AGENDA
2:00 p.m. – 4:30 p.m.
West Tower Training Room 2A

Workshop Agenda:
Parks & Recreation Master Plan

2:00 p.m.  Welcome and Opening Remarks
•  Councillor Grant Gibson
  Chair, Community & Public Services Committee

Presentation / Discussion – Parks & Recreation Master Plan
•  John Spencer, Manager, Parks and Facility Planning
  Policy Planning Division
  Planning and Development Services Department

Final Observations and Wrap-up

Other agenda materials will be distributed at the workshop.

City Council Workshop Rules
Attire for the workshop is ‘business casual’
Section 20 of Procedure By-law 160-2004, as amended, applies:
•  A workshop can include open session and closed session business, in accordance with the
•  Workshop notice is to be made available to the public.
•  After Workshop notice is provided, no new matters can be added to an agenda.
•  Quorum of Council is not required for a Workshop.
•  Members of the public attending a Workshop are permitted to observe the public session.
•  No decisions or directions to staff can be made at the Workshop. Any matter requiring a Council
  decision must be reported back to Committee or Council for consideration and approval.
•  The City Clerk’s Office will prepare “minutes” from the Workshop. Public session “minutes” are
  available for public review if a request is received.
Parks and Recreation Master Plan
Council Workshop
Project Update and Themes from Findings
September 26, 2016
Workshop Agenda

1. Recap PRMP Process and Progress to Date
2. Confer with Council to Reflect upon Phase 1 & 2 findings
3. Discuss preliminary Phase 3 findings
4. Discuss ‘Big Picture’ ideas and concerns, before embarking on the drafting of the PRMP
5. Collect Council feedback before going out to Stakeholders (meeting planned for mid-October)
Things to Consider As We Go Along…

1. Are findings presented through the background research and consultation in line with Council’s experiences and observations?

2. Is there anything of surprise that is identified in the research and consultation findings?

3. Are there opportunities or specific responses to meeting the community’s needs that Council believes should be considered in the Parks and Recreation Master Plan?

4. Are there any additional priorities, opinions, issues, etc. that Council would like to see explored further?

We Welcome Questions & Comments Throughout the Presentation
The Parks & Recreation Master Plan (PRMP)

Council-Approved RFP released in October 2015

Provide a long-range plan to 2031, guiding Brampton’s:
- Parks and open space, outdoor sports and recreation facilities
- Indoor sports and recreational infrastructure
- Programming and services

Employ a robust community consultation program

Consider community demographics, trends and best practices, alignment with other City objectives, and operational/financial sustainability
Within Scope
- Parkland and open space
- Community centres
- Arenas and outdoor rinks
- Indoor and outdoor aquatics
- Gymnasiums
- Fitness services
- Sports fields
- Hard surface courts
- Playgrounds
- Skateboard / Bike Parks
- Service and program delivery reviews

Outside of scope
- Trails and Pathways (Active Transportation MP)
- Natural Heritage (Natural Heritage & Environmental Management Strategy)
- Arts, Culture and Heritage
- Facilities and programs by non-City providers
The PRMP will be informed by a series of Discussion Papers prepared at critical points during the planning process:

- Phase 1: Background Information (May 2016)
- Phase 2: Consultation Analysis (June 2016)
- Phase 3: Interim/Needs Assessment (September 2016)
- Phase 4: Financial Analysis (estimated 2016 Q4)

Each Discussion Paper marks the culmination of a respective phase of the PRMP.

Discussion Papers are not intended to be adopted by Council but will inform / form part of the final PRMP package.

Discussion Papers will contain information that is subject to change following their presentation and review.

