Wednesday, October 19, 2016
9:30 A.M. – Regular Meeting

Closed Session (See Item 19) – Following Regular Business
(Under Section 239 of the Municipal Act, 2001)

Council Chambers – 4th Floor – City Hall

Members:
Regional Councillor G. Gibson – Wards 1 and 5 (Chair)
Regional Councillor E. Moore – Wards 1 and 5
(Vice-Chair, Service Brampton and Facilities)
Regional Councillor M. Palleschi – Wards 2 and 6
(Vice-Chair, Fire Services)
Regional Councillor M. Medeiros – Wards 3 and 4
Regional Councillor G. Miles – Wards 7 and 8
Regional Councillor J. Sprovieri – Wards 9 and 10
(Vice-Chair, Transit Services)
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor P. Fortini – Wards 7 and 8
City Councillor G. Dhillon – Wards 9 and 10
(Vice-Chair, Recreation and Culture)

For inquiries about this agenda, or to make arrangements for accessibility accommodations for persons attending (some advance notice may be required), please contact:
Chandra Urquhart, Legislative Coordinator.
Phone: 905-874-2114 or TTY 905-874-2130 or cityclerksoffice@brampton.ca

Note: Some meeting information may also be available in alternate formats, upon request
Note: Please ensure all cell phones, mobile and other electronic devices are turned off or placed on non-audible mode during the meeting. Council Members are prohibited from sending text messages, e-mails and other electronic messaging during the meeting.

1. **Approval of Agenda**

2. **Declarations of Interest under the Municipal Conflict of Interest Act**

3. **Consent**

   * The following items listed with an asterisk (*) are considered to be routine and non-controversial by the Committee and will be approved at this time. There will be no separate discussion of any of these items unless a Committee Member requests it, in which case the item will not be consented to and will be considered in the normal sequence of the agenda.

   (7.1, 16.1)

4. **Announcements**

5. **Delegations**

   5.1. Vincent Sterling, Bishop, and Tinisha Philbert, Secretary, Brampton Worship Center Bishop, re: **Current Rates Charged to Charitable Organizations**.

6. **Staff Presentations**

7. **Recreation and Culture**


   Recommendation
7.2. Report from Ed McNeice, Manager, Community Services, dated September 23, 2016, re: **South Fletcher’s Sportsplex Rationalization of Facility Space.**

*Recommendation*

7.3. Report from Kelly Stahl, Interim Manager, Arts and Culture, dated September 23, 2016, re: **Public Art Program Update.**

*Recommendation*

8. **Fire Services**

9. **Transit Services**

10. **Service Brampton and Facilities**

11. **Minutes**

12. **Other/New Business**

13. **Referred Matters**

14. **Deferred Matters**

15. **Notices of Motion**

16. **Correspondence**

*16.1. Correspondence from Catherine Soplet, Building Up Our Neighbourhoods, dated September 7, 2016, re: **Poverty Reduction via Innovation in Education by Utilizing Volunteer Mentoring Programs.**

*To be received*
17. **Councillors’ Question Period**

18. **Public Question Period**
   15 Minute Limit (regarding any decision made at this meeting)

19. **Closed Session**

20. **Adjournment**
   
   Next Regular Meeting: November 2, 2016
Note: Please ensure all cell phones, mobile and other electronic devices are turned off or placed on non-audible mode during the meeting. Council Members are prohibited from sending text messages, e-mails and other electronic messaging during the meeting.

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   Next Regular Meeting: November 2, 2016
Subject Matter to be Discussed: Current rates charged to charitable organizations/church for use of public space/recreation centers to be received and more reasonable and practical cost to be imposed

Action Requested: [ ] Yes [ ] No

A formal presentation will accompany my delegation: [ ] Yes [ ] No

Presentation format: [ ] PowerPoint File (.ppt) [ ] Adobe File or equivalent (.pdf)
[ ] Picture File (.jpg) [ ] Video File (.avi, .mpg) [ ] Other

Additional printed information/materials will be distributed with my delegation: [ ] Yes [ ] No [ ] Attached

Note: Delegates are requested to provide to the City Clerk's Office well in advance of the meeting date:

(i) 25 copies of all background material and/or presentations for publication with the meeting agenda and/or distribution at the meeting, and

(ii) the electronic file of the presentation to ensure compatibility with corporate equipment.

Once this completed form is received by the City Clerk's Office, you will be contacted to confirm your placement on the appropriate meeting agenda.

Personal information on this form is collected under authority of the Municipal Act, SO 2001, c.25 and/or the Planning Act, R.S.O. 1990, c.P.13 and used in the preparation of the applicable council/committee agenda and will be attached to the agenda and publicly available at the meeting and on City's website. Questions about the collection of personal information should be directed to the Deputy City Clerk, Council and Administrative Service, Wellington Street West, Brampton, Ontario, L6Y 4R2, tel. 905-874-2115.
Date: 2016-09-23

File: CB.x

Subject: BIA 2016 Christmas Market Support

Contact: Bill Grant, Advisor Festivals and Special Events Office
905 874 2316

Recommendations:

1. That the report from Bill Grant, Advisor Festivals and Special Events Office, dated September 23, 2016, to the Community and Public Services Committee Meeting of October 19, 2016 re: BIA 2016 Christmas Market Support (File CB.x), be received; and,

2. That the recommendations for in-kind support as presented in Appendix “B” of this report be approved; and,

3. That the City Clerk and Mayor be authorized to execute the necessary agreement(s) to effect the recommendations in this report, subject to the content of such agreements being satisfactory to the Commissioner of Community Services(or designate) and the form of such agreements being satisfactory to the City Solicitor (or designate).
Overview:

- On August 31, 2016, the City of Brampton received a letter from Suzy Godefroy, Executive Director of the Downtown Brampton BIA, requesting support for the 5th Annual Brampton Downtown Christmas Market (see Appendix A).

- The Christmas Market event will take place between Friday, November 18th and Sunday, December 4th in the Garden Square, Downtown Brampton.

- The Christmas Market is designed to drive additional ‘shopping-focused’ pedestrian traffic into the downtown area, estimated between 10,000-15,000 people, during the holiday shopping season in support of businesses.

- The Downtown Brampton BIA is seeking an in-kind grant valued at $40,000 from the City of Brampton for this event. An itemized list of cost estimates associated with the requested City assets is included in Appendix “B”.

- Staff recommends that the request for an in-kind grant valued at $40,000.00 be approved and the necessary agreement(s) for such grant be executed.

