November 15, 1999, also be presented to the Economic Development Committee Meeting of November 15, 1999.

CARRIED

E. CORPORATE CALLINGS

- E 1. Report from D. Cutajar, Director of Economic Development, dated October 13, 1999, re: **CORPORATE CALLING SCHEDULE – NOVEMBER, 1999** (File M43).

- EC078-99 That the report from D. Cutajar, Director of Economic Development, dated October 13, 1999, to the Economic Development Committee Meeting of October 18, 1999, re: **CORPORATE CALLING SCHEDULE – NOVEMBER, 1999** (File M43) be received.

CARRIED

F. MINUTES – nil

**Economic Development Committee
MINUTES**

G. CORRESPONDENCE

- G 1. Correspondence from S. Johnston, General Manager, Brampton Board of Trade, dated September 15, 1999, re: **BRAMPTON BOARD OF TRADE REPRESENTATION ON THE ECONOMIC DEVELOPMENT COMMITTEE**. (File G22).

EC072-99 That the correspondence from S. Johnston, General Manager, Brampton Board of Trade, dated September 15, 1999, to the Economic Development Committee Meeting of October 18, 1999, re: **BRAMPTON BOARD OF TRADE REPRESENTATION ON THE ECONOMIC DEVELOPMENT COMMITTEE**. (File G22) be received; and

That Maria Britto be accepted as the Brampton Board of Trade representative on the Economic Development Committee.

CARRIED

- G 2. Correspondence from J. David Burston, Evton Development Corporation, dated September 16, 1999, re: **PURCHASE OF LANDS IN BRAMALEA BUSINESS PARK II BY HIGGINS DEVELOPMENT PARTNERS** (File M00).

EC079-99 That the correspondence from J. David Burston, Evton Development Corporation, dated September 16, 1999, to the Economic Development Committee Meeting of October 18, 1999, re: **PURCHASE OF LANDS IN BRAMALEA BUSINESS PARK II BY HIGGINS DEVELOPMENT PARTNERS** (File M00) be received.

CARRIED

H. NEW BUSINESS

- H 1. Request re: **FORMATION OF SUB-COMMITTEE ON TOURISM** (File G25).

A request was put forward that a sub-committee be formed to deal with Tourism issues, that City Councillor B. Hunter be appointed to Chair this sub-committee; and, that he report back to the November Meeting with respect to terms of reference and membership suggestions.

EC080-99 That a sub-committee of the Economic Development Committee be formed to deal with tourism issues; and,

That City Councillor B. Hunter be named Chair of the **Sub-Committee on Tourism**; and,

That the Chair bring back a report to the Economic Development Committee Meeting of November 15, 1999 outlining the Terms of Reference, and Membership for this sub-committee.

CARRIED

- H 2. Discussion re: **VACANT UNIT TAX RATE FOR YEAR 2000** (File F70).

J. Harley raised the issue of local businesses being notified of the provision for a reduced assessment in cases of vacant commercial and industrial properties, and following a brief discussion, it was determined that Mr. Harley would discuss this issue further with staff.

**Economic Development Committee
MINUTES**

H 3. Discussion re: **COMMERCIAL-INDUSTRIAL TAX BILLS FOR 1999** (File F70).

J. Harley raised the issue of the Commercial-Industrial Tax Bills for 1999, and following a brief discussion, it was determined that Mr. Harley would discuss this issue further with staff.

I. ADJOURNMENT

EC081-99 That the Economic Development Committee do now adjourn to meet again on Monday, November 15, 1999 at 12:00 noon, or at the call of the Chair.

CARRIED

NOVEMBER 15, 1999

PRESENT:

City Councillor B. Hunter (Acting Chair) (Vice-Chair)
City Councillor S. Hames (Chair) (arrived 1:10 p.m.)
Regional Councillor R. Begley
City Councillor L. Jeffrey
City Councillor B. Cowie
Mayor P. Robertson (designate for Regional Councillor G. Miles)
Rui Alves, Brampton Real Estate Board
Maria Britto, Brampton Board of Trade
Rick Prouse, Brampton Downtown Business Association
Stuart Johnston, Brampton Board of Trade (designate for J. Keith Russell)

ABSENT:

Regional Councillor S. Fennell (Other Municipal Business)
Regional Councillor G. Miles (illness) (Mayor P. Robertson acted as designate)
City Councillor S. DiMarco (illness)
Janet Biggart, Brampton Marketing Team (regrets – vacation)
Joe Harley, Top 100 Employers
John Lomax, Association of Brampton Financial Institutions (regrets)
J. Keith Russell, Brampton Business Ambassadors (Stuart Johnston acted as designate)

STAFF PRESENT:

D. Cutajar, Director of Economic Development
J. Corbett, Director of Development Services, Planning and Building
K. Dillabough, Manager, Small Business Enterprise Centre, Economic Development
T. Brenton, Legislative Coordinator, Legal Services

**Economic Development Committee
MINUTES**

The meeting was called to order at 12:30 p.m. and adjourned at 1:50 p.m.

