Wednesday, September 21, 2016

1:00 p.m. – Regular Meeting

Council Chambers – 4th Floor – City Hall

Members:
City Councillor J. Bowman – Wards 3 and 4 (Chair)
Regional Councillor G. Gibson – Wards 1 and 5
Regional Councillor E. Moore – Wards 1 and 5
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor M. Medeiros – Wards 3 and 4
Regional Councillor G. Miles – Wards 7 and 8
Regional Councillor J. Sprovieri – Wards 9 and 10
City Councillor D. Whillans – Wards 2 and 6
(Vice-Chair, Economic Development and Enterprise Services)
City Councillor P. Fortini – Wards 7 and 8
City Councillor G. Dhillon – Wards 9 and 10

For inquiries about this Agenda, or to make arrangements for accessibility accommodations for persons attending (some advance notice may be required), please contact:
Sonya Pacheco, Legislative Coordinator
Phone (905) 874-2178, TTY (905) 874-2130, cityclerksoffice@brampton.ca
Note: Some meeting information may also be available in alternate formats, upon request
Note: Please ensure all cell phones, mobile and other electronic devices are turned off or placed on non-audible mode during the meeting. Council Members are prohibited from sending text messages, e-mails and other electronic messaging during the meeting.

1. Approval of Agenda

2. Declarations of Interest under the Municipal Conflict of Interest Act

3. Consent

* The following items listed with an asterisk (*) are considered to be routine and non-controversial by the Committee and will be approved at this time. There will be no separate discussion of any of these items unless a Committee Member requests it, in which case the item will not be consented to and will be considered in the normal sequence of the agenda.

(10.1)

4. Announcements

5. Delegations


6. Staff Presentations

6.1. Presentation by D. McClure, Manager, Entrepreneurial Services, J. Vivian, Small Business Advisor, and L. Rossetti, Business Associate, Economic Development, Office of the Chief Administrative Officer, re: Update from the Brampton Entrepreneur Centre on Summer Company, Starter Company and Upcoming Fall Activities.

To be distributed prior to the meeting
7. **Economic Development and Enterprise Services**

8. **Minutes**

9. **Other/New Business**

10. **Referred Matters**

* 10.1. **Referred Matters List – Corporate Services Committee**
   
   *To be received*

11. **Deferred Matters**

12. **Notices of Motion**

13. **Correspondence**

14. **Councillors Question Period**

15. **Public Question Period**

   15 Minute Limit (regarding any decision made at this meeting)

16. **Closed Session**

17. **Adjournment**

   Next Meeting: October 5, 2016
Delegation Request

Please complete this form for your request to delegate to Council or Committee on a matter where a decision of the Council may be required. Delegations at Council meetings are generally limited to agenda business published with the meeting agenda. Delegations at Committee meetings can relate to new business within the jurisdiction and authority of the City and/or Committee or agenda business published with the meeting agenda. **All delegations are limited to five (5) minutes.**

Attention: City Clerk’s Office, City of Brampton, 2 Wellington Street West, Brampton ON L6Y 4R2
Email: cityclerksoffice@brampton.ca  
Telephone: (905) 874-2100  
Fax: (905) 874-2119

**Meeting:**
- [ ] City Council
- [ ] Corporate Services Committee
- [X] Economic Development Committee
- [ ] Planning & Infrastructure Services Committee
- [ ] Community & Public Services Committee
- [ ] Other:

**Meeting Date Requested:** 09/21/2016  
**Agenda Item (if applicable):**

**Name of Individual(s):** Rebecca Raven

**Position/Title:** Chief Executive Officer

**Organization/Person being Represented:** Brampton Library

**Full Address for Contact:**
- 65 Queen St E  
- Brampton, ON L6W 3L6  
- Telephone: 905-793-4636 x4311  
- Email: rraven@bramlib.on.ca

**Subject Matter to be Discussed:** Overview of attendance at the International Federation of Library Associations Conference in Philadelphia, August 10-11, 2016.

