

**Tuesday, June 19, 2018  
Regular Meeting - 7:00 PM****Bdrm WT-2C/2D – 2<sup>nd</sup> Floor – West Tower**

**Members:** Regional Councillor Palleschi (Chair) – Wards 2 and 6  
*Community Services Section Chair, Committee of Council*  
Cody Vatcher (Vice-Chair)  
City Councillor Bowman – Wards 3 and 4  
*SW of Highway 410 and Queen Street East*  
Regional Councillor Miles – Wards 7 and 8  
*SE of Highway 410 and Queen Street East*  
Regional Councillor Moore – Wards 1 and 5  
*NW of Highway 410 and Queen Street East*  
City Councillor Fortini – Wards 7 and 8  
*NE of Highway 410 and Queen Street East*  
Lucy Papaloni, Superintendent, Family Schools, Dufferin-Peel  
Catholic District School Board  
Simone Gravesande, Principal of Kingswood Public School, Peel  
District School Board  
Rick Evans, Chair, Downtown Brampton BIA Safety Committee  
David Colp  
Mayo Hawco  
Leslie Lee  
Ivan Marco Macri  
Lester Milton  
Jessica Nigro  
Shalin Sinha

For inquiries about this agenda, or to make arrangements for accessibility accommodations for persons attending (some advance notice may be required), please contact:  
Tammi Jackson, Legislative Coordinator, Telephone (905) 874-3829, TTY (905) 874-2130

Note: Meeting information is also available in alternate formats, upon request.

Note: Any difficulty accessing meeting rooms, buildings, elevators, etc. please contact security at 905-874-2111

**Agenda**  
**Brampton Community Safety Advisory Committee**

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Please ensure all cell phones, personal digital assistants (PDAs) and other electronic devices are turned off or placed on non-audible mode during the meeting.

1.     **Approval of Agenda**
2.     **Declarations of Interest Under the Municipal Conflict of Interest Act**
3.     **Previous Minutes**
  - 3.1.   **Minutes - Brampton Community Safety Advisory Committee - April 24, 2018**

The minutes were considered at the Committee of Council on May 9, 2018, and recommendations approved by Council on May 16, 2018. The minutes are provided for Committee's information only.
4.     **Delegations/Presentations**
  - 4.1.   Presentation by Phillip Shuster, Officer, Fire/Life Safety Education, Fire and Emergency Services, re: **Geographic Information Systems for Public Education Programming.**
  - 4.2.   Delegation by Younus Imam, Research Assistant, York University, Disaster and Emergency Management, re: **Safety and Security in Muslim Places of Worship**

Note: To be distributed at the meeting.
5.     **Reports/Updates**
6.     **Other/New Business/Information Items**
7.     **Correspondence**
8.     **Question Period**

**Agenda**  
**Brampton Community Safety Advisory Committee**

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9.     **Public Question Period**

10.    **Adjournment**

Next Meeting:   Tuesday, September 4, 2018 at 7:00 p.m.

**Tuesday, April 24, 2018**
**Council Committee Room, 4<sup>th</sup> Floor, City Hall**

**Members:** Regional Councillor Palleschi (Chair) – Wards 2 and 6  
*Community Services Section Chair, Committee of Council*  
 Cody Vatcher (Vice-Chair)  
 City Councillor Bowman – Wards 3 and 4  
*SW of Highway 410 and Queen Street East*  
 Simone Gravesande, Principal Kingswood Public School, Peel  
 District School Board  
 Jason Boily, Principal, Cardinal Ambrozic Secondary School  
 Rick Evans, Chair, Downtown Brampton BIA Safety Committee  
 David Colp  
 Leslie Lee  
 Lester Milton  
 Shalin Sinha

**Members Absent:** Regional Councillor Miles – Wards 7 and 8  
*SE of Highway 410 and Queen Street East*  
 Regional Councillor Moore – Wards 1 and 5 (personal)  
*NW of Highway 410 and Queen Street East*  
 City Councillor Fortini – Wards 7 and 8  
*NE of Highway 410 and Queen Street East*  
 Lucy Papaloni, Superintendent, Family Schools, Dufferin-Peel  
 Catholic District School Board (regrets)  
 Mayo Hawco (regrets)  
 Ivan Marco Macri  
 Jessica Nigro (regrets)

**Staff Present:** A. Normand, Manager, Emergency Measures, Fire and Emergency  
 Services  
 Razmin Said, Advisor, Emergency Planning, Fire and Emergency  
 Services  
 Bill Boyes, Fire Chief, Fire and Emergency Services  
 Matthew Pietryszyn, Team Lead, GIS and Open Data, Information  
 Technology Division  
 Tammi Jackson, Legislative Coordinator, City Clerk's Office

# 3.1-2

## Minutes

### Brampton Community Safety Advisory Committee

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The meeting was called to order at 7:04 p.m. and adjourned at 8:40 p.m.

1. **Approval of Agenda**

BCS008-2018 That the agenda for the Brampton Community Safety Advisory Committee Meeting of April 24, 2018, be approved as printed and circulated.

Carried

2. **Declarations of Interest Under the Municipal Conflict of Interest Act** - nil

3. **Previous Minutes**

3.1. **Minutes - Brampton Community Safety Advisory Committee - February 27, 2018**

A clerical correction requested to change a word within Item 5, second paragraph – disbursement program to dispersion program.

The minutes were considered by Committee of Council on March 28, 2018, and the recommendations approved by Council on April 4, 2018. The minutes were provided for Committee's information only.

4. **Delegations/Presentations**

4.1. Presentation by Antonietta Minichillo, Project Manager, Planning Vision, re: **2040 Vision Draft**

Antonietta Minichillo, Project Manager, Planning Vision, and Anand Balram, Planner, Planning and Development Services, provided a presentation entitled Brampton 2040 Vision Draft, and provided details with respect to the areas of work, engagement, the 2040 vision, regulatory framework, advocacy strategy and next steps.

The following motion was considered.

BCS009-2018 That the presentation from Antonietta Minichillo, Project Manager, Planning Vision, to the Brampton Community Safety Advisory Committee Meeting of April 24, 2018, re: **2040 Vision Draft**, be received.

Carried

# 3.1-3

## Minutes

### Brampton Community Safety Advisory Committee

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- 4.2. Presentation by Alain Normand, Manager, Emergency Measures, Fire and Emergency Services, re: **Large Crowd Events Safety Plans Protocol**

Alain Normand, Manager, Emergency Measures, Fire and Emergency Services provided an overview with respect to large crowd event safety plans and protocols within the City of Brampton, which included corporate events, private events, safety plans, special circumstances and the standard operating guideline.

Staff responded to questions with respect to the following:

- The Strategic Communications team is aware of safety measures and would be responding to all media aspects, such as news outlets, Twitter, Instagram, etc.
- Always reviewing new techniques to use to ensure safety, such as the use of dump trucks filled with sand to block off streets. This method was used for the Canada Day 150<sup>th</sup> Celebration.

The following motion was considered.

- BCS010-2018 That the presentation from A. Normand, Manager, Emergency Measures, Fire and Emergency Services, to the Brampton Community Safety Advisory Committee Meeting of April 24, 2018, re: **Large Crowd Events Safety Plans Protocol**, be received.

Carried

- 4.3. Presentation by Matthew Pietryszyn, Team Lead, GIS and Open Data, Information Technology Division, Corporate Services, re: **Usage of the City's GEOHub Program for Community Safety Purpose**

Matthew Pietryszyn, Team Lead, GIS and Open Data, Information Technology Division, Corporate Services provided an overview with respect to the usage of the City's GEOHub program for community safety purposes, which included a short demonstration video, mapping tools, collective data sharing platform and citizen involvement.

Staff responded to questions with respect to the following:

- Two-way sharing between government departments and community groups
- GEOHub is currently only be used internally. Data must be compiled first before launching it externally.
- Crime rate information is public information and is available on the Peel Regional Police website.
- Possibility of incorporating Peel Regional Police crime mapping link to the GEOHub website.

# 3.1-4

## Minutes

### Brampton Community Safety Advisory Committee

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- GEOHub is used in conjunction with a social media account such as Instagram and Facebook. All privacy credentials are linked to the social media account used to log in.
- Privacy impact assessment

The following motion was considered.

BCS011-2018      That the presentation from Matthew Pietryszyn, Team Lead, GIS and Open Data, Information Technology Division, Corporate Services, to the Brampton Community Safety Advisory Committee meeting of April 24, 2018, re: **Usage of the City's GEOHub Program for Community Safety Purpose**, be received.

Carried

#### 5. Reports/Updates

##### 5.1. Report from Alain Normand, Manager, Emergency Measures, Fire and Emergency Services, re: **Proposed Draft Missing Advisory Protocol**

Alain Normand, Manager, Emergency Measures, Fire and Emergency Services, provided an overview with respect to the proposed draft of the missing persons communication protocol. Mr. Normand reminded the Committee that the protocol is a response to a council resolution passed at the request of Council Bowman.

Mr. Cody Vatcher, Vice-Chair, advised the Committee that he supported the draft protocol, and he asked for a recorded vote.

Staff responded to questions with respect to the following:

- Transmitting an alert message can be done within one hour. Less time when transmitting the message to all corporate staff.
- Possibility of announcing missing persons on Brampton Transit buses to alert passengers.
- The majority of missing person cases relate to teenagers and seniors

The following motion was considered.

BCS012-2018      That the report from Alain Normand, Manager, Emergency Measures, Fire and Emergency Services, dated April 11, 2018, to the Community Safety Advisory Committee Meeting of April 24, re: **Proposed Draft of the Missing Persons Communication Protocol – Brampton – All Wards**, be received.

A recorded vote was requested and the motion carried as follows:

# 3.1-5

## Minutes

### Brampton Community Safety Advisory Committee

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#### Yes

Councillor Palleschi  
Cody Vatcher  
Simone Gravesande  
Rick Evans  
David Colp  
Leslie Lee  
Lester Milton  
Shalin Sinha  
Jason Boily (Alternate for Lucy Papaloni)

#### Nay

#### Absent

Councillor Miles  
Councillor Moore  
Councillor Fortini  
Lucy Papaloni  
Mayo Hawco  
Ivan Marco Macri  
Jessica Nigro

#### **Carried**

9 Yes  
0 Nay  
7 Absent

#### 6. **Other/New Business/Information Items**

##### 6.1. Discussion at the request of Cody Vatcher, Vice-Chair, re: **The April 14 and 15, Ice Storm**

Alain Normand, Manager, Emergency Measures, Fire and Emergency Services, provided an update with respect to the ice storm that occurred on April 14 and 15, 2018. Mr. Normand advised the Committee that a report would be going to a future Council meeting regarding possible improvement strategies. Once the report has been considered by City Council the report will be provided for Committee information.