**Phase 1 & 2 Discussion Papers**
- Make No Recommendations
- Background Reports to inform the PRMP process
- Articulate the current planning context and findings from consultations
- To be considered in tandem with other Discussion Papers to create the Draft PRMP

**PRMP Discussion Papers**
# Project Status - 2016

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<thead>
<tr>
<th>Month</th>
<th>Activities</th>
<th>Notes</th>
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<tr>
<td>January</td>
<td>Project Initiation</td>
<td>Steering Committee Meeting #1</td>
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<td>February</td>
<td>Status Report to Council</td>
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<td>March</td>
<td>Engagement &amp; Communication Plans</td>
<td>PRMP Advertising/Awareness efforts</td>
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<td>Discussion Guide/Brochure</td>
<td>Citizen Panel Meeting #1</td>
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<td>April</td>
<td>Launch Event</td>
<td>Public &amp; Stakeholder Surveys</td>
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<td>Web Portal</td>
<td>Interviews with Council &amp; Senior Staff</td>
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<td>May</td>
<td>Public Meeting</td>
<td>Staff Roundtables</td>
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<td>Stakeholder Workshops</td>
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<td>Pop Up Events</td>
<td>Steering Committee Meeting #2</td>
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<td>June</td>
<td><strong>Discussion Paper #2</strong></td>
<td>Review Discussion Paper 1 Comments</td>
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<td>Steering Committee Meeting #3</td>
<td>Citizen Panel Meeting #2</td>
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<td>July / August</td>
<td>Facility and Program Assessments</td>
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<td>September</td>
<td><strong>Discussion Paper #3</strong></td>
<td>Council Workshop</td>
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<td>Steering Committee Meeting #4</td>
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In order to deliver on the RFP and related objectives specified by Council and City Staff, the PRMP must:

- Employ an ‘Evidence-Based’ Approach
- Consider a broad range of inputs to support assessments and recommendations
- Listen, Learn, Analyze and Listen Again

The following slides will summarize what we have heard and learned in Phases 1 & 2

Following that, we will present the results of the Phase 3 preliminary analyses
Overview of Consultations

Citizen Panel – meetings held in March and July
Launch Event – held in April with Mayor, Councillors and Community Leaders
Public Meeting – 40 in attendance
Online Survey – 1,122 responses
Stakeholder Survey – 35 responses
Stakeholder Workshops – 77 participants representing 25+ organizations
City Staff Roundtables – 150 staff participants
Council & Senior Management Interviews – 31 interviews
Written Submissions – 11 received through PRMP@Brampton.ca
Pop Up Booths – Bramalea Centre, Shoppers World, South Fletcher’s SportsPlex, Gore Meadow’s Library, and Garden Square
Communications and Engagement Plans

PRMP Logo and Graphical Interface

Web Portal – www.brampton.ca/PRMP and PRMP@brampton.ca

Brochure / Discussion Guide

Internal Stakeholder Register and Email Distribution Lists

Considerable outreach efforts to stakeholders and the general public through advertisements, social media, YouTube, phone calls, e-blasts
Public Survey Results

Selected Characteristics of Respondents

49% of respondents are members of a group or league that regularly permits or relies on City parks and recreation facilities.

55% of respondents identify as female.

44% of respondents identify as male.

1% of respondents identify as other.

81% of responding households speak English the most at home. Other common languages were Punjabi (5%), Gujarati (2%), Hindi (2%), and Spanish (2%).
Popular Parks and Recreation Activities - Past 12 months

n=1,122

- Baseball or Softball
- Playground Usage
- Use of Wading Pool or Splash Pad
- Outdoor Soccer
- Fitness Programs
- Walking, Jogging, or Running

Indoor Swimming

- Recreational Cycling
- Gardening
- Outdoor Swimming
- Weight Training
- Pleasure Skating

- Dancing
- General Programs
- Outdoor Tennis
- Dog Walking

Top Priorities for Additional Public Spending

n=994

- Tennis Courts - Indoor
- Dogs Off-Leash Areas
- Community Halls and Banquet Rooms
- Arenas
- Dedicated Youth Centres

- Outdoor Skating Rinks
- Bike Parks
- Fitness and Weight Rooms
- Outdoor Pool
- Gyms

- Indoor Pool
- Dedicated Seniors Centres
- Ball Diamonds
- Outdoor Tennis Court
- Soccer Fields
- Indoor Sports Fields
- Wading Pools
- Skateboard Parks
Barriers to Participation in Parks and Recreation Activities

