AGENDA
9:30 a.m. – 1:00 p.m.

Location: Training Room WPOC Admin-1C, Williams Parkway Operations Centre,
1975 Williams Parkway

Mayor Patrick Brown                Joe Pittari, Acting Chief Administrative Officer
City and Regional Councillors      Senior Leadership Team and required staff

Purpose: To discuss (i) the City’s snow clearing program and operations and (ii) the City’s community grant program and opportunities.

9:30 a.m. Welcome and Introductory Remarks

9:35 a.m. Snow Clearing Program and Operations Review
Introduction:
  • Bruce Zvaniga, Commissioner, Public Works and Engineering
Presentation:
  • Franco Massacci, Manager, Road Operations, Road Maintenance, Operations and Fleet
Facilitated Roundtable Discussion:
  • Mike Parks, Director, Road Maintenance, Operations and Fleet

11:00 a.m. Community Grant Program Review
Introduction and Presentation:
  • Kelly Stahl, Senior Manager, Culture, Economic Development and Culture
Facilitated Discussion:
  • Victoria Mountain, Manager, Culture, Economic Development and Culture
  • Bandana Singh, Coordinator, Strategic Projects, Economic Development and Culture

12:30 p.m. Light Lunch to be provided.

1:00 p.m. Wrap-up and Adjournment

City Council Workshop Rules

Section 20 of Procedure By-law 160-2004, as amended, applies:
• A workshop can include open session and closed session business, in accordance with the Procedure By-law and The Municipal Act, 2001.
• Workshop notice is to be made available to the public. After Workshop notice is provided, no new matters can be added to an agenda. Quorum of Council is not required for a Workshop. Members of the public attending a Workshop are permitted to observe the public session. No decisions or directions to staff can be made at the Workshop. Any matter requiring a Council decision must be reported back to Committee or Council for consideration and approval.
• The City Clerk’s Office will prepare “minutes” from the Workshop. Public session “minutes” are available for public review if a request is received.
Council Workshop
Public Works and Engineering Department
Winter Maintenance
June 10, 2019
Agenda

01 Overview of Winter Operations
• 2018 - 2019 Winter in Review
• Governance and Service Levels
• Service Delivery / Business Model
• Operational Strategies
• Communications Strategy

02 Service Delivery Opportunities
• Parked Vehicles Impeding Activities
• Limited Snow Storage on Boulevards
• Matching Expectations to Service Delivery

03 Round Table Discussion
• Facilitated Discussion on Winter Control Issues and Solutions
Welcome
Overview of Winter Operations
Observations & Trends

Snowfall in cm

<table>
<thead>
<tr>
<th>Month starting on</th>
<th>Total (cm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apr 2019</td>
<td>0.2</td>
</tr>
<tr>
<td>Mar 2019</td>
<td>8.2</td>
</tr>
<tr>
<td>Feb 2019</td>
<td>4.9</td>
</tr>
<tr>
<td>Jan 2019</td>
<td>63.4</td>
</tr>
<tr>
<td>Dec 2018</td>
<td>5.4</td>
</tr>
<tr>
<td>Nov 2018</td>
<td>16.8</td>
</tr>
<tr>
<td>Oct 2018</td>
<td>2.4</td>
</tr>
<tr>
<td>Sep 2018</td>
<td>0.0</td>
</tr>
<tr>
<td>Aug 2018</td>
<td>0.0</td>
</tr>
<tr>
<td>Jul 2018</td>
<td>0.0</td>
</tr>
<tr>
<td>Jun 2018</td>
<td>0.0</td>
</tr>
<tr>
<td>May 2018</td>
<td>0.0</td>
</tr>
<tr>
<td>Apr 2018</td>
<td>10.4</td>
</tr>
<tr>
<td>Mar 2018</td>
<td>0.8</td>
</tr>
<tr>
<td>Feb 2018</td>
<td>26.8</td>
</tr>
<tr>
<td>Jan 2018</td>
<td>21.4</td>
</tr>
<tr>
<td>Dec 2017</td>
<td>39.1</td>
</tr>
<tr>
<td>Nov 2017</td>
<td>12.2</td>
</tr>
</tbody>
</table>

