Minutes
Economic Development Committee
Committee of the Council of
The Corporation of the City of Brampton

Wednesday, November 02, 2016

Members Present:

City Councillor J. Bowman – Wards 3 and 4 (Chair)
Regional Councillor G. Gibson – Wards 1 and 5
Regional Councillor E. Moore – Wards 1 and 5
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor G. Miles – Wards 7 and 8
(arrived at 1:01 p.m. – other municipal business)
Regional Councillor J. Sprovieri – Wards 9 and 10
City Councillor D. Whillans – Wards 2 and 6
(Vice-Chair, Economic Development and Enterprise Services)
City Councillor P. Fortini – Wards 7 and 8
City Councillor G. Dhillon – Wards 9 and 10

Members Absent:

Regional Councillor M. Medeiros – Wards 3 and 4 (personal)

Staff Present:

H. Schlange, Chief Administrative Officer
B. Seguin, Advisor, Economic Development

Economic Development Office:
B. Darling, Director, Economic Development

City Clerk’s Office:
P. Fay, City Clerk
E. Evans, Deputy City Clerk
S. Pacheco, Legislative Coordinator
The meeting was called to order at 1:00 p.m. and adjourned at 2:34 p.m.

1. **Approval of Agenda**

   At the request of the Chair, Committee agreed to change the order of items under Staff Presentations to provide that Item 6.2 be presented first.

   The following motion was considered.

   ED100-2016 That the agenda for the Economic Development Committee Meeting of November 2, 2016 be approved as amended to add the following items:


   9.2. Verbal report from Mayor Jeffrey, re: **Ontario Business Mission to Japan and South Korea – November 28 - December 2, 2016**.

   Carried

   The following presentation was listed on the agenda to be distributed prior the meeting:

   6.2. Presentation by B. Darling, Director, Economic Development, re: **Transformation of the Economic Development Department**.

2. **Declarations of Interest under the Municipal Conflict of Interest Act** – nil

3. **Consent**

   * The following items listed with an asterisk (*) were considered to be routine and non-controversial by the Committee and were approved at one time..

   (nil)

4. **Announcements** – nil

5. **Delegations** – nil
6. **Staff Presentations**

6.1. Presentation by P. Aldunate, Central Area Planner, Planning and Development Services, re: **Mapping Tax Density in the Central Area**.

P. Aldunate, Central Area Planner, Planning and Development Services, made a presentation on Mapping Tax Density in the Central Area, provided a demonstration of the program, and highlighted the following:

- Project – Mapping Tax Density
- Purpose
- 2015 Assessment and Tax Density
- Tax Assessment and Revenue by Land Use
- Future Projects
- Forecasted Assessment and Tax Density based on sample set of Development Applications
- Key Implications

Committee Members thanked staff for their efforts in creating and implementing this program using City resources. Committee discussion on this matter included:

- Questions as to whether this program is compatible with PlanTrak
- Various uses for this program
- Development constraints along Main Street South and the need to review options to address this issue
- The need to develop a vision for the Queen Street corridor
- Zoning by-law restrictions along the Queen Street corridor
  - Concern that some property owners do not have the financial capacity to undertake the rezoning process, which hinders the ability to capitalize on these properties

The following motion was considered.

**ED101-2016**

That the presentation by P. Aldunate, Central Area Planner, Planning and Development Services, to the Economic Development Committee Meeting of November 2, 2016, re: **Mapping Tax Density in the Central Area** be received.

Carried

6.2. Presentation by B. Darling, Director, Economic Development, re: **Transformation of the Economic Development Department**.
B. Darling, Director, Economic Development, provided a presentation on the transformation of the Economic Development Department, and highlighted the following:

- City of Brampton Labour Force
- Sector Based Approach
  - New Position – Expeditor, Economic Development Office
- New Economic Development Office Structure
- Economic Development Goals – Five Years
- Economic Development Stories

Committee discussions took place with respect to the following:

