Wednesday, May 18, 2016

**Members Present:** Regional Councillor G. Miles – Wards 7 and 8  *(Acting Chair)*
*(Vice-Chair, Corporate and Financial Affairs)*
Regional Councillor M. Medeiros – Wards 3 and 4 *(Chair)*
(arrived at 1:35 p.m. – personal, assumed Chair from 2:27 p.m. to 2:37 p.m.)
Regional Councillor G. Gibson – Wards 1 and 5
(left at 1:45 p.m. – other municipal business)
Regional Councillor E. Moore – Wards 1 and 5
(arrived at 1:45 p.m. – other municipal business)
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor J. Sprovieri – Wards 9 and 10
*(Vice-Chair, By-law Enforcement)*
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor P. Fortini – Wards 7 and 8

**Members Absent:** City Councillor G. Dhillon – Wards 9 and 10
(other municipal business)

**Staff Present:**  **Corporate Services Department:**
P. Simmons, Chief Corporate Services Officer and Acting Chief Administrative Officer
R. Zuech, Acting City Solicitor, Corporate Services
D. Sutton, Director, Financial Planning and Budgets
P. Fay, City Clerk, Corporate Services
E. Evans, Deputy City Clerk, Corporate Services
S. Pacheco, Legislative Coordinator, Corporate Services
The meeting was called to order at 1:01 p.m. and adjourned at 2:45 p.m.

1. **Approval of Agenda**

   The following motion was considered.

   CS074-2016 That the agenda for the Corporate Services Committee Meeting of May 18, 2016 be approved, as printed and circulated.

   Carried

   The following supplementary information was provided at the meeting:


   15.1. Briefing report from the CAO's Office re: Region of Peel Growth Management Committee Meeting – May 19, 2016.

2. **Declarations of Interest under the Municipal Conflict of Interest Act** – nil

3. **Consent**

   * The following items listed with an asterisk (*) were considered to be routine and non-controversial by Committee and were approved at this time.

   \(8.2, 8.4, 8.5, 8.6, 8.7, 9.1\)

   (Items 8.6, 8.7 and 9.1 were added into consent)

4. **Announcements** – nil

5. **Delegations**

Committee Chair, Regional Councillor Miles, announced that in accordance with City By-laws, public notice to consider this matter was published in the Brampton Guardian on May 12, 2016.

In response to the Chair’s inquiry, it was indicated that no one was present to address the subject matter.

Report Item 8.1 was brought forward and dealt with at this time.

The following motion was considered.

CS075-2016 1. That the report from G. Oake, Supervisor, GIS, Information Technology, Corporate Services, dated March 15, 2016, to the Corporate Services Committee Meeting of May 18, 2016, re: Amendment of User Fee By-law 380-2003 – Removal of Schedule K, be received; and,

2. That a by-law be passed to amend User Fee By-law 380-2003, as amended, to remove Schedule K.

Carried

6. **Staff Presentations** – nil

7. **By-law Enforcement**


J. Avbar, Acting Director, Enforcement and By-law Services, Corporate Services, provided an overview of the subject report, and advised that the proposed by-law amendment would implement criteria to determine when storage of Regional carts in a yard facing a street is appropriate.

Committee discussion on this matter included the following:

- Storage of carts in side yards with a width of 1 metre or more, and concern that the carts may impede access
- Storage of carts in garages
- Indication that
  - staff is not issuing fines for infractions at this time, and is focused on educating the public on storage requirements
  - carts will be permitted to be stored in a yard facing a street only when required
The following motion was considered.

CS076-2016 1. That the report from C. Goddard, Acting Manager, Property Standards, Corporate Services, dated April 11, 2016, to the Corporate Services Committee Meeting of May 18, 2016, re: Regional Waste and Recycling Cart Alignment with Property Standards By-law 104-96 be received, and;

2. That a by-law (as outlined in Appendix A to the subject report) be passed to amend Minimum Maintenance By-law 104-96, as amended, to include criteria for the storage of regional waste and recycling containers within a yard facing a street, where appropriate.

Carried

8. Corporate and Financial Affairs


Dealt with under Item 5.1 – Recommendation CS075-2016


CS077-2016 1. That the report from D. Madill, Supervisor, Capital Planning and Research, Planning and Infrastructure Services, dated April 15, 2016, to the Corporate Services Committee Meeting of May 18, 2016, re: Request for Budget Amendment – Capital Project #165860 – Neighbourhood Parks – Empire Communities (Mount Pleasant) Ltd. – Phase 1, Registered Plan M-1969 – Ward 6 (File C02W16.002), be received; and,

2. That a budget amendment be approved for Capital Project #165860-004 in the amount of $212,915.00 for Neighbourhood Parks – Empire Phase 1, with funding of $191,623.00 transferred from Reserve #134 –
Recreation Development Charges and $21,292.00 from Reserve #78 – 10% Operating Development Charge Contribution.