After due consideration of the matters placed before the Committee, the members beg leave to present its report as follows:

Item	Recommendation
A.	EC082-99 APPROVAL OF AGENDA
C 1.	EC083-99 Delegation re: PRESENTATION – BRIDGES TO BETTER BUSINESS (File M00)
C 2.	EC084-99 STATUS REPORT – APPLICATION TO AMEND THE OFFICIAL
D 1.	EC085-99 PLAN AND ZONING BY-LAW – METRUS CENTRAL PROPERTIES LTD – TO PERMIT THE DEVELOPMENT OF A WAREHOUSE/ DISTRIBUTION FACILITY – LOT 1, CONCESSION 4, W.H.S., NORTHEAST CORNER OF STEELES AVENUE AND MISSISSAUGA ROAD – WARD 6 (File C4W1.3)
D 2.	EC086-99 TOURISM SECTOR SUB-COMMITTEE (File G25)
D 3.	EC087-99 CENTRAL EUROPE BUSINESS MISSION: WRAP-UP (File G25)
D 4.	EC088-99 DRAFT BRAM FACTS FOR OCTOBER-NOVEMBER 1999 (File M00)
E 1.	EC089-99 CORPORATE CALL REPORT – DECEMBER 1999 (File M43)
F 1.	EC090-99 Minutes – BRAMPTON DOWNTOWN BUSINESS ASSOCIATION – September 28, 1999
G 1.	EC091-99 GTAA CONSULTATIVE COMMITTEE MEETING AGENDA/ISSUES UPDATE – OCTOBER 12, 1999. (File G10)
H.	EC092-99 ADJOURNMENT

ACTING CHAIR – CITY COUNCILLOR B. HUNTER

**Economic Development Committee
MINUTES**

A. APPROVAL OF AGENDA

EC082-99 That the agenda for the Economic Development Committee Meeting dated November 15, 1999, be approved, as amended to add:

D 4. Verbal report from D. Cutajar, Director of Economic Development, re: **DRAFT BRAM FACTS FOR OCTOBER-NOVEMBER 1999** (File M00).

CARRIED

B. CONFLICTS OF INTEREST – nil

C. DELEGATIONS

C 1. K. Dillabough, Manager, Small Business Enterprise Centre, Economic Development, re: **PRESENTATION – BRIDGES TO BETTER BUSINESS** (File M00).

K. Dillabough, Manager, Small Business Enterprise Centre, Economic Development, provide committee with a report of the recent “Bridges to Better Business” event, highlighting such areas as: attendance; private and public sector partnerships; provide-wide recognition; and responded to committee’s questions.

EC083-99 That the delegation of K. Dillabough, Manager, Small Business Enterprise Centre, Economic Development, to the Economic Development Committee Meeting of November 15, 1999, re: **PRESENTATION – BRIDGES TO BETTER BUSINESS** (File M00) be received.

CARRIED

C 2. Mr. Peter Russell, KLM Planning Ltd., re: **STATUS REPORT – APPLICATION TO AMEND THE OFFICIAL PLAN AND ZONING BY-LAW – METRUS CENTRAL PROPERTIES LTD – TO PERMIT THE DEVELOPMENT OF A WAREHOUSE/ DISTRIBUTION FACILITY – LOT 1, CONCESSION 4, W.H.S., NORTHEAST CORNER OF STEELES AVENUE AND MISSISSAUGA ROAD – WARD 6** (File C4W1.3) (See Report D1).

Mr. Peter Russell, Senior Planner, KLM Planning Ltd., appeared representing the applicant - Metrus Central Properties Ltd. He made a slide presentation which included the following topics:

- Introduction
- Proposal
- Topics of Discussion
- Land Use Planning
- Official Plan Policies
- Secondary Plan Policies
- Tertiary Concept
- Effective Site Planning
- Office Component
- Urban Design
- Quality Exterior Materials

**Economic Development Committee
MINUTES**

- Steeles Avenue West Elevation
- Mississauga Road Elevation
- Compatibility
- Traffic Impacts
- Economic and Market Impacts
- Summary
- Next Steps

Following his slide presentation, Mr. Russell responded to committee's questions. The following motion was then considered.

