Wednesday, April 20, 2016
9:30 a.m. – Regular Meeting

Closed Session (See Item 19) – Following Regular Business
(Under Section 239 of the Municipal Act, 2001)

Council Chambers – 4th Floor – City Hall

Members:  
Regional Councillor G. Gibson – Wards 1 and 5 (Chair)
Regional Councillor E. Moore – Wards 1 and 5  
(Vice-Chair, Service Brampton and Facilities)
Regional Councillor M. Palleschi – Wards 2 and 6  
(Vice-Chair, Fire Services)
Regional Councillor M. Medeiros – Wards 3 and 4
Regional Councillor G. Miles – Wards 7 and 8
Regional Councillor J. Sprovieri – Wards 9 and 10  
(Vice-Chair, Transit Services)
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor P. Fortini – Wards 7 and 8
City Councillor G. Dhillon – Wards 9 and 10  
(Vice-Chair, Recreation and Culture)

For inquiries about this agenda, or to make arrangements for accessibility accommodations for persons attending (some advance notice may be required), please contact:
Chandra Urquhart, Legislative Coordinator.
Phone: 905-874-2114 or TTY 905-874-2130 or cityclerksoffice@brampton.ca

Note: Some meeting information may also be available in alternate formats, upon request
Note: Please ensure all cell phones, mobile and other electronic devices are turned off or placed on non-audible mode during the meeting. Council Members are prohibited from sending text messages, e-mails and other electronic messaging during the meeting.

1. **Approval of Agenda**

2. **Declarations of Interest under the Municipal Conflict of Interest Act**

3. **Consent**

   The following items listed with an asterisk (*) are considered to be routine and non-controversial by the Committee and will be approved at this time. There will be no separate discussion of any of these items unless a Committee Member requests it, in which case the item will not be consented to and will be considered in the normal sequence of the agenda.

4. **Announcements**

5. **Delegations**

6. **Staff Presentations**

7. **Recreation and Culture**

   7.1. Report from Erica McDonald, Manager, Recreation and Culture, Public Services, re: 2016 Canada 55+ Games Update.

   Recommendation

8. **Fire Services**

9. **Transit Services**

   9.1. Report from Suzanne Connor, Executive Director, Public Services, re: Request To Begin Procurement – Purchasing By-law Section 4.0 For the Supply and Delivery of Diesel Fuel for Transit and Fleet Services.

   Recommendation
10. **Service Brampton and Facilities**

11. **Minutes**

11.1. Minutes - **Brampton Sports Hall of Fame Committee - April 7, 2016**

To be distributed prior to the meeting

12. **Other/New Business**

13. **Referred Matters**

Note: In accordance with the Procedure By-law, the Referred Matters List will be published quarterly on a meeting agenda for Committee’s reference and consideration. A copy of the current Referred Matters List for this Committee is publicly available on the City’s website.

14. **Deferred Matters**

15. **Notices of Motion**

16. **Correspondence**

17. **Councillors’ Question Period**

18. **Public Question Period**

15 Minute Limit (regarding any decision made at this meeting)

19. **Closed Session**

Note: A separate package regarding this agenda item is distributed to Members of Council and senior staff only.
19.1. Report from A. Pritchard, Manager, Realty Services, dated March 8, 2016, re: **Authorization to Enter into a New Lease** – a proposed or pending acquisition or disposition of land by the municipality or local board

19.2. Report from A. Meneses, Executive Director, Facility Services, Public Services, dated March 31, 2016, re: **Transitional Buildings** – a proposed or pending acquisition or disposition of land by the municipality or local board and the security of the property of the municipality or local board

20. **Adjournment**

Next Regular Meeting: May 4, 2016
Date: 2016-04-04

Subject: 2016 Canada 55+ Games Update Report

Contact: Erica McDonald, Manager, Sport Brampton, Recreation and Culture Division, Public Services Department, 905.874.2310

Recommendations:

Whereas the City of Brampton has been awarded the 2016 Canada 55+ Games (the Games) to host from August 16 to 19, 2016; and

Whereas participating provinces and territories have recently increased the projected number of participants from 1,500 to 2,500 plus 400 to 800 companions; and

Whereas the Games Host is required to provide a number of services including accommodation assignment, transportation arrangements, ceremonial and social events, venue set up, sport technical coordination and volunteer management;

Therefore be it resolved:

1. That the report from Erica McDonald, Manager, Sport Brampton, Recreation and Culture Division, Public Services Department, dated April 4, 2016, to the Community and Public Services Committee meeting on April 20, 2016, re: 2016 Canada 55+ Games Update Report, be received; and