- Programs are not available at a convenient time: 51%
- The locations are too far away: 36%
- The facilities are too crowded: 31%
- The fees are too expensive: 28%
- I do not have enough time: 26%

Satisfaction with Parks and Recreation Opportunities by Age Group

- Early Years (0 to 4 Years):
  - Satisfied: 45%
  - Somewhat Satisfied: 38%
  - Not Satisfied: 17%
- Children (5 to 12 Years):
  - Satisfied: 53%
  - Somewhat Satisfied: 35%
  - Not Satisfied: 11%
- Teens (13 to 17 Years):
  - Satisfied: 37%
  - Somewhat Satisfied: 39%
  - Not Satisfied: 24%
- Adults (18 to 54 Years):
  - Satisfied: 42%
  - Somewhat Satisfied: 41%
  - Not Satisfied: 17%
- Older Adults (55+ Years):
  - Satisfied: 51%
  - Somewhat Satisfied: 32%
  - Not Satisfied: 17%

Note: totals may not add to 100% due to rounding.
Facility & Park Development Preferences

58% of respondents prefer that the City provide fewer, but larger community/recreation facilities offering a wider range of activities.

37% of respondents prefer that the City provide more, but smaller community/recreation facilities offering a narrow range of activities.

5% of respondents prefer neither options.

48% of respondents prefer the City provide fewer, but larger outdoor parks that offer a wide range of activities.

49% of respondents prefer more, but smaller outdoor parks that offer a narrow range of activities.

3% of respondents prefer neither options.
Key Themes:

- Neighbourhood versus City-wide facilities
- Response to population growth, diversity and evolving trends/preferences
- Inclusion, Accessibility, Affordability
- Aging population
- Revitalizing parks and facilities in established areas
- Elevating profile of sport
- Fiscal responsibility and operational sustainability
Common Themes from Consultations

- Ongoing Commitment to Inclusivity
- Multi-Use, Multi-Generational, Multi-Seasonal, Multicultural, Flexible Facilities
- Balancing Neighbourhood with City-wide Needs
- Unstructured, Self-Scheduled Opportunities
- Comfortable, Safe and Welcoming Atmosphere
- Pursuit of Partnerships
Population at a Glance

- 36% population growth by 2031 (+223,000 persons)
- Median Age was 34.7 years in 2011 (Peel = 37, Ontario = 40)
- Median Income was $78,000 in 2011 (Peel = $78K, Ontario = $66K)
- Largest immigrant populations come from India and Jamaica

Recreation Planning Areas (RPAs) were created to evaluate the provision of parks and recreation facilities across Brampton for the purposes of the PRMP. 

9 RPAs of comparable sizes and character with boundaries based on a number of factors, including:

- Access to at least one major park and/or recreation centre
- Comparable travel times to access major parks and recreation services
- Possessing relatively similar population projections to 2031
- Having discernable boundaries that create neighbourhoods by virtue of their location (e.g. major roads, valleys, etc.)
- Incorporating historical and identifiable neighbourhoods, as well as Census Tracts to allow for population projections
- Having regard to municipal operations boundaries
## RPA Key Facts

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<td>2016 Pop. 76,400</td>
<td>2031 Pop. 123,200</td>
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<td>25,900</td>
<td>85,300</td>
<td>93,700</td>
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<td>85,900</td>
<td>110,800</td>
<td>105,600</td>
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| Major Parks / Facilities (selected) | • Creditview Sandalwood Park  
• Northwest Brampton Community Park (future) | • Cassie Campbell CC  
• Teramoto Park  
• Andrew McCandless Community Park | • Brampton Soccer Centre  
• Loafer’s Lake RC |

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<td></td>
<td>72,400</td>
<td>89,000</td>
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| Major Parks / Facilities (selected) | • Gore Meadows CC  
• Chinguacousy Wellness Centre | • Mississauga/Embleton Community Park (future) | • Century Gardens RC  
• Chris Gibson RC  
• Memorial Arena |
## RPA Key Facts