Carried


D. Cutajar, Chief Operating Officer, provided an overview of the subject report and highlighted the purpose of the Ethnic Media Program to expand the City’s communication to the Brampton community. Mr. Cutajar added that the results of the trial period demonstrate that the program was successful.

M. Gordon, Acting Director, Strategic Communications, Office of the Chief Operating Officer, provided an overview of the results of the Ethnic Media Program trial period, specifically relating to the following key elements:

- Ethnic media monitoring
- Translated media releases
- Ethnic newspaper advertising

Ms. Gordon outlined the metrics established for the trial period and highlighted the results achieved, including a significant return on investment for the City, cost savings and enhanced delivery of information to residents.

Committee discussion took place with respect to the following:

- Questions regarding ad value achieved and social media activity/exposure
- Tracking where stories appear in ethnic newspapers and how people become informed about events, stories, etc.
- Confirmation from staff that translations are provided to the media in a timely manner to ensure they are published in advance of events
- Clarification from staff regarding ethnic media monitoring and the calculation of media value
- Process for addressing factual inaccuracies in the media
- Indication that there has been no feedback from the public regarding this program
- High return on investment of this program and questions as to whether expanding this program to include other languages would increase media value
- Importance of communicating effectively with residents
- Application process for ethnic newspapers to be included on the City’s media circulation list and information from staff that media releases are distributed on a rotational basis to ensure equitable distribution among ethnic papers
• Indication that ethnic media does not have a regulating body and a suggestion that staff consult with industry associations on ethnic media trends and practices
• Clarification regarding the budget for the Ethnic Media Program
• Clarification regarding the earned media value from translated media releases
• Circulation of media releases to Members of Council
• Suggestion that the subject report be provided to the Inclusion and Equity Committee for discussion

The following motion was considered.

CS078-2016 1. That the report from M. Gordon, Acting Director, Strategic Communications, Office of the Chief Operating Officer, dated April 22, 2016, to the Corporate Services Committee Meeting of May 18, 2016, re: Ethnic Media Communications Program Trial Period Results: August 1, 2015 – January 31, 2016 (File CD.x) be received; and,

2. That the current reduced ethnic media communications program, as per Council Resolution CS092-2015 (July 8, 2015) be continued as follows:
   a) All media materials and publication summaries continue to be translated into Brampton’s top three languages, plus French; and,
   b) The approved budget for the Celebrating Cultural Diversity advertising program continue to be spent on ads related to key corporate priorities, strategic goals and important customer service information, all of which is translated into Brampton’s top three languages, plus French; and,
   c) The practice of ethnic media monitoring be continued; and,
   d) The approved staff compliment continue to be held in abeyance pending arrival of the new CAO and future discussions regarding Strategic Plan priorities; and,

3. That the budget for Ethnic Media Communications be reduced to match the requirements of the modified program as stated in Recommendation #2 above, and that the financial difference be realized as a savings in the 2016 Budget; and,

4. That staff consult with industry associations on ethnic media trends and practices shaping the communication industry in Canada; and,
5. That staff review and incorporate the findings of these consultations into Brampton’s new Ethnic Media Communications Program; and,

6. That a copy of the subject report and presentation be provided to the City’s Inclusion and Equity Committee for discussion.

Carried

* 8.4. Report from D. Sutton, Director, Financial Planning and Budgets, Corporate Services, dated April 15, 2016, re: 2016 Final Tax Levy and By-law.

CS079-2016 1. That the report from D. Sutton, Director, Financial Planning and Budgets, Corporate Services, dated April 15, 2016, to the Corporate Services Committee Meeting of May 18, 2016, re: 2016 Final Tax Levy and By-law be received; and;

2. That a by-law be passed for the levy and collection of 2016 Final Realty Taxes.

Carried


CS080-2016 Whereas By-Law 064-2012 stipulates that staff will provide an annual report to Council on insurance claims;

Therefore Be It Resolved that the report from D. Tracogna, Manager, Risk and Insurance, Corporate Services, dated April 15, 2016, to the Corporate Services Committee Meeting of May 18, 2016, re: Risk Management and Insurance Claims – 2015 Annual Report be received.