Information was provided for Committee information only.

#### 7. **Correspondence**

##### 7.1. Correspondence from Suzy Godefroy, Executive Director Downtown Brampton BIA, dated March 14, 2018, re: **City of Brampton Safety Committee**

The following motion was considered.

BCS013-2018 That the correspondence from Suzy Godefroy, Executive Director Downtown Brampton BIA, dated March 14, 2018, to the Brampton Community Safety Advisory Committee Meeting of April 24, 2018, re: **City of Brampton Safety Committee**, be received.

Carried



# 3.1-6

## Minutes

### Brampton Community Safety Advisory Committee

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- 7.2. Correspondence from Sonya Pacheco, Legislative Coordinator, City Clerk's Office, dated March 13, 2018, re: **Bill 175 - Safer Ontario Act - All Wards**

The following motion was considered.

- BCS014-2018 That the correspondence from Sonya Pacheco, Legislative Coordinator, City Clerk's Office, dated March 13, 2018, to the Brampton Community Safety Advisory Committee Meeting of April 24, 2018, re: **Bill 175 – Safer Ontario Act**, be received.

Carried

8. **Question Period** - nil

9. **Public Question Period** - nil

10. **Adjournment**

- BCS015-2018 That the Brampton Community Safety Advisory Committee do now adjourn to meet again on Tuesday, May 29, 2018, at 7:00 p.m.

Carried

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Councillor Palleschi, Chair

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Cody Vatcher, Vice-Chair

# **Geographic Information Systems for Public Education Programming**

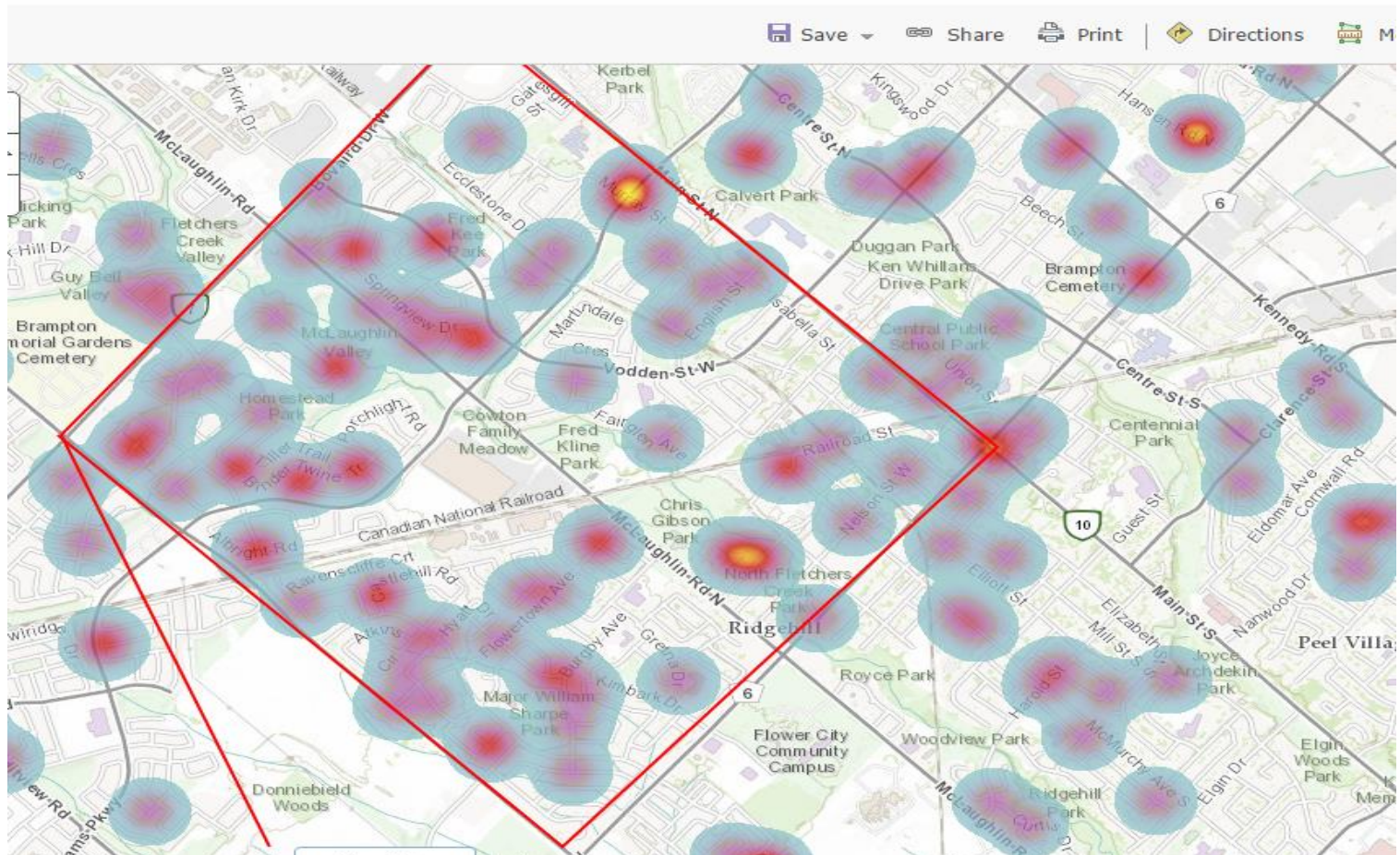
## Analysis using GIS

- The OFM reporting data provided by communications was mapped into ArcGIS. The data charted is of confirmed residential fire incidents from 2012 – 2016
- 3 areas of city identified via heat mapping as higher than average incident areas “hot zones”
- Data enrichment of the three areas using demographic and lifestyle data