# Days with snow

<table>
<thead>
<tr>
<th>Month starting on</th>
<th>Number of Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apr 2019</td>
<td>1</td>
</tr>
<tr>
<td>Mar 2019</td>
<td>5</td>
</tr>
<tr>
<td>Feb 2019</td>
<td>12</td>
</tr>
<tr>
<td>Jan 2019</td>
<td>16</td>
</tr>
<tr>
<td>Dec 2018</td>
<td>8</td>
</tr>
<tr>
<td>Nov 2018</td>
<td>6</td>
</tr>
<tr>
<td>Oct 2018</td>
<td>2</td>
</tr>
<tr>
<td>Sep 2018</td>
<td>0</td>
</tr>
<tr>
<td>Aug 2018</td>
<td>0</td>
</tr>
<tr>
<td>Jul 2018</td>
<td>0</td>
</tr>
<tr>
<td>Jun 2018</td>
<td>0</td>
</tr>
<tr>
<td>May 2018</td>
<td>0</td>
</tr>
<tr>
<td>Apr 2018</td>
<td>6</td>
</tr>
<tr>
<td>Mar 2018</td>
<td>0</td>
</tr>
<tr>
<td>Feb 2018</td>
<td>7</td>
</tr>
<tr>
<td>Jan 2018</td>
<td>10</td>
</tr>
<tr>
<td>Dec 2017</td>
<td>14</td>
</tr>
<tr>
<td>Nov 2017</td>
<td>1</td>
</tr>
</tbody>
</table>
Winter in Review – Weather Facts

44 City & contractor deployments

80 City-only deployments

4 declared “significant” events

7 mixed precipitation events

63 cm snowfall

27 extreme cold weather alerts
Winter in Review – Equipment

- **20** City-owned plows
- **6** City-owned sidewalk units
- **256** contractor vehicles & equipment
- **48** City-owned units (Parks)
- **15** contractor vehicles & equipment (Parks)

**345** pieces of equipment
Winter in Review – Infrastructure

- **3,967** lane km of roads
- **961** km of sidewalks
- **2,462** transit stops
- **181** school crossings
- **81** City parking lots
- **210** km recreational trails

Equivalent to **73x** the size of a cricket field

Equivalent to plowing one lane of road from Windsor to Kingston

**630,000** m²
**Winter in Review – Customer Interactions**

**Public Works & Engineering**

- **4,581** snow related non-actionable requests
- **2,057** snow related actionable service requests

**2.8% of 230,000**
Service Brampton interactions
(November 2018 to April 2019)

**1%** of Brampton’s population
Winter in Review – Customer Interactions

Enforcement & By-Law Services

- **44,523** total parking penalty notices issued
- **1084** “interfering with snow” penalty notices
- **9** vehicles towed
- **1899** sidewalk complaints
- **216** proactive sidewalk files
- **137** residential properties invoiced for snow-clearing services
- **60** plowing snow on roadway complaints
Winter in Review – Social Interactions

**TWITTER**
- 49 tweets
- 214 responses (not including DMs)

**Top trends**
- response times/local roads
- windrows

**FACEBOOK**
- 44 posts
- 91 responses (not including DMs)

**Top trends**
- parking on streets
- windrows
### Governance

<table>
<thead>
<tr>
<th>Area</th>
<th>Legislation</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Patrol frequency</td>
<td>➢ The Province of Ontario’s mandated Minimum Maintenance Standards of Municipal Highways O. Reg. 239/02</td>
</tr>
<tr>
<td>• Weather monitoring</td>
<td></td>
</tr>
<tr>
<td>• Snow accumulation</td>
<td></td>
</tr>
<tr>
<td>• Ice formation on roadways</td>
<td></td>
</tr>
<tr>
<td>• Significant event declaration</td>
<td></td>
</tr>
<tr>
<td>• Hours of Service Exemption</td>
<td>➢ The Highway Traffic Act, Reg. 555/02</td>
</tr>
<tr>
<td>• Recreation trails</td>
<td>➢ The Occupier’s Liability Act, RSO 1990, C 0.2</td>
</tr>
</tbody>
</table>
**Council Approved Service Levels**

