



WorkInCulture

Securing Sponsorship - What's the Trick?
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Top line summary

- Develop your sponsorship framework to better align your work with the work of your potential partners.
- Qualify your prospects using the three (3) step process.
- Create simple research profiles on your best leads.
- Build simple materials that tell your story and customize opportunities with your organization.
- Practice best way in tactics to get in front of your prospects.
- Align your presentation with your background and keep your messaging simple and disciplined all the way through the sales pipeline.

Contact Us

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