Background:

On August 31, 2016 the City of Brampton received a letter from Suzy Godefroy, Executive Director of the Downtown Brampton BIA, requesting support for the 5th Annual Brampton Downtown Christmas Market (see Appendix A).

City staff met with the BIA staff to review the Christmas Market event requirements and the steps involved in requesting Grant funding within the BIA By-Law 276-88.

Current Situation:

The Downtown Brampton BIA Board of Directors and the Events and Promotion Committee are very keen to keep the downtown “buzzing” during the holiday celebration season and propose to extend the Christmas Market in 2016 over three weekends, as opposed to only one weekend in 2015.

In 2015, the BIA had the support of the Festivals and Special Events Office which will once again be instrumental in supporting event planning for the fifth annual 2016 Downtown Brampton Christmas Market in Garden Square.

At this time, the Downtown Brampton BIA is proposing the following dates and times for the 2016 Christmas Market in Garden Square:
Event Dates

- Friday, November 18 – Sunday, November 20th
- Friday, November 25 – Sunday, November 27th
- Friday, December 2 – Sunday, December 4th

Event Hours

- Friday evenings - 4pm to 10pm
- Saturdays - 12pm to 8pm
- Sundays - 10 am to 5pm

A possible extension of the market is being considered for a 4th weekend of operation, being Friday, December 9th to Sunday, December 11th.

Event Overview

Venue: Garden Square, Downtown Brampton

Estimated Audience Size: 10,000-15,000+ over the duration of this event

Cost to Attend Event: Free event to residents of Brampton and beyond

Event Manager: Suzy Godefroy, Executive Director Brampton BIA
Jocelyn Lozon, Event Specialist, FSEO

Packaging Opportunities: Tree Lighting Ceremony (Friday, November 18) and Santa Claus Parade (Saturday, November 19).

Event Benefits: Drive additional ‘shopping-focused’ pedestrian traffic into the Downtown area during the holiday shopping season in support of businesses.

Total Budget: $90,000

Request of the City: In-Kind Grant: $40,000 of value related to the use of municipal assets to support the event.

Corporate Implications:

Economic Impact

Staff assessed the potential economic impact of the event and determined that an audience of 15,000 guests over the period of the event has the potential to generate approximately $1 million of spending in the local and broader regional economy.
Financial Implications:

The Grant request is related to the waiver of fees for the use of municipal assets and related labor costs. The impact is as follows:

- $40,000 Waiver of Fees: This in-kind contribution will impact the City of Brampton in the form of unrealized revenue in the 2016 budget.

The recommendations in this report comply with the Downtown Brampton BIA By-Laws.

Other Implications:

The By-Law guiding the Downtown Brampton BIA outlines that the Board of Management may request a Grant(s) from the City of Brampton, subject to Council approval.

Paragraph 9.5 of By-law 86-77, as amended, states “Council shall consider grant requests from the Board from time-to-time, subject to such grants being included in the Board’s annual budget and provided that the purpose of the grant contributes to the purposes of the BIA as authorized herein. All grants shall be administered pursuant to an agreement between the Board and the Council, executed by the Mayor and the Clerk and the Chair of the Board. Such grants may include financial contribution, in-kind contribution, shared facilities and administrative services, use of equipment, land and buildings and staff resources owned by the Municipality.”

The recommendations in this report comply with the City’s by-laws governing the Board of Management for the Downtown Brampton BIA and in particular the value of the in-kind grant recommended by this report is included in the Board’s current annual budget as approved by Council in accordance with s. 9.4 of By-law 86-77, as amended.

Strategic Plan:

The grant recommended in this report supports the following City of Brampton Strategic Plan Priorities and Goals:

Strong Communities

- Celebrate citizens and build partnerships through arts, culture and social interaction
- Create connected spaces in the heart of the city for people to live, work, and play.

Conclusion:

In conclusion, this report provides City Council with information and recommendations related to the 5th Annual Downtown Brampton Christmas Market Event 2016. Staff recommends that the request for an in-kind grant valued at
$40,000.00 be approved and that the necessary agreement(s) for such grant be executed.

As the event continues to grow, in association with other community and City events such as the Santa Claus Parade, Tree Lighting and Farmers’ Market, it has the potential to become a major winter festival, further benefiting the local and regional economy.

Approved by:     Approved by:

Bill Grant
Advisor Festivals & Special Events Office
Community Services

Michelle McCollum
Interim Director of Recreation and Culture
Community Services

Report authored by Bill Grant, Advisor Festivals and Special Events Office

Appendices:
Appendix “A”: Request Letter Downtown Brampton BIA 2016
August 31, 2016

Mr. Dennis Cutajar
Chief Operating Officer
City of Brampton
dennis.cutajar@brampton.ca

Dear Mr. Cutajar,

The Downtown Brampton BIA is currently working with City of Brampton staff in preparation of the Downtown Brampton Christmas Market (Friday November 18 – Sunday November 20th, Friday November 24 – Sunday November 26th & Friday December 2 – Sunday December 4 2016.)

The Downtown Brampton BIA is planning for a wonderful holiday season, which will not only bring residents and tourists to downtown Brampton, but will raise awareness for the core as a destination for great activities.

The Downtown Brampton BIA promotes the commercial area as a vibrant business and shopping district. Through the use of promotional activities such as special events, advertising, and beautification programs. The BIA strives to make the quality of life for our Downtown businesses prosper

The following line up of events requires in-kind support from the City of Brampton:

CHRISTMAS MARKET:

The Downtown Brampton BIA Board of Directors and the Events and Promotion Committee are very keen to keep the downtown buzzing during the holiday celebration season and propose to extend the Christmas Market in 2016 over three weekends, as opposed to only one weekend in 2015. In 2015, the BIA had the support of FSEO which will once again be instrumental in supporting event planning for the fifth annual 2016 Downtown Brampton Christmas Market in Garden Square. At this time, the Downtown Brampton BIA is proposing the following dates and times for the 2016 Christmas Market in Garden Square:

PROPOSED CHRISTMAS MARKET DATES:

- Friday November 18 – Sunday November 20th
- Friday November 24 – Sunday November 26th
- Friday December 2 – Sunday December 4th
PROPOSED TIMES:

- Friday evenings - 4pm to 10pm
- Saturday's - 12pm to 8pm
- Sunday's - 10 am to 5pm

As we prepare the event and communications plans for this year, the BIA is asking the City to continue the historical support of the event.

Statistically, the event enjoyed approximately 10,000 specific visits throughout the weekend. In addition, the Christmas Market compliments the downtown experience of both the City of Brampton Tree Lighting and the BBOT Santa Claus Parade events – estimated to attract 150,000 visitors annually.