2. That the following sponsors be acknowledged for their generosity in supporting the 2016 Games: Badminton Ontario, Boston Pizza, Jack Astor’s, Lone Star Texas Grill, Swiss Chalet, Right at Home Canada – Brampton, Bramalea City Centre, Mandarin Restaurant, Arbor Memorial Services Inc., OLG, Pizza Pizza Limited, Subway Canada, Shoeless Joe’s, General Mills Canada, TFB & Associates Limited, Via Rail, Hydro One Brampton, RBC Royal Bank, B.I.A., Wrigley Canada, Coca Cola and Amica at Brampton; and

3. That the Games Organizing Committee (GOC) return with an update report at the June 15, 2016 Community and Public Services Committee meeting and provide one additional pre-game update in July via a Council Briefing Note.
Overview:

- The City of Brampton was awarded the 2016 Canada 55+ Games (the Games) to host from August 16 to 19, 2016, at 17 venues across the City of Brampton.

- If registration commitments do not change, this Game will be the largest in the history of the event with 2500 participants and between 400 to 800 companions expected to attend. The attendance numbers have increased by over 60% from the original number of 1,500 as reported to Council in the 2016 Canada 55+ Games Bid, Interim Update report at its January 29, 2014 meeting.

- The human resources required to plan and deliver a multi-sport/activity games of this size are substantial. A mixture of dedicated staff, partially seconded full time staff and an estimated 600 volunteers will be required to successfully stage the Games.

- The Games Organizing Committee (GOC) is responsible for the planning and delivery of the Games. The GOC consists of a Volunteer Chair, a full time staff Games Coordinator, 7 sub-committees lead by staff and assisted by volunteer Friends of the Games and sport specialists.

- The Games host is required to provide a number of services including accommodation assignment, transportation arrangements, ceremonial and social events, venue set up and sport technical coordination and volunteer management as part of the overall event planning and delivery responsibilities.

- The approved 2016 Games budget is sufficient to cover the current projected costs of the Canada 55+ Games.

Background:

The Canada 55+ Games is a multi-activity event open to adults aged 55 and greater. The Games are four days in duration and are held between late August and early October every two years. Provincial organizations qualify eligible competitors up to 3 weeks prior to commencement of the event.

Participating provinces and territories recently increased the projected number of participants to 2,500 from the original anticipated number of 1,500. Companions are now anticipated to range from 400 to 800. Quebec has re-entered the competition after being absent for many years. This recent development has added the requirement to provide bi-lingual forms, signage and services.

The primary partners in the staging of the Canada 55+ Games are the Canada Senior Games Association (CSGA) and the Host Municipality. The CSGA does not offer any type of financial seed money for the event nor has it secured any type of sponsorship that could be of assistance to the Host Municipality. The CSGA also does not have any affiliation with any National or Provincial Sport Organization (NSO,
PSO) and therefore does not qualify for any type of Sport Canada or provincial funding. Without a formal relationship with a NSO or PSO, the technical aspects of supporting a sport or activity fall entirely to the Host Municipality to deliver. This technical coordination requirement and the lack of access to national and provincial sport funding have come to light since our successful bid.

**Current Situation:**

The following overview provides information on the 2016 Canada 55+ Games experiences and accomplishments to date in the areas of human resources, accommodations, transportation, celebrations and ceremonies, venues and sponsorships.

**Human Resources**

The resources required to plan and deliver a multi-sport/activity games of this size and complexity are substantial.

The City of Brampton has established a Games Organizing Committee (GOC) tasked with the responsibility of planning and executing the event. The GOC is led by a contract Games Coordinator under the direction of Sport Brampton in the Recreation and Culture Division of the Public Services Department. The GOC is further supported by various departments and divisions within the City in the delivery of the Games.

The GOC is also supported by key volunteers from the community who are collectively known as Friends of the Games (FOG) Advisors. The Chair of the Games is a prominent member of District 19, Brampton's local 55+ sport chapter, and a former participant in the Games. The Chair has recruited the Ambassadors to the Games who attend numerous city and community events to promote the Games and recruit volunteers. The GOC chart is provided in Appendix 1.

The full time Games Coordinator was hired in July 2015. The Games Coordinator is responsible for the planning of the day to day administration of the Games. The Games Coordinator reports to the Manager, Sport Brampton.

The delivery of the games requires approximately 600 volunteers to accomplish success. The recruitment of 600 volunteers necessitated the development of a comprehensive volunteer recruitment, scheduling and management program. The volunteer program launched on February 1, 2016 and 187 volunteers registered within the first weeks. The volunteer management system will form one of the legacies of the Games. Through the City’s Brampton Emergency Services Office, we will be accessing Community Emergency Response Volunteers (CERV) and St. John’s Ambulance volunteers as well.