**Action Requested:** None.

A formal presentation will accompany my delegation:  
- [ ] Yes  
- [X] No

**Presentation format:**
- [ ] PowerPoint File (.ppt)  
- [ ] Picture File (.jpg)  
- [ ] Adobe File or equivalent (.pdf)  
- [ ] Video File (.avi, .mpg)  
- [ ] Other:

**Additional printed information/materials will be distributed with my delegation:**
- [ ] Yes  
- [X] No  
- [ ] Attached

**Note:** Delegates are requested to provide to the City Clerk’s Office well in advance of the meeting date:

(i) 25 copies of all background material and/or presentations for publication with the meeting agenda and/or distribution at the meeting, and

(ii) the electronic file of the presentation to ensure compatibility with corporate equipment.

Once this completed form is received by the City Clerk’s Office, you will be contacted to confirm your placement on the appropriate meeting agenda.

Personal information on this form is collected under authority of the Municipal Act, SO 2001, c.25 and/or the Planning Act, R.S.O. 1990, c.P.13 and will be used in the preparation of the applicable council/committee agenda and will be attached to the agenda and publicly available at the meeting and on the City’s website. Questions about the collection of personal information should be directed to the Deputy City Clerk, Council and Administrative Services, 2 Wellington Street West, Brampton, Ontario, L6Y 4R2, tel. 905-874-2115.
# Economic Development Committee

<table>
<thead>
<tr>
<th>RML ID</th>
<th>Date</th>
<th>Resolution Motion</th>
<th>Committee</th>
<th>Report to Committee</th>
<th>Report Name (working title only)</th>
<th>Original Deadline/ Target</th>
<th>Revised Target Date</th>
<th>Revision Number</th>
<th>Contact</th>
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<tr>
<td>RM 20/2016</td>
<td>2016/04/20</td>
<td>ED049-2016</td>
<td>ED</td>
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<td>Feasibility of Opening a Farmers’ Market in Chinguacousy Park</td>
<td>2016/09/07</td>
<td>2016/12/07</td>
<td>1</td>
<td>B. Darling</td>
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Business 101:
In partnership with the City of Brampton

Business Seminar:
Get Your Business Up and Running
This seminar covers everything you need to know when considering entrepreneurship. Learn about registering your business, licensing, insurance, HST and sources of financing. We will teach you how to craft a clear and concise business plan and give you a template to work with.
MPV: Wednesdays, Sept. 14 & Oct. 5: 7 - 8:30 pm
FC: Wednesdays, Sept. 21 & Oct. 12: 7 - 8:30 pm
GM: Wednesdays, Sept. 28 & Oct. 19: 7 - 8:30 pm

Business Seminar: Understanding Financial Statements for Small Business
Do financial statements scare you? Learn how to work with a balance sheet, cash flow statement, and income statement. Designed for beginners with little to no financial experience. A fillable financial template will be provided at the end of the seminar.
MPV: Wednesdays, Nov. 9 & Dec. 7: 7 - 8:30 pm
FC: Wednesdays, Nov. 16 & Dec. 14: 7 - 8:30 pm
GM: Wednesday, Nov. 23: 7 - 8:30 pm

Maker Meetups (Ages 14-Adult)
Use our 3D printers, Arduinos, Raspberry Pis, vinyl cutter, and more to work and collaborate on projects. This is the place to share, network, seek help and encouragement, or simply show off your creations! See you soon at Makerspace Brampton.
FC: Saturdays, Sept. 3, Oct. 1, Nov. 5 & Dec. 3: 2 - 5 pm

Welcome to your free digital library!
Have your library card handy to download free digital products and participate in online courses on a wide range of subjects.
Changes to the Agenda

Economic Development Committee – September 21, 2016

1. The following delegation requests were received by the City Clerk’s Office after the agenda was printed and relate to Item 6.1 on the agenda. In accordance with Procedure By-law 160-2004, as amended, Committee approval is not required to add these delegations:

