Clerical Correction: In accordance with Section 2.11 (7) (a) of Procedure By-law 160-2004, as amended, a clerical correction was made by the City Clerk’s Office to Item 7.4, to correct Recommendation CPS032-2016 to reflect the decision of Committee.

Minutes
Community & Public Services Committee
Committee of the Council of
The Corporation of the City of Brampton

Wednesday, March 2, 2016

Members:
Regional Councillor G. Gibson – Wards 1 and 5 (Chair)
Regional Councillor E. Moore – Wards 1 and 5
(Vice-Chair, Service Brampton and Facilities)
Regional Councillor M. Palleschi – Wards 2 and 6
(Vice-Chair, Fire Services)
Regional Councillor M. Medeiros – Wards 3 and 4
Regional Councillor G. Miles – Wards 7 and 8
Regional Councillor J. Sprovieri – Wards 9 and 10
(Vice-Chair, Transit Services)
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor P. Fortini – Wards 7 and 8 (personal)
(arrived at 12:30 p.m.)

Member Absent:
City Councillor G. Dhillon – Wards 9 and 10 (Vice-Chair, Recreation and Culture) (other municipal business)

Staff Present:
Mr. P. Simmons, Acting Chief Administrative Officer
Public Services Department:
Mr. J. Patteson, Chief Public Services Officer
Mr. A. Meneses, Executive Director, Facility Services
Ms. S. Connor, Executive Director, Transit
Ms. D. Rosa, Director, Recreation and Culture
Mr. B. Rutherford, Director, Business Services
Ms. R. Tsingos, Director, Service Brampton
Mr. M. Clark, Fire Chief, Fire and Emergency Services
Corporate Services Department:
Mr. P. Fay, City Clerk
Mr. E. Evans, Deputy Clerk
Ms. C. Urquhart, Legislative Coordinator
The meeting was called to order at 9:30 a.m., recessed at 10:34 a.m. due to loss of quorum.

The following members were present at the time quorum was lost:
- Councillor Gibson (Chair)
- Councillor Medeiros
- Councillor Whillans
- Councillor Bowman
- Councillor Miles

The meeting reconvened at 10:35 a.m., and recessed at 12:02 p.m.
The meeting reconvened at 12:30 p.m., and adjourned at 1:28 p.m.

1. **Approval of Agenda**

CPS025-2016 That the agenda for the Community & Public Services Committee Meeting of March 2, 2016, be approved, as printed and circulated.

Carried

The following items were received by the City Clerk’s Office after the agenda was published. In accordance with Procedure By-law 160-2004, as amended, Committee approval was not required for addition of these items.

6.2. Presentation by A. Normand, Manager, Brampton Emergency Management Office, Public Services, re: Status Update – Two Year Anniversary of Ice Storm – Brampton – All Wards.

6.3. Presentation A. Normand, Manager, Brampton Emergency Management Office, Public Services, re: Syrian Newcomer Resettlement Program.

12.2. Report from B. Rutherford, Director, Business Services, Public Services, re: Brampton Beast Request for Coverage of Operating Losses.

The following delegation was added with respect to Item 12.2.

5.1. Cary Kaplan, President and General Manager, Brampton Beast, re: Brampton Beast Request for Coverage of Operating Losses (File AF.b)
2. **Declarations of Interest under the Municipal Conflict of Interest Act**

3. **Consent**

The following items listed with an asterisk (*) were considered to be routine and non-controversial by Committee and were approved at this time.

(8.1, 10.1)

4. **Announcements**

5. **Delegations**

5.1. Cary Kaplan, President and General Manager, Brampton Beast, re: **Brampton Beast Request for Coverage of Operating Losses** (File AF.b)

Cary Kaplan, President, Brampton Beast, reiterated the Beast’s request that the City cover operating losses incurred by the Brampton Beast to a maximum of $1.5 million for the 2016-2017 season. Mr. Kaplan outlined the rationale for the Club’s request and stated that he would appreciate the opportunity to address the issues raised in the staff report. In his view, the Club proposal is economically feasible, culturally and sociably viable, and the projections are realistic. He requested deferral of the report to March 9, 2016.

