Wednesday, March 9, 2016
9:30 AM. – Regular Meeting
Council Chambers – 4th Floor

Closed Session following (See Item 21)
Council Committee Room – 4th Floor
(Under Section 239 of the Municipal Act, 2001)

Members:  Mayor L. Jeffrey
Regional Councillor G. Gibson – Wards 1 and 5
Regional Councillor E. Moore – Wards 1 and 5 (Acting Mayor – May)
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor M. Medeiros – Wards 3 and 4 (Acting Mayor – March)
Regional Councillor G. Miles – Wards 7 and 8 (Acting Mayor – April)
Regional Councillor J. Sprovieri – Wards 9 and 10
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor P. Fortini – Wards 7 and 8
City Councillor G. Dhillon – Wards 9 and 10

For inquiries about this agenda, or to make arrangements for accessibility accommodations for persons attending (some advance notice may be required), please contact:
Terri Brenton, Legislative Coordinator, Telephone 905.874.2106, TTY 905.874.2130
cityclerksoffice@brampton.ca

Note: Some meeting information may also be available in alternate formats upon request.
Note: Please ensure all cell phones, mobile and other electronic devices are turned off or placed on non-audible mode during the meeting. Council Members are prohibited from sending text messages, e-mails and other electronic messaging during the meeting.

1. **Approval of Agenda**

2. **Declarations of Interest under the Municipal Conflict of Interest Act**

3. **Adoption of the Minutes**
   3.1. Minutes – City Council – February 24, 2016

4. **Consent Motion**
   All items listed with an asterisk (*) are considered to be routine and non-controversial by Council and will be approved by one resolution. There will be no separate discussion of these items unless a Council Member requests it in which case the item will be removed from the consent resolution and considered in its normal sequence on the agenda.
   (8.4)

5. **Announcements** (2 minutes maximum)

6. **Delegations** (5 minutes maximum)
   6.1. Cary Kaplan, President and General Manager, Brampton Beast, re: Brampton Beast Request for Coverage of Operating Losses
   See Item 11.1

7. **Reports from the Head of Council**

8. **Reports of Corporate Officials**
   Office of the Chief Administrative Officer
Office of the Chief Operating Officer


Recommendation

8.2. Report from D. Cutajar, Chief Operating Officer, re: City of Brampton and William Osler Health System Foundation One-Time Cooperative Marketing Initiative: Fundraising Campaign for the Peel Memorial Centre for Integrated Health and Wellness

Recommendation

Corporate Services

8.3. Report from S. Gannon, Director, Treasury Services and Deputy Treasurer, Corporate Services, re: Brampton Safe City Association – Unpaid Invoices Supplementary Report

Recommendation

Planning and Infrastructure Services


See By-law 33-2014

Recommendation

Public Services

8.5. Report from A. Pritchard, Manager, Realty Services, Public Services, re: Expropriation of Lands for Widening Countryside Drive from East of Goreway Drive to West of The Gore Road – Ward 10

See By-law 34-2016

Recommendation
9. **Reports of Accountability Officers**

10. **Committee Reports**

10.1. **Minutes – Accessibility Advisory Committee – February 9, 2016**
(Council Representative – City Councillor Fortini)

   To be approved

10.2. **Minutes – Planning and Infrastructure Services – February 22, 2016**
(Chair – Regional Councillor Moore)

   To be received (the recommendations were approved at the Council Meeting of February 24, 2016)

10.3. **Minutes – Audit Committee – February 23, 2016**
(Chair – Regional Councillor Palleschi)

   To be approved

10.4. **Recommendations – Member Services Committee – February 26, 2016**
(Chair – Regional Councillor Gibson)

   To be approved

10.5. **Recommendations – Minutes – Community & Public Services Committee – March 2, 2016**
(Chair – Regional Councillor Gibson)

   To be approved

10.6. **Minutes – Economic Development Committee – March 2, 2016**
(Chair – City Councillor Bowman)

   To be approved

10.7. **Minutes – Corporate Services Committee – March 2, 2016**
(Chair – Regional Councillor Medeiros)

   To be approved
10.8. **Recommendations – Brampton Sports Hall of Fame Committee – March 3, 2016**  
(Council Representatives – City Councillor Bowman, City Councillor Whillans and City Councillor Dhillon)

*To be approved*

10.9. **Minutes – Planning and Infrastructure Services Committee – March 7, 2016**  
(Chair – Regional Councillor Moore)

To be distributed prior to the meeting

11. **Unfinished Business**

11.1. Report from B. Rutherford, Director, Business Services, Public Services, re:  
**Brampton Beast Request for Coverage of Operating Losses**

See Item 6.1

This matter is listed on the agenda pursuant to Community & Public Services Committee Recommendation CPS026-2016 (Clause 2) of March 2, 2016, as follows:

CPS026-2016 2. That the report from Brian Rutherford, Business Services, Public Services, dated February 29, 2016, to the Community of Public Services Committee meeting of March 2, 2016, re: **Brampton Beast Request for Coverage of Operating Losses – Ward #3** (File AF.b), be referred back to staff with direction for staff to meet with representatives of Brampton Beast to develop a multi-year commitment and proposal for Council’s consideration at the March 9, 2016 City Council meeting.

12. **Correspondence**

12.1. Correspondence (March 2016) from The Honourable Mario Sergio, Minister Responsible for Seniors Affairs, re: **2016 Senior of the Year Call for Nominations**
13. **Resolutions**

14. **Notices of Motion**

14.1. **Notice of Motion – Senior Staff Recruitment**

Moved by: Regional Councillor Moore  
Seconded By: City Councillor Bowman

Whereas Council is currently undertaking a Chief Administrative Officer recruitment;

Whereas there is a past precedent and established practice of members of City Council participating in the interview process for key roles within the Corporation;

Therefore be it resolved that:

1. all hiring, terminations (without cause) and promotions (other than acting assignments) of staff by staff at the level of Director or above be suspended until the new CAO is appointed by Council;

2. staff be directed, under the direction of the new CAO, to review and make recommendations to the Corporate Services Committee on a protocol for the Chairs and/or Vice Chairs of the Standing Committees and Council-established Ad Hoc Committees, as necessary, to participate in the interview process of key roles within the Corporation that is consistent with the Council approved Code of Conduct and respects the administrative authority in the recruitment and hiring process.

15. **Petitions**

16. **Other Business/New Business**

17. **Procurements Matters**

18. **Regional Council Business**
19. **Public Question Period**

15 Minute Limit (regarding any decision made at this meeting)

20. **By-laws**

20.1. 33-2016 To amend the Zoning By-law 270-2004, as amended - Glen Schnarr & Associates Incorporated – Sundial Homes (Castlemore) Limited – Southwest Corner of Countryside Drive and Burlwood Road – Ward 10 (File C07E15.011) (See Report 8.4)

20.2. 34-2016 To approve the expropriation of certain lands for the widening of Countryside Drive from east of Goreway Drive to west of The Gore Road – Ward 10 (See Report 8.5)

20.3. 35-2016 To authorize the extension of a lease with Region of Peel at the Civic Centre, Suites 09, 013, 302, 307 and 308 – Ward 7 (See Item 10.5 – Community & Public Services Recommendation CPS034-2016 – March 2, 2016)

20.4. 36-2016 To amend Delegation of Authority By-law 191-2011, as amended – to delegate certain powers under the *Municipal Act*, 2001 relating to the execution of Sponsorship Agreements (See Item 10.6 – Economic Development Committee Recommendation ED034-2016 – March 2, 2016)

20.5. 37-2016 To authorize the Purchase of the Property known municipally as 8224 Creditview Road – Ward 4 (See Community & Public Services Recommendation CPS014-2016 – February 3, 2016)

20.6. 38-2016 To stop up and close, declare surplus and dispose of portions of the original Countryside Drive road allowance between Torbram Road and Airport Road – Ward (See Community & Public Services Committee Recommendation CPS017-2016 – February 17, 2016)

20.7. 39-2016 To authorize the sale of surplus lands located on the south side of Countryside Drive, west of Yellow Avens Boulevard – Ward 10 (See Community & Public Services Committee Recommendation CPS023-2016 – February 17, 2016)
20.8. 40-2016  To appoint officers to enforce parking on private property and to repeal By-law 11-2016

21. **Closed Session**

21.1. Minutes – Closed Session – Audit Committee Meeting – February 23, 2016


21.3. Note to File – Closed Session – Community & Public Services Committee Meeting – March 2, 2016

21.4. Minutes – Closed Session – Corporate Services Committee Meeting – March 2, 2016

21.5. Personal matters about an identifiable individual, including municipal or local board employees – identifiable individual

21.6. Report from D. Squires, Deputy City Solicitor, Real Property, Commercial and Development Law, Legal Services, Corporate Services – dated February 26, 2016 – Litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board – court matter

22. **Confirming By-law**

22.1. To confirm the proceedings of the Regular Council Meeting held on March 9, 2016

23. **Adjournment**

Next Meetings:  **Wednesday, March 9, 2016 – 3:00 p.m.** (Special Meeting re: Development Charge Complaints)

**Wednesday, March 30, 2016 – 9:30 a.m.**

**Proclamations**

The following City of Brampton proclamation will be made on behalf of Council:

- There are no proclamations for this meeting.
Wednesday, February 24, 2016

**Members:**

Mayor L. Jeffrey (left meeting from 11:14 a.m. to 11:19 a.m.; and 2:03 p.m. to 2:05 p.m.)
Regional Councillor G. Gibson – Wards 1 and 5 (Chaired meeting from 11:14 a.m. to 11:19 a.m.)
Regional Councillor E. Moore – Wards 1 and 5
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor M. Medeiros – Wards 3 and 4
Regional Councillor G. Miles – Wards 7 and 8
Regional Councillor J. Sprovieri – Wards 9 and 10
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4 (Chaired meeting from 2:03 p.m. to 2:05 p.m. as Chair of the Economic Development Committee during consideration of Minutes 10.5)
City Councillor P. Fortini – Wards 7 and 8
City Councillor G. Dhillon – Wards 9 and 10

**Staff Present:**

Ms. M. Ball, Acting Chief Administrative Officer
Mr. D. Cutajar, Chief Operating Officer
Mr. J. Patteson, Chief Public Services Officer
Mr. P. Simmons, Chief Corporate Services Officer
Mr. J. Pitushka, Executive Director, Public Works, and Acting Chief Planning and Infrastructure Services Officer
Mr. R. Zuech, Acting City Solicitor, Corporate Services
Mr. P. Fay, City Clerk, Corporate Services
Mr. E. Evans, Deputy City Clerk, Corporate Services
Ms. T. Brenton, Legislative Coordinator, Corporate Services
The meeting was called to order at 9:33 a.m. and recessed at 11:58 a.m. Council reconvened in Open Session at 12:34 p.m., recessed at 2:45 p.m., and moved into Closed Session at 3:03 p.m. Council recessed at 5:12 p.m. and reconvened in Closed Session at 5:22 p.m. Council moved out of Closed Session at 6:36 p.m., reconvened in Open Session at 6:38 p.m., and adjourned at 6:42 p.m.

1. **Approval of Agenda**

   Discussion took place with respect to amendments to the agenda.

   The following motion was considered.

   C032-2016 Moved by Regional Councillor Palleschi  
   Seconded by City Councillor Bowman

   That the agenda for the Regular Council Meeting of February 24, 2016 be approved as amended as follows:

   To add:

   5.2 Announcement – **Black History Month 2016**;

   5.3 Announcement – **National Pink Shirt Day – February 24, 2016**;

   5.4 Announcement – **Passing of Former Regional Councillor Paul Palleschi**;

   6.4 Delegation – Andrew deGroot, Brampton resident, re: **Item 10.5 – Economic Development Committee Recommendation ED026-2016 – February 17, 2016 (appointment of Council Members to the Downtown Brampton BIA Board of Directors)**;

   16.1 Discussion at the request of Regional Councillor Moore, re: Senior Staff Recruitment;

   21.12 Personal matters about an identifiable individual, including municipal or local board employees – identifiable individuals – CAO Recruitment Committee;

   21.13 Personal matters about an identifiable individual, including municipal or local board employees – identifiable individual; and,
By-law 30-2016  To amend Sign By-law 399-2002, as amended – site specific amendment – Commercial Mall – 20-100 Maritime Ontario Blvd. – Ward 8

Carried

Note:  Later in the meeting on a two-thirds majority vote to reopen the question, the Approval of Agenda was reopened and Items 5.4 and 6.4 were added.

The following supplementary information was provided at the meeting:

8.2  Report from D. VanderBerg, Central Area Planner, Planning and Infrastructure Services, re: Application to Amend the Official Plan and Zoning By-law – Gagnon & Law Urban Planners Ltd. – Yorkshire Holdings Brampton Inc et. al. – 17, 19, 21, 23, 25, 27 and 29 Clarence Street – Ward 3 (File: C01E04.013).

10.6  Minutes – Corporate Services Committee – February 17, 2016

10.7  Recommendations – Planning and Infrastructure Services Committee – February 22, 2016

21.4  Minutes – Closed Session – Corporate Services Committee – February 17, 2016

21.6  Minutes – Closed Session – Planning and Infrastructure Services Committee – February 22, 2016

Re:  Item 8.2 (Official Plan and Zoning By-law Amendments – 17, 19, 21, 23, 25, 27 and 29 Clarence Street – Ward 3):
   • 6.2 copy of presentation by Gagnon Law Urban Planners

The following was received by the City Clerk’s Office after the agenda was printed and relates to published items on the Agenda (Council approval is not required for addition of this item in accordance with Procedure By-law 160-2004, as amended):

Re:  Item 14.1 (Notice of Motion – Transportation Network Company – Mobile Licensing By-law Review):
   • 6.1 Additional Delegations:
      2. Louis Gotzamanis, Brampton resident
      3. Makhan Dhother
      4. Joe Farrugia, Peel Taxi Alliance
5. Paul Sekhon, General Manager, City Taxi
   Toronto/Vaughan
6. Sam Moini
7. Amarjit Grewal, Brampton resident
8. Daljit Gill, Taxi driver
   • 12.1 Correspondence:
     Harjit Kaur Sanghera
Re: Item 8.2 (Official Plan and Zoning By-law Amendments – 17, 19, 21, 23, 25, 27 and 29 Clarence Street – Ward 3):
   • 6.2 Additional Delegations:
     3. Nader Hasan, Stockwoods LLP, legal counsel to Ms. Vichare
     4. Chetal Vichare, Brampton resident (and correspondence)
Re: Item 8.3 (Report re: Central Area Community Improvement Plan – Extensions of Deadlines and Requests for Payment for Facade and Building Improvement Grants – Wards 1 and 3):
   • 6.3 Delegation:
     Mario Russo, Agent for the Property Owner (Rucareal Ltd.)

2. **Declarations of Interest under the Municipal Conflict of Interest Act** – nil

3. **Adoption of the Minutes**

3.1. **Minutes – City Council – January 27, 2016**

   The following motion was considered.

   C033-2016 Moved by City Councillor Bowman
   Seconded by City Councillor Whillans

   That the **Minutes of the Regular City Council Meeting of January 27, 2016**, to the Council Meeting of February 24, 2016, be approved as printed and circulated.

   Carried

4. **Consent Motion**

   Items 8.1 and 8.3 were removed from Consent.
5. **Announcements**

5.1. Announcement – **2015 Employee Fundraising Campaign 'Wrap-up'**  
(Council Sponsor – Regional Councillor Medeiros)

Regional Councillor Medeiros, announcement sponsor, extended thanks on behalf of Council the Employee Fundraising Team and City staff for their contributions to the Employee Fundraising Campaign (EFC) in support of the Brampton community.

Madelaine Raiz, 2015 Chair, EFC, announced that over $100,000 was raised during the 2015 campaign in support of local charities. Additionally, there was a special fundraising effort to assist with the Syrian crises.

On behalf of the EFC, Ms. Raiz thanked Council, the Acting Chief Administrative Officer, Executive Leadership Team, staff volunteers, staff contributors and participants, and the Brampton community for their support of the many events and activities that took place during the campaign.

Julian Patteson, Chief Public Services Officer, and ELT Campaign Sponsor, outlined plans for the 2016 EFC Campaign, and announced that Craig Kummer will be the 2016 Campaign Chair.

5.2. Announcement – **Black History Month 2016**  
(Council Sponsor – City Councillor Whillans)

Sophia Henry and Jackie Palmer, representatives of the City’s Black History Month Committee, announced the events and activities that took place in recognition of Black History Month 2016.

Ms. Henry and Ms. Palmer thanked Council, the Acting Chief Administrative Officer, Executive Leadership Team, and City staff for their support of efforts to recognize Black History Month in Brampton.

City Councillor Whillans, announcement sponsor, acknowledged the benefit of black history being celebrated in Brampton.

5.3. Announcement – **National Pink Shirt Day – February 24, 2016**  
(Council Sponsor – Regional Councillor Miles)

Regional Councillor Miles announced National Pink Shirt Day taking place on February 24, 2016, to raise awareness of the effects of bullying and to highlight anti-bullying initiatives.
Councillor Miles provided statistics on the impact of bullying among students and Canadian workers, outlined available resources, and highlighted the importance of taking action to assist vulnerable individuals.

5.4. Announcement – **Passing of Former Regional Councillor Paul Palleschi**

Note: Later in the meeting, on a two-thirds majority vote, this announcement was added to the Agenda.

Council acknowledged the recent passing of former Regional Councillor Paul Palleschi.

Members of Council offered fond memories of their colleague, sharing stories about his outstanding community service, and remembering the strength of his convictions, his passion and energy, and his honesty and humour.

Council extended condolences to Paul’s spouse Patricia, son Regional Councillor Michael Palleschi, daughter Michelle, and to his extended family and friends.

6. **Delegations**

6.1. Delegations re: **Notice of Motion – Transportation Network Company – Mobile Licensing By-law Review:**
1. Chris Schafer, UBER Public Policy Manager – Canada
2. Louis Gotzamanis, Brampton resident
3. Makhan Dhother
4. Joe Farrugia, Peel Taxi Alliance
5. Paul Sekhon, General Manager, City Taxi Toronto/Vaughan
6. Sam Moini, Toronto Taxi Alliance
7. Amarjit Grewal, Brampton resident
8. Jagmeet Singh, MPP, Bramalea-Gore-Malton

Chris Schafer, Public Policy Manager, UBER Canada, provided three handouts entitled “Regulated Ridesharing”, “Regulated Ridesharing in Practice”, and “Safety at UBER”, and outlined details on UBER services. He indicated UBER’s support for the Notice of Motion on today’s meeting agenda.

Mr. Schafer responded to questions of clarification from Council with respect to background checks for UBER drivers, notification to drivers regarding
remittance of applicable taxes, possibility of UBER collecting and remitting taxes on behalf of the drivers, accessibility services,

Louis Gotzamanis, Brampton resident, highlighted differences in costs and requirements between taxi drivers and UBER drivers relating to payment of corporate taxes, remittance of HST, insurance coverage, monitoring and enforcement by the City, and accessibility. Mr. Gotzamanis provided his speaking notes for the official records.

Makhan Dhothier, General Manager A-1 Taxi and Member/Director of the Peel Taxi Alliance, outlined requirements for taxi drivers relating to training and criminal background checks. He requested that Council suspend ride-sharing operations in the City until laws are in place to regulate the ride-sharing industry.

Joe Farrugia, Vice President, Peel Taxi Alliance, indicated that the Alliance represents plate owners, operators and drivers in the Peel Region. He expressed support for the Notice of Motion and indicated his view that this issue is not about technology or choice, this issue is about safety, consumer protection and respect for the laws of the municipality. Mr. Farrugia outlined concerns relating to untrained drivers, inadequate insurance, lack of criminal background checks, unlicensed vehicles, lack of in-car cameras, surge pricing, and accessibility.

Mr. Farrugia responded to questions of clarification from Council with respect to the social impact on taxicab drivers and their families.

Paul Sekhon, General Manager, City Taxi Toronto/Vaughan, expressed his views on the importance of respecting local laws and the need for regulation of the ride-sharing industry.

Sam Moini, Toronto Taxi Alliance, outlined issues confronting the taxi industry in Toronto as a result of ride-sharing companies, highlighted the need for accountability, proper commercial insurance, vehicle inspections, and indicated his support for the Notice of Motion.

Amarjit Grewal, Brampton resident, provided a handout entitled “Safety of the public Taxi”, outlined the requirements for Brampton taxi drivers, and indicated his support for an increased fine for unlicensed drivers in advance of regulations for ride-sharing companies.

Daljit Gill, Taxi driver, did not address Council.

Jagmeet Singh, MPP, Bramalea-Gore-Malton, highlighted the need for a fair economy for all, and expressed his view that ride-sharing companies participating in economic services, should be giving back to the community
through means such as taxation, and that regulations are required to ensure consumer protection.

Mr. Singh responded to questions of clarification from Council about consideration of this matter by the Provincial Parliament.

Council consideration of this matter included:
- overview of the Notice of Motion from City Councillor Dhillon, mover of the motion,
- need for a level playing field for the taxi cab and ride-sharing industries
- purpose of regulations to provide for public safety
- contributions by the taxi industry to the local economy, through licensing fees, jobs, and taxes
- possibility of increasing the fines for unlicensed drivers
- determining how other municipalities are addressing ride-share operations
- need for legislative changes at the federal and provincial levels of government to provide municipalities with the tools to properly enforce ride-share operations

In response to questions from Council, staff provided information on the following:
- current enforcement of ride-sharing operations and applicable penalties
- ongoing prosecutions (would have to be considered in Closed Session)
- number of taxi licences in the City, number of accessible taxi licences, cost of licensing fees for taxi drivers

The following motion was considered.

C034-2016 Moved by City Councillor Bowman
Seconded by City Councillor Whillans

1. That the following delegations, to the Council Meeting of February 24, 2016, re: Notice of Motion – Transportation Network Company – Mobile Licensing By-law Review, be received:
   1. Chris Schafer, UBER Public Policy Manager – Canada
   2. Louis Gotzmanis, Brampton resident
   3. Makhan Dhoter
   4. Joe Farrugia, Peel Taxi Alliance
   5. Paul Sekhon, General Manager, City Taxi Toronto/Vaughan
   6. Sam Moini, Toronto Taxi Alliance
   7. Amarjit Grewal, Brampton resident
   8. Jagmeet Singh, MPP, Bramalea-Gore-Malton; and,

2. That the correspondence from Harjit Kaur Sanghera, to the Council Meeting of February 24, 2016, re: Notice of Motion –
An amendment was introduced to the motion to request that staff report back to Council regarding the prosecution process and fine structure and the possibility of establishing a minimum fine threshold for offences for Transportation Network Companies and drivers.

The amendment was voted on and carried.

A further amendment was introduced to request that the federal and provincial governments provided municipalities with the tools to effectively enforce local by-laws prohibiting the operation of ride-share operations, and to provide direction to staff to undertake a review of enforcement strategies in other municipalities.

The amendment was voted on and carried.

The motion, in its entirety, was considered as follows.

C035-2016 Moved by City Councillor Dhillon
Seconded by City Councillor Fortini

WHEREAS Transportation Network Companies (“TNC”), such as UBER, have developed online enabled platforms (Apps) through the use of cell phones which connect passengers with drivers in order to transport the passengers for a fee; and

WHEREAS UBER is operating within the City of Brampton connecting passengers with drivers; and

WHEREAS UBER and many of the drivers operating pursuant to the UBER X, UBER XL and UBER SELECT App (“UBER X APP”) are engaging in a transportation for hire business in the City of Brampton without being licensed under the City’s Mobile Licensing By-law and as such are operating contrary to the requirements of the City’s by-law; and

WHEREAS the following issues about UBER X APP present a public safety concern for Council: drivers that are uninsured or under insured for the purposes of transporting paying customers; drivers that have little or no training in transporting members of the public; drivers that have insufficient or no criminal and driving background checks; and vehicles that are uninspected for the purposes of transporting members of the public; and.
WHEREAS issues such as surge pricing by UBER present a consumer protection concern for Council; and

WHEREAS the use of the UBER APP and similar technology by users and the drivers are being reviewed by surrounding municipalities who are considering new licence categories to address the technology; and

WHEREAS Council would like Enforcement and By-law Services staff to review the Mobile Licensing By-law in light of UBER and similar technologies; and

WHEREAS staff will be seeking feedback from all stakeholders in reviewing the Mobile Licensing By-law, including feedback from the Taxi and Limousine industry and TNCs such as UBER, and consumers of taxi, limousine and TNC services; and

WHEREAS Council is asking that drivers using the UBER X APP or similar Apps from unlicensed entities not operate in the City of Brampton; and

WHEREAS Council is asking UBER (including all related companies that in any way participate in the operation of the UBER X APP in the City of Brampton) to suspend operation of its UBER X APP in the City of Brampton in order to show good faith in its discussions with the City in the review of the Mobile Licensing By-law;

NOW THEREFORE BE IT RESOLVED:

1. That Enforcement and By-law Services staff be directed to review the Mobile Licensing By-law in light of TNC Apps and operations such as UBER in order to make recommendations to Council to consider for changes that will regulate TNCs, taxicab and limousine businesses in the City of Brampton in a manner that will allow their businesses to operate in a fair and competitive environment that is safe for the public and provides consumer protection; and

2. That the review of the Mobile Licensing By-law described in Recommendation 1, include public consultations that includes input from all stakeholders such as the City’s Taxi and Limousine community, TNCs such as UBER and consumers using these services; and

3. That the Manager of Licensing Enforcement be directed to send correspondence to UBER (including all related companies that in any way participate in the operation of the UBER X APP in the City
of Brampton) and any other TNC operating in the City, requesting them in a show of good faith to suspend operation within the City of Brampton and to advise any drivers using the UBER X APP in the City of Brampton that the UBER X APP will no longer be available for use in Brampton until the review is complete and the appropriate regulations are adopted; and

4. That the drivers of vehicles transporting customers for a fee pursuant to the UBER X APP or any other TNC App in the City of Brampton cease operating in the City of Brampton; and

5. That the Manager of Licensing Enforcement be authorized to use any enforcement measure allowed by law to enforce the City’s Mobile Licensing By-law against UBER or any driver using the UBER X APP should they continue to operate in the City of Brampton in violation of the City’s Mobile Licensing By-law; and

6. That this resolution be communicated to the City’s Taxi and Limousine industry, UBER, the general public, the Minister of Transportation, the Minister of Municipal Affairs and Housing and local members of provincial parliament and local members of parliament; and

7. That Legal Services staff be requested to report back to Council on advice regarding the prosecution process and fine structure for offences enforced under the City’s mobile licensing by-law, including the possibility of establishing a minimum fine threshold of $5,000 per offence for Transportation Network companies and drivers, such as UBER; and

8. That the federal and provincial government be requested to undertake legislative changes to equip municipalities with the tools to effectively enforce local bylaws prohibiting the operation of UBER and ride share in their municipalities; and,

9. That staff be directed to undertake a review of enforcement strategies being used by other municipalities to restrict UBER and ride share operations.

A recorded vote was requested and the motion carried as follows:

Yea  Nay  Absent
Gibson  nil  nil
Miles
Fortini
Bowman
3.1-12

Minutes
City Council

Carried
11 Yeas
0 Nays
0 Absent


1. Michael Gagnon and Mark De Nardis, Gagnon Law Urban Planners Ltd.
2. Nader Hasan, Stockwoods LLP, legal counsel to Ms. Vichare
3. Chetal Vichare, Brampton resident (and correspondence)

Item 8.2 was brought forward and dealt with at this time.

Council agreed to provide additional time for the delegations.

Michael Gagnon and Mark De Nardis, Gagnon Law Urban Planners Ltd., representing their client Yorkshire Holdings Brampton Inc. Et. Al., provided a PowerPoint presentation on the subject development application.

Mr. Gagnon indicated that their client is in agreement with the recommendations in the staff report (Item 8.2), and requested Council's approval of the recommendations.

Mr. Gagnon responded to questions of clarification from Council with respect to the proposed tree protection zone and setbacks.

Nader Hasan, Stockwoods LLP, legal counsel to Chetal Vichare, Brampton resident, commented that the recommendations on tree preservation should be mandatory and any deviations from them should be subject to consent from neighbouring property owners. He also commented that the process should be transparent and open with requirements for reporting during construction.

Ms. Vichare outlined concerns about tree preservation and driplines, referenced the recommendations in the Arborist Peer Review Report prepared by Bruce Tree Expert Company Ltd. and requested that Council
mandate staff to follow these recommendations, and asked that the City take a stand on who should reimburse her for expenses she incurred for legal counsel, a surveyor and an arborist.

In response to questions from Council, staff provided information on the following:

- Amendments to the development application as a result of concerns raised by Ms. Vichare
- Determination of property lines and boundary trees
- Rationale for addressing specific requirements during the site plan approval process
- Requirement for the applicant to remove one unit and two parking spots
- Unique protection measures and construction methods that will be employed
- Monitoring of the site during construction
- Securities posted by the applicant
- Staff’s position as it relates to reimbursement of Ms. Vichare’s expenses by the City

Council acknowledged negotiations that took place among all parties, amendments to the development application resulting in the removal of one unit and two parking spaces, unique measures to be undertaken during construction to protect boundary trees and driplines, and safeguards and controls to be identified during the site plan approval process.

The following motion was considered.

C036-2016 Moved by City Councillor Bowman
Seconded by Regional Councillor Medeiros

That the following delegations, to the Council Meeting of February 24, 2016, re: Application to Amend the Official Plan and Zoning By-law – Gagnon & Law Urban Planners Ltd. – Yorkshire Holdings Brampton Inc et. al. – 17, 19, 21, 23, 25, 27 and 29 Clarence Street – Ward 3 (File: C01E04.013), be received:

1. Michael Gagnon and Mark De Nardis, Gagnon Law Urban Planners Ltd.
2. Nader Hasan, Stockwoods LLP, legal counsel to Ms. Vichare
3. Chetal Vichare, Brampton resident (and correspondence)

Carried
C037-2016 Moved by Regional Councillor Medeiros
Seconded by City Councillor Bowman

1. That the report from D. VanderBerg, Central Area Planner, Planning and Infrastructure Services, to the Council Meeting of January 27, 2016, re: Application to Amend the Official Plan and Zoning By-law – Gagnon & Law Urban Planners Ltd. – Yorkshire Holdings Brampton Inc et. al. – 17, 19, 21, 23, 25, 27 and 29 Clarence Street – Ward 3 (File: C01E04.013), be received; and,

2. That the following items referred back to staff at the January 27, 2016 Council meeting be received:
   b) Report from D. VanderBerg, Central Area Planner, Planning and Infrastructure Services, dated November 16, 2015, re: Application to Amend the Official Plan and Zoning By-law – Gagnon & Law Urban Planners Ltd. – Yorkshire Holdings Brampton Inc. et al – 17, 19, 21, 23, 25, 27 and 29 Clarence Street – Ward 3 (File HB.c/ C01E04.013);
   c) Correspondence from:
      i. Nader Hasan and Tiffany O’Hearn Davies, Stockwoods LLP, dated January 26, 2016;
      ii. Bea and Alexander Hannivan, Brampton residents, undated; and,

3. That the Mayor and City Clerk be authorized to execute the development agreement based on terms and conditions approved by the Chief Planning and Infrastructure Services, and in a form acceptable to the City Solicitor; and,

4. That it is hereby determined that in adopting Official Plan Amendment OP2006-117, Council has had regard to all matters of Provincial Interest and the Provincial Policy Statement as set out in Section 2 and 3(5) respectively of the Planning Act, R.S.O. c.P. 13 as amended; and,

5. That By-law 15-2016 be passed to adopt the Official Plan Amendment OP2006-117; and,
6. That no further notice or public meeting be required for the Zoning By-law Amendment pursuant to Section 34 (17) of the Planning Act, R.S.O. c. P. 13, as amended; and,

7. That By-law 16-2016 be passed to amend Comprehensive Zoning By-law 270-2004 as amended; and,

8. That staff be directed to implement through the Site Plan Approval process enhanced tree preservation methods for the proposed development that are generally in accordance with those identified in the Arborist Peer Review Report prepared by Bruce Tree Expert Company Limited attached as Appendix 1 to the report.

Carried

6.3. Delegation – Mario Russo, Agent for the Property Owner, re: Central Area Community Improvement Plan – Extensions of Deadlines and Request for Payment for Facade and Building Improvement Grant – 23-27 Queen Street East – Ward 3

Item 8.3 was brought forward and dealt with at this time.

Mario Russo, Agent for the Property Owner (Rucareal Ltd.), referenced recommendation #4 in the staff report that payment of the Façade Improvement Program grant for 23/27 Queen Street East be made only when the project is fully completed as set out in the program implementation guidelines.

Mr. Russo expressed his view that 95% completion has been achieved, that the property owner has full intention to complete the project 100%, and that seasonal and other issues have interfered with completion of the project to date.

Mr. Russo requested Council’s consideration for full payment of the program grant, and outlined measures that could be implemented to ensure full completion of the project, i.e. letter of understanding, lien if not completed.

In response to questions from Council, Mr. Russo provided an approximate value of the incomplete work.

Council consideration of this matter included:
• review of the Mr. Russo’s request
• substantial financial commitment to this project by the property owner
• evidence of good faith by the owner which meets the intent of the program
• potential need for a review of the program requirements to provide for flexibility in timelines for full payment of the grant (i.e. where a project has met substantial completion)

A motion was introduced to amend recommendation #4 in the staff report to provide for payment of the grant for 23/27 Queen Street East with a holdback of $1,000 and a requirement for the owner to enter into a letter of understanding to complete the work as soon as weather permits.

The amendment was voted on and carried.

The following motions were considered.

C038-2016 Moved by City Councillor Bowman
Seconded by Regional Councillor Moore

That the delegation of Mario Russo, Agent for the Property Owner (Rucareal Ltd.), to the Council Meeting of February 24, 2016, re: Central Area Community Improvement Plan – Extensions of Deadlines and Requests for Payment for Facade and Building Improvement Grants – Wards 1 and 3 (File P75), be received.

Carried

C039-2016 Moved by City Councillor Bowman
Seconded by Regional Councillor Gibson

1. That the report from D. VanderBerg, Central Area Planner, Planning and Infrastructure Services, to the Council Meeting of February 24, 2016, re: Central Area Community Improvement Plan – Extensions of Deadlines and Requests for Payment for Facade and Building Improvement Grants – Wards 1 and 3 (File P75), be received; and,

2. That an extension until June 30, 2016 for the completion of the works for the following Façade and Building Improvement Program grant applications be approved:
   • P75CE FA13-007 and P75CE BU13-007 (23/27 Queen Street East)
   • P75CE FA14-005 and P75CE BU14-005 (15 Main Street North);
   and,

3. That the Chief Operating Officer be authorized to execute a revival and amending agreement with the applicant to revive the Façade and Building Improvement Program agreements associated with
each of the following Façade and Building Improvement Program grant applications, with content satisfactory to the Chief Corporate Services Officer and the Chief, Operating Officer, and in a form approved by the City Solicitor and that staff be authorized to take the necessary steps to implement the terms of the agreement:

- P75CE FA13-007 and P75CE BU13-007 (23/27 Queen Street East)
- P75CE FA14-005 and P75CE BU14-005 (15 Main Street North);

4. That payment of the Façade Improvement Program grant for 23/27 Queen Street East be made with a holdback of $1,000, an amount which exceeds the value of the incomplete work, and that a letter of understanding be signed by the owner to complete the work as soon as weather permits, at which time the City will release the remaining $1000; and,

5. That a change in scope for the 23/27 Queen Street East Building Improvement Program grant application be approved so that the project includes the complete renovation of the commercial unit at 23 Queen Street East and limited improvements of the commercial unit at 27 Queen Street East.

Carried

6.4. Delegation – Andrew deGroot, Brampton resident, re: Item 10.5 – Economic Development Committee Recommendation ED026-2016 – February 17, 2016 (appointment of Council Members to the Downtown Brampton BIA Board of Directors)

Dealt with under Item 10.5 – Resolution C045-2016

See also Resolution C046-2016

7. Reports from the Head of Council – nil

8. Reports of Corporate Officials

Office of the Chief Administrative Officer – nil
Office of the Chief Operating Officer

8.1. Report from B. Grant, Advisor, Community Events, Office of the Chief Operating Officer, re: 2016 Community Grant Program Recommendation

Staff responded to questions from Council with respect to selected locations for the subject event, request for acceleration of the grant application, and establishment of a citizen panel for review of grant applications.

An amendment was proposed to allow Council to consider an event not subject to the staff report. The City Clerk clarified that this matter is not on the agenda for consideration at this meeting. It was determined that the Member proposing the amendment work with staff to have this matter included on an agenda for consideration at the appropriate Standing Committee.

The following motion was considered.

C040-2016 Moved by Regional Councillor Medeiros
Seconded by City Councillor Bowman

1. That the report from B. Grant, Advisor, Community Events, Office of the Chief Operating Officer, re: 2016 Community Grant Program Recommendation (File CB.x), to the City Council Meeting of February 24, 2016, be received; and,

2. That, the Mayor and City Clerk be authorized to enter into a Grant agreement with the Festival of Literary Diversity to provide the financial and in-kind assistance described in recommendation #3 below, and in a form satisfactory to the City Solicitor (or designate) and content satisfactory to the Chief Operating Officer (or designate); and,

3. That the recommendations from the Community Grant Review Committee be approved being an award of $7,000 of in-kind value and $45,000 in cash in response to the request as outlined in Appendix “A” to the report.

Carried

Corporate Services – nil
Planning and Infrastructure Services


The report was distributed at the meeting.

Dealt with under Item 6.2 – Resolution C037-2016

See also Resolution C036-2016


Dealt with under Item 6.3 – Resolution C039-2016

See also Resolution C038-2016 and By-laws 15-2016 and 16-2016

Public Services – nil

9. Reports of Accountability Officers – nil

10. Committee Reports

10.1. Minutes – Community & Public Services Committee – February 3, 2016

Regional Councillor Gibson, Committee Chair, introduced the subject minutes.

The following motion was considered.
C041-2016 Moved by Regional Councillor Gibson
Seconded by Regional Councillor Moore

1. That the Minutes of the Community & Public Services Committee Meeting of February 3, 2016, to the Council Meeting of February 24, 2016, be received; and,

2. That Recommendations CPS008-2016 to CPS015-2016 be approved, as outlined in the subject minutes.

Carried

The recommendations were approved as follows.

CPS008-2016 That the agenda for the Community & Public Services Committee Meeting of February 3, 2016, be approved, as amended as follows:

To Add Items:

19.2. Report from Ann Pritchard, Manager, Realty Services, Public Services, dated December 15, 2015, re: Property Acquisition for Conservation Purposes – a proposed or pending acquisition or disposition of land by the municipality or local board

Note: This item was deferred from the Community & Public Services Committee Meeting of January 20, 2016.

12.1. Discussion at the request of Councillor Doug Whillans, re: Brampton Northeast and Northwest Connects.

To Defer the following items to the meeting of February 17, 2016

10.2. Report from Ann Pritchard, Manager, Realty Services, Public Services, re: To Stop Up and Close and Declare Surplus a Portion of the Untraveled Original Countryside Drive Road Allowance, Lying Between Lots 15 and 16, Concession 6, EHS, and to Declare Surplus a Portion of Block 94, Plan 43M-1705 – Ward 10

19.1. Report from Ann Pritchard, Manager, Realty Services, Public Services, dated January 6, 2016, re: Disposal of Closed and Surplus Portion of an Untraveled Road Allowance, Ward 10 – a proposed or pending acquisition or disposition of land by the municipality or local board.
CPSC009-2016 That the presentation by Al Meneses, Director Facility Services, to the Community & Public Services Committee Meeting of February 3, 2016, re: Facility Services – Review of City-Owned Facilities be received.

CPSC010-2016 That the report from A. Pritchard, Manager, Realty Services, dated January 14, 2016, to the Community & Public Services Committee meeting of February 3, 2016, re: Quarterly Report, Real Estate Transactions Executed by Delegated Authority – Q4 2015, be received.

CPSC011-2016 1. That the report from Al Meneses, Executive Director, Facility Services, and Donna-Lynn Rosa, Director, Recreation and Culture, Public Services, to the Community & Public Services Committee meeting of February 3, 2016, re: Howden Recreation Centre – Swimming Pool – Ward 7, be received; and

2. That staff be directed to complete the required high-level analysis and business case, outlining options for Council consideration with go-forward recommendations to Community and Public Services Committee in Q2, 2016; and

3. That the portion of the report dealing with Options be amended so Option #5 reads that a new Howden Recreation facility and pool be built in Chinguacousy Park and that staff make only the necessary repairs to keep the existing pool and recreation centre open until the new facility is completed; and,

4. That a community consultation process be completed providing public input to Council before the Q2 report is presented.

CPS012-2016 1. That the request by Councillor Doug Whillans, re: Discussion regarding Northeast and Northwest Connects to the Community & Public Services Committee meeting of February 3, 2016 be received; and

2. That Public Services staff be requested to report back to Committee on establishing similar community groups, like Brampton Northeast Connects and Brampton Northwest Connects, in other parts of the City to cover the entire City.
CPS013-2016  That Committee move into Closed Session to the deal with matters pertaining to:

19.2. Report from Ann Pritchard, Manager, Realty Services, Public Services, dated December 15, 2015, re: Property Acquisition for Conservation Purposes – a proposed or pending acquisition or disposition of land by the municipality or local board.

CPS014-2016  
1. That a by-law be passed to authorize the Mayor and the City Clerk to execute an Agreement of Purchase and Sale and such other documents necessary for the City to acquire 8224 Creditview Road, at fair market value, on terms and conditions acceptable to the Chief of Public Services and in a form of agreement acceptable to the City Solicitor; and,

2. That a Budget Amendment be approved for Project #156770-001 – Natural Heritage Land Acquisition in the amount of $60,000 with funding transferred from Reserve #2 – Cash in Lieu of Parkland; and,

3. That the funds required for the market value acquisition be taken from Project #156770-001; and,

4. That staff be directed to continue its efforts to work with the Region of Peel and Credit Valley Conservation Greenlands Securement Program staff in an effort to achieve funding through the Program to assist in subsidizing the purchase of 8224 Creditview Road.

CPS015-2016  That the Community & Public Services Committee do now adjourn to meet again on Wednesday, March 2, 2016 at 9:30 a.m.


City Councillor Bowman, Committee Chair, introduced the subject minutes and provided a summary of matters considered at the meeting.

The following motion was considered.
C042-2016 Moved by City Councillor Bowman
Seconded by City Councillor Whillans

1. That the **Minutes of the Economic Development Committee Meeting of February 3, 2016**, to the Council Meeting of February 24, 2016, be received; and,

2. That Recommendations ED011-2016 to ED018-2016 be approved, as outlined in the subject minutes.

Carried

The recommendations were approved as follows.

ED011-2016 That the agenda for the Economic Development Committee Meeting of February 3, 2016 be approved as printed and circulated.

ED012-2016 That the presentation by A. Wong, Manager, Office of the Central Area, and B. Darling, Advisor, Office of the Chief Operating Officer, to the Economic Development Committee Meeting of February 3, 2016, re: **Office of the Central Area Marketing Plan Update**, be received.

ED013-2016 That a future Economic Development Committee meeting be a walking tour of the Downtown highlighting the New Building Façade Program, existing and new businesses, and future opportunities for development.

ED014-2016 That staff report back on the 10 year history of commercial and office vacancies, as well as the change in inventory in the Central Area, including residential changes.

ED015-2016 That the report from D. Cutajar, Chief Operating Officer, to the Economic Development Committee Meeting of February 3, 2016, re: **Year-End Report: Minor Charitable Donations Program 2015**, (File CD.x), be received.

ED016-2016 1. That the report from S. Saeed, Director, Economic Development and Tourism, Office of the Chief Operating Officer, to the Economic Development Committee Meeting of February 3, 2016, re: **Amending Starter Company**
Agreement with the Province of Ontario, be received; and,

2. That the Mayor and City Clerk be authorized to execute this amending agreement in a form satisfactory to the City Solicitor (or designate) and with content to the satisfaction of the Chief Operating Officer (or designate); and,

3. That the Mayor and City Clerk be authorized to execute such future agreements for the Starter Company Program from the Province of Ontario in a form satisfactory to the City Solicitor (or designate) and with content to the satisfaction of the Chief Operating Officer (or designate).

ED017-2016 That the report from A. Wong, Manager, Office of the Central Area, Office of the Chief Operating Officer, to the Economic Development Committee Meeting of February 3, 2016, re: Central Area 3D Interactive Marketing Model, be referred back to staff for further consideration of modelling options, and to give Members of Council time to discuss options for consideration with Office of the Central Area staff.

ED018-2016 That the Economic Development Committee do now adjourn to meet again on Wednesday, February 17, 2016 at 1:00 p.m. or at the call of the Chair.

10.3. Minutes – Citizen Appointments Committee – February 3, 2016

City Councillor Whillans, Committee Chair, introduced the subject minutes and provided a summary of matters considered at the meeting.

The following motion was considered.

C043-2016 Moved by City Councillor Whillans
Seconded by Regional Councillor Palleschi

1. That the Minutes of the Citizen Appointments Committee Meeting of February 3, 2016, to the Council Meeting of February 24, 2016, be received; and,

2. That Recommendations CAC001-2016 to CAC004-2016 be approved, as outlined in the subject minutes.

Carried
The recommendations were approved as follows.

CAC001-2016  That the agenda for the Citizen Appointments Committee Meeting of February 3, 2016, be approved as printed and circulated.

CAC002-2016  That the names of all citizen candidates that are interviewed for citizen advisory committee positions but not appointed, be maintained on a central list for future consideration.

CAC003-2016  That the Citizen Appointments Committee move into Closed Session to consider personal matters about an identifiable individual, including municipal or local board employees – applicants for the re-established Taxicab Advisory Committee.

CAC004-2016  That the Citizen Appointments Committee now adjourns the meeting of February 3, 2016, to meet again at the call of the Chair.

10.4.  Minutes – Community & Public Services – February 17, 2016

Regional Councillor Gibson, Committee Chair, introduced the subject minutes.

The following motion was considered.

C044-2016  Moved by Regional Councillor Gibson
Seconded by Regional Councillor Sprovieri

1.  That the Minutes of the Community & Public Services Committee Meeting of February 17, 2016, to the Council Meeting of February 24, 2016, be received; and,

2.  That Recommendations CPS016-2016 to CPS024-2016 be approved, as outlined in the subject minutes.

Carried

The recommendations were approved as follows.

CPS016-2016  That the agenda for the Community and Public Services Committee Meeting of February 17, 2016 be approved, as amended, to add the following item in Closed Session:
19.3. Discussion at the request of Regional Councillor Sprovieri, re: Building Status and Condition – West Tower – litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board, and advice that is subject to solicitor-client privilege, including communications necessary for that purpose.

CPS017-2016 1. That the report from Ann Pritchard, Manager, Realty Services, Public Services, dated January 13, 2016, to the Community and Public Services Committee Meeting of February 17, 2016, re: To Stop Up and Close and Declare Surplus a Portion of the Untraveled Original Countryside Drive Road Allowance, Lying Between Lots 15 and 16, Concession 6, EHS, and to Declare Surplus a Portion of Block 94, Plan 43M-1705 – Ward 10, be received; and,  

2. That the report from Ann Pritchard, Manager, Realty Services, Public Services, dated February 4, 2016, to the Community and Public Services Committee Meeting of February 17, 2016, re: Supplementary Report: Stop Up and Close and Declare Surplus a Portion of the Untraveled Original Countryside Drive Road Allowance, Lying Between Lots 15 and 16, EHS, Ward 10, be received; and,  

3. That a by-law be passed to stop up and permanently close and declare surplus to the City’s requirements that portion of the original Countryside Drive road allowance, lying between Lots 15 and 16, Concession 6, EHS, being that part of PIN 14222-0309 (LT), designated as Parts 1, 2 and 5 on the draft reference plan prepared by Young & Young Surveying Inc., Project 15-B6831, in the City of Brampton, Regional Municipality of Peel, and that permanent easement rights be retained over said Part 5 in connection with underlying municipal infrastructure.

CPS018-2016 1. That the presentation and report dated January 4, 2016, from Diane Butterworth, Recreation Program Coordinator, Public Services, to the Community and Public Services Committee Meeting of February 17, 2016, re: The HIGH FIVE ® Accreditation and Certification Program (File BD.x) be received; and,
Minutes
City Council

2. That staff supports the City of Brampton in becoming a registered HIGH FIVE organization working towards accreditation.

CPS019-2016

1. That the report from Donna-Lynn Rosa, Director, Recreation and Culture dated January 4, 2016, to the Community and Public Services Committee Meeting of February 17, 2016, re: 2016 Funding Request – Volunteer Mississauga Brampton Caledon (File DB.x), be received; and,

2. That the grant request of $35,700 by Volunteer MBC be approved; and,

3. That the 2016 budget of $35,700 be transferred from the Office of the Chief Operating Officer to the Public Services, Recreation and Culture Division for future requests.

CPS020-2016

That Committee convene in Closed Session in regard to litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board, and advice that is subject to solicitor-client privilege, including communications necessary for that purpose, as it relates to Agenda Item 10.2 – Discussion at the request of Regional Councillor Sprovieri, re: Building Status and Condition – West Tower.

CPS021-2016

That the Minutes of the Brampton Sports Hall of Fame Committee Meeting of February 4, 2016, to the Community and Public Services Committee Meeting of February 17, 2016, Recommendations SHF006-2016 to SHF014-2016, be approved as printed and circulated.

SHF007-2016

That the report from Don Doan, Chair, Constitution Sub-Committee, dated December 2015, to the Brampton Sports Hall of Fame Committee meeting of February 4, 2016, re: Brampton Sports Hall of Fame Proposed Changes to Constitution, be received.

SHF008-2016

That the Minutes of the Marketing Sub-Committee meeting of January 7, 2016, to the Brampton Sports Hall of Fame Committee meeting of February 4, 2016, be received.
SHF009-2016 That the Minutes of the Events Sub-Committee meeting of January 14, 2016, to the Brampton Sports Hall of Fame Committee meeting of February 4, 2016, be received.

SHF010-2016 That the date of the 2017 Brampton Sports Hall of Fame induction ceremony be finalized as Tuesday, May 2, 2017.

SHF011-2016 That the agenda for Sports Hall of Fame Committee meetings include an item on an ongoing basis entitled “News Items – Future / Potential Inductees – Ken Giles”, with this item to be included under the Other / New Business section.

SHF012-2016 That the Chair of the Brampton Sports Hall of Fame Committee be authorized to make a courtesy call regarding the nomination form that was not considered in 2016 and to explain the process for the consideration of the individual as a potential / future candidate for the Sports Hall of Fame.