By continuing to work with City staff we hope to build on the past success by growing the event in 2016 with three weekends chocked full of holiday activities, additional and diverse vendors, and more entertainment offerings.

Building on the accomplishments of the previous Christmas Markets, the 2016 holiday programme will continue to promote Downtown Brampton as a dynamic place to shop, eat, and play for local residents. In addition to servicing the residents of Brampton, we also look forward to building Downtown Brampton as a choice destination in the Greater Toronto Area during the Christmas season. The Downtown Brampton Christmas Market is free to the public and accessible to all.

The Downtown Brampton BIA just recently met with Strategic Communications and the Festivals and Special Events Office to review the 2016 plans and will continue to collaborate with the City of Brampton departments to secure various city owned assets such as garbage cans, fencing, fire pits, picnic tables, and the use of Garden Square. The BIA has sent a request to the Rose Theatre asking for the Garden Square venue for the following dates:

- Friday November 18 – Sunday November 20th
- Friday November 24 – Sunday November 26th
- Friday December 2 – Sunday December 4th

With the possible extension of the market a 4th weekend being Friday December 9th – Sunday December 11th.

The BIA is seeking an in-kind contribution valued at approx... $40,000.00 from the City of Brampton for this event (based on the costs provided by the contributing departments.)
**Downtown Brampton Christmas Collaboration:**

The Downtown Brampton BIA will partner with the City of Brampton and the Brampton Board of Trade Santa Claus Parade Committee to include the Downtown Brampton Christmas Market Event under one creative marketing program.

This will enable the three partner organizations to maximize advertising dollars and enable the use of additional advertising channels that would be cost prohibitive if all three bodies conducted single advertising initiatives.

In closing the total ask, to the City of Brampton is an in-kind request of approx... $40,000.00 of services for the upcoming Fall & Holiday season.

- **Christmas Market** $40,000.00

The Downtown Brampton BIA will recognize the City of Brampton’s contribution to the event by positioning the City of Brampton as a key partner in the Christmas Market and will include the City of Brampton on all media, press releases and print collateral promoting the City as the event partner.

This will be communicated to our membership via our current channels of communication (website, e-News, Newsletter etc.) board and committee meetings as well as proclaimed during the 2016 Christmas Market opening ceremonies.

On behalf of the BIA, we want to thank the City of Brampton for the several ways it supports the Downtown Brampton BIA initiatives and in closing thanks you for considering our request.

Sincerely,

Suzy Godefroy
Executive Director
Downtown Brampton BIA
905-874-2935
Appendix B

Downtown Brampton Christmas Market

Event support estimate for 2016

<table>
<thead>
<tr>
<th>Parks equipment and staff support</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equipment (fencing, picnic tables, and tents)</td>
<td>4820</td>
</tr>
<tr>
<td>Portable washrooms and hand sanitize stations</td>
<td>3600</td>
</tr>
<tr>
<td>Festivals and Special Events Support (Event Day 40 hrs x 1 staff rate)</td>
<td>1380</td>
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<tr>
<td>Garden Square rental permit, technical &amp; operations support</td>
<td>30,000</td>
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<tr>
<td><strong>TOTAL 2016 FUNDING REQUEST</strong></td>
<td><strong>$39,800</strong></td>
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</tbody>
</table>
Date: 2016-09-23

Subject: Recommendation Report: South Fletcher's Sportsplex Rationalization of Facility Space

Contact: Ed McNeice, Manager
905.874.3586

Recommendations:

1. That the report from Ed McNeice, Manager, Community Services Department, dated September 23, 2016, to the Community & Public Service Committee Meeting of October 19, 2016, re: South Fletcher's Sportsplex - Rationalization of Facility Space – Ward #4 (File Class Code), be received;

2. That Realty Services staff be authorized to market the property, and enter into negotiations with potential tenants to lease the designated space in the South Fletchers Sportsplex; and

3. That the available space be reconfigured, once a tenant is identified, to incorporate a minimum of two community rooms.

Overview:

- In 1997, approximately 7,300 square feet of space in the South Fletcher's Sportsplex was leased for the operation of a Don Cherry's Sports Grill.

- The Don Cherry's Sports Grill lease terminated early, on May 1, 2015, in accordance with a Lease Termination Agreement, at which time the premises were vacated.

- Staff commenced an investigation of the options for use of the vacated space, for a purpose best suited to augment the South Fletcher's Sportsplex programming and recommended reporting back to Community and Public Services Committee on the outcome of the investigation (File: L16R.1).

- A “Request for Information” RFI was publicly advertised to identify potential operators for either a Sports Grill or Sports Conditioning Service for the space and closed on March 25th, 2016. One submission was received for use as a Sports Grill.
• An evening information session was arranged on June 23rd, 2016 to solicit feedback from sport user groups of the facility.

• The comments received from the participants suggested that a Sports Grill is an integral component to the growth of league play and that the group supported a blend of Sports Grill and community meeting rooms for the available space.

• Staff is requesting Council’s approval to support the recommendation of requesting Realty Services to market the property for lease, and negotiate with potential tenants to lease and complete required leasehold improvements on the available space. A subsequent recommendation report will be brought back to Committee detailing the results of the negotiations and required costs for reconfiguration.

Background:

In 1997, approximately 7,300 square feet of space in the South Fletcher’s Sportsplex was leased for the operation of a Sports Grill (“Don Cherry’s”).

The Don Cherry’s Sports Grill had been managed by three different independent operators from 1997 to 2015. The operators experienced declining revenues during the last decade. The most recent operator met with staff on multiple occasions regarding the operator’s inability to meet its obligations pursuant to the lease.

The current lease terminated early on May 1, 2015, in accordance with a Lease Termination Agreement, after which time, the premises was vacated.

Staff commenced investigation of the options for use of the vacated space for a purpose best suited to augment the South Fletcher’s Sportsplex programming, and recommended reporting back to Community and Public Services Committee on the outcome of the investigation (File: L16R.1).

Current Situation:

A Lease Termination Agreement between the City and Don Cherry’s provided for a termination date of May 1, 2015.

The departure of the Don Cherry’s franchise as a tenant presented an opportunity to revitalize the existing space by reviewing the options that are best suited to augment the South Fletcher’s Sportsplex Programming.

The strategies explored included:
- Advertise a “Request for Information”
- Survey our current user groups and our Sports Community Groups to confirm their needs and preferences for the use of the space.
- Evaluate the layout in light of the need to increase community room space.

An RFI was publicly advertised to identify potential operators for the space and closed on March 25th, 2016.