Carried


CS081-2016 Whereas the Development Charges Act Section 43 (1) requires that the Treasurer of the municipality:

- provide to Council, annually, a financial statement of development charge related transactions and balances, and
• forward a copy of the Development Charges Statement to the
Ministry of Municipal Affairs and Housing on request;

Therefore Be It Resolved that the report from M. Kuzmanov, Manager,
Accounting, Corporate Services, dated April 6, 2016, to the Corporate
Services Committee Meeting of May 18, 2016, re: Development Charges
Statements – 2015 be received.

Carried

* 8.7. Report from M. Kuzmanov, Manager, Accounting, Corporate Services, dated

CS082-2016 Whereas the Building Code Statute Law Amendment Act, 2002 Section
7(4) requires that Annual Report be prepared by the City for fees collected
on building permit issued and the associated costs, and

Whereas a Council approved Building Rate Stabilization Reserve Fund
has been established for the purpose of protecting the Building Division’s
ability to maintain divisional services in an economic downturn by
preserving building permit fees collected in excess of costs, and

Whereas this report provides the financial status of the Building Rate
Stabilization Reserve Fund (Reserve #93) as of December 31, 2015, and

Therefore Be It Resolved that the report from M. Kuzmanov, Manager,
Accounting, Corporate Services, dated April 6, 2016, to the Corporate
Services Committee Meeting of May 18, 2016, re: Building Code Act
Annual Report for the Fiscal Year 2015 be received.

Carried

9. Minutes


CS083-2016 That the Minutes of the Inclusion and Equity Committee Meeting of
March 31, 2016, to the Corporate Services Committee Meeting of May 18,
2016, Recommendations IE006-2016 to IE009-2016, be approved as
printed and circulated.

Carried
The recommendations were approved as follows.

IE006-2016  That the agenda for the Inclusion and Equity Committee Meeting of March 31, 2016, be approved as printed and circulated.

IE007-2016  1. That the facilitated session by Thomas Plant, Director Strategic & Enterprise Services, Office of the Chief Operating Officer, to the Inclusion and Equity Committee meeting of March 31, 2016, re: Inclusion and Equity Facilitator Session Workshop be received; and,

2. That Thomas Plant, Director Strategic & Enterprise Services, Office of the Chief Operating Officer, host a second facilitated session on Inclusion and Equity at the June 23, 2016 meeting.

IE008-2016  That the information to the Inclusion and Equity Committee meeting of March 31, 2016, re: Surrey BC - Diversity Advisory Committee – Terms of Reference be received.

IE009-2016  That the Inclusion and Equity Committee do now adjourn to meet again on Thursday, June 23, 2016 at 7:00 p.m. or at the call of the Chair.

10. **Other/New Business** – nil

11. **Referred Matters** – nil

12. **Deferred Matters** – nil

13. **Notices of Motion** – nil

14. **Correspondence** – nil

15. **Regional Council Business**

15.1. Briefing report from the CAO’s Office re: Region of Peel Growth Management Committee Meeting – May 19, 2016.
J. Given, Manager, Growth Management and Special Policy, Planning and Infrastructure Services, responded to questions from Committee with respect to Report 4.1 (Update on Growth Management Strategy) on the Region of Peel Growth Management Committee Agenda for May 19, 2016. Ms. Given provided information with respect to the following:

- Revised forecast for jobs and employment assigned by the Province to each upper tier municipality
- Comprehensive exercise by the Region of Peel regarding managing and financing growth
- Review of the Growth Plan and three other Provincial plans recently announced, and clarification that this does not change the forecasts for upper and single tier municipalities
- Staff review of all proposed changes and the process for reporting to Council on this matter
- Impact of the Region’s growth management strategy on Brampton
- Implementation timelines announced by the Province
- Provincial requirement for residential and employment numbers per hectare
- Obtaining comments from various agencies on this matter

The following motion was considered.

CS084-2016  That the briefing report from the CAO’s Office, to the Corporate Services Committee Meeting of May 18, 2016, re: Region of Peel Growth Management Committee Meeting – May 19, 2016 be received.

Carried

16. Councillors Question Period

1. In response to a question from Regional Councillor Moore, staff advised they would explore options for delegating authority of the Property Standards By-law to Region of Peel officers, specifically as it relates to the Regional Waste and Recycling Cart program.

17. Public Question Period

1. In response to questions from George Startup, Brampton resident, P. Simmons, Chief Corporate Services Officer and Acting Chief Administrative Officer, provided information regarding education and enforcement of the storage of regional waste and recycling carts, and added that the Property Standards By-law is available for viewing on the City’s website.
18. **Closed Session**

19. **Adjournment**

The following motion was considered.

CS085-2016 That the Corporate Services Committee do now adjourn to meet again on Wednesday, June 1, 2016 at 3:00 p.m. or at the call of the Chair.

Carried

Regional Councillor G. Miles, Vice-Chair