SHF013-2016 That Committee proceed into Closed Session to discuss matters pertaining to the following:

12.1. Personal matters about an identifiable individual, including municipal or local board employees – Minutes – Closed Session – Sports Hall of Fame Committee – January 21, 2016

SHF014-2016 That the Brampton Sports Hall of Fame Committee do now adjourn to meet again on Thursday, March 3, 2016.

CPS022-2016 That Committee move into Closed Session to deal with matters pertaining to:

19.1. Report from Ann Pritchard, Manager, Realty Services, dated January 6, 2016, re: Disposal of Closed and Surplus Portion of an Untraveled Road Allowance, Ward 10 – a proposed or pending acquisition or disposition of land by the municipality or local board

19.2. Supplementary Report from Ann Pritchard, Manager, Realty Services, dated February 4, 2016, re: Disposal of Closed and Surplus Portion of the Untraveled Original Countryside Drive Road Allowance, Ward 10 – a proposed or pending
acquisition or disposition of land by the municipality or local board

19.3. Discussion at the request of Regional Councillor Sprovieri, re: Building Status and Condition – West Tower – litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board, and advice that is subject to solicitor-client privilege, including communications necessary for that purpose.

CPS023-2016 That staff be authorized to negotiate, and a by-law be passed to authorize the Mayor and Clerk to execute an agreement of purchase and sale, together with all other documents necessary to effect the market value disposal of the closed surplus portion of the untraveled Countryside Drive road allowance, lying between Lots 15 and 16, Concession 6, EHS, in the City of Brampton, Regional Municipality of Peel, being that part of PIN 14222-0309 (LT), designated as Parts 1 and 2 on draft reference plan prepared by Young & Young Surveying Inc., Project 15-6831 and of the surplus Part of Block 94, Plan 43M-1705, in the City of Brampton, Regional Municipality of Peel, being that part of PIN 14221-3682 (LT), designated as Part 5 on the said draft reference plan, said agreement to be on terms and conditions acceptable to the Chief, Planning and Infrastructure Services Officer, and in a form acceptable to the City Solicitor.

CPS024-2016 That the Community and Public Services Committee do now adjourn to meet again on Wednesday, March 2, 2016 at 9:30 a.m. or at the call of the Chair.

10.5. Minutes – Economic Development Committee – February 17, 2016

Note: Later in the meeting, on a two-thirds majority vote, this delegation was added to the Agenda.

Andrew deGroot, Brampton resident, outlined his views and concerns with respect to the recommended appointment of four Members of Council to the Downtown Brampton BIA (Recommendation ED026-2016).

Council discussion took place with respect to the intent of Recommendation ED026-2016 and some of the comments put forward by Mr. deGroot.

The following motion was considered.
C045-2016  Moved by Regional Councillor Medeiros
Seconded by City Councillor Whillans

That the delegation of Andrew deGroot, Brampton resident, to the Council Meeting of February 24, 2016, re: Item 10.5 – Economic Development Committee Recommendation ED026-2016 – February 17, 2016 (appointment of Council Members to the Downtown Brampton BIA Board of Directors), be received.

Carried

City Councillor Bowman, Committee Chair, provided a summary of matters considered at the Economic Development Committee Meeting of February 17, 2016.

The following motion was considered.

C046-2016  Moved by City Councillor Bowman
Seconded by City Councillor Whillans

1. That the Minutes of the Economic Development Committee Meeting of February 17, 2016, to the Council Meeting of February 24, 2016, be received; and,

2. That Recommendations ED019-2016 to ED029-2016 be approved, as outlined in the subject minutes.

Carried

The recommendations were approved as follows.

ED019-2016  That the agenda for the Economic Development Committee Meeting of February 17, 2016, be approved, as amended, to add the following item:

4.4. Announcement – Nancy Johnston, Manager, Business Development and Marketing, Denise McClure, Manager, Entrepreneurial Services, Cassandra Baccardax, Senior Advisor, International Investment, Office of the Chief Operating Officer, re: Three Marketing Awards Received by the City of Brampton at the Economic Development Council of Ontario (EDCO) President’s Dinner on February 4, 2016

ED020-2016  1. That the report from Dennis Cutajar, Chief Operating Officer, dated February 1, 2016 to the Economic Development Committee meeting of February 17, 2016, re: Request to Approve the use by
the Downtown Brampton BIA of the word “Brampton” in a Logo Design Mark (File BB.x), be received; and

2. That the use of the word “Brampton” by the DB BIA in the Specific Design Mark be approved, provided that Recommendations 3 and 4 below are implemented; and,

3. That the Board of Management of the DB BIA be required to provide evidence to the satisfaction of the City of Brampton’s Chief Operating Officer (or designate) that the DB BIA has been reasonably diligent in determining that the Specific Design Mark does not infringe the intellectual property rights of another or others; and,

4. That the Board of Management of the DB BIA be requested to register the Specific Design Mark as a brand of the DB BIA as an official mark pursuant to the Trade-marks Act, and further that the Chief Operating Officer (or designate) be authorized to sign and to deliver, on behalf of the City of Brampton, any consent to such registration as required by the Canadian Intellectual Property Office.

ED021-2016 That the minutes from the October 13, 2015 Brampton Downtown Development Corporation (BDDC) Board of Directors Meeting, to the Economic Development Committee Meeting of February 17, 2016, be received.

ED022-2016 That the minutes from the following Brampton Downtown Business Association (BDBA) Board Meetings, to the Economic Development Committee Meeting of February 17, 2016, be received:
- September 8, 2015
- October 13, 2015

ED023-2016 That the minutes from the following Downtown Brampton BIA Board Meetings, to the Economic Development Committee Meeting of February 17, 2016, be received:
- November 10, 2015
- December 8, 2015

ED024-2016 That the verbal update from D. Cutajar, Chief Operating Officer, to the Economic Development Committee Meeting of February 17, 2016, re: Business Visitation Program be received.
ED025-2016 That the following persons be appointed to the Downtown Brampton BIA Board of Directors, in accordance with By-law 88-2015 and subsection 204 (3) of the Municipal Act, 2001, as follows:

Directors selected by a vote of the Members of the BIA, for a term of office expiring at the first Annual General Meeting held after the next municipal election, or until successors are appointed:

1. Grettel Comas – Baci Gifts and M. Michael's Photography;
2. Herman Custodio – Custodio Studio Inc.;
3. Rick Evans – CCV Insurance & Financial Services Inc.;
4. Peeyush Gupta – The Wee Smoke Shop;
5. Jonathan Pereira – Sul Irmaos Smokehouse;
7. Fernando Russo – Rucareal Ltd.; and
8. Harpreet Zingh – LAB-B.

ED026-2016 That the following persons be appointed to the Downtown Brampton BIA Board of Directors, in accordance with By-law 88-2015 and subsection 204 (3) of the Municipal Act, 2001, as follows:

Members of Council appointed directly by the municipality, for a term of office expiring November 30, 2018 or until successors are appointed:

1. City Councillor J. Bowman;
2. Regional Councillor G. Gibson;
3. Regional Councillor M. Medeiros; and
4. Regional Councillor E. Moore.

ED027-2016 That the letters of correspondence from Lisa Wright, Interim Manager, Downtown Brampton BIA, dated January 29, 2016, to the Economic Development Committee Meeting of February 17, 2016, re: Appointment of Directors to the 2016 Board of Management of the Downtown Brampton BIA, plus the Appointment of One or More Directors from City Council be received.

ED028-2016 That the delegation from Richard Evans, Director, CCV Insurance and Financial Services Inc., to the Economic Development Committee Meeting of February 17, 2016, re: Appointment of Directors to the 2016 Board of Management of the Downtown Brampton BIA, plus the Appointment of One or More Directors from City Council be received.
ED029-2016  That the Economic Development Committee do now adjourn to meet again on Wednesday, March 2, 2016 at 1:00 p.m.

10.6.  **Minutes – Corporate Services Committee – February 17, 2016**

The minutes were distributed at the meeting.

Regional Councillor Medeiros introduced the subject minutes.

The following motion was considered.

**C047-2016**  Moved by Regional Councillor Medeiros
Seconded by Regional Councillor Palleschi

1.  That the Minutes of the Community & Public Services Committee Meeting of February 17, 2016, to the Council Meeting of February 24, 2016, be received; and,

2.  That Recommendations CPS016-2016 to CPS024-2016 be approved, as outlined in the subject minutes.

Carried

The recommendations were approved as follows.

**CS017-2016**  That the agenda for the Corporate Services Committee Meeting of February 17, 2016 be approved as amended as follows:

**To add:**

10.1  Discussion at the request of Regional Councillor Moore, re: Protocol for Signing Out Publicly Disclosed Court Documents;

10.2  Discussion at the request of Regional Councillor Moore, re: Request for Staff Report – Differences between the Original Contractual Agreements between the City and Dominus and the City and Fengate;

10.3  Discussion at the request of Regional Councillor Moore, re: Ombudsman;
18.1 Personal matters about an identifiable individual, including municipal or local board employees – an identifiable individual; and,

18.2 Personal matters about an identifiable individual, including municipal or local board employees – an identifiable individual.

CS018-2016 1. That the report from report from C. Goddard, Acting Manager, Property Standards, Enforcement and By-law Services, dated February 5, 2016, to the Corporate Services Committee Meeting of February 17, 2016, re: Alignment of the Property Standards By-law with the Regional Waste and Recycling Container Storage, be received; and,

2. That staff bring forward an amendment to the Property Standards By-law to allow for the storage of Region of Peel waste and recycling carts in front yards.

CS019-2016 That the correspondence from George Startup, Brampton resident, dated February 13, 2016, to the Corporate Services Committee Meeting of February 17, 2016, re: Alignment of the Property Standards By-law with the Regional Waste and Recycling Container Storage, be received.

CS020-2016 1. That the report from T. McLellan, Project Manager, Corporate Services, dated January 14, 2016, to the Corporate Services Committee Meeting of February 17, 2016, re: Request to Begin Procurement – Purchasing By-law Section 4.0 – Talent Learning Management System be received; and,

2. That the Purchasing Agent be authorized to commence the procurement for Talent and Learning Management System.

CS021-2016 1. That the report from D. Cutajar, Chief Operating Officer, dated January 11, 2016, to the Corporate Services Committee Meeting of February 17, 2016, re: Purchase Order Renewal for Brampton Guardian, be received, and,

2. That staff be directed to issue a one-year purchase order to the Brampton Guardian for the same amount as previous years ($450,000) for the purposes of statutory and non-statutory advertising.
Whereas section 2.14 of Council's Procedure By-law 160-2004, as amended, requires Members of Council for the purpose of increased transparency to advise the Clerk of all planned absences, late arrivals and early departures from a meeting, in order for the Clerk accurately to record attendance in the meeting minutes based on one of the following four reasons: “Illness”, “vacation”, “personal” or “other municipal business.”

And whereas Councillors should have the opportunity to account for absences from a meeting for “other municipal business” or “personal” reasons by also advising of the general nature of the matter;

Therefore be it resolved that By-law160-2004, as amended, be further amended by adding at the end of subsection 2.14, the following:

In the case of absence by reason of “other municipal business” or “personal”, the members may also advise the Clerk of the general nature of the matter for recording in the meeting minutes.

That the report from E. Evans, Deputy City Clerk, Corporate Services, dated January 25, 2016, to the Corporate Services Committee Meeting of February 17, 2016, re: 2015 Council / Committee Meeting Attendance Record (File BC.x), be received.

That Council grant permission for the publicly disclosed court documents be made available to Members of Council for their review and information on the basis that there be a sign out sheet and on the understanding that they may leave City Hall premises and returned in a timely manner.

Whereas staff have been previously requested, both publicly and in-camera, to prepare for Council’s information a report comparing in comprehensive detail the differences between the original contractual agreement dating back to December 2011 between the City of Brampton and Dominus; and the current contract as it exists today between the City of Brampton and Fengate; and

Whereas, staff have not acted on this request to date as it was their understanding that the request for such a report had not been formalized through a Council resolution;
Therefore be it resolved, that staff be directed formally to prepare the abovementioned report for Council’s information at a public or in-camera session of Corporate Services Committee and/or Council, as appropriate by May 31\textsuperscript{st}, 2016.

CS026-2015
That the City communicate with the office of the Ombudsman to confirm that the main focus of the requested investigation is the SWQ project, as set out in Resolution C140-2015, and that the Ombudsman be requested to notify Council as to the date and time of the investigation.

CS027-2016
That Committee proceed into Closed Session to consider matters pertaining to the following:

18.1 Personal matters about an identifiable individual, including municipal or local board employees – an identifiable individual

18.2 Personal matters about an identifiable individual, including municipal or local board employees– an identifiable individual

CS028-2016
That the Corporate Services Committee do now adjourn to meet again on Wednesday, March 2, 2016 at 3:00 p.m. or at the call of the Chair.

10.7. Recommendations – Planning and Infrastructure Services Committee – February 22, 2016

The recommendations were distributed at the meeting.

Regional Councillor Moore, Committee Chair, introduced the subject recommendations and provided an overview of matters considered at the meeting.

The following motion was considered.

C048-2016 Moved by Regional Councillor Moore
Seconded by Regional Councillor Sprovieri

1. That the Summary of Recommendations from the Planning and Infrastructure Services Committee Meeting of February 22,
2016, to the Council Meeting of February 24, 2016, be received; and,

2. That Recommendations P&IS026-2016 to P&IS046-2016 be approved, as outlined in the subject minutes.

Carried

The recommendations were approved as follows.

P&IS026-2016 That the agenda for the Planning and Infrastructure Services Committee Meeting of February 22, 2016 be approved as amended to add the following item:

10.2. Discussion at the request of Regional Councillor Sprovieri, re: Valley Land Route Alignment for the LRT, North of Steeles Avenue.

P&IS027-2016 That the presentation and report from John Spencer, Manager, Parks and Facility Planning, Planning and Infrastructure Services, dated February 1, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Parks and Recreation Master Plan Update (File PP.JBA.PRMP) be received.

P&IS028-2016 That the presentation by Nicola Crawhall, Westbrook Public Affairs, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Implementing the Growth Plan – Implications for Brampton; be received.

P&IS029-2016 That the following items be referred to a Council “Lunch and Learn” session, to take place before April 30, 2016:

- Item 6.1 – Report from Brian Lakeman, Growth Management Policy Planner, Planning and Infrastructure Services, dated January 4, 2016, re: City of Brampton and Region of Peel Population and Employment Forecast Updates (File BEX PEF13)
- Proposed motion from Regional Councillor Palleschi:

  Whereas it is the City’s desire to ensure that the 2041 growth forecasts for Brampton achieve a minimum activity rate of 37% in 2041;
Whereas a realistic expectation ought to be forecasted for future residential intensification in the Downtown and the Queen Street Corridor areas in the City;

Whereas staff recommended 2041 population forecast of 919,000 persons is significantly higher than what has been approved by Council for the City’s 2014 Development Charges By-law of 890,000 persons and such a large increase in population if not realized will have significant shortfall to the expected revenues to recover the capital and infrastructure costs;

Whereas the City has assured the landowners in the Heritage Heights community that the Secondary Plan will be planned based on a potential design of 43,000 people and 20,000 jobs to be mostly built out by 2031;
Whereas staff recommended 2041 population forecast for Brampton at 919,000 people will not achieve the desired activity rate, realistic expectation of Downtown and Queen Street Corridor intensification, development charge revenues and will not have any bearing on the secondary planning for the Heritage Heights community;

Whereas the alternative 2041 population forecast for Brampton at 885,000 people and supporting staff recommended 2041 employment forecast for Brampton at 329,000 jobs achieve the City’s desired minimum activity rate, establish a more realistic residential intensification for the Downtown and the Queen Street Corridor areas, is more fiscally manageable from a development charge perspective;

Therefore Be It Resolved, that recommendation #2 in the staff report be deleted and replaced with the following:

“That 2041 population and employment forecasts for Brampton of 885,000 persons and 329,000 jobs be endorsed for use in future Regional Official Plan Amendment 27”.

Email from Regional Councillor Gibson dated February 20, 2016, re: Questions on the Calculation of the City’s Activity Rate
Item 5.3 – Presentation by Janice Given, Manager, Growth Management and Special Policy, Planning and Infrastructure Services, re: City of Brampton and Region of Peel Population and Employment Forecast Updates Report (File BEX PEF13)
1. That the report from Marco Taraborrelli, Sign Co-ordinator, Planning and Infrastructure Services, dated January 14, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Site Specific Amendment to the Sign By-law 399-2002, as amended – Brampton Town Centre Ltd., 20-100 Maritime Ontario Boulevard – Ward 8 (File BJ.x) be received; and,

2. That the amendment to the Sign By-law be enacted; and;

3. That Brampton Town Centre Ltd. be responsible for the cost of the public notification.

1. That the report from Anthony Magnone, Regulatory Coordinator, Planning and Infrastructure Services, dated January 15, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Application for a Permit to Demolish a Residential Property – 9034 Creditview Road – Ward 5 (File BH.c / G33-LA), be received; and,

2. That the application for a permit to demolish the residential property located at 9034 Creditview Road be approved; and,

3. That Peel Regional Police be advised of the issuance of a demolition permit for the property; and,

4. That the demolition of the dwelling must commence within six months of the issuance of the demolition permit otherwise the approval shall be deemed null and void.

That the report from John Spencer, Manager, Parks and Facility Planning, Planning and Infrastructure Services, dated January 20, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Community Park Purchase – Mississauga / Embleton Community Park – Ward 6 (File AFA.MIS) be received.

1. That the report from John Spencer, Manager, Parks and Facility Planning, Planning and Infrastructure Services, dated January 22, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Authority to Negotiate Parkland Conveyance Agreement
3.1-40

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– Highway 427 Industrial Secondary Plan (Area 47) – Ward 10 be received; and,

2. That staff be directed to commence negotiations with the owners of the lands located within Blocks 47-1 and 47-2, within the Highway 427 Industrial Secondary Plan Area (Area 47), for the purpose of establishing an agreement to facilitate the assembly of parklands, in accordance with the approved secondary plan and in accordance with the principles set out in the subject report; and,

3. That staff be directed to finalize a Parkland Conveyance Agreement on terms and conditions acceptable to the Planning and Infrastructure Services Department, in consultation with the Office of the City Solicitor, Realty Services Section, and Finance staff, and conditional upon or subject to Council approval of the proposed Agreement.

P&IS034-2016

1. That the report from Jayne Holmes, Director, Capital Works, Planning and Infrastructure Services, dated February 5, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Budget Amendment and Recommendation Report: Hurontario Light Rail Transit Project Update – Implementation Phase – Wards 3 & 4 (File IA.A (16-3130-481)) be received; and,

2. That two new full-time permanent positions, Director of Rapid Transit and Manager of Hurontario LRT, be approved for the Brampton project office to undertake the Hurontario LRT project and future rapid transit projects within Brampton; and,

3. That a budget amendment be approved and a new capital project be established in the amount of $1,650,000 for the Hurontario Light Rail Transit Project Implementation including staffing and professional services with funding of $347,500 transferred from the General Rate Stabilization Reserve and an External Recovery of $1,302,500 from Metrolinx; and,

4. That the Acting Chief Administrative Officer submit a letter of approval for the Hurontario LRT project as part of the P3 Canada Benefits Case Analysis application for federal funding as requested by Metrolinx.
P&IS035-2016

1. That the report from Jim Pitman, Manager, Parks Maintenance and Operations, Planning and Infrastructure Services, dated January 13, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Request to Begin Procurement – Purchasing By-law Section 4.0 – For the Installation, Maintenance and Removal of Winter Lights Displays for a Three (3) Year Period – Wards 1, 3 and 4 (File EG.x) be received; and,

2. That the Purchasing Agent be authorized to commence the procurement for installation, maintenance and removal of Winter Lights Displays for a three (3) year period.

P&IS036-2016

1. That the report from Solomon Choi, Senior Project Engineer, Planning and Infrastructure Services, dated January 18, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Agreement with Brampton Area 48 Landowners Inc. for Intersection and Improvement Works – Request to Begin Procurement – Purchasing By-law Section 4.0 – Bramalea Road Widening between Countryside Drive and Inspire Boulevard – Ward 9 (File: IA.A (09-3150-211)), be received; and,

2. That the Mayor and Clerk be authorized to execute the agreement with Brampton Area 48 Landowners Inc., with content of the agreement satisfactory to the Chief of Planning and Infrastructure Services and form satisfactory to the City Solicitor, for intersection and improvement works to Bramalea Road between Countryside Drive and Inspire Boulevard, which shall be fully funded by Brampton Area 48 Landowners Inc.

3. That the Purchasing Agent be authorized to commence the procurement for the Bramalea Road widening between Countryside Drive and Inspire Boulevard.

P&IS037-2016

1. That the report from Bill Guy, Supervisor, Contracted Services, Roads Maintenance and Operations, Planning and Infrastructure Services, dated January 8, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Request To Begin Procurement – Purchasing By-law Section 4.0 – Storm Sewer System Maintenance & Catch Basin Material Recycling Services
for a Two Year Period – All Wards (File I.AA), be received; and,

2. That the Purchasing Agent be authorized to commence with the procurement for Storm Sewer System Maintenance & Catch Basin Material Recycling within the City of Brampton by Direct Negotiations with Flow-Kleen Technology Ltd. in accordance with Purchasing By-Law 35-2012 Schedule “C”.

P&IS038-2016 That the Minutes of the Cycling Advisory Committee Meeting of January 21, 2016 to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, Recommendations CYC001-2016 to CYC005-2016, be approved as printed and circulated.

CYC001-2016 That the agenda for the Cycling Advisory Committee Meeting of January 21, 2016, be approved, as amended as follows:

To add:

7.2. Committee discussion re: Frequency of Meetings

CYC002-2016 That the update from Nelson Cadete, Project Manager, Active Transportation, Planning and Infrastructure Services, to the Cycling Advisory Committee Meeting of January 21, 2016, re: Recent Changes to Highway Traffic Act Regulations – Ontario Bill 31 – Making Ontario Roads Safer be received.

CYC003-2016 That the update from Nelson Cadete, Project Manager, Active Transportation, Planning and Infrastructure Services, to the Cycling Advisory Committee Meeting of January 21, 2016, re: Cycling Advisory Committee Draft 2016 Work Plan be received.

CYC004-2016 Lost That the Cycling Advisory Committee meet on a bi-monthly basis for the remainder of 2016.

CYC005-2016 That the Cycling Advisory Committee do now adjourn to meet again on Thursday, February 18, 2016, at 7:00 p.m.

P&IS039-2016 That the Minutes from the Brampton School Traffic Safety Council Meeting of February 4, 2016 to the Planning and
Infrastructure Services Committee Meeting of February 22, 2016, Recommendations SC015-2016 to SC028-2016, be approved as printed and circulated.

SC015-2016 That the agenda for the Brampton School Traffic Safety Council Meeting of February 4, 2016, be approved, as amended, as follows:

**To Add re Item 9.2.**
Site inspection request from Cathy Pickering, Vice Principal, Lester B. Pearson Catholic School, re: **Lester B. Pearson Catholic School, 140 Howden Boulevard – Ward 7** (File BH.c).

**To Add Item 9.4.**
Correspondence from Baljinder Bath, Brampton resident, re: **Request for Site Inspection to Review Pedestrian / Traffic Concerns / Crossing Guard at the Intersection of Ray Lawson and Rollingwood Drive – Ray Lawson Public School, 725 Ray Lawson Boulevard – Ward 4** (File BH.c)

SC016-2016 That the following Members be appointed to the School Travel Planning Program sub-committee for the purposes of a walkabout for the schools that are enrolled in the program:

- Max Kazman
- Mike Moffat
- Daminder Ghumman

SC017-2016 1. That the correspondence from Regional Councillor Michael Palleschi, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: **Request for Site Inspection to Review Pedestrian / Safety / Parking Concerns at Terry Fox Public School, 95 Richvale Drive North, and Robert H. Lagerquist Public School, 105 Richvale Drive North – Ward 2** (File BH.c) be received; and,

2. That a site inspection be undertaken.

SC018-2016 1. That the correspondence from Ritu Khullar, Brampton resident, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: **Request for Site Inspection to Review Pedestrian / Traffic Concerns / Kiss and Ride – Lester B. Pearson Catholic School, 140 Howden Boulevard – Ward 7** (File BH.c) be received; and,
2. That a site inspection be undertaken.

SC019-2016 1. That the correspondence from Ritu Khullar, Brampton resident, to the Brampton School Traffic Safety Council re: Request for Site Inspection for Crossing Guard and Review Pedestrian / Traffic Concerns at the Intersection of Great Lakes Drive and Serenity Lane – Great Lakes Public School, 285 Great Lakes Drive – Ward 9 (File BH.c) be received; and,

2. That a site inspection be undertaken.

SC020-2016 1. That the correspondence from Baljinder Bath, Brampton resident, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: Request for Site Inspection to Review Pedestrian Safety/ Crossing Guard – Intersection of Ray Lawson Boulevard and Rollingwood Drive – Ray Lawson Public School, 725 Ray Lawson Boulevard – Ward 4 (File BH.c) be received; and

2. That a site inspection be undertaken.

SC021-2016 That the report from Mike Mulick, Acting Manager, Enforcement and By-law Services, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: 2015-2016 School Patrol Statistics (File BH.c) be received.

SC022-2016 1. That the site inspection report dated January 12, 2016, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: Holy Name of Mary Catholic School – 115 Glenvale Boulevard – Ward 8, be received; and,

2. That the school principal send educational information regarding students crossing correctly at the traffic signals with a reminder to activate the pedestrian walk signal; and,

3. That the Manager of Enforcement and By-law Services monitor the area during school arrival and dismissal times; and,
4. That the Manager of Traffic Services arrange for enhanced pedestrian pavement markings at the intersection of Central Park Drive and Glenvale Boulevard.

SC023-2016

1. That the site inspection report dated January 11, 2016, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: Father C.W. Sullivan Catholic School – 62 Seaborn Road – Ward 1, be received; and,

2. That the Manager of Traffic Services arrange for the installation of enhanced pedestrian pavement markings at the intersection of Seaborn Road and Pennywood Road; and,

3. That the school principal remind drivers using the Kiss and Ride area to drop-off and pick-up students on the passenger side of vehicles.

SC024-2016

1. That the site inspection report dated January 14, 2016, to the Brampton School Traffic Safety Council Committee Meeting of February 4, 2016, re: Ingleborough Public School – 60 Ingleborough Drive – Ward 6, be received; and

2. That it is the position of the Brampton School Traffic Safety Council that no recommendations are required at the school at this time.

SC025-2016

1. That the site inspection report dated January 19, 2016, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re; Mount Royal Public School – 65 Mount Royal Circle – Ward 10, be received, and,

2. That the principal communicate the following information to parents:
   • parking enforcement will be more active in the next few weeks around the school
   • encourage the use of the walking paths to school; and

3. That Enforcement and By-law Services be requested to add Mount Royal Public School to the list of schools to monitor, and enforce the signs and law; and

4. That the Peel District School Board review and consider additional staffing at arrival and dismissal periods to assist
with traffic congestion in an effort to encourage safety around the school; and

5. That school staff focus on the Kiss and Ride during morning arrival time in an effort to help keep vehicles moving; and

6. That the Manager of Traffic Services arrange the following:
   • Corner restrictions on east side of Mount Royal Circle at the school entrance
   • No stopping signs, Monday to Friday, 8-5 on the west side of Mount Royal Circle from house number 50 to house number 74
   • A review of the pavement markings at the school crossing and refresh, if needed.

7. That school administration ensure that students walking between the buses as they exit the school are guided by school staff at all times.

SC026-2016

1. That the site inspection report dated January 20, 2016, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: Dorset Public School – 100 Dorset Drive – Ward 7, be received, and

2. That the Peel District School Board be requested to review the property to determine if a pedestrian access to the school can be placed at the westerly driveway; and

3. That the Manager of Engineering Services arrange for the existing Bus Loading zone located on the north side of Dorset Drive, west of the westerly driveway, to be altered to start after the walkway to the park on the south side of Dorset Drive; and

4. That it is the position of the Brampton School Traffic Safety Council that a Crossing Guard is not warranted in front of Dorset Public School; and,

5. That Enforcement and By-law Services staff be requested to add Dorset Public School to the list of schools to visit during arrival and dismissal times.

SC027-2016

1. That the site inspection report be dated January 19, 2016, to the Brampton School Traffic Safety Council Meeting of
February 4, 2016, re: Our Lady of Lourdes Catholic School – 25 Mount Royal Circle – Ward 10, received; and

2. That the principal be advised that staff support is required in the Kiss & Ride areas to direct vehicles to keep moving at arrival and dismissal times; and

3. That the school board review and consider the following:
   • Change the bus loading zone area to a ‘Kiss and Ride’ and modify the pavement markings to reflect the change
   • Restrict cars from parking on the easterly side of ‘Drive-Through Lane’ to the exit of the school property

4. That the Manager of Traffic Services review the need for corner restrictions at both the entrance and exit of the school.

SC028-2016 That the Brampton School Traffic Safety Council do now adjourn to meet again on Thursday, March 3, 2016 at 9:30 a.m. or at the call of the Chair.

P&IS040-2016 That the Minutes of the Brampton Heritage Board Meeting of January 19, 2016 to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, Recommendations HB001-2016 to HB010-2016, be approved as printed and circulated.

HB001-2016 That the agenda for the Brampton Heritage Board Meeting of January 19, 2016 be approved as amended as follows:

To add resignations from the following Members to Item 10.6:
   • Gugni Gill
   • Mandeep Kundan

HB002-2016 That the presentation by Rebecca Sciarra, Cultural Heritage Specialist Manager, ASI, to the Brampton Heritage Board Meeting of January 19, 2016, re: City of Brampton Cultural Heritage Policy Review (File H.Ex. OP Review), be received.

HB003-2016 That the Minutes of the Outreach and Marketing Sub-Committee Meeting of November 26, 2015, to the Brampton Heritage Board Meeting of January 19, 2016, be received.
HB004-2016

1. That the report from Stavroula Kassaris, Heritage Coordinator, Planning and Infrastructure Services, dated January 6, 2016, to the Brampton Heritage Board Meeting of January 19, 2016, re: Heritage Designation under Part IV, Section 29 of the Ontario Heritage Act – 27 Wellington Street East – Ward 3 (HE.x 27 Wellington St E), be received; and,

2. That designation of 27 Wellington Street East under Part IV of the Ontario Heritage Act, as a property of cultural heritage significance, be approved; and,

3. That staff be authorized to publish and serve the Notice of Intention to Designate in accordance with the requirements under the Ontario Heritage Act; and,

4. That, if there are no objections to the designation in accordance with the provisions of the Ontario Heritage Act, a by-law be passed to designate the subject property; and,

5. That, if there are any objections in accordance with the provisions of the Ontario Heritage Act, staff be directed to refer the proposed designation to the Ontario Conservation Review Board; and,

6. That staff be authorized to attend the Conservation Review Board hearing process in support of Council’s decision to designate the subject property.

HB005-2016

That the Brampton Heritage Board organize and participate in the “Highlight on Heritage” event taking place at Bramalea City Centre on Saturday, February 13, 2016.

HB006-2016

That Paul Willoughby, Co-Chair, be authorized to delegate at an upcoming Heritage Milton meeting, on behalf of the Brampton Heritage Board, to provide information about Brampton’s Heritage Program and the Board’s outreach activities.

HB007-2016

That the verbal update from Antonietta Minichillo, Heritage Coordinator, Planning and Infrastructure Services, to the Brampton Heritage Board Meeting of January 19, 2016, re: Churchville Public Art for 200th Anniversary – Ward 6, be received.
HB008-2016  That the verbal update from Antonietta Minichillo, Heritage Coordinator, Planning and Infrastructure Services, to the Brampton Heritage Board Meeting of January 19, 2016 re: *Community Mailbox Upgrade in Churchville – Ward 6*, be received.

HB009-2016  1. That the verbal advisory from Terri Brenton, Legislative Coordinator, City Clerk's Office, Corporate Services, re: *Resignations from Membership on the Brampton Heritage Board*, be received; and,

2. That the resignations from the following Members be accepted:
   - Gugni Gill
   - Mandeep Kundan
   - Debbi Visser

HB010-2016  That the Brampton Heritage Board do now adjourn to meet again on Tuesday, February 16, 2016 at 7:00 p.m. or at the call of the Chair.

P&IS041-2016  That staff report back on refining the (construction) tendering process and to keep Committee updated on major delays.

P&IS042-2016  That the correspondence from S. Jurrius, Legislative Specialist, Region of Peel, dated February 3, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: *Resolution Number 2016-68 – Greater Toronto Area (GTA) West Corridor Environmental Assessment – Suspension Study (File BA.x)* be received.

P&IS043-2016  That the correspondence from S. Jurrius, Legislative Specialist, Region of Peel, dated February 3, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: *Resolution Number 2016-74 – Sanitary Sewer Servicing Local Improvement Project, Proposed Construction of Sanitary Sewer on Saint Lukes Court, from 2 Saint Lukes Court to 8 Saint Lukes Court, Capital Project 15-2701 – City of Brampton – Ward 10 (File BA.x)* be received.

P&IS044-2016  That the correspondence from P. Mistry, Brampton resident, et al., dated December 19, 2015, to the Planning and Infrastructure
Services Committee Meeting of February 22, 2016, re: **Windrow and Snow Removal – Ward 8** be received.

**P&IS045-2016** That Committee move into Closed Session to deal with matters pertaining to:

17.1. Report from Matthew Rea, Legal Counsel, Legal Services, Corporate Services, dated February 1, 2016, re: **Heritage Designation** – litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board

**P&IS046-2016** That the Planning and Infrastructure Services Committee do now adjourn to meet again on Monday, March 7, 2016, at 7:00 p.m.

11. **Unfinished Business** – nil

12. **Correspondence**

12.1. Correspondence from Harjit Kaur Sanghera, re: **Item 14.1 – Notice of Motion – Transportation Network Company – Mobile Licensing By-law Review**

**Dealt with under Item 6.1 – Resolution C034-2016**

See also Resolution C035-2016

13. **Resolutions** – nil

14. **Notices of Motion**

14.1. **Notice of Motion – Council – February 24, 2016**

Re: **Transportation Network Company – Mobile Licensing By-law Review**

**Dealt with under Item 6.1 – Resolution C035-2016**

See also Resolution C034-2016

15. **Petitions** – nil
16. **Other Business/New Business**

16.1. Discussion at the request of Regional Councillor Moore re: **Senior Staff Recruitment**

Regional Councillor Moore introduced the following motion:

Moved by Regional Councillor Moore  
Seconded by City Councillor Bowman

Whereas Council is currently undertaking a Chief Administrative Officer recruitment;

Whereas there is a past precedence and established practice of members of City Council participating in the interview process for key roles within the Corporation;

Therefore be it resolved,

That all hiring, termination or promotion of staff by staff at the level of Director or above be suspended until the new CAO is appointed by Council;

Further that staff be directed, under the direction of the new CAO, to review and make recommendations on a protocol for the Chairs and/or Vice Chairs of the associated departmental committees to participate in the interview process of key roles within the Corporation that is consistent with the Council approved Code of Conduct and respects staff authority in the recruitment and hiring process.

Regional Councillor Moore responded to questions of clarification on the motion.

Council discussion on this matter included questions about Council’s authority as it relates to staff recruitment. Staff cautioned that consideration of this matter in Closed Session may be required for the purpose of providing legal advice.

Regional Councillor Moore indicated her intention to not proceed with the motion at this time, and that would file a Notice of Motion for consideration at the next Council Meeting.

17. **Procurements Matters** – nil
18. **Regional Council Business**

Peter Fay, City Clerk, Corporate Services, provided an overview of briefing notes provided to Members of Council with respect to matters to be considered at the Regional Council Meeting of February 25, 2016.

19. **Public Question Period** – nil

20. **By-laws**

C049-2016  Moved by City Councillor Whillans  
Seconded by City Councillor Bowman

That By-laws 15-2016 to 30-2016, before Council at its meeting of February 24, 2016, be given the required number of readings, taken by the Mayor and City Clerk and the Corporate Seal affixed thereto.

(See Items 6.2, 8.2, and By-law 16-2016)

(See Items 6.2, 8.2, and By-law 15-2016)

17-2016  To prevent the application of part lot control to part of Registered Plan 43M-1963 – Part of Lot 8, Concession 4 W.H.S. – Ward 5 (File PLC16-001)

18-2016  To prevent the application of part lot control to part of Registered Plan 43M-1964 – Part of Lot 8, Concession 4 W.H.S. – Ward 5 (File PLC16-001)

19-2016  To prevent the application of part lot control to part of Registered Plan 43M-1968 – north of Wanless and east of Creditview – Ward 6 (File PLC16-002)

20-2016  To prevent the application of part lot control to part of Registered Plan 43M-1998 – south of Mayfield Road east of McVean Drive – Ward 10 (File PLC16-003)
To prevent the application of part lot control to part of Registered Plan 43M-879 – 150, 160, 170 Delta Park Boulevard and 8985 Airport Road – Ward 8 (File PLC16-004)

To establish certain lands as part of the public highway system (Chinguacousy Road) – Ward 4

To establish certain lands as part of the public highway system (Interlacken Drive, Cachet Court and Dalmeny Drive) – Ward 5

To establish certain lands as part of the public highway system (Wanless Drive) – Ward 6

To establish certain lands as part of the public highway system (Clockwork Drive) – Ward 6

To establish certain lands as part of the public highway system (Golden Springs Drive) – Ward 6

To establish certain lands as part of the public highway system (Thornbush Boulevard, Roulette Crescent and Stedford Crescent) – Ward 6

To establish certain lands as part of the public highway system (Countryside Drive) – Ward 9

To establish certain lands as part of the public highway system (Hertonia Street) – Ward 10

Carried

21. **Closed Session**

C050-2016 Moved by City Councillor Whillans
Seconded by Regional Councillor Gibson

That Council proceed into Closed Session to discuss matters pertaining to the following:


21.2 Minutes – Closed Session – Community & Public Services Committee – February 3, 2016
21.3 Minutes – Closed Session – Community & Public Services Committee – February 17, 2016

21.4 Minutes – Closed Session – Corporate Services Committee – February 17, 2016

21.5 Minutes – Closed Session – Citizen Appointments Committee – February 3, 2016

21.6 Minutes – Closed Session – Planning and Infrastructure Services Committee – February 22, 2016

21.7 Report from D. Wilson, Executive Director, Human Resources, and M. Boschetto, Senior Manager, Human Resources, dated February 8, 2016, re: Collective Agreement (File FBB) – labour relations or employee negotiations

21.8 Report from M. Rea, Legal Counsel, Legal Services, Corporate Services, dated February 12, 2016, re: OMB Appeal – Ward 4 (File GBC) – litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board

21.9 Report from D. Squires, Deputy City Solicitor, Legal Services, Corporate Services, dated January 29, 2016, re: Litigation – Ward 4 (File GBA) – litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board

21.10 Report from A. Pritchard, Manager, Realty Services, Public Services, dated January 7, 2016, re: Authority to Execute Lease Agreement for Retail Space in West Tower, Ward 3 (File L16G.5.3) – a proposed or pending acquisition or disposition of land by the municipality or local board

21.11 Discussion re: identifiable individual – personal matters about an identifiable individual, including municipal or local board employees

21.12 Personal matters about an identifiable individual, including municipal or local board employees – identifiable individuals – CAO Recruitment Committee

21.13 Personal matters about an identifiable individual, including municipal or local board employees – an identifiable individual

Carried
Note: In Open Session, the Mayor reported on the status of matters considered in Closed Session as follows:

- Items 21.1 to 21.4 were acknowledged
- Item 21.5 – see Resolution C051-2016 below
- Item 21.6 was acknowledged
- Item 21.7 – see Resolution C052-2016 below
- Item 21.8 – direction was given to staff
- Item 21.9 was acknowledged
- Item 21.10 – see Resolution C053-2016 and By-law 31-2016 below
- Item 21.11 was deferred to the Council Meeting of March 9, 2016
- Item 21.12 – direction was given to staff
- Item 21.13 – procedural direction was given to staff

The following motion was considered with respect to Item 21.5.

C051-2016  Moved by City Councillor Whillans
Seconded by Regional Councillor Moore

That the following be appointed to the Taxicab Advisory Committee, effective immediately, for the term ending November 30, 2018, or until successors are appointed:

Milton Bhangoo, Broker rep
Makhan Dhoter, Broker rep
Joe Farrugia, Broker rep
Avtar Grewal, Broker rep
Louis Gotzamanis, Plate Owner rep
Amarjit Grewal, Plate Owner rep
Zafar Tariq, Plate Owner rep
Jaswant Uppal, Plate Owner rep
Daljit Gill, Driver rep
Rajinder Rai, Driver rep
Lynn Slade, Driver rep
Ravinder Chahal, Citizen rep
Sushil Ninawat, Citizen rep

plus a representative of the Accessibility Advisory Committee

Carried

The following motion was considered with respect to Item 21.7.
C052-2016 Moved by City Councillor Whillans
Seconded by City Councillor Bowman

1. That the Memorandum of Settlement be approved between the Corporation of the City of Brampton and the Canadian Union of Public Employees, Local 831; and,

2. That the Mayor and City Clerk be authorized to sign the Collective Agreement between the Corporation of the City of Brampton and the Canadian Union of Public Employees, which will be effective from the date of ratification by Council to December 31, 2017.

Carried

The following motion was considered with respect to Item 21.10.

C053-2016 Moved by City Councillor Whillans
Seconded by City Councillor Bowman

That a By-law 31-2016 be passed to authorize the Mayor and Clerk to execute the fair market offer to lease with University Health Network, for approximately 4,406 square feet of space within the Retail Lease Area referred to as Retail Space #1, on the ground floor of the West Tower, and the formal lease to include the terms of the offer to lease and such other terms and conditions acceptable to the Chief Public Services Officer and in a form of agreement approved by the City Solicitor.

Carried

22. **Confirming By-law**

The following motion was considered.

C054-2016 Moved by Regional Councillor Palleschi
Seconded by City Councillor Whillans

That the following By-laws before Council at its Regular Meeting of February 24, 2016 be given the required number of readings, taken by the Mayor and the City Clerk and the Corporate Seal affixed thereto:

31-2016 To authorize the execution of the offer to lease and a lease with Altum Health – West Tower – Ground Floor
32-2016 To confirm the proceedings of the Regular Council Meeting held on February 24, 2016

Carried
23.  **Adjournment**

The following motion was considered.

C055-2016  Moved by City Councillor Dhillon  
Seconded by City Councillor Bowman

That Council do now adjourn to meet again for a Regular Meeting of Council on Wednesday, March 9, 2019 at 9:30 a.m., or at the call of the Mayor.

Carried

**Proclamations**

The following City of Brampton proclamation was made on behalf of Council:

- International Women’s Day – March 8, 2016 – to be given to the Zonta Club of Brampton-Caledon

_______________________________________  
L. Jeffrey, Mayor

_______________________________________  
P. Fay, City Clerk
6.1 Corporate Services
Council and Administrative Services

Delegation Request

Please complete this form for your request to delegate to Council or Committee on a matter where a decision of the Council may be required. Delegations at Council meetings are generally limited to agenda business published with the meeting agenda. Delegations at Committee meetings can relate to new business within the jurisdiction and authority of the City and/or Committee or agenda business published with the meeting agenda. All delegations are limited to five (5) minutes.

Attention: City Clerk's Office, City of Brampton, 2 Wellington Street West, Brampton ON L6Y 4R2
Email: cityclerksoffice@brampton.ca Telephone: (905) 874-2100 Fax: (905) 874-2119

Meeting: □ City Council □ Corporate Services Committee □ Planning & Infrastructure Services Committee
□ Economic Development Committee □ Community & Public Services Committee □ Other:

Meeting Date Requested: March 9th 2016 Agenda Item (if applicable):

Name of Individual(s):
Cary Kaplan

Position/Title:
President and General Manager

Organization/Person being Represented:
Brampton Beast

Full Address for Contact:
7575 Kennedy Road South Telephone:

Email:

Subject Matter to be Discussed:
Brampton Beast

Action Requested:

A formal presentation will accompany my delegation: □ Yes □ No

Presentation format: □ PowerPoint File (.ppt) □ Adobe File or equivalent (.pdf)
□ Picture File (.jpg) □ Video File (.avi, .mpg) □ Other:

Additional printed information/materials will be distributed with my delegation: □ Yes □ No □ Attached

Note: Delegates are requested to provide to the City Clerk’s Office well in advance of the meeting date:
(i) 25 copies of all background material and/or presentations for publication with the meeting agenda and/or distribution at the meeting, and
(ii) the electronic file of the presentation to ensure compatibility with corporate equipment.

Once this completed form is received by the City Clerk’s Office, you will be contacted to confirm your placement on the appropriate meeting agenda.

Personal information on this form is collected under authority of the Municipal Act, SO 2001, c.25 and/or the Planning Act, R.S.O. 1990, c.P.13 and will be used in the preparation of the applicable council/committee agenda and will be attached to the agenda and publicly available at the meeting and on the City’s website. Questions about the collection of personal information should be directed to the Deputy City Clerk, Council and Administrative Services, 2 Wellington Street West, Brampton, Ontario, L6Y 4R2, tel. 905-874-2115.
Date: 2016-02-25

Subject: Office of Community Engagement Update as Requested during Budget 2016

Contact: Olga K. Lukich, Senior Manager, OCE, Olga.Lukich@brampton.ca, 905.874.2768

Recommendations:

1. That the report from Olga K. Lukich, Sr. Manager, Office of Community Engagement, Office of the Chief Operating Officer, dated February 25, 2016, to the Council Meeting of March 9, 2016, re: Budget Committee 2016 Follow-up on an Update on the Office of Community Engagement and Request for a Community Engagement Research Assistant (File CD.x) be received; and,

2. That City Council authorize the Office of Community Engagement to undertake the development of a multi-year community engagement business plan as outlined in the Strategic Plan and based on Council input at the February 16, 2016 workshop; and

3. That the funds held in abeyance for a Community Engagement Research Assistant during Budget 2016 be released to help meet Council's objectives as outlined under the 2016 -2018 Council-approved Strategic Plan, Good Government section.

Overview:

- To support Council's commitment to engagement, and in response to discussions stemming from the recent Budget 2016 process, a Council workshop was held on February 16, 2016 to update Council on new approaches to public engagement that are being used in comparable jurisdictions in Canada and abroad.

- The workshop also provided Council a chance to discuss issues and opportunities anticipated during the current term that may benefit from concerted public engagement initiatives in areas including, but not limited to:
  - annual budget process
  - university bid
  - determining infrastructure priorities
  - alternative alignments to the LRT route
  - Queen St. corridor
promoting good news stories about Brampton
- civic literacy, where residents are being educated on sustainable development and livable neighbourhoods

The above initiatives were identified in addition to the various plans highlighted in the Council-approved 2016-2018 Strategic Plan.
- Recognizing Council's desire to foster support and understanding of and seek community input into key city-building priorities, this report highlights the Office of Community Engagement's priorities for 2016.
- The reports also recommend that Council release the funds for the hiring of a community engagement research assistant that were held in abeyance during the budget 2016 discussions.
- Release of these funds will help support the current two-person division in delivering on Council's engagement priorities, including a multi-year business plan, initiatives as identified above, and those under the Strategic Plan's Good Government category.

Background:


This report originates from the following Council Resolution:
- "Budget Committee Recommendation BC052-2015 stating: That the staff request for the Office of Community Engagement (1 position) and Economic Development (1 position) be held in abeyance pending the Chief Operating Officer reporting back to Council in January 2016."

The January 2016 deadline outlined in the Council Resolution was not met because staff felt it was important to first host a Council Workshop on Community Engagement as a precursor to this staff report. This workshop was held on February 16, 2016.

Current Situation:

This section of the report provides an overview of the linkages, alignments, mandate, goals and services associated with the community engagement function at the City of Brampton.

1. Strategic Plan

To help deliver Council's 2016-2018 Strategic Plan, the OCE's role and work align under the Good Government priority section, whose stated outcome is:

“Credible leadership delivers trusted services to make a positive difference for citizens.”
One strategic goal that supports the above outcome is to:

“Educate and engage citizens in open and accountable ways that show value and enhance the City’s image.”

The OCE is responsible for two specific strategic initiatives that support the goal of educating and engaging citizens. They are:

- Multi-year community engagement plan
- Annual community satisfaction survey

2. February 2016 Council Workshop on Community Engagement

In addition to the work plan presented to Council during Budget 2016, and in response to Council questions during that budget process, a workshop was held to provide Council Members with the opportunity to identify and discuss issues they feel may benefit from a fulsome public engagement effort during this term of Council. Council Members in attendance identified several areas including, but not limited to:

- annual budget process
- university bid
- determining infrastructure priorities
- alternative alignments to the LRT route
- Queen St. corridor
- promoting good news stories about Brampton
- civic literacy, where residents are being educated on sustainable development and livable neighbourhoods

3. Community Engagement Mandate

- Build the City’s capacity for community engagement to inform, engage, and initiate two-way feedback with the public on key decision-making initiatives through professional programs, services and products

4. Community Engagement Goals

- Facilitate community participation in strategy projects identified by Council and ELT; and to lead and collaborate with staff in their engagement activities (e.g., Official Plan, Parks and Recreation Master Plan)
- Establish effective public engagement feedback mechanisms (e.g., surveys)
- Facilitate engagement with Brampton’s youth, business community and diverse groups (e.g., contact management database, local government awareness program)
5. OCE Major Lines of Services

- **Connecting with the Community:** e.g., annual budget engagement process and annual survey
- **Train the Trainer:** workshops for staff and creating and leverage new engagement tools
- **Consultative, Advisory and Research Services:** OCE is at the table for the Arts and Culture Master Plan; Parks and Rec Master Plan; OP Master Plan; University Panel; Queen St. Master Plan; Howden Recreation Centre engagement plan; etc.
- **Brampton Cares Program:** proclamations
- **Raising Local Government Awareness:** e.g., the mobile engagement kit

6. OCE 2016 Work Plan Highlights

- Key to the OCE’s work plan is the development of a **multi-year business plan** - subject to Council approval - to help facilitate engagement on the issues identified at the February 16, 2016 Council workshop, as well as those identified through the strategic plan. This multi-year plan will help prioritize Council's short-, medium- and long-term engagement plans and the programs and services needed to achieve them. A variety of stakeholders, including Council, will be engaged in the development of this plan.
- Community engagement **toolkit** for all departments
- **Development of a Speakers Series** that highlights what Brampton offers, while increasing Civic Literacy about how local government contributes to the quality of life
- **Youth survey** to collect data for program and service development, including a Youth Strategy
- **Training sessions** (e.g., Design Jams and Facilitation sessions) to help departments better-determine their clients' needs (internal and external)
- **2017 Budget Engagement process**
- **Consulting and advising** on major plans including, but not limited to: Parks and Recreation Master Plan; Official Plan; Arts and Culture Master Plan; University Panel

**Corporate Implications:**

**Financial Implications**

Funding for the Community Engagement Research Assistant position is included in the 2016 budget in the amount of $58,825. There is sufficient funding to proceed.
Staffing and Service Level Implications

As this report highlights, there are several deliverables on the OCE’s radar in the near future:

- 2016 work plan as presented at Budget 2016
- Council-identified projects/issues from the February 2016 workshop
- OCE’s current involvement in Master Plans and Business Plans

This report also notes the various linkages between the OCE and key Council initiatives identified for this term of Council. Other key plans also coming to the forefront during this term include an Active Transportation Plan and Downtown Central Area Master Plan. Here, too, the OCE will have a role.