## Brampton West

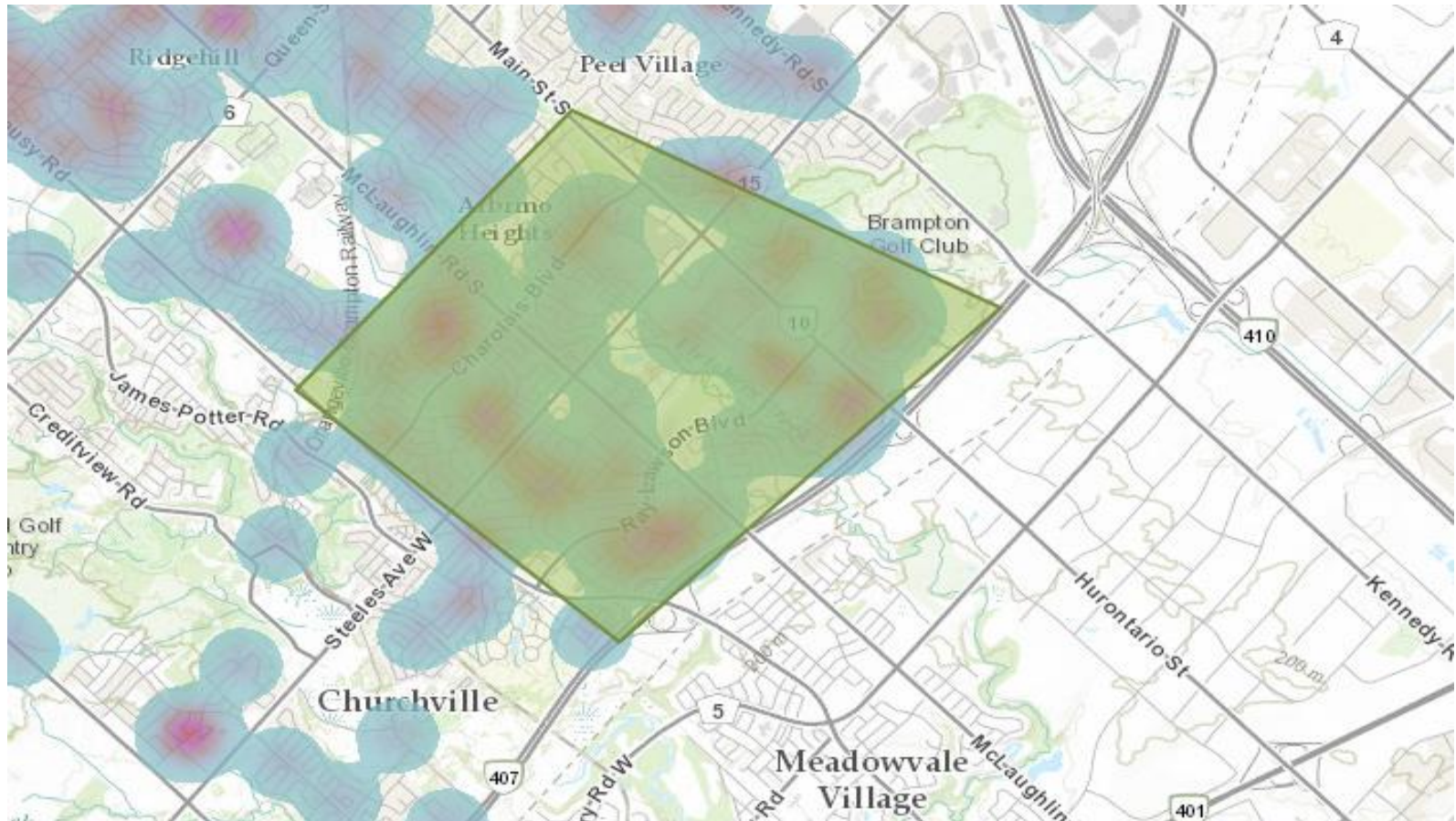


## Brampton West

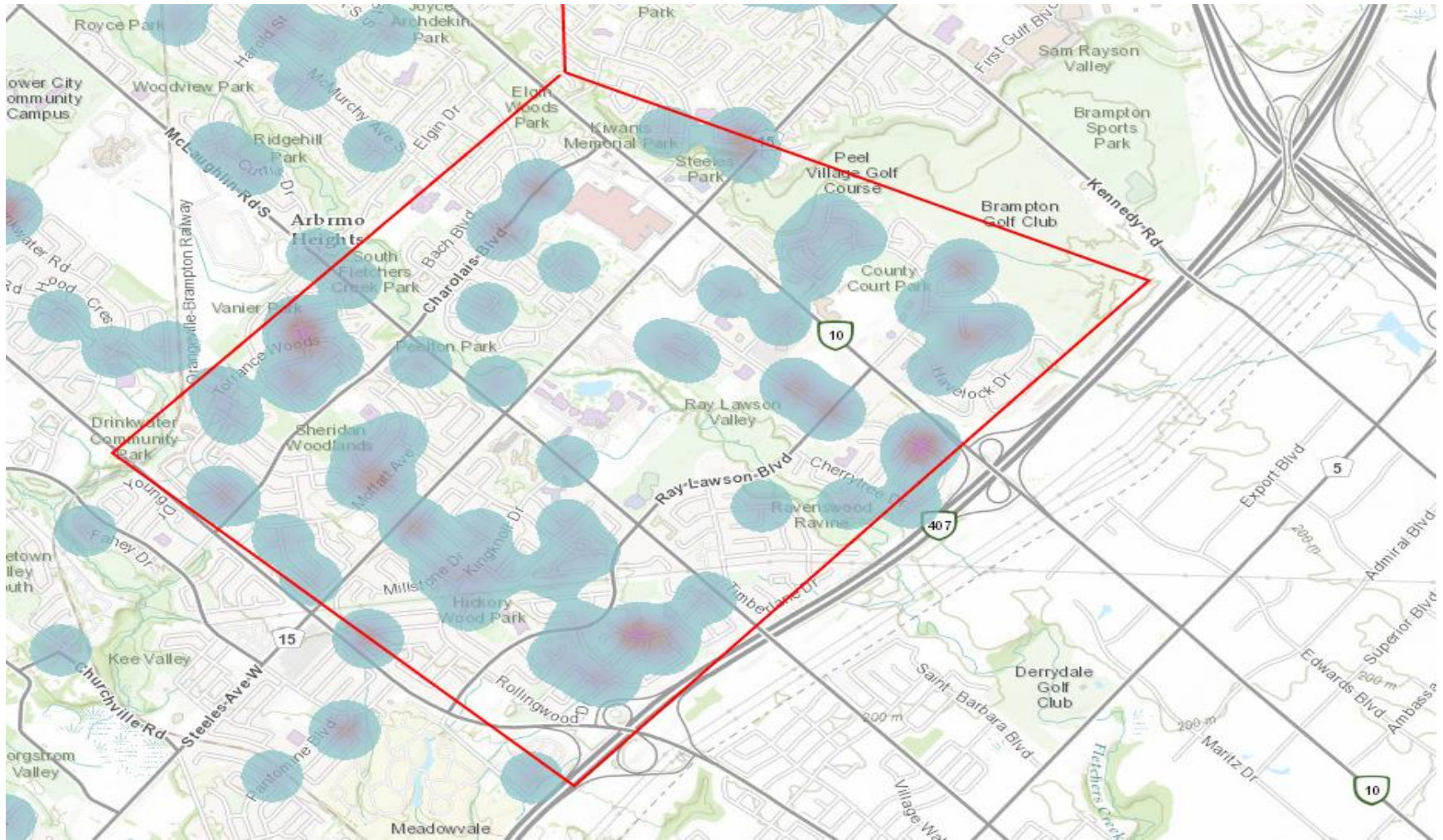




## Armbro Heights

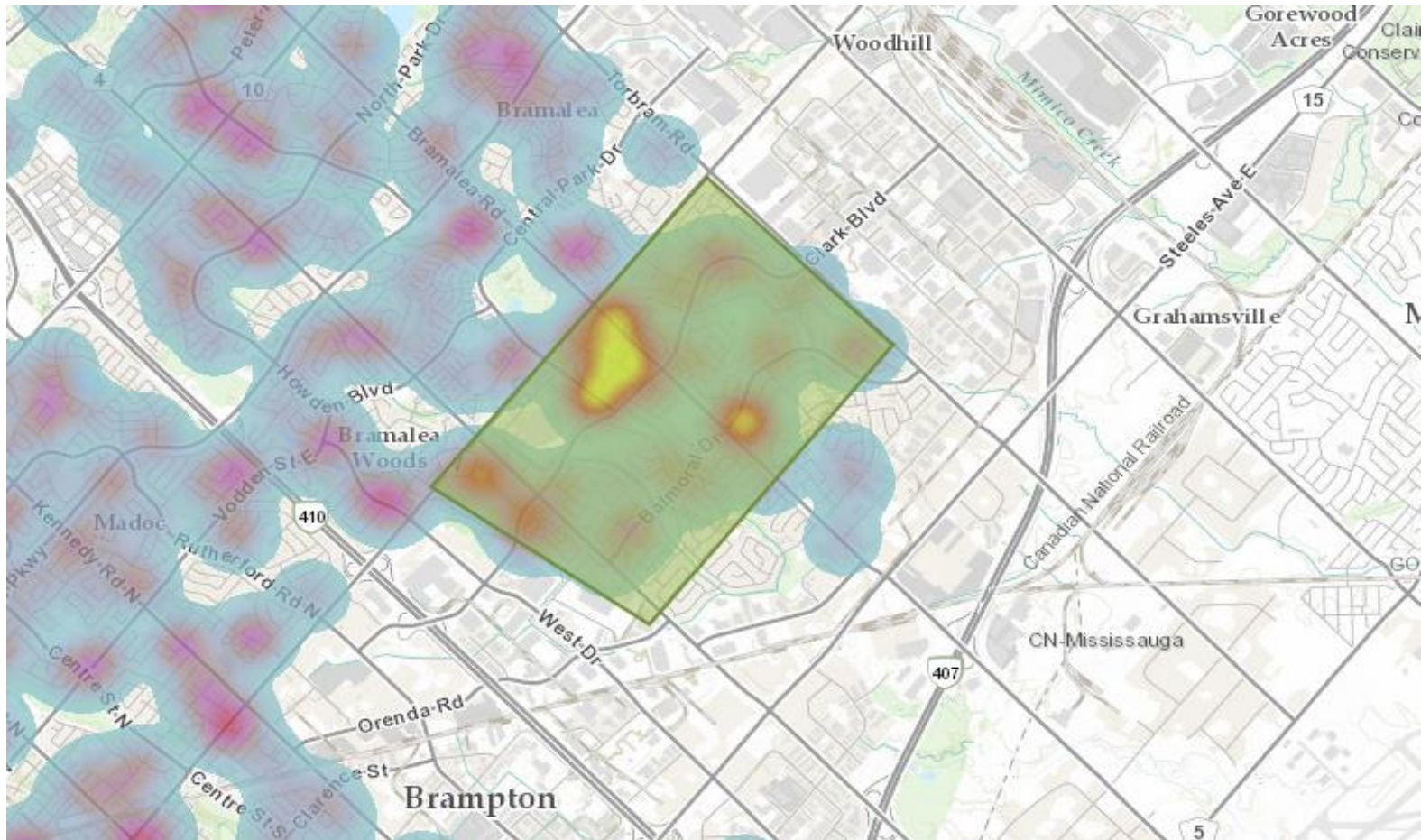


## Armbro Heights



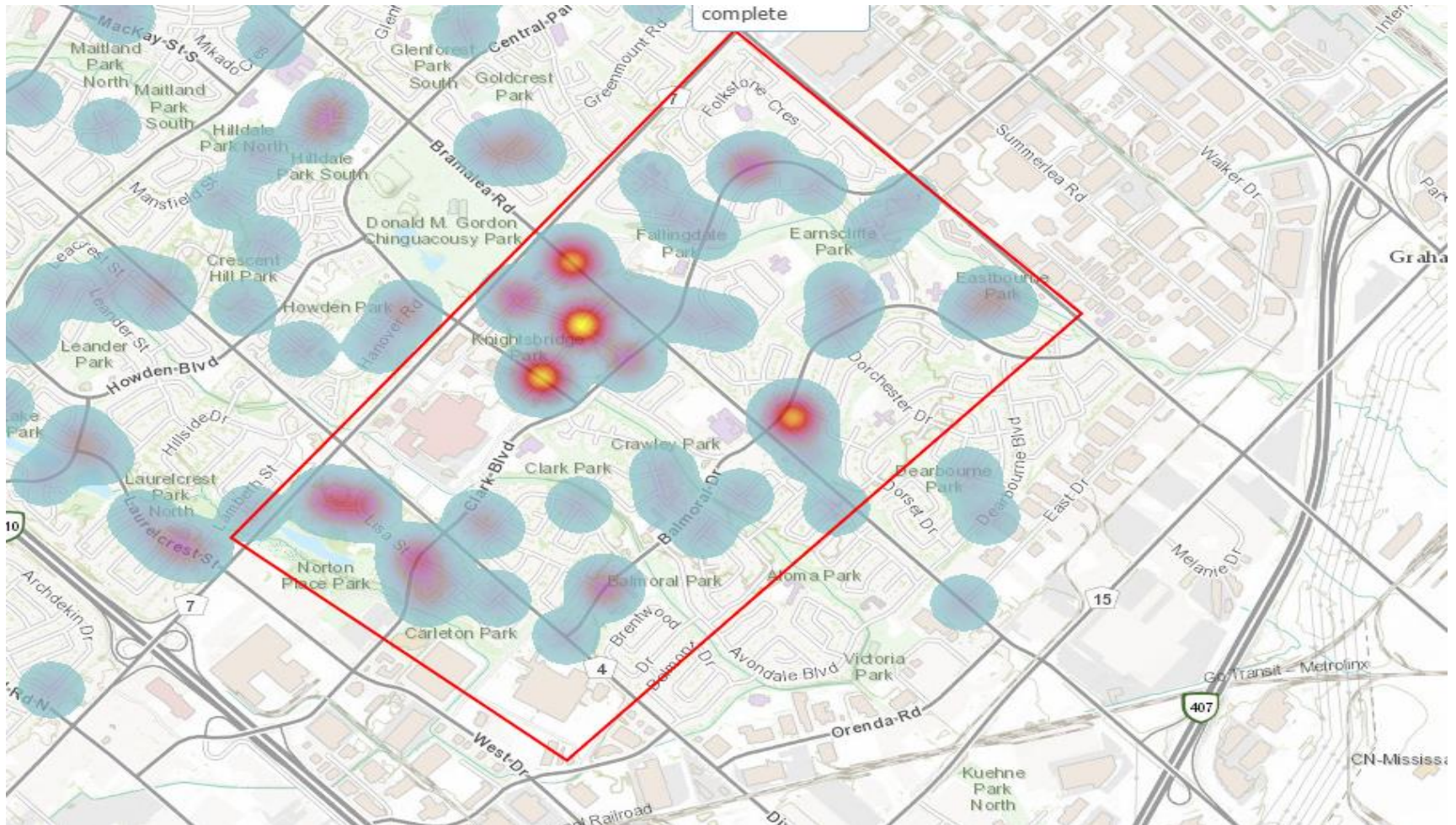


## City Centre





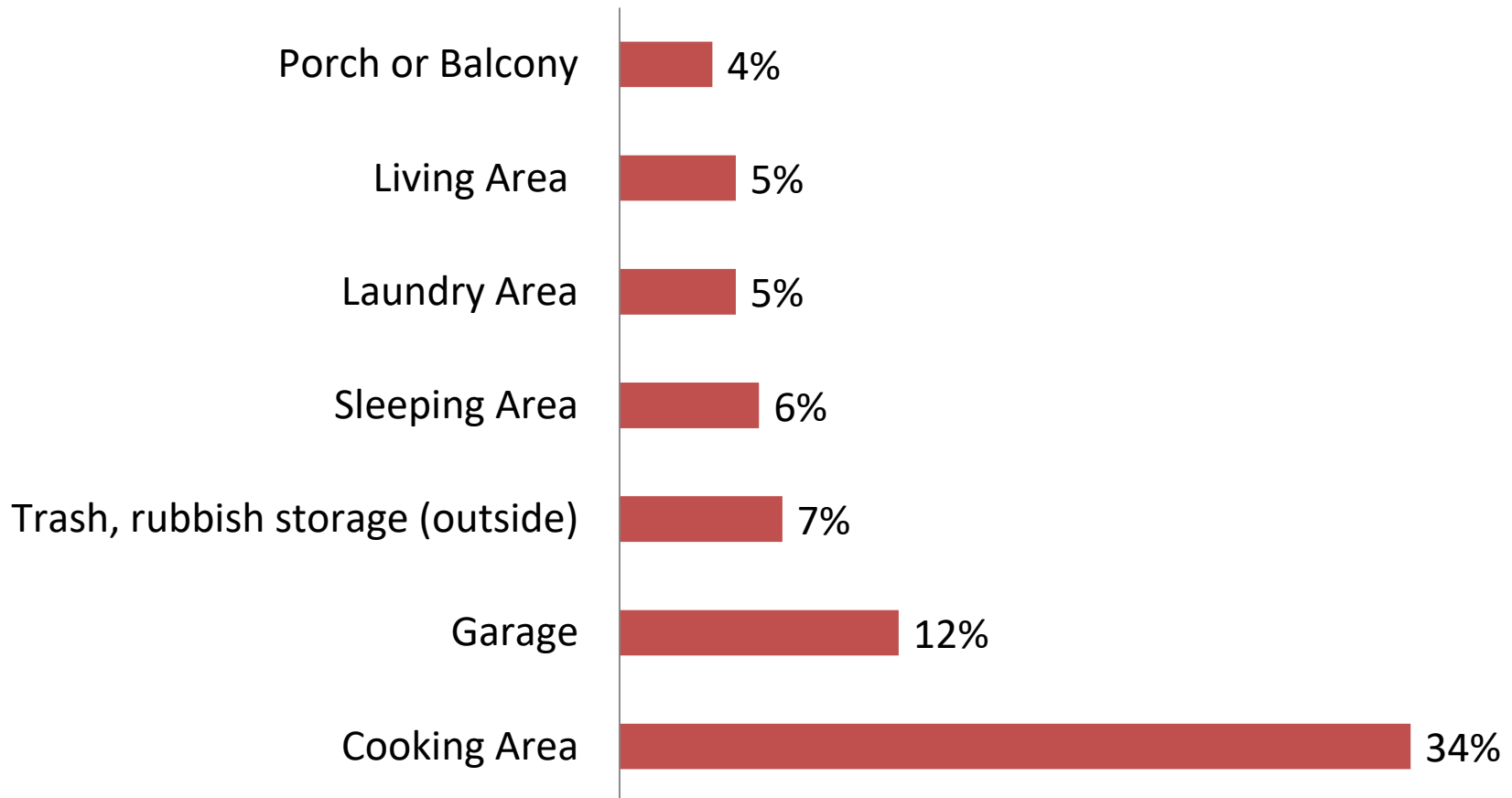
## City Centre



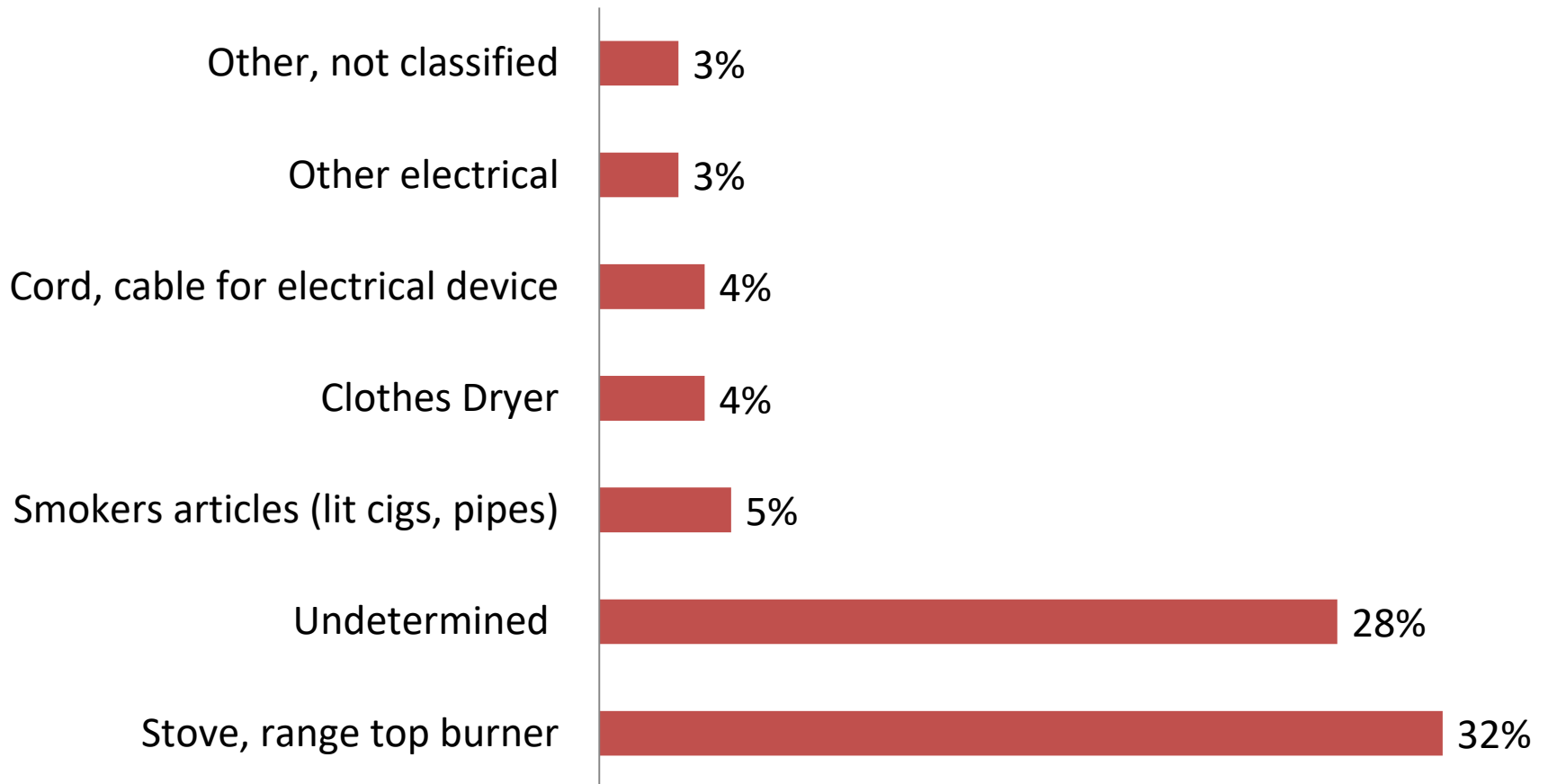