Mr. Caplan gave a presentation highlighting the following:
- Trending the right way – details of effort to increase revenues
- Filling the Powerade Centre – Beast accomplishments
- Independent Economic Impact – Economic Impact vs. Requested Partnership
- 2016-2017 and Beyond – Additional Revenue Stream Opportunities
- Partnership Model – Brampton Beast and Powerade Centre Advertising
- Investment Recovery – Partnership with City and a Strong Commitment

Item 12.2 was brought forward and dealt with at this time.

A motion was introduced to refer the following to the Council meeting of March 9, 2016:

(1) Brampton Beast request for 2016-2017 season coverage of operating losses to staff with direction for staff to meet with representatives of Brampton Beast to develop a multi-year commitment and proposal for Council’s consideration at the March 9, 2016 City Council meeting; and
(2) Report from Brian Rutherford, Business Services, Public Services, re: 
**Brampton Beast Request for Coverage of Operating Losses.**

Mr. Caplan responded to questions and provided clarification on the following:
- Attendance at games and ticket sales compared to similar leagues and cities
- Opportunities for the Brampton Beast to increase revenues
- Financial challenges and details on operating losses
- Structure of the lease and confirmation that the Club will remain in Brampton if the request for funds is granted
- Naming rights partner, and action by the Club to secure sponsorship opportunities
- Request for a multi-year commitment from the Brampton Beast

The following motion was considered:

CPS026-2016 1. That the delegation of Cary Kaplan, President and General Manager, Brampton Beast, to the Community and Public Services Committee Meeting of March 2, 2016, re: **Brampton Beast Request for Coverage of Operating Losses**, be received; and,

2. That the report from Brian Rutherford, Business Services, Public Services, dated February 29, 2016, to the Community of Public Services Committee meeting of March 2, 2016, re: **Brampton Beast Request for Coverage of Operating Losses – Ward #3 (AF.b)**, be referred back to staff with direction for staff to meet with representatives of Brampton Beast to develop a multi-year commitment and proposal for Council’s consideration at the March 9, 2016 City Council meeting.

Carried

6. **Staff Presentations**

6.1. Presentation by Kramer Design Associates, re: **Garden Square - Program, Marketing, Sponsorship and Media Sales Report.**

Jeremy Kramer, Principal and Creative Director, Kramer Design Associates (KDA) Consulting, City’s consultant, presented ‘Garden Square – Program, Marketing, Sponsorship and Media sales Report’ which included the following:
- Opportunities Identified for Garden Square
  - Maximize the potential for revenue generating programs
Benefits

- Contributes to social and cultural integration through events and programming
- Becomes economic pull for companies and families choosing a place to live/work

Best Practices

Longterm Success

Programming, Sponsorship and Donors

- Develop seasonal programming that appeals to various age groups and demographics

Marketing and Communications

- Strong online presence with extra emphasis on social media

Media Led Screen: Existing

- With lack of street exposure, revenue is limited – based on vehicular traffic counts

Operational Considerations: Proposed

- Improved Amenities - Accessible public washrooms, Permanent Outdoor Café
- Invest in Performance Staging

Resourcing – Require two teams of staff resourcing

Summary – Garden Square

- Can operate as an essential social hub for years to come
- Will require management effort and investment through years one to five before financial return is realized
- Has potential to generate additional revenue in five to ten years

Item 7.2 was brought forward at this time.