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<tr>
<td>2016 Pop.</td>
<td>87,800</td>
<td>81,800</td>
<td>62,100</td>
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<td>2031 Pop.</td>
<td>90,400</td>
<td>91,500</td>
<td>68,900</td>
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| Major Parks / Facilities (selected) | • Chinguacousy Park  
• Earnscliffe RC  
• Dixie/407 Sports Park | • Flower City Community Campus  
• PowerAde Centre | • Ebeneezer Community Centre  
• Gore Bocce Club  
• Minaker Park |
Selected Parks and Recreational Trends Applicable to the PRMP

- Lack of Free Time, Rising Rates of Physical Inactivity
- Growing Demands for Unstructured, Spontaneous Activities
- Aging Parks & Recreation Infrastructure
- Multi-Use, Multi-Generational, Multi-Seasonal and Multicultural
- Demands for Safe and Comfortable Parks, Rise of ‘Urban Parks’
- Using Parks to Promote Environmental Sustainability, Stewardship and Reconnect with Nature
- Funding Constraints – Capital & Operating
- Community Development, Volunteerism and Partnerships
Parks Inventory

- There are 450 hectares across 381 parks classified under the City’s Official Plan Parks Hierarchy
- Supply increases to 1,400+ hectares after including Environmental Parks, Conservation lands, and leased recreation facility lands.
Indoor Facility Inventory

- 12 Indoor Aquatic Centres
- 20 Ice Rinks at 11 Arenas (incl. Powerade Centre)
- 12 Curling Sheets at 2 Curling Facilities
- 4 Indoor Turf Fields at the Brampton Soccer Centre
- 6 Gymnasiums within City community centres
- 7 Full Service Fitness Centres
- 2 Seniors’ Centres (FCSC and Knightsbridge)
- 4 Youth Program Rooms/Lounges
- 46 Multi-Purpose Rooms within community centres
Outdoor Facility Inventory

- 125 Natural Grass Soccer Fields
- 4 Artificial Turf Soccer/Multi-Use Fields
- 87 Ball Diamonds
- 17 Cricket Pitches
- 2 Rugby Fields and 1 Football Field
- 1 Lacrosse Field and 1 Lacrosse Box
- 51 Outdoor Tennis Courts and 6 Indoor Tennis Courts
- 24 Basketball/Multi-Use Courts
- 6 Skateboard Parks
- 1 Outdoor Swimming Pool, 2 Wading Pools and 8 Spray Pads
- 294 Playground Sets
A number of performance indicators have been reviewed based on data that City Staff compile including:

- Use of facilities during prime/peak times and off-peak times
- Usage during weekdays versus weekends
- Program capacities and ‘fill rates’
- Registration/membership data among organized sports organizations using parks and facilities

Such data is used to assess whether existing facilities and programs can accommodate more use, or whether new services can be supported.
A Phase 3 Discussion Paper is currently under review by the Steering Committee.

Preliminary directions from the Paper are presented on the following slides as information and are intended to be ‘tested’ with key stakeholders, including:

- City Council
- City Staff / Steering Committee
- Citizen Panel
- Stakeholder / User Groups

Preliminary directions are subject to change pending City Council and Staff feedback, re-examination of inventory and utilization data, and Phase 4 considerations (cost and funding capacities, timing and phasing, etc.)
Preliminary Directions

Services and Programs

- **Physical Activity** - aim to improve resident's physical activity levels - frequency, duration and intensity

- **Getting Outdoors** – recognize the critical importance to the health of individuals and the community as a whole to be outdoors in natural settings

- **Water Safety** - every resident should have the opportunity to learn how to swim; every family should know the importance of being safe in and around water

- **Aging Population** – ensure that Brampton’s older adults and senior citizens are active and engaged in leisure pursuits

- **Diverse and Marginalized Populations** – place efforts on including all residents to enhance the overall health and vibrancy of the community

- **Sport Development** – ensure every resident has the opportunity to participate in sport at a level of their choice
Preliminary Directions

Indoor Recreation Facilities

• **New West-Side Community Centre** – aquatic centre, fitness centre, gymnasium, dedicated youth space and multi-purpose program rooms; with long-term expansion potential to add a twin pad arena.