Release of the funds put in abeyance during Budget 2016 will allow for a third person to focus on four key areas: research; customer service and client support; administrative support; and communications and web management. This, in turn, will help this small division keep pace with the demands and inter-linkages identified, and maintain consistent and qualitative service levels to Council, ELT and Departments.

Strategic Plan:

This report aligns with the Strategic Plan priority of **Good Government**.

Conclusion:

With approval of the recommendations in this report, the City of Brampton Council and Corporation will continue to demonstrate its continued commitment to community engagement and help create and sustain a culture of engagement (internally and externally) that promotes civic pride in this city.

---

Olga K. Lukich  
Senior Manager, Office of  
Community Engagement

Dennis Cutajar  
Chief Operating Officer

Report authored by: Olga K. Lukich
Date: 2016-03-02

Subject: City of Brampton and William Osler Health System Foundation One-Time Marketing Cooperative Initiative: Fundraising Campaign for the Peel Memorial Centre for Integrated Health and Wellness

Contact: Dennis Cutajar, Chief Operating Officer (905.874.2698)

Recommendations:

1. That, the report from Dennis Cutajar, Chief Operating Officer, dated, March 2, 2016, to the City Council meeting of March 9, 2016, re: City of Brampton and William Osler Health System Foundation One-Time Cooperative Marketing Initiative: Fundraising Campaign for the Peel Memorial Centre for Integrated Health and Wellness (File CE.x), be received; and

2. That, Council approve a one-time cooperative marketing initiative between the City of Brampton and the William Osler Health System Foundation in support of promoting and raising awareness of new health and wellness services to be made available to the public at the new Peel Memorial Centre for Integrated Health and Wellness; and

3. That, Council approve a one-time, in-kind grant to the William Osler Health System Foundation, valued at $71,050.00, in support of the marketing initiative described in this report; and

4. That, Council authorize staff to assist and support the William Osler Health System Foundation in the implementation of the promotional tactics outlined in this report; and

5. That, the Mayor and City Clerk be authorized to enter into a one-time grant agreement with the William Osler Health System Foundation to provide the support outlined in this report, and in a form satisfactory to the City Solicitor, or designate, and with content satisfactory to the Chief Operating Officer, or designate.
Overview:

- In January 2016, the City received an unsolicited request from the William Osler Health System Foundation (Osler Foundation) to enter into a one-time cooperative marketing initiative to raise public awareness of the health services being offered at the new Peel Memorial Centre for Integrated Health and Wellness (Peel Memorial) and to assist with its ongoing fund raising efforts.

- The request involves City support and approval of multiple promotional tactics on City owned and/or controlled media communication channels to help achieve Osler Foundation’s objectives for the new Peel Memorial and raise awareness of the programs and services that will soon be offered at this new facility. In return, the City of Brampton will receive name brand recognition as a local share financial partner in the new Peel Memorial.

- Staff recommends that Council support this one-time cooperative marketing initiative request, as it builds upon the City’s $60 million commitment made in 2010 to revitalize the Peel Memorial site.

- This project aligns with the City’s 2016-2018 Strategic Plan, which cites partnerships with health providers (specifically Peel Memorial) as a key strategic initiative for this term of Council. Given the significance of the City’s contributions to revitalizing the new Peel Memorial, staff will leverage promotional tactics to include the City’s logo and branding.

- Staff recommends that the City contribute an in-kind grant to a one-time cooperative marketing initiative in the amount of $71,050.00.

- Pending Council approval of the recommended one-time cooperative marketing initiative and in-kind grant, staff will work with the Osler Foundation to implement the promotional tactics outlined in this report. Staff will also report back to Council on the necessary amendments to the municipal Sign By-law.

Background:

In January 2016, the City received a proposal from the Osler Foundation regarding a cooperative marketing initiative with the City, to promote the fundraising campaign for the new Peel Memorial.
Current Situation:

About William Osler Health System (Osler)

Osler is one of the largest community hospital systems in Canada, serving a population of over 1.3 million people living in one of the fastest growing and most culturally diverse regions of the country. The emergency departments at Osler’s two hospitals – Brampton Civic Hospital and Etobicoke General Hospital – are among the busiest in Canada, and its labour and delivery program is one of the largest in the province.

About the new Peel Memorial

Scheduled to open in the community in early 2017, the new Peel Memorial will focus on treatment of patients who do not require an overnight stay in hospital. It will provide a range of specialties, clinics, day programs and services – including high-tech diagnostics, surgery and women’s and children’s health. Space will also be created for education classrooms where patients and family members can learn from health professionals about how to take a more active role in managing their own health.

City Cooperation with Osler Foundation

Staff supports a one-time cooperative marketing initiative with Osler Foundation to promote the new health and wellness services and fundraising campaign for the new Peel Memorial. This initiative will build on the $60 million commitment the City made in 2010 to revitalizing the new Peel Memorial, and will align with the City’s 2016-2018 Strategic Plan, which cites partnerships with health providers (specifically the new Peel Memorial) as a key strategic initiative for this term of Council. Given the significance of the City’s contributions to revitalizing the new Peel Memorial, staff will leverage promotional tactics to include the City’s logo and branding.

Peel Memorial Milestone Dates:

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising Campaign Launch Event at Brampton City Hall</td>
<td>April 7, 2016</td>
</tr>
<tr>
<td>Facility Completion</td>
<td>October 2016</td>
</tr>
<tr>
<td>Facility Opens</td>
<td>Early 2017</td>
</tr>
</tbody>
</table>

Timeline estimates in this report are for a promotional campaign of six to twelve months in duration, and aligned with these milestones and dates.

Proposal from Osler Foundation
Osler Foundation has requested City cooperation and approval for the following promotional tactics that are either owned by or in the control of the City of Brampton. Creative content for all tactics would be produced in cooperation between the City and Osler Foundation as community messaging and would feature the City’s logo and branding.

<table>
<thead>
<tr>
<th>Tactic</th>
<th>Description</th>
<th>Use of City Assets</th>
<th>Requires Amendment to Sign By-Law and Sign Permit</th>
</tr>
</thead>
<tbody>
<tr>
<td>CN Rail Bridges (Downtown Brampton)</td>
<td>Two (2) Banners on Downtown CN Rail bridges: one side (face) over Queen Street, one side (face) over Main Street</td>
<td>City is an advertiser through an agreement with RCC Media (CN Rail).</td>
<td>No – Is within scope of current Sign By-law parameters</td>
</tr>
<tr>
<td>Garden Square LED Screen</td>
<td>Airtime on LED screen to showcase WOHSF fundraising videos and images</td>
<td>Yes – Garden Square LED Screen is owned and managed by the City.</td>
<td>No</td>
</tr>
<tr>
<td>Street Flags</td>
<td>Street flags on Light Poles adjacent to PMC (Queen Street, from Centre Street to Rutherford Road)</td>
<td>Yes – City owns the light poles. City would grant access and permit the use of the light pole, and purchase hardware to support flags</td>
<td>Yes</td>
</tr>
<tr>
<td>Large External Posters</td>
<td>Large external poster on Brampton Civic Hospital Wall; and other Osler properties</td>
<td>No – owned and managed by Osler</td>
<td>Yes</td>
</tr>
<tr>
<td>Digital Marketing</td>
<td>Promotion on City webpage and e-newsletter</td>
<td>Yes – webpage and e-newsletter is owned and managed by the City</td>
<td>No</td>
</tr>
<tr>
<td>Print Marketing Materials (Ads)</td>
<td>Rose Theatre magazine “Odeum” Recreation Guide Seniors Recreation Guide</td>
<td>Yes – Publications identified are City owned and managed assets</td>
<td>No</td>
</tr>
</tbody>
</table>

**Corporate Implications:**

**Financial Implications**
The following table provides a summary of the estimated value related to each of the proposed promotional tactics.

<table>
<thead>
<tr>
<th>Tactic</th>
<th>Unit Value (est.)</th>
<th>Total Value (Hard costs)</th>
<th>City's Contribution</th>
<th>Osler's Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tactic</strong></td>
<td><strong>Unit Value (est.)</strong></td>
<td><strong>Total Value (Hard costs)</strong></td>
<td><strong>City's Contribution</strong></td>
<td><strong>Osler's Contribution</strong></td>
</tr>
<tr>
<td><strong>CN Rail Bridge (Downtown Brampton)</strong></td>
<td>$2,100.00 per side per month (2 faces)</td>
<td>$25,200.00</td>
<td>$50,400.00</td>
<td>$0*</td>
</tr>
<tr>
<td><strong>Garden Square LED Screen</strong></td>
<td>$4,500.00 per year for ten second full screen media placements</td>
<td>$4,500.00</td>
<td>$0</td>
<td>$4,500.00*</td>
</tr>
<tr>
<td><strong>Street Flags (56 locations)</strong></td>
<td>Production/labour of banners (produced by City) $135.00/pole</td>
<td>$7,560.00</td>
<td>$0</td>
<td>$7,560.00*</td>
</tr>
<tr>
<td><strong>Installation and Removal of Banners by City</strong></td>
<td>$400.00/pole</td>
<td>$22,400.00</td>
<td>$0</td>
<td>$22,400.00</td>
</tr>
<tr>
<td><strong>Hardware – Direct purchase by City</strong></td>
<td>$300.00/pole</td>
<td>$16,800.00</td>
<td>$16,800.00</td>
<td>$0</td>
</tr>
<tr>
<td><strong>City of Brampton Digital Marketing</strong></td>
<td>Web-active Osler graphics on City webpage (12 mos) and Monthly e-newsletter (4x edition)</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td><strong>City of Brampton Print Marketing</strong></td>
<td>Rose Theatre magazine “Odeum” 1 page ad</td>
<td>$3,196.00</td>
<td>$0</td>
<td>$3,196.00*</td>
</tr>
<tr>
<td><strong>Recreation Guide</strong></td>
<td>1/2 page ad (2x editions)</td>
<td>$761.90</td>
<td>$1,523.80</td>
<td>$0</td>
</tr>
<tr>
<td>Tactic</td>
<td>Unit Value (est.)</td>
<td>Total Value (Hard costs)</td>
<td>City’s Contribution</td>
<td>Osler’s Contribution</td>
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<td></td>
<td></td>
<td>6 months</td>
<td>12 months</td>
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<tr>
<td>Seniors Recreation Guide</td>
<td></td>
<td>$1,500.00</td>
<td>$0</td>
<td>$1,500.00*</td>
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<tr>
<td>1 page ad (3x editions)</td>
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<td>• Fall 2016</td>
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<td>• Winter 2017</td>
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<td>• Spring/Summer 2017</td>
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<td></td>
<td></td>
<td>$3,850.00</td>
<td>$3,850.00</td>
<td>$0</td>
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<tr>
<td>Waiver of Fees to Amend Sign By-law for</td>
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<tr>
<td>Street Flags and Large External Posters</td>
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<tr>
<td>Amendment application cost</td>
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<tr>
<td>• $2,000.00</td>
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<tr>
<td>Public notice advertising cost</td>
<td></td>
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<tr>
<td>• $850.00 (approx.)</td>
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<tr>
<td>Permit fee (large external posters)</td>
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<tr>
<td>• $1,000.00 (approx.)</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>$71,050.00</td>
<td>$40,679.80*</td>
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</tbody>
</table>

Note: *Plus, Osler Foundation is responsible for creative design of all artwork

The financial implications outlined in this table include a direct expenditure of $16,800.00 to purchase bracket hardware required for the street flags. However, the City will reuse the hardware for future community messaging, following the completion of the Osler Foundation campaign. Given that these banner opportunities will be new additions to the City’s outdoor communication inventory, a policy and program shall be developed to support the usage of these light poles.

There is sufficient funding approved in the 2016 operating budget to proceed with this initiative.

While the value of the City’s contribution to this one-time cooperative marketing initiative would be $71,050.00, it is worth noting that staff time, while not measured, is considered additional to the one-time grant except where noted in this report (i.e., labour cost for sign-making and installation and tear-down).

Other Implications

In order to move forward with a one-time marketing cooperative initiative between the City and Osler Foundation to promote the new Peel Memorial health services and the fundraising campaign, Council must authorize the Mayor and City Clerk to enter into an agreement with Osler Foundation to provide support for the promotional tactics outlined in this report. The agreement must be in a form satisfactory to the City Solicitor, or their designate, and with content satisfactory to the Chief Operating Officer, or designate.
As noted in the table summarizing the proposal from Osler Foundation and in the Financial Implications section of this report, an amendment to the municipal Sign By-law will be required to implement the street flags and large external posters. Following receipt of the amendment application from Osler Foundation, staff will review it and report to the Planning and Infrastructure Services Committee in late May for approval of the necessary amendment.

City staff and Osler Foundation staff met on several occasions to discuss the details and recommendations outlined in this report.

As a local share funding partner, the City of Brampton name and logo will be included on all artwork described in this proposal, thereby generating more awareness of the significant role the residents of Brampton played in supporting local health and wellness services.

**Strategic Plan:**

The partnership outlined in this report supports the 2016-2018 Strategic Plan priority of Strong Communities: distinct, lively spaces and activities that unite people and instill civic pride.

More specifically, it directly supports the key initiative of creating partnerships with health providers, including the new Peel Memorial.

**Conclusion:**

This report responded to the unsolicited request received from Osler Foundation for the City to enter into a cooperative marketing initiative to promote the fundraising campaign for the new Peel Memorial.

Staff recommends that Council approve the initiative and in-kind grant proposed in this report. Further, the report recommends that staff be authorized to support and assist Osler Foundation in implementing the promotional tactics outlined in this report; it directs staff to report back on the necessary municipal Sign By-law amendment; and authorizes the Mayor and City Clerk to enter into an agreement with Osler Foundation to execute the initiative.

Dennis Cutajar
Chief Operating Officer

Report co-authored by Dennis Cutajar and Victoria Mountain
Date: 2016-02-12

Subject: Brampton Safe City Association - Unpaid Invoices
Supplementary Report

Contact: Shirley Gannon, Director, Treasury Services and Deputy Treasurer

Recommendations:

1. That the report from Shirley Gannon, Director, Treasury Services and Deputy Treasurer, dated February 12, 2016, to the City Council Meeting of March 9, 2016, re: Brampton Safe City Association – Unpaid Invoices (DB.x), be received; and

2. That the Treasurer is authorized to write-off the invoiced amounts owing to the City of Brampton from the Brampton Safe City Association totaling $97,196.53.

Overview:

- In September 2015, the Brampton Safe City Association (BSCA) sent a letter to the Chief Administrative Officer stating that they are unable to pay their outstanding invoices owing to the City of Brampton totalling $97,196.53.

- In the September 8, 2015 letter, the BSCA requested that the City of Brampton “cover our unpaid invoices”.

- The request from the BSCA was reported to City Council at its meeting held on October 14, 2015.

- Council Resolution C308-2015 passed at the October 14, 2015 City Council meeting deferred the decision to write-off the BSCA invoices “pending additional information from staff.”

- This report provides the additional information requested by City Council and recommends write-off of the BSCA’s unpaid invoices issued by the City of Brampton.
Background:

On April 8, 2015, City Council approved a 2015 payment consisting of 50% of the 2014 grant amount for the Brampton Safe City Association (BSCA) with the grant amount to be reduced by outstanding invoices owing to the City of Brampton.

Fifty percent (50%) of the 2015 Annual Grant for the BSCA was $116,002.50. After deducting unpaid invoices totalling $85,760.25 that were owing to the City of Brampton at the end of March 2015, the BSCA was provided with a net payment of their grant of $30,242.25 in April 2015.

On September 21, 2015, The Acting Chief Administrative Officer received a letter dated September 8, 2015 from the BSCA confirming their current financial status and explaining their inability to pay their April, May and June 2015 invoices owing to the City of Brampton totalling $97,196.53. In their letter the BSCA requested the City of Brampton “cover our unpaid invoices”.

Up to the date the BSCA ceased operations, The City of Brampton provided payroll and telephone services to the BSCA and to the Brampton Arts Council and invoiced those organizations for the monthly costs they incurred.

The following table provides a summary of the invoiced amounts owing to the City of Brampton that the Brampton Safe City Association has stated that they are unable to pay.

<table>
<thead>
<tr>
<th>Invoice Date</th>
<th>May 14, 2015</th>
<th>June 4, 2015</th>
<th>July 3, 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Period Covered</td>
<td>April 2015</td>
<td>May 2015</td>
<td>June 2015</td>
</tr>
<tr>
<td>Labour</td>
<td>$20,829.12</td>
<td>$20,829.12</td>
<td>$47,082.02</td>
</tr>
<tr>
<td>CPP</td>
<td>954.04</td>
<td>954.06</td>
<td>1,375.01</td>
</tr>
<tr>
<td>EI</td>
<td>548.23</td>
<td>548.22</td>
<td>708.49</td>
</tr>
<tr>
<td>EHT</td>
<td>406.18</td>
<td>406.18</td>
<td>918.11</td>
</tr>
<tr>
<td>WSIB</td>
<td>133.30</td>
<td>133.30</td>
<td>301.32</td>
</tr>
<tr>
<td>Bell Canada</td>
<td>375.78</td>
<td>376.79</td>
<td>317.26</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$23,246.65</td>
<td>$23,247.67</td>
<td>$50,702.21</td>
</tr>
</tbody>
</table>

A report was provided to City Council at its meeting on October 14, 2015, to advise Council of this situation and recommended write-off of the outstanding, unpaid invoices.

City Council’s consideration of this matter included:
- Brampton Safe City Association’s request to the City to write-off its unpaid invoices
- Concern about the amount outstanding as it relates to the date of closure and the City’s 2015 grant to the Association
- Need for audited financial statements from the Association before Council’s consideration of the request
- Request that staff review the sale of the Association’s assets
Suggestion that this matter be deferred pending additional information from staff in response to questions from Council and that staff provided details on the following:

- Notice to the City about the Association’s closure
- Timeline and amount of the City’s 2015 grant to the Association
- Association’s lease for office space on George Street
- Use of Community Grant Fund instead of the Rate Stabilization Fund (should Council approve the request)

City Council passed the following resolution on October 14, 2015

C308-2015: That the report from P. Honeyborne, Executive Director, Finance and Treasurer, Corporate Services, dated September 25th, 2015, to the Council Meeting of October 14th, 2015, re: Brampton Safe City Association – Unpaid Invoices (File DB.x), be deferred pending additional information from staff.

Current Situation:

Staff has been in contact with BSCA representatives multiple times since the October 14, 2015 Council meeting with the most recent correspondence taking place in mid-February 2016 to obtain the information requested by City Council.

The following table provides response to Council’s request for information:

1. **Need for audited financial statements from the Association before Council’s consideration of the request:**

   On November 2, 2015, Finance sent a letter to Mr. Winston Mapp, President of BSCA requesting their 2014 and January to July 2015 financial statements. The draft financial statements were received in Finance on November 10, 2015.

   Copies of the BSCA draft financial statements for 2014 and 2015 (January 1 to July 31) are attached to this report (Appendix 1 and 2). Readers are cautioned that the 2015 financial statements are unaudited.

   The BSCA advised they estimate that it will cost about $4,000 for the final audit before closing their bank accounts and that the auditor will be KPMG. The BSCA also advised that they cannot proceed with the final audit until City Council makes a decision about the outstanding debt. If it is not forgiven, the BSCA will declare bankruptcy and wrap things up that way. If debt is forgiven, the BSCA will conduct a closing audit and dissolve the corporation as soon as possible.
A review of the BSCA 2015 financial statements as at July 31, 2015 showed the following financial position according to its Balance Sheet (Appendix 2):

**Total Assets: $17,699**
- Cash balances of $10,731 including petty cash and bank balance
- Other current assets of $6,968: $5,957 of which is HST rebate receivable from the CRA that would turn into cash when rebate cheque is received

**Total Liabilities and Equity: $17,699**
- Liabilities to the City of $97,197
- Other liabilities of $3,620: BSCA staff indicated this includes possible refund of sponsorship and $1,194 HST rebate claimed on behalf of the Journey, Ardglen Neighbourhood Center
- Retained Earnings at the end of the period: losses of $83,118 consist of prior year losses of $53,926 and the current year loss of $29,192 during January to July, 2015)

Subsequent to the June 30, 2015 “closing date” of the BSCA, the BSCA received a HST rebate of $4,762.71 which was deposited in the BSCA bank account on November 18, 2015. Staff has received copies of BSCA bank statements from August 2015 to January 2016 and requested that the BSCA financial statements be updated to reflect this transaction and any financial transaction that took place after July 31, 2015.

2. **Request that staff review the sale of the Association’s assets:**

Finance staff requested and received a listing of the disposition of the BSCA assets. A copy of the schedule detailing the Sale of Brampton Safe City Association Assets is attached to this report (Appendix 3). Staff has reviewed the schedule, however are not able to provide an opinion on appropriateness of the asking or selling prices since no information was available regarding the condition of the assets.

3. **Notice to the City about the Association’s closure**

On May 19, 2015, Mr. Larry Zacher, BSCA Executive Director advised Finance that “the decision whether Brampton Safe City will be closing down will not be made until AGM on May 26th 2015 and will let us know shortly after that”. The Annual General Meeting (AGM) was held on June 4, 2015.

The City was not formally advised of the closure until the September 8, 2015 letter from the BSCA was received.
4. Timeline and amount of the City’s 2015 grant to the Association

On April 8, 2015, City Council approved a 2015 payment consisting of 50% of the 2014 grant amount for the Brampton Safe City Association (BSCA) with the grant amount to be reduced by outstanding invoices owing to the City of Brampton.

Fifty percent (50%) of the 2015 Annual Grant for the BSCA was $116,002.50. After deducting unpaid invoices totaling $85,760.25 that were owing to the City of Brampton at the end of March 2015, the BSCA was provided with a net payment of their grant of $30,242.25 in April 2015.

5. Association’s lease for office space on George Street

The former Chair of the BCSA Board of Directors, Mr. Winston Mapp, advised that the BSCA broke their lease with Kapil Holdings Ltd. at the end of June when they vacated the premises at 16 George Street North. The landlord indicated verbally that Kapil Holdings Ltd. was not going to pursue legal action against the BSCA, although Kapil Holdings Ltd. is in a position to do so if they so choose. The lease was for the 5-year period August, 2013 – July, 2018 at $56,844 plus HST annually. The BSCA paid rent to the end of June, 2015, with a further security deposit equivalent to the last month’s rent (July, 2018).

6. Use of Community Grant Fund instead of the Rate Stabilization Fund (should Council approve the request)

The invoices issued to the BSCA in 2015 that remain unpaid total $97,196.53. The invoices relate directly to the 2015 fiscal year and must be expensed against the 2015 fiscal year in accordance with Generally Accepted Accounting Principles (GAAP) for municipalities as prescribed by the Public Sector Accounting Board.

The decision to approve the write-off of the amounts owing by the BSCA to the City has not been made by City Council. GAAP requires that an allowance for doubtful accounts be provided to recognize a receivable that is likely uncollectible, and the allowance should be expensed in the fiscal year that it becomes known that a receivable is potentially uncollectible.

An allowance for the full amount of the BSCA receivable has been recorded in the City’s books with an expense charged to bad debt expense in the 2015 fiscal year.

The process of closing the City’s books for a fiscal year involves netting the revenues and expenses with the resulting surplus or deficit being closed out to zero with a contribution to or draw from the General Rate Stabilization Reserve.
The allowance for the potentially uncollectible BSCA receivable impacts the final surplus/deficit calculation. Should the receivable be collected in a future year, it would be recorded as revenue in that fiscal year.

Should City Council approve the write-off of the BSCA receivable the receivable will be netted against the allowance, which has been funded by the Community Grant Fund, and the unpaid invoices will be cancelled. If City Council does not approve the write-off, the unpaid invoices (receivable) will remain on the books as will the related allowance for doubtful accounts receivable.

Conclusion:

On September 8, 2015, the Brampton Safe City Association (BSCA) sent a letter to the Chief Administrative Officer stating that they are unable to pay their outstanding invoices owing to the City of Brampton totalling $97,196.53. In their letter, the BSCA requested that the City of Brampton “cover our unpaid invoices”.

The request from the BSCA was reported to City Council at its meeting held on October 14, 2015. Council Resolution C308-2015 passed at the October 14, 2015 City Council meeting deferred the decision to write-off the BSCA invoices “pending additional information from staff.”

This report provides the additional information requested by City Council and recommends write-off of the BSCA’s unpaid invoices issued by the City of Brampton.

Shirley Gannon
Director, Treasury Services and Deputy Treasurer

Peter Honeyborne
Executive Director, Finance and Treasurer

Appendix 1: Brampton Safe City Draft 2014 Financial Statements

Appendix 2: Brampton Safe City Draft 2015 Financial Statements (unaudited)

Appendix 3: Sale of Brampton Safe City Assets July 31, 2015

Report authored by: Shirley Gannon, Director, Treasury Services and Deputy Treasurer
Financial Statements of

BRAMPTON SAFE CITY ASSOCIATION

Year ended December 31, 2014
INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Brampton Safe City Association

Report on the Financial Statements

We have audited the accompanying financial statements of Brampton Safe City Association, which comprise the statement of financial position as at December 31, 2014, the statements of operations, changes in net assets and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.
Basis for Qualified Opinion

In common with many not-for-profit organizations, Brampton Safe City Association derives revenue from fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of this revenue was limited to the amounts recorded in the records of Brampton Safe City Association. Therefore, we were not able to determine whether, as at and for the year ended December 31, 2014, any adjustments might be necessary to fundraising revenue and deficiency of revenue over expenditures reported in the statement of operations, deficiency of revenue over expenditures reported in the statement of cash flows and current assets and unrestricted net assets reported in the statement of financial position. This caused us to qualify our audit opinion on the financial statements as at and for the year ended December 31, 2014.

Qualified Opinion

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Brampton Safe City Association as at December 31, 2014, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Report on Other Legal and Regulatory Requirements

As required by the Canada Corporations Act, we report that, in our opinion, the accounting policies applied in preparing and presenting the financial statements in accordance with Canadian accounting standards for not-for-profit organizations have been applied on a basis consistent with that of the preceding year.

**DRAFT**

Chartered Professional Accountants, Licensed Public Accountants

June 4, 2015

Toronto, Canada
BRAMPTON SAFE CITY ASSOCIATION

DRAFT Statement of Financial Position

December 31, 2014, with comparative information for 2013

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Short-term investments</td>
<td>11,123</td>
<td>-</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>8,294</td>
<td>9,093</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>6,699</td>
<td>7,265</td>
</tr>
<tr>
<td></td>
<td>$ 26,116</td>
<td>$ 37,690</td>
</tr>
</tbody>
</table>

| **Liabilities and Net Assets** | | |
| Current liabilities:          |        |        |
| Outstanding cheques in excess of cash on deposit | $ 4,596 | $ -    |
| Accounts payable and accrued liabilities | 49,808 | 49,002 |
| Deferred revenue               | 25,638 | 1,600  |
|                                 | 80,042 | 50,602 |
| Net assets:                    |        |        |
| Unrestricted                   | (53,926) | (12,912) |

| Commitments (note 4)           | | |
| Subsequent event (note 7)      | | |
|                                 | | |
|                                 | $ 26,116 | $ 37,690 |

See accompanying notes to financial statements.

On behalf of the Board:

______________________________ President

______________________________ Treasurer
# Brampton Safe City Association

*Draft* Statement of Operations

Year ended December 31, 2014, with comparative information for 2013

<table>
<thead>
<tr>
<th></th>
<th>2014 Budget</th>
<th>2014 Actual</th>
<th>2013 Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City of Brampton grant (note 3)</td>
<td>$232,005</td>
<td>$232,005</td>
<td>$229,705</td>
</tr>
<tr>
<td>Region of Peel grants (note 3)</td>
<td>59,800</td>
<td>59,800</td>
<td>122,890</td>
</tr>
<tr>
<td>Donations, memberships and fundraising</td>
<td>98,000</td>
<td>72,565</td>
<td>78,840</td>
</tr>
<tr>
<td>Province of Ontario grant (note 3)</td>
<td>32,000</td>
<td>33,000</td>
<td>65,000</td>
</tr>
<tr>
<td>Sponsorships</td>
<td>50,866</td>
<td>13,606</td>
<td>29,015</td>
</tr>
<tr>
<td>Government of Canada grant (note 3)</td>
<td>12,951</td>
<td>12,638</td>
<td>12,927</td>
</tr>
<tr>
<td>Investment and other</td>
<td>1,200</td>
<td>77</td>
<td>1,965</td>
</tr>
<tr>
<td>United Way grant (note 3)</td>
<td>16,110</td>
<td>28,522</td>
<td>14,343</td>
</tr>
<tr>
<td>Other donation - The Journey Project</td>
<td>–</td>
<td>19,341</td>
<td>–</td>
</tr>
<tr>
<td></td>
<td>502,932</td>
<td>471,554</td>
<td>554,685</td>
</tr>
<tr>
<td>Expenditures:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wages and employee benefits</td>
<td>304,500</td>
<td>333,212</td>
<td>351,860</td>
</tr>
<tr>
<td>Rent and maintenance</td>
<td>64,485</td>
<td>63,689</td>
<td>61,832</td>
</tr>
<tr>
<td>Special events</td>
<td>45,000</td>
<td>32,786</td>
<td>48,395</td>
</tr>
<tr>
<td>Administration</td>
<td>23,950</td>
<td>25,072</td>
<td>20,406</td>
</tr>
<tr>
<td>Public awareness</td>
<td>15,112</td>
<td>25,213</td>
<td>27,440</td>
</tr>
<tr>
<td>Safety education and program</td>
<td>30,800</td>
<td>29,106</td>
<td>40,528</td>
</tr>
<tr>
<td>Transportation</td>
<td>8,860</td>
<td>3,490</td>
<td>7,303</td>
</tr>
<tr>
<td>Contingency Fund</td>
<td>10,225</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td></td>
<td>502,932</td>
<td>512,568</td>
<td>557,764</td>
</tr>
<tr>
<td>Deficiency of revenue over expenditures</td>
<td>$ –</td>
<td>$(41,014)</td>
<td>$(3,079)</td>
</tr>
</tbody>
</table>

See accompanying notes to financial statements.
BRAMPTON SAFE CITY ASSOCIATION

*Draft* Statement of Changes in Net Assets

Year ended December 31, 2014, with comparative information for 2013

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net assets, beginning of year</td>
<td>$ (12,912)</td>
<td>$ (9,833)</td>
</tr>
<tr>
<td>Deficiency of revenue over expenditures</td>
<td>(41,014)</td>
<td>(3,079)</td>
</tr>
<tr>
<td>Net assets, end of year</td>
<td>$ (53,926)</td>
<td>$ (12,912)</td>
</tr>
</tbody>
</table>

See accompanying notes to financial statements.
<table>
<thead>
<tr>
<th>BRAMPTON SAFE CITY ASSOCIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DRAFT</strong> Statement of Cash Flows</td>
</tr>
<tr>
<td><strong>Year ended December 31, 2014, with comparative information for 2013</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cash provided by (used in):</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating activities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deficiency of revenue over expenditures</td>
<td>$ (41,014)</td>
<td>$ (3,079)</td>
</tr>
<tr>
<td>Change in non-cash operating working capital:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>799</td>
<td>(2,308)</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>566</td>
<td>(1,424)</td>
</tr>
<tr>
<td>Accounts payable and accrued liabilities</td>
<td>806</td>
<td>10,892</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>24,038</td>
<td>(12,743)</td>
</tr>
<tr>
<td></td>
<td>(14,805)</td>
<td>(8,662)</td>
</tr>
<tr>
<td>Financing activities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Repayment of loan payable - City of Brampton</td>
<td>–</td>
<td>(3,351)</td>
</tr>
<tr>
<td>Investing activities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Redemption (net acquisition) of short-term investments</td>
<td>(11,123)</td>
<td>74,092</td>
</tr>
<tr>
<td>Increase (decrease) in cash</td>
<td>(25,928)</td>
<td>62,079</td>
</tr>
<tr>
<td>Cash (outstanding cheques in excess of cash on deposit), beginning of year</td>
<td>21,332</td>
<td>(40,747)</td>
</tr>
<tr>
<td>Cash (outstanding cheques in excess of cash on deposit), end of year</td>
<td>$ (4,596)</td>
<td>$ 21,332</td>
</tr>
<tr>
<td>Supplemental cash flow information:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest received</td>
<td>$ 77</td>
<td>$ 1,965</td>
</tr>
<tr>
<td>Interest paid</td>
<td>–</td>
<td>1,596</td>
</tr>
</tbody>
</table>

See accompanying notes to financial statements.
The Brampton Safe City Association (the "Association") is a non-profit organization incorporated as a corporation without share capital under the Canada Corporations Act. The Association provides safety education and programming to make Brampton one of the world's designated safe cities.

The Association is a registered charity under the Income Tax Act (Canada) and is, therefore, exempt from income taxes, provided certain requirements of the Income Tax Act (Canada) are met.

1. **Basis of presentation:**

   The financial statements have been prepared by management in accordance with Canadian not-for-profit accounting standards of the Chartered Professional Accountants of Canada Handbook.

   The financial statements have been prepared on a going concern basis, which assumes the realization of assets and settlement of liabilities in the normal course of business. Subsequent to year end, on June 4, 2015, the Board of Directors approved the motion to discontinue the Association's operations (note 7). Management has plans in place to obtain support from its funders to settle its current obligations before winding-up the operations.

2. **Significant accounting policies:**

   (a) Revenue recognition:

   The Association follows the deferral method of accounting for contributions, which include donations and sponsorships and grants.

   Donations, memberships and fundraising and sponsorships are recorded when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. No accruals are made for monies pledged but not yet received.

   Grants and other amounts received in advance of directly related expenditures are deferred and recognized as revenue when the expenditures are incurred.

   Interest income is recorded on the accrual basis.

   (b) Financial instruments:

   Accounts receivable are classified as loans and other receivables and carried at amortized cost. Accounts payable and accrued liabilities are classified as other liabilities and carried at amortized cost.
2. Significant accounting policies (continued):

(c) Contributed services:

A substantial number of volunteers contribute a significant amount of their time each year. Due to the difficulty of determining the fair value, contributed services are not recognized in the financial statements.

(d) Use of estimates:

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenditures during the year. Actual results could differ from those estimates.

3. Government grants:

During the year, the Association earned grant monies as follows:

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Brampton</td>
<td>$232,005</td>
<td>$229,705</td>
</tr>
<tr>
<td>Region of Peel - Community Services in support of Youth Education and Safety Initiatives</td>
<td>–</td>
<td>78,932</td>
</tr>
<tr>
<td>Region of Peel - Community Services in support of the Kennedy/Queen Street Neighbourhood Project</td>
<td>–</td>
<td>35,903</td>
</tr>
<tr>
<td>Region of Peel - Community Services in support of Jet Monitoring Program</td>
<td>–</td>
<td>8,055</td>
</tr>
<tr>
<td>Region of Peel - Sustainability Core Operational Funding</td>
<td>59,800</td>
<td>–</td>
</tr>
<tr>
<td>United Way of Peel Region - Community Services in support of the Queen &amp; Kennedy Breakfast Club and Homework Club</td>
<td>–</td>
<td>6,288</td>
</tr>
<tr>
<td>United Way of Peel Region - Community Services in support of Jet Monitoring Program</td>
<td>–</td>
<td>8,055</td>
</tr>
<tr>
<td>United Way of Peel Region - The Journey Project</td>
<td>28,522</td>
<td>–</td>
</tr>
<tr>
<td>Government of Canada grant - Service Canada for summer students</td>
<td>12,638</td>
<td>12,927</td>
</tr>
<tr>
<td>Province of Ontario - Trillium Grant. The Province has committed a four-year grant which commenced August 6, 2010</td>
<td>33,000</td>
<td>65,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$365,965</strong></td>
<td><strong>$444,865</strong></td>
</tr>
</tbody>
</table>
BRAMPTON SAFE CITY ASSOCIATION

DRAFT Notes to Financial Statements (continued)

Year ended December 31, 2014

4. Commitments:

The Association is committed to payments under an operating lease for office rent as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>$56,300</td>
</tr>
<tr>
<td>2016</td>
<td>56,300</td>
</tr>
<tr>
<td>2017</td>
<td>56,300</td>
</tr>
<tr>
<td>2018</td>
<td>28,100</td>
</tr>
</tbody>
</table>

5. Budgeted figures:

The 2014 budgeted figures included in these financial statements are those adopted by the Association's Board of Directors. These budgeted figures are unaudited.

6. Financial instruments:

(a) Fair values:

The fair values of cash, short-term investments, accounts receivable, outstanding cheques and accounts payable and accrued liabilities approximate their carrying values due to the short-term maturity of these financial instruments. The fair value of the loan payable - City of Brampton cannot be determined due to the specialized nature of this facility.

(b) Investment risk management:

Risk management relates to the understanding and active management of risks associated with all areas of investments and the associated operating environment. Investments are primarily exposed to interest rate and market risk and possible early redemption by the issuer. The Association reviews its investment asset mix and cash requirements annually.

(c) Interest rate risk:

Interest rate risk arises from the possibility that changes in interest rates will affect the value of fixed income investments held by the Association. The Association does not use any hedging strategies to mitigate this interest rate exposure.
6. Financial instruments (continued):

(d) Market risk:

Market risk arises as a result of trading in certain securities. Fluctuations in the market expose the Association to a risk of loss. The Association mitigates this risk through cash management process and controls to monitor and limit concentration levels.

7. Subsequent event:

Subsequent to year end, on June 4, 2015, the Board of Directors approved the decision to discontinue the Association's operations. Upon settlement of its current obligations, the Association will be wound up.
# Brampton Safe City Association
## Balance Sheet
As of 31 July 2015

### ASSETS

**Current Assets**
- **Chequing/Savings**
  - Petty Cash: $198.98
  - RBC Bank: $10,531.34
  - RBC Dominion Securities Cash: $0.89
- **Total Chequing/Savings**: $10,731.21
- **Accounts Receivable**
  - **Accounts Receivable**: $5,957.37
- **Total Accounts Receivable**: $5,957.37
- **Other Current Assets**
  - **Prepaid Expenses & Deposits**: $1,010.61
- **Total Other Current Assets**: $1,010.61
- **Total Current Assets**: $17,699.19

### TOTAL ASSETS: $17,699.19

### LIABILITIES & EQUITY

**Liabilities**
- **Current Liabilities**
  - **Accounts Payable**
    - Accounts Payable: $97,196.53
- **Total Accounts Payable**: $97,196.53
- **Other Current Liabilities**
  - **Accrued Liabilities**: $3,637.90
  - **GST/HST Payable**: $(17.58)
- **Total Other Current Liabilities**: $3,620.32
- **Total Current Liabilities**: $100,816.85
- **Total Liabilities**: $100,816.85

**Equity**
- **Retained Earnings**: $(53,925.75)
- **Net Income**: $(29,191.91)
- **Total Equity**: $(83,117.66)

### TOTAL LIABILITIES & EQUITY: $17,699.19
<table>
<thead>
<tr>
<th>Income</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journey</td>
<td>22,583.44</td>
</tr>
<tr>
<td>Region of Peel</td>
<td>60,876.40</td>
</tr>
<tr>
<td>City of Brampton</td>
<td>116,002.50</td>
</tr>
<tr>
<td>Special Events</td>
<td>55.00</td>
</tr>
<tr>
<td>Corporate Sponsorship</td>
<td>16,430.49</td>
</tr>
<tr>
<td>Donations</td>
<td>3,000.00</td>
</tr>
<tr>
<td>Miscellaneous Revenue</td>
<td>3,143.65</td>
</tr>
<tr>
<td>Interest Revenue</td>
<td>57.41</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>222,148.89</strong></td>
</tr>
</tbody>
</table>

| Gross Profit           | 222,148.89 |

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting &amp; Legal</td>
<td>3,170.16</td>
</tr>
<tr>
<td>Printing and Promotion</td>
<td>3,404.59</td>
</tr>
<tr>
<td>Marketing &amp; Communications</td>
<td>3,946.01</td>
</tr>
<tr>
<td>Website Costs</td>
<td>181.88</td>
</tr>
<tr>
<td>Bank Service Charges</td>
<td>774.18</td>
</tr>
<tr>
<td>Office &amp; Program Supplies</td>
<td>5,687.86</td>
</tr>
<tr>
<td>Postage &amp; Courier</td>
<td>152.91</td>
</tr>
<tr>
<td>Transportation</td>
<td>1,064.38</td>
</tr>
<tr>
<td>Workshops</td>
<td>2,489.10</td>
</tr>
<tr>
<td>Computer Lease &amp; Software</td>
<td>1,591.72</td>
</tr>
<tr>
<td>AGM / Volunteer Recognition</td>
<td>1,500.00</td>
</tr>
<tr>
<td>Salaries &amp; Wages</td>
<td>166,429.18</td>
</tr>
<tr>
<td>Employee Benefits</td>
<td>19,511.03</td>
</tr>
<tr>
<td>Rent Expense</td>
<td>34,421.35</td>
</tr>
<tr>
<td>Insurance</td>
<td>1,845.54</td>
</tr>
<tr>
<td>Office Maintenance</td>
<td>1,279.58</td>
</tr>
<tr>
<td>Telephone Expense</td>
<td>2,610.17</td>
</tr>
<tr>
<td>Utilities</td>
<td>665.16</td>
</tr>
<tr>
<td>Parking</td>
<td>616.00</td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td><strong>251,340.80</strong></td>
</tr>
</tbody>
</table>

| Net Income             | (29,191.91) |
## Sale of Brampton Safe City Association Assets to July 31, 2015

<table>
<thead>
<tr>
<th>Asset</th>
<th>Asking Price ($)</th>
<th>Actual Received ($)</th>
<th>Variance ($)</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Computers - Sold As Is</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012 Lenovo Desktop Computer</td>
<td>250</td>
<td>200</td>
<td>50</td>
<td>Computer not sold to date (using for closedown)</td>
</tr>
<tr>
<td>2012 Lenovo Desktop Computer</td>
<td>250</td>
<td>200</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>2012 Lenovo Desktop Computer</td>
<td>250</td>
<td>200</td>
<td>50</td>
<td>See Attached PDF</td>
</tr>
<tr>
<td>2012 Lenovo Desktop Computer</td>
<td>250</td>
<td>200</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>2012 Lenovo Desktop Computer</td>
<td>250</td>
<td>200</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>2012 Lenovo Desktop Computer</td>
<td>250</td>
<td>200</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>2012 Lenovo Desktop Computer</td>
<td>250</td>
<td>200</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>2012 Lenovo Desktop Computer</td>
<td>250</td>
<td>200</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>2012 Lenovo Desktop Computer</td>
<td>250</td>
<td>200</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td><strong>Printers - Sold As Is</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2008 HP Laser Printer</td>
<td>25</td>
<td>25</td>
<td>-</td>
<td>Printer not functioning</td>
</tr>
<tr>
<td>2005 Lexmark Printer - not functioning</td>
<td>15</td>
<td>0</td>
<td>15</td>
<td>Taken to recycle centre - no sale</td>
</tr>
<tr>
<td>2007 Dell Laser Printer</td>
<td>45</td>
<td>25</td>
<td>20</td>
<td>No print cartridges available</td>
</tr>
<tr>
<td>2008 Canon inkjet printer - not functioning</td>
<td>25</td>
<td>0</td>
<td>25</td>
<td>Taken to recycle centre - no sale</td>
</tr>
<tr>
<td>2004 Xerox Workcentre</td>
<td></td>
<td></td>
<td></td>
<td>On monthly lease with Xerox -- returned June 28</td>
</tr>
</tbody>
</table>

### Other Electronic Equipment - Sold As Is

- **Computer values estimated by Tara Computers**
- **Printer values estimated by Tara Computers (PDF)**

---

8.3-20

APPENDIX 3

2015 Sale of Assets Report
<table>
<thead>
<tr>
<th>Item</th>
<th>Original Price</th>
<th>Sold Price</th>
<th>Leftover Price</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nortel telephone switch</td>
<td>35</td>
<td>0</td>
<td>35</td>
<td>Left with landlord - no sale</td>
</tr>
<tr>
<td>2009 Canon Camera</td>
<td>200</td>
<td>200</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>2005 Nikon Camera</td>
<td>50</td>
<td>40</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>2010 Epson Projector</td>
<td>50</td>
<td>50</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>2008 Epson Projector - not functioning</td>
<td>10</td>
<td>10</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>2012 Brother Fax Machine</td>
<td>35</td>
<td>20</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>2008 Nortel phone system (10 headsets)</td>
<td>200</td>
<td>0</td>
<td>200</td>
<td>Left with landlord - no sale</td>
</tr>
<tr>
<td>2008 Sound system - Board Room</td>
<td>150</td>
<td>150</td>
<td>0</td>
<td>Left with landlord - no sale</td>
</tr>
<tr>
<td>2010 Portable Sound System</td>
<td>100</td>
<td>85</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>Kitchen Appliances</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kenmore Refrigerator</td>
<td>80</td>
<td>80</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Microwave Oven</td>
<td>25</td>
<td>25</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Toaster Oven</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>Dishwasher</td>
<td>50</td>
<td>40</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Coffee Maker</td>
<td>15</td>
<td>15</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Kitchen supplies - misc.</td>
<td>50</td>
<td>42</td>
<td>8</td>
<td>Includes cutlery, cups, plates, napkins</td>
</tr>
<tr>
<td>Office Furniture</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Desks - 6 in total @ $20/desk</td>
<td>120</td>
<td>40</td>
<td>80</td>
<td>4 desks unsold - donated to another charity</td>
</tr>
<tr>
<td>Desk chairs 6 in total @ $10/chair</td>
<td>60</td>
<td>50</td>
<td>10</td>
<td>1 chair unsold - taken to recycle centre</td>
</tr>
<tr>
<td>Miscellaneous office chairs 10 @ $10/chair</td>
<td>100</td>
<td>60</td>
<td>40</td>
<td>2 sold @ $10/chair &amp; 8 sold @ $5/chair</td>
</tr>
<tr>
<td>Board Room Table</td>
<td>150</td>
<td>150</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Board Room Chairs 18 in total @ $5/chair</td>
<td>90</td>
<td>80</td>
<td>10</td>
<td>16 sold @ $5 &amp; 2 unsold - recycled</td>
</tr>
<tr>
<td>Shelving Units 2 in total @ $10/ unit</td>
<td>20</td>
<td>20</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Filing Cabinets 4 in total @ $25/cabinet</td>
<td>100</td>
<td>100</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Office Supplies - miscellaneous</td>
<td>600</td>
<td>577</td>
<td>23</td>
<td>Includes stationary, staplers, scissors, tape, file folders, pens, pencils, fasteners, paper, etc</td>
</tr>
<tr>
<td>2001 utility trailer 5' X8' enclosed (poor condition)</td>
<td>600</td>
<td>600</td>
<td>0</td>
<td>Unsold - in temporary use for storage of Safe City</td>
</tr>
<tr>
<td>Totals</td>
<td><strong>4,910</strong></td>
<td><strong>3,144</strong></td>
<td><strong>1,766</strong></td>
<td></td>
</tr>
</tbody>
</table>
### Remaining Assets as of July 31, 2015

<table>
<thead>
<tr>
<th>Item</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001 Utility Trailer</td>
<td>$600</td>
</tr>
<tr>
<td>2012 Lenovo Desktop Computer</td>
<td>$250</td>
</tr>
</tbody>
</table>
Date: 2016-02-10

Subject: ZONING BY-LAW TRANSMITTAL REPORT
Application to Amend the Official Plan, Zoning By-Law and Proposed Draft Plan of Subdivision
Glen Schnarr & Associates Incorporated - SUNDIAL HOMES (CASTLEMORE) LIMITED
(To permit the development of 12 single detached dwellings)
Southwest corner of Countryside Drive and Burlwood Road - Ward: 10 (C07E15.011 / 21T-14005B)

Contact: Jessica Kwan, Development Planner, Planning & Building Division, 905-874-3847
Allan Parsons, Manager, Planning & Building Division, 905-874-2063

Recommendations:

1. THAT the report from Jessica Kwan, Development Planner, Planning and Building Division, dated February 10, 2016 to the City Council Meeting of March 9, 2016, re: ZONING BY-LAW AMENDMENT TRANSMITTAL REPORT – Application to Amend the Official Plan, Zoning By-law and Proposed Draft Plan of Subdivision, Glen Schnarr & Associates Incorporated – Sundial Homes (Castlemore) Limited, Ward: 10, File C07E15.011 be received;

2. THAT the Mayor and City Clerk be authorized to execute the development agreement based on terms and conditions approved by the Chief, Planning and Infrastructure Services and Development Officer, and in a form acceptable to the City Solicitor; and

3. THAT a by-law be passed to amend the Comprehensive Zoning By-law 270-2004, as amended.

OVERVIEW:

- This report forwards the Zoning By-law Amendment to Council to permit 12 single-detached executive residential lots in the Vales of Castlemore Secondary Plan Area.
- The preliminary subdivision agreement was executed on October 16,
2015 to the satisfaction of the City Solicitor.

- The plan of subdivision was draft approved on November 20, 2015. The Zoning By-law Amendment may now be enacted.

Background:

The lands are located at the southwest corner of Countryside Drive and Burlwood Road and have a site area of 0.87 hectares (2.15 acres). This application to amend the Official Plan and Zoning By-law and proposed Plan of Subdivision will permit twelve (12) single detached executive dwelling lots and a future residential development block. At the June 8, 2015 Planning and Infrastructure Service Committee Meeting, this application was approved in principle (Resolution # P&IS146-2015) and staff were directed to draft-approved the plan and prepare the implementing Official Plan and Zoning By-law Amendments. The Official Plan Amendment was adopted by Council on August 12, 2015 and the plan was draft approved on November 20, 2015.