## City Centre

- Area size: 5.84 sq km
- 95 fires
- Average number of people in household: 2.94
- Median household income: \$66,995.22
- Average age: 36.90 years old
- 50% of population are immigrants
- Population of area: 31,467

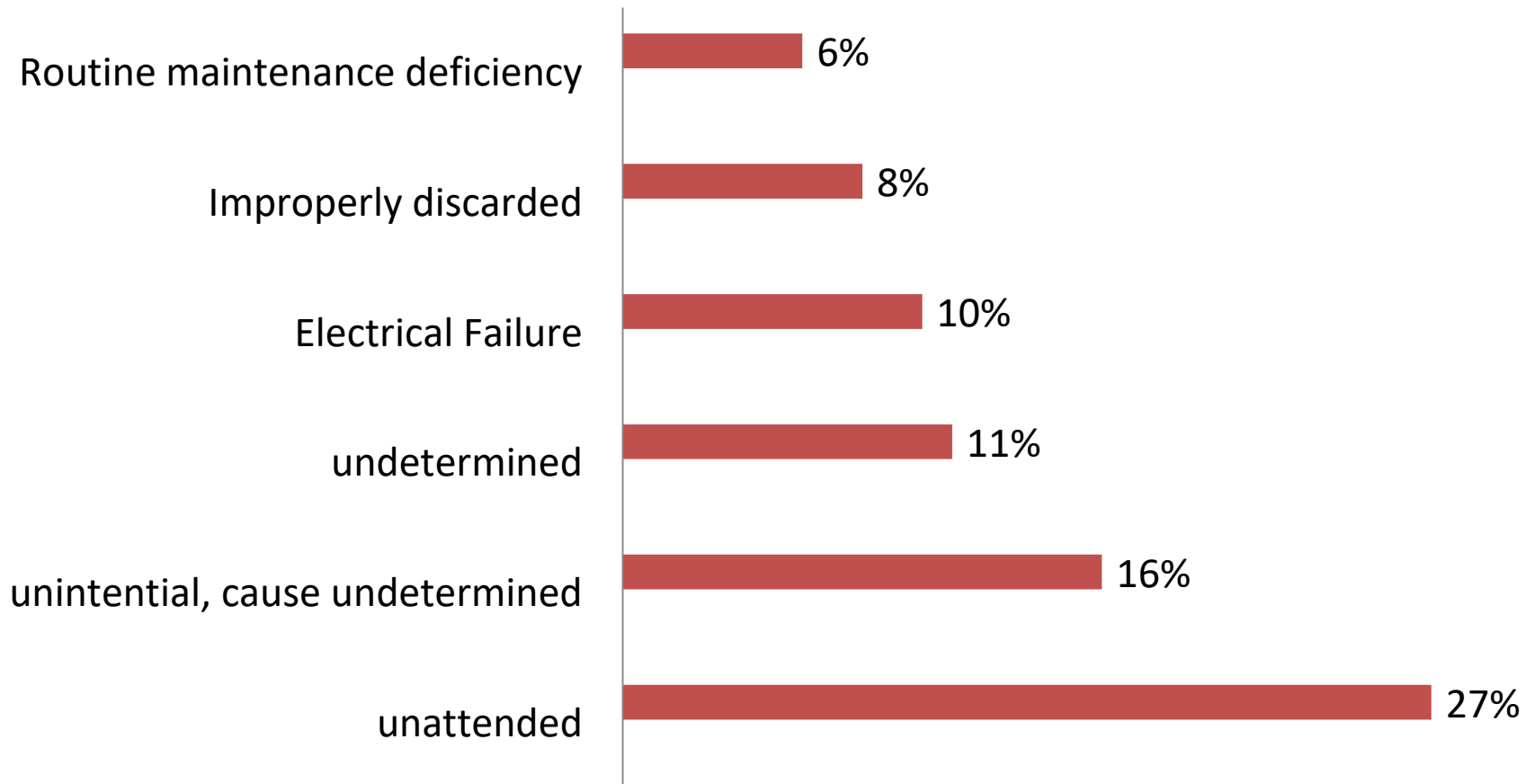
## City Centre – Area of Origin for fires