- EC084-99 That the delegation of Mr. Peter Russell, KLM Planning Ltd., to the Economic Development Committee Meeting of November 15, 1999, re: **STATUS REPORT – APPLICATION TO AMEND THE OFFICIAL PLAN AND ZONING BY-LAW – METRUS CENTRAL PROPERTIES LTD – TO PERMIT THE DEVELOPMENT OF A WAREHOUSE/ DISTRIBUTION FACILITY – LOT 1, CONCESSION 4, W.H.S., NORTHEAST CORNER OF STEELES AVENUE AND MISSISSAUGA ROAD – WARD 6** (File C4W1.3) be received.

CARRIED

Item D1 was brought forward and dealt with at this time.

- D 1. Report from J. Corbett, Director of Planning and Development Services, Planning and Building, dated November 8, 1999, re: **STATUS REPORT – APPLICATION TO AMEND THE OFFICIAL PLAN AND ZONING BY-LAW – METRUS CENTRAL PROPERTIES LTD – TO PERMIT THE DEVELOPMENT OF A WAREHOUSE/ DISTRIBUTION FACILITY – LOT 1, CONCESSION 4, W.H.S., NORTHEAST CORNER OF STEELES AVENUE AND MISSISSAUGA ROAD – WARD 6** (File C4W1.3).

J. Corbett, Director of Planning and Development Services, Planning and Building, was in attendance and responded to questions from committee, as did D. Cutajar, Director of Economic Development. Committee then had a brief discussion of the economic impacts of this proposal, and the following direction was given to staff.

Direction was given to staff to bring forward the Economic Development Office comments on the Metrus Central Properties Ltd. application, as presented at the Economic Development Committee Meeting of October 18, 1999 (EC073-99).

- EC085-99 That the report from J. Corbett, Director of Planning and Development Services, Planning and Building, dated November 8, 1999, to the Economic Development Committee Meeting of November 15, 1999, re: **STATUS REPORT – APPLICATION TO AMEND THE OFFICIAL PLAN AND ZONING BY-LAW – METRUS CENTRAL PROPERTIES LTD – TO PERMIT THE DEVELOPMENT OF A WAREHOUSE/ DISTRIBUTION FACILITY – LOT 1, CONCESSION 4, W.H.S., NORTHEAST CORNER OF STEELES AVENUE AND MISSISSAUGA ROAD – WARD 6** (File C4W1.3) be received.

CARRIED

**Economic Development Committee
MINUTES**

D. REPORTS

- D 1. Report from J. Corbett, Director of Planning and Development Services, Planning and Building, dated November 8, 1999, re: **STATUS REPORT – APPLICATION TO AMEND THE OFFICIAL PLAN AND ZONING BY-LAW – METRUS CENTRAL PROPERTIES LTD – TO PERMIT THE DEVELOPMENT OF A WAREHOUSE/ DISTRIBUTION FACILITY – LOT 1, CONCESSION 4, W.H.S., NORTHEAST CORNER OF STEELES AVENUE AND MISSISSAUGA ROAD – WARD 6** (File C4W1.3) (See Delegation C2).

Dealt with under Delegation C2 – Recommendation EC085-99.

- D 2. Report from D. Cutajar, Director of Economic Development, dated November 8, 1999, re: **TOURISM SECTOR SUB-COMMITTEE** (File G25).
- EC086-99 That the report from D. Cutajar, Director of Economic Development, dated November 8, 1999, to the Economic Development Committee Meeting of November 15, 1999, re: **TOURISM SECTOR SUB-COMMITTEE** (File G25) be received; and,
- That the Chair of the Tourism Sector Sub-Committee call the first meeting to determine the feasibility of establishing a local tourism effort; and,
- That the Chair report back to the Economic Development Committee with a formalized Brampton Tourism Action Plan.

CARRIED

- D 3. Report from D. Cutajar, Director of Economic Development, dated November 8, 1999, re: **CENTRAL EUROPE BUSINESS MISSION: WRAP-UP** (File G25).
- EC087-99 That the report from D. Cutajar, Director of Economic Development, dated November 8, 1999, to the Economic Development Committee Meeting of November 15, 1999, re: **CENTRAL EUROPE BUSINESS MISSION: WRAP-UP** (File G25) be received.