Committee discussion took place with respect to the following:

- Financial benefit of private groups rental of Garden Square versus the City conducting its own programing
- Potential for increased revenue from better street exposure of Garden Square LED Screen
- Inclusion of Garden Square programming in the Central Area Master Plan
- Request that events with external groups be coordinated through the Office of the Central Area
- Suggestion that Ken Whillans Square and Gage Park also be considered for events/programs in an effort to spread programming throughout the downtown

The following motion was considered:

CPS027-2016 1. That the presentation by Jeremy Kramer, Kramer Design Associates, to the Community of Public Services Committee
meeting of March 2, 2016, re: Garden Square – Program, Marketing, Sponsorship and Media Sales Report, be received; and,

2. That the report from Bernice Morrison, Manager, Arts and Culture, Recreation and Culture Division, Public Services, dated January 26, 2016, to the Community and Public Services Committee of Council meeting of March 2, 2016, re: Kramer Design Associates (KDA) Consulting Final Report – Garden Square – Program, Marketing, Sponsorship and Media Sales – Ward 1, be received; and,

3. That the following recommendations on programming and revenue generation be approved:

   a. That staff, in addition to the current 2016 Arts and Culture recurring programming in Garden Square, increase programming to support KDA’s proposed schedule, to include:
      o Student media on the Digital Screen in partnership with Sheridan College;
      o Major sporting events (Watch Parties and Community Rallies);
      o Additional outdoor movie screenings;
      o Fit Tuesdays (Yoga, Tai Chi, Bootcamp, Parent and Child programs);
      o Walking Tours;

   b. That staff, in addition to the current annual activities, increase programming for different age groups including:
      o Summer Kick-off Party
      o Stomp ‘n’ Stampede;

   c. That staff, in support of the strategic priority “Strong Communities”, work with key partners (e.g. William Osler Health System, etc.) that may provide significant economic and community benefit to the City;

   d. That staff build on current successful programs to increase audiences / attendance to activate the downtown and continue to increase potential for revenue generation;

   e. That staff consider the following KDA recommended programming for implementation in the future:
      o Book Club
      o Karaoke
      o Multiplayer Gaming
4. That staff review the KDA recommendations for capital enhancements based on the following staff recommendations noted in the chart below, and within the context of the Central Area Master Plan:

<table>
<thead>
<tr>
<th>KDA Recommendation for Capital Enhancements</th>
<th>Current Situation</th>
<th>Staff Recommendation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Install Accessible Public Washrooms</td>
<td>Currently, portable washrooms are ordered on an as needs basis to Garden Square during high attended activities. Rental costs: regular and accessible portable toilet, wash station, delivery and pick-up $620.00 per day</td>
<td>Continue to order portable washrooms as necessary.</td>
</tr>
<tr>
<td>Install Permanent Shade Structures</td>
<td>Dedicated mobile umbrellas are in place to create shade and moved as necessary for sight line purposes.</td>
<td>Continue to use the mobile umbrellas.</td>
</tr>
<tr>
<td>Install a Permanent Outdoor Café</td>
<td>An outdoor patio is currently used as a joint use facility between Garden Square and the Rose Theatre. Construction would be required to install a permanent Outdoor Café in Garden Square.</td>
<td>Consider options for the Rose Theatre patio to create a more inviting space.</td>
</tr>
<tr>
<td>Add a Dedicated Portable Stage</td>
<td>Arts and Culture’s technical team supports staging in Garden Square. Currently, there is only one portable stage to share across all activities supported by the technical team.</td>
<td>Continue to share use of the outdoor stage in 2016.</td>
</tr>
</tbody>
</table>
5. That staff continue to generate revenue through community and commercial rentals and program sponsorships; and,

6. That additional programming recommendations be considered in future years and included in regular updates to the Community and Public Services Committee; and,

7. That staff report back to Community and Public Services Committee on future capital investment within the context of the development of the Central Area Master Plan.

Carried

6.2. Presentation - Ice Storm - Two Year Anniversary

Alain Normand, Manager, Brampton Emergency Management Office, Public Services, provided an update on the Two Year Anniversary of Ice Storm in Brampton as follows:

- City of Brampton Services/Team
- 14 External Agencies
- Data - number of damaged trees, customers without power, streets cleared, parks, playgrounds and trails cleared, warming centres, overnight shelters
- Forestry Teams and Private contractors
- Phase 1 – emergency response
- Phase 2 – safety
- Phase 3 – initial clean-up
- Phase 4 – full clean-up
- Debriefing – February 2014 – City Departments and Brampton Hydro
- Status of 18 Recommendations – 11 completed by February 2016
- Financial Impact – details of Ice Storm Claim to Ministry

Item 8.2 was brought forward at this time.