5.2. Delegations, re: Update from the Brampton Entrepreneur Centre on Summer Company, Starter Company and Upcoming Fall Activities.
   1. Lovedeep Puri, Founder, Laroop Digital
   2. Lisa Clark, Owner, La La Wellness
   3. Aadi Mundil, Owner, Bubble Soccer Bash

2. The following presentation was listed on the agenda to be distributed prior the meeting:

6.1. Presentation by D. McClure, Manager, Entrepreneurial Services, J. Vivian, Small Business Advisor, and L. Rossetti, Business Associate, Economic Development, Office of the Chief Administrative Officer, re: Update from the Brampton Entrepreneur Centre on Summer Company, Starter Company and Upcoming Fall Activities.
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Email: cityclerksoffice@brampton.ca Telephone: (905) 874-2100 Fax: (905) 874-2119

Meeting: □ City Council
□ Corporate Services Committee
☑ Economic Development Committee

Meeting Date Requested: September 21, 2016
Agenda Item (if applicable): P 72/2016

Name of Individual(s): Lovedeep Puri

Position/Title: Founder of Laroop Digital

Organization/Person being Represented: Laroop Digital

Full Address for Contact:

Telephone:
Email: deep@laroopdigital.com

Subject Matter to be Discussed:

To speak about his experience with the Starter Company grant program

Action Requested:

None

A formal presentation will accompany my delegation: □ Yes ☑ No

Presentation format: □ PowerPoint File (.ppt)
☐ Adobe File or equivalent (.pdf)
□ Picture File (.jpg)
□ Video File (.avi, .mpg)
□ Other:

Additional printed information/materials will be distributed with my delegation: □ Yes ☑ No □ Attached

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Meeting:
- City Council
- Corporate Services Committee
- Economic Development Committee
- Planning & Infrastructure Services Committee
- Community & Public Services Committee
- Other:

Meeting Date Requested: September 21, 2016
Agenda Item (if applicable): P 72/2016

Name of Individual(s):
Lisa Clark

Position/Title:
Owner, La La Wellness

Organization/Person being Represented:
La La Wellness

Full Address for Contact:

Telephone:

Email: lisa.lalawellness@gmail.com

Subject Matter to be Discussed:
To speak about her experience with the Starter Company grant program

Action Requested:
None

A formal presentation will accompany my delegation:
- [ ] Yes
- [x] No

Presentation format:
- [ ] PowerPoint File (.ppt)
- [ ] Adobe File or equivalent (.pdf)
- [ ] Video File (.avi, .mpg)
- [ ] Other:

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Meeting: ☐ City Council ☐ Planning & Infrastructure Services Committee
☑ Corporate Services Committee ☐ Community & Public Services Committee
☐ Economic Development Committee ☐ Other:

Meeting Date Requested: September 21, 2016 Agenda Item (if applicable): P 72/2016

Name of Individual(s): Aadi Mundil

Position/Title: Owner, Bubble Soccer Bash

Organization/Person being Represented: Bubble Soccer Bash

Full Address for Contact:

Telephone: 
Email: 

Subject Matter to be Discussed: To speak about his experience with the Summer Company grant program

Action Requested: None

A formal presentation will accompany my delegation: ☐ Yes ☑ No

Presentation format: ☐ PowerPoint File (.ppt) ☐ Adobe File or equivalent (.pdf)
☐ Picture File (.jpg) ☐ Video File (.avi, .mpg)
☐ Other:

Additional printed information/materials will be distributed with my delegation: ☐ Yes ☑ No ☐ Attached

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Brampton, Ontario, Canada

Brampton Entrepreneur Centre
Brampton Entrepreneur Centre
Over the last 5 years

- 2439 Consultations
- 44,963 Inquires
- 433 Seminars
- 431 Businesses Started
- 669 Jobs Created
Brampton Entrepreneur Centre
2016 Year to date

- 329 Consultations
- 3591 Inquires
- 91 Seminars
- 100 Businesses Started
- 121 Jobs Created
Entrepreneurs Connect