**Accommodations**
The Games host is responsible to arrange accommodations options for the participants and their companions. At this time 19 hotels featuring 854 rooms have been secured. In addition, two RV sites with 34 spots have been created. Each Province / Territory has been assigned to hotels within Brampton and Mississauga and the RV Sites have been mapped out at 2 locations; Sesqui-Centennial and South Fletchers (34 spots total).

More hotel rooms for Team Alberta and Team Ontario are being sought.

Transportation

The Games host is responsible to provide all transportation to and from the Airport, approved accommodation providers, all ceremonies and social events and to all competition venues.

Brampton Transit Buses in combination with a third party bus company will be required to handle all transportation requirements. Safe and timely transportation will be one of the largest logistical challenges involved in the Games.

Celebrations and Ceremonies

Opening Ceremonies has been confirmed at the Powerade Centre and the Closing Ceremonies will be held at the International Centre. Invitations have been sent out to all local provincial and federal government representatives.

Staff is working with Peel Regional Police to manage the protocol and safety requirements which are necessary when high profile elected officials are in attendance.

A 100 Day Countdown Event is scheduled for May 9, 2016, 4:00 pm to 7:00 pm at Chinguacousy Park Curling Club. In addition to starting the official countdown to the Games, the purpose of this event is to promote the Canada 55+ Games, recruit more volunteers and recognize major sponsor and volunteer contributions while creating community excitement about the Games.

Venues

Seventeen (17) sport venues gathered together in 8 Hubs have been established and confirmed. Eight (8) Hub Coordinators will be coordinating all non-event activities at these locations. Twenty four (24) volunteer Sport Specialists will oversee all sport activities, schedules and officials.

Nineteen (19) of the 24 sports/activities will take place in City owned and/or operated facilities. Some sports have experienced a surge in interest and commitments to attend. This has necessitated in securing additional competition venues.

Staff is in the process of confirming the equipment needs as well as conducting risk management overviews for each venue.

Sponsorships
Upon confirmation of the main venues and hubs, ceremony and social event outlines and the identification of the value of each property or activity of the Games, the Games Coordinator developed and launched the Games sponsorship program in September 2015. To date 46 local, 19 regional, 76 national and 8 international companies/organizations have been approached for sponsorship. Twenty-one (21) sponsorships have been confirmed with 13 still pending. The pending amount is $18,000 monetary and $25,000 gift-in-kind.

Staff acknowledge the following confirmed sponsors: Badminton Ontario, Boston Pizza, Jack Astor’s, Lone Star Texas Grill, Swiss Chalet, Right at Home Canada – Brampton, Bramalea City Centre, Mandarin Restaurant, Arbor Memorial Services Inc., OLG, Pizza Pizza Limited, Subway Canada, Shoeless Joe’s, General Mills Canada, TFB & Associates Limited, Via Rail, Hydro One Brampton, RBC Royal Bank, B.I.A., Wrigley Canada, Coca Cola and Amica at Brampton.

Financial Implications:

The 2016 Canada 55+ Games has an approved budget of $896,037. The current estimated cost for the games, net of revenues, is $770,979. There are sufficient funds approved to proceed with this initiative.

<table>
<thead>
<tr>
<th></th>
<th>Approved Budget*</th>
<th>Current Estimates**</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenditures</td>
<td>$ 1,056,037.00</td>
<td>$ 1,236,509.00</td>
<td>$ 180,472.00</td>
</tr>
<tr>
<td>Revenue</td>
<td>$ (160,000.00)</td>
<td>$ (465,530.00)</td>
<td>$ (305,530.00)</td>
</tr>
<tr>
<td>Net Budget</td>
<td>$ 896,037.00</td>
<td>$ 770,979.00</td>
<td>$ (125,058.00)</td>
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</tbody>
</table>

* 2016 Approved Budget + 2015 Actual Expenditures
** Refer to Appendix 2 for a detailed breakdown of current cost and revenue estimates.

The 2016 Canada 55+ Games Bid, Interim Update report to Council dated January 29, 2014 and the Canada 55+ Games Host Agreement report to Council dated May 27, 2015, informed Council on estimated costs, revenues and potential deficits of this initiative, along with a goal to break-even on the games.

Due to significant increases in participation, unanticipated changes in Games technical specifications and less than anticipated revenue, a break-even position is no longer realistic. The estimated costs and revenues provided in this report reflect current financial expectations for the Canada 55+ Games and are in-line with the approved budget.

An update on the total budget projection will be provided in the Games update report scheduled to be delivered to Council in June.

Economic Impact/Return on Investment

In the 2016 Canada 55+ Games Bid, Interim Update report to Council dated January 20, 2014, the STEAM predictive model identified, that based on 1,500 participants, the economic impact to the community is estimated to be $1.2 M. With a 60% growth
in participant attendance, this figure is expected to increase significantly. The accommodation and hospitality industry in Brampton will be positively affected for the periods just prior to, during and post Games.