Committee discussion took place with respect to the following:
- Raising public awareness with respect to risks involved when ‘spontaneous’ volunteers offer assistance
- Costly renovations by contractors reported by residents resulting from the ice storm
- Question about the City providing a list of qualified contractors in emergency situations and response that City cannot recommend contractors for private property
- Suggestion that agencies/organizations such as Brampton Hydro are now better prepared to manage major disasters
- Costs for tree restoration and canopy
The following motion was considered:

CPS028-2016 1. That the presentation and report from Alain Normand, Manager, Brampton Emergency Management Office, Public Services, dated January 26, 2016, to the Community of Public Services Committee meeting of March 2, 2016, re: Status Update – Two Year Anniversary of Ice Storm – Brampton – All Wards, be received; and,

2. That $1.4 million of the Ice Storm claim that was disallowed by the Ministry of Municipal Affairs and Housing (MMAH) be funded by the General Rate Stabilization Reserve.

Carried

6.3. Presentation - Syrian Newcomer Resettlement Program

Alain Normand, Manager, Brampton Emergency Management Office (BEMO), Public Services, made a presentation on the Syrian Newcomer Resettlement Program, highlighting the following:

- Syrian refugees total 4.6 million
- Canada’s commitment to welcome 25,000 newcomers
- Arrival at Pearson – Newcomers are met by representatives of various organizations
- Transportation to local hotel and then final destinations

Item 8.3 was brought forward at this time.

Mr. Normand summarized the activities undertaken by Brampton Emergency Management Office (BEMO) in welcoming the newcomers. He reported that the Region of Peel and United Way of Peel have undertaken a lead role in the establishment of a Syrian Resettlement Working Group and the City is represented by BEMO.

Mr. Normand responded to questions and provided clarification on the following:

- Canadian screening process for newcomers compared to other countries
- Employment opportunities, language barriers and access to programs
- Sponsorship program and the role of sponsors with respect to financial support
- Timeframe for providing assistance to newcomers

The following motion was considered:

CPS029-2016 That the presentation and report by Alain Normand, Manager, Brampton Emergency Management Management Office, Public Services, to the
Community of Public Services Committee meeting of March 2, 2016, re: Syrian Newcomer Resettlement Program, be received.

Carried

7. **Recreation and Culture**

7.1. Report from D. Rosa, Director, Recreation and Culture Division, Public Services Department, dated January 29, 2016, re: **2016 Brampton Arts Walk of Fame Program**.

Committee discussion and consideration of this matter included:
- Inviting artists who are recognized to perform at Brampton Arts Walk of Fame Awards Ceremony on September 24, 2016
- Measuring the success of Brampton Arts Walk of Fame program and opportunities to promote the program
- Suggestion that comments from other departments are included in staff reports when a collaborative approach is necessary

The following motion was considered:

CPS030-2016 1. That the report from Donna-Lynn Rosa, Director, Recreation and Culture Division, Public Services, dated January 29, 2016, to the Community and Public Services Committee meeting of March 2, 2016, re: **2016 Brampton Arts Walk of Fame Program** be received; and,

2. That the following five (5) recommended nominees to be inducted into the 2016 Brampton Arts Walk of Fame be approved:
   - Othalie Graham, Performing Arts, Opera Singer
   - Lee Aaron, Performing Arts, Vocalist
   - Trey Anthony, Performing Arts, Playwright, Producer, Actor, Comedienne
   - Andy Donato, Visual Arts, Cartoonist
   - Exco Levi (né Wayne Ford Levy), Performing Arts, Singer, Songwriter

3. That the Brampton Arts Walk of Fame Awards Ceremony for 2016 be approved as outlined in the subject report; and,

4. That the Director of Recreation and Culture be authorized to execute, on behalf of the City, all agreements, contracts and
related documentation as may be required to deliver the Brampton Arts Walk of Fame Awards Ceremony outlined in the subject report.