120 Attendees    192 Attendees
Summer 2015    Summer 2016

60% Increase
Youth Entrepreneurship

**Ages 15-29: Summer Company**
If you’ve got a winning idea for starting a new business, you could get $3000 to turn it into a reality.
For details visit brampton.ca/bec

**Ages 18-29: Starter Company**
If you’re out of school and have a cool business idea, you can get support plus up to $5000 in funding to start a company or expand an existing one.
For details visit brampton.ca/bec
Launched in 2014
37 youth have received funding
95 Jobs Created
Starter Company clients Jeffrey Singh, Jermaine Ebanks and Amanda Li join chef Jason Rosso at the Brampton Farmers’ Market.
Lovedeep Puri, Laroop Digital

Lisa Clarke, LaLa Wellness
Started with 3 students (2001)
Grown to 30 Youth (2016)
35 Jobs Created
180 Brampton students joined program since 2001
90% continue to operate their business. 100% consider entrepreneurship as a career choice
Aadi Mundil,
Bubble Soccer Bash
BRAMPTON GAME CHANGERS

JOIN US FOR AN EMPOWERING EVENING HONOURING THE SUCCESS OF YOUTH ENTREPRENEURSHIP
RECOGNIZING PARTICIPANTS OF THE SUMMER & STARTER COMPANY PROGRAMS

THURSDAY, AUGUST 18, 2016
6:00PM - 8:30PM

BRAMPTON CITY HALL ATRIUM
2 WELLINGTON STREET WEST

FEATURING ORLANDO BOWEN
GAME CHANGER
MOTIVATIONAL SPEAKER
FORMER CFL LINEBACKER

PLEASE R.S.V.P. BY JULY 28, 2016 USING THE LINK BELOW

BUSINESS ATTIRE
HOT APPETIZERS AND REFRESHMENTS WILL BE SERVED
Business Bootcamp

Everything you need to know to run a healthy business in five days

September 19 - 23 | 6 - 8:30pm
Brampton City Hall

The bootcamp is FREE but you must register at brampton.ca/bec

Brought to you by the Brampton Entrepreneur Centre
In partnership with the Brampton Entrepreneur Centre

**NEW**

**Business 101**

Get your business up and running and learn about registering your business, licensing, HST and sources for financing.

Do financial statements scare you?

Learn to work with a balance sheet, cash flow statements and income statement.

Register at your local Brampton Library Branch

**Get Your Business Up and Running**

Mount Pleasant Village Branch:

- Wednesdays, Sept. 14 & Oct. 5, 7 - 8:30 pm
- Four Corners Branch:
  - Wednesdays, Oct. 21 & Dec. 1, 7 - 8:30 pm
- Gore Meadows Branch:
  - Wednesdays, Sept. 28 & Oct. 26, 7 - 8:30 pm

**Financial Statements for Small Business**

Mount Pleasant Village Branch:

- Wednesdays, Nov. 9 & Dec. 7, 7 - 8:30 pm
- Four Corners Branch:
  - Wednesdays, Nov. 15 & Dec. 13, 7 - 8:30 pm
- Gore Meadows Branch:
  - Wednesday, Nov. 22, 7 - 8:30 pm

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PRESENTS A SMALL BUSINESS MONTH CELEBRATION WITH COMEDIAN KATE DAVIS

Innovation through CONNECTIVITY

Find out how to establish, cultivate, and keep connections that lead to business and personal success.

JOIN US FOR A ONE-OF-A-KIND EVENT TO EDUCATE AND ENTERTAIN WHILE BUILDING CONNECTIONS WITH LIKE-MINDED PROFESSIONALS

THURSDAY, OCTOBER 27, 2016
6:00PM TO 8:00PM

BRAMPTON CITY HALL
2 WELLINGTON STREET WEST

EARLY BIRD TICKET PRICE $20 IF PURCHASED BEFORE OCTOBER 14TH

FOR MORE INFORMATION AND TO PURCHASE TICKETS PLEASE VISIT: www.brampton.ca/bec
Cristina's Tortina Shop

--- SHOWCASING CAPABILITIES ---

Mary Iusso

Jacob Farjou
Thank you