**Corporate Implications:**

In order to successfully plan and stage a multi-sport games, the City of Brampton has committed a significant amount of human, physical and financial resources to assist in the effort. Significant learnings and growth opportunities are being achieved as part of the experience.

**Strategic Plan:**

The 2016 Canada 55+ Games supports the 2016 – 2018 Strategic Plan – “Strong Communities” as follows:

- celebrate citizens and create partnerships through art, culture and social interaction;
- create connected spaces in the heart of the city for people to live, work and play; and
- support diversity and enable wellness through health and recreation.

**Conclusion:**

The City of Brampton has taken on the challenge of organizing and delivering the 20th anniversary of the Canada 55+ Games. The GOC, with the assistance of various departments and divisions in the City, have embraced this as ‘Brampton’s Games’ and are striving to deliver the best games ever.

There will be a need to improve many of the City’s processes and resources in order to effectively and swiftly produce a similar event in the future. The experiences and learnings garnered from the 2016 Games will be captured and reported within the final Games report, scheduled to be delivered in early 2017.

Original approved by:  
Erica McDonald  
Manager, Sport Brampton

Original approved by:  
Donna-Lynn Rosa  
Director, Recreation and Culture

**Appendices:**

Appendix 1: GOC Org Chart  
Appendix 2: Event Cost and Revenue Breakdown – March 2016
Games Organizing Committee
2016 Canada 55+ Games

Manager, Sport Brampton

Games Coordinator

Friends of the Games Chair

Logistics and Games Programmer

Marketing & Communications

Safety Services

Administration Services

Celebrations & Ceremonies

Volunteer Services

Athlete Services

City of Brampton Staff
Community Volunteers

Ontario Senior Games Association (OSGA)

Canada Senior Games Association (CSGA)

Special Advisor

TERRY MILLER
FLOWER CITY CC HUB
CENTENNIAL PARK HUB
CENTURY GARDENS HUB
CHINGUACOUSY HUB
FLOWER CITY CC HUB
McMURCHY HUB
QUEEN STREET HUB
SOUTH FLETCHERS HUB

CENTENNIAL PARK HUB
CENTURY GARDENS HUB
CHINGUACOUSY HUB
FLOWER CITY CC HUB

Sport/Activity
Darts
Golf
Horseshoes
Slo-Pitch (SC)

Sport/Activity
Badminton
Carpet Bowling
Lawn Bowls

Sport/Activity
Pickleball
Track & Field
Micro Marathon (5&10k)

Sport/Activity
Duplicate Bridge
Euchre
Floor Shuffleboard
Lawn Bowls
Scrabble

Sport/Activity
Ice Cutting
Swimming

Sport/Activity
8 Ball – Pool
Five Pin Bowling
Tennis

Sport/Activity
Ice Hockey – M

Sport/Activity
Contract Bridge
Cribbage
Ice Hockey – W
Table Tennis

2016 55+ Games
4/3/2016
### Estimated Expenses *

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost (CAD)</th>
</tr>
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<tbody>
<tr>
<td>Administration</td>
<td>373,000.00</td>
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<tr>
<td>Athlete Services</td>
<td>175,000.00</td>
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<tr>
<td>Celebrations &amp; Ceremonies</td>
<td>225,000.00</td>
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<td>Logistics - Accomo/Tourism</td>
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<td>Logistics - Transportation</td>
<td>200,000.00</td>
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<tr>
<td>Marketing &amp; Communication</td>
<td>80,000.00</td>
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<tr>
<td>Safety Services</td>
<td>26,000.00</td>
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<tr>
<td>Sponsorship &amp; Fundraising</td>
<td>12,000.00</td>
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<tr>
<td>Volunteers</td>
<td>48,000.00</td>
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<tr>
<td>CSGA Payment</td>
<td>66,350.00</td>
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<tr>
<td>Contingency @2.5%</td>
<td>30,159.00</td>
</tr>
<tr>
<td><strong>TOTAL COSTS with contingency</strong></td>
<td><strong>1,236,509.00</strong></td>
</tr>
</tbody>
</table>

* Excludes costs related to in-kind services and waivers (facilities, equipment, vehicles) that the City may provide. The GOC plans to track and report on in-kind corporate contributions as part of the final Games report, anticipated in Q4, 2016.