Carried


Dealt with under Item 6.1, Recommendation CPS027-2016

7.3. Report from B. Morrison, Manager, Arts and Culture, Recreation and Culture Division, Public Services Department, dated January 27, 2016, re: Revitalized Garden Square and New LED Screen: Inaugural Summer Achievements 2015 - Ward 1 (File DB.x).

The following motion was considered:

CPS031-2016 1. That the report from Bernice Morrison, Manager, Arts and Culture, Recreation and Culture Division, Public Services, dated January 27, 2016, to the Community and Public Services Committee meeting on March 2, 2016, re: Revitalized Garden Square and New LED Screen – Inaugural Summer Achievements 2015 be received; and,

2. That the 2016 Garden Square programming, outlined in Appendix A to the subject report, be approved; and,

3. That staff report semi-annually to the Community and Public Services Committee to provide status updates on Garden Square programming and operations.

Carried

7.4. Report from B. Morrison, Manager, Arts and Culture, Public Services Department, dated January 14, 2016, re: Consideration of a Potential Transition Plan to Centralize Garden Square Events Programming into the Office of Festivals and Special Events, Office of the Chief Operating Officer, including Financial and Other Implications - Ward 1 (File DB.x).
Committee discussion and consideration of this matter included:

- Compliments to staff on efforts in transitioning the programs at Market Square
- Approaches to encourage community participation in programs in downtown while broadening the scope of programming to involve local talent
- Opportunities to consider programming at Ken Whillans Square
- Rationale for requesting that local talent undergo the grant process

A motion was put forward to direct staff to explore programming opportunities for Ken Whillans Square.

The following motion was considered:

CPS032-2016 1. That the report from Bernice Morrison, Manager, Arts and Culture, Public Services, dated January 14, 2016, to the Community and Public Services Committee meeting of March 2, 2016, re: Consideration of Potential Transition Plan to Centralize Garden Square Events Programming into the Office of Festivals and Special Events, Office of the Chief Operating Officer, including Financial and Other Implications – Ward 1 (File DB.x) be received; and,

2. That the continued management and coordination of Garden Square by the Recreation and Culture Division including the management and coordination of the LED Screen, programming of ongoing, established and new arts, culture, community and city-wide programming pending the development of an arts and culture strategy be approved; and,

3. That Recreation and Culture staff continue to work with Strategic Enterprise Services, Festivals and Special Events Office, on signature City events in Garden Square, and continue to collaborate with all City departments and the community on the use of Garden Square and the LED screen pending the development of an arts and culture strategy; and,

4. That staff report semi-annually to the Community and Public Services Committee to provide status updates on successes and challenges.

5. That staff report back on programming opportunities for Ken Whillans Square.

Carried
8. **Fire Services**


CPS033-2016

1. That the report from Kevin Hamilton, Division Chief, Apparatus & Maintenance, Fire and Emergency Services, dated February 8, 2016, to the Community and Public Services Committee meeting of March 2, 2016, re: Request to Begin Procurement – Purchasing By-law Section 4.0 – Supply and Delivery of One (1) Class “A” Top Mount Pumper, One (1) Class “A” Top Mount Pumper/Rescue, One (1) Emergency–One Platform Aerial Device for The City of Brampton, be received; and,

2. That the Purchasing Agent is authorized to commence the procurement for One (1) Class “A” Top Mount Pumper, One (1) Class “A” Top Mount Pumper/Rescue, One (1) Emergency – One Platform Aerial Device for The City of Brampton.