- Goal and challenge in attracting office towers to Brampton
- Clarification regarding TRCA flood restrictions in downtown Brampton
- Confirmation that offices can be accommodated downtown; however, height restrictions would apply
- Questions as to whether the City should delay development in downtown until obstacles (e.g. flood restrictions) are resolved, in order to capitalize on development opportunities
- Significant economic development opportunities in the vicinity of the new Peel Memorial Hospital
  - Staff confirmed that this area is not impacted by flood restrictions and that vacant land is available for development
- The need to be proactive and compete with neighbouring municipalities for office development
- The importance of having staff expertise in each of the four major business sectors in Brampton
- Role of the Expeditor position in the Economic Development Office
- Indication from staff that all City departments are engaged and share the same goal of economic prosperity
- Concerns regarding the impact of the Greater Toronto Airports Authority (GTAA) noise contour lines on the development of Queen Street East,
  - Staff advised this concern has been communicated to the GTAA and a review of the contour lines will be undertaken to determine if any changes can be made
- Opinion that greater goals need to be established for Brampton

Mr. Darling advised Committee that the changes to the Economic Development Office outlined in the presentation establishes the foundation and structure needed to achieve the City’s economic development goals.

The following motion was considered.
ED102-2016 That the presentation by B. Darling, Director, Economic Development, to the Economic Development Committee Meeting of November 2, 2016, re: Transformation of the Economic Development Department be received.

Carried

7. Economic Development and Enterprise Services


C. Baccardax, Senior Advisor, Foreign Investment, Economic Development, advised that she will be attending a Human Health and Science sector mission in Boston, USA, on November 14-17, 2016. Ms. Baccardax provided an overview of the itinerary for this mission, noting that she will be meeting with 10 pre-qualified businesses and promoting Brampton as an ideal location for investment. Ms. Baccardax highlighted other business opportunities in Boston, and provided information on the follow-up process with businesses.

The following motion was considered.

ED103-2016 That the verbal report from C. Baccardax, Senior Advisor, Foreign Investment, Economic Development, to the Economic Development Committee Meeting of November 2, 2016, re: Pre-Mission Report – Multi-Sector Business Attraction Mission to Boston, USA – November 14-17, 2016 be received.

Carried

8. Minutes – nil

9. Other/New Business


Mayor Jeffrey advised Committee that the Federal Government released the 2016 Fall Economic Statement and announced a significant additional investment in infrastructure of $81B over 11 years. She advised that this includes investment in public transit, green infrastructure, social infrastructure and transportation that supports trade. Mayor Jeffrey highlighted key areas of interest for Brampton including:
• public transit, specifically the Regional Express Rail project for the GTHA
• under green infrastructure, helping municipalities manage flood risks
• the initiation of a Canada Infrastructure Bank

In response to questions from Committee as to whether Brampton is ready to proceed with the Riverwalk project, H. Schlange, Chief Administrative Officer, advised that staff will provide an information report on this matter at a future Planning and Infrastructure Services Committee meeting.

The following motion was considered.

ED104-2016 That the verbal report from Mayor Jeffrey, to the Economic Development Committee Meeting of November 2, 2016, re: Federal Government’s 2016 Fall Economic Statement be received.

Carried


Mayor Jeffrey advised Committee that she received an invitation from the Premier of Ontario to attend a business mission to Japan and South Korea on November 28 – December 2, 2016. The mission will focus on three of Brampton’s key business sectors: Innovation and Technology, Health and Life Sciences and Advanced Manufacturing. Mayor Jeffrey advised that she will be meeting with the Economic Development Office and the Brampton Board of Trade to review the benefits of this mission.

Committee Members outlined their support for the Mayor to attend this business mission, and discussions included:
• the timing of the business mission, which is during the 2017 Budget Deliberations
• the significant opportunity of this mission for Brampton to develop new investment leads

The following motion was considered.

ED105-2016 That the verbal report from Mayor Jeffrey, to the Economic Development Committee Meeting of November 2, 2016, re: Ontario Business Mission to Japan and South Korea – November 28 – December 2, 2016 be received.

Carried
10. **Referred Matters** – nil

11. **Deferred Matters** – nil

12. **Notices of Motion** – nil

13. **Correspondence** – nil

14. **Councillors Question Period** – nil

15. **Public Question Period** – nil

16. **Closed Session** – nil

17. **Adjournment**

   The following motion was considered.

   ED106-2016 That the Economic Development Committee do now adjourn to meet again on Wednesday, November 16, 2016 at 1:00 p.m. or at the call of the Chair.

   Carried

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   City Councillor J. Bowman, Chair