### Estimated Revenues

<table>
<thead>
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<th>Category</th>
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<tr>
<td>Registrations</td>
<td>377,250.00</td>
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<tr>
<td>Fundraising/Donations</td>
<td>5,000.00</td>
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<td>Grants</td>
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<tr>
<td>Sales</td>
<td>58,280.00</td>
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<tr>
<td>Sponsorships</td>
<td>20,000.00</td>
</tr>
<tr>
<td>Other</td>
<td>5,000.00</td>
</tr>
<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td><strong>465,530.00</strong></td>
</tr>
</tbody>
</table>

### Deficit (includes contingency)

770,979.00
Recommendations:

1. That, the report from the Executive Director, Transit Division, Public Services, dated March 7, 2016 to the Community and Public Services Committee of April 20, 2016, re: Request To Begin Procurement – Purchasing By-law Section 4.0 For the Supply and Delivery of Diesel Fuel for Transit and Fleet Services, be received, and;

2. That, the Purchasing Agent be authorized to commence the procurement for the supply and delivery of diesel fuel for Transit and Fleet Services within the Council approved budget(s), and;

3. That, the Purchasing Agent be authorized to engage in Direct Negotiation with Suncor Energy Products Partnership for the supply and delivery of diesel fuel under the Metrolinx Contract No. RFP-2014-AC-022, and;

4. That the Purchasing Agent be authorized to issue a competitive Request for Proposal (RFP) if direct negotiations with Suncor Energy Products Partnership are unsuccessful.

Overview:

The purpose of this report is to obtain approval to commence the procurement of diesel fuel for Transit and Fleet Services Divisions.

- Metrolinx conducted a competitive procurement for this commodity by issuance of an RFP document which resulted in a contract with Suncor Energy Products Partnership for a two (2) year period with three (3) optional one year periods starting May 1, 2015.
- The process and resulting contract from this procurement meets the requirements of the City of Brampton’s Purchasing By-Law 310-2015.
- Staff has analyzed our current fuel pricing compared with the Metrolinx contract pricing and significant savings can be realized by negotiating an agreement under this contract.
- Metrolinx RFP document states “The successful Proponent agrees that
During the term of this agreement it will extend similar pricing, terms and conditions as those between Metrolinx and the Successful Proponent to Ontario Municipalities that enter into their own agreement with the Successful Proponent.”

- After experiencing significant incidents of clogged fuel filters, both in the transit bus fleet and the fuel dispensing equipment over several years, City staff decided to stop using bio-diesel. Mississauga Transit has also experienced similar issues and has recently stopped using bio-diesel as well.
- Starting November 1, 2015, both Brampton and Mississauga implemented a blackout on the use of bio-diesel fuel to analyze the cause of these maintenance issues.
- It is recommended that the blackout period continue to allow for further analysis in an effort to address and identify these issues.
- An RFP for bio-diesel may be considered in the future.

Background:

The current contract is a cooperative Tender with the Cities of Brampton and Mississauga, the Region of Peel and the Town of Caledon, for the supply and delivery of bulk fuels to obtain the best value. Separate individual contracts were negotiated by each of the parties. Alternative approaches to procure our fuel requirements have been investigated and it is recommended that we use the Metrolinx contract as the total volumes of fuel included in the Metrolinx Contract is much larger than the Brampton-Mississauga cooperative and will continue to ensure the City realizes the best possible value for the required services.

Current Situation:

The Transit Division is ready to begin the procurement for the supply and delivery of diesel fuel for Transit and Fleet Services. Current contracts for the Peel Bulk Fuel Cooperative Contract No. 2010-053 expires April 30, 2016.

Scope of the Project/Initiative

The City of Brampton currently has a total of seven (7) sites that are equipped with bulk diesel fuel storage and refueling facilities. These sites are used daily by staff to refuel the Cities fleet of vehicles as required. Fuel deliveries are scheduled based on usage and seasonal demands and are kept at a level to ensure a reserve is maintained. Leveraging the Metrolinx Contract for the supply and delivery of diesel fuel will be an advantage by:

- providing the City with one vendor for both the supply and delivery of the required diesel fuel to meet its daily requirements;
- ability to make ad-hoc requests for deliveries are provisioned for under this contract should the need arise due to unforeseen circumstances; ensuring supplies are available when required;
the large capacity and access to the necessary quantities of fuel by Suncor will ensure the City will have a consistent and reliable supply of fuel to ensure operational requirements are met; and

- providing the City access to the better fuel pricing based on the significantly large volumes managed under this contract.

Timing of the Project/Initiative

- Negotiations completed – May 20, 2016
- Contract Start date – July 1, 2016

Purchasing Comments

The Purchasing By-law, Section 11.22, states “The Purchasing Agent may participate with other governments, agencies or public authorities in buying groups such as co-operative ventures or Contracts where the best interest of the City would be served.”

Suncor Energy Products Partnership will be issued an invitation to Bid to provide a submission in accordance with the Bid Document. The Bid shall start a negotiation process.

Purchase approval shall be obtained in accordance with the Purchasing By-law 310-2015.