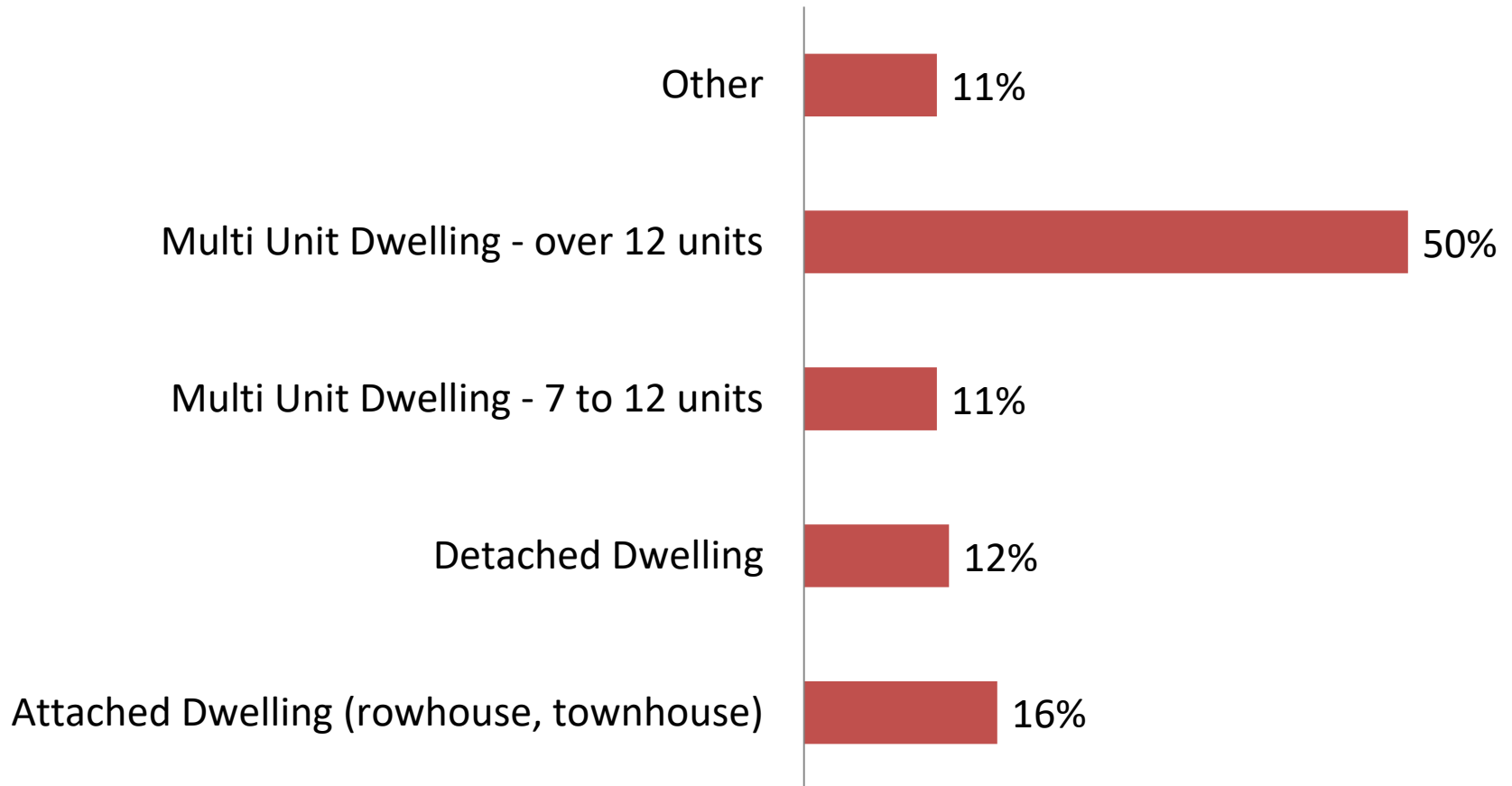
## City Centre – Ignition Source of Fires



## City Centre – Cause of fire

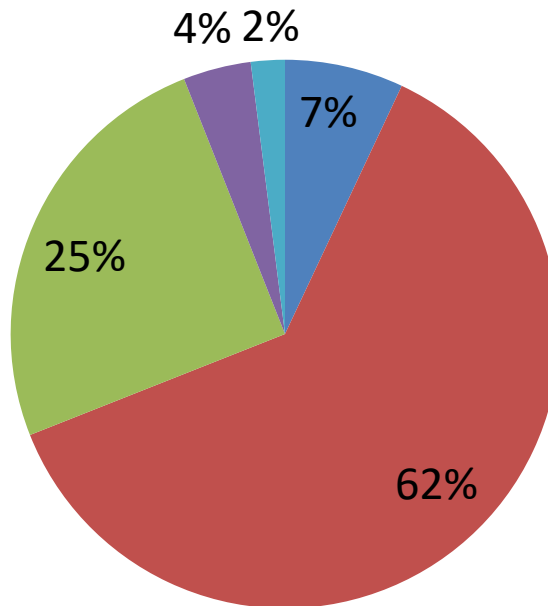


## City Centre – Property type for fire incidents

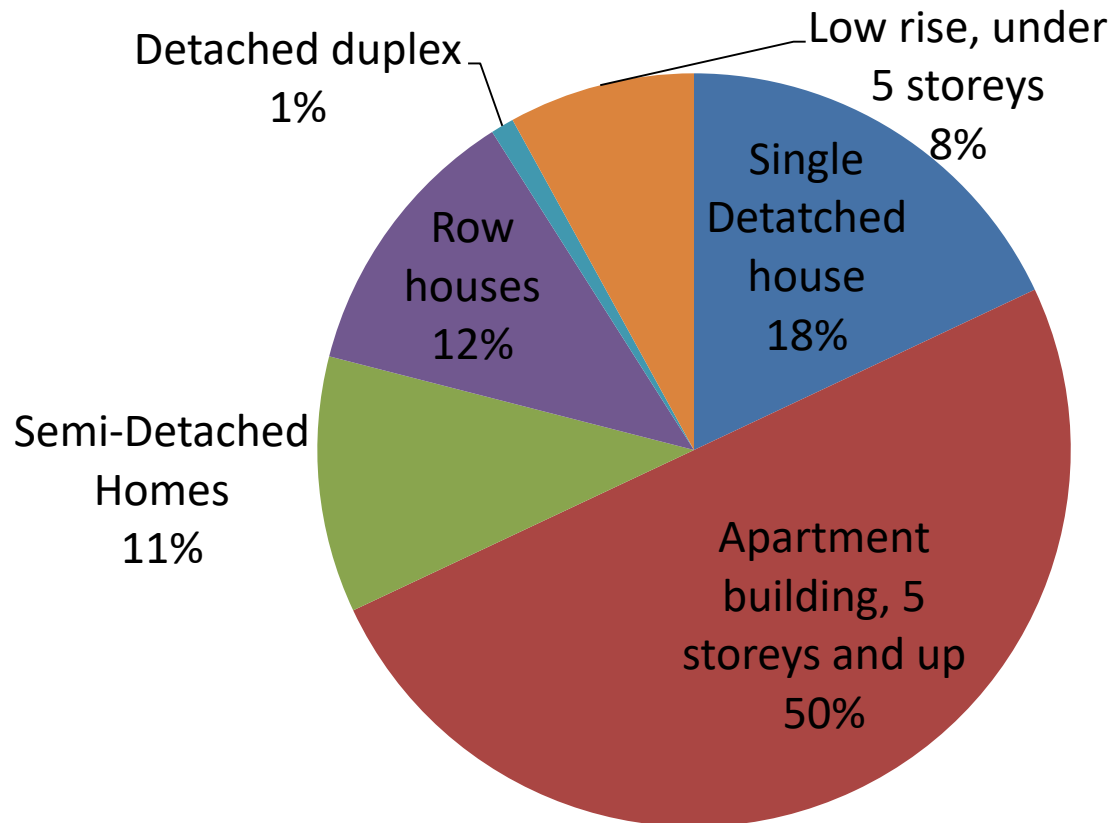


## City Centre – Age of housing

- Built before 1960
- Built between 1961 and 1980
- Built between 1981 and 1990
- Built between 1991 and 2000
- Built after 2001