Current Situation:

The preliminary subdivision agreement for the application was executed on October 16, 2015 to the satisfaction of the City Solicitor. The “prior to” draft plan approval conditions have been satisfied.

In order to permit the proposed development, an appropriate amendment to the Zoning By-law is required.

Accordingly, attached for Council’s consideration is a copy of the Zoning By-law amendment.

Corporate Implications:

Financial Implications:

There are no adverse financial implications to the City of Brampton associated with this Zoning By-law Amendment.

Other Implications:

There are no corporate implications associated with this Zoning By-law Amendment.
Strategic Plan:

The Zoning By-law Amendment achieves the Strategic Plan's ‘Smart Growth’ priority of building complete communities by providing a range of housing options available in the City of Brampton.

Conclusion:

The attached Zoning By-law Amendment is generally in accordance with the approval in-principle set out in the Recommendation Report.

Jessica Kwan, Development Planner

Heather MacDonald, MCIP, RPP
Acting Executive Director of Planning, Planning & Infrastructure Services
BY-LAW

Number 2016

To amend Comprehensive Zoning By-law 270-2004, as amended, re:
Part Lot 15, Concession 7 (Subdivision #: 21T-14005B)

The Council of the Corporation of the City of Brampton ENACTS as follows:

By-law 270-2004, as amended, is hereby further amended:

(1) By changing Schedule A thereto, the zoning designation of the lands as shown outlined on Schedule A to this by-law:

<table>
<thead>
<tr>
<th>From</th>
<th>To</th>
</tr>
</thead>
<tbody>
<tr>
<td>RECREATIONAL COMMERCIAL (RC)</td>
<td>RESIDENTIAL SINGLE DETACHED B – SECTION 2038 (R1B-2038), RESIDENTIAL SINGLE DETACHED A – SECTION 2039 (R1A-2039), RESIDENTIAL SINGLE DETACHED A – SECTION 2526 (R1A-2526), RESIDENTIAL SINGLE DETACHED B – SECTION 2527 (R1B-2527), RESIDENTIAL SINGLE DETACHED B – SECTION 2528 (R1B-2528)</td>
</tr>
</tbody>
</table>

(2) By adding thereto the following sections:

“2526 The land designated R1A-2526 on Schedule A to this by-law shall be subject to the following requirements and restrictions:

2526.1 For the purposes of this section, the shortest segment of the lot line abutting the public street shall be deemed the “LOT LINE, FRONT”;

2526.2 For the purposes of this section, the “LOT WIDTH” shall be the straight line distance between the two points, one on each side lot line, each fifteen (15) metres back from the front lot line;

2526.3 Minimum Lot Area: 805 square metres;

2526.4 Minimum Lot Width: 23 metres;

2526.5 Minimum Lot Depth: 35 metres;
2526.6 Minimum Front Yard Depth:
4.5 metres to the front wall of the dwelling and 6 metres to the front of the garage door;

2526.7 Minimum Rear Yard Depth: 10.5 metres;

2526.8 Minimum Interior Side Yard Width: 1.8 metres;

2526.9 Minimum Exterior Side Yard Width:
4.5 metres, except where a garage faces the exterior lot line, the minimum setback to the front of the garage shall be 6.0 metres.”

“2527 The lands designated R1B-2527 on Schedule A to this by-law shall be subject to the following requirements and restrictions:

2527.1 Minimum Lot Area: 450 square metres;

2527.2 Minimum Lot Width: 15.0 metres;

2527.3 Minimum Lot Depth: 30.0 metres;

2527.4 Minimum Front Yard Depth:
3.0 metre to the front wall of the dwelling and 6 metres to the front of the garage door;

2527.5 Minimum Rear Yard Depth: 1.5 metres;

2527.6 Minimum Interior Side Yard Width:
7.0 metres, except where a side yard abuts a buffer block the minimum interior side yard width shall be 1.5 metres;

2527.7 Maximum Open-Roofed Porch Encroachment:
2.0 metres into an interior side yard, except where a side yard abuts a buffer block.”

“2528 The lands designated R1B-2528 on Schedule A to this by-law shall be subject to the following requirements and restrictions:

2528.1 Minimum Lot Area: 690 square metres;

2528.2 Minimum Lot Width: 23 metres;

2528.3 Minimum Lot Depth: 30 metres;

2528.4 Minimum Front Yard Depth:
4.5 metres to the front wall of the dwelling and 6 metres to the front of the garage door;

2528.5 Minimum Rear Yard Depth: 7.5 metres;

2528.6 Minimum Interior Side Yard Width: 1.8 metres;
2528.7 Minimum Exterior Side Yard Width:

4.5 metres, except where a garage faces the exterior side lot line, the minimum setback to the front of the garage shall be 6.0 metres."

READ A FIRST, SECOND AND THIRD TIME AND PASSED IN OPEN COUNCIL THIS day of , 2016.

Approved as to form.

[Approver's Name]

Approved as to content.

Feb/18/2016

Heather MacDonald

________________________________

Linda Jeffrey, Mayor

________________________________

Peter Fay, City Clerk
Date: 2016-02-04

Subject: Expropriation of lands for widening Countryside Drive from East of Goreway Drive to West of The Gore Road, Ward 10

Contact: Ann Pritchard, Manager of Realty Services, Facility Services, Public Services Department, 905.874.2131

Recommendations:

1. That the report from Ann Pritchard, Manager of Realty Services, dated February 04, 2016, to the Council Meeting of March 9, 2016, re: Expropriation of Certain Lands for Widening Countryside Drive from East of Goreway Drive to West of The Gore Road, Ward 10, be received; and

2. That Council enact a by-law for approval to expropriate the properties listed in the attached Schedule “A” for the purpose of a road widening of Countryside Drive from east of Goreway Drive to west of the Gore Road; and

3. That the Mayor and City Clerk, or their delegated authority, as the case may be, be authorized to execute all documents, and the Mayor and the City Clerk be authorized to execute, serve and publish on behalf of The Corporation of the City of Brampton, all notices, applications, advertisements and other documents required by the Expropriations Act, R.S.O. 1990, c.E.26 as amended, in order to effect the expropriation of the said property rights based on terms and conditions acceptable to the Chief Planning and Infrastructure Services Officer, and in a form acceptable to the City Solicitor.

Overview:

- At its meeting of July 8, 2015, City Council passed By-law 138-2015, to authorize an application for approval to expropriate certain lands and easements for the widening of Countryside Drive from east of the Goreway to west of the Gore Road.

- Notices of Application for Approval to Expropriate as required by the Expropriations Act have been sent to registered owners of those lands and no owners have requested an Inquiry under Section 6(2) of the Expropriations Act.

- Council is now in the position to enact a by-law to approve the expropriation of the required lands and easements set out in Schedule "A"
Background:

The reconstruction and widening of Countryside Drive from east of Goreway Drive to west of The Gore Road is scheduled to commence in the spring of 2017 (subject to budget approval) with the utility relocations scheduled for summer 2016. The road will be urbanized and widened from two lanes to four lanes. There are 28 properties from which land or an interest in land are required in order to permit the road widening project to proceed. Twenty-three properties are privately owned with no imminent development planned, and five properties are owned by developers and are not subject to expropriation. Property interests required from owners may include fee simple interests, permanent Hydro easements for aerial wires, anchors, and associated equipment, and/or temporary grading easements for a duration of 5 years.

Current Situation:

Notices of Application for Approval to Expropriate as required by the Expropriations Act have been sent to registered owners of those lands and no owners have requested an Inquiry under Section 6(2) of the Expropriations Act. Accordingly, Council is now in a position to enact a by-law to approve the expropriation of the required lands listed in Schedule “A”. City Staff will then proceed to cause the registration of the plans of expropriation and the preparation of appraisals pursuant to Section 25 of the Expropriations Act for the purpose of determining market value of the lands taken and damages for injurious affection, if any.

Corporate Implications:

Financial Implications:

Financial and Information Services advises that the funding required for the negotiated or expropriated acquisition for this Countryside Drive Road widening project is to be provided from Planning & Infrastructure Services Approved Capital Project – Land Acquisitions.

The particulars of the Land Acquisition project are given in the following table:

<table>
<thead>
<tr>
<th>Project #</th>
<th>Prog #</th>
<th>Original Budget</th>
<th>Expenditures/Commitments to Date*</th>
<th>Balance Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>144020</td>
<td>001</td>
<td>21,615,967</td>
<td>2,599,492</td>
<td>19,016,475</td>
</tr>
</tbody>
</table>

*Status as per PeopleSoft.

Other Implications:

Planning and Infrastructure Services is in agreement with obtaining approval to expropriate the property rights for the Countryside Drive road widening project from east of Goreway Drive to west of The Gore Road.

Corporate Services - Legal Services has reviewed this report and is in agreement and advises that external legal support has been retained for the expropriation.
Strategic Plan:

This report achieves the Strategic Plan priorities and objective: “Move and Connect”, specifically in support of the Transportation Master Plan, to keep people and goods moving efficiently by investing in new infrastructure and maintaining a state-of-good-repair.

Conclusion:

Approval to expropriate can be granted for the lands identified in Schedule “A”.

Attachments:

Schedule “A” – Summary of property interests to be expropriated in connection with the Countryside Drive widening project from east of Goreway Drive to west of The Gore Road.

Report authored by:
Mark Norsworthy, Senior Coordinator, Realty Services, 905.874.3465
## Schedule “A”

**Summary of Property Interests to be Expropriated in Connection with the Countryside Drive Widening from Goreway Drive to The Gore Road**

<table>
<thead>
<tr>
<th>Municipal Address and PIN</th>
<th>Property Description (Legal Description)</th>
<th>Property Rights Required</th>
<th>Reference Plan and Parts</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Dalla Riva Court PIN 14219-0090 and PIN 14219-0091</td>
<td>Parts of Blocks 11 and 25 on Plan M-312, Brampton</td>
<td>Fee Simple, Temporary 5-Year Grading Easement, Permanent anchor and aerial easement</td>
<td>43R-36928</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Part 1, 15</td>
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<td></td>
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<td>Parts 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 13, 14</td>
</tr>
<tr>
<td>2 Dalla Riva Court PIN 14219-0089</td>
<td>Part of Lot 19 on Plan M-312, Brampton</td>
<td>Fee Simple, Temporary 5-Year Grading Easement, Permanent anchor and aerial easement</td>
<td>43R-36928</td>
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<tr>
<td></td>
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<td></td>
<td>Part 27, 28</td>
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<td></td>
<td>Parts 16, 17, 18, 21, 23, 24, 25, 26</td>
</tr>
<tr>
<td>46 Bellini Avenue PIN 14218-0010</td>
<td>Part of Lot 22 on Plan 43M-538, Brampton</td>
<td>Fee Simple, Temporary 5-Year Grading Easement, Permanent anchor easement</td>
<td>43R-36928</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Parts 50, 51</td>
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<td>Parts 48, 49</td>
</tr>
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<td></td>
<td></td>
<td></td>
<td>Part 49</td>
</tr>
<tr>
<td>30 Stanley Carberry Drive PIN 14219-0051 and PIN 14219-0052</td>
<td>Part of Blocks 26 and 45 on Plan M-312, Brampton</td>
<td>Fee Simple, Temporary 5-Year Grading Easement, Permanent anchor and aerial easement</td>
<td>43R-36928</td>
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<tr>
<td></td>
<td></td>
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<td>Parts 29, 30, 32</td>
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<td>Parts 31, 33, 34, 35, 36, 37, 38, 39, 40, 69</td>
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<tr>
<td>Municipal Address and PIN</td>
<td>Property Description (Legal Description)</td>
<td>Property Rights Required</td>
<td>Reference Plan and Parts</td>
</tr>
<tr>
<td>--------------------------</td>
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</tr>
<tr>
<td>43 Bellini Avenue</td>
<td>Part of Lot 15, Con. 8,</td>
<td>Fee Simple</td>
<td>43R-36928</td>
</tr>
<tr>
<td>PIN 14218-0034</td>
<td>Northern Division Toronto Gore, Brampton</td>
<td>Temporary 5-Year Grading Easement</td>
<td>Part 52</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Part 53</td>
</tr>
<tr>
<td>3731 Countryside Drive</td>
<td>Part of Lot 15, Con. 8,</td>
<td>Fee Simple</td>
<td>43R-36928</td>
</tr>
<tr>
<td>PIN 14218-0035</td>
<td>Northern Division Toronto Gore, Brampton</td>
<td>Temporary 5-Year Grading Easement</td>
<td>Part 54</td>
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<tr>
<td></td>
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<td>Permanent anchor easement</td>
<td>Part 56</td>
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<td>Part 55</td>
</tr>
<tr>
<td>3777 Countryside Drive</td>
<td>Part of Lot 1 on Plan 43M-812, Brampton</td>
<td>Fee</td>
<td>43R-36928</td>
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<td>PIN 14218-0036</td>
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<td>Temporary 5-Year Grading Easement</td>
<td>Parts 59, 60</td>
</tr>
<tr>
<td>PIN 14218-0038</td>
<td>Part Block 26 Plan 43M-812, Brampton</td>
<td></td>
<td>Part 58</td>
</tr>
<tr>
<td>3797 Countryside Drive</td>
<td>Part of Lot 2 on Plan 43M-812, Brampton</td>
<td>Fee</td>
<td>43R-36928</td>
</tr>
<tr>
<td>PIN 14218-0040</td>
<td></td>
<td>Temporary 5-Year Grading Easement</td>
<td>Part 61</td>
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<td></td>
<td></td>
<td>Part 62</td>
</tr>
<tr>
<td>3821 Countryside Drive</td>
<td>Part of Lot 15, Con. 8,</td>
<td>Fee</td>
<td>43R-36928</td>
</tr>
<tr>
<td>PIN 14218-0041</td>
<td>Northern Division Toronto Gore, Brampton</td>
<td>Temporary 5-Year Grading Easement</td>
<td>Part 64</td>
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<tr>
<td></td>
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<td></td>
<td>Parts 63, 65</td>
</tr>
<tr>
<td>14 Forestview Court</td>
<td>Part Lot 3 on Plan 43M-812, Brampton</td>
<td>Fee</td>
<td>43R-36928</td>
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<tr>
<td>PIN 14218-0043</td>
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<td>Temporary 5-Year Grading Easement</td>
<td>Parts 67, 68</td>
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<td></td>
<td>Part 66</td>
</tr>
<tr>
<td>2 Forestview Court</td>
<td>Part of Lot 4 on Plan 43M-812, Brampton</td>
<td>Fee</td>
<td>43R-32967</td>
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<tr>
<td>PIN 14218-0047</td>
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<td>Temporary 5-Year Grading Easement</td>
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<td>Parts 3, 4</td>
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<td>Reference Plan and Parts</td>
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<tr>
<td>8 Emanuele Place</td>
<td>Part of Lot 5 on Plan 43M-1341, Brampton</td>
<td>Fee Simple Temporary 5-Year Grading Easement Permanent anchor easement</td>
<td>43R-36927 Part 7 Parts 8, 9 Part 8</td>
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<tr>
<td>PIN 14218-0292</td>
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<td>10 Emanuele Place</td>
<td>Part of Lot 6 on Plan 43M-1341, Brampton</td>
<td>Fee Simple Temporary 5-Year Grading Easement</td>
<td>43R-36927 Part 11 Part 10</td>
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<tr>
<td>PIN 14218-0293</td>
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<tr>
<td>12 Emanuele Place</td>
<td>Part of Lot 7 on Plan 43M-1341, Brampton</td>
<td>Fee Simple Temporary 5-Year Grading Easement Permanent anchor easement</td>
<td>43R-36927 Part 12 Parts 13, 15, 16 Parts 14, 15</td>
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<tr>
<td>PIN 14218-0294</td>
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<tr>
<td>4037 Countryside Drive</td>
<td>Part of Lot 5 on Plan M-314, Brampton</td>
<td>Fee Simple Temporary 5-Year Grading Easement</td>
<td>43R-36927 Part 17 Part 18</td>
</tr>
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<td>PIN 14216-0001</td>
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<tr>
<td>4047 Countryside Drive</td>
<td>Part of Lot 6 on Plan M-314, Brampton</td>
<td>Temporary 5-Year Grading Easement</td>
<td>43R-36927 Parts 19, 20, 21</td>
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<td>PIN 14216-0029</td>
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<td>PIN 14216-0030</td>
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<td>Municipal Address and PIN</td>
<td>Property Description (Legal Description)</td>
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<td>Reference Plan and Parts</td>
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<td>--------------------------</td>
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<tr>
<td>5 Fenton Way, PIN 14216-0031</td>
<td>Part of Lot 8 on Plan M-314, Brampton</td>
<td>Temporary 5-Year Grading Easement</td>
<td>43R-36930 Parts 1, 2</td>
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<tr>
<td>12 Moonlight Place, PIN 14216-0045</td>
<td>Part of Lot 5 Plan on 43M-612, Brampton</td>
<td>Temporary 5-Year Grading Easement Permanent anchor easement</td>
<td>43R-36930 Parts 3, 4, 5 Parts 4, 6</td>
</tr>
<tr>
<td>14 Moonlight Place, PIN 14216-0046</td>
<td>Part of Lot 4 on Plan 43M-612, Brampton</td>
<td>Fee Temporary 5-Year Grading Easement</td>
<td>43R-36930 Part 7 Part 8</td>
</tr>
<tr>
<td>11038 The Gore Road, PIN 14215-0292</td>
<td>Part of Lot 16 Concession 9, Northern Division Toronto Gore as in VS81432, Except Part 24 on Registered Plan 43R-2394 and save and except Parts 1, 2, 4 and 5 on PR2520992, Brampton</td>
<td>Fee Temporary 5-Year Grading Easement Permanent aerial easement</td>
<td>43R-36931 Parts 4 Parts 1, 2, 3 Parts 2, 3</td>
</tr>
<tr>
<td>16 Moonlight Place, PIN 14216-0047</td>
<td>Part of Lot 3 on Plan 43M-612, Brampton</td>
<td>Permanent anchor easement</td>
<td>43R-36930 Part 9</td>
</tr>
<tr>
<td>20 Moonlight Place, PIN 14216-0049</td>
<td>Part of Lot 1 on Plan 43M-612, Brampton</td>
<td>Permanent Anchor Easement</td>
<td>43R-36930 Part 10</td>
</tr>
</tbody>
</table>
Minutes
Accessibility Advisory Committee
Committee of the Council of
The Corporation of the City of Brampton

Tuesday, February 9, 2016

Members: Glenda Coupland (Chair)
Frank Raymond (Vice-Chair)
Harpree Bhons
Vicki Faulkner
Sherri Hopkins
Karyn Pelkie
Mary Pettingill
Raymond Shaver
Therese Anne Sidler
Franco Spadafora
City Councillor Pat Fortini - Wards 7 and 8

Members Absent: Harvinder Bajwa (regrets)

Staff Present: Corporate Services Department:
Wendy Goss, Accessibility Coordinator
Sylvia Ingham, Access, Inclusion and Diversity Clerk
Earl Evans, Deputy Clerk
Chandra Urquhart, Legislative Coordinator
The meeting was called to order at 6:36 p.m. and adjourned at 8:25 p.m.

1. **Approval of Agenda**

   AAC001-2016 That the agenda for the Accessibility Advisory Committee Meeting of February 9, 2016, be approved, as printed and circulated.

   Carried

2. **Declarations of Interest under the Municipal Conflict of Interest Act**

3. **Minutes**

   3.1. Minutes of the Accessibility Advisory Committee Meeting of December 8, 2015.

   The minutes of the Accessibility Advisory Committee Meeting of December 8, 2015, were approved by Council on January 27, 2016. The minutes were included on the agenda for information.

4. **Presentations/Delegations**

   4.1. Presentation, re: Accessible Parking and the City of Brampton

   Wendy Goss, Accessibility Coordinator

   Mike Mulick, Manager, Enforcement and By-law Services

   Dave Monaghan, Coordinator, Traffic Operations, PIS

   Wendy Goss, Accessibility Coordinator; Mike Mulick, Manager, Enforcement and By-law Services; and Dave Monaghan, Coordinator, Traffic Operations, gave a presentation on 'Accessible Parking Spaces and the City of Brampton’ as follows:
Initiating Accessible Parking
- Initial municipal involvement was December 1981 – By-law 316-81 was enacted to addressed the issue of permits for people with physical disabilities

The Evolution of Accessible Parking
- By-law 317-81 enacted in December 1981 – identified the provisions of an accessible parking space including the minimum number of accessible parking spaces to be provided; and details for required signage

1980’s Changes Continued
- By-laws 63-83, 63-87 and 94-87 were enacted

A Work in Progress Through the 90s
- Highway Traffic Act in 1990 allowed for the issue of disabled parking permits
- By-law 201-91 updated to include definition for permit issued and additions to ensure access from public parking and maintenance requirements

Inception of Traffic By-law 93-93
- Provided for the consolidation of highway and parking requirements – Traffic and Parking By-law
- Accessible parking addressed in Section 48

Changes to Traffic By-law followed
- January 2016 – parking permit requirements changed and Service Ontario to issue permits
- International Symbol of Access

Access Aisles

Curbs Cuts and Access

Traffic By-law Schedule XXXI – Shared Access

Enforcement responsible for overseeing:
- Size and configuration of spaces and access aisles, pavement markings, signage, misuse of permits, and parking spaces

Committee and staff discussion included the following:
- Confirmation that an Enforcement Officer is dedicated to monitor and ensure by-laws pertaining to accessibility parking are complied with and where necessary, to take appropriate action for non-compliance
• Frequency of visits to sites and comment from staff that ‘blitzes’ are conducted on a regular basis at parking lots for banks, car dealerships, shopping malls, etc.
• Approximately 850 tickets were issued in 2015 for different offences including fraudulent permits
• Number of calls received daily averages a dozen
• Explanation that the information requested from a caller during the complaint process is necessary to validate and monitor calls, and prepare and protect officers from possible conflicts on arrival at a location
• Complaints of snow dumping in accessible parking spots at shopping centres
• Blocking and misuse of accessible parking spots at events in Downtown Brampton such as Bikers’ event, Farmers’ market, movie filming, etc.
• Accessible parking signs on the ground at all business locations must be visible at all times
• Size and number of accessible parking spots are legislated by the Province through the Design of Public Spaces legislation; however, some locations such as Bramalea City Centre provide more spaces than required

Staff noted the Committee’s comments regarding the blockage of accessible parking spaces during events in Downtown Brampton and advised that these occurrences will be reviewed.

The following motion was considered:

AAC002-2016 That the presentation by Wendy Goss, Accessibility Coordinator; Mike Mulick, Manager, Enforcement and By-law Services and Dave Monaghan, Coordinator, Traffic Operations, Planning and Infrastructure Services, to the Accessibility Advisory Committee Meeting of February 9, 2016, re: Accessible Parking and the City of Brampton, be received.

Carried
4.2. Wendy Goss, Accessibility Coordinator, City of Brampton – **Integrated Accessibility Standards Regulation E-learning Training Module.**

Wendy Goss, Accessibility Coordinator, presented the Integrated Accessibility Standards Regulation E-Learning Module to Committee. She indicated that all City staff will be required to complete the module as part of the City’s customer service training. The information is available in alternative formats if required.

Staff noted comments with respect to debit machines being bolted to counters at some business locations which makes it difficult for people in wheelchairs to access.

The following motion was considered:

AAC003-2016 That the presentation by Wendy Goss, Accessibility Coordinator, to the Accessibility Advisory Committee Meeting of February 9, 2016, re: **Integrated Accessibility Standards Regulation E-Learning Module to Committee,** be received.

Carried

5. **Municipal Accessibility Plan Priorities**

6. **Other/New Business**

6.1. **Appointment of AAC Representative to Serve on Taxicab Advisory Committee.**

Mr. Earl Evans, Deputy Clerk, advised that a representative from the Accessibility Advisory Committee is requested to serve on the Taxicab Advisory Committee which was re-established by Council.

Harvinder Bajwa’s name was put forward; however, she was not in attendance at the meeting.
Raymond Shaver volunteered for the position and his offer was accepted by the Committee.

The following motion was considered:

AAC004-2016 That Raymond Shaver be appointed as the Brampton School Traffic Safety Council representative to serve on the Taxicab Advisory Committee for the term ending November 30, 2018, or until a successor is appointed.

Carried

7. **Correspondence**


The following motion was considered:

AAC005-2016 That the correspondence to the Accessibility Advisory Committee Meeting of February 9, 2016, re: *Ontario Introduces New Accessible Parking Permits - Ministry of Government and Consumer Services*, be received.

Carried

8. **William Osler Health Centre Accessibility Advisory Committee**

9. **Information Items**

10. **Future Agenda Items**
11. **Construction Projects**

12. **Question Period**

13. **Public Question Period**

14. **Adjournment**

AAC006-2016 That the Accessibility Advisory Committee do now adjourn to meet on Tuesday, March 8, 2016 at 6:30 p.m. or at the call of the Chair.
Members: Regional Councillor E. Moore – Wards 1 and 5 (Chair)
Regional Councillor G. Gibson – Wards 1 and 5
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor M. Medeiros – Wards 3 and 4
Regional Councillor G. Miles – Wards 7 and 8 (left at 3:57 – personal)
Regional Councillor J. Sprovieri – Wards 9 and 10
   (Vice-Chair, Engineering and Construction)
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor P. Fortini – Wards 7 and 8 (left at 3:35 p.m. – personal)
   (Vice-Chair, Planning)
City Councillor G. Dhillon – Wards 9 and 10
   (Vice-Chair, Maintenance and Operations)

Staff Present: J. Patteson, Acting Chief Administrative Officer
Planning and Infrastructure Services Department
J. Pitushka, Acting Chief Planning and Infrastructure Services Officer
H. MacDonald, Acting Executive Director, Planning and Building
J. Given, Manager, Growth Management and Special Policy
J. Spencer, Manager, Parks and Facility Planning
M. Doyle, Coordinator, Special Projects
Corporate Services Department
M. Rea, Legal Counsel, Litigation
P. Fay, City Clerk
E. Evans, Deputy City Clerk
S. Pacheco, Legislative Coordinator
The meeting was called to order at 1:00 p.m., recessed at 4:26 p.m., moved into Closed Session at 4:31 p.m., moved back into Open Session at 4:40 p.m. and adjourned at 4:42 p.m.

1. **Approval of Agenda**

   Committee discussion took place with respect to a request from staff to defer Report Item 6.1 (City of Brampton and Region of Peel Population and Employment Forecast Updates) to a later date. In response to questions from Committee regarding the request, it was noted that this matter would be considered later in the meeting, under Item 5.3.

   The following motion was considered.

   P&IS026-2016 That the agenda for the Planning and Infrastructure Services Committee Meeting of February 22, 2016 be approved as amended to add the following item:

   10.2. Discussion at the request of Regional Councillor Sprovieri, re: Valley Land Route Alignment for the LRT, North of Steeles Avenue.

   Carried

   The following material was distributed at the meeting:

   5.3 Presentation by Janice Given, Manager, Growth Management and Special Policy, re: City of Brampton and Region of Peel Population and Employment Forecast Updates Report (File BEX PEF13).

   5.4 Presentation by Nicola Crawhall, Westbrook Public Affairs, re: Implementing the Growth Plan – Implications for Brampton.

2. **Declarations of Interest under the Municipal Conflict of Interest Act** – nil

3. **Consent**

   * The following items listed with an asterisk (*) were considered to be routine and non-controversial by the Committee and were approved at one time.
Item 6.2 was added to consent
(Items 7.2 and 7.3 were removed from consent)

4. **Statutory Public Meeting Reports** – nil

5. **Delegations/Presentations**

5.1. Possible delegations re: **Site Specific Amendment to the Sign By-law 399-2002 – Commercial Mall – 20-100 Maritime Ontario Blvd. – Ward 8**

   Committee Chair, Regional Councillor Moore, announced that in accordance with City By-laws, public notice to consider this matter was published in the Brampton Guardian on February 12, 2016.

   In response to the Chair’s inquiry, it was indicated that no one was present to address the subject matter.

   Item 6.2 was added to consent – **See Recommendation P&IS030-2016**

5.2. Presentation from John Spencer, Manager, Parks and Facility Planning, re: **Parks and Recreation Master Plan Update**.

   Item 6.2 was brought forward and dealt with at this time.

   John Spencer, Manager, Parks and Facility Planning, and Maria Doyle, Coordinator, Special Projects, Planning and Infrastructure Services, made a presentation regarding the Parks and Recreation Master Plan.

   Committee discussion took place with respect to the Parks and Recreation Master Plan (P&RMP) and included the following:
   - Consultation and opportunities to collaborate with the private sector
   - The need for a more “robust” communications plan with the public and to ensure public consultations include a wide cross-section of interested parties
   - Participants on the Citizen Panel and meeting frequency
   - Review of services/programs provided in City facilities
   - Questions on how current initiatives will be addressed in the plan (e.g. Gore Meadows field house)
   - Determining future needs of the community and how to invest to fulfill those needs
The following motion was considered.

P&IS027-2016 That the presentation and report from John Spencer, Manager, Parks and Facility Planning, Planning and Infrastructure Services, dated February 1, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Parks and Recreation Master Plan Update (File PP.JBA.PRMP) be received.

Carried

5.3. Presentation by Janice Given, Manager, Growth Management and Special Policy, re: City of Brampton and Region of Peel Population and Employment Forecast Updates Report (File BEX PEF13).

Items 5.4 and 6.1 were brought forward and dealt with at this time.

Heather MacDonald, Acting Executive Director, Planning and Infrastructure Services, provided background information on the Region of Peel allocation process for population and employment forecasts, and acknowledged Council’s concerns regarding the allocation being proposed for Brampton. Ms. MacDonald advised that the Region of Peel is now looking at a new approach to planning, servicing and financing growth in Peel, and will be recommending to the Growth Management Committee a pause on the allocation process. In addition, Regional staff has suggested there may be an opportunity to review the projections with area municipalities, and the Regional Official Plan Amendment (ROPA) would be brought forward early next year. In light of this information, Ms. MacDonald recommended that this matter be deferred to allow for further discussions on the allocation process at a “lunch and learn” session with Members of Council.

Committee discussion on this matter included:
- Calculation of the City’s activity rate and concerns that this rate is too low
- Clarification regarding the allocation process
- Concern regarding the population and employment forecasts for Brampton, which increases population and reduces the activity rate
- The need to review the forecasts and determine an appropriate allocation that would benefit Brampton
- Growth by intensification along the Queen Street and Hurontario Street corridors
- Negative impact of the conversion of lands to residential

Ms. Nicola Crawhall, Westbrook Public Affairs, made a presentation entitled Implementing the Greater Golden Horseshoe Growth Plan – Implications for Brampton.
Ms. Crawhall responded to questions with respect to:
- Incentives for intensification
- Protection of employment lands
- Retail employment numbers
- Density/location of core employment jobs
- Provincial review of concerns regarding Growth Plan jobs and population forecasts

The following motion was introduced.

Whereas it is the City’s desire to ensure that the 2041 growth forecasts for Brampton achieve a minimum activity rate of 37% in 2041;

Whereas a realistic expectation ought to be forecasted for future residential intensification in the Downtown and the Queen Street Corridor areas in the City;

Whereas staff recommended 2041 population forecast of 919,000 persons is significantly higher than what has been approved by Council for the City’s 2014 Development Charges By-law of 890,000 persons and such a large increase in population if not realized will have significant shortfall to the expected revenues to recover the capital and infrastructure costs;

Whereas the City has assured the landowners in the Heritage Heights community that the Secondary Plan will be planned based on a potential design of 43,000 people and 20,000 jobs to be mostly built out by 2031;

Whereas staff recommended 2041 population forecast for Brampton at 919,000 people will not achieve the desired activity rate, realistic expectation of Downtown and Queen Street Corridor intensification, development charge revenues and will not have any bearing on the secondary planning for the Heritage Heights community;

Whereas the alternative 2041 population forecast for Brampton at 885,000 people and supporting staff recommended 2041 employment forecast for Brampton at 329,000 jobs achieve the City’s desired minimum activity rate, establish a more realistic residential intensification for the Downtown and the Queen Street Corridor areas, is more fiscally manageable from a development charge perspective;

Therefore Be It Resolved, that recommendation #2 in the staff report be deleted and replaced with the following:

“That 2041 population and employment forecasts for Brampton of 885,000 persons and 329,000 jobs be endorsed for use in future Regional Official Plan Amendment 27”.

10.2-5
Committee discussion regarding the subject motion included:

- Questions relating to the 2041 population and employment forecasts
- Suggestion that the motion be referred to a Council “lunch and learn” session

Regional Councillor Gibson requested that his email to Members of Council and staff, dated February 20, 2016, outlining questions to staff on the calculation of the City’s activity rate, also be referred to the Council “lunch and learn” session.

The following motion was considered.

P&IS028-2016 That the presentation by Nicola Crawhall, Westbrook Public Affairs, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Implementing the Growth Plan – Implications for Brampton; be received.

Carried

P&IS029-2016 That the following items be referred to a Council “Lunch and Learn” session, to take place before April 30, 2016:

- Item 6.1 – Report from Brian Lakeman, Growth Management Policy Planner, Planning and Infrastructure Services, dated January 4, 2016, re: City of Brampton and Region of Peel Population and Employment Forecast Updates (File BEX PEF13)
- Proposed motion from Regional Councillor Palleschi:

  Whereas it is the City’s desire to ensure that the 2041 growth forecasts for Brampton achieve a minimum activity rate of 37% in 2041;

  Whereas a realistic expectation ought to be forecasted for future residential intensification in the Downtown and the Queen Street Corridor areas in the City;

  Whereas staff recommended 2041 population forecast of 919,000 persons is significantly higher than what has been approved by Council for the City’s 2014 Development Charges By-law of 890,000 persons and such a large increase in population if not realized will have significant shortfall to the expected revenues to recover the capital and infrastructure costs;

  Whereas the City has assured the landowners in the Heritage Heights community that the Secondary Plan will be planned based on a potential design of 43,000 people and 20,000 jobs to be mostly built out by 2031;
Whereas staff recommended 2041 population forecast for Brampton at 919,000 people will not achieve the desired activity rate, realistic expectation of Downtown and Queen Street Corridor intensification, development charge revenues and will not have any bearing on the secondary planning for the Heritage Heights community;

Whereas the alternative 2041 population forecast for Brampton at 885,000 people and supporting staff recommended 2041 employment forecast for Brampton at 329,000 jobs achieve the City’s desired minimum activity rate, establish a more realistic residential intensification for the Downtown and the Queen Street Corridor areas, is more fiscally manageable from a development charge perspective;

Therefore Be It Resolved, that recommendation #2 in the staff report be deleted and replaced with the following:

“That 2041 population and employment forecasts for Brampton of 885,000 persons and 329,000 jobs be endorsed for use in future Regional Official Plan Amendment 27”.

- Email from Regional Councillor Gibson dated February 20, 2016, re: Questions on the Calculation of the City’s Activity Rate
- Item 5.3 – Presentation by Janice Given, Manager, Growth Management and Special Policy, Planning and Infrastructure Services, re: City of Brampton and Region of Peel Population and Employment Forecast Updates Report (File BEX PEF13)

Carried

5.4. Presentation by Nicola Crawhall, Westbrook Public Affairs, re: Implementing the Growth Plan – Implications for Brampton.

Dealt with under Item 5.3 – Recommendation P&IS028-2016

6. Planning
   (Vice-Chair, City Councillor Fortini)


Dealt with under Item 5.3 – Recommendation P&IS029-2016
6.2. Report from M. Taraborrelli, Sign Coordinator, Planning & Building Division, dated January 14, 2016, re: Site Specific Amendment to the Sign By-law 399-2002, as amended – Brampton Town Centre Ltd., 20-100 Maritime Ontario Boulevard – Ward 8 (File BJ.x)

P&IS030-2016 1. That the report from Marco Taraborrelli, Sign Co-ordinator, Planning and Infrastructure Services, dated January 14, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Site Specific Amendment to the Sign By-law 399-2002, as amended – Brampton Town Centre Ltd., 20-100 Maritime Ontario Boulevard – Ward 8 (File BJ.x) be received; and,

2. That the amendment to the Sign By-law be enacted; and;

3. That Brampton Town Centre Ltd. be responsible for the cost of the public notification.

Carried


P&IS031-2016 1. That the report from Anthony Magnone, Regulatory Coordinator, Planning and Infrastructure Services, dated January 15, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Application for a Permit to Demolish a Residential Property – 9034 Creditview Road – Ward 5 (File BH.c / G33-LA), be received; and,

2. That the application for a permit to demolish the residential property located at 9034 Creditview Road be approved; and,

3. That Peel Regional Police be advised of the issuance of a demolition permit for the property; and,

4. That the demolition of the dwelling must commence within six months of the issuance of the demolition permit otherwise the approval shall be deemed null and void.

Carried

7. Engineering and Construction
   (Vice-Chair, Regional Councillor Sprovieri)

Dealt with under Item 5.2 – Recommendation P&IS027-2016


P&IS032-2016 That the report from John Spencer, Manager, Parks and Facility Planning, Planning and Infrastructure Services, dated January 20, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Community Park Purchase – Mississauga / Embleton Community Park – Ward 6 (File AFA.MIS) be received.

Carried


Committee discussion took place with respect to the following:

- Possibility of zoning Area 47 commercial/industrial, given its proximity to a key transportation corridor (Highway 50), and the potential economic impact of this change
- Indication from staff that an Official Plan Amendment (OPA) for this area was adopted by Council, and the secondary plan is currently before the Ontario Municipal Board (OMB)
- Lack of employment in Wards 9 and 10

The following motion was considered.

P&IS033-2016 1. That the report from John Spencer, Manager, Parks and Facility Planning, Planning and Infrastructure Services, dated January 22, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Authority to Negotiate Parkland Conveyance Agreement – Highway 427 Industrial Secondary Plan (Area 47) – Ward 10 be received; and,

2. That staff be directed to commence negotiations with the owners of the lands located within Blocks 47-1 and 47-2, within the Highway 427 Industrial Secondary Plan Area (Area 47), for the purpose of establishing an agreement to facilitate the assembly of parklands, in
accordance with the approved secondary plan and in accordance with the principles set out in the subject report; and,

3. That staff be directed to finalize a Parkland Conveyance Agreement on terms and conditions acceptable to the Planning and Infrastructure Services Department, in consultation with the Office of the City Solicitor, Realty Services Section, and Finance staff, and conditional upon or subject to Council approval of the proposed Agreement.

Carried

8. Maintenance and Operations
   (Vice-Chair, City Councillor Dhillon)


   In response to questions from Committee, staff provided the following:
   - Justification for two new full-time permanent positions, Director of Rapid Transit and Manager of Hurontario LRT, for the Brampton project office
     - It was noted that experienced staff is required in order to deliver the Hurontario LRT project and other rapid transit projects in Brampton
   - The need to have senior level staff involved in the Hurontario LRT project to protect the City’s interests
   - Information regarding approved funding from Metrolinx for up to seven full-time staff
   - Information regarding the proposed budget amendment and the process to recover costs from Metrolinx
   - Hurontario LRT project budgets established by the Region of Peel and the City of Mississauga
   - A memorandum of understanding with Metrolinx is being prepared with respect to the responsibility for project costs

The following motion was considered.

P&IS034-2016 1. That the report from Jayne Holmes, Director, Capital Works, Planning and Infrastructure Services, dated February 5, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Budget Amendment and Recommendation Report: Hurontario Light Rail Transit Project Update – Implementation Phase – Wards 3 & 4 (File IA.A (16-3130-481)) be received; and,
2. That two new full-time permanent positions, Director of Rapid Transit and Manager of Hurontario LRT, be approved for the Brampton project office to undertake the Hurontario LRT project and future rapid transit projects within Brampton; and,

3. That a budget amendment be approved and a new capital project be established in the amount of $1,650,000 for the Hurontario Light Rail Transit Project Implementation including staffing and professional services with funding of $347,500 transferred from the General Rate Stabilization Reserve and an External Recovery of $1,302,500 from Metrolinx; and,

4. That the Acting Chief Administrative Officer submit a letter of approval for the Hurontario LRT project as part of the P3 Canada Benefits Case Analysis application for federal funding as requested by Metrolinx.

Carried

* 8.2. Report from J. Pitman, Manager, Parks Maintenance and Operations, Public Works, dated January 13, 2016, re: Request to Begin Procurement - Purchasing By-law Section 4.0 – For the Installation, Maintenance and Removal of Winter Lights Displays for a Three (3) Year Period – Wards 1, 3 and 4 (File EG.x).

P&IS035-2016 1. That the report from Jim Pitman, Manager, Parks Maintenance and Operations, Planning and Infrastructure Services, dated January 13, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Request to Begin Procurement – Purchasing By-law Section 4.0 – For the Installation, Maintenance and Removal of Winter Lights Displays for a Three (3) Year Period – Wards 1, 3 and 4 (File EG.x) be received; and,

2. That the Purchasing Agent be authorized to commence the procurement for installation, maintenance and removal of Winter Lights Displays for a three (3) year period.

Carried

8.3. Report from S. Choi, Senior Project Engineer, Capital Works, Public Works, re: Agreement with Brampton Area 48 Landowners Inc. for Intersection and Improvement Works – Request to Begin Procurement – Purchasing By-law Section 4.0 – Bramalea Road Widening between Countryside Drive and Inspire Boulevard – Ward 9.
The following motion was considered.

P&IS036-2016 1. That the report from Solomon Choi, Senior Project Engineer, Planning and Infrastructure Services, dated January 18, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Agreement with Brampton Area 48 Landowners Inc. for Intersection and Improvement Works – Request to Begin Procurement – Purchasing By-law Section 4.0 – Bramalea Road Widening between Countryside Drive and Inspire Boulevard – Ward 9 (File: IA.A (09-3150-211)), be received; and,

2. That the Mayor and Clerk be authorized to execute the agreement with Brampton Area 48 Landowners Inc., with content of the agreement satisfactory to the Chief of Planning and Infrastructure Services and form satisfactory to the City Solicitor, for intersection and improvement works to Bramalea Road between Countryside Drive and Inspire Boulevard, which shall be fully funded by Brampton Area 48 Landowners Inc.

3. That the Purchasing Agent be authorized to commence the procurement for the Bramalea Road widening between Countryside Drive and Inspire Boulevard.

Carried


P&IS037-2016 1. That the report from Bill Guy, Supervisor, Contracted Services, Roads Maintenance and Operations, Planning and Infrastructure Services, dated January 8, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Request To Begin Procurement – Purchasing By-law Section 4.0 – Storm Sewer System Maintenance & Catch Basin Material Recycling Services for a Two Year Period – All Wards (File I.AA), be received; and,

2. That the Purchasing Agent be authorized to commence with the procurement for Storm Sewer System Maintenance & Catch Basin Material Recycling within the City of Brampton by Direct Negotiations with Flow-Kleen Technology Ltd. in accordance with Purchasing By-Law 35-2012 Schedule “C”.

Carried
9. Minutes


P&IS038-2016 That the Minutes of the Cycling Advisory Committee Meeting of January 21, 2016 to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, Recommendations CYC001-2016 to CYC005-2016, be approved as printed and circulated.

The recommendations were approved as follows:

CYC001-2016 That the agenda for the Cycling Advisory Committee Meeting of January 21, 2016, be approved, as amended as follows:

To add:

7.2. Committee discussion re: Frequency of Meetings

CYC002-2016 That the update from Nelson Cadete, Project Manager, Active Transportation, Planning and Infrastructure Services, to the Cycling Advisory Committee Meeting of January 21, 2016, re: Recent Changes to Highway Traffic Act Regulations – Ontario Bill 31 – Making Ontario Roads Safer be received.

CYC003-2016 That the update from Nelson Cadete, Project Manager, Active Transportation, Planning and Infrastructure Services, to the Cycling Advisory Committee Meeting of January 21, 2016, re: Cycling Advisory Committee Draft 2016 Work Plan be received.

CYC004-2016 That the Cycling Advisory Committee meet on a bi-monthly basis for the remainder of 2016.

CYC005-2016 That the Cycling Advisory Committee do now adjourn to meet again on Thursday, February 18, 2016, at 7:00 p.m.

Carried

P&IS039-2016 That the Minutes from the Brampton School Traffic Safety Council Meeting of February 4, 2016 to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, Recommendations SC015-2016 to SC028-2016, be approved as printed and circulated.

The recommendations were approved as follows:

SC015-2016 That the agenda for the Brampton School Traffic Safety Council Meeting of February 4, 2016, be approved, as amended, as follows:

To Add re Item 9.2.
Site inspection request from Cathy Pickering, Vice Principal, Lester B. Pearson Catholic School, re: Lester B. Pearson Catholic School, 140 Howden Boulevard – Ward 7 (File BH.c).

To Add Item 9.4.
Correspondence from Baljinder Bath, Brampton resident, re: Request for Site Inspection to Review Pedestrian / Traffic Concerns / Crossing Guard at the Intersection of Ray Lawson and Rollingwood Drive – Ray Lawson Public School, 725 Ray Lawson Boulevard – Ward 4 (File BH.c)

SC016-2016 1. That the following Members be appointed to the School Travel Planning Program sub-committee for the purposes of a walkabout for the schools that are enrolled in the program:
   • Max Kazman
   • Mike Moffat
   • Daminder Ghumman

SC017-2016 1. That the correspondence from Regional Councillor Michael Palleschi, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: Request for Site Inspection to Review Pedestrian / Safety / Parking Concerns at Terry Fox Public School, 95 Richvale Drive North, and Robert H. Lagerquist Public School, 105 Richvale Drive North - Ward 2 (File BH.c) be received; and,

2. That a site inspection be undertaken.

SC018-2016 1. That the correspondence from Ritu Khullar, Brampton resident, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: Request for Site Inspection to Review Pedestrian / Traffic Concerns / Kiss and Ride – Lester B. Pearson Catholic School, 140 Howden Boulevard – Ward 7 (File BH.c) be received; and,
2. That a site inspection be undertaken.

SC019-2016
1. That the correspondence from Ritu Khullar, Brampton resident, to the Brampton School Traffic Safety Council re: **Request for Site Inspection for Crossing Guard and Review Pedestrian / Traffic Concerns at the Intersection of Great Lakes Drive and Serenity Lane – Great Lakes Public School, 285 Great Lakes Drive – Ward 9** (File BH.c) be received; and,

2. That a site inspection be undertaken.

SC020-2016
1. That the correspondence from Baljinder Bath, Brampton resident, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: **Request for Site Inspection to Review Pedestrian Safety/ Crossing Guard – Intersection of Ray Lawson Boulevard and Rollingwood Drive – Ray Lawson Public School, 725 Ray Lawson Boulevard – Ward 4** (File BH.c) be received; and

2. That a site inspection be undertaken.

SC021-2016
That the report from Mike Mulick, Acting Manager, Enforcement and By-law Services, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: **2015-2016 School Patrol Statistics** (File BH.c) be received.

SC022-2016
1. That the site inspection report dated January 12, 2016, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: **Holy Name of Mary Catholic School – 115 Glenvale Boulevard – Ward 8**, be received; and,

2. That the school principal send educational information regarding students crossing correctly at the traffic signals with a reminder to activate the pedestrian walk signal; and,

3. That the Manager of Enforcement and By-law Services monitor the area during school arrival and dismissal times; and,

4. That the Manager of Traffic Services arrange for enhanced pedestrian pavement markings at the intersection of Central Park Drive and Glenvale Boulevard.
1. That the site inspection report dated January 11, 2016, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: **Father C.W. Sullivan Catholic School – 62 Seaborn Road – Ward 1**, be received; and,

2. That the Manager of Traffic Services arrange for the installation of enhanced pedestrian pavement markings at the intersection of Seaborn Road and Pennywood Road; and,

3. That the school principal remind drivers using the Kiss and Ride area to drop-off and pick-up students on the passenger side of vehicles.

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1. That the site inspection report dated January 14, 2016, to the Brampton School Traffic Safety Council Committee Meeting of February 4, 2016, re: **Ingleborough Public School – 60 Ingleborough Drive – Ward 6**, be received; and

2. That it is the position of the Brampton School Traffic Safety Council that no recommendations are required at the school at this time.

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1. That the site inspection report dated January 19, 2016, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: **Mount Royal Public School – 65 Mount Royal Circle – Ward 10**, be received, and,

2. That the principal communicate the following information to parents:
   - parking enforcement will be more active in the next few weeks around the school
   - encourage the use of the walking paths to school; and

3. That Enforcement and By-law Services be requested to add Mount Royal Public School to the list of schools to monitor, and enforce the signs and law; and

4. That the Peel District School Board review and consider additional staffing at arrival and dismissal periods to assist with traffic congestion in an effort to encourage safety around the school; and

5. That school staff focus on the Kiss and Ride during morning arrival time in an effort to help keep vehicles moving; and

6. That the Manager of Traffic Services arrange the following:
• Corner restrictions on east side of Mount Royal Circle at the school entrance
• No stopping signs, Monday to Friday, 8-5 on the west side of Mount Royal Circle from house number 50 to house number 74
• A review of the pavement markings at the school crossing and refresh, if needed.

7. That school administration ensure that students walking between the buses as they exit the school are guided by school staff at all times.

SC026-2016

1. That the site inspection report dated January 20, 2016, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: **Dorset Public School – 100 Dorset Drive – Ward 7**, be received, and

2. That the Peel District School Board be requested to review the property to determine if a pedestrian access to the school can be placed at the westerly driveway; and

3. That the Manager of Engineering Services arrange for the existing Bus Loading zone located on the north side of Dorset Drive, west of the westerly driveway, to be altered to start after the walkway to the park on the south side of Dorset Drive; and

4. That it is the position of the Brampton School Traffic Safety Council that a Crossing Guard is not warranted in front of Dorset Public School; and,

5. That Enforcement and By-law Services staff be requested to add Dorset Public School to the list of schools to visit during arrival and dismissal times.

SC027-2016

1. That the site inspection report be dated January 19, 2016, to the Brampton School Traffic Safety Council Meeting of February 4, 2016, re: **Our Lady of Lourdes Catholic School – 25 Mount Royal Circle – Ward 10**, received; and

2. That the principal be advised that staff support is required in the Kiss & Ride areas to direct vehicles to keep moving at arrival and dismissal times; and

3. That the school board review and consider the following:
   • Change the bus loading zone area to a ‘Kiss and Ride’ and modify the pavement markings to reflect the change
4. That the Manager of Traffic Services review the need for corner restrictions at both the entrance and exit of the school.

SC028-2016  That the Brampton School Traffic Safety Council do now adjourn to meet again on Thursday, March 3, 2016 at 9:30 a.m. or at the call of the Chair.

Carried


P&IS040-2016  That the Minutes of the Brampton Heritage Board Meeting of January 19, 2016 to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, Recommendations HB001-2016 to HB010-2016, be approved as printed and circulated.