• **Therapeutic Pool Pilot Project** – retrofit 2 smaller indoor pools to provide a therapeutic and/or rehabilitative aquatic experience along with provision of gym and group fitness studio space to support “Aging in Place” and reinforce neighbourhood-based opportunities (if successful, the program could be expanded to other facilities).

• **Repurpose a Neighbourhood Pool** – repurpose an aging, underutilized small pool(s) for dry floor uses - e.g. sports, fitness, arts and culture - to expand and diversify the range of neighbourhood-based services.
Preliminary Directions

Indoor Recreation Facilities

• **Senior’s Centre** – develop a seniors’ centre in the east end of Brampton using a community-hub centred approach involving prospective partners to complement services offered by the City.

• **Program Rooms** – undertake a strategy to prioritize improvements required to enhance the programming capacity of multi-purpose rooms located in older community centres.

• **Arenas** – target a supply of 19 indoor ice pads over the PRMP (Victoria Park Arena to remain closed for ice).

• **Indoor Turf** – after the City’s new registration system is implemented, undertake an Indoor Turf Study to determine the feasibility of investing in a second indoor turf facility based on market conditions, costs, and potential impacts.
Outdoor Recreation Facilities

- **Artificial Turf** – 1 new artificial turf field that can be used by a broad range of field sports
- **Sports Fields** – 9 new rectangular sports fields, designed based on the Long Term Player Development model
- **Ball Diamonds** – constructed primarily to address geographic gaps and/or through shared-use agreements with School Boards
- **Cricket Pitches** – new cricket pitches at McCandless Park and in south-west Brampton
- **Tennis Courts** – 30 new outdoor courts in new residential areas, with 6 court complexes at Gore Meadows Community Park and/or proposed west-side community centre
Preliminary Directions

Outdoor Recreation Facilities

- **Basketball Courts** – courts within 10-15 minute walk (currently under-supplied) and strive to provide a high quality full court in each RPA

- **Skateboard Parks** – construct skateboard parks in southwest and northwest Brampton, strategic renewal/replacement of existing aging skateparks, and bolster geographic distribution using small ‘skate zones’

- **Splash Pads** – 4 new splash pads, preferably at Community/City level parks or in tandem with a community centre

- **Outdoor Pools** – convert the Gage Park wading pool to a major splash pad and undertake a study to determine ways to increase Eldorado Pool’s ‘fun factor’
Preliminary Directions

Parks and Open Space

- **Parkland Classification** – integrate Urban Park and Linear Park classifications into the City’s Official Plan parkland hierarchy

- **Parkland Target** – proactively acquire tableland parks at a ratio of 1.0 hectare per 1,000 population which will require around 385 hectares of new parkland by 2031

- **Parkland Acquisition** – utilize the Planning Act, pursuit of surplus schools and joint planning with new schools, and other available means to acquire needed parkland

- **Parkland Renewal** – as parks age and the community demographics around them evolve, plan renewals to reposition parks and their facilities
Next Steps

September: Discussion Paper #3
October: Report Preliminary Findings to Citizen Panel and Stakeholders
Nov. / Dec.: Draft Master Plan
January ’17: Public Meetings (tentative)
February: Final PRMP (tentative)

Project Portal
Project Website: www.brampton.ca/PRMP
Project Email: PRMP@brampton.ca
Discussion Points from Earlier

1. Is the background research and consultation findings generally in line with Council’s experiences and observations?

2. Was there anything of surprise that was identified in the research and consultation findings?

3. Are there opportunities or specific responses to meeting the community’s needs that Council believes should be considered in the Parks and Recreation Master Plan?

4. Are there any additional priorities, opinions, issues, etc. that Council would like to see explored further?
Thank you!
Recreation Planning Area Boundaries