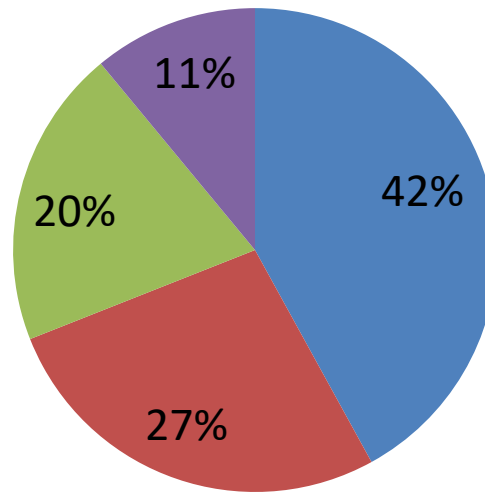
## City Centre – Building Stock



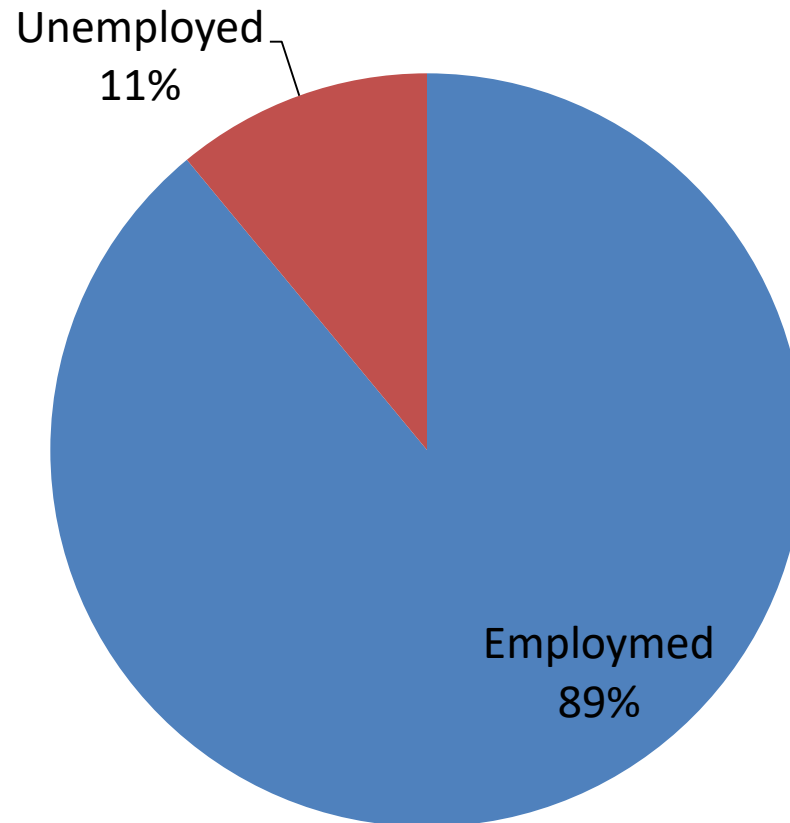


## City Centre – Combined household income

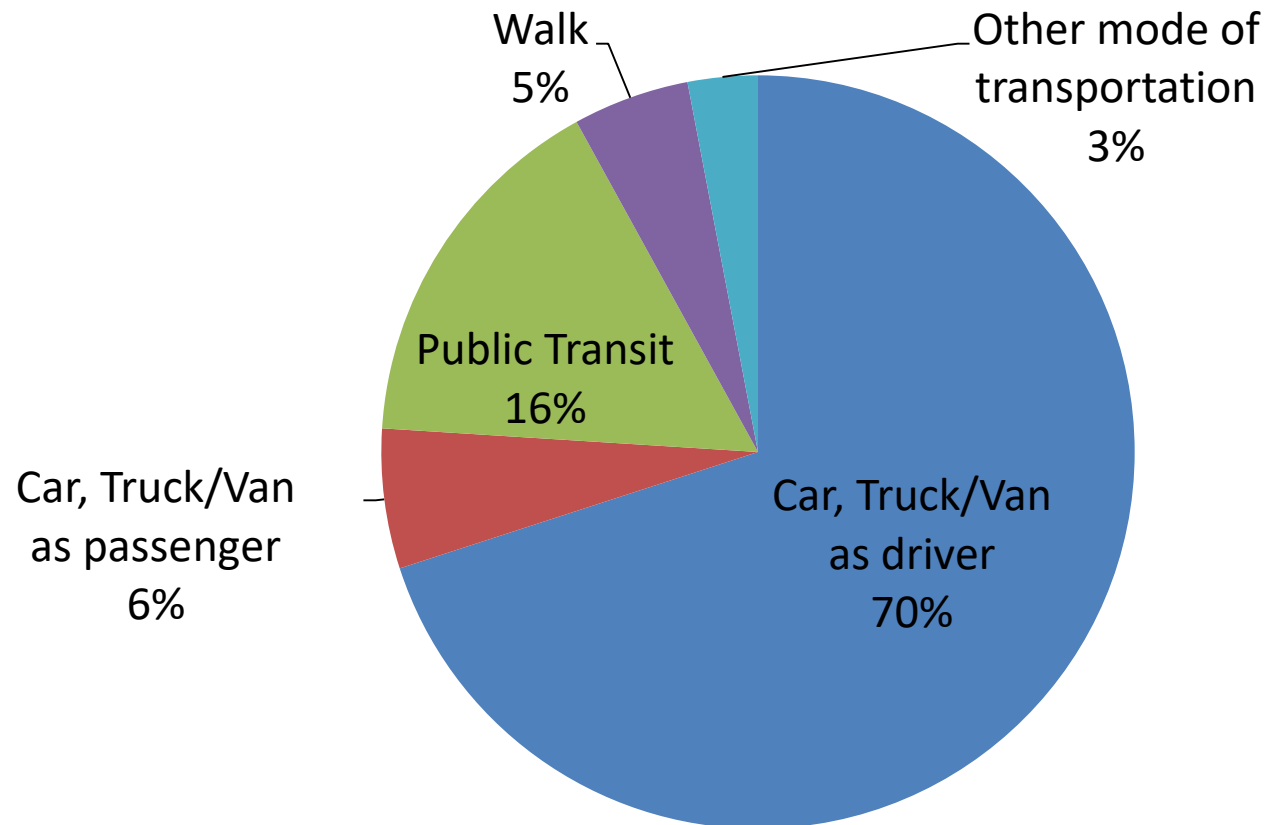
- Total household income below \$50,000
- Total household income between \$50,000 - \$80,000
- Total household income between \$80,000 - \$125,000
- Total household income over \$125,000