**Safe and passable within 24 hours after the winter event has ended**

**Arterials**
- Serviced & plowed continuously
- > 17,000 average daily traffic

**Collectors**
- Serviced & plowed during accumulation
- > 6,000 average daily traffic

**Locals & Courts**
- Serviced during accumulation & plowed after snow accumulation reaches 7.5 cm
- < 6,000 average daily traffic

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**Winter Road Conditions – General Condition Guidelines Reference**

<table>
<thead>
<tr>
<th>Condition</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bare Dry</td>
<td>Road surface completely clear of ice and snow and dry from edge of driving surface to edge of driving surface.</td>
</tr>
<tr>
<td>Bare Wet</td>
<td>Road surface completely clear of ice and snow but wet from edge of driving surface to edge of driving surface.</td>
</tr>
<tr>
<td>Centre Bare</td>
<td>Road surface generally clear of ice and snow along the centre line of the roadway, approximately 1 metre either side of centerline with localized snow or ice.</td>
</tr>
<tr>
<td>Partially snow covered</td>
<td>Road surface has snow-covered or snow-packed sections. For example, there may be drifted sections of snow covering lanes or the road centre is bare.</td>
</tr>
<tr>
<td>Track Bare</td>
<td>Road surface is mainly snow-covered with the exception of the wheel track area of vehicles, which is generally clear of ice or snow.</td>
</tr>
<tr>
<td>Snow-Covered</td>
<td>Road surface is completely covered with a layer of snow from edge of driving surface to edge of driving surface with localized ice.</td>
</tr>
</tbody>
</table>
## Council Approved Service Levels

Safe and passable **within 24 hours** after the winter event has ended (unless otherwise noted)

<table>
<thead>
<tr>
<th>Service Type</th>
<th>Timeframe</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sidewalks/Street to Street Walkways/Multi-Use Trails (ROW)</td>
<td></td>
</tr>
<tr>
<td>School Crosswalks (by 8am, if possible)</td>
<td></td>
</tr>
<tr>
<td>Transit Bus Stops/Shelters</td>
<td></td>
</tr>
<tr>
<td>Municipal Parking Lots* (by 7am, throughout day)</td>
<td></td>
</tr>
<tr>
<td>Recreational Facility Parking Lots* (plowed min. 7.5 cm)</td>
<td></td>
</tr>
<tr>
<td>Recreational Trails* (plowed min. 7.5 cm)</td>
<td></td>
</tr>
<tr>
<td>Bus Terminals* (within 6 hours, plowed min. 4.5 cm)</td>
<td></td>
</tr>
<tr>
<td>Fire Halls* (within 12 hours)</td>
<td></td>
</tr>
</tbody>
</table>

* Services provided and/or contracted by Parks Maintenance
## Plowing Service Level Peer Review

<table>
<thead>
<tr>
<th>City</th>
<th>Road Classification</th>
<th>Snow Accumulation</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brampton</td>
<td>Arterial</td>
<td>Prior to accumulation</td>
<td>24 hrs</td>
</tr>
<tr>
<td></td>
<td>Collector</td>
<td>At start of accumulation</td>
<td>24 hrs</td>
</tr>
<tr>
<td></td>
<td>Local</td>
<td>7.5 cm</td>
<td>24 hrs</td>
</tr>
<tr>
<td>Vaughan</td>
<td>Main</td>
<td>5 cm</td>
<td>4 hrs</td>
</tr>
<tr>
<td></td>
<td>Residential</td>
<td>5 cm</td>
<td>16 hrs</td>
</tr>
<tr>
<td>Mississauga</td>
<td>Major / Priority</td>
<td>8 cm 15 cm</td>
<td>12 hrs</td>
</tr>
<tr>
<td></td>
<td>Residential</td>
<td>8 cm 15 cm</td>
<td>24 hrs</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>36 hrs</td>
</tr>
<tr>
<td>Hamilton</td>
<td>Arterial</td>
<td>2 to 10 cm</td>
<td>4 hrs</td>
</tr>
<tr>
<td></td>
<td>Primary Collector</td>
<td>2 to 10 cm</td>
<td>8 hrs</td>
</tr>
<tr>
<td></td>
<td>Secondary Collector</td>
<td>8 hrs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Residential</td>
<td>Not curb to curb</td>
<td>24 hrs</td>
</tr>
</tbody>
</table>
Business Model