Communication during Procurement

All communications with Bidders involved in the procurement must occur formally, through the contact person identified in the Bid Document. This shall commence when the bid call is solicited and ends when the Purchase order is issued.

Financial Comments

Funding for Transit’s component of contract RFP-2014-AC-022, is available from 200213.001.2305.0.0001 and 200213.001.2805.0001 – Vehicle Costs - Fuel with a 2016 combined budget of $14,130,100.

Funding for Fleet Services’ component of contract RFP-2014-AC-022-022 – Supply and Delivery of Diesel Fuel is available from 200213.001.1405.0.0001 – Vehicle Costs - Fuel with a 2016 budget of $1,651,657.

Transit and Fleet Services will ensure appropriate funding will be requested in the annual budgets throughout the term of this contract.

Corporate Implications:

Brampton Transit and Fleet Services have been purchasing diesel fuel in a partnership with the City of Mississauga for several years to take advantage of volume price incentives. The Metrolinx contract that is being extended to other
municipalities by the Vendor, will allow the City to take advantage of larger volume discounts due to the combined volume requirements for both Bus and rail systems.

**Strategic Plan:**

This report supports the strategic goal of “Good Government” demonstrating proactive and responsible management of municipal assets and services.

**Conclusion:**

This report summarized the scope of the project, identifies available funding, and provides a tentative schedule and methods of procurement for the supply and delivery of diesel fuel for Transit and Fleet Services.

To complete this project in a timely manner, it is recommended that Council authorize the Purchasing Agent to commence procurement, as described in this report.

Original approved by:        Original approved by:
_________________________________________               ___________________________
Suzanne Connor              Julian Patteson
Executive Director, Brampton Transit Chief Public Services Officer

Report authored by:  Dave Nixon, Manager of Maintenance, Brampton Transit, 905.874.2750, ext. 62659
Thursday, April 07, 2016

Members Present: Dean McLeod, Chair
Carmen Araujo, Treasurer
Norman Da Costa
Don Doan
Ken Giles
Elizabeth Harris-Solomon
Sindy Maguire
Glenn McClelland
Harnek Singh Rai
Mario Russo
City Councillor J. Bowman – Wards 3 and 4 (arrived at 7:05 p.m. – other municipal business)

Members Absent: Stephen Clarke, Vice-Chair (regrets)
Ron Noonan, Curator (regrets)
Gurmit Singh
City Councillor G. Dhillon – Wards 9 and 10 (other municipal business)
City Councillor D. Whillans – Wards 2 and 6 (other municipal business)

Staff Present: Supa D.A. Meikle, Recreation Coordinator, Sports Services, Public Services
Erica McDonald, Manager, Sport Brampton, Public Services
Earl Evans, Deputy City Clerk, Corporate Services
Sonya Pacheco, Legislative Coordinator, Corporate Services
Minutes
Brampton Sports Hall of Fame Committee

The meeting was called to order at 7:02 p.m. and adjourned at 8:31 p.m.

A. Approval of Agenda

The following motion was considered.

SHF026-2016 That the agenda for the Brampton Sports Hall of Fame Committee Meeting of April 7, 2016 be approved as amended to add the following items:

7.3. Video: Class of 2016 Announcement at Brampton Beast Game – April 1, 2016

7.4. Verbal Update from Elizabeth Harris-Solomon, Co-Chair, Events Sub-Committee, re: Brampton Sports Hall of Fame Induction Ceremony – Video Contract Award.

Carried

The following supplementary information relating to Item 6.1 (Minutes – Building Sub-Committee – January 22, 2016) was distributed at the meeting:

- Pictures of the Whitby Sports Hall of Fame submitted by Ron Noonan, Curator.

2. Declarations of Interest under the Municipal Conflict of Interest Act – nil

3. Previous Minutes


The recommendations were approved by Council on March 9, 2016. The minutes were provided for Committee’s information.

4. Delegation/Presentations – nil

5. Reports – nil

6. Sub-Committees – nil
(Ron Noonan, Chair)

Dean McLeod, Chair, highlighted the goal to organize site visits to various Sports Hall of Fame facilities in Ontario, and provided information regarding the Halls in Whitby, Oshawa, Brantford and Peterborough.

Committee discussion took place with respect to the following:

- Potential impact of recent Council decisions regarding the Brampton Beast and Powerade Centre on the Brampton Sports Hall of Fame
- Space limitations of the Sports Hall of Fame and an indication that the Building Sub-Committee will explore options for expansion
- Preparation for the site visits to other Sports Hall of Fame facilities (e.g. establishing a list of questions, engaging facility staff, coordinate visits with Hall members/staff)
- Ownership models of other Sports Hall of Fame facilities
- The need to establish a vision for Brampton’s Sports Hall of Fame

The following motion was considered.