The recommendations were approved as follows:

HB001-2016  That the agenda for the Brampton Heritage Board Meeting of January 19, 2016 be approved as amended as follows:

To add resignations from the following Members to Item 10.6:

- Gugni Gill
- Mandeep Kundan

HB002-2016  That the presentation by Rebecca Sciarra, Cultural Heritage Specialist Manager, ASI, to the Brampton Heritage Board Meeting of January 19, 2016, re: City of Brampton Cultural Heritage Policy Review (File H.Ex. OP Review), be received.

HB003-2016  That the Minutes of the Outreach and Marketing Sub-Committee Meeting of November 26, 2015, to the Brampton Heritage Board Meeting of January 19, 2016, be received.

HB004-2016  1. That the report from Stavroula Kassaris, Heritage Coordinator, Planning and Infrastructure Services, dated January 6, 2016, to the Brampton Heritage Board Meeting of January 19, 2016, re: Heritage Designation under Part IV, Section 29 of the Ontario Heritage
Act – 27 Wellington Street East – Ward 3 (HE.x 27 Wellington St E), be received; and,

2. That designation of 27 Wellington Street East under Part IV of the Ontario Heritage Act, as a property of cultural heritage significance, be approved; and,

3. That staff be authorized to publish and serve the Notice of Intention to Designate in accordance with the requirements under the Ontario Heritage Act; and,

4. That, if there are no objections to the designation in accordance with the provisions of the Ontario Heritage Act, a by-law be passed to designate the subject property; and,

5. That, if there are any objections in accordance with the provisions of the Ontario Heritage Act, staff be directed to refer the proposed designation to the Ontario Conservation Review Board; and,

6. That staff be authorized to attend the Conservation Review Board hearing process in support of Council's decision to designate the subject property.

HB005-2016 That the Brampton Heritage Board organize and participate in the "Highlight on Heritage" event taking place at Bramalea City Centre on Saturday, February 13, 2016.

HB006-2016 That Paul Willoughby, Co-Chair, be authorized to delegate at an upcoming Heritage Milton meeting, on behalf of the Brampton Heritage Board, to provide information about Brampton’s Heritage Program and the Board’s outreach activities.

HB007-2016 That the verbal update from Antonietta Minichillo, Heritage Coordinator, Planning and Infrastructure Services, to the Brampton Heritage Board Meeting of January 19, 2016, re: Churchville Public Art for 200th Anniversary – Ward 6, be received.

HB008-2016 That the verbal update from Antonietta Minichillo, Heritage Coordinator, Planning and Infrastructure Services, to the Brampton Heritage Board Meeting of January 19, 2016 re: Community Mailbox Upgrade in Churchville – Ward 6, be received.
1. That the verbal advisory from Terri Brenton, Legislative Coordinator, City Clerk's Office, Corporate Services, re: Resignations from Membership on the Brampton Heritage Board, be received; and,

2. That the resignations from the following Members be accepted:
   - Gugni Gill
   - Mandeep Kundan
   - Debbi Visser

HB010-2016 That the Brampton Heritage Board do now adjourn to meet again on Tuesday, February 16, 2016 at 7:00 p.m. or at the call of the Chair.

Carried

10. Other/New Business/Unfinished Business

10.1. Discussion at the request of Regional Councillor Sprovieri, re: Countryside Drive – Airport Road to 500 metres east of Goreway Drive.

Regional Councillor Sprovieri expressed concern regarding the delay in the construction of Countryside Drive, noting the inconvenience this has caused to commuters. Councillor Sprovieri requested that staff investigate options in the tendering process to ensure contractors fulfill their commitments to the City.

Committee discussion on this matter included:
   - The need to communicate project delays to area councillors and provide an update report to Committee
   - Information from staff regarding the circumstances that resulted in the delay of this project

The following motion was considered.

P&IS041-2016 That staff report back on refining the (construction) tendering process and to keep Committee updated on major delays.

Carried

10.2. Discussion at the request of Regional Councillor Sprovieri, re: Valley Land Route Alignment for the LRT, North of Steeles Avenue.
Regional Councillor Sprovieri advised Committee of an inquiry he received from a Brampton resident regarding consideration of the valley land route alignment for the LRT, and asked that the TRCA be requested to provide a formal position on this alignment.

The following motion was introduced.

That the TRCA Board of Directors be requested to provide the City of Brampton with a formal position on a valley land route alignment for the LRT.

Committee discussion on this matter included:

- Concerns regarding the potential impact of this route on area residents
- Indication that staff is preparing a report on alternate routes for Committee’s consideration in March 2016
- The need to provide sufficient information to the TRCA Board to make an informed decision
- Clarification regarding the intent of the motion, which is to confirm the position of the TRCA
- Suggestion that Committee consider the staff report on alternate routes prior to giving staff direction on this matter

The above noted motion was not dealt with.

11. **Referred Matters** – nil

12. **Deferred Matters** – nil

13. **Notice of Motion** – nil

14. **Correspondence** – nil

*14.1. Correspondence from S. Jurrius, Legislative Specialist, Region of Peel, dated February 3, 2016, re: Resolution Number 2016-68 – Greater Toronto Area (GTA) West Corridor Environmental Assessment – Suspension Study (File BA.x).

P&IS042-2016 That the correspondence from S. Jurrius, Legislative Specialist, Region of Peel, dated February 3, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Resolution Number 2016-68 – Greater Toronto Area (GTA) West Corridor
Environmental Assessment – Suspension Study (File BA.x) be received.  

Carried

* 14.2. Correspondence from S. Jurrius, Legislative Specialist, Region of Peel, dated February 3, 2016, re: Resolution Number 2016-74 – Sanitary Sewer Servicing Local Improvement Project, Proposed Construction of Sanitary Sewer on Saint Lukes Court, from 2 Saint Lukes Court to 8 Saint Lukes Court, Capital Project 15-2701 – City of Brampton – Ward 10 (File BA.x).

P&IS043-2016 That the correspondence from S. Jurrius, Legislative Specialist, Region of Peel, dated February 3, 2016, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Resolution Number 2016-74 – Sanitary Sewer Servicing Local Improvement Project, Proposed Construction of Sanitary Sewer on Saint Lukes Court, from 2 Saint Lukes Court to 8 Saint Lukes Court, Capital Project 15-2701 – City of Brampton – Ward 10 (File BA.x) be received.

Carried

* 14.3. Correspondence from P. Mistry, Brampton resident, et al., dated December 19, 2015, re: Windrow and Snow Removal – Ward 8

P&IS044-2016 That the correspondence from P. Mistry, Brampton resident, et al., dated December 19, 2015, to the Planning and Infrastructure Services Committee Meeting of February 22, 2016, re: Windrow and Snow Removal – Ward 8 be received.

Carried

15. Councillors Question Period – nil

16. Public Question Period – nil

17. Closed Session

17.1. Report from Matthew Rea, Legal Counsel, Legal Services, Corporate Services, dated February 1, 2016, re: Heritage Designation – litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board
The following motion was considered.

P&IS045-2016  That Committee move into Closed Session to deal with matters pertaining to:

17.1. Report from Matthew Rea, Legal Counsel, Legal Services, Corporate Services, dated February 1, 2016, re: **Heritage Designation** – litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board

Carried

18. **Adjournment**

The following motion was considered.

P&IS046-2016  That the Planning and Infrastructure Services Committee do now adjourn to meet again on Monday, March 7, 2016, at 7:00 p.m.

Carried

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Regional Councillor E. Moore, Chair
Tuesday, February 23, 2016

Members: Regional Councillor M. Palleschi – Wards 2 and 6 (Chair)
Regional Councillor M. Medeiros – Wards 3 and 4 (Vice chair)
Regional Councillor E. Moore – Wards 1 and 5,
Regional Councillor G. Miles – Wards 7 and 8
Regional Councillor G. Gibson – Wards 1 and 5

Staff Present: Office of the Chief Administrative Officer:
M. Ball, Acting Chief Administrative Officer
K. Liew, Acting Director, Internal Audit
R. Elchaer, Internal Auditor
R. Burchert, Internal Auditor
Office of the Mayor:
H. Punia, Chief of Staff
Planning and Infrastructure Services:
J. Holmes, Director, Capital Works
Public Services Department:
J. Patteson, Chief Public Services Officer
B. Rutherford, Director, Business Services
M. Potter, Manager, Business Services
C. Booth, Recreation Manager
Corporate Services Department:
P. Simmons, Chief Corporate Services Officer
P. Honeyborne, Executive Director, Finance and Treasurer
S. Gannon, Director, Treasury Services and Deputy Treasurer
E. Evans, Deputy City Clerk
S. Pacheco, Legislative Coordinator
The meeting was called to order at 9:30 a.m., moved into Closed Session at 9:51 a.m., moved back into Open Session at 10:28 a.m. and adjourned at 10:29 a.m.

1. **Approval of Agenda**

The following motion was considered.

AU031-2016 That the agenda for the Audit Committee Meeting of February 23, 2016 be approved, as amended to add the following items:

7.1. Discussion at the request of Regional Councillor Moore, re: **Status Update – Purchasing Card Audit**.

7.2. Discussion at the request of Regional Councillor Palleschi, re: **Status Update – 2016 Audit Work Plan**.

10.3. Discussion at the request of Regional Councillor Palleschi, re: **Audit of the Chief Administrative Officer (CAO) Office Activities** – the security of the property of the municipality or local board.

Carried

2. **Declaration of Interest under the Municipal Conflict of Interest Act** – nil

3. **Consent**

* The following items listed with an asterisk (*) were considered to be routine and non-controversial by the Committee and approved.

(nil)

4. **Delegations/Presentations**

4.1. Delegation from Mr. Kevin Travers, Partner, KPMG LLP, Chartered Accountants, re: **KPMG Audit Plan for the 2015 Fiscal Year**.

Item 6.1 was brought forward and dealt with at this time.
Mr. Kevin Travers, Partner, KPMG LLP, Chartered Accountants, presented the Audit Planning Report for the year ending December 31, 2015, as prepared by KPMG LLP, Chartered Accountants, and provided details with respect to the following:

- Audit Materiality
- Fraud Risk Factors
- Areas of focus in financial statements and audit approach
- Expectation that the audit findings will be presented in June 2016

The following motion was considered.

**AU032-2016**
1. That the delegation from Kevin Travers, Partner, KPMG LLP, Chartered Accountants, to the Audit Committee Meeting of February 23, 2016, re: KPMG Audit Plan for the 2015 Fiscal Year be received; and,

2. That the report from Shirley Gannon, Director, Treasury Services and Deputy Treasurer, Corporate Services, dated February 8, 2016, to the Audit Committee Meeting of February 23, 2016, re: KPMG Audit Plan for the 2015 Fiscal Year, be received; and,

3. That the Audit Planning Report for the Year Ending December 31, 2015, prepared by KPMG LLP, Chartered Accountants, be received.

Carried

5. **Reports – Internal Audit**


M. Ball, Acting Chief Administrative Officer, introduced Karen Liew, Acting Director, Internal Audit, Office of the Chief Administrative Officer, to the Committee, and provided information regarding Ms. Liew’s previous work experience.

The following motion was considered.

**AU033-2016** That the report from Karen Liew, Acting Director, Internal Audit, Office of the Chief Administrative Officer, dated January 27, 2016, to the Audit Committee Meeting of February 23, 2016, re: Results of the Audit Effectiveness Survey – 2015 (File GE.a) be received.

Carried

Item 7.1 was dealt with at this time.

Committee discussion took place with respect to the following:
- Indication from staff that the Employee Purchasing Card Audit report was previously presented to Committee
- The status of recommendations resulting from the Employee Purchasing Card Audit report, and a request that a copy of this report be presented with an overview, at the next Audit Committee meeting

The following motion was considered.

AU034-2016 That the report from Karen Liew, Acting Director, Internal Audit, Office of the Chief Administrative Officer, dated January 12, 2016, to the Audit Committee Meeting of February 23, 2016, re: Quarterly Status of Management Action Plans – December 2015 be received.

Carried

6. Reports – Finance


Dealt with under Item 4.1 – Recommendation AU032-2016

7. Other/New Business

7.1. Discussion at the request of Regional Councillor Moore, re: Status Update – Purchasing Card Audit.

Dealt with under Item 5.2 – Recommendation AU034-2016

7.2. Discussion at the request of Regional Councillor Palleschi, re: Status Update – 2016 Audit Work Plan.

M. Ball, Acting Chief Administrative Officer, advised Committee that due to recent changes in the Internal Audit Division and the anticipated investigation by the provincial Ombudsman, the 2016 Audit Work Plan will be presented to
Committee at a later date. Ms. Ball explained that staff want to ensure the work plan does not conflict with the investigation of the Ombudsman, and will endeavour to communicate with that office prior to finalizing the work plan. Ms. Ball added that a special meeting could be called to approve the work plan.

Committee discussion on this matter included:
- Changes and current activities in the Internal Audit Division
- The need for a status update on the 2015 work plan
- Suggestion that the Ombudsman may provide some guidance with respect to the 2016 work plan

M. Ball advised that a status update on the 2015 work plan will be provided when the 2016 work plan is presented to Committee for consideration.

8. **Question Period** – nil

9. **Public Question Period** – nil

10. **Closed Session**

   The following motion was considered.

   AU035-2016 That Committee proceed into Closed Session in order to address matters pertaining to the following:

   10.1. Report from Reem Elchaer, Internal Auditor, dated November 18, 2015, re: **Construction Audit Report** (File GE.a) – the security of the property of the municipality or local board

   10.2. Report from Rebecca Burchert, Internal Auditor, dated November 18, 2015, re: **Cash Handling Audit** (File GE.a) – the security of the property of the municipality or local board

   10.3. Discussion at the request of Regional Councillor Palleschi, re: **Audit of the Chief Administrative Officer (CAO) Office Activities** – the security of the property of the municipality or local board.

   Carried
11. **Adjournment**

The following motion was considered.

AU036-2016 That the Audit Committee do now adjourn to meet again on June 7, 2016, at 9:30 a.m. or at the call of the Chair.

Carried
MS005-2016  That the agenda for the Member Services Committee Meeting of February 26, 2016 be approved as amended as follows:

To add:

Item 8.3  Discussion at the request of Regional Councillor Gibson, re: Christmas Cards

Carried

MS006-2016  That the verbal update from Linda McInnis, Manager, Council Office, Corporate Services, to the Member Services Committee Meeting of February 26, 2016, re: Council Office Furniture, be received.

Carried

MS007-2016  1.  That statistical reports be provided quarterly to each Member of Council on call volumes and public inquiries into the Call Centre and Council Office; and,

2.  That Service Brampton staff be requested to forward contact alerts to both Ward Councillors, as appropriate; and,

3.  That staff be requested to investigate and establish protocols for consistent phone extensions to access positions within the Council Office; and,

4.  That staff be requested to enable forwarding of emails addressed to Members (through direct email addresses or portal forms) directly to Member email accounts.

Carried
MS008-2016 That the annual Council calendar replace the need for Member Christmas cards issued through corporate accounts, and Members discontinue the practice of sending corporate Christmas cards unless they are expensed directly from individual Member business expense accounts, including all printing and postage expenses.

Carried

MS009-2016 1. That the Council newsletter be issued twice annually, targeting a June first issue date for 2016; and,

2. That one Council calendar be issued at the end of each year, starting in 2016; and,

3. That staff bring back to Committee a design mock-up of the cover (seasonally-themed) and back pages, photo choices for each month, and the layout of the format for the inside pages.

Carried

MS010-2016 That a Municipal Ombudsman not be appointed at this time.

Carried

MS011-2016 1. That the Council Event Protocol be amended to:

   a. Include reference to City and Regional Councillors, as opposed to one or the other
   b. Under Item 1.0 (2), clarify the precedence order in the event the Mayor is unable to attend a function, as follows:
      a. Acting Mayor
      b. One of the ward Councillors – if the event is geographically-focused
      c. The relevant Committee Chair if the event is functionally-focused
      d. The relevant Committee Vice-Chair – if the function is functionally-focused
      e. Another available Councillor; and,
2. That the City Clerk be requested to prepare a package of the duties and responsibilities of the Acting Mayor, in the event the Mayor is unavailable, in accordance with Council’s Procedure By-law and prevailing legislation.

Carried

MS012-2016 That Council Resolution C005-2016 (January 27, 2016) be referred to the Integrity Commissioner and City Clerk for consideration of possible rules for the Council Code of Conduct and/or a procedure or policy on the distinctions and shared and individual responsibilities and accountabilities between a City Councillor and a Regional Councillor.

Carried

MS013-2016 That the Member Services Committee do now adjourn to meet again on Monday, May 9, 2016 at 9:30 a.m. or at the call of the Chair.

Carried
Wednesday, March 2, 2016

CPS025-2016  That the agenda for the Community & Public Services Committee Meeting of March 2, 2016, be approved, as printed and circulated.

                       Carried

CPS026-2016

1. That the delegation of Cary Kaplan, President and General Manager, Brampton Beast, to the Community and Public Services Committee Meeting of March 2, 2016, re: Brampton Beast Request for Coverage of Operating Losses, be received; and,

2. That the report from Brian Rutherford, Business Services, Public Services, dated February 29, 2016, to the Community of Public Services Committee meeting of March 2, 2016, re: Brampton Beast Request for Coverage of Operating Losses – Ward #3 (File AF.b), be referred back to staff with direction for staff to meet with representatives of Brampton Beast to develop a multi-year commitment and proposal for Council's consideration at the March 9, 2016 City Council meeting.

                       Carried

CPS027-2016

1. That the presentation by Jeremy Kramer, Kramer Design Associates, to the Community of Public Services Committee meeting of March 2, 2016, re: Garden Square – Program, Marketing, Sponsorship and Media Sales Report, be received; and,

2. That the report from Bernice Morrison, Manager, Arts and Culture, Recreation and Culture Division, Public Services, dated January 26, 2016, to the Community and Public Services Committee of Council meeting of March 2, 2016,
3. That the following recommendations on programming and revenue generation be approved:

a. That staff, in addition to the current 2016 Arts and Culture recurring programming in Garden Square, increase programming to support KDA’s proposed schedule, to include:
   - Student media on the Digital Screen in partnership with Sheridan College;
   - Major sporting events (Watch Parties and Community Rallies);
   - Additional outdoor movie screenings;
   - Fit Tuesdays (Yoga, Tai Chi, Bootcamp, Parent and Child programs);
   - Walking Tours;

b. That staff, in addition to the current annual activities, increase programming for different age groups including:
   - Summer Kick-off Party
   - Stomp ‘n’ Stampede;

c. That staff, in support of the strategic priority “Strong Communities”, work with key partners (e.g. William Osler Health System, etc.) that may provide significant economic and community benefit to the City;

d. That staff build on current successful programs to increase audiences / attendance to activate the downtown and continue to increase potential for revenue generation;

e. That staff consider the following KDA recommended programming for implementation in the future:
   - Book Club
   - Karaoke
   - Multiplayer Gaming

4. That staff review the KDA recommendations for capital enhancements based on the following staff recommendations noted in the chart below, and within the context of the Central Area Master Plan:
<table>
<thead>
<tr>
<th>KDA Recommendation for Capital Enhancements</th>
<th>Current Situation</th>
<th>Staff Recommendation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Install Accessible Public Washrooms</td>
<td>Currently, portable washrooms are ordered on an as needs basis to Garden Square during high attended activities. Rental costs: regular and accessible portable toilet, wash station, delivery and pick-up $620.00 per day</td>
<td>Continue to order portable washrooms as necessary.</td>
</tr>
<tr>
<td>Install Permanent Shade Structures</td>
<td>Dedicated mobile umbrellas are in place to create shade and moved as necessary for sight line purposes.</td>
<td>Continue to use the mobile umbrellas.</td>
</tr>
<tr>
<td>Install a Permanent Outdoor Café</td>
<td>An outdoor patio is currently used as a joint use facility between Garden Square and the Rose Theatre. Construction would be required to install a permanent Outdoor Café in Garden Square.</td>
<td>Consider options for the Rose Theatre patio to create a more inviting space.</td>
</tr>
<tr>
<td>Add a Dedicated Portable Stage</td>
<td>Arts and Culture’s technical team supports staging in Garden Square. Currently, there is only one portable stage to share across all activities supported by the technical team.</td>
<td>Continue to share use of the outdoor stage in 2016.</td>
</tr>
</tbody>
</table>
5. That staff continue to generate revenue through community and commercial rentals and program sponsorships; and,

6. That additional programming recommendations be considered in future years and included in regular updates to the Community and Public Services Committee; and,

7. That staff report back to Community and Public Services Committee on future capital investment within the context of the development of the Central Area Master Plan.

Carried

CPS028-2016 1. That the presentation and report from Alain Normand, Manager, Brampton Emergency Management Office, Public Services, dated January 26, 2016, to the Community of Public Services Committee meeting of March 2, 2016, re: Status Update – Two Year Anniversary of Ice Storm – Brampton – All Wards, be received; and,

2. That $1.4 million of the Ice Storm claim that was disallowed by the Ministry of Municipal Affairs and Housing (MMAH) be funded by the General Rate Stabilization Reserve.

Carried

CPS029-2016 That the presentation and report from by Alain Normand, Manager, Brampton Emergency Management Office, Public Services, to the Community of Public Services Committee meeting of March 2, 2016, re: Syrian Newcomer Resettlement Program, be received.

Carried

CPS030-2016 1. That the report from Donna-Lynn Rosa, Director, Recreation and Culture Division, Public Services, dated January 29, 2016, to the Community and Public Services Committee meeting of March 2, 2016, re: 2016 Brampton Arts Walk of Fame Program be received; and,
2. That the following five (5) recommended nominees to be inducted into the 2016 Brampton Arts Walk of Fame be approved:
   - Othalie Graham, Performing Arts, Opera Singer
   - Lee Aaron, Performing Arts, Vocalist
   - Trey Anthony, Performing Arts, Playwright, Producer, Actor, Comedienne
   - Andy Donato, Visual Arts, Cartoonist
   - Exco Levi (né Wayne Ford Levy), Performing Arts, Singer, Songwriter

3. That the Brampton Arts Walk of Fame Awards Ceremony for 2016 be approved as outlined in the subject report; and,

4. That the Director of Recreation and Culture be authorized to execute, on behalf of the City, all agreements, contracts and related documentation as may be required to deliver the Brampton Arts Walk of Fame Awards Ceremony outlined in the subject report.

Carried

CPS031-2016

1. That the report from Bernice Morrison, Manager, Arts and Culture, Recreation and Culture Division, Public Services, dated January 27, 2016, to the Community and Public Services Committee meeting on March 2, 2016, re: Revitalized Garden Square and New LED Screen – Inaugural Summer Achievements 2015 be received; and,

2. That the 2016 Garden Square programming, outlined in Appendix A to the subject report, be approved; and,

3. That staff report semi-annually to the Community and Public Services Committee to provide status updates on Garden Square programming and operations.

Carried

CPS032-2016

1. That the report from Bernice Morrison, Manager, Arts and Culture, Public Services, dated January 14, 2016, to the Community and Public Services Committee meeting of March 2, 2016, re: Consideration of Potential Transition Plan to Centralize Garden Square Events
Programming into the Office of Festivals and Special Events, Office of the Chief Operating Officer, including Financial and Other Implications – Ward 1 (File DB.x) be received; and,

2. That the continued management and coordination of Garden Square by the Recreation and Culture Division including the management and coordination of the LED Screen, programming of ongoing, established and new arts, culture, community and city-wide programming pending the development of an arts and culture strategy be approved; and,

3. That Recreation and Culture staff continue to work with Strategic Enterprise Services, Festivals and Special Events Office, on signature City events in Garden Square, and continue to collaborate with all City departments and the community on the use of Garden Square and the LED screen pending the development of an arts and culture strategy; and,

4. That staff report semi-annually to the Community and Public Services Committee to provide status updates on successes and challenges.

Carried

CPS033-2016

1. That the report from Kevin Hamilton, Division Chief, Apparatus & Maintenance, Fire and Emergency Services, dated February 8, 2016, to the Community and Public Services Committee meeting of March 2, 2016, re: Request to Begin Procurement – Purchasing By-law Section 4.0 – Supply and Delivery of One (1) Class “A” Top Mount Pumper, One (1) Class “A” Top Mount Pumper/Rescue, One (1) Emergency–One Platform Aerial Device for The City of Brampton, be received; and,

2. That the Purchasing Agent is authorized to commence the procurement for One (1) Class “A” Top Mount Pumper, One (1) Class “A” Top Mount Pumper/Rescue, One (1) Emergency – One Platform Aerial Device for The City of Brampton.

Carried
1. That the report from Ann Pritchard, Manager, Realty Services, dated February 5, 2016, to the Community and Public Services Committee meeting of March 2, 2016, re: Authorization to Renew and Amend Lease with Region of Peel at the Civic Centre, Suites 09, 013, 302, 307 and 308 – Ward 7 (AF.B – L16CC.09), be received; and,

2. That a by-law be passed to authorize the Mayor and Clerk to execute a fair market value agreement with The Regional Municipality of Peel to renew and amend its current lease for Suites 09, 013, 302, 307 and 308 at the Civic Centre, scheduled to expire July 31, 2016, to renew same for a period of three years less one day, on terms and conditions acceptable to the Chief Public Services Officer and in a form of agreement approved by the City Solicitor.

Carried

CPS035-2016

1. That the report from Brian Rutherford, Director Business Services, Public Services, dated February 19, 2016, to the Community and Public Services Meeting of March 2, 2016, re: Outline of Feasibility Analysis Related to Potential Early Acquisition of the Powerade Centre, Ward 3 (File AF.a), be received; and,

2. That staff be authorized to proceed with the four (4) stage feasibility analysis and acquisition process review, including:
   1) Valuation
   2) Business Case Analysis
   3) Acquisition Process
   4) Management Structure

   subject to staff reporting back with a funding source and request to begin procurement report, as necessary; and,

3. That pending approval for the feasibility analysis, staff be requested to report back with a status report in September 2016; and,

4. That staff be requested to seek from P.A. Sports Centre Inc. written confirmation of their intent to entertain an acquisition proposal from the City, should Council ultimately decide to pursue acquisition.

Carried
CPS036-2016 That the following Closed Session be referred to Corporate Services Committee scheduled for March 2, 2016.

19.1 Litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board – property matter

Carried

CPS037-2016 That the Community & Public Services Committee do now adjourn to meet again on Wednesday, April 6, 2016 at 9:30 a.m.

Carried
Wednesday, March 02, 2016

**Members:**
City Councillor J. Bowman – Wards 3 and 4 *(Chair)*
Regional Councillor G. Gibson – Wards 1 and 5
Regional Councillor E. Moore – Wards 1 and 5
Regional Councillor M. Palleschi – Wards 2 and 6 *(left at 2:21 p.m. – other municipal business)*
Regional Councillor M. Medeiros – Wards 3 and 4
Regional Councillor G. Miles – Wards 7 and 8
Regional Councillor J. Sprovieri – Wards 9 and 10
City Councillor D. Whillans – Wards 2 and 6 *(Vice-Chair, Economic Development and Enterprise Services)*
City Councillor P. Fortini – Wards 7 and 8
City Councillor G. Dhillon – Wards 9 and 10 *(other municipal business)*

**Staff Present:**
**Office of the Chief Administrative Officer:**
P. Simmons, Acting Chief Administrative Officer
**Office of the Chief Operating Officer:**
D. Cutajar, Chief Operating Officer
T. Plant, Director, Strategic and Enterprise Services
S. Saeed, Director, Economic Development and Tourism
**Corporate Services Department:**
P. Fay, City Clerk
E. Evans, Deputy Clerk
S. Pacheco, Legislative Coordinator
The meeting was called to order at 1:30 p.m. and adjourned at 2:29 p.m.

1. **Approval of Agenda**

   The following motion was considered.

   ED030-2016 That the agenda for the Economic Development Committee Meeting of March 2, 2016, be approved as amended to add the following items:

   5.1. Delegation from Diana Abel, Secretary, Perpetual Bazaar, re: Perpetual Bazaar.

   9.1. Discussion at the request of Regional Councillor Medeiros, re: Perpetual Bazaar.


   Carried

2. **Declarations of Interest under the Municipal Conflict of Interest Act** – nil

3. **Consent**

   * The following items listed with an asterisk (*) were considered to be routine and non-controversial by Committee and were approved at this time.

   (nil)

4. **Announcements** – nil

5. **Delegations**

   5.1. Delegation from Diana Abel, Secretary, Perpetual Bazaar, re: Perpetual Bazaar.

   Item 9.1 was brought forward and dealt with at this time.

   Diana Abel, Secretary, Perpetual Bazaar, provided information on the operation/services of the Perpetual Bazaar, a non-profit organization, which has operated in Brampton for over 40 years. Ms. Abel advised Committee of
the financial challenges facing this organization, noting that without financial assistance, it may cease its operations within 2-3 months. She explained that the Perpetual Bazaar has operated with the assistance of donations and grants, which helped to cover operating expenses, and indicated that this organization does not meet the eligibility criteria for funding under the City’s new Community Grant Program.

In response to questions from Committee, staff provided the following:

- The Community Grant Program includes a number of program streams, and is focused on providing grants for community projects, not for operating expenditures
- Opportunity for the Perpetual Bazaar to apply for funding under the Minor Charitable Donations Program

Peter Fay, City Clerk, Corporate Services, advised Committee with respect to the following provision in the Procedure By-law:

Section 4.5(6)(d) No delegation shall be permitted to make a request for financial assistance from the Corporation and shall be advised that any such request must be submitted in writing to the Chief Operating Officer and will be administered within the context of existing policies and procedures.

Committee discussions took place with respect to the following:

- Policy relating to surplus funds from the Community Grant program
- Other community groups in need of financial assistance
- Existence of organizations similar to the Perpetual Bazaar
- Suggestion that the Perpetual Bazaar submit a letter requesting assistance
- The need to review options to assist this group and identify a long-term solution (e.g. a more affordable location)

The following motion was considered.

ED031-2016 1. That the delegation from Diana Abel, Secretary, Perpetual Bazaar, to the Economic Development Committee Meeting of March 2, 2016, re: Perpetual Bazaar, be received; and,

2. That the request from Diana Abel, Secretary, Perpetual Bazaar, be referred to staff for further consideration and a report back to a future Committee meeting, and that staff review the City’s inventory of space for options to accommodate the Perpetual Bazaar at a more affordable location.

Carried
6. **Staff Presentations**

6.1. Presentation by T. Plant, Director, Strategic and Enterprise Services, Office of the Chief Operating Officer, re: **Canada Day 2016**.

Kristen Kiernander, Acting Supervisor, Festivals and Special Events, Office of the Chief Operating Officer, made a presentation regarding the 2016 Canada Day Celebration provided details on the proposed event plan.

Committee discussion on this matter included the following:

- Role of Members of Council and other government officials at the 2015 event, and a request the role of Members of Council be enhanced in this year’s event
- Suggestion that a Beer Garden be included in the event plans and that consideration be given to using the ski chalet and/or the curling club as an alternative to erecting a tent
- The need to enhance communications regarding changes to the event
- Indication that the citizenship ceremony in 2015 was lengthy
- Concerns relating to parking for this event

The following motion was considered.

**ED032-2016** That the presentation by Kristen Kiernander, Acting Supervisor, Festivals and Special Events, Office of the Chief Operating Officer, to the Economic Development Committee Meeting of March 2, 2016, re: **Canada Day 2016** be received.

Carried

7. **Economic Development and Enterprise Services**


In response to questions from Committee, Dennis Cutajar, Chief Operating Officer, explained the meaning of “active” and “inactive” as it relates to the status of Sister City relationships.

Committee discussion took place with respect to the following:

- Benefits of the Sister City relationship with Plano, Texas and the possibility of re-establishing this relationship
- Benefits of Sister City relationships in building business alliances and economic development
- Expression of interest from various municipalities worldwide to form a relationship with Brampton
- The need to identify and target “forward-thinking” cities to form a relationship/strategic alliance with

The following motion was considered.

ED033-2016 1. That the report from Dennis Cutajar, Chief Operating Officer, dated February 4, 2016, to the Economic Development Committee Meeting of March 2, 2016, re: Brampton Sister Cities Protocol (File CE.x) be received; and,

2. That staff be requested to align our municipal cooperation relationships with the Council-approved International Business Development Strategy and report back to Committee on possible relationships and business development opportunities.

Carried

7.2. Report from Dennis Cutajar, Chief Operating Officer, dated February 3, 2016, re: Approval of a Corporate Policy Regarding In-bound Sponsorship.

The following motion was considered.

ED034-2016 1. That the report from Dennis Cutajar, Chief Operating Officer, dated February 3, 2016, to the Economic Development Committee Meeting of March 2, 2016, re: Approval of a Corporate Policy Regarding In-bound Sponsorship, be received; and,

2. That the draft Sponsorship Policy, as substantially presented in the subject report, be approved, and further, that staff be authorized to effect the implementation and maintenance of this corporate policy; and,

3. That a by-law be passed to delegate the authority of Council to enter sponsorship agreements as set out in the draft Sponsorship Policy, and to further amend the Delegation of Authority By-law 191-2011, as amended, as set out in Appendix 2 of the report.

Carried

8. Minutes – nil
9. **Other/New Business**

9.1. Discussion at the request of Regional Councillor Medeiros, re: **Perpetual Bazaar**.

Dealt with under Item 5.1 – Recommendation ED031-2016

9.2. Verbal Update from Sohail Saeed, Director, Economic Development and Tourism, Office of the Chief Operating Officer, re: **Trade Mission to Brazil – March 2016**.

Sohail Saeed, Director, Economic Development and Tourism, Office of the Chief Operating Officer, provided an overview of the Greater Toronto Marketing Alliance (GTMA) Foreign Direct Investment (FDI) Initiative to Rio de Janeiro, Sao Paulo and Recife, Brazil in March 2016. Mr. Saeed provided information regarding the Brazilian market, the itinerary for this mission, and the success of previous missions to Brazil, which resulted in investments in the Greater Toronto Area (GTA). Mr. Saeed added that staff will report back to Committee with the results of this business mission.

The following motion was considered.

ED035-2016 That the verbal report from Sohail Saeed, Director, Economic Development and Tourism, Office of the Chief Operating Officer, to the Economic Development Committee Meeting of March 2, 2016, re: **Trade Mission to Brazil – March 2016** be received.

Carried

10. **Referred Matters** – nil

11. **Deferred Matters** – nil

12. **Notices of Motion** – nil

13. **Correspondence** – nil

14. **Councillors Question Period** – nil

15. **Public Question Period** – nil
16. Closed Session – nil

17. Adjournment

The following motion was considered.

ED036-2016 That the Economic Development Committee do now adjourn to meet again on Wednesday, April 6, 2016 at 1:00 p.m.

Carried

______________________________

City Councillor J. Bowman, Chair
Wednesday, March 02, 2016

Members:
Regional Councillor M. Medeiros – Wards 3 and 4 (Chair)
Regional Councillor G. Gibson – Wards 1 and 5
Regional Councillor E. Moore – Wards 1 and 5
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor G. Miles – Wards 7 and 8
   (Vice-Chair, Corporate and Financial Affairs)
Regional Councillor J. Sprovieri – Wards 9 and 10
   (Vice-Chair, By-law Enforcement)
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor P. Fortini – Wards 7 and 8
City Councillor G. Dhillon – Wards 9 and 10 (other municipal business)

Staff Present:
Corporate Services Department:
P. Simmons, Chief Corporate Services Officer
P. Honeyborne, Executive Director, Finance and Treasurer
R. Zuech, Acting City Solicitor, Corporate Services
P. Fay, City Clerk, Corporate Services
E. Evans, Deputy City Clerk, Corporate Services
S. Pacheco, Legislative Coordinator, Corporate Services
The meeting was called to order at 3:01 p.m., recessed at 4:13 p.m., moved into Closed Session at 4:24 p.m., recessed at 4:59 p.m., moved back into Open Session at 5:01 p.m. and adjourned at 5:13 p.m.

1. Approval of Agenda

The following motion was considered.

CS029-2016 That the agenda for the Corporate Services Committee Meeting of March 2, 2016 be approved as amended to add the following items:


10.2. Discussion at the request of Regional Councillor Gibson, re: CRA Form T2200 Issued to Members of Brampton City Council.

18.1. Litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board – property matter

Carried

Note: Later in the meeting, on a two-thirds majority vote to re-open the question, Items 10.1 and 10.2 were added to the agenda.

The following supplementary information was provided at the meeting:

Re. Item 15 – Regional Council Business:

15.1. Presentation by Janice Given, Manager, Growth Management and Special Policy, Planning and Infrastructure Services, re: Region of Peel Growth Management Committee.

The following reports listed on the published agenda were previously distributed to Members of Council and senior staff on February 26, 2016:

8.3. Report from David Sutton, Director, Financial Planning and Budgets, Corporate Services, dated February 5, 2016, re: City Initiated Property Assessment Appeals.

8.4. Report from David Sutton, Director, Financial Planning and Budgets, Corporate Services, dated February 4, 2016, re: Land Tax Apportionments (File EA.a).
2. **Declarations of Interest under the Municipal Conflict of Interest Act** – nil

3. **Consent**

   * The following items listed with an asterisk (*) were considered to be routine and non-controversial by Committee and were approved at this time.

   (8.2)

   (Item 8.1 was removed from consent)

4. **Announcements** – nil

5. **Delegations** – nil

6. **Staff Presentations** – nil

7. **By-law Enforcement** – nil

8. **Corporate and Financial Affairs**


   Staff responded to questions of clarification from Committee regarding various contracts outlined in the appendices to the report, as it relates to:

   - Contract adjustments and extensions
   - Procurement methods for specific contracts
   - Value of various contracts

   The following motion was considered.

   CS030-2016 That the report from Jane Fera, Manager, Purchasing, Corporate Services, dated January 19, 2016, to the Corporate Services Committee Meeting of March 2, 2016, re: **Purchasing Activity Quarterly Report – 3rd and 4th Quarters 2015**, be received.

   Carried

CS031-2016 1. That the report from David Sutton, Director, Financial Planning and Budgets, Corporate Services, dated February 5, 2016, to the Corporate Services Committee Meeting of March 2, 2016, re: **Tax Adjustments, Cancellations and Reductions Pursuant to the Municipal Act, 2001** (File EA.a), be received; and,

2. That the tax account adjustments as listed in Appendix A of the subject report be approved.

Carried

8.3. Report from David Sutton, Director, Financial Planning and Budgets, Corporate Services, dated February 5, 2016, re: **City Initiated Property Assessment Appeals**.

The following motion was considered.

CS032-2016 1. That the report from David Sutton, Director, Financial Planning and Budgets, Corporate Services, dated February 5, 2016, to the Corporate Services Committee Meeting of March 2, 2016, re: **City Initiated Property Assessment Appeals**, be received; and,

2. That a by-law be passed to authorize certain complaints to the Assessment Review Board.

Carried

8.4. Report from David Sutton, Director, Financial Planning and Budgets, Corporate Services, dated February 4, 2016, re: **Land Tax Apportionments** (File EA.a).

The following motion was considered.

CS033-2016 1. That the report from David Sutton, Director, Financial Planning and Budgets, Corporate Services, dated February 4, 2016, to the Corporate Services Committee Meeting of March 2, 2016, re: **Land Tax Apportionments** (EA.a), be received; and,

2. That the unpaid taxes for the lands covered by the assessment roll numbers listed in Appendix A to the subject report be apportioned according to their relative value for each year as indicated in Appendix A.

Carried
10. **Minutes** — nil

10. **Other/New Business**

10.1. Discussion, re: **Paperless Agendas**.

   Note: Later in the meeting, on a two-thirds majority vote to re-open the question, Item 10.1 was added to the agenda.

   In response to a question from Committee, Peter Fay, City Clerk, Corporate Services, outlined the environmental and financial benefits of moving towards paperless agendas, and advised that the number of agendas printed by the City Clerk's Office has significantly reduced over the last few years.

   Committee discussion took place with respect to the following:
   - Paperless agendas at the Region of Peel and an indication from staff that Brampton will be considering making paperless agendas mandatory in the new term of Council
   - Challenges experienced by Council Members in using tablets to view/make notes on agendas
   - Display of motions at the Region of Peel Council Chambers during meetings
   - Indication from staff that technological improvements in the Council Chambers can be explored (e.g. installation of individual computers at each Council Member station)
   - Preference of some Council Members to continue using paper agendas
   - Indication from staff that a subscription form will be provided to Council Members to state their preference for paper agendas for all Committees supported by the Clerk's Office

10.2. Discussion at the request of Regional Councillor Gibson, re: **CRA Form T2200 Issued to Members of Brampton City Council**.

   Note: Later in the meeting, on a two-thirds majority vote to re-open the question, Item 10.2 was added to the agenda.

   In response to questions from Committee, P. Honeyborne, Executive Director, Finance and Treasurer, Corporate Services, provided the following information:
   - City issues Form T2200 – Declaration of Conditions of Employment, annually to Members.
   - The form includes a box for the City to state if the employee's contract of employment requires him/her to use a portion of his/her home for work
   - Clarification that there exists no employment contract for elected officials and there exists no known Council authority to answer yes to the question on the...
form requiring the use of a portion of a Member’s home for work, and possible need for a Council resolution authorizing such requirement.

Comments from Committee included the following:

- Previous T2200 forms issued to Members by the City included identification of a home office requirement
- Comment that comparable forms issued by the Region of Peel to Regional Councillors do include such requirement noted for use of home for work.

Staff advised they would look into the matter and further information could be provided at the March 9, 2016 Council meeting, during consideration of the Committee Minutes from the Corporate Services Committee meeting.

11. **Referred Matters** – nil

12. **Deferred Matters** – nil

13. **Notices of Motion** – nil

14. **Correspondence** – nil

15. **Regional Council Business**

Victoria Mountain, Advisor, Corporate Development and Strategy, Office of the Chief Administrative Officer, advised Committee that a briefing note was previously circulated to Members of Council regarding the agendas for the following Region of Peel Committee meetings, scheduled to take place on March 3, 2016:

- Growth Management Committee
- Government Relations Committee

Janice Given, Manager, Growth Management and Special Policy, Planning and Infrastructure Services, and Raghuram Kumar, Manager, Capital and Development Financing, Corporate Services, provided an overview of the following reports being considered by the Growth Management Committee on March 3, 2016, and outlined staff’s position as it relates to the information/recommendations within:

- Report Item 4.1. New Approach to Planning, Servicing and Financing Growth in the Region of Peel
- Report Item 4.3. Bill 73 and Ontario Regulation 428/15 – Changes to the Development Charges Act
Ms. Mountain provided an overview of the items listed on the Government Relations Committee agenda for March 3, 2016, and provided details with respect to Report Item 4.1 – 2016 Government Relations Opportunities and Priorities. Ms. Mountain highlighted the prioritized Regional Council endorsed advocacy themes/positions that are key priorities for Brampton, and explained how they link to the priorities identified in the City’s 2016-2018 Strategic Plan.

Committee discussion took place with respect to the following:

- Indication that staff are not aware of a regional transit system initiative
- Confirmation from staff that Regional Council representation was not an item on the Government Relations Committee agenda for March 3, 2016
- The need to communicate to the Region’s Government Relations Committee that regional governance representation is a key priority for Brampton
- Request that the City Clerk circulate to all Members of Council and the Region’s Government Relations Committee (for consideration at its March 3, 2016 meeting), Council’s previous standing position regarding regional governance representation

The following motions were considered.

**CS034-2016** That the City Clerk be requested to forward to the Regional Clerk, Regional Municipality of Peel, for consideration at the scheduled meeting of the Government Relations Committee on March 3, 2016, the previous standing position of The Council of the Corporation of the City of Brampton regarding regional governance representation, advising that this matter remains a priority for Brampton City Council and requesting resolution of this matter by the Region of Peel Council.

Carried

**CS035-2016** That the presentations by the following staff, to the Corporate Services Committee Meeting of March 2, 2016, re: **Regional Council Business** be received:

- Victoria Mountain, Advisor, Corporate Development and Strategy, Office of the Chief Administrative Officer
- Janice Given, Manager, Growth Management and Special Policy, Planning and Infrastructure Services,
- Raghuram Kumar, Manager, Capital and Development Financing, Corporate Services.

Carried

16. **Councillors Question Period**
1. In response to a question from Regional Councillor Sprovieri, Peter Honeyborne, Executive Director, Finance and Treasurer, Corporate Services, advised that the Brampton Safe Association audit report will be considered at the March 9, 2016 Council meeting.

17. **Public Question Period** – nil

18. **Closed Session**

   Peter Fay, City Clerk, Corporate Services, outlined the reasons for moving into Closed Session.

   The following motion was considered.

   CS036-2016 That Committee proceed into Closed Session to consider matters pertaining to the following:

   - 18.1 Litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board – property matter

   Carried

   Note: In Open Session, the City Clerk, at the request of the Chair, reported on the status of matters considered in Closed Session as follows:

   - Item 18.1 – no direction was provided

19. **Adjournment**

   The following motion was considered.

   CS037-2016 That the Corporate Services Committee do now adjourn to meet again on Wednesday, April 7, 2016 at 3:00 p.m. or at the call of the Chair.

   Carried

---

Regional Councillor M. Medeiros, Chair
Thursday, March 3, 2016

SHF015-2016  That the agenda for the Brampton Sports Hall of Fame Committee Meeting of March 3, 2016 be approved, as amended to add the following items:

7.5. Discussion at the request of Supa Meikle, Recreation Coordinator, Sports Services, Public Services, re: 100 Day Countdown Event.

7.6. Verbal Update from Elizabeth Harris-Solomon, Co-Chair, Events Sub-Committee, re: Brampton Sports Hall of Fame Induction Ceremony Tickets for Committee Members.

Carried

SHF016-2016  1. That the Revised Minutes from the Events Sub-Committee Meeting of February 18, 2016, to the Brampton Sports Hall of Fame Committee Meeting of March 3, 2016, be received; and,

2. That services provided by the following businesses/individuals be procured for the 2016 Brampton Sports Hall of Fame Induction Ceremony, in an amount that is within the approved budget:
   - Caterer – Catering by Gregory’s
   - National Anthem Singer – Kacelynne Manipula
   - Lobby Entertainer – Miles Raine

Carried

SHF017-2016  1. That the verbal update from Norman Da Costa and Mario Russo, Co-Chairs, Marketing Sub-Committee, to the Brampton Sports Hall of Fame Committee Meeting of March 3, 2016, re: Marketing Sub-Committee Update be received; and,
2. That a marketing budget for the 2016 Brampton Sports Hall of Fame Induction Ceremony be approved in the amount of $1700.

Carried

SHF018-2016 1. That the verbal update and handout from Don Doan, Chair, Constitution Sub-Committee, to the Brampton Sports Hall of Fame Committee Meeting of March 3, 2016, re: Brampton Sports Hall of Fame Constitution Update be received; and,

2. That the role of the Financial Sub-Committee Chair include the responsibility to determine the annual financial requirements of the Brampton Sports Hall of Fame Committee, in consultation with the various sub-committees and the Committee Treasurer.

Carried

SHF019-2016 1. That the verbal update from Elizabeth Harris-Solomon, Co-Chair, Events Sub-Committee, to the Brampton Sports Hall of Fame Committee Meeting of March 3, 2016, re: Date for the 2017 Brampton Sports Hall of Fame Induction Ceremony be received; and,

2. That the 2017 Brampton Sports Hall of Fame Induction Ceremony date be changed to May 9, 2017.

Carried

SHF020-2016 1. That the verbal update from Dean McLeod, Chair, to the Brampton Sports Hall of Fame Committee Meeting of March 3, 2016, re: Brampton Beast Game – April 1, 2016 be received; and,

2. That the Brampton Sports Hall of Fame Committee be responsible for 50% of the cost (excluding alcohol) of the event taking place at the Brampton Beast Game on April 1, 2016 for the announcement of the Class of 2016 inductees; and,

3. That the Chairs of the Brampton Sports Hall of Fame Committee and the Financial Sub-Committee determine an appropriate way to recognize the event sponsor for in-kind contributions to this event.

Carried
SHF021-2016  That the verbal update from Elizabeth Harris-Solomon, Co-Chair, Events Sub-Committee, to the Brampton Sports Hall of Fame Committee Meeting of March 3, 2016, re: Youth Sports Registration Days be received.

Carried

SHF022-2016  1. That the verbal update and discussion paper from Mario Russo, Co-Chair, Marketing Sub-Committee, to the Brampton Sports Hall of Fame Committee Meeting of March 3, 2016, re: Brampton Sports Hall of Fame Website be received; and,

2. That the existing Brampton Sports Hall of Fame website be maintained; and,

3. That the Brampton Sports Hall of Fame Committee commence the process to create a new, dynamic website for the Brampton Sports Hall of Fame.

Carried

SHF023-2016  That the verbal update and handout from Supa Meikle, Recreation Coordinator, Sports Services, Public Services, to the Brampton Sports Hall of Fame Committee Meeting of March 3, 2016, re: 100 Day Countdown Event be received.

Carried

SHF024-2016  That the verbal update from Elizabeth Harris-Solomon, Co-Chair, Events Sub-Committee, to the Brampton Sports Hall of Fame Committee Meeting of March 3, 2016, re: Brampton Sports Hall of Fame Induction Ceremony Tickets for Committee Members be received.

Carried

SHF025-2015  That the Brampton Sports Hall of Fame Committee do now adjourn to meet again on Thursday, April 7, 2016 at 7:00 p.m.

Carried
Date: 2016-02-29

Subject: Brampton Beast Request for Coverage of Operating Losses

Contact: Brian Rutherford, Director, Business Services, Public Services Department, 905.874.3396

Recommendations:

1. That the report from Brian Rutherford, Business Services, Public Services, dated February 29, 2016, to the Community of Public Services Committee meeting of March 2, 2016, re: Brampton Beast Request for Coverage of Operating Losses - Ward #3 (AF.b), be received.

Overview:

- At the Council meeting of January 27, 2016, staff was directed to review financial and business information requested from the Brampton Beast and report back.
- The Brampton Beast requested the City to cover operating losses for the 2016 – 2017 season, take ownership of the Powerade Centre, and enter into a new lease.
- At the end of the first two seasons, the Club has an operating loss of $4,413,497.
- Overall, the information and proposals from the Club appear optimistic and depend on growth that exceeds the experience of the first three seasons.
- Based on the available information, it appears that funding losses in one form or another will be required for some time to cover the Club’s expenses.
- The likelihood of ongoing operating losses is relevant to a decision on the request to cover losses for the 2016-2017 season.
- As outlined in Attachment A, “Staff Review and Comment on Information provided by Brampton Beast,” information and proposals from the Brampton Beast were not found economically feasible.