COB

Contracted

Contract: seven (7) years with three (3) one-year extension renewal options

Operations

• 2 yards
• 5 areas
• Monday to Friday: 3 shifts (24/5)
• Weekends & Holidays: on call

MMS Patrol

• East / West
• Monday to Sunday: 3 shifts (24/7)

Quality assurance & performance monitoring
Business Model Advantages

- Provides efficiency and flexibility
- Quicker response times
- Ensures compliance to standards
- Reduces liability
Operational Strategies

We have a plan… and we work the plan
Planning for Winter

Winter Clean Up:
- Flushing, Grading

Winter Planning:
- Communications

Winter Planning:
- Route Optimization

Winter Review:
- Review of contracts
- Contractor year-end meeting

Winter Preparation:
- New subdivision inspections
- New route maps
- Load materials
- In-house and contractor training Contractor equipment calibration and testing

Winter Preparation:
- In-house equipment conversion, calibration and testing
- 311, website, advertising

Winter Continuous Improvement:
Strategies, routes, etc.

Winter Review:
- Review of contracts
- Contractor year-end meeting

May

June

July

Aug

Sept

Oct

Nov

Dec

Jan

Feb

Mar

Apr
Salt Management Plan

Implemented to:

- Ensure COB is in compliance with Environment Canada’s Code of Practice for the Environmental Management of Road Salts
- Address growing concerns about the effect road salt is having on our natural environment
- Continue to provide for road safety by better managing the use of salt
- Improve the efficiency of road operations
Managing an Event

Winter events can include freezing rain, drizzle/sleet, snow, drifting/blowing snow, frost, ice/black ice, refreeze, or any combination of these conditions.

Decision-making process based on:
- Timing
- Scale and size
- Geographical location
- Duration
- Type (mixed precipitation)
- Impact
- Consecutive/coinciding events

Other influencers:
- Hours of service regulations
- Weekends & holidays
- “Significant event” declaration
Sample Event Timeline

1. Pre – Event
   - Prepare (2 days prior)
     1. Monitor weather
     2. Service equipment
     3. Pre-salt/brine arterial & collectors as needed
     4. Engage communication partners

2. Start of Snow
   - Deployment – Phase 1 & 2
     1. Activate snow desk
     2. Plow arterials continuously
     3. Plow collectors continuously
     4. Plow sidewalks, transit stops / shelters, school crossings & recreational trails
     5. MMS patrol snow routes
     6. Action urgent service requests
     7. Ongoing status updates

3. End of Snow
   - 24 - 48 Hrs
     1. Re-deploy plows to streets that could not be accessed (e.g. parked cars, etc.)
     2. Remove snow as required
     3. Action service requests
     4. Conduct quality assurance checks
     5. Ongoing status updates

4. Recovery
   - End of Service Level - Clean up
     1. Re-deploy plows to streets that could not be accessed (e.g. parked cars, etc.)
     2. Remove snow as required
     3. Action service requests

5. Reset
   - 1. Meet with stakeholders
   - 2. Monitor weather: mitigate upcoming/coinciding events
   - 3. Check and service equipment
   - 4. Replenish materials
   - 5. Review staffing and hours

Deployment Phase 3 & 4
- Declare service level
- Continue arterials & collectors
- Plow locals & courts
- Plow sidewalks, transit stops / shelters, school crossings & recreational trails
- Action urgent service requests
- Conduct quality assurance checks
- Ongoing status updates
Communication Partnerships
**Communication Strategy**

A coordinated, focused and targeted approach to:

- ✓ Educate and build awareness
- ✓ Be responsive to people’s questions and concerns
- ✓ Reach as many Bramptonians as possible