CARRIED

- D 4. Verbal report from D. Cutajar, Director of Economic Development, re: **DRAFT BRAM FACTS FOR OCTOBER-NOVEMBER 1999** (File M00).
- Dennis Cutajar distributed a copy of the draft “Bram Facts” publication for October-November, and was pleased to report that according to Statistics Canada, Brampton was the third most active industrial construction market in Canada in a year-to-date summary between January-August, 1999.
- EC088-99 That the verbal report from D. Cutajar, Director of Economic Development, to the Economic Development Committee Meeting of November 15, 1999, re: **DRAFT BRAM FACTS FOR OCTOBER-NOVEMBER 1999** (File M00) be received.

CARRIED

E. CORPORATE CALLINGS

- E 1. Report from D. Cutajar, Director of Economic Development, dated November 8, 1999, re: **CORPORATE CALL REPORT – DECEMBER 1999** (File M43).

**Economic Development Committee
MINUTES**

EC089-99 That the report from D. Cutajar, Director of Economic Development, dated November 8, 1999, to the Economic Development Committee Meeting of November 15, 1999, re: **CORPORATE CALL REPORT – DECEMBER 1999** (File M43) be received; and,

That the Corporate Calling Program resume in January 2000 with a schedule of visits for the month.

CARRIED

F. MINUTES

F 1. Minutes – **BRAMPTON DOWNTOWN BUSINESS ASSOCIATION** – September 28, 1999.

EC090-99 That the Minutes of the **BRAMPTON DOWNTOWN BUSINESS ASSOCIATION** Meeting of September 28, 1999, to the Economic Development Committee Meeting of November 15, 1999, be received.

CARRIED

G. CORRESPONDENCE

G 1. Correspondence – The Greater Toronto Airports Authority, dated October 12, 1999, re: **GTAA CONSULTATIVE COMMITTEE MEETING AGENDA/ISSUES UPDATE – OCTOBER 12, 1999**. (File G10).

EC091-99 That the correspondence from The Greater Toronto Airports Authority, dated October 12, 1999, to the Economic Development Committee Meeting of November 15, 1999, re: **GTAA CONSULTATIVE COMMITTEE MEETING AGENDA/ISSUES UPDATE – OCTOBER 12, 1999**. (File G10) be received.

CARRIED

H. ADJOURNMENT

EC092-99 That the Economic Development Committee do now adjourn to meet again on Monday, December 6, 1999 at 12:00 noon, or at the call of the Chair.

CARRIED

DECEMBER 6, 1999

PRESENT:

City Councillor S. Hames (Chair)
Regional Councillor S. Fennell
Regional Councillor R. Begley
City Councillor L. Jeffrey
City Councillor S. DiMarco
City Councillor B. Cowie
Rick Prouse, Brampton Downtown Business Association
Janet Biggart, Brampton Marketing Team
Rui Alves, Brampton Real Estate Board
Joe Harley, Top 100 Employers
Stuart Johnston, Brampton Board of Trade (designate for Maria Britto)

ABSENT:

City Councillor B. Hunter (Vice-Chair) (vacation)
Regional Councillor G. Miles (vacation)
John Lomax, Association of Brampton Financial Institutions
Maria Britto, Brampton Board of Trade (regrets – business travel) (Stuart Johnston, Brampton Board of Trade acted as designate)
J. Keith Russell, Brampton Business Ambassadors

STAFF PRESENT:

D. Cutajar, Director of Economic Development
T. Brenton, Legislative Coordinator, Legal Services
W. Cooke, Legislative Coordinator, Legal Services

**Economic Development Committee
MINUTES**

The meeting was called to order at 12:35 p.m. and adjourned at 1:00 p.m.