Carried

8.2. Report from A. Normand, Manager, Brampton Emergency Management Office, Public Services dated January 26, 2016, re: Status Update – Two Year Anniversary of Ice Storm – Brampton – All Wards (File IE.a)

**Dealt with under Item 6.2, Recommendation CPS028-2016**


**Dealt with under Item 6.3, Recommendation CPS029-2016**

9. **Transit Services**

10. **Service Brampton and Facilities**
10.1. Report from A. Pritchard, Manager, Realty Services, dated February 5, 2016, re: 
Authorization to Renew and Amend Lease with Region of Peel at the Civic Centre, Suites 09, 013, 302, 307 and 308 – Ward 7 (File AF.b – L16CC.09).

CPS034-2016

1. That the report from Ann Pritchard, Manager, Realty Services, dated February 5, 2016, to the Community and Public Services Committee meeting of March 2, 2016, re: 
Authorization to Renew and Amend Lease with Region of Peel at the Civic Centre, Suites 09, 013, 302, 307 and 308 – Ward 7 (File AF.B – L16CC.09), be received; and,

2. That a by-law be passed to authorize the Mayor and Clerk to execute a fair market value agreement with The Regional Municipality of Peel to renew and amend its current lease for Suites 09, 013, 302, 307 and 308 at the Civic Centre, scheduled to expire July 31, 2016, to renew same for a period of three years less one day, on terms and conditions acceptable to the Chief Public Services Officer and in a form of agreement approved by the City Solicitor.

Carried

11. Minutes

12. Other/New Business

12.1. Report from Brian Rutherford, Director Business Services, Public Services, dated February 19, 2016, to the Community and Public Services Meeting of March 2, 2016, re: Outline of Feasibility Analysis Related to Potential Early Acquisition of the Powerade Centre, Ward 3 (File AF.a)

Committee discussion and consideration of this matter included:
- Timelines regarding the feasibility analysis and acquisition process of the Powerade Centre
- Confirmation by staff that the timeline is appropriate given the nature of the work required
- Funding source and financial implications
- Need to determine what is the best option for the City after completion of in-depth analysis that includes components of the feasibility analysis and acquisition process
- Suggestion that a letter of intent be requested from P.A. Sports

A motion was introduced to authorize staff as follows:
to proceed with the four stage feasibility analysis and acquisition process, subject to staff reporting back with a funding source and request to begin procurement report

to report back with a status report in September 2016

to seek a letter of intent from P.A. Sports

The following motion was considered:

CPS035-2016

1. That the report from Brian Rutherford, Director Business Services, Public Services, dated February 19, 2016, to the Community and Public Services Meeting of March 2, 2016, re: Outline of Feasibility Analysis Related to Potential Early Acquisition of the Powerade Centre, Ward 3 (File AF.a), be received; and,

2. That staff be authorized to proceed with the four (4) stage feasibility analysis and acquisition process review, including:
   1) Valuation
   2) Business Case Analysis
   3) Acquisition Process
   4) Management Structure
   subject to staff reporting back with a funding source and request to begin procurement report, as necessary; and,

3. That pending approval for the feasibility analysis, staff be requested to report back with a status report in September 2016; and,

4. That staff be requested to seek from P.A. Sports Centre Inc. written confirmation of their intent to entertain an acquisition proposal from the City, should Council ultimately decide to pursue acquisition.

Carried

12.2. Report from B. Rutherford, Director, Business Services, Public Services, re: Brampton Beast Request for Coverage of Operating Losses.

Dealt with under Item 5.1, Recommendation CPS026-2016

13. Referred Matters

14. Deferred Matters
15. **Notices of Motion**

16. **Correspondence**

17. **Councillors’ Question Period**

18. **Public Question Period**

19. **Closed Session**

19.1. Litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board – property matter

The following motion was considered:

CPS036-2016 That the following Closed Session be referred to Corporate Services Committee scheduled for March 2, 2016.

19.1 Litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board – property matter

Carried

20. **Adjournment**

CPS037-2016 That the Community & Public Services Committee do now adjourn to meet again on Wednesday, April 6, 2016 at 9:30 a.m.

Carried