- The purpose of this Request for Information (“RFI”) was to collect information and determine if there was sufficient interest and capacity in the market to operate this space as a restaurant/Sports Grill or alternatively, as a sport specific training/conditioning centre.
- There was only one proposal received (Sports Grill – Jake’s Boathouse). However, during the process it was noted that since the document was merely a request for information there was no incentive by interested parties to invest time in submitting a proposal.

An “Information Session” intended to solicit feedback from interested user groups and provide an opportunity to express points of view relating to best use of space vacated by the Don Cherry’s franchise took place on Thursday, June 23, 2016.

Although Canadettes, Ontario Women’s Hockey Association and Brampton Hockey Incorporated representatives were not able to attend the session they did support the recommendation to utilize the space as a Sports Grill.

- The comments received from the participants who did attend the session, suggested that a Sports Grill is an integral component to the growth of hockey league play and that the group supported a blend of Sports Grill and community meeting rooms for the available space.
- There was significant commentary on the need to make the South Fletchers location a primary hockey hub and that hockey programming at the facility might need to be re-evaluated from the current approach in order to assist with the viability of the proposed Sports Grill use.

Staff recommends that the existing space be marketed for lease, with a focus on reconfiguring the space to incorporate 3000 sq.ft. available for lease space as a Sports Grill. The remaining 4300 sq. ft. of space will be converted to use as community rooms.

**Corporate Implications:**

**Financial Implications:**

The negotiating strategy with potential tenants will focus on a rent-free period versus capital investment in leasehold improvements.
There are no financial implications in connection with the recommendations of this report.

**Economic Development Implications**

Space rental for a sports grill (restaurant) operation inside South Fletcher’s Sportsplex could have positive economic impact in three ways:

- **Full-time and part-time jobs for Brampton residents**
  - Estimated at 5-10 total full-time equivalent jobs
  - Catering opportunities to enhance revenues

- **Amenity/convenience to the community - food service offering for:**
  - Employees in and nearby South Fletchers Sportsplex
  - The Public utilizing South Fletchers Sportsplex
  - Alternative food service location within walking distance of Sheridan College

- **City revenues:**
  - Attraction of inbound tournaments – hockey rink and baseball diamond rentals
  - Attraction of inbound special events, private functions (i.e. rink, pool and community room rental for meetings, social events)

**Strategic Plan:**

This report supports the Strategic Plan priority of Good Government by ensuring continued financial stability and enhancing the service experience for the public.

**Conclusion:**

Staff is seeking the approval of Community and Public Services Committee to proceed with requesting Realty Services to market the property for lease and enter into negotiations with potential tenants to lease and complete required leasehold improvements on the available space. Subject to approval of this report, a subsequent recommendation report will be brought back to Committee for approval detailing the results of the negotiations and required costs for reconfiguration.

Approved by:      Approved by:

| Ed McNeice, District Recreation Manager, Recreation and Culture Public Services Department | Michelle McCollum, Interim Director, Recreation and Culture Public Services Department |

**Attachments:**

n/a
Date: 2016-09-23

Subject: Public Art Program Update

Contact: Kelly Stahl, Interim Manager, Arts and Culture, Community Services (905-874-5941) kelly.stahl@brampton.ca

Recommendations:

1. That the report from Kelly Stahl, Interim Manager, Arts and Culture, Recreation and Culture Division, dated September 23, 2016 to the Community and Public Services Committee meeting on October 19, 2016, re: Public Art Program Update be received;

2. That the Public Art policy and program be reviewed following consideration of the recommendations of the Arts and Culture Panel, anticipated in early 2017.

Overview:

- On April 13, 2016, Council approved the establishment of the ad-hoc Arts and Culture Panel to advise on the role of the municipality in arts and culture and to recommend to Council key areas of focus for the City’s forthcoming Arts and Culture Strategy.

- On September 7, 2016, Community and Public Services Committee considered two reports relating to the Public Art Program.

- Staff recognizes that the Arts and Culture Panel may have recommendations on a collaborative approach to the Public Art Program. Staff recommends the Public Art Program and Policy update be considered following the recommendations of the Arts and Culture Panel, anticipated in early 2017.

Background:

On April 13, 2016, Council approved the establishment of the ad-hoc Arts and Culture Panel to advise on the role of the municipality in arts and culture and to recommend to Council key areas of focus for the City’s forthcoming Arts and Culture Strategy.
On September 7, 2016, Community and Public Services Committee considered two reports:

- Report by Bernice Morrison, Manager, Arts and Culture, dated August 8, 2016, re: Public Art Program Update – Revised Policy and Procedures, and;

- Report by Bernice Morrison, Manager, Arts and Culture, dated August 8, 2016, re: Public Art Program Update: Status of Approved Projects and New Proposed Projects

Community and Public Services Committee referred the two reports back to staff for further review and content consideration, in conjunction with the Arts and Culture Panel mandate and work plan, and requested that staff report back to Committee in October 2016 on its findings and implications.

**Current Situation:**

Public art is a vital ingredient in the cultural development and beautification of Brampton streetscapes. The City’s Public Art Policy, created in 2011, continues to build and enhance the City’s robust visual legacy and cultural vibrancy in public spaces.

In June 2014, the Public Art Program work plan was endorsed by Council (CW239-2014) and is funded by the Downtown Beautification Funding and the Public Art Capital Budget. Projects include: the Veteran Restoration, Vivian Lane Murals, Churchville 200th Anniversary sculpture, Alderlea sculpture, pop-up installations and downtown underpasses.

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Location</th>
<th>Description</th>
<th>Delivery Timeframe</th>
<th>Funding Source</th>
<th>Budget</th>
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<td>Alderlea 150</td>
<td>Alderlea Estate</td>
<td>A significant art piece to commemorate Alderlea’s 150th anniversary in 2017</td>
<td>Q2-17</td>
<td>Downtown Beautification Funding (Investing in Ontario Grant)</td>
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<td>Churchville 200th</td>
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<td>Commemorative sculpture for the establishment of the Churchville community</td>
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<td>Public Art Capital budget</td>
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<td>Anniversary</td>
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<td>Downtown Underpass</td>
<td>Queen Street E.</td>
<td>Interactive wall art for the underpasses creating a safe and enjoyable</td>
<td>Q1-18</td>
<td>Downtown Beautification Funding (Investing in Ontario Grant)</td>
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<td>Project</td>
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<td>environment.</td>
<td></td>
<td></td>
<td>150,000</td>
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<td>Temporary Art</td>
<td>Downtown</td>
<td>Lanewayart to animate the</td>
<td>Q1-17</td>
<td>Downtown</td>
<td>20,000</td>
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Installations:

<table>
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<tr>
<th>Installations:</th>
<th>downtown core in conjunction with key partners</th>
<th>Beautification Funding (Investing in Ontario Grant)</th>
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</thead>
<tbody>
<tr>
<td>Laneway Art</td>
<td></td>
<td>Total 410,000</td>
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</table>

Staff recognizes that the Arts and Culture Panel may have recommendations on a collaborative approach to the Public Art Program. Staff recommends the Public Art Program and Policy update be considered following receipt of the recommendations of the Arts and Culture Panel, anticipated in early 2017.