After due consideration of the matters placed before the Committee, the members beg leave to present its report as follows:

Item Recommendation

- | | | |
|------|----------|---|
| A. | EC093-99 | APPROVAL OF AGENDA |
| C 1. | EC094-99 | Delegations re: ECONOMIC DEVELOPMENT ISSUES ASSOCIATED WITH SUPPLY CHAIN MANAGEMENT DEVELOPMENT APPLICATION (File G25) |
| D 1. | EC095-99 | Report re: ECONOMIC DEVELOPMENT ISSUES ASSOCIATED WITH SUPPLY CHAIN MANAGEMENT DEVELOPMENT APPLICATION (File G25) |
| H. | EC096-99 | ADJOURNMENT |

CHAIR – CITY COUNCILLOR S. HAMES

**Economic Development Committee
MINUTES**

A. APPROVAL OF AGENDA

EC093-99 That the agenda for the Economic Development Committee Meeting dated December 6, 1999, be approved, as amended to add:

C 1. Delegations re: **ECONOMIC DEVELOPMENT ISSUES ASSOCIATED WITH SUPPLY CHAIN MANAGEMENT DEVELOPMENT APPLICATION** (File G25):

1. Mr. R.K. Webb, Davis Webb Schulze & Moon; and,
2. Ms. Gail Minors, 8848 Mississauga Road, Brampton.

CARRIED

B. CONFLICTS OF INTEREST – nil

ANNOUNCEMENTS

1. City Councillor Jeffrey, Acting Chair, announced that the City of Brampton's Small Business Enterprise Centre was the subject of a good news story and asked D. Cutajar, Director of Economic Development to provide the details. D. Cutajar reported that the Centre has been asked to deliver a program on behalf of the Province of Ontario – Ministry of Economic Development. He took this opportunity to thank the Centre's staff and corporate partners for their ongoing efforts. Additionally, he thanked the Brampton Board of Trade for their involvement, along with City Councillor L. Jeffrey for Co-Chairing the Small Business Enterprise Board.
2. Joe Harley, Top 100 Employers, reminded members that further to the Downtown Brampton Management Plan, we need to encourage the Region, City Departments, Brampton businesses, to consider locating/re-location to the downtown area.

C. DELEGATIONS

C 1. Delegations re: **ECONOMIC DEVELOPMENT ISSUES ASSOCIATED WITH SUPPLY CHAIN MANAGEMENT DEVELOPMENT APPLICATION** (File G25):

1. Mr. R.K. Webb, of the law firm of Davis Webb Schulze & Moon

Mr. Webb appeared before Committee on behalf of four developer-owners of nearby land and expressed opposition to this application as they will be influenced/affected by this development.

2. Ms. Gail Minors, 8848 Mississauga Road, Brampton.

Ms. Minors appeared before Committee and expressed opposition to this application as it will have a negative impact on her as the owner of a nearby property.

EC094-99 That the following delegations to the Economic Development Committee Meeting of December 6, 1999, re: **ECONOMIC DEVELOPMENT ISSUES ASSOCIATED WITH SUPPLY CHAIN MANAGEMENT DEVELOPMENT APPLICATION** (File G25) be received:

**Economic Development Committee
MINUTES**

1. Mr. R.K. Webb, Davis Webb Schulze & Moon; and,
2. Ms. Gail Minors, 8848 Mississauga Road, Brampton.

CARRIED

Report D1 was brought forward and dealt with at this time.

- D 1. Report from D. Cutajar, Director of Economic Development, dated December 6, 1999, re: **ECONOMIC DEVELOPMENT ISSUES ASSOCIATED WITH SUPPLY CHAIN MANAGEMENT DEVELOPMENT APPLICATION** (File G25).

EC095-99 That the report from D. Cutajar, Director of Economic Development, dated December 6, 1999, to the Economic Development Committee Meeting of December 6, 1999, re: **ECONOMIC DEVELOPMENT ISSUES ASSOCIATED WITH SUPPLY CHAIN MANAGEMENT DEVELOPMENT APPLICATION** (File G25) be received; and,

That on the basis that the retention of jobs is a long standing objective for the City of Brampton, the development of the new Supply Chain Management at the proposed location be supported; and,

That the Planning and Building Committee be so advised.

CARRIED

D. REPORTS

- D 1. Report from D. Cutajar, Director of Economic Development, dated December 6, 1999, re: **ECONOMIC DEVELOPMENT ISSUES ASSOCIATED WITH SUPPLY CHAIN MANAGEMENT DEVELOPMENT APPLICATION** (File G25).

Dealt with under Delegation C1 – EC095-99. See also EC094-99.

E. CORPORATE CALLINGS

City Councillor B. Cowie put forward the name of a company – Corus – for addition to the Corporate Calling List. He noted the potential that could exist to encourage companies such as this one to consider locating their global headquarters in Brampton.

F. MINUTES – nil

G. CORRESPONDENCE – nil

H. ADJOURNMENT

EC096-99 That the Economic Development Committee do now adjourn to meet again in January 2000, or at the call of the Chair.

CARRIED