Background:

At the Corporate Services Committee meeting of January 20, 2016, the Brampton Beast Hockey Club made a delegation which, among other things, requested that the City of Brampton provide an immediate cash infusion of $750,000 to cover their
operating losses for the 2016 / 2017 hockey season to a maximum of $1.5 million, and that the City begin dialogue with the intent to enter into negotiations to attempt to purchase the Powerade Centre within the next 12 months from PA Sports Centre Inc., whose lease does not expire until 2034.

At its meeting of January 27, 2016, Council adopted the following motion:

C012-2016 That the Brampton Beast prepare, at their expense:

i) a detailed economic impact study,

ii) a three-year detailed history of Brampton Beast revenues (ticket sales, sponsorships, merchandising, revenue from other events, and naming rights),

iii) audited financial statements for the last three years of operation, and

iv) any other documentation and information that staff requests, for consideration in advance of the detailed Public Services Department report to Committee, in order for staff to assess and advise Council whether providing the Brampton Beast the funds and benefits as requested is economically feasible and compliant with the provisions of the Municipal Act, 2001 and any other applicable legislation.

Staff met with Cary Kaplan of the Brampton Beast Hockey Club on February 2, 2016 to discuss the requested information and the process for reporting back to Committee of Council. The majority of the information from the Brampton Beast was received the week of February 15, 2016.

Current Situation:

The Brampton Beast has asked the City to 1) cover its operating losses for the 2016-2017 season and 2) take on ownership of the Powerade Centre and enter into new lease arrangements that would contribute to the “long term sustainability and health” of the Club.

Council requested the Brampton Beast to provide a variety of information to help in assessing the economic feasibility and statutory compliance aspects of the Brampton Beast’s request for funds and benefits from the City.

City staff has reviewed the information provided by the Brampton Beast. Some information that Council and staff requested from the Brampton Beast was not received or did not meet the level and quality of information anticipated. This includes unaudited financial statements and information provided at a level of detail that makes it difficult to validate or to review constructively.

Detailed comments on the information provided by the Brampton Beast are included in Attachment A to this report.
Attachments B to F are selected documents received from the Brampton Beast. These documents include financial information on the Brampton Beast, an economic impact assessment prepared for the Brampton Beast, and additional details on the Brampton Beast’s proposals funding and benefits from the City.

The following comments are provided to assist in Council consideration of the requests made by the Brampton Beast for funding and benefits.

Review of Economic Impact Assessment for the Brampton Beast

Appended to the staff report as Attachment D is a document titled “Economic Impact Assessment, Brampton Beast” prepared for the Brampton Beast by The Wagstaff Group. The report presents the economic impacts of the 2015-2016 full hockey season with 36 home games.

Highlights of the economic impact include:

- “The expenditures associated with Brampton Beast season is a combined total of $2,520,103. This includes visitor spending ($668,988), capital spending ($310,000) and operational expenditures ($1,541,115).”
- “The economic impact resulting from one season of play in Brampton is $3,700,000 for the City of Brampton and $5,500,000 within the Province of Ontario. The total annual tax revenue estimated impact across all levels of government is over $842,000, including $396,000 in Federal, $314,000 in Provincial and $131,000 in Municipal.”

The Wagstaff Group used the Sport Tourism Economic Assessment Model (STEAM) with inputs from the Brampton Beast to generate the economic impact summary. This is the industry standard for sport tourism events. Its application to a hockey season is not typical but has merit and produces useful information. The results are as reliable as the processes to collect and confirm input information such as the number of Brampton hotel rooms booked and the applicable room rate.

As context for the findings on the Brampton Beast, the estimated economic impacts of two annual hockey events hosted in Brampton -- the 49th Annual Canadettes Easter Tournament (March 25-28, 2016) and the 2015 Two Nations College Prep Series (December 3-6, 2015) -- were found to have economic impacts which bracket those of the Brampton Beast. The dollar values suggest that certain scale of sports events achieve economic impacts in the same general range as the Brampton Beast.

The Brampton Beast’s Operating Losses

The Brampton Beast provided financial statements for the first two years of operation. The Brampton Beast incurred an operating loss of $509,672 prior to the start of the first season, lost $1,733,606 during their inaugural 2013/2014 season, and $2,170,219 during their 2014/2015 season. The cumulative loss at June 30, 2015 was $4,413,497.
Based on the Brampton Beast’s initial budget and the business plan directions presented to Council in early 2013, operating losses are mainly the result of significant revenue shortfalls in all areas. Revenues are tracking at only half of what is required to support the operating expenses. Ticket sales numbers may not be the same as actual fans in seats; and this may explain lower merchandise and concession sales. Revenues from suites and advertising are below those experienced prior to the Brampton Beast.

It is clear that the Brampton Beast have made efforts over the past three years to generate sufficient interest and revenue from fans, sponsors, and advertisers. Nonetheless, losses in the $1.5 - $2.0 Million range per season appear likely. “Growing” the fan base for spectator hockey in Brampton over the past 18 years appears to remain a challenge, including achieving the revenues necessary to cover the operating expenses of a professional hockey team.

The Brampton Beast’s information does not show evidence of financial break-even based on the key drivers of revenue already within the control of the Club, i.e., tickets and attendance, suite licence, advertising, pouring and naming rights. The Club’s proposals appear highly optimistic and depend on growth that exceeds the experience of the first three seasons.

Based on the available information, it appears that funding losses in one form or another will be required for some time. This likelihood is relevant to a decision on providing assistance for the 2016-2017 season.

Brampton Beast’s Lease with the Powerade Centre

The Brampton Beast has requested that the City purchase the facility from PA Sports Centre Inc. and provide the Beast with a “reasonable and fair lease.”

The structure of the lease gives the Brampton Beast control over key revenue streams, such as pricing and rate structure of tickets, suites, advertising, and naming rights. The lease appears to provide the Brampton Beast greater opportunity to generate and retain revenues than was the case with the Brampton Battalion.

It is not clear that new ownership of the Powerade Centre and a new lease at the Powerade Centre would, in themselves, address the fundamental issue of underachieved revenues.

The club’s proposals for an improved lease, assuming City ownership of the facility, would potentially cost the City in the range of $1M annually based on relief from facility rent and foregone revenues arising from splitting of various revenue streams. This does not include any other costs the City would be exposed to as the owner and/or operator of the facility.
Statutory Compliance Aspects of Covering the Brampton Beast’s Requests

Legal review on the Municipal Act, 2001 and other legislative compliance is not included since the information and proposals from the Brampton Beast were not found economically feasible.

Corporate Implications:

Financial Implications:
There are no immediate financial implications to this report. Should Council decide to pursue any funding or financial support to the Brampton Beast, a funding source would need to be identified.

Strategic Plan:

The Strategic Plan 2016-2018 includes four priority areas for the vision of the City Council, which moves us toward being a connected city that is innovative, inclusive and bold. This report supports the Strategic Plan goal of Good Government through “proactive, effective and responsible management of municipal assets and services.”

Conclusion:

The Brampton Beast’s information does not show evidence of achieving financial break-even based on the key drivers of revenue already within the control of the Club, i.e., tickets and attendance, suite licence, advertising, pouring and naming rights. Operating losses are mainly the result of significant revenue shortfalls.

Overall, the information and proposals from the Club appear optimistic and depend on growth that exceeds the experience of the first three seasons.

Based on the available information, it appears that funding losses in one form or another will be required for some time to cover the Club’s expenses. This likelihood is relevant to a decision on the request to cover losses for the 2016-2017 season.

As outlined in Attachment A, “Staff Review and Comment on Information provided by Brampton Beast”, information and proposals from the Brampton Beast were not found economically feasible.

Brian Rutherford
Director, Business Services
Public Services Department

Julian Patteson
Chief Public Services Officer
Attachments:

A  Staff Review and Comment on Brampton Beast Request.

B  Financial Statements (unaudited) of 1652747 ONTARIO LIMITED, Year ended June 30, 2015.

C  Year 1-3 Detailed Revenue Breakdown.

D  Economic Impact Assessment, Brampton Beast (prepared by The Wagstaff Group).

E  Proposed Partnership with City of Brampton and its Constituents for 2016-2017 Season.

F  Brampton Beast Franchise 2016-2017 and Beyond.
Staff Review and Comments on Information Provided by the Brampton Beast

February 29, 2016
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Section 1 – Overview

Background

At the Corporate Services Committee meeting of January 20, 2016, the Brampton Beast Hockey Club made a delegation which, among other things, requested that the City of Brampton to provide an immediate cash infusion of $750,000 to cover their operating and potential losses incurred in the 2016 / 2017 hockey season to a maximum of $1.5 million while the City begins dialogue with the intent to enter into negotiations to attempt to purchase the Powerade Centre within the next 12 months from PA Sports, whose lease does not expire until 2034.

At its meeting of January 27, 2016, Council adopted the following motion:

C012-2016 That the Brampton Beast prepare, at their expense:

i) a detailed economic impact study,
ii) a three-year detailed history of Brampton Beast revenues (ticket sales, sponsorships, merchandising, revenue from other events, and naming rights),
iii) audited financial statements for the last three years of operation, and
iv) any other documentation and information that staff requests,

for consideration in advance of the detailed Public Services Department report to Committee, in order for staff to assess and advise Council whether providing the Brampton Beast the funds and benefits as requested is economically feasible and compliant with the provisions of the Municipal Act, 2001 and any other applicable legislation.

Purpose and Approach to Staff Review of Information from the Beast

This document forms part of a staff report to the Community and Public Services Committee meeting of March 2, 2016 titled as “Brampton Beast Request for Coverage of Operating Losses – Ward 3 (AF.b)”

The purpose of this document is to provide staff comments on the review of information from the Brampton Beast, particularly with respect to Council’s consideration of the Brampton Beast’s requests for funds and benefits to address the hockey club’s losses and related questions on the economic feasibility and compliance of such assistance.

The following are some of the main questions and considerations in front of the City in relation to the proposals (or “requests”) from the Brampton Beast:

- What is the outlook on the Brampton Beast’s future operating losses?
• What are the main causes of the operating losses?
• What are the risks associated with covering the Brampton Beast’s operating losses?

Review Process

Staff met with Cary Kaplan of the Brampton Beast on February 2, 2016 to discuss the documents necessary for staff to review.

The Brampton Beast submitted twelve documents during the week of February 15 - 19, 2016.

On February 19, 2016, staff identified and communicated a list of outstanding information requests and follow-up questions related to the information received. The Brampton Beast responded to the requests for information and questions on February 22 - 25, 2016.

Staff met with representatives from PA Sports (Realstar), engaged opinions from external legal, real estate, and a chartered accountant.

City staff representatives from Finance, Legal, Real Estate, and Recreation collaborated, provided information, and advice.

Secondary sources of information were sought that included historical league attendance figures from league websites, newspaper articles, some benchmarking, and public reports from other municipalities that provide information and context.

Information Provided by the Brampton Beast

Information received from the Brampton Beast has been reviewed by staff in preparing this report.

The following documents received from the Brampton Beast include key information about the Brampton Beast and their proposals (or “asks”) for City support, as follow:

- Financial Statements (Unaudited) of 1652747 ONTARIO LIMITED, Year ended June 30, 2015
- Year 1-Year 3 Detailed Revenue Breakdown
- Economic Impact Assessment, Brampton Beast (prepared by The Wagstaff Group)
- Proposed Partnership for City of Brampton & its Constituents for the 2016 / 2017 Season
- Brampton Beast Franchise 2016 – 2017 and Beyond

These documents will be provided to Council as part of the staff report.
Completeness and Quality of Information

Some information that Council and staff requested from the Brampton Beast was not received or did not meet the level and quality of information required to complete a full and comprehensive analysis.

For example, financial statements for the first two years of operation provided by the Brampton Beast are unaudited. Financial statements are a main source of information on a business’s performance and audited financial statements are intended to provide a reasonable assurance on the accuracy of financial statements. Of note, is the following statement from KPMG, who compiled the financial statements for the Beast: “We have not performed an audit or a review engagement in respect of these financial statements and, accordingly, we express no assurance thereon. Readers are cautioned that these financial statements may not be appropriate for their purposes.”

Other information received from the Brampton Beast did not include many details, rather, information was provided at a summary and projection level which includes information staff are unable to validate and or report on. Current year operating statements are not available from the Brampton Beast.

Sections of this review will, therefore, note relevant concerns with the information provided and implications for assessing the requests from the Brampton Beast.

Confidentiality

The Brampton Beast inquired as to the confidentiality of the information provided to the City.

City staff provided the Brampton Beast with an overview and link to of the Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c. M.56 (MFIPPA) and its provisions for disclosure of information provided by a third party (in this case, the Brampton Beast).

Staff indicated that the report would need to provide relevant information discussed at Council (e.g., ongoing losses incurred by the Brampton Beast) and other information relevant to Council’s consideration of providing funds or benefits to the Brampton Beast.

Staff spoke with the Brampton Beast regarding appending selected documents to the report (e.g., the financial statements and the Brampton Beast’s proposals for the 2016-2017 season) and received verbal permission to do so.
Section 2 -- Background on the Powerade Centre and the Brampton Beast

Powerade Centre

In the 1990s, the City of Brampton desired a 5,000 seat spectator arena and entertainment facility to host an OHL anchor tenant and bring other sport and entertainment opportunities to Brampton residents. Lacking funding to develop the venue and not wanting to take on debt, the City chose a public-private-partnership (P3) model to design, build, finance, and operate. In 1998, the City entered into a Ground Lease with PA Sports Centre Inc. which led to the development of the Powerade Centre. The Ground Lease ends in 2034 at which time the City assumes ownership of the arena complex. The land on which the Powerade Centre sits is owned by the City while the facility is owned and operated by PA Sports Centre Inc.

The City of Brampton has made significant financial commitments to provide a 5,000 seat spectator arena with the expected amenities to support revenue opportunities and efficiencies for tenants and operator. The City provided the land, loan guarantees, construction loan, and operating guarantees towards the P3 project. Since 1998, the City has provided a total of $19.7 million in funding as shown in the following table.

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</tbody>
</table>

The Capital Improvements funding noted above includes the Score Clock (cost $1.5 million) provided by the City in 2013. The City continues to retain ownership of the Score Clock under a licence agreement with the Powerade Centre. A request for capital funding from PA Sports Centre Inc. for $285,000 for replacement of the ammonia condenser at the Powerade Centre was approved as part of the 2016 capital budget is not included in the above table.

In 2011 and 2013, Council approved refinancing plans that enabled the Powerade Centre to generate positive cash flow and become self-sustaining, limiting the likelihood of further operating loss contributions from the City.

Although there is no obligation for the City to fund capital expenditures at the Powerade Centre, the City has historically considered and supported capital funding requests that help maintain the facility in a state of good repair, or which improve operating efficiency or which help the facility generate revenue. This includes the funding and replacement of the score clock in the spectator arena in 2013 as part of the overall arrangements for the Brampton Beast at the Powerade Centre.

The City and PA Sports are currently undertaking a building condition assessment (BCA) to ensure safety, reliability, and prolonged useful life to the investments in this venue.
**Brampton Beast Hockey Club**

The Brampton Beast (or the “Club”) is one of twenty eight teams that comprise the professional ECHL (East Coast Hockey League). The Beast is the only Canadian team in the ECHL and has operated from the Powerade Centre in Brampton since the fall of 2013. The team assumed the role as major tenants at the Centre after the Ontario Hockey League (OHL) team, the Brampton Battalion, relocated to North Bay after fifteen years being the key tenant at the Powerade Centre since its opening in September, 1998.

For their first season 2013-2014, the Brampton Beast operated as part of the Central Hockey League (CHL). In October, 2014, the CHL ceased operations and the Brampton Beast and six other teams joined the ECHL for the 2014-2015 season.

The current season, 2015-2016, is the Club’s third year of operations. The Club’s schedule sees it play 72 games with 36 of these at home at the Powerade Centre. At the present time, the Beast, to February 29, has played 53 games resulting in a 16-26-7-4 win-loss-tie-tie record for 43 points, placing them in last place in the eastern Conference. The Club has not played in any playoff games since it began.

The Club is owned by Gregg Rosen a Kingston businessman, and Cary Kaplan, who serves as President and General Manager. Mr. Caplan is also the owner of Cosmos Sports the management company retained by the Club to assist with operations and marketing. The Club roster indicates 26 players. The Club is affiliated with the National Hockey League (NHL) Montreal Canadiens and the American Hockey League (AHL) St. John’s Ice Caps.

**Lease between Brampton Beast and PA Sports Centre Inc.**

The Brampton Beast has indicated that the current lease between the Brampton Beast and PA Sports is a problem for team sustainability. The current 10-year lease was negotiated in 2013 between the Brampton Beast and PA Sports Centre Inc.

City staff reviewed the lease between the Brampton Beast and PA Sports, including a comparison of its key commercial terms with the lease for the preceding OHL hockey club, the Brampton Battalion.

The Brampton Beast assumes the lead sales responsibility for ticket, suite licence, advertising, pouring and naming rights. The lease provides for sharing of revenue opportunities (or revenue splits) and provides the Brampton Beast with the lead responsibility on selling tickets, suite licences, merchandising, advertising, sponsorships, pouring and naming rights. The lease gives the Brampton Beast significant opportunities on key revenue streams and the capacity to generate revenues to support the hockey club’s operations.

The Brampton Beast has referred to their rent as $300,000. This amount is actually the sum of annual payments to the Powerade Centre based on the revenue splits set out in the lease. It is made up of a percentage of advertising and sponsorship ($100,000), a percentage of suite sales ($50,000), and a percentage of ticket sales (called basic rent $150,000), plus some
additional incidental costs. These amounts are paid by the Brampton Beast to the Powerade Centre.

The Powerade Centre provides a share of the food and beverage sales during game periods to the Brampton Beast, an amount similar to that of other facilities lease in Ontario.

Overall, and based on review of secondary sources, it appears that the lease includes terms that are typical of many major arena facilities in Ontario with respect to the types of fees the team pays the facility and vice versa.

The Brampton Beast negotiated these terms and they appear to be favorable to the Brampton Beast in comparison to the lease with the Brampton Battalion. The lease provides the club the ability to pursue and benefit from various potential revenue streams such as advertising and sponsorship, suites, and naming rights. Presumably, the lease reflects the Brampton Beast’s emphasis in these aspects of operating a hockey club.

The table below provides a comparison of the main commercial terms of the leases between PA Sports and both the Brampton Battalion and Brampton Beast:

<table>
<thead>
<tr>
<th></th>
<th>Brampton Battalion</th>
<th>Brampton Beast</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lease Term</strong></td>
<td>15 Years with option to terminate after 10 years</td>
<td>10 years with option to extend for 5 years</td>
</tr>
</tbody>
</table>
| **Fees Paid by Facility to Team** | 1. 10% of suite revenue  
2. 10% of food & beverage  
3. 50% of advertising profit  
4. 50% of parking profit | 1. 10% of food & beverage (F&B) revenue up to $500K; 15% of F&B revenue between $500k and $1M; 20% F&B revenue over $1M |
| **Fees Paid by Team to Facility** | 1. Minimum annual rent of $40K, reduced by gate fees  
2. 10% of gate revenue  
3. Cost of Licensor’s staff for hockey games  
4. Common Area Management fees ~$3,300 annually | 1. Minimum annual rent of $150K; maximum annual rent $175K based on $1.25 per ticket sold less the minimum annual rent  
2. 50% of suite revenue  
3. $100K minimum advertising fee, plus 10% of gross advertising revenue in excess of $200K  
4. 40% of Naming & Pouring Rights |
| **Indemnity**          | None               | If event of default occurs Gregg Rosen agrees to pay liquidated damages in the amount of $1M in year 1, $750K in year 2, $500K in year three and $250K in subsequent years |
Section 3 – Review of Financial Information from Brampton Beast

Brampton Beast --Financial Statements

Appended to the staff report are two documents from the Brampton Beast that contain information on the club's financials:

Attachment B Financial Statements (Unaudited) of 1652747 ONTARIO LIMITED, Year ended June 30, 2015

Attachment C Year 1-Year 3 Detailed Revenue Breakdown

Attachment B provides unaudited financial statements for the first two years of operation provided by the Brampton Beast.

Attachment C provides information on the club’s revenues to this point, including projected revenues for the club’s third year of operation (which includes the current 2015-2016 season).

Financial statements are the main source of accountability of management performance and audited financial statements are intended to provide a ‘reasonable’ assurance over the accuracy of financial statements.

Staff questioned why the club’s financial statements are not audited. The Brampton Beast answered that club ownership felt the cost of auditing (estimated at $50,000) is not worth it and are comfortable with what is provided by/with KPMG. It should be noted that the “Notice To Reader” provided by KMPG at the front of the financial statements includes the caution “We have not performed an audit or a review engagement in respect of these financial statements and, accordingly, we express no assurance thereon. Readers are cautioned that these financial statements may not be appropriate for their purposes.”

Staff also requested internal financial statements and budgets for the current 2015 – 2016 season. The club responded that they would not have current year financial information until May 2016. Staff found it unusual that monthly or quarterly financials are not prepared for the benefit of regular management monitoring of financial performance.

Staff analysis relies, therefore, on the unaudited financial statements for seasons 1 and 2 and additional information provided by the Beast to reflect projected revenues for season 3 and 4. Should Council consider financial assistance to the Brampton Beast (e.g., covering operating losses), staff recommends that audited financial statements be among the conditions of any such assistance.
Comments on Financials

Overview

In general, the information provided indicates that the club’s revenues are significantly below the level required to cover operating expenses.

The Brampton Beast incurred an operating loss of $509,672 prior to the start of the first season, lost $1,733,606 during their inaugural 2013/2014 season, and $2,170,219 during their 2014/2015 season.

The cumulative loss at June 30, 2015 is $4,413,497.

The Brampton Beast provided their first season break-even budget forecast that anticipated expenses and revenues of $3.08M. Budget figures (i.e., planned expenditures and revenues) were not provided for any other year.

Expenses

Total expenses for 2013-2014 were $2.903 million.

In 2014-2015, operating expenses increased by $560K or 19.3% to $3.463 million.

The significant increase was mainly due to salaries, $165,000, foreign exchange losses of $247,500, advertising $95,000, and medical of $57,000.

The financial statements provided for the first two seasons provide the following expense information:
## Expense Details, Brampton Beast, Year 1 and Year 2

<table>
<thead>
<tr>
<th>Category</th>
<th>2015</th>
<th>2014</th>
<th>Variance</th>
<th>2015 % of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and benefits</td>
<td>$1,022,516</td>
<td>$857,364</td>
<td>19%</td>
<td>29.8%</td>
</tr>
<tr>
<td>Travel</td>
<td>$347,066</td>
<td>$325,003</td>
<td>7%</td>
<td>10.1%</td>
</tr>
<tr>
<td>Rent</td>
<td>$298,594</td>
<td>$265,149</td>
<td>13%</td>
<td>8.7%</td>
</tr>
<tr>
<td>Foreign exchange loss</td>
<td>$253,412</td>
<td>$6,059</td>
<td>4082%</td>
<td>7.4%</td>
</tr>
<tr>
<td>Advertising</td>
<td>$212,043</td>
<td>$117,099</td>
<td>81%</td>
<td>6.2%</td>
</tr>
<tr>
<td>Management Fees</td>
<td>$200,004</td>
<td>$200,000</td>
<td>0%</td>
<td>5.8%</td>
</tr>
<tr>
<td>Equipment &amp; Uniforms</td>
<td>$182,536</td>
<td>$217,065</td>
<td>-16%</td>
<td>5.3%</td>
</tr>
<tr>
<td>Housing</td>
<td>$167,103</td>
<td>$183,635</td>
<td>-9%</td>
<td>4.9%</td>
</tr>
<tr>
<td>Medical</td>
<td>$141,907</td>
<td>$85,229</td>
<td>67%</td>
<td>4.1%</td>
</tr>
<tr>
<td>League expenses</td>
<td>$128,910</td>
<td>$148,943</td>
<td>-13%</td>
<td>3.8%</td>
</tr>
<tr>
<td>Marketing</td>
<td>$99,997</td>
<td>$99,900</td>
<td>0%</td>
<td>2.9%</td>
</tr>
<tr>
<td>Amortization</td>
<td>$89,078</td>
<td>$95,425</td>
<td>-7%</td>
<td>2.6%</td>
</tr>
<tr>
<td>Office and general</td>
<td>$75,838</td>
<td>$22,901</td>
<td>231%</td>
<td>2.2%</td>
</tr>
<tr>
<td>Game</td>
<td>$64,806</td>
<td>$40,640</td>
<td>59%</td>
<td>1.9%</td>
</tr>
<tr>
<td>Team expenses</td>
<td>$23,943</td>
<td>$25,302</td>
<td>-5%</td>
<td>0.7%</td>
</tr>
<tr>
<td>Computer expense</td>
<td>$19,218</td>
<td>$14,053</td>
<td>37%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Interest and bank charges</td>
<td>$16,951</td>
<td>$18,482</td>
<td>-8%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Employees</td>
<td>$15,758</td>
<td>$15,922</td>
<td>-1%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Printing</td>
<td>$15,743</td>
<td>$17,131</td>
<td>-8%</td>
<td>0.5%</td>
</tr>
<tr>
<td>Supplies</td>
<td>$12,515</td>
<td>$35,140</td>
<td>-64%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Professional fees</td>
<td>$11,053</td>
<td>$14,862</td>
<td>-26%</td>
<td>0.3%</td>
</tr>
<tr>
<td>Tickets</td>
<td>$10,093</td>
<td>$12,471</td>
<td>-19%</td>
<td>0.3%</td>
</tr>
<tr>
<td>Souvenirs</td>
<td>$7,422</td>
<td>$39,392</td>
<td>-81%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Player activities</td>
<td>$7,040</td>
<td>$14,294</td>
<td>-51%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Training</td>
<td>$6,896</td>
<td>$22,824</td>
<td>-70%</td>
<td>0.2%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$3,430,442</strong></td>
<td><strong>$2,894,285</strong></td>
<td>19%</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
Revenues

Year 1 revenues amounted to $1,169,093 with year 2 at $1,292,576 for an increase of $124K or 10.7%.

These revenues are significantly below the first year break-even budget forecast of revenues of $3.08M.

Year 3 and Year 4 projected revenues, including revenue type, have been provided by the Brampton Beast. These are reflected in following sections as appropriate, including comments by staff.

Ticket Sales

Average tickets issued for year 1 was 2,233 per game, year 2 was 2,578 per game, and year 3 is 2,800 per game (to date).

This represents a 15.5% increase year 2 over year 1, and an 8.6% increase in year 3 over year 2.

Average regular season ticket sales last season in the East Coast Hockey League (ECHL) was 4,598 and in Ontario Hockey League (OHL) was 4,131 spectators per game. The Brampton Beast has been growing ticket sales each year and are reaching the highest average ticket sales per game in the history of the Powerade Centre. Again, the average Brampton Beast ticket sales this season are approximately 2,800 per game.

It should be noted that these figures represent tickets issued and not fans in the seats. There are indications that reported ticket sales numbers are higher than actual attendance at games. Powerade Centre staff indicate that actual attendance (fans in seats at games) appears to be 50-60% of the reported number of tickets issued.

Sponsorships of tickets by local business and charities may be a contributing factor to the difference between ticket sales and the number of fans in the seats. It could be assumed that a percentage of actual attendance is attributable to fans who receive complimentary tickets from a sponsor. People with complimentary tickets may be less likely to follow-through with attending a game than someone who purchased a ticket. While this strategy can introduce new potential fans, it may also indicate that not enough fans are willing to purchase tickets.

Given that actual attendance at games correlates strongly with other revenue streams (such as suites, advertising, merchandise, food and beverage), a difference between tickets issued and actual attendance has many implications for team and facility revenues.

Ticket sales are the most significant revenue stream for professional hockey teams in 5,000 seat venues. In the case of the Brampton Beast, this represents over 75% of their revenue.
Revenues for the various ticket categories are listed below:

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Season Tickets</td>
<td>$249,153</td>
<td>$334,055</td>
<td>$401,250</td>
<td>$483,750</td>
</tr>
<tr>
<td>Flex Tickets</td>
<td>$21,475</td>
<td>$12,015</td>
<td>$26,366</td>
<td>$29,002</td>
</tr>
<tr>
<td>Group Ticket</td>
<td>$323,969</td>
<td>$335,950</td>
<td>$407,897</td>
<td>$451,980</td>
</tr>
<tr>
<td>Suite Tickets</td>
<td>$74,215</td>
<td>$74,441</td>
<td>$86,202</td>
<td>$96,547</td>
</tr>
<tr>
<td>Walk Up/Pre</td>
<td>$74,123</td>
<td>$75,995</td>
<td>$66,506</td>
<td>$83,154</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$742,935</strong></td>
<td><strong>$832,456</strong></td>
<td><strong>$988,221</strong></td>
<td><strong>$1,144,432</strong></td>
</tr>
</tbody>
</table>

Annual Increase                      12%  19%  16%
Cumulative Increase                   12%  33%  54%

Brampton Beast single game tickets range in price from $14.25 to $28.25. Discounts and promotions results appear to yield an actual average ticket price of $9.80 per seat. This is calculated by dividing the 2015-2016 projected revenue of $988,221 by projected ticket sales of 100,800 (2,800 average per game times 36 games) equals $9.80 average ticket price. Staff observes that raising the average ticket price is as critical as selling tickets to earn sustainable revenues.

**Suite Licences**

The Brampton Beast has a total of 30 Luxury Suites at the Powerade Centre available to sell. The licence holder is required to purchase 10-14 season tickets in addition to the suite licence.

Suit sales are commonly linked to other benefits including use during other venue events, advertising, discounts on additional tickets, reserved parking, suite entrance, and food and beverage services.

Suite licence revenue is shared 50% each between the Brampton Beast and PA Sports.

The Brampton Beast share of suites licences revenue is shown in the table below.

<table>
<thead>
<tr>
<th>Suite License Sales</th>
<th>Season</th>
<th>Beast Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2013 / 2014</td>
<td>$50,450</td>
</tr>
<tr>
<td></td>
<td>2014 / 2015</td>
<td>$54,910</td>
</tr>
<tr>
<td></td>
<td>2015 / 2016 (projected)</td>
<td>$63,849</td>
</tr>
<tr>
<td></td>
<td>2016 / 2017 (projected)</td>
<td>$73,000</td>
</tr>
</tbody>
</table>

For comparison, in 2011, when the Brampton Battalion was the hockey club, Powerade Centre sales staff achieved total revenue for suite licences of $169,600. If that level of sales were to
be achieved by the Brampton Beast, the revenue split of 50% would yield the Beast $84,800, an amount higher than recent actuals or projected revenues from suite licenses.

**Advertising Sales**

The Brampton Beast has a variety of advertising mediums at the Powerade Centre complex to sell including opportunities in the community rinks. These mediums include back-lit panels, on-ice graphics, ice resurfacer, announcements, and the score clock during game times.

Gross revenue is shared with PA Sports. PA Sports receives $100,000 and 10% of sales over $300,000. Below is a table with summary information.

<table>
<thead>
<tr>
<th>Season</th>
<th>PA Sports Revenue</th>
<th>Beast Revenue</th>
<th>Gross Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013 / 2014</td>
<td>$100,000.00</td>
<td>$137,224.00</td>
<td>$237,224.00</td>
</tr>
<tr>
<td>2014 / 2015</td>
<td>$100,000.00</td>
<td>$157,968.00</td>
<td>$257,968.00</td>
</tr>
<tr>
<td>2015 / 2016 (projected)</td>
<td>$100,000.00</td>
<td>$160,000.00</td>
<td>$260,000.00</td>
</tr>
<tr>
<td>2016 / 2017 (projected)</td>
<td>$103,800.00</td>
<td>$234,200.00</td>
<td>$338,000.00</td>
</tr>
</tbody>
</table>

For comparison, in 2011, annual gross advertising sales were $411,315 when the Brampton Battalion was at the Powerade Centre.

**Pouring Rights and Naming Rights**

The Brampton Beast is the lead sales agent for pouring rights and naming rights at the Powerade Centre. Revenue from these areas is to be shared 60% to the Brampton Beast and 40% to PA Sports.

Pouring rights are for non-alcoholic and alcoholic beverages and is also sometimes called an exclusivity agreement that picks a soft drink brand and a beer brand.

Naming rights are the right to name a piece of property, either tangible or an event. Naming rights are available for the overall complex naming and also includes naming rights inside each community rink.

The naming rights agreement with Powerade ended in February 2016. At present, the Brampton Beast is in the marketplace for new naming rights. The Brampton Beast has indicated they see potential for a significant increase in the value of the naming rights for the facility.

Comparing naming rights between venues is complicated by different terms and conditions typically associated with these agreements:

- Are the capital costs of signage included in the fee or extra?
- Is on-going maintenance and cleaning included or extra?
- Are exclusivity clauses or contra deals involved?
• Are other venues or agreements included?
• Are advertising, tickets, suites, events included?

Naming rights examples are listed in the table below:

<table>
<thead>
<tr>
<th>Building Name</th>
<th>City</th>
<th>Price</th>
<th>Years</th>
<th>Avg. Annual</th>
<th>Tenant(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ricoh Coliseum</td>
<td>Toronto, ON</td>
<td>$4,800,000</td>
<td>10</td>
<td>$480,000</td>
<td>AHL Toronto Marlies</td>
</tr>
<tr>
<td>MasterCard Centre</td>
<td>Etobicoke, ON</td>
<td>?</td>
<td>?</td>
<td>?</td>
<td>NHL Toronto Maple Leafs - Practice Rink</td>
</tr>
<tr>
<td>Sleeman Centre</td>
<td>Guelph, ON</td>
<td>$1,100,000</td>
<td>13</td>
<td>$84,615</td>
<td>OHL Guelph Storm</td>
</tr>
<tr>
<td>FirstOntario Centre</td>
<td>Hamilton, ON</td>
<td>$3,500,000</td>
<td>10</td>
<td>$350,000</td>
<td>OHL Hamilton Bulldogs</td>
</tr>
<tr>
<td>K-Rock Rogers Centre</td>
<td>Kingston, ON</td>
<td>$1,700,000</td>
<td>10</td>
<td>$170,000</td>
<td>OHL Kingston Frontenacs</td>
</tr>
<tr>
<td>Budweiser Centre</td>
<td>London, ON</td>
<td>$6,400,000</td>
<td>10</td>
<td>$640,000</td>
<td>OHL London Knights</td>
</tr>
<tr>
<td>Hershey Centre</td>
<td>Mississauga, ON</td>
<td>$1,900,000</td>
<td>10</td>
<td>$190,000</td>
<td>OHL Mississauga Steelheads</td>
</tr>
<tr>
<td>Meridian Centre</td>
<td>St. Catherines, ON</td>
<td>$5,230,000</td>
<td>25</td>
<td>$209,200</td>
<td>OHL Niagara IceDogs</td>
</tr>
<tr>
<td>General Motors Centre</td>
<td>Oshawa, ON</td>
<td>$1,650,000</td>
<td>10</td>
<td>$165,000</td>
<td>OHL Oshawa Generals</td>
</tr>
<tr>
<td>Essar Centre</td>
<td>Sault Ste Marie, ON</td>
<td>$1,500,000</td>
<td>10</td>
<td>$160,000</td>
<td>OHL Soo Greyhounds</td>
</tr>
<tr>
<td>WFCU Centre</td>
<td>Windsor, ON</td>
<td>$1,750,000</td>
<td>10</td>
<td>$175,000</td>
<td>OHL Windsor Spitfires</td>
</tr>
<tr>
<td>Aviva Centre</td>
<td>Toronto, ON</td>
<td>?</td>
<td>10</td>
<td>$750,000</td>
<td>Tennis Canada - Includes Event Sponsorship</td>
</tr>
<tr>
<td>Mattamy National Cycling Centre</td>
<td>Milton, ON</td>
<td>$2,000,000</td>
<td>10</td>
<td>?</td>
<td>Toronto 2015 PANAM/PARAPANAM Games</td>
</tr>
<tr>
<td>Sony Centre</td>
<td>Toronto, ON</td>
<td>$10,000,000</td>
<td>10</td>
<td>$1,000,000</td>
<td>Entertainment</td>
</tr>
</tbody>
</table>

The Brampton Beast provided some of the major highlights of the current Powerade Centre as:

• The facility hosts 1.2 million patrons annually
• 100 million cars drive by the venue each year via 410/407 and Kennedy Road
• The only facility of this kind on the 407
• The venue is accessible within a 20-minute drive of 2.1 million people
• The venue is a 15 minute drive from Canada’s busiest airport
• Multi-purpose 4-pad/5,000 seat sport and entertainment complex
• Hosts many youth and recreational teams
• Home to the Brampton Beast
• Demographically in the region with world’s largest percentage of immigrants from India
• The venue is on the direct flyover path of Pearson flights

The Brampton Beast has indicated that the primary factor that impacts the valuation of naming rights for the Powerade Centre is traffic. Brampton Beast see an opportunity for bolder signage because the facility is visible from all directions in the 407/410 corridors as well as Kennedy Road.

City staff comments there is significant potential impact on revenues if anticipated value for naming rights is not achieved as planned.
Uncertainty with the Club’s financial sustainability and the possibility of not continuing in Brampton coupled with a potential change of ownership of the Powerade Centre may cause a pause or delay in securing naming rights. The naming rights have been marketed for some time and have not been secured to date. Costs related to signage and maintenance are sometimes net of gross naming rights payments and venues / teams do not always receive a positive cash flow in the early years of naming rights agreements. The impact of no naming rights or lower offers than expected is a material risk to address, especially as this represents a significant dollar amount and percentage of projected revenue.

**Operating Loss Forecast**

What will the Brampton Beast’s operating loss be this year and following years?

Staff did not receive an outlook for the current season from the Brampton Beast.

As noted in the previous “Comments on Financials” section, the Brampton Beast does not have monthly or quarterly financial statements for the current 2015 – 2016 season.

Staff has prepared a range of operating loss forecasts with assumptions from the information available and revenue projections from the Club.

The first chart is the historical performance as reported by the Club:

<table>
<thead>
<tr>
<th>From Financial Statements</th>
<th>Revenue</th>
<th>Expenses</th>
<th>Loss</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prior to first season</td>
<td>$ -</td>
<td>$ 509,672</td>
<td>$(509,672)</td>
</tr>
<tr>
<td>Year 1 - 2013-2014 Season</td>
<td>$ 1,169,093</td>
<td>$ 2,902,699</td>
<td>$(1,733,606)</td>
</tr>
<tr>
<td>Year 2 - 2014-2015 Season</td>
<td>$ 1,292,576</td>
<td>$ 3,462,795</td>
<td>$(2,170,219)</td>
</tr>
<tr>
<td></td>
<td>$ 2,461,669</td>
<td>$ 6,875,166</td>
<td>$(4,413,497)</td>
</tr>
</tbody>
</table>

The next chart is prepared by staff from the information available from the Brampton Beast. In the absence of information from the Club, the expense total is based on Year 2 of club operation with an assumed increase of 2% per year for purposes of this exercise.

The anticipated revenues for the Club’s Year 3 season (2015-2016) are based on projected actuals from the club. The chart includes two scenarios for the club’s operating losses in Year 4, depending on which anticipated savings or revenue enhancements proposed by the Club for 2016-2017 are included in the projection.
## Operating Projections

<table>
<thead>
<tr>
<th>Year</th>
<th>Beast Revenue Projection</th>
<th>Expenses (Year 2 + 2% ann. increase)</th>
<th>Loss</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 3 - 2015-2016</td>
<td>$1,501,764.00</td>
<td>$3,532,050.90</td>
<td>$(2,030,287)</td>
</tr>
<tr>
<td>Year 4 - 2016-2017 - without Naming Rights, Winning Team, Savings on Housing &amp; Travel</td>
<td>$1,776,432.33</td>
<td>$3,602,691.92</td>
<td>$(1,826,260)</td>
</tr>
<tr>
<td>Year 4 - 2016-2017 - with Naming Rights, Winning Team, Savings on Housing &amp; Travel</td>
<td>$2,326,432.33</td>
<td>$3,415,191.92</td>
<td>$(1,088,760)</td>
</tr>
</tbody>
</table>

The Club’s projected Year 3 operating losses will likely be in the range of $2 million dollars. This is based on inferences from unaudited financial information and projections provided by the Brampton Beast. Given the information available, this projection should be viewed cautiously as an approximation and operating losses could be higher or lower.

As noted, the Club’s projected Year 4 operating outlined in the chart includes two scenarios. The scenarios were developed on a number of potential savings and revenue improvements anticipated by the Club. These potential savings and revenue improvements are presented and commented on by staff in Section 5 of this document.
Section 4 – Review of Economic Impact Assessment

Appended to the staff report as Attachment D is a document titled “Economic Impact Assessment, Brampton Beast” prepared by The Wagstaff Group.

The report presents the economic impacts of the 2015-2016 full hockey season with 36 home games.

Highlights of the economic impact include:

“The expenditures associated with Brampton Beast season is a combined total of $2,520,103. This includes visitor spending ($668,988), capital spending ($310,000) and operational expenditures ($1,541,115).”

“The economic impact resulting from one season of play in Brampton, is $3,700,000 for the City of Brampton and $5,500,000 within the Province of Ontario. The total annual tax revenue estimated impact across all levels of government is over $842,000, including $396,000 in Federal, $314,000 in Provincial and $131,000 in Municipal.”

Comments on Economic Impact Assessment

The Wagstaff Group used the Sport Tourism Economic Assessment Model (STEAM) with inputs from the Brampton Beast to generate the economic impact summary. This is the industry standard for sport tourism events. Its application to a hockey season is not typical but has merit and produces useful information. The results are as reliable as the processes to collect and confirm input information such as the number of Brampton hotel rooms booked and the applicable room rate.

To provide some context, the STEAM model is also the standard model utilized by Sports Brampton staff for assessing local sport events. For comparison purposes, two annual hockey events hosted in Brampton have used the STEAM model to estimate economic impacts in Brampton:

- **49th Annual Canadettes Easter Tournament**
  - Date: March 25-28, 2016
  - Host: Brampton Canadettes Girls Hockey Association
  - Venues: All City arenas and Powerade Centre
  - Participants: 400 teams, 8,000 (est.) females, aged 9+ years
  - Estimated economic activity in the province of $10,234,440, of which $6,455,884 is in the City of Brampton.

- **The 2015 Two Nations College Prep Series**
  - December 3-6, 2015
  - Host: Brampton Canadettes Girls Hockey Association
  - Venues: Century Gardens, South Fletchers, Chris Gibson
- Participants: 64 teams, 1,280 (est.) females, aged 14-18 years
- Estimated economic activity in the province $4,214,285, of which $2,667,783 is in the City of Brampton.

Again, these two events and their estimated economic impacts are included for context and comparison with the results of the STEAM analysis provided by the Brampton Beast. The dollar values suggest that certain scale of sports events achieve economic impacts in the same range as the estimated economic impacts of the Brampton Beast.

A professional hockey team also provides many intangible social and economic benefits to a community. While these intangible benefits are difficult to estimate and quantify and were not part of the economic assessment provided by the Brampton Beast, they should not be overlooked.
Section 5 – Brampton Beast Proposals

The Brampton Beast in its Letter to Council at Corporate Services Committee on January 22, 2016, requested:

“That the City of Brampton agrees that for the 4th Brampton Beast season (2016 – 2017), while the City and Real Star are in discussions, the City will cover any additional losses incurred by the Beast to a maximum of $1.5 Million.

(With continued attendance growth, sponsorship growth, and the prospect of a naming rights agreement, this loss could be substantially less, but it would be capped at $1.5 Million)

A payment plan would be structured and would include a lump sum up front payment of $750,000; and subsequent mutually agreeable payments during the above mentioned 12 month period based on reviewing financials).”

On February 16 and 17, 2016, the Brampton Beast provided two documents that provided additional information on the Brampton Beast’s proposals for covering the club’s losses in 1) the 2016-2017 season and 2) in the case of a change of ownership and new agreements with the club at the Powerade Centre.

Essentially, these two documents provide additional details on the Brampton Beast’s proposals for the 2016-2017 “bridge year” and an outlook/forecast of the results of a new arrangement at the Powerade Centre.

These documents are attached to the staff report as follows:

Attachment E: Proposed Partnership for City of Brampton & its Constituents for the 2016 / 2017 Season

Attachment F: Brampton Beast Franchise 2016 – 2017 and Beyond

The following sections provide an overview and comments on each of these documents, including consideration of the economic feasibility and statutory compliance aspects of the Brampton Beast’s request for funds and benefits from the City.
“Proposed Partnership for City of Brampton & Its Constituents for the 2016-2017 Season”

Appended to the staff report as Attachment E is a document from the Brampton Beast titled “Proposed Partnership for City of Brampton & Its Constituents for the 2016-2017 Season”.

The document presents a 5-part proposal outlining numerous advertising and sponsorship opportunities for the City of Brampton (and other municipal agencies) at a total value of $1.5 million. These include the following types of opportunities:

<table>
<thead>
<tr>
<th>Partnership Component</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. 500 tickets per game to Non-Profits</td>
<td>$476,000</td>
</tr>
<tr>
<td>2. Title sponsorship of 2 Peel School Days</td>
<td>$235,200</td>
</tr>
<tr>
<td>3. 10 Featured Game Night Sponsorships @ $40,000/game</td>
<td>$400,000</td>
</tr>
<tr>
<td>4. Major Facility Sponsorship w/Beast</td>
<td>$200,000</td>
</tr>
<tr>
<td>5. Major Sponsorship of Powerade Centre</td>
<td>$188,800</td>
</tr>
<tr>
<td><strong>Total Commercial Value</strong></td>
<td><strong>$1,500,000</strong></td>
</tr>
</tbody>
</table>

The proposal is intended to provide tangible benefits to the various departments with the City as well as numerous community groups that would benefit from the opportunities the partnership would provide.

The proposal is based on a one-year model, however, the approach is intended to help establish a partnership between team, residents and the City that can act as a catalyst to long term sustainability of the Brampton Beast.

If the Brampton Beast loses less than $1,500,000 in the 2016-2017 season, the sponsorship costs to the City of Brampton would be reduced by that amount.

City staff comment on this proposed partnership is that it is unlikely that the City would derive value or benefit from such an extensive advertising and sponsorship presence at the Powerade Centre.

The proposed partnership, with its focus on the City as a major sponsorship and advertising presence at the Powerade Centre, may also impact on revenues from other advertisers and sponsors in 2016-2017 and beyond.

The identified value of the proposed partnership is $1.5 million. This would be a significant amount for advertising and sponsorship expenditures by the City. As indicated in an information report to the Budget Committee meeting of December 9, 2015, the total non-staff costs (both
direct and indirect) related to communications across the corporation including advertising, contracted services and other related costs is estimated at $2.6 million. In the context of the City’s overall expenditures for communications and related services, the proposed partnership for 2016-2017 in the amount proposed by the Brampton Beast would be a large increase in City expenditures related to these kinds of services.

It should also be noted that the City has recently chosen not to renew its advertising and suite agreements with the Powerade Centre. On February 11, 2015, Budget Sub-Committee requested information regarding contracts for Rental of Sign Locations and Suite Holder Licence at the Powerade Centre. Staff prepared a Report “Request for Information – Powerade Centre and Rose Theatre” for the Budget Committee meetings of March 30, 31, and April 2, 2015. As cost saving measures, the contracts for the Rental of Sign Locations for Advertising and Suite Holders Licence would not be renewed at the end of contract terms saving $45,000 commencing on January 1, 2016.

The purpose of the proposed partnership for 2016-2017 season appears mainly to be a vehicle or mechanism for City funding to cover the Club’s anticipated operating losses of up to $1.5 Million.

While advertisements and sponsorships at the Powerade Centre certainly have value, it would appear that the cost of the overall proposal to the City is disproportionate to the need and value of the advertising and sponsorship benefits.

There may, of course, be advertising and sponsorship opportunities that provide a reasonable exchange of value and benefits between the Brampton Beast and the City or other public agencies. These can be assessed and pursued if Council wants to pursue advertising and sponsorship opportunities with the Brampton Beast.

“Brampton Beast Franchise 2016–2017 and Beyond”

Appended to the staff report as Attachment F is a document “Brampton Beast Franchise 2016–2017 and Beyond” prepared by the Brampton Beast.

The document outlines the major financial factors that can impact the Brampton Beast financials for the club’s fourth season (2016–2017) and beyond. The document outlines nine (9) areas the Brampton Beast suggests would improve the financials.

The first five (5) areas are within the control of the Brampton Beast and could occur within the current lease with PA Sports. The last four (4) areas represent the potential value to the Beast under a re-negotiated lease with the City of Brampton if the City chooses to acquire the Powerade Centre early and make changes to the Brampton Beast lease. The following is a summary of these major financial factors and the associated impact anticipated by the Brampton Beast:
1. Revenue Trend – anticipated impact on Club’s bottom line of $250K

This major factor has been detailed in the Brampton Beast projections. The Club is projecting further revenue growth as a result of robust sales and marketing, greater awareness of the Montreal Canadiens brand as an affiliate, continued player presence in the community, and an increased number of camps and clinics that will all contribute to revenue growth.

City staff suggests that this major factor is most influenced by strategies that increase average attendance per game combined with raising the average net ticket price after discounts and promotions.

2. Naming Rights – anticipated impact on Club’s bottom line of $450K

The Club has identified some examples in the Toronto area namely the Aviva Centre at York University, Sony Centre, MasterCard Centre, and BMO Field as examples of $600,000 plus per year agreements. The key strength of the facility is its unparalleled car traffic from all four directions and approximately 90,000,000 vehicles that drive by the facility each year. The Club would earn 60% of the revenue from a naming rights agreement.

City staff suggest this major revenue factor has significant risk. Uncertainty with the Club’s financial sustainability and the possibility of not continuing in Brampton coupled with a potential change of ownership and operation of the Powerade Centre may cause a pause or delay in securing naming rights. The naming rights have been in the marketplace for some time and have not been secured to date. Furthermore, costs related to signage and maintenance are sometimes net of gross naming rights payments and venues / teams do not always receive a positive cash flow in the early years of naming rights agreements. The impact of no naming rights or lower offers than ideal is a material risk to address, especially as this represents a significant dollar amount and percentage of projected revenue.
3. Travel Savings – anticipated impact on Club's bottom line of $100K

The Brampton Beast anticipates reduced flight costs due to an improved regular season schedules. The ECHL is implementing a plan for teams to negotiate in-kind sponsorship with local hotels to save visiting teams paying directly for team hotel rooms when travelling.

City staff note that a portion of these savings rely on local hotels willingness to exchange rooms for other in-kind services.