**Corporate Implications:**

This deferment will not impact the current approved work plan for the Public Art Program.

**Financial Implications**

Sufficient funding is available in the following projects to cover the cost of the proposed program totalling $410,000:
- Project #125550 - Downtown Beautification – Balance $458,450
- Project #135550 - Public Art Program – Balance $60,000.

**Strategic Plan:**

The Public Art Program is consistent with the City’s 2016-2018 Strategic Plan - Strong Communities by celebrating citizens and creating partnerships through arts, culture and social interaction.

**Conclusion:**

Any amendments to the Public Art Policy should be considered following receipt of recommendations of the Arts and Culture Panel, anticipated in early 2017.

Approved by:       Approved by:

Kelly Stahl, Interim Manager, Arts & Culture Michelle McCollum, Interim Director, Recreation & Culture

**Appendices**

- Appendix A: Public Art Program Update – Revised Policies and Procedures
- Appendix B: Public Art Program Update – Status of Approved Projects and New Proposed Projects
Date: August 8, 2016

File: DB.x

Subject: Public Art Program Update - Revised Policy and Procedures

Contact: Bernice Morrison, Manager, Arts and Culture, Public Services Department, 905.874.3542

Recommendations:

1. That, the report from Bernice Morrison, Manager, Arts and Culture, Recreation and Culture Division, dated August 8, 2016 to the Community and Public Services Committee of Council meeting on September 7, 2016 Re: Public Art Program – Revised Policy and Procedures be received;

2. That, the proposed Public Art Policy Update be approved;

3. That, the proposed Evaluation Process and Terms of Reference be approved; and

4. That, City staff continue to collaborate cross-departmentally to support the Public Art Program.

Overview:

- In November 2011, the former Flower City Committee of Council approved the re-establishment of the Public Art Program, the Public Art Policy as well as the Public Art Task Force and Task Force Terms of Reference. (FC018-2011)

- This report provides background information, an update of the Public Art Policy and Procedures, the evaluation process for artist submissions and a process for determining site locations

- A separate Public Art Work Program work plan is contained in a companion Committee report. In executing the plan, staff will monitor and have regard for City Master Plans and the Strategic Plan (e.g., the Central Area Master Plan, the Arts Panel and the development of an Arts and Culture Strategy) as they are put in place.
Background:

The Public Art Policy, created in 2011, was intended to continue to build and enhance the City’s robust visual legacy and cultural vibrancy in public spaces. The former Brampton Arts Council (BAC) was a contributing member of the program and in part, updates address the departure of that partner.

A review of the Public Art Policy was conducted to ensure it reflects the current environment and Council governance and remains relevant with the local and broader arts and culture communities. The revised Public Art Evaluation and Selection Process are currently being piloted, involve key partners and will be modified based on lessons learned.

The proposed updates to the Public Art Program retain a community focus and reflect trends in provincial, national and international arts communities. Updates aim to encourage community engagement and to position the City as a progressive leader in municipal public art.

Current Situation:

A benchmarking exercise was conducted, while included but was not limited to, Edmonton, Mississauga, Winnipeg, Vancouver and Hamilton. Other Canadian municipalities with prominent public art programs were also reviewed and these included Toronto, Montreal, Calgary and Ottawa. Based on this exercise, it was determined that a Program update was needed. The following components of the policy and procedures were added or adjusted:

- New adjudication/evaluation process (pilot) for submissions;
- Defined role and responsibilities of the Public Art Coordinator;
- Defined Site Selection Criteria;
- Updated and tracked Public Art Maintenance Program; and
- Establishment of a De-accession plan for public art pieces.

For further information please see Appendix A – Public Art Policy.

Updates reflect the current Council governance structure and the dissolution of the former Brampton Arts Council (BAC) and consequently the former evaluation process that involved the BAC. A flexible evaluation process is being piloted. The role of members on any particular team related to a specific public art project would be as follows:

1. Confidently review applications and concept drawings received through the “call to artist” prior to attending the review team meeting;
2. Score all submissions based on a pre-set selection criteria; and
3. Based on selection criteria results, collaborate on the appointment of one artist or artist group to be awarded the project.
Subsequently, staff will provide feedback to applicants who were not awarded the project. This revised process was piloted for the Churchville 200th Anniversary project and lessons learned are reflected in the process. Since this process is being piloted the review team will be asked to provide feedback to staff in order to improve the process.

For more details please see Appendix B – Terms of Reference.

Part of the benchmarking process included a determination of optimal installation locations where the public may have the fullest enjoyment. Evaluation criteria have been developed based on the goals of the Public Art Policy. The criteria reflected in the Policy are as follows:

- Public Art is located on City-owned properties;
- Public Art is visible and accessible;
- Consideration is given to the City priority locations (Downtown Brampton and ward communities);
- Consideration is given to community identified sites;
  - Areas of high use and public activity; and
  - Sites of historic relevance.

Please refer to Appendix C – Selection Evaluation Criteria.

Public Art Work Plan

A separate Public Art work plan is contained in a companion Committee report. In executing the plan staff will monitor and have regard for City Master Plans and the Strategic Plan (e.g., the Central Area Master Plan, the Arts Panel and the development of an Arts and Culture Strategy) as they are put in place.

Corporate Implications:

Staff will continue to collaborate on the development and planning of the Public Art Program and artistic installations with key internal partners as specific projects warrant with regard for relevant strategies and master plans.

Financial Implications:

Financial impacts will be identified in the companion Committee Report.

Strategic Plan:

The updated Public Art Policy and related documents and procedures are consistent with the City’s 2016-2018 Strategic Plan - Strong Communities by celebrating citizens and creating partnerships through arts, culture and social interaction.
Conclusion:

This report provides background information on the Public Art Program, an update of the Public Art Policy and Procedures, the evaluation process for artist submissions and a process for determining site locations.

Updates aim to encourage community engagement and to position the City as a progressive leader in municipal public art, and to encourage the community to connect directly with public art.