SHF027-2016 That the Minutes of the Building Sub-Committee Meeting of January 22, 2016 to the Brampton Sports Hall of Fame Committee Meeting of April 7, 2016 be received.  
Carried

6.2. Update from Don Doan, Chair, Constitution Sub-Committee, re: Proposed Changes to the Brampton Sports Hall of Fame Constitution – March 2015 – Draft #3.

Don Doan, Chair, Constitution Sub-Committee, outlined the proposed changes to the Constitution, based on submissions received from Committee members and staff. He indicated that he is awaiting information from the Nominations Sub-Committee relating to possible changes to Section 6 (Eligibility for Induction) of the Constitution. Mr. Doan requested that Committee members review this document and provide their feedback at the next meeting.

The following motion was considered.

SHF028-2016 That the verbal update from Don Doan, Chair, Constitution Sub-Committee, to the Brampton Sports Hall of Fame Committee Meeting of April 7, 2016, re: Proposed Changes to the Brampton Sports Hall of Fame Constitution – March 2015 – Draft #3 be received.  
Carried
7. **Other/New Business**

7.1. Discussion at the request of Dean McLeod, Chair, and Glenn McClelland, Co-Chair, Financial Sub-Committee, re: **Sponsorship Boards at the Brampton Sports Hall of Fame**.

Committee discussion took place with respect to the sponsorship plaques at the Brampton Sports Hall of Fame, and included the following:

- Outdated sponsorship plaques and the lack of information regarding why each sponsor was recognized
- Development of a formal sponsorship program
  - The need to establish various sponsorship levels to recognize sponsors (e.g. platinum, gold, silver, bronze, legacy) and determine appropriate contribution values for each level
- The need to leverage social media, the Sports Hall of Fame website and email to promote and raise awareness of the sponsorship program, once established
- Fundraising opportunities and a request that staff provide guidelines on what is permitted
- Indication that the Financial Sub-Committee will discuss options for a sponsorship program
- Establishing an annual time period for the sponsorship program (e.g. June 1 – May 30)
- Information from staff regarding the City's sponsorship strategy and an indication that further information would be provided to Committee
- Clarification from staff that sponsorship agreements are not required for donations and that the City will issue tax receipts for donations (minimum $20.00)
- Possible timeframe for completing and implementing the sponsorship program
- Potential budget implications of this program

Item 7.3 was brought forward and dealt with at this time.

A video was played of the Class of 2016 Announcement at the Brampton Beast Game on April 1, 2016. Mr. McLeod indicated that the inductees expressed their appreciation for the event, noting that it exceeded their expectations.

Mr. McLeod further advised that upon selecting a date for the Class of 2017 Announcement, the Brampton Beast game ticket for that date will include sponsorship recognition for this event.
7.2. Discussion at the request of Mario Russo, Co-Chair, Marketing Sub-Committee, re: Brampton Sports Hall of Fame Scheduled Appearance on the Rogers Community Program "Heer Now" on April 28, 2016.

Mario Russo, Co-Chair, Marketing Sub-Committee, advised Committee that "Heer Now", a Rogers Community Program, will host a segment on April 28, 2016, which will highlight the Brampton Sports Hall Fame, the 2016 Induction Ceremony, and possibly, the Canada 55+ Games. Mr. Russo added that details relating to the interview process will be determined by the Marketing Sub-Committee.

Committee discussion in this matter included:
- Opportunity to raise awareness of this Committee, the Sports Hall of Fame and the Induction Ceremony
- Suggestion that past inductees be invited to participate
- Suggestions/opportunities to engage and generate more awareness of the Brampton Sports Hall of Fame in the South Asian community through various media outlets

7.3. Video: Class of 2016 Announcement at Brampton Beast Game – April 1, 2016.

See Item 7.1

7.4. Verbal Update from Elizabeth Harris-Solomon, Co-Chair, Events Sub-Committee, re: Brampton Sports Hall of Fame Induction Ceremony – Video Contract Award.

Elizabeth Harris-Solomon, Co-Chair, Events Sub-Committee, advised Committee that the City’s bidding process to select a vendor to produce inductee videos has been completed.

The following motion was considered.

SHF029-2016 That the contract for the production of the Brampton Sports Hall of Fame Inductee videos be awarded to Allen Studios, being the lowest bid received, and in an amount that is within the approved budget.

Carried

8. Correspondence – nil

9. Information Items
9.1. **News Items – Future / Potential Inductees – Ken Giles**

Ken Giles, Committee Member, provided information to Committee regarding the accomplishments and progress of various Brampton athletes.

Glenn McClelland requested that Penny Wright be added to the list of athletes compiled by Mr. Giles, noting her history in Brampton, accomplishments as a basketball official and recent induction to the Ontario University Athletics (OUA) Hall of Fame.