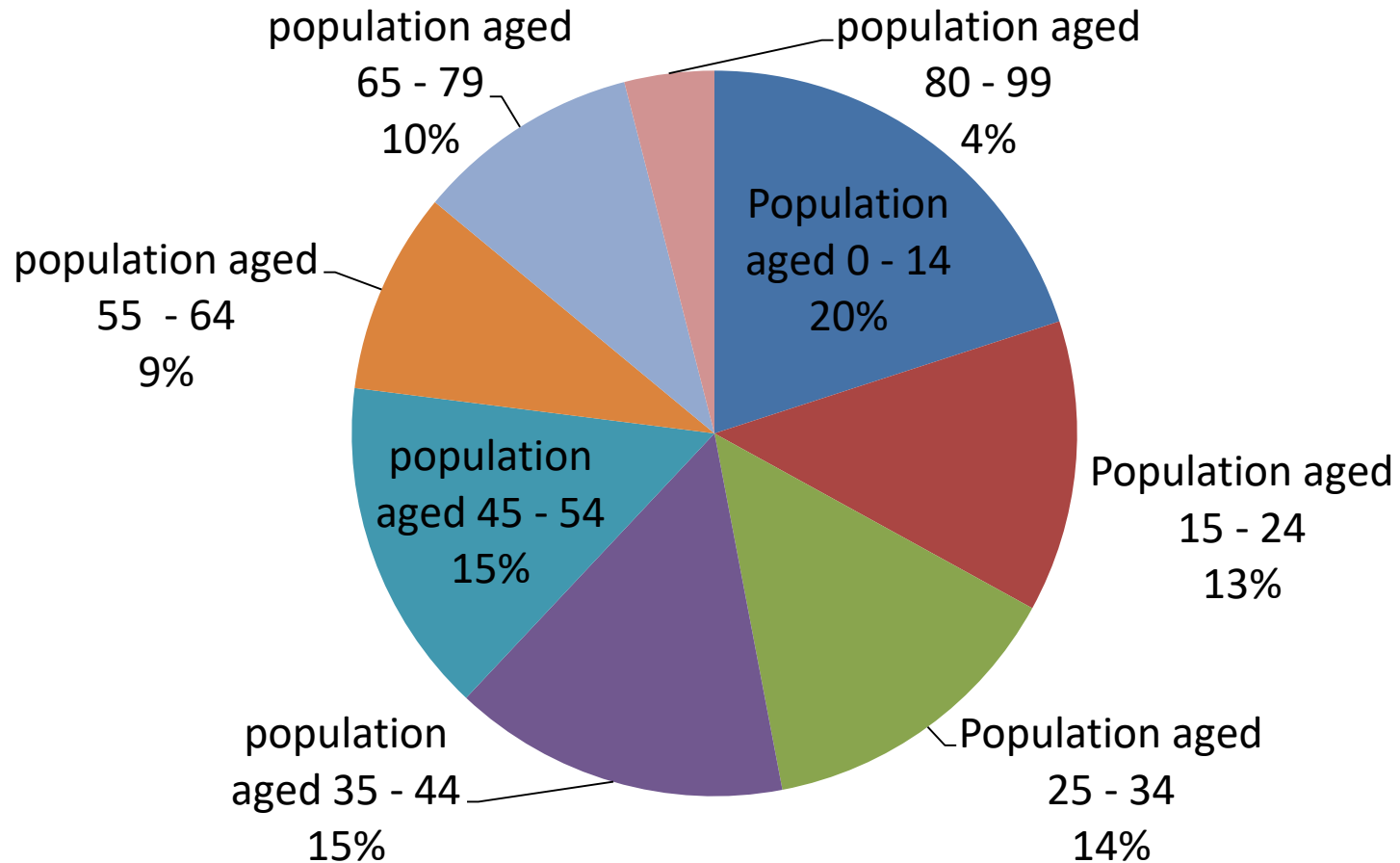
## City Centre – Employment Stats



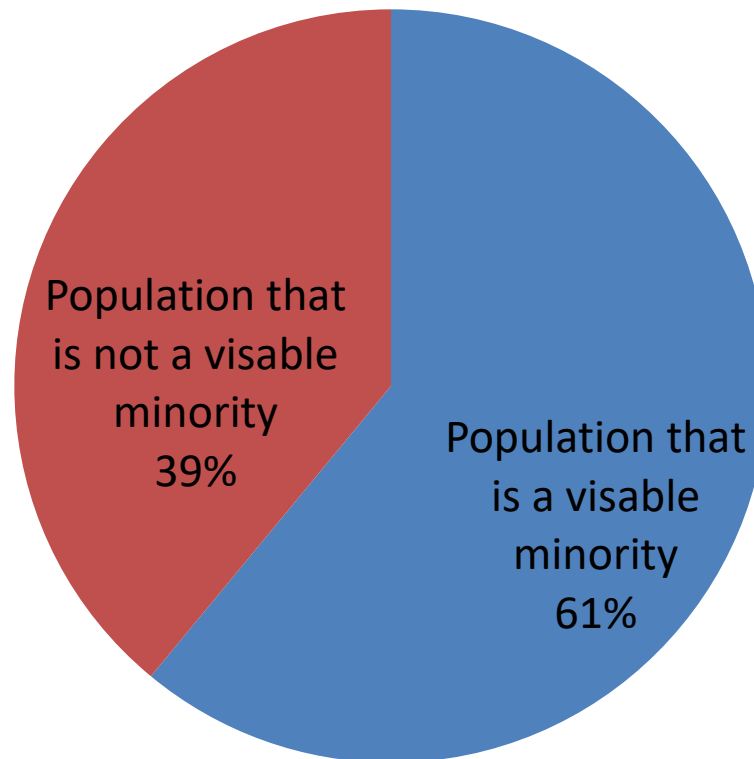
## City Centre – Transportation to work



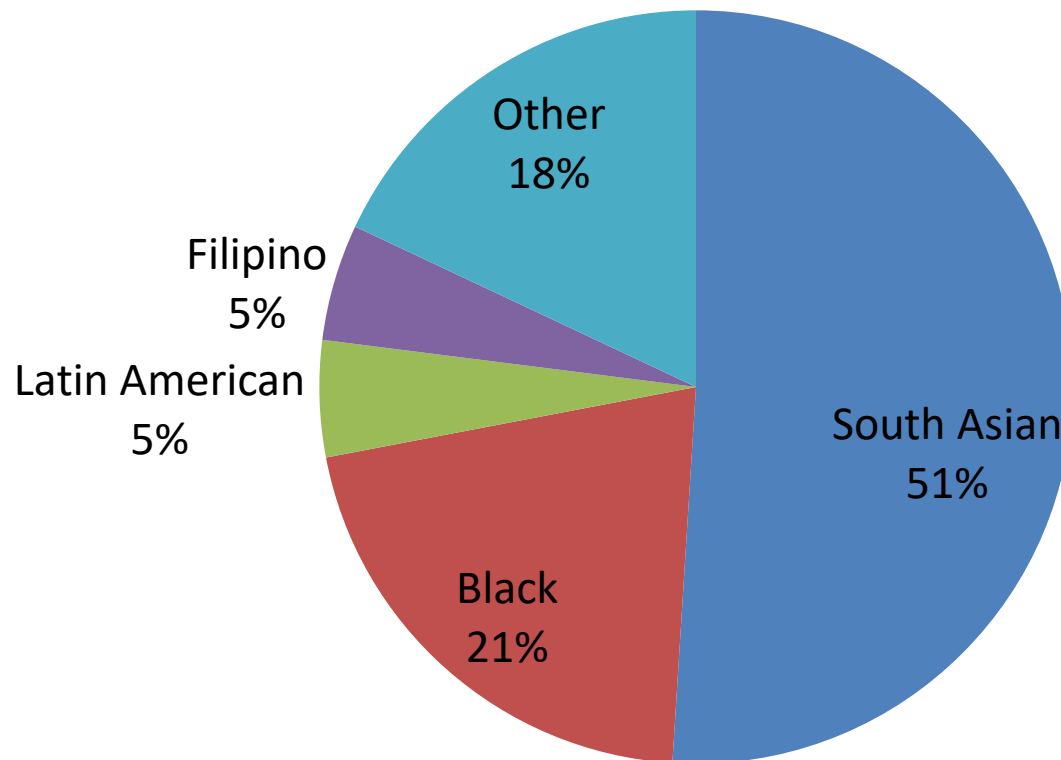
## City Centre – Age Demographics



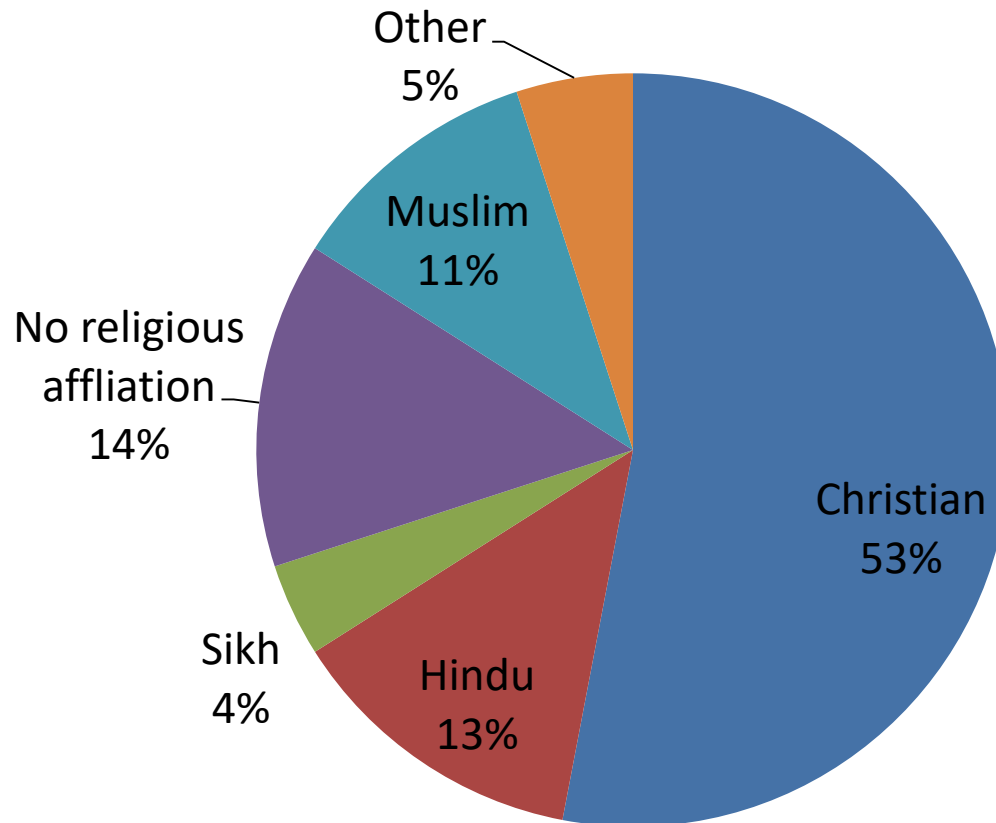
## City Centre – Minority demographics



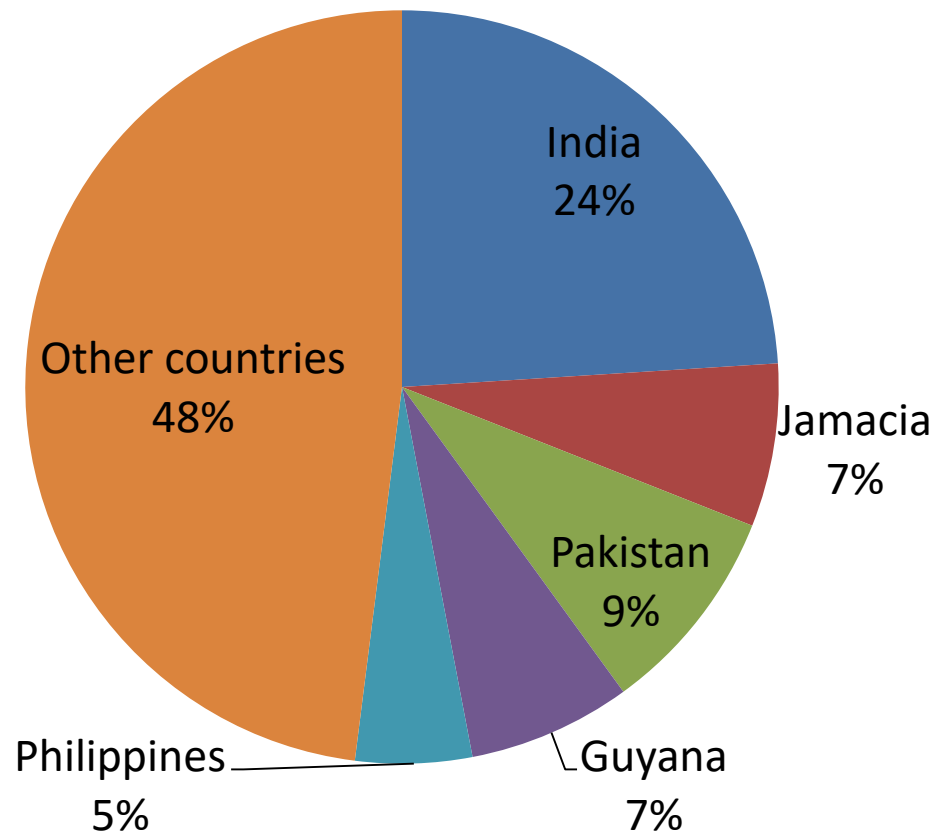
## City Centre – Minority statistics



## City Centre – Religion

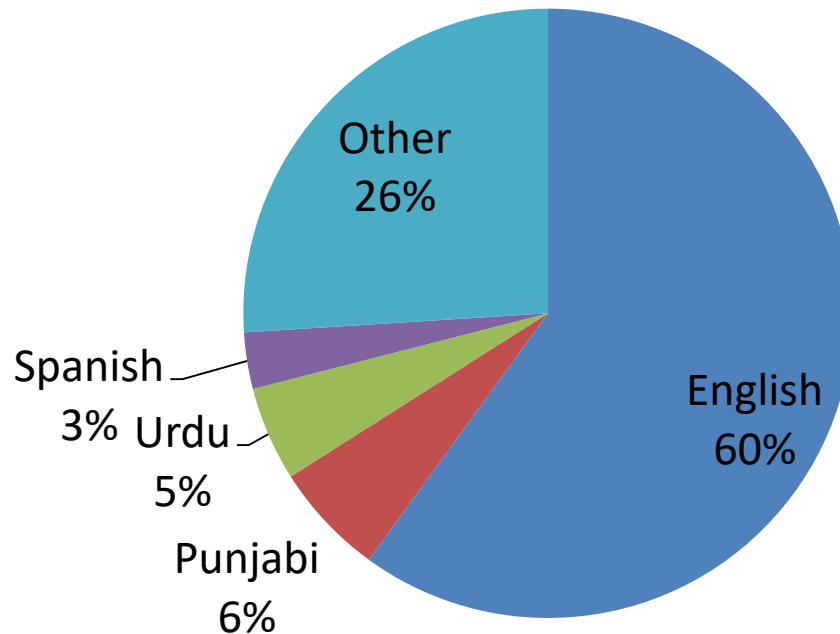


## City Centre – immigration place of birth

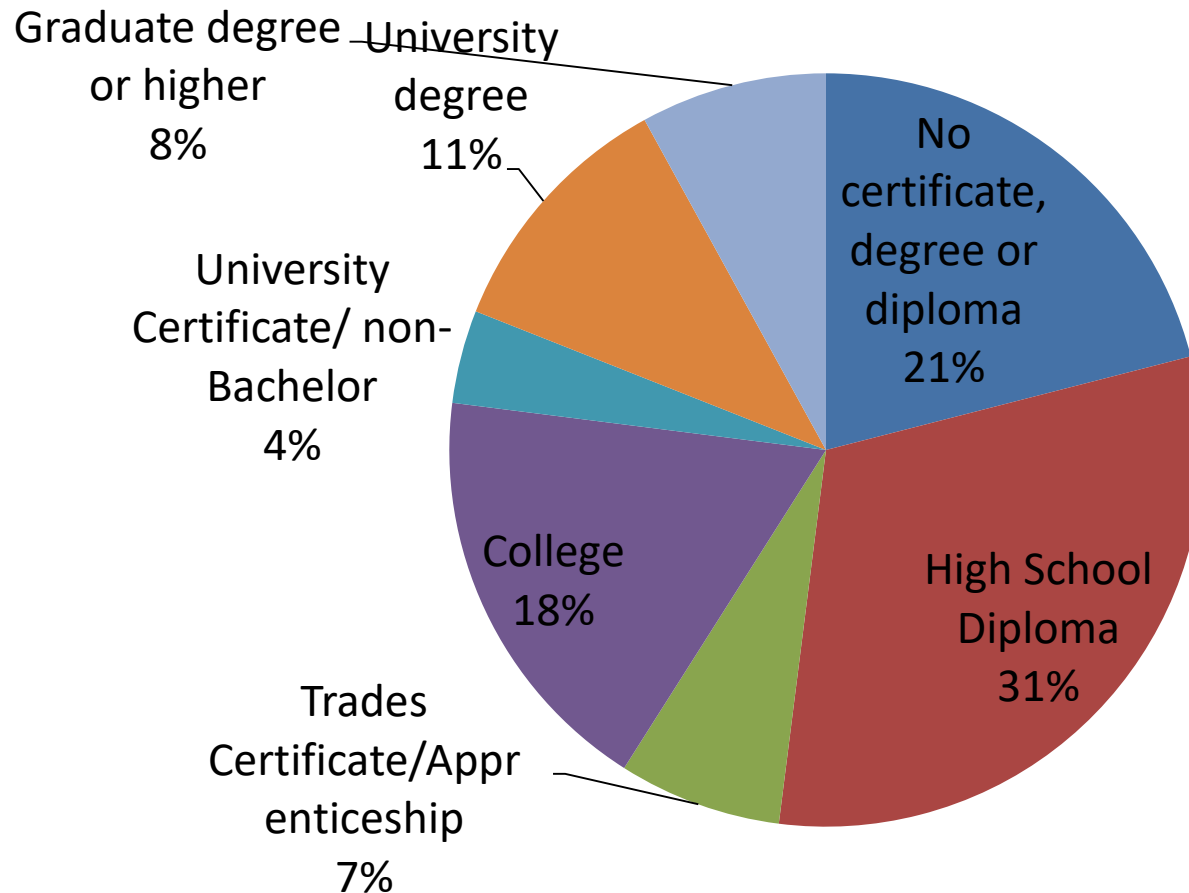




## City Centre – Language most spoken at home

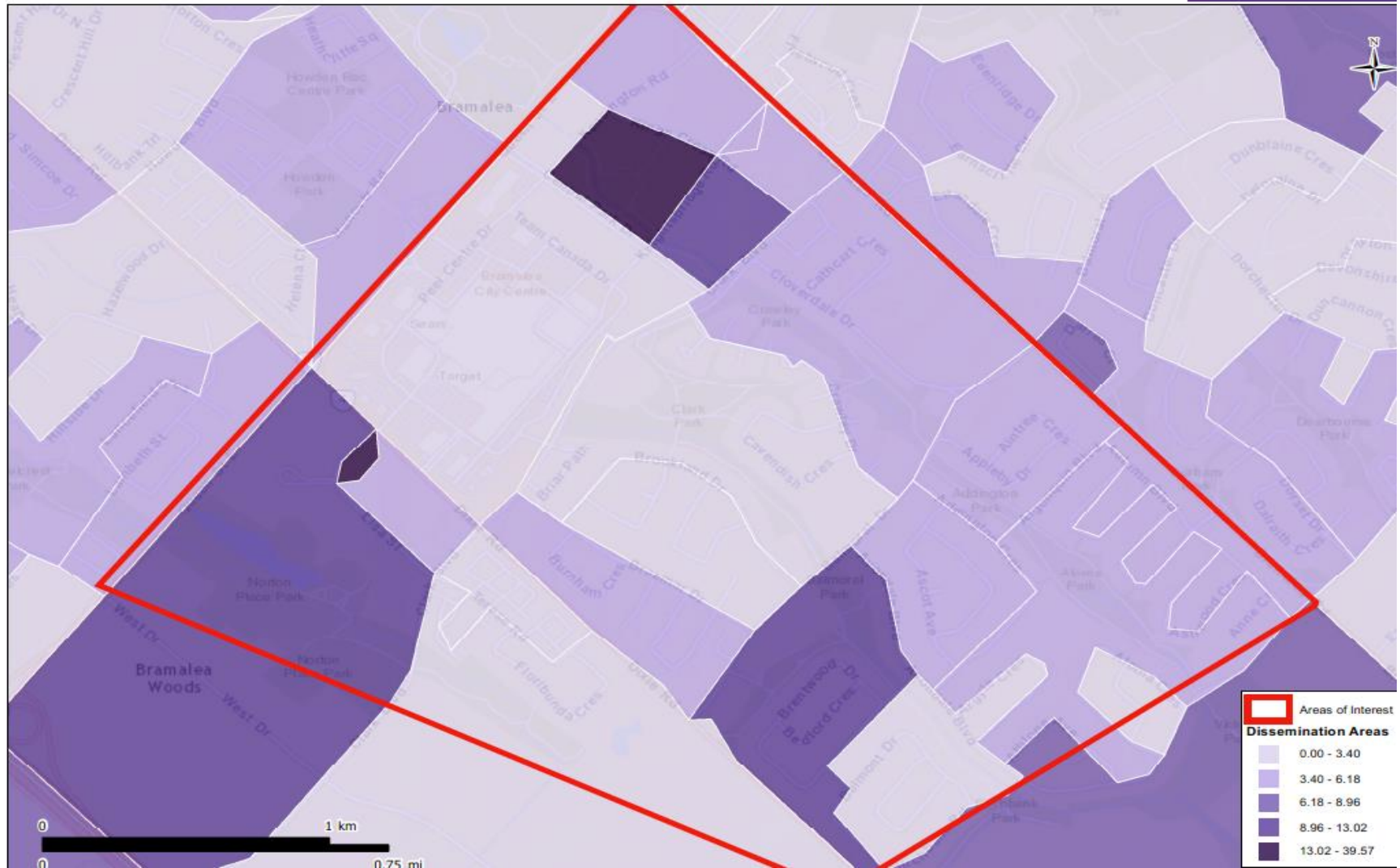


## City Centre – Education Statistics



Women's Clothing - Where Bought (Pst Yr) - Joe Fresh (P)  
City Centre Area (% Penetration)

**ENVIRONICS**  
ANALYTICS



Women's Clothing - Where Bought (Pst Yr) - Old Navy (P)  
City Centre Area (% Penetration)

**ENVIRONICS**  
ANALYTICS



Variable Description: Women's Clothing - Where Bought (Pst Yr) - Old Navy (P); Normalization Variable is Total Population 12+.

## Behavioural | Media Overview

**ENVIRONICS**  
 ANALYTICS