Bernice Morrison
Manager, Arts and Culture

Erica McDonald
Acting Director, Recreation and Culture

Appendices:

- Appendix A – Public Art Policy
- Appendix B – Public Art Evaluation Team, Terms of Reference
- Appendix C – Site Selection Evaluation Criteria for Public Art
Recommendations:

1. That, the report from Bernice Morrison, Manager, Arts and Culture, Recreation and Culture Division, dated August 8, 2016 to the Community and Public Services Committee of Council meeting on September 7, 2016 RE: Public Art Program Update be received; and

2. That, the Community and Public Services Committee approve the proposed Public Art Work Plan for 2016-2018.

Overview:

- In November 2011, Council approved the Public Art Policy and the establishment of the Public Art Program. (FC018-2011). Currently, there are 30 pieces of art works in the City’s collection. – See Appendix A for details on the Public Art Program.

- In June 2014, the Public Art Program work plan was endorsed by Council (CW239-2014). Projects included: the Veteran Restoration, Vivian Lane Murals, Churchville 200th Anniversary Sculpture, Alderlea Sculpture, Pop-Up Installations, and Downtown Underpasses. The Churchville project had commenced in late 2014 and work is expected to be completed by November 2016.

- This report provides an update on current Public Art projects and proposed new projects for the period 2016-2018. The annual capital budget for the Public Art Program is $60,000.00. In the fall of 2013, $528,000.00 of the Downtown Beautification budget was transferred from Planning and Infrastructure Services to Public Services to support public art in the downtown. Currently there is approximately $458,000.00 remaining in that budget. A substantial amount of these funds has been allocated to proposed new projects for the period 2016-2018 as outlined in this report.

- The Public Art Program was transferred from the Public Services’ Business Services Office to the Recreation and Culture Division in early 2014 without funding. Funding will be requested through the 2017 budget planning process.
The total request will be for $135,000 to cover the cost of a coordinator and related operating expenses.

Background:

In November 2011, Council approved the Public Art Policy and the establishment of the Public Art Program (FC018-2011). The Public Services Department and the Brampton Arts Council (BAC) jointly oversaw the Public Art Program through the Public Art Task Force.

The Task Force was an informal body established to ensure collaboration with internal and external stakeholders and with the artistic community. However, City staff was ultimately responsible and accountable for the management and administration of the program, and for oversight of the budget, artist liaison, contract management, curation and asset management.

As a result of the City's 2013 reorganization, the Public Art Program was transferred to the Recreation and Culture Division in 2014 with a capital budget but no other resources. In 2015, the Division also assumed a number of new Arts and Culture related lines of business. These included among others the transitioning of some programs from the former BAC to the City, the re-opening and revised programming of Garden Square and the new LED Screen and involvement in the City’s Community Grant Program.

As a result of integrating these new lines of business, existing programs were slowed and others put on hold, including the Public Art Program, to allow for phasing of work according to key priorities and available resources. Staff resources have been repositioned to support the Public Art Program, and additional resources are required.

Current Situation:

The City of Brampton's Public Art Program is modest relative to other municipalities with similar population (e.g., Hamilton, Quebec City, and Winnipeg). However, with comparable funding, Brampton has the potential to provide greater cultural leadership through its program to guide the evolution of the City's artistic character and visual legacy. Other methods of capital funding are being explored and a report to Community and Public Services Committee will be made on the findings of that research by the end of Q4-2016.

This report details the Public Art work plan for the period 2016-2018. A number of projects were previously approved by Council as noted in the table below. In addition to previously approved projects, four (4) new projects are being recommended for Council approval.
The work plan below also identifies initiatives, timeframes and budgets for each project. Public art installations have been concentrated in the downtown to support beautification efforts. In the future, the intention is to install art works throughout the City, by community areas, and themed based on living heritage. Community areas in Brampton have a distinct character, story and heritage that will be embodied by niche projects developed through the Public Art Program (e.g., Chinguacousy’s “Tall Pines”).

**Current and Proposed Work Plan 2015-2018**

The following is summary of public art projects and budget allocation for the current term of Council. Throughout the next two years, residents will also be encouraged to engage with temporary art experiences throughout the downtown to be presented in collaboration with key downtown partners.

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Location</th>
<th>Description</th>
<th>Timing</th>
<th>Funding Source</th>
<th>Budget ($000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alderlea 150</td>
<td>Alderlea Estate</td>
<td>A significant art piece to commemorate Alderlea’s 150th anniversary in 2017</td>
<td>C2-17</td>
<td>Downtown Beautification Funding</td>
<td>$ 60</td>
</tr>
<tr>
<td>“Churchville 200th Anniversary”</td>
<td>Creditview Road</td>
<td>Commemorative sculpture for the establishment of the Churchville community</td>
<td>C3-16</td>
<td>Public Art Capital budget</td>
<td>$ 30</td>
</tr>
<tr>
<td>Downtown Underpass Project</td>
<td>Queen Street E. / Main St N.</td>
<td>Interactive wall art for the underpasses creating a safe and enjoyable environment</td>
<td>C1-16</td>
<td>Downtown Beautification Funding</td>
<td>$ 150</td>
</tr>
<tr>
<td>Temporary Art Installations: Laneway Art</td>
<td>Downtown</td>
<td>Laneway art to animate the downtown core in conjunction with key partners</td>
<td>C1-17</td>
<td>Downtown Beautification Funding</td>
<td>$ 20</td>
</tr>
<tr>
<td>Canada 150 (Resolution #C167-2016)</td>
<td>150 Muskoka Chairs</td>
<td>Canada 150: Design 150 Muskoka Chairs with school boards/youth across the City</td>
<td>C2-17</td>
<td>Canada 150 Funding</td>
<td>$ 45</td>
</tr>
</tbody>
</table>

Total | $ 30 | $ 125 | $ 300 |
Corporate Implications:

The nature of the public art program requires collaboration across departments on the development and planning of the program and the installation of art work with other key internal partners. The program and projects are being aligned with related master plans, strategies, and projects within contemporary, historical and cultural contexts.

Financial Implications:

Sufficient funding is available in the following projects to cover the cost of the proposed 3 year program totalling $503,000:

Project #125550 - Downtown Beautification – Balance $458,450

Project #135550 - Public Art Program – Balance $60,000.

The program would require $60,000 annually to maintain the Public Art program and staff will ensure this is included in future capital budget submission, pending Council approval.