Erica McDonald, Manager, Sport Brampton, Public Services, expressed an interest in posting the information collected by Mr. Giles online.

10. **Question Period**

1. In response to a question from Harnek Singh Rai, Committee Member, regarding the storage of event materials (easels, table cloths, etc.), Elizabeth Harris-Solomon, Co-Chair, Events Sub-Committee, advised that such materials are usually stored in a central location but have been stored by members on a rotating basis due to recent promotional events. She requested that the materials be provided to the members attending the next event.

11. **Public Question Period – nil**

12. **Closed Session – nil**

13. **Adjournment**

The following motion was considered.

SHF030-2016 That the Brampton Sports Hall of Fame Committee do now adjourn to meet again on Thursday, May 5, 2016 at 7:00 p.m.

Carried

__________________________________________
Dean McLeod, Chair
April 13, 2016  
To the Mayor and members of the City Council  
City of Brampton, Ontario  

I would like to respond to you concerning the article that appeared in the Brampton Guardian on March 23rd, "the write up appeared under the heading “Canada 55+ Games president slams city for poor planning”. I found the article to be very offensive and exceptionally misleading. The tone strongly suggested that we were completely non-supportive of the city’s ability to put on the games in a successful way. That insinuation could not be further from the truth. We know from past experience that to organize the games creates a challenge perhaps unlike any other and it takes a very skilled and coordinated Host Committee to make it happen in a successful way. The logistics of having 2500 people descend on your city, compete in 24 different sports, house them, feed them and provide nightly entertainment is a huge task. In August of 2014 when we awarded the games to Brampton the vote was unanimous by our board and that today is still our opinion in support of the Host Committee. We deal almost daily with Shauna Bookal and her committee, to Shauna there are no problems, only solutions and we appreciate that approach as sometimes those of us over the age of 55 are not totally conversant in this electronic age. The economic impact of the games on your city will be significant representing several million dollars over a 4 to 6 day period not to mention the joy and enthusiasm you are going to see on the faces of the participants. I would also like to emphasize that we will continue to cooperate and consider any suggestions put forward that will help reduce the expenses for your city, we do not expect any host community to experience a deficit on hosting the games. In closing let me assure you we are looking forward to the games in Brampton and that you have our complete confidence in putting on the games in a way that will be remembered in a very positive way.

Sincerely;

Bob MacLeod, President  
Canada 55+ Games  
P.S.  
For your information please find attached a ‘letter to the editor’ of the Brampton Guardian.
Brampton Guardian
Letters to the Editor  letters@thebramptonguardian.com
April 12, 2016

On March 23rd, you published an article entitled “Canada 55+ Games President Slams City for Poor Planning”.

I felt compelled to write as I found the article very disturbing. My words were taken out of context as well as the general tone of the write up left me quite troubled.

During the history of the games which go back to 1996 there has never been a hosting community that did not experience challenges and obstacles. These have all been met and overcome.

The City of Brampton is no different in this respect and we as a board have full confidence in the Host Committees ability to provide the same high calibre event that we have participated in the past.

I am confident your readers are looking forward to hosting over 2500 Canadians that will be visiting “the flower city”. With it will come revenue, spirit and collaboration.

Hosting 24 sporting events is a daunting task, requiring significant organization and resources. Our Board of Directors without question has the confidence in the city to be able to host a successful event. We look forward to experiencing Brampton’s legendary hospitality and we absolutely support the efforts and direction of the Host Committee that we have seen to date. Thankyou for your interest in the games and your continued support.

Bob MacLeod
President

R.R.#1 CIVIC 5600  ROUTE 289,  NEW GLASGOW, NOVA SCOTIA  B2H 5C4
Addition to Agenda

12.1

Whereas Sheridan College has decided to implement a modern district heating plant and distribution system to provide heating supply to the current college campus and planned future campus developments on its property; and

Whereas district heating systems can provide efficient heating supply to buildings as compared to conventional building heating systems; and

Whereas, Sheridan College, as part of its approved Master Plan, is investigating whether adjacent facilities could benefit from a district heating system, including the South Fletcher’s Sportsplex and Community Centre adjacent and south of the Sheridan College campus; and

Whereas Sheridan College has made inquiries to City staff regarding the City’s interest and participation in the College’s due diligence review, as a potential partner for a district heating system;

Therefore be it resolved that Public Services staff be directed to participate in a non-binding due diligence discussion with Sheridan College regarding possible participation and inclusion of the South Fletcher’s Sportsplex and Community Centre in a district heating project being developed by Sheridan College; and

that staff report back to the Community and Public Services Committee at the conclusion on any review as to whether the City should participate in a district heating proposal as a partner.