4. Team Housing – anticipated impact on Club's bottom line of $87.5K

The Club has been spending $175,000 per year for housing in Mississauga. The Club plans to find a sponsor in Brampton that will provide a 50% cost savings through a sponsorship trade.

City staff notes that this potential saving requires a Brampton landlord to offer cost savings in exchange for sponsorship.

5. Winning Record – anticipated impact on Club's bottom line of $100K

The Brampton Beast sees impacts from an improved winning record and qualifying for the playoffs that would increase interest and revenues to the club.

City staff note that a winning record and qualifying for playoff games would very likely increase interest and revenues for the Club.

Summary of Brampton Beast Controlled Major Factors (1 – 5)

With information available today, the first five (5) major factors identified as under the control of the Brampton Beast, the risk likelihood is high and risk impact is also high of not realizing these revenue increases and cost reductions. The risks would be reduced with naming rights agreements and sponsors secured for travel and housing savings.

The next six (6) factors proposed by the Brampton Beast for improving the bottom line are contingent upon a change of ownership and a new lease for the Club at the Powerade Centre.

6. Facility Rent – anticipated impact on Club's bottom line of $300K

The sum of annual payments to the Powerade Centre is a combination of a percentage of sponsorship revenues ($100,000), a percentage of suite sales ($50,000), and a percentage of ticket sales (called basic rent, $150,000) plus some additional incidental costs. These amounts total to some $300,000 per season.

City staff comment that this factor assumes a change in ownership of the Powerade Centre and a new lease for the Club would see the elimination of this “rent” and some key revenue splits between the Club and the facility, at least while the Club is incurring losses. The elimination of
this revenue from the Club would need to be made up in some other way, e.g., more revenue from other users, municipal funding, operating savings, or other possibilities. If the City were to pursue acquisition of the facility, this proposal means the City would need to accept zero rent after making the investment to acquire the facility. In effect subsidizing the Beast on an ongoing basis.

7. Brampton Beast Food & Beverage – anticipated impact on Club’s bottom line of $145K

The Club proposes its share of food and beverage sales be increased to 50%. The Club also anticipates that food and beverage will increase as attendance grows by 10%.

This is a significant change in the share of this revenue stream between a tenant and the facility. At present, the Club receives 10% of food and beverage revenue when gross sales are under $500K, 15% of revenue between $500k and $1M and 20% of revenue over $1M. As the number of actual attendance increases and gross sales increase the club participates in a greater percentage of sales.

City staff comments that a 10% share of food and beverage sales during a segregated period on game days is reasonable. This assumes that the costs for the food, packaging, condiments, and staffing runs at 80%; therefore the net income of 20% is shared 50% each between the venue and team. PA Sports overall annual net income from Food and Beverage is 6.1% of gross sales. Municipal concession stands are experiencing declines in revenue as customers seek healthier choices with smaller portion sizes; healthier menu items generally have lower margins with higher food and staffing costs to handle and prepare. Drinking and driving awareness programs and changing attitudes towards drinking coupled with a family environment will also impact alcoholic beverage sales.

If the City acquired the facility, sharing revenues from operations such as food and beverage after making such an investment is an important question.

8. Other Events – anticipated impact on Club’s bottom line of $450K

The Brampton Beast believes they can assist in bringing other sports, entertainment and corporate events to the facility which will drive incremental revenues. The Club proposes that they receive 10% percentage of all facility revenues (current revenues included) in exchange for providing this service.

The Powerade Centre has hosted other sport and non-sport events on an annual basis and over its 18 year history, however, the potential for greater utilization or additional events and programming should be explored. The magnitude of that potential and associated cost to support additional programming would need to be assessed as part of that work.

City staff does not see a reasonable link between the revenue from other complex uses and the benefits the Club proposes. Again, if the City were to acquire the facility, this proposal would
mean the City would be sharing a portion of all revenues after making an investment in acquisition, which has the effect of providing additional municipal subsidies to the Beast.

For comparison, under the current arrangement, the management fee for operating the Powerade Centre is 5% for all aspects of facility operation.

9. Additional Percentage of Naming Rights– anticipated impact on Club’s bottom line of $150K

The Brampton Beast is responsible for naming rights in the current agreement with the Powerade Centre and receives 60% of naming rights.

The Club proposes that this share would increase to 80% if the facility were acquired by the City.

The extra $150K per year is based on an additional 20% of revenue based on a $750,000 sale of naming rights.

City staff comments that naming rights are more commonly an income stream for the venue rather than a tenant. They are, for example, often used to address capital requirements for new facilities or major facility renewal.

Summary of Potential Revenues Dependant on a New Lease between the Brampton Beast and City of Brampton (6 - 9)

The financial implication to the City of providing these proposed lease improvements appears to be in the range of $1 Million.

As noted above, several of the factors identified by the Brampton Beast assume a change in ownership of the Powerade Centre and the development of a new lease with the Brampton Beast.
Section 6 – Summary of Comments on the Information Reviewed

The Brampton Beast has asked the City to 1) cover its operating losses for the 2016-2017 season and 2) take on ownership of the Powerade Centre and enter into new lease arrangements that would contribute to the “long term sustainability and health” of the Club.

Council requested the Brampton Beast to provide a variety of information to help assess the economic feasibility and statutory compliance aspects of the Brampton Beast’s request for funds and benefits from the City.

City staff has reviewed information provided by the Brampton Beast.

The following key comments on the information are provided to assist in Council consideration of the requests made by the Brampton Beast for funding and benefits.

As outlined in earlier sections of this document, some information that Council and staff requested from the Brampton Beast was not received or did not meet the level and quality of information anticipated. This includes unaudited financial statements and information provided at a level of detail that makes it difficult to validate or report on constructively.

Should Council consider providing any assistance to the Brampton Beast (e.g., covering operating losses), staff recommends that audited financial statements be among the conditions of any such assistance.

The Brampton Beast’s Operating Losses

The Brampton Beast provided financial statements for the first two years of operation. The Brampton Beast incurred an operating loss of $509,672 prior to the start of the first season, lost $1,733,606 during their inaugural 2013/2014 season, and $2,170,219 during their 2014/2015 season. The cumulative loss at June 30, 2015 was $4,413,497.

Based on the Brampton Beast’s initial budget and the business plan directions presented to Council in early 2013, operating losses are mainly the result of significant revenue shortfalls in all areas. Revenues are tracking at only half of what is required to support the operating expenses. Ticket sales numbers may not be the same as actual fans in seats; and this may explain lower merchandise and concession sales. Revenues from suites and advertising are below those experienced prior to the Brampton Beast.

It is clear that the Brampton Beast have made efforts over the past three years to generate sufficient interest and revenue from fans, sponsors, and advertisers to operate a sustainable business. Nonetheless, losses in the $1.5 - $2.0 Million range per season appear likely. “Growing” the fan base for spectator hockey in Brampton over the past 18 years appears to remain a challenge, including achieving revenues necessary to cover the operating expenses of a professional hockey team.
The Brampton Beast’s information does not show evidence of achieving financial break-even based on the key drivers of revenue already within the control of the Club, i.e., tickets and attendance, suite licence, advertising, pouring and naming rights. The Club’s proposals appear optimistic and depend on growth that exceeds the experience of the first three seasons.

Based on the available information, it appears that funding losses in one form or another will be required for some time to cover the Club’s expenses. This likelihood is relevant to a decision on providing assistance for the 2016-2017 season.

**Brampton Beast’s Lease with the Powerade Centre**

The Brampton Beast has requested that the City purchase the facility from PA Sports Inc. and provide the Beast with a “reasonable and fair lease.”

This suggests that the current lease is a major factor in the operating losses experienced and foreseeable for the Brampton Beast. The structure of the lease gives the Brampton Beast control over key revenue streams, such as pricing and rate structure of tickets, suites, advertising, and naming rights. The lease appears to provide the Brampton Beast greater opportunity to generate and retain revenues than was the case with the Brampton Battalion.

It is not clear that new ownership of the Powerade Centre and a new lease at the Powerade Centre would, in themselves, address the fundamental issue of underachieved revenues that is the basis of the operating losses.

The club’s proposals for an improved lease, assuming City ownership of the facility, would potentially cost the City in the range of $1M annually based on relief from facility rent and foregone revenues arising from splitting of various revenue streams. This does not include any other costs the City would be exposed to as the owner and/or operator of the facility.

**Statutory Compliance Aspects of Covering the Brampton Beast’s Losses**

The Brampton Beast Hockey Club is privately owned and may be described as a commercial undertaking. The Brampton Beast’s request for the City to cover their operating losses raises consideration about potential concerns with the City providing a “bonus” to such a commercial undertaking.

The Brampton Beast has provided two documents that outline proposals for covering the Club’s losses.

The “Proposed Partnership for City of Brampton & Its Constituents for the 2016-2017 Season” document sets out a 5-part proposed partnership based on numerous advertising and sponsorship opportunities for the City of Brampton (and other municipal agencies) at the Powerade Centre for a total value of $1.5 Million. The proposed partnership for 2016-2017
season appears mainly to be a vehicle or mechanism for City funding to cover the Club’s anticipated operating losses. The cost of the overall proposal to the City appears disproportionate to the need and value of the advertising and sponsorship benefits to be received in exchange.

The “Brampton Beast Franchise 2016–2017 and Beyond” document outlines a number of factors to improve the Club’s bottom line. This document includes a new arrangement at the Powerade Centre for the longer term and a new lease with the City.

Legal review on the *Municipal Act, 2001* and other legislative compliance is not included since the information and proposals from the Brampton Beast were not found economically feasible.
Financial Statements of

1652747 ONTARIO LIMITED

Year ended June 30, 2015
(Unaudited - see Notice to Reader)
NOTICE TO READER

On the basis of information provided by management, we have compiled the balance sheet of 1652747 Ontario Limited as at June 30, 2015 and the statement of earnings and deficit for the year then ended. We have not performed an audit or a review engagement in respect of these financial statements and, accordingly, we express no assurance thereon. Readers are cautioned that these financial statements may not be appropriate for their purposes.

KPMG LLP

Chartered Professional Accountants, Licensed Public Accountants

February 1, 2016

Kingston, Canada
1652747 ONTARIO LIMITED
Balance Sheet

June 30, 2015, with comparative information for 2014
(Unaudited - See Notice to Reader)

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
<th>(Restated)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current assets:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$66,429</td>
<td>$</td>
<td>-</td>
</tr>
<tr>
<td>HST receivable</td>
<td>14,256</td>
<td>1,311</td>
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</tr>
<tr>
<td>Accounts receivable</td>
<td>139,158</td>
<td>160,971</td>
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</tr>
<tr>
<td>Inventories</td>
<td>36,456</td>
<td>36,456</td>
<td></td>
</tr>
<tr>
<td>Prepaid expenses and deposits</td>
<td>-</td>
<td>4,500</td>
<td></td>
</tr>
<tr>
<td></td>
<td>256,299</td>
<td>203,238</td>
<td></td>
</tr>
<tr>
<td>Property, plant and equipment</td>
<td>667,075</td>
<td>611,724</td>
<td></td>
</tr>
<tr>
<td>Less accumulated amortization</td>
<td>184,503</td>
<td>95,425</td>
<td></td>
</tr>
<tr>
<td></td>
<td>482,572</td>
<td>516,299</td>
<td></td>
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<tr>
<td>Intangible assets</td>
<td>7,124</td>
<td>6,473</td>
<td></td>
</tr>
<tr>
<td>Investment in team franchise</td>
<td>1,093,239</td>
<td>639,839</td>
<td></td>
</tr>
<tr>
<td></td>
<td>$1,839,234</td>
<td>$1,365,849</td>
<td></td>
</tr>
<tr>
<td><strong>Liabilities and Shareholders' Deficiency</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current liabilities:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bank indebtedness</td>
<td>$</td>
<td>-</td>
<td>$126,037</td>
</tr>
<tr>
<td>Accounts payable and accrued liabilities</td>
<td>238,084</td>
<td>140,855</td>
<td></td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>139,234</td>
<td>217,607</td>
<td></td>
</tr>
<tr>
<td></td>
<td>377,318</td>
<td>484,499</td>
<td></td>
</tr>
<tr>
<td>Advances from Northlight Entertainment Corporation</td>
<td>5,875,303</td>
<td>3,124,518</td>
<td></td>
</tr>
<tr>
<td>Shareholders' deficiency:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Share capital</td>
<td>110</td>
<td>110</td>
<td></td>
</tr>
<tr>
<td>Deficit</td>
<td>(4,413,497)</td>
<td>(2,243,278)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(4,413,387)</td>
<td>(2,243,168)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>$1,839,234</td>
<td>$1,365,849</td>
<td></td>
</tr>
</tbody>
</table>
# 1652747 ONTARIO LIMITED

**Statement of Earnings and Deficit**

Year ended June 30, 2015, with comparative information for 2014  
(Unaudited - See Notice to Reader)

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales</td>
<td>$ 1,286,490</td>
<td>$ 1,162,657</td>
</tr>
<tr>
<td>Other</td>
<td>5,600</td>
<td>5,000</td>
</tr>
<tr>
<td>Interest</td>
<td>486</td>
<td>1,436</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>1,292,576</td>
<td>1,169,093</td>
</tr>
</tbody>
</table>

| **Expenses:**  |               |               |
| Salaries and benefits | 1,022,516     | 857,364       |
| Travel          | 347,066       | 325,003       |
| Rent            | 298,594       | 265,149       |
| Foreign exchange loss | 253,412     | 6,059         |
| Advertising     | 212,043       | 117,099       |
| Management fees | 200,004       | 200,000       |
| Equipment and uniforms | 182,536     | 217,065       |
| Housing         | 167,103       | 183,635       |
| Medical         | 141,907       | 85,229        |
| League expenses | 128,910       | 148,943       |
| Marketing       | 99,997        | 99,900        |
| Amortization    | 89,078        | 95,425        |
| Office and general | 75,838        | 22,901        |
| Game            | 64,806        | 40,640        |
| Team expenses   | 32,362        | 8,414         |
| Insurance       | 23,943        | 25,302        |
| Computer expense | 19,218        | 14,053        |
| Interest and bank charges | 16,951     | 18,482        |
| Employees       | 15,758        | 15,922        |
| Printing        | 15,734        | 17,131        |
| Supplies        | 12,515        | 35,140        |
| Professional fees | 11,053        | 14,862        |
| Tickets         | 10,093        | 12,471        |
| Souvenirs       | 7,422         | 39,392        |
| Player activities | 7,040         | 14,294        |
| Training        | 6,896         | 22,824        |
| **Total Expenses** | 3,462,795     | 2,902,699     |

| **Net loss**    | (2,170,219)   | (1,733,606)   |
| **Deficit, beginning of year** | (2,243,278)  | (509,672)     |
| **Deficit, end of year**     | $ (4,413,497) | $ (2,243,278) |

**Note:** The recognition, measurement, presentation and disclosure principles in these financial statements may not be in accordance with the requirements of any of the financial reporting frameworks in the CPA Canada Handbook – Accounting.
## Year 1 - Year 3 Detailed Revenue Breakdown

The numbers below represent a detailed breakdown of Brampton Beast revenues including Ticket Sales, Sponsorships, Suites, Merchandising, and other areas from year 1- year 3.

<table>
<thead>
<tr>
<th></th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 3</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Current</td>
<td>Committed</td>
<td>Projected</td>
<td>Current</td>
<td>Committed</td>
</tr>
<tr>
<td>Season Tickets</td>
<td>$249,152.69</td>
<td>$250,812.56</td>
<td>$401,249.73</td>
<td>$245,208.17</td>
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<tr>
<td>Suite Fees</td>
<td>$100,900.00</td>
<td>$58,222.00</td>
<td>$127,698.00</td>
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<td>$127,698.00</td>
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<tr>
<td>Suites Tickets</td>
<td>$74,214.80</td>
<td>$52,679.30</td>
<td>$86,202.49</td>
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<td>Merchandise</td>
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<td>Food and Beverage</td>
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<td>Jersey Auction</td>
<td>$13,249.12</td>
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<td>$20,000.00</td>
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<td>Free Agent Camp</td>
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<td>Flex Tickets</td>
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<td>Walk-Up Tickets</td>
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<td>$66,505.58</td>
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<td>Miscellaneous</td>
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<td>Totals</td>
<td>$1,162,657.00</td>
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<td>$1,299,407.74</td>
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</table>
ECONOMIC IMPACT ASSESSMENT

BRAMPTON BEAST

Background

The Brampton Beast is the only Canadian franchise in the ECHL. The Beast is an affiliate of the National Hockey League’s (NHL) Montreal Canadiens and the American Hockey League’s (AHL) St. John’s IceCaps. The team started in 2013 and has made a significant economic impact to the community.

The Brampton Beast’s economic impression on the City of Brampton is measured in numerous ways. The Team has made a mark for many local businesses and community organizations through numerous community donations and through its commercial relationships with local suppliers. From an overall economic impact point of view, the key drivers for the impact the Team makes in Brampton are the thousands of fans from Brampton, the Greater Toronto Area and from Visiting Teams. The number of fans that attend each game provides the most direct, measurable impact for the City of Brampton.

This Economic Impact Assessment focused on the Brampton Beast organization and their economic impact on the city of Brampton for the 2015-2016 season. This opinion report summarizes the methodology used to assess the economic significance, a summary of the findings and factors to consider from the research findings.

Methodology

The Sport Tourism Economic Assessment Model (STEAM) was developed by the Canadian Sport Tourism Alliance (CSTA) to generate credible and cost-effective economic impact studies. The primary purpose of this model is to measure the economic activity of a specific sporting events. The CSTA achieved this by controlling the multipliers consistently estimated across Canada and standardized the visitor expenditure model.

The STEAM model uses three core factors to measure economic impact:
- Fan / Visitor Attendances
- Capital Cost
- Operational Expenditures

This assessment contains data from the 2015-2016 season. This allows for the measurement of the total economic impact since the organization started in 2013 and projection of future seasons’ impact.
This STEAM model assessment is based on a full Brampton Beast season, with data from all 36 home games. Results show the economic impact of the 2015-2016 season in Brampton.

During the 2015-2016 hockey season, the Beast organization will have a significant economic impact in the city of Brampton.

Highlights of some of the impact:
- Over $400,000 spent in commercial transactions with local business/suppliers.
- Since moving to Brampton in 2013, over 576 jobs created within the organization.
- Within a full season, the team attracts 4,680 out-of-town visitors and roughly 80% stay overnight. This represents over $470,000 spent on accommodations alone.

The expenditures associated with Brampton Beast season is a combined total of $2,520,103. This includes visitor spending ($668,988), capital spending ($310,000) and operational expenditures ($1,541,115).

Having the Beast hockey organization in Brampton results in an increase in Gross Domestic Product (GDP) of over $2M for the city of Brampton and overall an increase of over $3M for the province of Ontario. A $1.5M increase in wages and salaries will be seen within Brampton and a total of 19.9 full year jobs are created with each season the Beast play in Brampton.

The economic impact resulting from one season of play in Brampton, is $3,700,000 for the City of Brampton and $5,500,000 within the Province of Ontario. The total annual tax revenue estimated impact across all levels of government is over $842,000, including $396,000 in Federal, $314,000 in Provincial and $131,000 in Municipal.
Corporate Profile

We are a leading Corporate Partnership Sales & Consulting firm that specializes in building strategic business partnerships.

Areas of Expertise

- Naming Rights
  - Valuation
  - Securing Naming Rights agreements
- Corporate Partnerships
  - Property Valuation
  - Economic Impact
  - Sponsorship Strategy Development
- Property Representation
  - Sponsorship Sales
- Corporate Consulting
  - Strategy Development
  - Corporate Partnership Agreement negotiations
  - Sponsorship Program Management

Clients

[Logos of various clients]
Brampton Beast – City of Brampton

Proposed Partnership for City of Brampton & its Constituents for the 2016/17 Season

We felt that the following was a creative method that clearly demonstrates a win-win-win for the Brampton Beast Hockey Club, the City of Brampton and the residents of Brampton.

So while the dollar amounts involved are similar to those originally described, the tangible benefits to the various departments with the City as well as numerous community groups would be very apparent.

While still based on a one year model, this formula will truly establish a partnership between team, residents and the City that can act as a catalyst to long term sustainability.

The Partnership would be Based on 5 Primary Elements

(a) The purchase of 500 hockey tickets for each of the 34 Brampton Beast games at face value of $28.00. It is understood that each of these 500 tickets per game will be distributed to charities, minor sports teams and other non-profits from within Peel region. The team will be responsible for the full ticket distributions, while the City will assist in working with various non-profits on usage. The Beast will report back to the City periodically as to usage, satisfaction and response.

The Commercial value of this is $476,000

(b) The City of Brampton will sponsor three of the annual Brampton School Day games, allowing corporate sponsors, who have in the past sponsored the game, to free up these funds for other purposes. The three games each have 4,200 children attending @ $28.00 each.

The Commercial value of this is $235,200

(c) The below City of Brampton departments will sponsor the Beast’s various feature nights.

1) Brampton Fire
2) Emergency Services
3) Tourism Brampton
4) Economic Development
5) Brampton Transit
6) Parks and Recreation
7) Arts and Culture
8) Brampton Libraries
9) Brampton Community Centres
10) Brampton Public Works

These will be full title sponsorships @ $40,000/night

Each department will receive the following on their specific theme night:

1) 90 seconds of additional video board advertisements.
2) 1 promotional concourse booth.
3) MVP suite which holds up to 28 individuals to host clients or staff and their families.
4) 100 tickets to be used by staff and their families, clients and their families or to be donated to a charity of the department’s choosing.
5) Logo on all marketing materials promoting the upcoming games.
6) Social Media mentions prior and during the specific game.
7) Player /Mascot access- Players or team Mascot will be accessible to attend any event the specific department holds.
8) Senior staff or department representative will have the opportunity to take part in the ceremonial puck drop.

The Commercial value of this is $400,000

(d) Brampton Beast Advertising: The Brampton Beast have a number of sponsorship opportunities available that would benefit the marketing budgets of many of the City’s various departments. Elements include:

1. "City of Brampton" Jersey Patch: Never before done by the Brampton Beast, each Beast player will sport a City of Brampton logo on the chest over their hearts. Patch visible at all games, on broadcasts, on most advertisements, and most notably during the road games in each of the other ECHL cities throughout the US. VALUE: $50,000

2. City of Brampton Fan Fest: The City of Brampton will be the presenting sponsor of "Fan Fest", a tailgate-style fan party before the home opening game. VALUE: $10,000

3. Bus Advertising: The City of Brampton logo and messaging will appear on the bus that the Brampton Beast uses to travel to all of its road games. Bus travels throughout the United States. VALUE: $10,000

www.BRAMPTONBEAST.com
4. Two Suites for the 2016-17 season: one suite for Economic Development's use, and one for City of Brampton volunteer appreciation. VALUE: $30,000
5. Two in-ice logos: visible to all Powerade Centre visitors and by all viewers of Brampton Beast online broadcast (available world-wide). VALUE: $22,600
6. Two 10-foot Spectator Rink Rinkboards: Two large advertisements on the boards visible to all visitors and broadcast. VALUE: $15,000
7. Spectator Bowl Wall Graphic: A City of Brampton message can be portrayed on one of the highly visible walls in the main concourse of the Spectator rink: VALUE: $15,000
8. Two Backlit logos in the Spectator Rink: Seen not only during every Brampton Beast home game, these backlit logos will be seen during every tournament/event held at the Powerade: VALUE: $10,000
9. Website "Dominate" Ad: Exclusive presence on BramptonBeast.com, logo placement on the banner on every page on the Beast website. VALUE: $10,000
10. "Lead Off" Intermission Videoboard Advertising: A 15-30 second video advertisement in the first and second intermission of each Beast game, perfect for tourism, fire safety, or upcoming events and festival messaging. VALUE: $15,000
11. Brampton Family of the Game: Each game a family local to Brampton will be chosen as the family of the game, being featured on the videoboard and each family member receiving a Brampton Beast jersey. VALUE: $5,000

The Commercial value of this is $200,000

(e) Powerade Centre Advertising: The Brampton Beast control and benefit from the sale of advertising throughout the Powerade Centre and its adjacent baseball fields. A number of city department budgets could benefit from the following elements:
1. "Welcome to the City of Brampton" large graphic placed on the exterior of the Powerade Centre: With nearly 40 million cars driving by the Powerade Centre on a yearly basis via Highway 407, the City of Brampton will have the opportunity to place a large exterior sign facing Highway 407 stating, Welcome to the City of Brampton. VALUE: $100,000
2. Community Rink "Canvas" Ad: A City of Brampton advertisement will appear on each of the three Powerade Centre Community Rinks. Ads will be upwards of 20x20-feet, depending on space availability. VALUE: 3 x $18,000 = $54,000
3. Baseball Diamond Advertisements: A City of Brampton advertisement will appear on each of the five Powerade Centre baseball diamonds. Ads will be upwards of 30-feet wide. VALUE: 5 x $5,000 = $25,000
4. Community Rink Rinkboard Advertisements: The City of Brampton will receive two 10-foot rinkboards on each of the Powerade Centre Community Rinks. VALUE: $7,200

5. Community Rink Lobby Display: The City of Brampton will receive a prominent display in the lobby of the Powerade Centre listing upcoming events, department programming, and other announcements. VALUE: $10,000.

The Commercial value of this is $196,200

Total Advertising/Sponsorship/Tickets:

1. $476,000 -- 500 tickets per game to Non-Profits
2. $235,200 -- Title sponsorship of 2 Peel School Days
3. $400,000 -- 10 Featured Game Night Sponsorships @ $40,000/game
4. $200,000 -- Major Facility Sponsorship w/Beast
5. $188,800 -- Major Sponsorship of Powerade Centre

Total Commercial Value $1,500,000

If the Brampton Beast lose less than $1,500,000, the sponsorship by the City of Brampton will be reduced by that amount.
The following document outlines the major financial factors that can impact the Brampton Beast financials from 2016-2017 and beyond. We refer to this as Year 4 and beyond:

The clear determination from the below details, even using conservative information is extremely positive.

Aside from and prior to any City support, the Beast business and financial operations are trending in a positive direction, and in spite of a poor win-loss record, attendance has increased 30% since the first year.

Our 2016-17 business plan, plus potential travel and housing savings, should independently continue to reduce annual losses.

Naming rights is also a great financial opportunity for the Beast likely to “close” in the next 6-12 months, with both the value and the industry demand being high and well documented.

This document will further demonstrate the profound and positive impact with (a) the City provides support in the upcoming 2016-2017 season; and further that (b) the City purchase the facility from Real Star and provide the Beast with a “reasonable and fair lease”.

Combining all elements (outlined below) conservatively would show a $2,000,000 swing in the bottom line. The result would be the long term sustainability and health of the Brampton Beast Hockey Club.
AGENDA (items 1-6 are within current lease)

1. Trend of current ticket sales, sponsorship and other revenue growth
2. Naming Rights
3. Travel savings (includes new Hotel Protocol 2016/17)
4. Team Housing
5. Winning Record

AGENDA (Items 7-10 are with a lease with City of Brampton)

6. Facility Rent
7. Food & Beverage at Beast Games
8. Percentage of Events at Facility
9. Increased Percentage of Naming Rights
1. **REVENUE TREND:**

   Attendance was 2,233 per game in year 1; 2,578/game in year 2; and is 2,800 in year 3 (likely final of 2,850).

   It is also noteworthy that of the 18 seasons of hockey at the Powerade Centre (15 Battalion; 3 Beast), the 2015-2016 will be the highest average attendance ever.

   Total Revenue for Year 3 will also be approximately $200,000-$250,000 higher than Year 2.

   We project that 10% revenue growth per year will continue.

   Several factors including robust sales & marketing, greater awareness of the Montreal Canadiens brand as an affiliate, continued player presence in the community, increased number of camps and clinics in season/off season will all contribute to this remaining a conservative estimate:

   **IMPACT: $250,000**

2. **NAMING RIGHTS**

   As supporting documents confirm there is a long and successful history of naming rights sales of facilities in Toronto and the surrounding areas.

   The Aviva Centre (Vaughn), Hershey Centre (Mississauga), Sony Centre, Mastercard Centre, Ricoh Coliseum, and BMO Field are examples of facilities.

   All those listed have naming rights of $600,000+ per year, and all have been sold to 10 year agreements.

   Approximately 100 companies are actively reviewing the RFP documents for naming rights, and with continued exposure, we fully expect to “execute this sale” within the next 6-12 months.

   The key strength of the facility are:

   (a) Virtually unparalleled car traffic as the facility is visible from all 4 directions on the 407 and 410. Including the Kennedy Road traffic, approximately 90,000,000 cars drive by the facility per year.
(b) 1.2 Million people consistently visit the facility per year – and a naming rights sponsor would have powerful access to this group.
(c) Usage. A naming rights partner would have access to the facility for employees, customers and prospects for conference, conventions and meetings.
(d) 2.1 Million people live within 20 minutes of the well situated facility, 15 minutes from Canada's busiest airport.

We believe the true value is $1,000,000 per year, in which the Beast receive 60%. In spite of this belief, we are using a more conservative number here based on a sale of $750,000 (60% = $450,000)

**IMPACT: $450,000**

3. **TRAVEL SAVINGS**

In year 3 (2015-16), the Beast saved approximately $200,000 from previous seasons.

By joining the ECHL and by being placed in a conference with Toledo (4 hour trip), Elmira (4 hours), Kalamazoo (6 hours), Adirondack (5 hours), Reading (6 hours), Wheeling (6 hours) – the flights of previous years are rare.

The league has recently made a motion that should provide the Beast additional nearly $100,000

Currently, all teams pay for their hotel travel on the road. This season it will be approximately 14 x 65 = 910 room nights @ US$100/room = $91,000. (with exchange rate – 2015/2016 was highest season to date)

The league currently uses this approach in the Western Conference, with the majority of teams doing a 100% trade/in kind sponsorship with local hotels – resulting in a $0.00 hotel bill for the season.

**IMPACT $100,000**

4. **TEAM HOUSING**

One failure of the team to date has been to find affordable player housing for the team during the season. As a result the cost for player housing has been $175,000 per year and has been in Mississauga, rather than Brampton, and Brampton is where we would prefer to house the players.
The Beast would like to change this reality and although this has not been achievable in years 1-3 it was not as high as a priority as it should be. We would like to find a local Brampton sponsor who provides team player housing for the season.

Our assumption here will be that 50% of the cost will be in sponsorship trade.

**IMPACT $87,500**

5. **WINNING RECORD:**

While there is a no guarantee in this area, in the first two ECHL seasons, the Beast have been in the bottom 10% of the league standings.

With nearly half the players in the league from Canada, the Beast should have a competitive advantage in recruiting and ultimately on ice success. This has clearly not translated to date.

Even excluding any potential playoff revenues (16 of 28 teams quality for the playoffs), should the Beast have a 500% + winning percentage in the 2016/17 season we believe we are being very conservative with the estimate that modest on-ice success will translate into incremental revenues.

Further, this impacts “hockey fans” less influenced by other factors, resulting in this number being independent of other factors.

**IMPACT $100,000**

6. **FACILITY RENT**

The annual payment to the Powerade Centre which in essence amounts to a percentage of sponsorship, a percentage of suite sales, and a percentage of tickets sales plus some additional incidental costs is approximately $300,000 per season.

While every agreement is different, using the ECHL model – many teams play $0 total costs to the facility, with the average far below the costs incurred by the Beast.
A common model for Cities to begin charging rent should a franchise become profitable.

We are basing this upon the City fully owning the arena and no longer charging the Beast rent. (while incurring losses).

**IMPACT $300,000**

7. **BEAST FOOD & BEVERAGE**

During Brampton Beast games, total food and beverage sales have been approximately $300,000 whereby the Beast currently receive 10% ($30,000)

While we appreciate the hard costs of foods, the model calls for the Beast receiving 50% of sales.

Based on 10% increase in attendance and some very mild enhancements, we project total sales of $350,000

50% of total sales seems like a fair and conservative amount to be returned to the Beast  $145,000 ($175,000 less $30,000 currently earned)

**IMPACT: $145,000**

8. **OTHER EVENTS:**

The arena received approximately $2.7 million in ice rentals, and in excess of $1 million in food revenues.

We believe in particular the Spectator Arena is under utilized. The current strategy does not call for aggressive event sales, apparent by an extremely small “event sales” staff or focus.

The Brampton Beast believe they can assist in bringing other sports, entertainment and corporate events to the facility which will drive incremental revenues, and are requesting a 10% percentage of all facility revenues (current revenues included) in exchange for providing this service.

Conservatively, we believe the facility revenues aside from the hockey team would be $4.5 million.

**IMPACT $450,000**
9. ADDITIONAL PERCENTAGE ON NAMING RIGHTS

The Brampton Beast currently receive 60% of naming rights, and are doing 100% of the work to earn this. The request here would be to continue to do 100% of the work, but to split the increment with the City.

This extra 20% of revenue based on a $750,000 sale, would be $150,000 per year.

IMPACT $150,000

SUMMARY

The first parameter used above was to be as conservative and realistic as possible to show what could be expected as true growth.

Several positive factors such as the strengthening of the Brand, the impact of the Montreal Canadiens (NHL) affiliation, or what could be a profound result of the city’s involvement in raising the teams’ profile, were not taken into account.

Further, the naming rights value was dropped by 25% from current projections, there was no accounting for any increase in ticket prices or food prices that could result in future revenues and the winning percentage of the on-ice product is only projected at .500% - modest success.

As well, the City agreement allows the City to run a successful and financially viable facility. Our requests for 10% of facility revenues, plus factoring food/beverage costs in our assumptions further attempt to make the numbers as realistic as possible.

Expenses for the first 3 seasons have been very consistent and within $150,000 of $3,000,000. We will use the $3M baseline.

With that in mind, the financial impact is as follows:
We will start with the presumption that the Beast will lose $1.5 Million in 2015/16

1. Revenue Trend: $250,000
2. Naming Rights: $450,000
3. Travel Savings: $100,000
4. Player Housing: $87,500
5. Improved Team: $100,000
6. Facility Rent: $300,000
7. Beast Food/Bev: $145,000
8. Other Event Rev: $450,000
9. Extra Naming: $150,000

**Total Impact: $2,032,500**

Understanding that there are many assumptions here, it is clear to the Beast that as presented to Council that should:

a) The Beast receive assistance for the 2016-17 Bridge year
b) The City purchase the facility and provide the Beast a fair lease consistent with others in the ECHL and OHL

The net result would be that the long term success and viability of the franchise is very realistic.
March 2016

Dear Mayor, Reeve and Members of Council:

I am pleased to invite you to participate in the 2016 Senior of the Year Award. This annual award was established in 1994 to give each municipality in Ontario the opportunity to honour one outstanding local senior, who after the age of 65 has enriched the social, cultural or civic life of his or her community.

Pay tribute to a Senior of the Year award recipient and show how seniors are making a difference in your community!

Make a nomination for Senior of the Year!

Deadline is April 30, 2016.

A certificate, provided by the Ontario government, is signed by Her Honour the Honourable Elizabeth Dowdeswell, Lieutenant Governor, myself as Minister Responsible for Seniors Affairs, and the local Head of Council.

The Government of Ontario is proud to offer this partnership with the municipalities. Seniors have generously offered their time, knowledge, expertise and more to make this province a great place to live. It is important to recognize their valuable contributions.

If you have questions, please contact the Ontario Honours and Awards Secretariat:

Email: ontariohonoursandawards@ontario.ca
Phone: 416 314-7526
Toll-free: 1 877-832-8622
TTY: 416 327-2391

Thank you in advance for taking the time to consider putting forward the name of a special senior in your community.

Sincerely,

The Honourable Mario Sergio
Minister
Proposed Changes/Amendments – Council Agenda – March 9, 2016

New business proposed to be added to the agenda (2/3 majority vote required):

By-law 41-2016  To authorize certain complaints to the Assessment Review Board
(See Item 10.7 – Corporate Services Committee Recommendation CS032-2016)

The following item, listed on the agenda for distribution prior to the meeting, is attached:

10.9  Minutes* – Planning and Infrastructure Services Committee – March 7, 2016
     * Recommendations only (the minutes will be provided to be received at the Council Meeting of March 30, 2016)

The following item, listed on the Closed Session agenda for distribution prior to the meeting, has been distributed under separate cover to Members of Council and senior staff:

21.2  Minutes – Closed Session – City Council Meeting – February 24, 2016

Additional Business and Changes related to the Published Agenda (no vote required):

Re: Item 11.1 (Unfinished Business – Brampton Beast Request for Coverage of Operating Losses):
   • 16.1  Report from B. Rutherford, Director, Business Services, Public Services, dated March 8, 2016, re: Brampton Beast Multi-year Advertising and Sponsorship Proposal

The following was received by the City Clerk’s Office after the agenda was printed and relates to published items on the Agenda (Council approval is not required for addition of this item in accordance with Procedure By-law 160-2004, as amended):

Re: Item 11.1 (Unfinished Business – Brampton Beast Request for Coverage of Operating Losses):
   • 6.1  Additional Delegation:
         2. Gregg Rosen, Owner, Brampton Beast Hockey Club
   • 12.2  Correspondence from Jeff Sumilas, Tire World Inc., dated March 7, 2016

Re: Item 8.2 (Report – City of Brampton and William Osler Health System Foundation One-Time Cooperative Marketing Initiative: Fundraising Campaign for the Peel Memorial Centre for Integrated Health and Wellness):
   • 6.2  Delegation and Presentation:
         • Ken Mayhew, President and CEO, William Osler Health System Foundation (Mr. Mayhew will provide copies of his presentation at the meeting)
March 7, 2016

P&IS047-2016  That the Agenda for the Planning and Infrastructure Services Committee Meeting of March 7, 2016, be approved, as amended, as follows:

To add:

10.1 Discussion at the request of Mayor Jeffrey, re: Senior Housing Work Plan

Carried

P&IS048-2016  1. That the report from Michelle Gervais, Policy Planner, Planning Policy & Growth Management dated February 17, 2016, to the Planning and Infrastructure Services Committee Meeting of March 7, 2016, re: Comments Received from the Open House and Agency Circulation of the May 2014 Land Use Concept, Secondary Plan Areas 52 & 53 (Heritage Heights) (File: P26RE - 52 & 53) be received;

2. That the City of Brampton support Regional Council Resolution 2016-68 with respect to the Greater Toronto Area (GTA) West Corridor Environmental Assessment – Suspension of Study that authorizes the Regional Chair and Mayors of Brampton, Caledon and Mississauga to meet with the Ontario Minister of Transportation to discuss the importance of the GTA West Corridor to the Region of Peel and the importance of completing the EA;

3. That staff continue with advancing those aspects of the Secondary Plan for Heritage Heights not directly related to the GTA West Corridor Environmental Assessment including, but not limited to:

   • City of Brampton Municipal Comprehensive Review on Employment Land Needs affecting the Heritage Heights Secondary Plan area;
   • City of Brampton Office Strategy and its implication to land needs in the Heritage Heights Secondary Plan area;
   • North West Brampton Shale Policy Review;
   • Heritage Heights Secondary Plan Sub-watershed Study; and
   • Heritage Heights Secondary Plan Cultural Heritage Study.
4. That staff be directed to report back to Planning and Infrastructure Services Committee with a course of action for advancing secondary planning in Heritage Heights once the Ministry of Transportation issues an update with respect to the GTA West Corridor Environmental Assessment; and,

5. That a copy of the report and Council Resolution be circulated to the Region of Peel, Region of Halton, Town of Halton Hills, Town of Caledon and the Ontario Ministry of Transportation, Central Region.

6. That the delegation and correspondence dated March 7, 2016, from Scott Snider, Turkstra Mazza, to the Planning and Infrastructure Services Committee Meeting of March 7, 2016, re: Comments Received from the Open House and Agency Circulation of the May 2014 Land Use Concept, Secondary Plan Areas 52 & 53 (Heritage Heights) (File: P26RE - 52 & 53) be received.

Carried

P&IS049-2016

1. That the report from Neal Grady, Development Planner, Planning and Building Division, dated February 10, 2016, to the Planning and Infrastructure Services Committee Meeting of March 7, 2016, re: Application to Amend the Zoning By-law – MMM Group Limited – Primont Homes (Mount Pleasant II) Inc. – North side of Sandalwood Parkway West, between Mississauga Road to the West and Huttonville Road to the East be received; and,

2. That the application be approved in principle with respect to motor vehicle, townhouse and apartment purposes uses and staff be directed to prepare the appropriate amendments to the Zoning By-law.

3. That the Zoning By-law be amended generally as follows:

3.1 by rezoning the lands at the north-east corner of Mississauga Road and Sandalwood Parkway West from “Highway Commercial One- Section 2295” to “Commercial Three- Section 2294” and by rezoning the lands at the north-west corner of Kent Road and Sandalwood Parkway West from “Commercial Three-Section 2294” to “Highway Commercial One- Section 2295”

3.2 by adding to Section 2293.2 the following: (14) Parking shall be provided as follows:
(i)  2.15 spaces per dwelling unit, inclusive of visitor parking

3.3 by deleting Section 2295.1 (5) and replacing it with the following:

(5)  For the purposes of this by-law, Sandalwood Parkway West shall be deemed to be the front yard

3.4 by deleting Section 2295.1 (6) (ii) and replacing it with the following:

(ii)  no landscaped open space area is required abutting an interior lot line.

3.5 by adding to Section 2295.1 the following:

(10)  Minimum Lot Width – 30 metres

(11)  Minimum Number of Parking Spaces- 23

(12)  Minimum Number of Stacking Spaces for a Drive-Through Facility and Car Wash Facility- 7

(13)  A loading space shall be permitted within the exterior side yard

3.6 by deleting Section 2296.1 regarding the apartment use reservation period and replacing it with the following:

2296.1  Shall only be used for the purposes permitted in Section 2293.1 (7)

4. That staff be directed to report back to City Council with a separate report and Zoning By-law with respect to additional site-specific provisions for the apartment sites depicted as Blocks 3 and 4 on Map 1 of this report.

5. That the decision of approval of this application be null and void and a new development application be required, unless a zoning by-law is passed within 36 months of the decision, or within an extended time, to the satisfaction of the Chief Planning and Infrastructure Services Officer.

Carried
1. That the report from Gavin Bailey, Development Planner, Planning & Building Division, dated February 3, 2016, to the Planning & Infrastructure Services Committee Meeting of March 7, 2016, re: **Status Update Report: Royalcliff Developments Inc. – Northwest Corner of Sandalwood Parkway and Conestoga Drive – Ward # 2** (File: C01E14.026), be received; and

2. That Royalcliff Developments Inc. (File: C01E14.026) Official Plan and Zoning By-law Amendment application proposing 124 townhouses and 2 semi-detached units on public rights-of-way be scheduled for a statutory public meeting before Planning & Infrastructure Services Committee before May 16, 2016; and

3. That Planning & Building Division staff continue to work in good faith with Royalcliff Developments Inc. in processing of the above-noted development application as currently submitted; and

4. That a final recommendation report for the Royalcliff Developments Inc. Official Plan and Zoning By-law Amendment application, as currently submitted, be prepared for consideration by Planning & Infrastructure Services Committee before June 15, 2016.

5. That the following delegations to the Planning and Infrastructure Services Committee Meeting of March 7, 2016, re: **Status Update Report: Royalcliff Developments Inc. – Northwest Corner of Sandalwood Parkway and Conestoga Drive – Ward # 2** (File: C01E14.026), be received:

   2. Leo O’Brien, Brampton resident
   3. Kevin Montgomery, Co-Chair, Cycling Advisory Committee
   4. Douglas Herlovitch, Brampton resident
   5. Scott Snider, Turkstra Mazza
   6. Gwyneth Hutchinson, Brampton resident
   7. Paul Hogg, Brampton resident
   8. John Boeltses, Brampton resident
   9. Josh Grant, Brampton resident
  10. Leslie Hodder, Brampton resident
  11. Miriam Vanderploeg, Brampton resident
  12. Ros Feldman, Brampton resident
6. That the following correspondence to the Planning and Infrastructure Services Committee Meeting of March 7, 2016, re: *Status Update Report: Royalcliff Developments Inc. – Northwest Corner of Sandalwood Parkway and Conestoga Drive – Ward # 2* (File: C01E14.026), be received:

1. Rick and Marie Stewart, dated March 4, 2016
2. Kathryn Hodsol, dated March 4, 2016
4. Pam McCullogh, dated March 4, 2016
5. Patricia Hodgins, dated March 5, 2016
6. Barbara and Mark Johnson, dated March 5, 2016
7. Sherry Pfeffer, dated March 5, 2016
8. William Horton, dated March 5, 2016
10. Angela Jones, dated March 6, 2016
11. Cosimo Saragosa, dated March 6, 2016
12. Joanna Saragosa, dated March 6, 2016
17. Lesley McGregor, dated March 7, 2016
18. Patricia Smith, dated March 7, 2016

A recorded vote was requested and the motion carried as follows:

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Carried
8 Yeas
2 Nays
1 Absent
P&IS051-2016

1. That the report from Gavin Bailey, Development Planner, Planning & Building Division, dated February 3, 2016, to the Planning and Infrastructure Services Committee Meeting of March 7, 2016, re: Application to Amend the Zoning By-law – Orlando Corporation – Glen Schnarr & Associates – 8200 & 8204 Heritage Road – Ward 2 (File: C06W01.004), be received;

2. That the application be approved in principle and staff be directed to prepare the appropriate amendment to the Zoning By-law;

3. That the Zoning By-law be amended generally as follows:

   3.1 To rezone the site from “Agricultural” to “Industrial Four – Section 2404 (M4 – 2404)” and “Floodplain (F)”.

4. That prior to the enactment of the Zoning By-law amendment, the applicant shall enter into a Rezoning Agreement with the City, which shall generally include the following:

   4.1 Prior to the issuance of a Building Permit on the lands to be zoned “Industrial Four – Section 2404”, site plan approval shall be obtained, which shall include the submission of a site development plan, landscaping, grading and storm drainage, elevation and cross section drawings, fire protection plan, and engineering and servicing plans;

   4.2 The Owner shall pay all applicable Region, City and Educational Development Charges in accordance with the respective development charges by-law;

   4.3 Prior to site plan approval, an Environmental Impact Report (EIR) shall be approved to the satisfaction of the Chief Planning & Infrastructure Services Officer in consultation with the Credit Valley Conservation Authority (CVC) and shall generally include the following:

      i. A restoration plan for the Levi Creek valley corridor that demonstrates a net ecological benefit to the site’s natural heritage system and which mitigates the removal of 0.05 ha of tableland wetland to the satisfaction of the City and CVC.
4.4 Prior to site plan approval, the owner will submit Landscape Plans for the Levi Creek corridor that demonstrate a net ecological benefit to the site’s natural heritage system and which mitigates the removal of 0.05 ha of tableland wetland to the satisfaction of the City and Credit Valley Conservation authority;

4.5 Prior to site plan approval, a detailed Noise Mitigation Report shall be approved to the satisfaction of the Chief Planning & Infrastructure Services Officer that adequately addresses noise mitigation measures associated with the proposed industrial use and associated traffic on the adjacent residential uses located on the east side of Heritage Road;

4.6 The Owner acknowledges and agrees that no vehicular access shall be granted from the subject lands to Heritage Road;

4.7 Prior to site plan approval, this site and the abutting property to the south are to be merged to the satisfaction of the Chief Planning & Infrastructure Services Officer, or alternative arrangements are to be made for access easements over the abutting property to the south in favour of this site;

4.8 Prior to site plan approval, the owner will be required to gratuitously dedicate all valleylands zoned “Floodplain” and all associated environmental buffers free and clear of all encumbrances to the satisfaction of the Chief Planning & Infrastructure Services Officer;

4.9 Prior to site plan approval, the owner will be required to ensure that all matters related to the protection of endangered species within the Levi Creek Corridor are addressed to the satisfaction of the Chief Planning & Infrastructure Services Officer in consultation with the Ministry of Natural Resources;

4.10 The Owner acknowledges and agrees to provide superior landscape vegetation, berming and noise wall along the frontage of Heritage Road to provide mitigating measures to limit visual and noise impacts on the residential dwellings on the east side of Heritage Road;
5. That prior to the enactment of the Zoning By-law amendment:

5.1 Lands for the purpose of road widening along Heritage Road including easements to satisfy the requirements of the Heritage Road Environmental Assessment Study shall be gratuitously dedicated to the City free and clear of all encumbrances to the satisfaction of the Chief Planning and Infrastructure Services Officer;

6. That a decision of approval for the subject application be considered null and void and a new development application be required, unless a Zoning By-law is passed within 36 months of the Council approval of this decision, or an extended period that is to the discretion of the Director of Development Services.

7. That the following delegations to the Planning and infrastructure Services Committee Meeting of March 7, 2016, re: Application to Amend the Zoning By-law – Orlando Corporation – Glen Schnarr & Associates – 8200 & 8204 Heritage Road – Ward 2 (File: C06W01.004) be received:

1. Murray Cook, Brampton resident
2. Josie and Joseph Canning, Brampton residents

Carried

P&IS052-2016 1. That the report from Neal Grady, Development Planner, Planning and Building Division, dated February 17, 2016, to the Planning and Infrastructure Services Committee Meeting of March 7, 2016, re: Application to Amend the Zoning By-law – Townwood Homes – NorthWest Brampton Developments Incorporated – part of Lot 15, Concession 4, W.H.S. – East side of Mississauga Road, North of Buick Boulevard – Ward 2 (File: C04W15.002) be received;

2. That the application be approved in principle and staff be directed to prepare the appropriate amendment to the Zoning By-law;

3. That the Zoning By-law be amended generally as follows:

3.1 Blocks 593, 601 and 716 within subdivision 21T-10012B shall be rezoned from “Residential Townhouse E-5.5-Section 2217” (R3E-Section 2217) to an appropriate
townhouse zoning designation that permits street townhouses with the following provisions:

(1) Minimum Lot Area:
   - Interior Lot: 122 square metres
   - Corner Lot: 185 square metres
   - End Lot: 150 square metres

(2) Minimum Lot Width:
   - Interior Lot: 4.45 metres
   - Corner Lot: 7.5 metres
   - End Lot: 5.7 metres

(3) the requirements and restrictions of Section 2217.2 (3) to Section 2217.2 (26); and,

4. That the decision of approval of this application be null and void and a new development application be required, unless a zoning by-law is passed within 36 months of the decision, or within an extended time, to the satisfaction of the Chief Planning and Infrastructure Services Officer.