The delivery and success of the program also requires operating funds totaling $134,551 for a full-time Coordinator, Public Art and expenditures.
Staff will investigate the ability to include this in the 2017 budget request, without increasing the tax rates increases approved in principle. If other priorities approved in principle by Council cannot be deferred, this may result in the need for increased taxes or the request be deferred to the 2019 budget request. If deferred, staff will communicate this during the 2017 budget deliberations.

<table>
<thead>
<tr>
<th>Expenditures</th>
<th>Budget Request</th>
<th>Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labour Expenditures</td>
<td>$93,551</td>
<td>1 FT Coordinator Position (includes fringe and wsib)</td>
</tr>
<tr>
<td>Other Expenditures</td>
<td>$41,000</td>
<td>Maintenance, marketing, signage, mobile and mileage</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$134,551</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Strategic Plan:**

The Public Art Project plan is consistent with the City’s 2016-2018 Strategic Plan - Strong Communities by celebrating citizens and creating partnerships through arts, culture and social interaction.

**Conclusion:**

Four (4) additional minor Public Art projects are being recommended for Council approval for completion by 2019 totaling $18,000. In addition, staff will attempt to fund one full-time permanent Public Art Coordinator and operating expenditures totaling $134,551 through the 2017 budget process.

Recreation and Culture staff continues to curate and develop the inventory of public art amenities in collaboration with other City departments and external partners within the context of current City priorities.

Original approved by: Bernice Morrison  
Manager, Arts and Culture

Original approved by: Erica McDonald  
Acting Director, Recreation and Culture

**Appendices:**

Appendix A: Overview

Appendix B: Possible Future Initiative (Beyond 2018)
September 7, 2016

Open Letter to Representatives serving Residents in the Region of Peel:

Members of Parliament
Members of Provincial Parliament
Region of Peel Council
Council for the City of Mississauga
Council for the City of Brampton
Council for the Town of Caledon

Peel District School Board
Dufferin Peel Catholic District School Board
Conseil scolaire Viamonde
Conseil scolaire de district catholique Centre-Sud

Attached please find a summary of the 1-year update delegated to Peel District School Board on August 31, 2016.

Poverty Reduction, via Innovation in Education by utilizing volunteer mentoring programs
The delegation was framed on the social theme of poverty reduction, and illustrated via the Six Lessons on Innovation logic model designed by Peter A. Singer, President & CEO of Grand Challenges Canada.

Grand Challenges Canada is federally funded to support research which makes progress on United Nations’ Sustainable Development Goals, such as literacy levels, which are seen to make progress on poverty in high-needs areas in developing countries, and also in Canada.

Best Regards,
Catherine Soplet
#OCana2017
September 7, 2016

Open Letter to Elected Representatives serving Residents in the Region of Peel:

Members of Parliament
Members of Provincial Parliament
Region of Peel Council
Council for the City of Mississauga
Council for the City of Brampton
Council for the Town of Caledon

Peel District School Board
Dufferin Peel Catholic District School Board
Conseil scolaire Viamonde
Conseil scolaire de district catholique Centre-Sud

This letter provides a 9-month update to an Open Letter dated January 1, 2016. The Open Letter was e-mailed to all elected representatives serving residents in the region of Peel.

- The Open Letter asks representatives, "What can you do to alleviate poverty in our neighbourhoods?",

On August 31, 2016 a delegation made to Peel DSB provided a one-year update from June 2015 to develop a 2017 pilot of a Citizen Apprenticeship tutor hub, in a public library.

- Citizen Apprenticeship envisions that volunteer tutor hours can trade up for post-secondary training and tuition

Poverty Reduction, via Innovation in Education by utilizing volunteer mentoring programs

The delegation was framed on the social theme of poverty reduction, and illustrated using the Six Lessons on Innovation logic model designed by Peter A. Singer, President & CEO of Grand Challenges Canada. Grand Challenges Canada is federally funded to support research which makes progress on United Nations’ Sustainable Development Goals, such as literacy levels, which are seen to make progress on poverty in high-needs areas in developing countries, and also in Canada.

- The slide deck can be viewed on-line: http://ow.ly/LVIZ303Yh7t
  The logic model appears as slide 14. Citation: Peter A. Singer, via twitter

The Six Lessons on Innovation are:
1. Focus Investment on a Grand Challenge
2. Energize a generation of Innovators and Social Entrepreneur
3. Source widely and scale selectively
4. Emphasize outcomes and choose smart partners
5. Mobilize new resources for scale
6. Foster “Reverse Innovation”, where the student becomes the teacher
The Six Lesson on Innovation logic model was adapted for the delegation to illustrate how voluntary mentoring programs already supported by Peel District School Board, and envisioned by a 2017 pilot of a Citizen Apprenticeship tutor hub, overlay the Six Lessons on Innovation. The Grand Challenge is defined as Poverty Reduction in Peel. The process framework of collective impact can leverage parent engagement and student achievement typically seen in establishing Ontario Ministry of Education - Parents Reaching Out grants program in Peel District School Board schools. Lesson Six, Reverse Innovation, is attained where the student becomes the teacher as a Citizen Apprenticeship program tutor.

The adapted slide for Six Lessons on Innovation thus reads:

1. **Focus Investment on a Grand Challenge**  
   Poverty Reduction in Peel Region, framed for Collective Impact

2. **Energize the Next Generation of Innovators and Social Entrepreneurs**  
   Parents boost learning: Establish Parents Reaching Out grants projects

3. **Source Widely and Scale Selectively**  
   Stakeholders at Peel Region Poverty Reduction Strategy

4. **Emphasize Outcomes and choose smart partners**  
   Peel Counts and other evaluator population data analytics

5. **Mobilizes New Resources for Scale**  
   Do more sites, move sites from public schools to public libraries

6. **Foster Reverse Innovation**  
   The student becomes the teacher: Citizen Apprenticeship Youth Tutor Hubs.

"Future of Immigration" Consultations of Immigration, Refugees and Citizenship Canada

Peel District School Board was informed that Building Up Our Neighbourhoods made a submission to the federal consultations on the "Future of Immigration" held by Immigration, Refugees and Citizenship Canada. The submission referenced a 2008 contribution by Catherine Soplet to national workshop consultations for “Social Engagement and Integration” conducted by Citizenship and Immigration - Social Integration Unit.