Trade Area: City Centre Area

Household Population 12+: 20,512

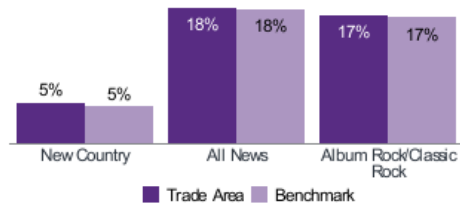


### RADIO

 Listeners: 83.1%  
 Index: 97

**9** Hours/Week  
 Index: **113**

#### Top Formats\*

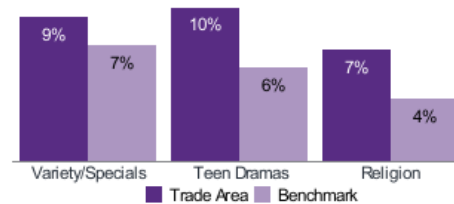


### TELEVISION

 Viewers: 90.6%  
 Index: 99

**14** Hours/Week  
 Index: **100**

#### Top Program Types\*

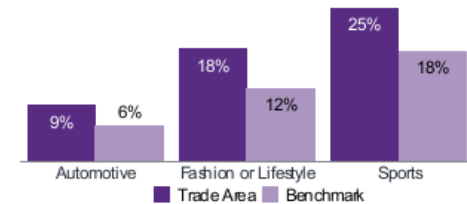


### NEWSPAPER

 Readers: 51.8%  
 Index: **126**

**2** Hours/Week  
 Index: **164**

#### Top Sections Read\*

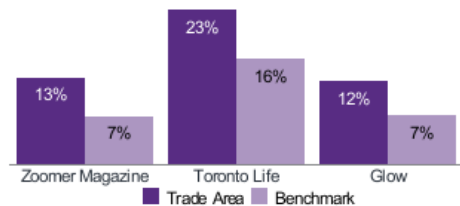


### MAGAZINE

 Readers: 72.3%  
 Index: 95

**2** Hours/Month  
 Index: **122**

#### Top Genres\*

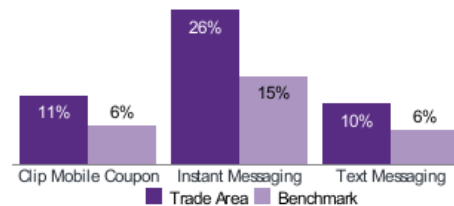


### INTERNET

 Users: 94.3%  
 Index: 98

**23** Hours online past week  
 Index: **106**

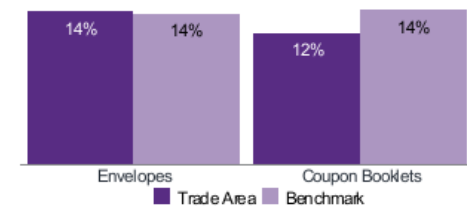
#### Top Activities\*



### DIRECT/OUTDOOR

**4** Times used public transit past week  
 Index: **155**

#### Top DM Formats Used\*



## GEOHUB STORY MAP

<http://brampton.maps.arcgis.com/apps/Cascade/index.html?appid=b8c6a4e7497443129075b8dc41ac56d5>