*Materials and services available in multiple languages*
## Recent Communication Improvements

<table>
<thead>
<tr>
<th>Tools &amp; Resources</th>
<th>Improvements Implemented This Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website (Snow Page)</td>
<td>• AVL/GPS (Public-facing map to be launched this season)</td>
</tr>
<tr>
<td></td>
<td>• Improved timelines of updates to the public</td>
</tr>
<tr>
<td>Overall Strategy</td>
<td>• Total refresh of all public materials</td>
</tr>
<tr>
<td></td>
<td>• Partnership with Region, Mississauga and Caledon</td>
</tr>
<tr>
<td>Social Media</td>
<td>• Onsite support</td>
</tr>
<tr>
<td></td>
<td>• More responsive online presence</td>
</tr>
<tr>
<td>Education &amp; Training</td>
<td>• Council toolkits</td>
</tr>
<tr>
<td></td>
<td>• Open houses</td>
</tr>
<tr>
<td></td>
<td>• One-on-one overviews</td>
</tr>
<tr>
<td>311 / Service Brampton</td>
<td>• New process for handling information requests</td>
</tr>
</tbody>
</table>
# Service Request Messaging

## Before and After Service Level Threshold

<table>
<thead>
<tr>
<th>Within service level threshold:</th>
<th>After service level threshold:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• It is still snowing</td>
<td>• Requests where service level has not been met will be initiated and acted upon</td>
</tr>
<tr>
<td>• Less than 24 hours* have passed since snow has ended</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>* • Recommended standard messaging:</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Winter operations are underway across the City. The City’s service level is to maintain primary and local roads, priority sidewalks, transit stops and pathways within 24 hours after the end of a snowfall. A service request can only be created after that service level has been met. If you still feel you require follow-up service after the service level has been met, please contact 311 and a service request will be created.”</td>
</tr>
</tbody>
</table>

* A significant event declaration will extend the service level to 48 hours after the snow has ended
Service Request Process Review

**Refer to 311**
- Best practice: advise resident to submit request via 311 (phone, email or online), or
- Obtain consent from resident to submit request on their behalf

**Service request #**
- Send new email to “dispatch” and include location and caller details, if available
- Service Brampton will:
  - create a service request and notify the appropriate staff as needed
  - provide a service request number and service level expectation as per operating department

**Follow up**
- Follow up with resident with service request number and information provided
- For update, look up service request in applicable database or contact Service Brampton team lead via phone or email

**AFTER service level threshold**
Service Request
Process Advantages

- Input of initial request details into operating software accessible by department staff
- Tracking mechanisms
- Ability to organize and use resources effectively
- Eliminates duplication
- Provides opportunity for Council Office to be updated
- Gives staff time to perform the duties they need to action requests
Service Delivery Opportunities
Snow removal is a shared responsibility with the City and its residents.
Enforcement & By-Law Services
Winter Maintenance Activities

Pedestrian and Traffic Safety Governance

➢ **Snow and Ice Removal By-Law 242-76**
  - Fail to remove snow/ice from sidewalks

➢ **Traffic By-Law 93-93**
  - Snow dumping on the roadway
  - Parked vehicles interfering with snow removal and winter maintenance activities
AVL Demo
Parked Vehicles & Snow Storage
Snow Removal Assistance
Windrows and Sidewalk Clearing

<table>
<thead>
<tr>
<th>Year</th>
<th># of Applicant</th>
<th>Snow Subsidy ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>2,400</td>
<td>$474,365</td>
</tr>
<tr>
<td>2017</td>
<td>2,140</td>
<td>$409,269</td>
</tr>
<tr>
<td>2016</td>
<td>1,963</td>
<td>$365,855</td>
</tr>
</tbody>
</table>

City Windrow Clearing Targets
- Vaughan: Yes 80% cleared within 4 hrs after plow has passed
- Mississauga: Driveway Windrow Clearing Program: seniors and people with physical disabilities; $200 fee (no cost for those who qualify for financial assistance) 36 hrs
- Hamilton: Helping Hand / Snow Angel Program: seniors and people with disabilities applicants are matched with volunteers that provide snow removal service 24 hrs
## Financial Implications
### Service Level Increase (2015)