   Carried

P&IS053-2016

1. That the report dated February 04, 2016 from John Spencer, Manager, Parks & Facility Planning, to the Planning and Infrastructure Services Committee meeting of March 07, 2016, re: Shade Structure Locational Criteria and Implementation Protocol (File JB.c (SHA) COR.15), be received;

2. That Council approve the proposed Shade Structure Locational Criteria (Appendix B) and the associated Shade Structure Implementation Protocols (Appendix C);

3. That staff be directed to use the Locational Criteria for the evaluation of all future requests for additional shade structures in the City’s parks; and

4. That staff be directed to use the Implementation Protocols for all requests which are endorsed through the Locational Criteria

   Carried
P&IS054-2016

1. That the report from Chris Duyvestyn, Manager, Infrastructure Planning, Planning & Infrastructure Services, and Janice Given, Manager, Growth Management and Special Policy, Planning & Infrastructure Services, dated February 22, 2016, to the Planning & Infrastructure Services Committee Meeting of March 7, 2016, re: **Budget Amendment and Recommendation Report: Hurontario-Main Light Rail Transit from Gateway Terminal to Brampton GO Station - Alternative Routes – Wards # 1 & 3** (File IA.A (16-3130-101)), be received.

2. That the following delegations to the Planning and Infrastructure Services Committee Meeting of March 7, 2016, re: **Budget Amendment and Recommendation Report: Hurontario-Main Light Rail Transit from Gateway Terminal to Brampton GO Station - Alternative Routes – Wards # 1 & 3** (File IA.A (16-3130-101)), be received:
   1. Chris Drew, Co-founder, Fight Gridlock in Brampton
   2. Andrew Degroot, Co-founder, One Brampton
   3. Chris Bejnar, Co-Chair, Citizens for a Better Brampton
   4. Doug Bryden, Co-Chair, Citizens for a Better Brampton
   5. Maureen Harper, Brampton resident

3. That the correspondence from Lloyd Fournier, Brampton resident, dated March 7, 2016, to the Planning and Infrastructure Services Committee Meeting of March 7, 2016, re: **Budget Amendment and Recommendation Report: Hurontario-Main Light Rail Transit from Gateway Terminal to Brampton GO Station - Alternative Routes – Wards # 1 & 3** (File IA.A (16-3130-101)), be received.

   Carried

P&IS055-2016

*Lost*

That staff be directed to further study tunnel options for an extension of the LRT from the Gateway Terminal at Steeles Avenue to the Brampton GO station including:

a. **Option #1 – Tunnel on Main Street from north of Elgin Drive to the Brampton GO station with three underground stations at Nanwood, Wellington, and Brampton GO; and**

b. **Option #2 – Tunnel on Main Street from north of Elgin Drive to the Brampton GO station with a surface stop at Elgin and an underground station in Downtown Brampton.**

A recorded vote was requested and the motion lost as follows:
P&IS056-2016

Lost

That a budget amendment be approved and a new capital project be established in the amount of $2,500,000 for technical studies, preliminary design, public consultation, business case analysis, and Transit Project Assessment Process (TPAP) amendment to determine a preferred tunnel option, with funding of $2,500,000 transferred from the General Rate Stabilization Reserve.

A recorded vote was requested and the motion lost as follows:

Yea  Nay  Absent
Gibson  Miles  Medeiros
Fortini  Bowman  Moore
Dhillon  Sprovieri  Palleschi
Whillans  Jeffrey  

Lost
0 Yeas
10 Nays
1 Absent
P&IS057-2016  
Lost  

That the City Clerk be requested to schedule a Special Meeting of the Planning & Infrastructure Services Committee on Monday, April 18, 2016, at 7:00 pm., in the Council Chambers, to consider the Hurontario-Main Light Rail Transit from Gateway Terminal to Brampton GO Station - Alternative Routes.

A recorded vote was requested and the motion lost as follows:

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Lost  
0 Yeas  
10 Nays  
1 Absent

P&IS058-2016  
Lost  

That this report be presented at the Special Meeting, and that appropriate public notice be provided to invite public participation and input, to enable Committee to make informed recommendations to City Council.

A recorded vote was requested and the motion lost as follows:

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P&IS059-2016

1. That staff immediately commence the procurement process to hire a qualified expert consultant to study route 3 as noted on page 8.1-10 of the staff report dated February 22, 2016, with the purpose of the study being to recommend to Council a route that will provide the most intensification opportunities in the central area and the most economic benefit to the City of Brampton.

2. That staff work with Toronto Region Conservation staff to come to an agreement on Route 3 – Etobicoke Creek Valley, and if an agreement cannot be reached, the matter be brought forward to the Toronto Region Conservation Board of Directors.

A recorded vote was requested and the motion carried as follows:

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Carried

8 Yeas 
2 Nays 
1 Absent

P&IS060-2016

That staff immediately commence the procurement process to hire a qualified expert consultant to study route 4 as noted on page 8.1-10 of the staff report dated February 22, 2016, with the purpose of the study being to recommend to Council a route that will provide the most intensification opportunities in the central area and the most economic benefit to the City of Brampton.

A recorded vote was requested and the motion carried as follows:
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Carried
8 Yeas
2 Nays
1 Absent

**P&IS061-2016**

*Lost*

That staff immediately commence the procurement process to hire a qualified expert consultant to study route 5 as noted on page 8.1-10 of the staff report dated February 22, 2016, with the purpose of the study being to recommend to Council a route that will provide the most intensification opportunities in the central area and the most economic benefit to the City of Brampton.

A recorded vote was requested and the motion lost as follows:

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Lost
4 Yeas
6 Nays
1 Absent

**P&IS062-2016**

That the Minutes – Brampton Heritage Board – February 16, 2016, to the Planning and Infrastructure Services Committee Meeting of March 7, 2016, Recommendations HB011-2016 to HB019-2016, be approved as printed and circulated.

The recommendations were approved as follows:
HB011-2016 That the agenda for the Brampton Heritage Board Meeting of February 16, 2016 be approved as printed and circulated.

HB012-2016 That the following delegations from DeFilippis Design, Agents for the Property Owners, to the Brampton Heritage Board Meeting of February 16, 2016, re: Heritage Permit Application – 7534 Creditview Road – Ward 6, be received:
1. Nick DeFilippis
2. Tejpal Kaloe

HB013-2016 1. That the report from Antonietta Minichillo, Heritage Coordinator, Planning and Infrastructure Services, dated February 5, 2016 to the Brampton Heritage Board Meeting of February 16, 2016, re: Heritage Permit Application – Part V of the Ontario Heritage Act for 7534 Creditview Road – Ward 6 (File HE.x), be received; and,
2. That the Heritage Permit Application for the property owner at 7534 Creditview Road for the construction of a new garage be approved subject to the following conditions:
   a) That the height of the garage be 23 feet or less to the peak of the roof;
   b) That the current driveway width be maintained and substantial vegetation, including large caliper trees, be incorporated in the front lawn on both the north and south sides of the driveway;
   c) That the overhang in front of the garage be 4 feet or less and not include pillars;
   d) That details regarding cladding, windows, doors and garage doors be submitted; and
   e) That the conditions be fulfilled to the satisfaction of the Heritage Coordinator, Planning and Infrastructure Services.

HB014-2016 That the Minutes of the Outreach and Marketing Sub-Committee Meeting of January 28, 2016, to the Brampton Heritage Board Meeting of February 16, 2016, be received.

HB015-2016 1. That the report from Antonietta Minichillo, dated February 5, 2016, to the Brampton Heritage Board Meeting of February 16, 2016, re: Heritage Permit Application – 7611 Creditview Road – Ward 6 (File HE.x), be received; and,
2. That the Heritage Permit Application by the property owner of 7611 Creditview Road for the demolition of an existing detached garage with attached shed, and the construction of a new garage and storage area be approved subject to the following conditions:
a) That elevations drawings be revised to include details regarding the eaves and fascia;
b) That material samples of the stucco be submitted;
c) That the final details regarding the garage door be submitted; and,
d) That the conditions be fulfilled to the satisfaction of the Heritage Coordinator, Planning and Infrastructure Services.

HB016-2016 1. That the report from Stavroula Kassaris, Heritage Coordinator, Planning and Infrastructure Services, dated February 8, 2016, to the Brampton Heritage Board Meeting of February 16, 2016, re: Heritage Designation under Part IV, Section 29 of the Ontario Heritage Act – Cole Farmhouse – Ward 10 (HE.x), be received;
2. That designation of Cole Farmhouse under Part IV of the Ontario Heritage Act as a property of cultural heritage significance, be approved; and,
3. That staff be authorized to publish and serve the Notice of Intention to Designate in accordance with the requirements under the Ontario Heritage Act; and,
4. That, if there are no objections to the designation in accordance with the provisions of the Ontario Heritage Act, a by-law be passed to designation the subject property; and,
5. That, if there are any objections in accordance with the provisions of the Ontario Heritage Act, staff be directed to refer the proposed designation to the Ontario Conservation Review Board; and,

HB017-2016 That the verbal update from Stavroula Kassaris, Heritage Coordinator, Planning and Infrastructure Services, to the Brampton Heritage Board Meeting of February 16, 2016, re: Public Open House – Draft Main Street South Heritage Conservation District Plan – Ward 3, be received.

HB018-2016 That the verbal update from Stavroula Kassaris, Heritage Coordinator, Planning and Infrastructure Services, to the Brampton Heritage Board Meeting of February 16, 2016, re: Loss of Heritage Resource to Fire – 6791 Mayfield Road – Ward 10, be received.

HB019-2016 That the Brampton Heritage Board do now adjourn to meet again on Tuesday, March 15, 2016 at 7:00 p.m. or at the call of the Chair.

Carried
P&IS063-2016 That the Minutes – Cycling Advisory Committee – February 18, 2016, to the Planning and Infrastructure Services Committee Meeting of March 7, 2016, Recommendations CYC006-2016 to CYC010-2016, be approved as printed and circulated.

The recommendations were approved as follows:

CYC006-2016 That the agenda for the Cycling Advisory Committee Meeting of February 18, 2016, be approved, as printed and circulated.

CYC007-2016 That the presentation by N. Cadete, Project Manager, Active Transportation, Long Range Transportation Planning, Planning and Infrastructure Services, to the Cycling Advisory Committee Meeting of February 18, 2016, re: Active Transportation Plan – Terms of Reference (File BC.x) be received.

CYC008-2016 1. That the Minutes – Programs Subcommittee to the Cycling Advisory Committee Meeting of February 18, 2016, be received;

2. That Lisa Stokes, Member, make an announcement regarding the purpose and promotion of the 2016 Community Ride schedule at the March 9, 2016, Council meeting.

CYC009-2016 That the following Committee Members be selected to attend the Ontario Bike Summit:

1. Alina Grzejszczak
2. Lisa Stokes
3. Dayle Laing (first alternate)
4. Pauline Thornham (second alternate)

CYC010-2016 That the Cycling Advisory Committee do now adjourn to meet again on Thursday, March 17, 2016, at 7:00 p.m.

Carried

P&IS064-2016 That Planning and Building staff be directed to report back to Planning and Infrastructure Services Committee on a work program to investigate the potential to designate specific areas within the built-up areas of the City for seniors housing that is adjacent to existing health care providers, public services, transit, and places of worship.

Carried

P&IS065-2016 That the Planning and Infrastructure Services Committee do now adjourn to meet again on Monday, April 4, 2016, at 7 p.m.

Carried
Date: 2016-03-08

Subject: Brampton Beast Multi-year Advertising and Sponsorship Proposal

Contact: Brian Rutherford, Director, Business Services, Public Services, (905) 874.3396  
         brian.rutherford@brampton.ca

Recommendations:

1. That the report from Brian Rutherford, Director, Business Services, Public Services, dated March 8, 2016, to the City Council Meeting of March 9, 2016, re: Brampton Beast Multi-year Advertising and Sponsorship Proposal, (File CG.x), be received.

Overview:

- On March 2, 2016, Community and Public Services Committee referred a report on the Brampton Beast Hockey Club back to staff.

- Committee directed staff to meet with representatives of the Brampton Beast to develop a multi-year commitment and proposal for Council’s consideration at the March 9, 2016 City Council meeting.

- Staff met with representatives from the Brampton Beast on March 4, 2016 to discuss development of such a proposal.

- Discussion included options and key terms to consider in developing a proposal from the Brampton Beast that would help the Club address its financial losses while responding to the discussion and direction from Committee.

- The Brampton Beast has provided a revised proposal based on a 3-year program of advertising and sponsorship opportunities for $500,000 plus HST per annum. An annual payment to the Club is proposed in January of each of the next three hockey seasons (2016-17, 2017-18 and 2018-19).
Background:

On March 2, 2016, Community and Public Service Committee had before it a staff report titled “Brampton Beast Request for Coverage of Operating Losses – Ward #3 (File AF.b).”

There was also a delegation from Cary Kaplan, President and General Manager of the Brampton Beast. Committee approved the following motion:

CPS026-2016

1. That the delegation of Cary Kaplan, President and General Manager, Brampton Beast, to the Community and Public Services Committee Meeting of March 2, 2016, re: Brampton Beast Request for Coverage of Operating Losses, be received; and,

2. That the report from Brian Rutherford, Business Services, Public Services, dated February 29, 2016, to the Community of Public Services Committee meeting of March 2, 2016, re: Brampton Beast Request for Coverage of Operating Losses – Ward #3 (File AF.b), be referred back to staff with direction for staff to meet with representatives of Brampton Beast to develop a multi-year commitment and proposal for Council’s consideration at the March 9, 2016 City Council meeting.

The staff report Brampton Beast Request for Coverage of Operating Losses – Ward #3 (File AF.b), is on the March 9, 2016 Council Agenda under Unfinished Business as Item 11.1.

Current Situation:

Staff met with representatives from the Brampton Beast on March 4, 2016 to discuss development of a multi-year commitment and proposal for Council’s consideration. City staff and Brampton Beast representatives also had follow-up discussions with respect to the proposal from the Brampton Beast.

Discussion included options for the length of a multi-year agreement (e.g., 3 years or 5 years), the timing of payments (e.g., during the season or the end of the season) and the annual amounts (e.g., equal amounts or varying amounts). The range of advertising and sponsorship opportunities provided by the Brampton Beast was also reviewed.

The Brampton Beast was requested to develop its best multi-year proposal and commitment that would help address the Club’s financial losses while responding to the discussion and direction from Committee.

Brampton Beast’s Proposal

Attachment A is the Brampton Beast’s proposal.
It is based on a 3-year program of advertising and sponsorship opportunities for $500,000 plus HST per annum. An annual payment would flow to the Club in January each season while the season is underway.


**Staff Comments on the Proposal and its Terms**

Staff considered Committee’s direction on a multi-year commitment was in the range of three to five years.

Staff suggested consideration of $300K per year over a five year period, and annual payment conditional on affirming the Club’s intention to commit for the following season. The Beast has revised their proposal from a one year request to a three year time frame for a total up to $1.5M.

Staff provided comments on the types of sponsorship and advertising opportunities outlined in the Club’s previous one year $1.5M Partnership Proposal. The Club’s revised proposal for $500K per year over three years reflects this input.

Staff suggested that equal payment amounts would demonstrate commitment more favourably than front-loaded payment amounts. The Club is proposing equal amounts each year.

**Next Steps**

Should Council choose to proceed with the proposal from the Brampton Beast, direction to staff would be required, including the following actions:

- Inclusion of $500,000 plus HST in the 2017 Current Budget submission for the advertising and sponsorship package proposed by the Brampton Beast;

- Council consideration and approval of any necessary agreements with the Brampton Beast related to the Multi-Year Proposal.

**Corporate Implications:**

This report was prepared in consultation with staff in Finance and Legal Services.

**Financial Implications:**

Should Council choose to proceed with the proposal from the Brampton Beast, staff would include funding of $508,800 (inclusive of HST) in the 2017 Operating budget.

The 2017 Operating budget approved in principle by Council, calls for a 3.0% increase to property taxes. $508,800 would result in an additional 0.1% increase to the 2017 budget for a total proposed property tax increase of 3.1% in 2017.
Assuming this agreement would cease to continue beyond 2019, the 2020 Operating budget would be reduced by the equivalent $508,800, leading to an estimated 0.1% savings in 2020.

Other Implications:

The Brampton Beast's revised proposal was not finalized in time to provide legal comments for this report. Staff are in the process of reviewing the revised proposal with respect to the Municipal Act, 2001.

Strategic Plan:

This report supports the 2016-2018 Strategic Plan goal of Good Government through “proactive, effective and responsible management of municipal assets and services”.

Conclusion:

Staff met with representatives from the Brampton Beast on March 4, 2016 to discuss development of a multi-year commitment and proposal for Council’s consideration.

Discussion included options and key terms to consider in developing a proposal from the Brampton Beast that would help the Club address its financial losses while responding to the discussion and direction from Committee.

The Brampton Beast has provided a revised proposal based on a 3-year program of advertising and sponsorship opportunities for $500,000 plus HST per annum. An annual payment would flow to the Club in January each season while the season is underway.

Original approved by:

Brian Rutherford
Director, Business Services
Public Services

Attachments:

A - Brampton Beast - Multi-Year Partnership Proposal

Report authored by: Rob Downard
Multi-Year PARTNERSHIP PROPOSAL
About Us

Brampton Beast Hockey Club

Owner: Gregg Rosen
General Manager: Cary Kaplan
Head Coach: Colin Chaulk
League: ECHL
NHL Affiliate: Montreal Canadiens

The Brampton Beast are the only Canadian Professional Hockey Team in the ECHL and one of only 11 pro-hockey teams in Canada. The Beast play out the Powerade Centre located in Brampton, ON, with 5,000 seats and 27 luxury suites.
BRAMPTON BEAST HOCKEY CLUB
CITY OF BRAMPTON
PROPOSAL OUTLINE
Brampton Beast Hockey Club– City of Brampton

Proposal Outline

Purpose:

The objective of the attached proposal is to create a mutually beneficial partnership for the City of Brampton and the Brampton Beast Hockey Club that would help solidify the long term sustainability of the team, while being in the best interest of the City and its constituents.

Term:

Several members of Council have expressed concern that the nature of the original proposal by the Beast had several unknowns including significant exposure that the Beast would only remain in Brampton for one (1) more season.

In order to address this, the following document is a three (3) year agreement to alleviate this concern. The three year term at $500,000 per year is necessary based on losses anticipated and we believe is a sufficient period of time to solidify the business. Further, it should be understood that the objective of all parties is that the Beast remain in Brampton for many years beyond the term.

Financial Terms:

The agreement would call for a guaranteed investment of $500,000 + applicable taxes to the Brampton Beast for each of the three (3) upcoming hockey seasons namely 2016-17, 2017-18 and 2018-19.

To allow this to fit with the budget schedule of the City, the Beast would be willing to receive these payments on January 15, 2017; January 15, 2018 and January 15, 2019, in essence for the season underway at the time of the payments.

Sponsorship and Branding Opportunities:

As outlined in great detail in this package, the City of Brampton would receive substantial value in exchange for the investment, whereby the dollar amounts are consistent with those that the team charges to corporate partners and ticket holders.
The partnership would have three primary elements:

1. The first would allow the City to sponsor hockey tickets (250 per game) to numerous charitable groups and other non-profits. Based on the large number of tickets, it is believed that all interested charitable groups will be accommodated; and based upon the lengthy lead time, that virtually all (90%+) of the tickets will be distributed and used.

2. The second element would be corporate advertising, sponsorship and branding opportunities. The City of Brampton would have access throughout the duration of the agreement to the 1.2 million patrons of the facility to advertise, promote and brand a variety of City services in Brampton.

3. Finally, sponsorship of Team Jerseys and the Team Bus, will allow Brampton to have the ability to brand the City in the various US destinations that the team plays during the season. The team will travel to approximately 15 US States (and drive through 20+) during the course of a season.

PA Sports Centre Inc Arena Purchase:

The Brampton Beast remain strongly in favour of the City of Brampton purchasing back the Powerade Centre as soon as possible.

We firmly believe that we are at an unfair competitive disadvantage as long as the facility remains in the hand of a private company with civic objectives.

Our lease is inferior to the vast majority of those in the ECHL. We believe that this reality is borne out by the numerous teams that have played in the Powerade Centre and since left including the Brampton Battalion, Brampton A’s, Brampton Bombers, Brampton Inferno, Brampton Excelsiors and Brampton Thunder.

We appreciate that there is no guarantees on the City’s ability, particularly in the short term, to be able to purchase the facility.

With this in mind, it is worth noting that the current rent of $300,000 (approximate based on annual formula) represents 60% of the total annual request, and that many ECHL teams only pay rent if and when profitable.
Further, a greater percentage of food and beverage revenues and a small portion of event revenues (again very common for other ECHL teams), would represent at least the additional $200,000 (40%) of the investment requested.

Repayment Clause:

There had also been a fear that the Beast ownership and management could “profit” from this arrangement. While the team has lost well in excess of $4 million to date, the team is willing to reset the clock at July 1, 2016.

Should the team make an operating profit of any kind, during the three year period from July 1, 2016 to June 30, 2019 will be repaid to the City, the first $1.5 million of profit, or portion thereof would be re-paid to the City.

Reporting & Auditing

The Brampton Beast will agree that the financial statements of the 2016-17, 2017-18 and 2018-19 will be audited. The Beast will also agree to monitor and report back to the City annually on sponsorship and advertising activities and on details of ticket usage.
ADVERTISING IN OTHER MARKETS
Advertising in Other Markets

City of Brampton Jersey Sponsorship

This unique opportunity allows the City of Brampton to capitalize on being the home of the ONLY Canadian ECHL team, by putting the city front and centre for all the Beast games, including when they’re on the road!

The City of Brampton logo will appear on both the chest and the backs of each Brampton Beast player jersey, home and away. The logos will appear in all media for the games, including photos and videos in the other twenty-three US states and 28 US cities including Orlando, FL, Cincinnati, OH, Atlanta, GA, Indianapolis, ID, Charleston, SC, Salt Lake City, UT, etc.

The logo will also be visible on the players when they do all charity and community group appearances.
Advertising in Other Markets

City of Brampton Beast Bus Advertisement

The Brampton Beast team bus travels throughout North America, both transporting the Beast to road games, and bussing other charter groups to various events. The City of Brampton will receive a large graphic on the side of the bus, giving the City a rare opportunity to promote the city in some of the continent’s largest markets.

Some markets include:

- Orlando, FL
- Indianapolis, ID
- Cincinnati, OH
- Toronto, ON
- Toledo, OH
- Dallas, TX
- Denver, CO
- Ft. Myers, FL
- Greenville, SC
- Atlanta, GA
- Kansas City, MO
- Charleston, SC
- Tulsa, OK
- Salt Lake City, UT
- Wichita, KS
Advertising and Branding Opportunities

Powerade Centre Cricket Pitch Advertising
The Powerade Centre Cricket Fields is one of the busiest hubs for cricket in the GTA. The City of Brampton will capitalize on this traffic by placing a banner advertisement in the fields in a location that is visible to all three fields (see City of Brampton example below).

Powerade Centre Kabaddi Stadium Advertising
The Powerade Centre Kabaddi stadium is a magnificent 3,000 seat stadium that has become the hub of the sport in the GTA. The City of Brampton will capitalize on this traffic by placing a banner advertisement in the fields in the stadium that is visible to all (see City of Brampton example below).
Advertising and Branding Opportunities

City of Brampton Community Rink Boards

Arguably, the most effective form of sporting event advertising is the rinkboard advertisement. The Powerade Centre has three recreational rinks aside from the main “Spectator Rink” that host Beast games (Tire World Rink, Maple Lodge Rink, RBC Rink). These rinks are booked to near capacity year-round.

The City of Brampton will receive a pair (2) of 10-foot rinkboard advertisements on each of the three (3) community arenas (six total). The community side of the arena hosts 1.2 million patrons pass through each year.

City of Brampton “Spectator Rink” Advertisements

The Powerade Centre “Spectator Bowl” is the rink that hosts the Beast home games amongst other events and recreational hockey contests. The City of Brampton will receive a pair of 10-foot rinkboard advertisements visible to all event participants and spectators and appearing in traditional and social media about the events.

These boards will be visible for most events aside from Beast games as well.
Advertising and Branding Opportunities

Spectator Backlit Advertisements

City of Brampton will receive backlit signage in the Spectator Bowl on both the ring around the seating area and on the Spectator Bowl concourse. Signage will be seen by all spectators at Powerade Centre events (see Rose Theatre advertisement below).

Baseball Diamond Advertisement

City of Brampton will receive a premium advertising spot with a banner on each of the five baseball diamonds. Banners will be visible by all baseball and softball participants and spectators, and many of the banners will be visible to the vehicles driving through the Powerade Centre (see Rose Theatre and Farmers Market advertising below).
Advertising and Branding Opportunities

Video Board Advertisements

One of the premier videoboards in the GTA lives at the Powerade Centre. The HD video and associated audio system has transformed the experience of witnessing hockey games and other events at the Powerade Centre.

During each Brampton Beast game the City of Brampton will receive one thirty second (30) videoboard advertisement, which can be used to showcase upcoming City events and campaigns (see 55+ games advertisement below).

City of Brampton In-Ice Logo

The City of Brampton logo will appear in two premium placements on the main Spectator ice, between the two blue lines. Placement offers optimal viewing by all Spectator bowl participants and spectators. Logos will also appear in media from ice events (newspaper photos, social media posts, websites posts, etc) as well as in game broadcasts.
Advertising and Branding Opportunities

City of Brampton “Fan Fest” Event Sponsorship

The City of Brampton will be the presenting sponsor of Fan Fest, an annual festival put on by the Brampton Beast celebrating the beginning of the hockey season.

Fan Fest is free for all attendees, and features a skate with the entire Beast team, fun, interactive displays like shooting inflatables and “plinko” contests, food, drinks, and great giveaways. It’s an exciting event that has grown to over 300 attendees each year.

City of Brampton will receive banner displays at the event, media tags in all advertising and promotion of the event, and website and social media acknowledgement pre, during, and post event.
Advertising and Branding Opportunities

City of Brampton Concourse Graphic

The City of Brampton will receive a vinyl wall graphic in a high-traffic area on the Powerade Centre Concourse. Size of the graphic will be determined by the placement, however it will be impactful and will not be missed by any Spectator Bowl visitors.

Graphic is the perfect opportunity to call attention to City of Brampton campaigns or departmental announcements. Graphic will be custom designed to maximize the space available and the impact on visitors (see City of Brampton mural below).
DIGITAL/GAMEDAY ACTIVATIONS
Digital Activations

Unlike traditional corporate websites, sports teams have abnormally high site traffic as a result of fans searching for player statistics, game results and schedules. Furthermore, the traffic is “sticky”, resulting in typical views being substantially longer in duration than a normal corporate site.

Social Media Activation

In many ways, social media has become the focal point of the Beast’s community outreach. The Beast will work with City of Brampton to develop creative social media activation(s) throughout the course of the season.

FACEBOOK 3,206 ‘LIKES’
TWITTER 5,042 ‘FOLLOWERS’

Website Advertising

BramptonBeast.com is the hub for Beast fans! City of Brampton will have the opportunity to promote various departmental campaigns on the front page of BramptonBeast.com every day for 365 days a year through a dominant front-page advertisement. City of Brampton will also receive a link on the Brampton Beast “partners” page.

Website Analytics

Total Sessions: 134,158
Traffic: 71,026 users
Pageviews: 396,186 views
Pages Viewed/Person: 2.95 pages
Average Session: 2 min and 7 sec
AUDIENCE DEVELOPMENT
“Brampton Cares” Ticket Program

The Brampton Beast have taken great pride in the work we’ve done with local charities and non-profits, allowing families and children who may not have the opportunity to attend professional hockey games otherwise the chance for a fun night out.

The City of Brampton will sponsor 250 tickets for each of the 36 home games for use by charities and non-profit organizations.

While it has historically been a concern to distribute large quantities of tickets, in the past two years the Beast have been able to effectively distribute 80-90% of total tickets through this program. Furthermore, with eight months of lead time the Beast fully expect usage under this program will be between 90-100%. The Beast will have full responsibility for distribution and work with the city to determine organizations interested in being part of the program. The advantage of a large volume of tickets is that all charities interested in the program will be accommodated.
Two (2) City of Brampton Sponsored Game Days
“Salute to Our Volunteers”

- The ultimate opportunity with the Beast is to sponsor a full game day and use the Beast as a platform to create a large scale community event.
- The City of Brampton will receive sponsor tags on all media advertising and promotion of the event, 60 additional seconds of videoboard time, promotional concourse booths, etc.
- The event purpose will be to salute the scores of volunteers who work to make City of Brampton facilities and events work as well as they do.
- City of Brampton will receive a total of 400 tickets for each of the two (2) games. The Beast will work with the City of Brampton to ensure the tickets are used by the City’s volunteers and their supportive families.
School Day Sponsorship

The City of Brampton will be the presenting sponsor of one of the Brampton Beast School Days (other School Day(s) will remain corporate driven events). Presenting sponsorship of School Day allows the City to engage with over 4,200 children and their families, giving the children a day they’ll never forget!

The games themselves have an educational and developmental theme, with the children learning about bullying, physical fitness, and nutrition. The City of Brampton will appear as the sponsor of the game on all promotional materials and media ads leading up to the event, and receive videoboard recognition at the game.
Brampton Fan Development Program

In three seasons the Brampton Beast have developed unprecedented relationships with the local community and sports organizations. The City of Brampton will be the sponsor of two Gold Season Tickets for each youth sports, minor hockey, and community organization in Brampton with whom the Beast have developed a relationship (conservative estimate of 120 groups). The idea is that a different family from the team or organization will get to use the tickets each night. The Beast will work with the groups to ensure as close to 100% ticket usage as possible.

Through this program the City of Brampton will strengthen its tie to these groups and introduce the great pro-hockey available in Brampton to the citizens who may not have had the opportunity to experience a Beast game.
Package Overview

List of Inventory Included:

OUT OF MARKET ADVERTISING
- Jersey Advertisement Front and Back ($25,000 + $25,000 = $50,000 value)
- Team Bus Advertisement ($10,000 value)

BRANDING OPPORTUNITIES
- Cricket Field Advertisement ($5,000 x 3 = $15,000)*
- Kabaddi Stadium Advertisement ($10,000 value)*
- Community Rinkboards – Three Pairs ($2,500 x 3 = $7,500 value)*
- Spectator Rinkboard Advertisement – Two ($15,000 value)*
- Spectator Backlit Advertisement – Ring ($5,000 value)*
- Spectator Backlit Advertisement – Concourse ($3,500 value)*
- Baseball Diamond Advertisement – Five ($5,000 x 5 = $25,000)*
- Videoboard Advertisement – 30 seconds ($7,500 value)*
- Spectator Ice Logos – Two ($23,000 value)*
- Fan Fest Sponsorship ($10,000 value)
- Wall Graphic ($15,000 value)*

DIGITAL ACTIVATIONS
- Social Media Activation ($2,500 value)
- Website Advertisement and Link ($11,500 value)

AUDIENCE DEVELOPMENT TICKET PROGRAMS
- “Brampton Cares” Ticket Program (250 tickets x 36 games x $16 = $144,000 value)
- City of Brampton Sponsored Game Days “Salute to our Volunteers” ($20,000 x 2 = $40,000 value)
- School Day Sponsorship Exclusivity ($42,000 value)
- Brampton Fan Development Program ($600 x 240 season tickets = $144,000)

Investment: $580,200

*denotes items subject to 10% PA Sports fee. Of the listed investment, $126,500 is subject to fee, for a total of $12,650 to be paid to PA Sports. All Production, media, and installation costs are included.
Thank You.

Contact

Cary Kaplan
President & General Manager
carykaplan@gmail.com

Ken Vezina
Vice President of Business Operations
kvezina@bramptonbeast.com

Mike Miele
Vice President of Sales and Marketing
mmiele@bramptonbeast.com
# Delegation Request

Please complete this form for your request to delegate to Council or Committee on a matter where a decision of the Council may be required. Delegations at Council meetings are generally limited to agenda business published with the meeting agenda. Delegations at Committee meetings can relate to new business within the jurisdiction and authority of the City and/or Committee or agenda business published with the meeting agenda. **All delegations are limited to five (5) minutes.**

**Attention:** City Clerk's Office, City of Brampton, 2 Wellington Street West, Brampton ON L6Y 4R2  
**Email:** CityclerksOffice@Brampton.ca  
**Telephone:** (905) 874-2100  
**Fax:** (905) 874-2119

**Meeting:**
- [ ] City Council
- [ ] Corporate Services Committee
- [ ] Economic Development Committee
- [ ] Planning & Infrastructure Services Committee
- [ ] Community & Public Services Committee
- [ ] Other:

**Meeting Date Requested:** March 9, 2016  
**Agenda Item (if applicable):**

**Name of Individual(s):** Gregg Rosen

**Position/Title:** Owner

**Organization/Person being Represented:** Brampton Beast

**Full Address for Contact:**
7575 Kennedy Road  
Brampton, ON  
L6W 4T2

**Subject Matter to be Discussed:** Brampton Beast

**Action Requested:**

A formal presentation will accompany my delegation:  
- [ ] Yes  
- [ ] No

**Presentation format:**
- [ ] PowerPoint File (.ppt)
- [ ] Adobe File or equivalent (.pdf)
- [ ] Video File (.avi, .mpg)
- [ ] Other:

Additional printed information/materials will be distributed with my delegation:  
- [ ] Yes  
- [ ] No  
- [ ] Attached

**Note:** Delegates are requested to provide to the City Clerk’s Office well in advance of the meeting date:

(i) 25 copies of all background material and/or presentations for publication with the meeting agenda and/or distribution at the meeting, and

(ii) the electronic file of the presentation to ensure compatibility with corporate equipment.

Once this completed form is received by the City Clerk's Office, you will be contacted to confirm your placement on the appropriate meeting agenda.

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Personal information on this form is collected under authority of the Municipal Act, SO 2001, c.25 and/or the Planning Act, R.S.O. 1990, c.P.13 and will be used in the preparation of the applicable council/committee agenda and will be attached to the agenda and publicly available at the meeting and on the City’s website. Questions about the collection of personal information should be directed to the Deputy City Clerk, Council and Administrative Services, 2 Wellington Street West, Brampton, Ontario, L6Y 4R2, tel. 905-874-2115.
To Whom it May Concern,

My name is Jeff Sumilas. I have been a resident of Brampton and private business owner since 1986. I am the owner of Tire World Inc. located at 9 Melanie Drive. Over the years, my private business has developed a very positive relationship and rapport with our customers and many of Brampton’s public and private institutions. Our company has made numerous donations and over the years to the Brampton Civic Hospital, schools within Brampton under the Peel District School Board, Rapport Youth & Family Services, Bereaved Families of Peel, and sponsored over 50 children, youth, and adult recreational sports teams within Brampton. Our company has earned the Consumers Choice Award for Best Retail Tire Shop in Toronto and the GTA Area for 11 years in a row. My company and I are always trying to maintain a positive reputation and impact within our company and community, which we hold to a very high standard.

Seven years ago as part of my business ventures, my company decided to connect with the Powerade Centre to begin a sponsor and advertisement partnership. During the first five years of this partnership, the Powerade Centre advertisements and business affairs were run by Powerade Centre management, who handled the sponsorship, advertisement, and building maintenance to an excellent standard. The signs/boards and advertisements on the rink were consistently maintained and replaced if damaged when our company was notified. Two years ago, the Brampton Beast of the ECHL had taken over all advertisement rights throughout the Powerade.
Centre. Since this change of advertising management occurred, my company has been strongly dissatisfied with the responsibilities of this partnership.

I feel a responsibility as a resident and business owner in Brampton to bring this to the attention of the City of Brampton and all City Councillors, as the Brampton Beast are now asking for financial support to continue their professional hockey enterprise at the Powerade Centre.

During the past two years, the Brampton Beast has failed to fulfill their responsibilities over the course of this advertisement partnership. My company has agreed to pay the Brampton Beast $35,795.00 plus HST each year to ensure multiple rink board advertisements on community rinks and the main rink, voiceboard commercials during Brampton Beast games, in-ice logos, multiple banners throughout the building, etc. The Brampton Beast is in charge of maintaining all advertisements and notifying clients when signs or boards need to be replaced. The clients themselves are responsible for covering these costs of the signs; therefore the Brampton Beast should be notifying clients on a consistent basis with this information. When these advertisements were managed by the Powerade Centre, their employees would call me 3-4 times per year to report that the signs needed to be replaced. The Brampton Beast throughout these past two years, have failed to contact my company or myself to notify us that the signs/boards are damaged and should be replaced. In March of last year, one advertisement had partially fallen off the wall. A few weeks went by and I did not receive a call from the Brampton Beast to notify me. I had notified the Brampton Beast about the condition of the sign, but they still failed to fix it or address the situation weeks later. It was then that the Powerade Centre management spoke with me to fix the sign themselves. The Brampton Beast has demonstrated a lack of awareness with their advertisements throughout the building even though their management and employees are present in the building every day.

In our advertisement agreement with the Brampton Beast, my company has exclusive rights to the building-name sponsorship if Coca-Cola Ltd. did not enter in to a new agreement before January 1, 2015. At this time last year, Tire World Inc. suggested an offer to the Brampton Beast for $125,000 per year to have our company name on the building. This offer also included an additional $60,000 per year in maintenance and $30,000 name changeover fee on the building. Our company was in complete agreement with these costs; however the Brampton Beast refused this proposal explaining that they had another proposal for $1 Million for naming rights to the building. This money proposed for the naming rights by my company would have covered one-third of the Brampton Beasts rental cost of playing at the building and would have significantly helped the team to continue their hockey operations. A year later, I was shocked to see that they have yet to find another sponsor and are asking the City of Brampton for $1.5 Million bailout in order to keep their team running at this building.
As a private business owner in Brampton, it is very disappointing that the Brampton Beast would ask the City of Brampton for a bailout and that the City of Brampton would consider assisting them out financially. All businesses face the risk of having financial losses and struggling to stay afloat at times with today’s economy. Tire World Inc. receives a major source of income from its winter tire sales; however our company has faced a significant loss in sales because of the lack of snowfalls this past winter. During these more difficult times, our company adjusts its budget in order to recover from these unexpected losses. Financial losses are expected while operating a business and many business owners experience this on a yearly basis. Our company and many others are not entitled to financial aid from the City of Brampton each time we face a monetary loss. This being said, it would be an unfair business practice from the City of Brampton if they were to consider and/or give financial aid whenever there is a request from a business.

Thank you for your time and consideration with this matter.

Jeff Sumilas
Tire World Inc.
Delegation Request

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Attention: City Clerk’s Office, City of Brampton, 2 Wellington Street West, Brampton ON L6Y 4R2
Email: cityclerksoffice@brampton.ca Telephone: (905) 874-2100 Fax: (905) 874-2119

Meeting: ☑ City Council ☐ Planning & Infrastructure Services Committee
☐ Corporate Services Committee ☐ Community & Public Services Committee
☐ Economic Development Committee ☐ Other:

Meeting Date Requested: March 9, 2016 Agenda Item (if applicable):

Name of Individual(s): Ken Mayhew

Position/Title: President and CEO, William Osler Health System Foundation

Organization/Person being Represented: William Osler Health System Foundation

Full Address for Contact: 2100 Bovaird Dr East, Brampton, L6R 3J7 Telephone: Email:

Subject Matter to be Discussed: City of Brampton support for the public launch of the capital campaign for Peel Memorial Centre for Integrated Health and Wellness

Action Requested: Council support of staff report on City of Brampton and William Osler Health System Foundation One-Time Cooperative Marketing Partnership: Fundraising Campaign for the Peel Memorial Centre for Integrated Health and Wellness

A formal presentation will accompany my delegation: ☑ Yes ☐ No

Presentation format: ☑ PowerPoint File (.ppt) ☑ Adobe File or equivalent (.pdf)
☐ Picture File (.jpg) ☑ Video File (.avi, .mpg) ☐ Other:

Additional printed information/materials will be distributed with my delegation: ☑ Yes ☐ No ☐ Attached

Note: Delegates are requested to provide to the City Clerk’s Office well in advance of the meeting date:
(i) 25 copies of all background material and/or presentations for publication with the meeting agenda and/or distribution at the meeting, and
(ii) the electronic file of the presentation to ensure compatibility with corporate equipment.

Once this completed form is received by the City Clerk’s Office, you will be contacted to confirm your placement on the appropriate meeting agenda.

Personal information on this form is collected under authority of the Municipal Act, SO 2001, c.25 and/or the Planning Act, R.S.O. 1990, c.P.13 and will be used in the preparation of the applicable council/committee agenda and will be attached to the agenda and publicly available at the meeting and on the City’s website. Questions about the collection of personal information should be directed to the Deputy City Clerk, Council and Administrative Services, 2 Wellington Street West, Brampton, Ontario, L6Y 4R2, tel. 905-874-2115.
PEEL MEMORIAL CENTRE FOR INTEGRATED HEALTH AND WELLNESS: CAPITAL CAMPAIGN

Ken Mayhew, President & CEO, William Osler Health System Foundation
City of Brampton Council
March 9, 2016

Creating healthier communities through philanthropy
6.2-3

PEEL MEMORIAL IS ON TARGET TO OPEN: EARLY 2017
YOU’RE INVITED…

Join us as we launch our Peel Memorial campaign!

Thursday, April 7, 2016  6:00 p.m. – 8:00 p.m.
Atrium and Conservatory at Brampton City Hall
2 Wellington Street West, Brampton

To confirm your attendance, please call:
(905) 494-2120 ext. 5960 or email
katrina.dudar@williamoslerhs.ca by March 31, 2016

oslerfoundation.org
REAL PATIENTS, REAL STORIES

You have the power to give her a future

Help us finish and equip the new Peel Memorial.
Donate at YouHaveThePower.ca

You have the power to help him walk again

Help us finish and equip the new Peel Memorial.
Donate at YouHaveThePower.ca
You have the power to give him hope.

Help us finish and equip the new Peel Memorial.
Donate at YouHaveThePower.ca.

You have the power to give him answers.

Help us finish and equip the new Peel Memorial.
Donate at YouHaveThePower.ca.
A CAMPAIGN TO CAPTURE HEARTS AND MINDS

- Newspaper ads
- Transit shelters
- Go train posters
- Ethnic engagement
- Digital media
- Social media
- Capital Campaign website
- Event signage and displays
You have the power to give her a future

Peel Memorial Centre for Integrated Health & Wellness
William Osler Health System Foundation

Proudly supported by
Brampton Flower City
LIGHT POLE FLAGS, QUEEN STREET
GARDEN SQUARE LED SCREEN

You have the power to give her a future

Proudly supported by Brampton

Artist Spotlights, Fridays in Garden Square at 7pm.
Briefing Report

The Regional Municipality of Peel
Thursday March 10, 2016
Regional Council Meeting

Agenda Items:

6. **Items Related To Human Services**

6.1 Housing System Investment Framework (2014-2018) Update *(For information)*

- Provides an update on progress of the Housing System Investment Framework
- This relates to the City of Brampton’s Strategic Plan priority area of Smart Growth, and specifically “plan for affordable and accessible housing options”
- An additional initiative highlighted in the report is the Hansen Project, a partnership with Supportive Housing in Peel, to develop a 15-storey building in Brampton at Queen Street East and Hansen Road (refer to page 6.1-7)
- Report highlights that Region staff are working closely with Municipal staff in all of the initiatives

7. **Items Related To Enterprise Programs And Services**

7.1 Procurement Activity Quarterly Report – Q4 2015 *(For information)*

- Provides details of procurement activities as required by the Purchasing By-law for the fourth quarter ending December 31, 2015

7.2 Proposed Road Closure and Transfer of Region Owned Lands Located Within Hurontario Street, North of Regional Regional Road 3 – City of Mississauga Ward 5 *(See also By-law 16-2016)*

- Seeks approval to stop-up and close and declare surplus this parcel of land, and enter into an agreement with the City of Mississauga for the transfer of the lands
- **Approval is recommended**

7.3 Staffing and Function of the Office of the Regional Chair *(for Information)*

- Purpose is to provide additional detail pertaining to the role and function of the Office of the Chair

7.4 Report from the Regional Clerk Regarding the Lobby Registry and Integrity Commissioner Committee (LRICC-1/2016) meeting held on February 18, 2016
• City staff presented to the Corporate Services Committee in February 2016, regarding the City’s Lobbyist Registry and Gift Registry. However, the formal meeting did not achieve quorum, so no decisions were made.
• Regional staff is expected to present a Lobbyist Registry by-law to Regional Council in 2016.
• **Support of the Committee meeting notes is recommended.**

7.5 Report on the Region of Peel Accessibility Advisory Committee (AAC-1/2016) meeting held on February 18, 2016
• The Regional Accessibility Advisory Committee minutes are presented to Regional Council for consideration. City staff has no questions or concerns with the minutes.
• **Adoption of the Committee minutes is recommended.**

8. **Communications**

8.1 Sylvia Jones, MPP, Dufferin-Caledon, Letter dated January 29, 2016, providing an Update on Newly Enacted and Proposed Provincial Legislation
• Ensure awareness of some newly enacted and proposed provincial legislation and how they will impact the municipality
• **Receipt is recommended**

8.2 Shauna Danton, Legislative Coordinator, City of Brampton, Letter dated January 29, 2016, Providing a Copy of the City of Brampton Recommendation and Report titled, “City of Brampton 5 Year Official Plan Review – Status Update – City Wide”
• **Receipt is recommended**

9. **Items Related To Public Works**

9.1 Implications of Regional Assumption of the Storm Water System *(For information)*
• Responds to a Regional Council direction received during the 2016 budget process on the implications of the Region of Peel assuming responsibility for storm water infrastructure currently managed by the three area municipalities
• Within the City of Brampton there are over 180 existing storm water management ponds, with the number expected to increase to over 230 ponds by 2033. In addition to ponds, the City operates the storm sewer pipe network and numerous low impact development technologies that form the storm water system
• Brampton is a growing city with ongoing greenfield development. The storm water system must be financially sustainable, and able to meet future demands due to growth and climate change
• The City of Brampton has initiated a Financing Rate Study to better understand the current state and future investment priorities of the storm water infrastructure.
This will assist in discussions with the Region of Peel when the report is complete, anticipated December 2016
- Discussions that will allow for efficiencies and harnessing existing expertise within the Region, other municipalities and the conservation authorities would be welcomed
- The City of Brampton Engineering and Development Services would be in agreement to discussing the potential for the Region to assume responsibility for the management and maintenance of Brampton's storm water infrastructure.

9.2 Amendment to Traffic By-law 15-2013 on Regional Road 1 (Mississauga Road) in the Vicinity of Alloa Public School – Town of Caledon, Ward 2 (See also By-law 17-2016)
- Recommends that a flashing 60 kilometer per hour speed limit zone be implemented on Mississauga Road, north of Mayfield Road in Caledon, current speed limit is 80 kilometers per hour
- **Approval is recommended**

9.3 Report of the Waste Management Strategic Advisory Committee (WMSAC –1/2016) meeting held on February 18, 2016
- A delegation was received regarding Emerald Energy from Waste’s Proposal for the Region of Peel’s Long Term 75 percent 3Rs Diversion Target
- A delegation was received regarding the Current Region of Peel Disposal Contract and Future Diversion Opportunities
- A report was received on Bill 151-Waste-Free Ontario Act
- There was a resolution regarding Membership of the Waste Management Strategic Advisory Committee
- **Approval is recommended**

9.4 Hanlan Feedermain Project Ambassador and Police Pay Duty Piloted Models
- Report provides details on the Ambassador program and Police Pay Duty piloted models which were developed to reduce costs and increase engagement for safer and efficient traffic flow during the Hanlan Feedermain Project
- Report includes a number of recommendations that include expanding the Ambassador program and extending the Police Pay Duty business model
- **Approval is recommended**

9.5 Flood Mitigation Strategy: Additional Funding for Increased Scope of Work Sub- Trunk Sanitary Sewer and Additional Road Reconstruction on Regional Road 4 (Dixie Road) Between QEW and Lakeshore Road East, Capital Projects 04-4040, 08-1309, 11-2370, 11-2511, 13-1345, Document Number 2014-162T – City of Mississauga, Ward 1
- Report recommends additional funds be provided for sanitary sewer work to increase capacity and mitigate flooding
- **Approval is recommended**
10. **Communications**

10.1 Petition from Concerned Citizens of Ontario and Italy, dated February 2, 2016, Requesting the Region of Peel to Review the Garbage, Recycling and Organic Bins
   - Receipt is recommended

   - Receipt is recommended

10.3. Sylvia Jones, MPP, Dufferin-Caledon, Letter dated February 17, 2016, Requesting the Region of Peel to Participate in the Consultation Led by the Ministry of the Environment and Climate Change for a New Policy Framework on the Disposal of Fill in Ontario
   - This letter requests Regional Council participation in a consultation being led by the Ministry of the Environment (MOE) for a new policy framework on the disposal of fill in Ontario.
   - City staff advises that the policy refers to larger sites such as large infrastructure buildings and subdivisions that have a significant quantity of excess soil. Although the City already complies with MOE regulations by testing removed soil and taking it to an appropriate facility, this policy would formalize this process through a soil management plan.
   - Receipt is recommended

10.4. Mike Cowbrough, Chief Weed Inspector, Ministry of Agriculture, Food and Rural Affairs, Letter dated February 19, 2016, Regarding the Weed Control Act R.S.O. 1990 and the Appointment of Weed Inspectors (Receipt recommended)
   - The requirement to appoint a Weed Inspector under the Weed Control Act falls to the upper tier and single tier municipalities. The Region of Peel appoints a Weed Inspector Annually.
   - The City of Brampton appoints summer inspectors to enforce municipal by-laws only, including the Excessive Growth of Grass and Weeds By-law.
   - Receipt is recommended

11. **Items Related To Health**

11.1. Food and Menu Management Services for the Region of Peel's Long-Term Care Centres, Document Number 2015-399P
   - Recommends contract awards for food and menu management services by qualified vendors committed to locally sourced produce
   - Approval is recommended
11.2. 2015 Greater Toronto Airports Authority (GTAA) Air Quality Study and Human Health Risk Assessment

- The GTAA recently released the results of an air quality study and human health risk assessment
- The study findings forecasted that pollutant emissions from the airport are not expected to represent a significant health risk to the general population of Peel Region.
- Study models demonstrated that, within a 7.5km radius of the airport, the majority of pollutant emissions were associated with heavy volumes of circulating traffic on major area highways
- Recommends that the Regional Chair and municipal Mayors provide the report to the Ministry of Transportation at upcoming discussions at GTA West
- Further recommends that a copy of the report will be forwarded to MTO and area municipalities, at which point a more detailed review will be completed by City staff
- **Approval is recommended**


- Election of Chair (Councillor Parrish) and Vice-Chair (Councillor Sprovieri)
- Committee mandate and terms of reference were approved
- The CAO informed the committee that staff would provide a work plan for consideration at the next meeting
- **Approval is recommended**