The contribution in 2008 of community-based participatory research described the transformative experience in high-needs schools of Peel District School Board, located in Mississauga's Sheridan community. Increased parent engagement and improved student achievement occurred within the same academic year as outreach workshops funded by Parents Reaching Out grants. Read the contribution: [http://ow.ly/hfqvZ02Yf08](http://ow.ly/hfqvZ02Yf08)
The delegation said recommendations to 2016 "Future of Immigration" consultations repeated 2008 requests for:

1. support of Settlement Workers in Schools to engage parents in voluntary mentoring programs modelled on Ontario Ministry of Education - Parents Reaching Out grants
2. creation of a Citizen Apprenticeship tutor model, with a focus on literacy and language fluency, which would capture and trade up volunteer tutoring time for the tutor's post-secondary training and tuition.

2016 hearings on Poverty Reduction: Federal Standing Committee on Human Resources, Social Development and the Status of Persons with Disabilities [the HUMA Committee].

Peel District School Board was notified that Building Up Our Neighbourhoods has requested to appear as a witness to the Federal Standing Committee on Human Resources, Social Development and the Status of Persons with Disabilities [the HUMA Committee]. As a witness, attention will be drawn to a Petition to the House of Commons to reopen the 2010 Federal Poverty Reduction Plan. The petition has been endorsed by Peel District School Board, Mississauga City Council and Mississauga Library Services Board.


The subject document of the petition is a report from a June 1, 2009 anti-poverty Town Hall convened by Campaign 2000, 25in5 Network for Poverty Reduction and Family Services Toronto. The report was omitted from the proceedings of the June 2, 2009 Toronto hearings of the HUMA committee, but was later acknowledged as recovered by the responsible Minister, for Human Resources and Skills Development. The petition seeks to repatriate the omitted document to the records of the HUMA committee, in order that the voice of common people can be heard in the House of Commons.

Notes to the August 31 slide deck are available.

Please do not hesitate to contact to answer questions, or provide further information.

Best regards,

Catherine Soplet
Building Up Our Neighbourhoods
Member, Peel Poverty Action Group
To Elected Representatives serving
Residents in the Region of Peel

Members of Parliament
Members of Provincial Parliament
Region of Peel Council
Council for the City of Mississauga
Council for the City of Brampton
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Conseil scolaire Viamonde
Conseil scolaire de district catholique Centre-Sud

In follow up to the OPEN LETTER dated September 7, the response of Peel District School Board dated September 13, 2016 is attached.

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**Response to Delegation regarding the 2017 Pilot of the Citizenship Apprenticeship Program, Immigration and Poverty**

Recommendation:
It is recommended that the response be received.

Background:
At the Regular Meeting of the Board held on August 31, 2016, Catherine Soplet delegated the Board regarding the 2017 Pilot of the Citizenship Apprenticeship Program, Immigration and Poverty. The attached letter will be sent in response to the delegation.

Submitted by:
Janet McDougald
Chair

The OPEN LETTER summarized a delegation made August 31 to Peel District School Board, to update development of a 2017 pilot of a Citizen Apprenticeship tutor hub.

- For convenient reference, the OPEN LETTER dated September 7 is attached.

The response of Peel District School Board will be included in a presentation to Peel Poverty Reduction Strategy Committee at its regular meeting on September 16.
The response of Peel District School Board will be included in a presentation to Mississauga Library Services Board at its regular meeting on September 21.

Best Regards,
Catherine Soplet
Building Up Our Neighbourhoods
Member, Peel Poverty Action Group
www.nabrHUBS.ca #OCanada2017

"Schools anchor neighbourhoods, attract talent, and build prosperity."

From: Catherine Soplet
Sent: September 7, 2016 11:26 AM
To: Building Up Our Neighbourhoods
Subject: Citizen Apprenticeship: August 31 UPDATE to Peel DSB -- OPEN LETTER to Elected Representatives

September 7, 2016

Open Letter to Representatives serving Residents in the Region of Peel:

Members of Parliament
Members of Provincial Parliament
Region of Peel Council
Council for the City of Mississauga
Council for the City of Brampton
Council for the Town of Caledon
Peel District School Board
Dufferin Peel Catholic District School Board
Conseil scolaire Viamonde
Conseil scolaire de district catholique Centre-Sud

Attached please find a summary of the 1-year update delegated to Peel District School Board on August 31, 2016.

**Poverty Reduction, via Innovation in Education by utilizing volunteer mentoring programs**
The delegation was framed on the social theme of poverty reduction, and illustrated via the Six Lessons on Innovation logic model designed by Peter A. Singer, President & CEO of Grand Challenges Canada.
Grand Challenges Canada is federally funded to support research which makes progress on United Nations' Sustainable Development Goals, such as literacy levels, which are seen to make progress on poverty in high-needs areas in developing countries, and also in Canada.

Best Regards,
Catherine Soplet

#OCanada2017

"Schools anchor neighbourhoods, attract talent, and build prosperity."
Response to Delegation regarding the 2017 Pilot of the Citizenship Apprenticeship Program, Immigration and Poverty

Recommendation:

It is recommended that the response be received.

Background:

At the Regular Meeting of the Board held on August 31, 2016, Catharine Soplet delegated the Board regarding the 2017 Pilot of the Citizenship Apprenticeship Program, Immigration and Poverty. The attached letter will be sent in response to the delegation.

Submitted by:

Janet McDougald
Chair
September 12, 2016

Catherine Soplet  
1550 Springwell Avenue  
Mississauga, Ontario  
L5J 3H6

Dear Catherine Soplet,

I am writing to acknowledge your delegation at the Regular Meeting of the Board on August 31, 2016 regarding the 2017 Pilot of the Citizenship Apprenticeship Program, Immigration and Poverty.

I understand that you and Director Pontes have had a discussion regarding your requests, the board’s support and its focus.

As such, and as indicated by Director Pontes, the Board is able to confirm the following:

1. The board has previously indicated its support in principle for a Citizen Apprenticeship pilot and can support this with some communication connected to Canada’s 150th birthday in 2017. Director Pontes also confirmed that he would seek a principal representative on the organizing committee.

2. The board did send out a Twitter message on September 8th to recognize the 50th anniversary of International Literacy Day.

3. The board will develop a communication to recognize October 17th as the United Nations International Day for the Eradication of Poverty that is aligned and supportive of our board’s United Way Campaign.

4. As Director Pontes indicated to you, the board is unable to support your two requests to make submissions to the Ministry of Immigration, Refugees and Citizenship and to the Federal Study Committee on Human Resources as these requests fall outside the mandate and focus of the board.

I appreciate that you and Director Pontes had a good conversation about the board’s mandate as it concerns future requests for support that fall outside of that mandate. Certainly the board is happy to receive copies of letters you write to other organizations where the board can be tangentially supportive.

On behalf of the Board, thank you for your commitment to student success.

Sincerely,

Janet McDougald  
Chair