**Budget Committee Report, 2015 Service Level Scenarios**

Winter Maintenance and Fall Leaf Vacuum Program

<table>
<thead>
<tr>
<th>Service Level Increase</th>
<th>Description</th>
<th>Estimated Annual Cost</th>
<th>Equivalent Tax Levy Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driveway Snow Windrow Clearing</td>
<td>To provide driveway clearing to approximately 100,000 or 124,000 driveways</td>
<td>$4,480,000</td>
<td>1.24%</td>
</tr>
<tr>
<td>Expanded Sidewalk Clearing Service</td>
<td>To provide sidewalk clearing service on the remaining 56% of the City sidewalk network</td>
<td>$3,210,000</td>
<td>0.89%</td>
</tr>
</tbody>
</table>
Matching Expectations To Service Delivery

Help US help YOU… so WE can help THEM
thank you.
<table>
<thead>
<tr>
<th>Improvements</th>
<th>Done</th>
<th>Under Review or In Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>AVL/GPS (internal and public-facing)</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Refresh of public materials</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Council toolkits &amp; open houses</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>New process for non-actionable requests</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Improve timelines of updates to the public</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>More responsive online presence</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>“Closing the loop” with residents</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Proactive enforcement of parked cars</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Investigate new process for fail to remove snow from sidewalks</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Increase focus on ethnic media</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Media round table and tours</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>More videos</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Ticket warning campaign</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Brochure campaign</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Winter communication package for Mayor and Council Office</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Engage Mayor and Council in promotional activities</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Snow blower purchasing assistance program</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Snow clearing youth engagement program</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Other?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Community Grant Review

City of Brampton Council Workshop

June 10, 2019
Agenda

Part 1  What We Know
Part 2  What We Need to Accomplish
Part 3  Proposed Direction
What we know:

1. Council Priorities
   • City of Opportunities
   • A Mosaic
   • A Green City
   • A Safe & Healthy City
   • A Well-Run City

2. Importance of not-for-profit (NFP) sector in assisting the City to meet goals & priorities
   • NFP organizations play an important role in engaging and supporting local residents and are often best positioned to respond to specialized community needs
   • Region of Peel and Mississauga have made commitments to strengthening this sector and Brampton has been invited to participate in a pilot learning series

3. We need to build Brampton’s Identity
   • A strong civic identity is one of the most important factors for both the satisfaction and pride of citizens and is central to Brampton’s ability to attract new investment

4. The current program does not address the diversity of need, or meet the city’s desired outcomes.
What we need to accomplish:

1. Define program objectives and alignment to Council priorities
2. Build a grant framework with strong evaluation criteria that supports effective, timely and transparent decision making
3. Develop an investment model that prioritizes collaboration, has positive local economic impact and builds Brampton’s identity
4. Develop a strategy to strengthen the NFP sector, participating in pilot regional learning series
5. Ensure sufficient resources (budget and staff) are in place to support the recommendations
Proposed Frameworks:

<table>
<thead>
<tr>
<th></th>
<th>GRANT</th>
<th>INVESTMENT</th>
</tr>
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<tbody>
<tr>
<td><strong>Objective:</strong></td>
<td>Provide eligible organizations funding to implement programs, projects and initiatives that support the local community and deliver on Council priorities.</td>
<td>Opportunity to partner with eligible organizations, programs and/or projects that are aligned with Council priorities and provide significant local economic impact and/or marketing value to the City of Brampton.</td>
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</tbody>
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| **Outcome:**        | 1. Value to Community  
                      2. Sustainable Programs  
                      3. Strengthen Organizations | 1. Local Economic Impact  
                      2. Build’s Brampton’s Identity & creates a new narrative |
| **Service Delivery:** | Non-Profit Sector Development | Tourism Development |
Next Steps

Build Frameworks - June
Prototyping – July
Testing & Refinement - August
Recommendation to Council - September
Thank You.