

**City of Brampton**

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# **PARTNER FOR SUCCESS**

**Federation of Canadian Municipalities  
2019 Annual Conference**





## | Meet Canada's second fastest growing city

In Brampton, people are at the centre of everything we do. Our residents are among the youngest and most diverse in the country, a highly talented workforce to attract investment from across Canada and beyond.

Our focus on technology and sustainable infrastructure is unlocking economic potential and reinforcing Brampton's unique position in the centre of the Innovation Corridor. The new Centre for Innovation in our downtown will be an iconic project for learning, collaboration, digital creation and programming. Partnering with Ryerson University, we are establishing a national centre for cybersecurity, creating jobs, expertise and resources to tackle this pressing global challenge.

Moving the City forward is this Term of Council's Priority and a cornerstone of Brampton's 2040 Vision. Over the next two decades, Brampton will strengthen our environment, transportation, jobs, recreation, health, social issues, and arts and culture landscapes. With ample developable lands and a robust workforce, Brampton will continue to be a key contributor to the provincial and national economy.

We look forward to working with the Federal government and all partners to harness the immense opportunities that are before us. Let's work together for the people of Brampton.



# In Brampton, opportunity always adds up



## 2<sup>ND</sup> FASTEST GROWING CITY IN CANADA

Approx. 14,000 new residents per year

## LOWEST AVERAGE AGE IN CANADA



36.5



**CENTRALLY LOCATED**  
in the middle of Canada's Super Innovation Corridor

## YOUNG, MULTICULTURAL WORKFORCE

234 different cultures, speaking 115 languages

115

234



**ACCESS TO 4.3 M**  
labour pool across the GTA

The largest supply of vacant land adjacent to Toronto Pearson International Airport



**HOME TO CN**  
The largest Intermodal Railway terminal in Canada

**7 TRANSCONTINENTAL HIGHWAYS**  
accessing 158 million North American consumers



**AAA**

Credit Rating (Standard & Poor's)

**70,421**

**DIVERSE ECONOMIC BASE WITH OVER 70,421 BUSINESSES**

**RANKED TOP 10 OVERALL MID-SIZED CITY TOP 10 BEST BUSINESS FRIENDLINESS & CONNECTIVITY**

FDI Magazine



**INCREASE IN BUSINESSES**  
from 2017- 2018

**INCREASE IN JOBS**  
from 2017-2018



7,000

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# City of Brampton

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# TRANSIT

## | Brampton is creating a modern, integrated transit system by:

- Enhancing Regional Transit Connections
- Increasing connectivity to transit infrastructure
- Offering sustainable transportation alternatives
- Implementing environmental friendly and advanced technologies

### **Driven by high ridership growth:**

- Transit ridership per capita has doubled over the last decade
- Brampton Transit's ridership increased by just under 50% between 2015 and 2018.
- Züm rapid transit express service project funded by all three levels of government has seen routes with average daily ridership increases of over 130% between 2008-2018.

## | Opportunity

Meeting the future demands for transit in Brampton requires extensive investment in both conventional and higher order transit that enhance regional connections. Due to large and rapid growth, significant funding from all levels of government is required now to meet these demands.

## | Goal

A modern transit system that meets the needs of a diverse, young, dynamic and fast growing city.

Increase more environmentally-friendly modes of transportation means to improve accessibility of services and jobs, reduce traffic congestion, reduce GHG emissions and improve health.

# OUR ASKS

## 1. A fair allocation method for Public Transit Stream (PTS) funding for Rapidly Growing Transit Systems

Use up-to-date CUTA(Canadian Urban Transit Association) ridership statistics.

- When the agreement was signed between Federal and Provincial governments in 2018, the allocation was based on 2015 ridership data (even though 2016 ridership data was available). Official CUTA ridership data from 2017 should now be used to determine the allocation for the GTHA PTS.
- Brampton Transit ridership grew by 9 per cent from 2015 - 2016 and almost 50 per cent between 2015 - 2018. The allocation of funds should better reflect where the highest need is. Using 2015 data does not accurately reflect where the highest need is and it penalizes a fast-growing city and its transit system.

Using a 70% ridership and 30% population allocation (similar to Federal to Provincial distribution)

- Brampton is the 2nd fastest growing city in Canada (2016 Census) and an allocation partially based on population will help to ensure that the City of Brampton is equipped to meet the increasing demand for transit in our community.

## 2. Shortfall in federal funding for transit within Brampton compared to peers

- While the City has received some funding in the past, it has not been at the same funding level received by other municipalities. (See Table 1)

TABLE 1

Project	York Region (Subway Extension)	Züm Funding (Brampton)**	Grand River Transit (Kitchener/Waterloo)	Toronto (Scarborough Subway)
Funding Date	2007	2008	2010	2013
Total	\$2,600,000,000	\$295,000,000	\$818,000,000	\$3,560,000,000
Federal	\$697,000,000	\$95,000,000*	\$265,000,000	\$660,000,000
Province	\$870,000,000	\$95,000,000	\$300,000,000	\$1,990,000,000
External Funding as % of Total Cost	60%	64%	69%	74%

\*While the City has received funding in the past, it has not been at the same funding level received by other transit systems.

\*\*2nd fastest growing city in Canada

## 3. Increase annual federal gas tax commitment

- Consider the continuation of the one-time federal gas tax top up transfer of \$2.2 billion to municipalities in future years.

## Related priority projects

To meet the needs of our growing ridership and to provide a safe and reliable transit system, Brampton Transit's priority projects are:

- A 3rd Maintenance and Storage Facility
- Expanded bus fleet
- Expansion of Züm rapid transit express service to other high transit growth corridors within the City
- Refurbishment and replacement of buses
- Higher Order transit services on Main St. and Queen St.
- Smartbus and Fare Collection Technology
- Downtown Mobility Hub



City of Brampton

# HURONTARIO-MAIN STREET LRT

## A modern Light Rail Transit on Main Street

An LRT on Main Street extending to the Brampton GO Station will be a key component in supporting unprecedented transit growth with Brampton Transit ridership exceeding 31 million riders in 2018, more than 50% increase over 2014.

Brampton is planning for the future. The extension of Light Rail Transit, north of Steeles Avenue from the Brampton Gateway Terminal to the Brampton GO Station, along Main Street, is only possible with a fully engaged federal government as a funding partner.

## Opportunity

In December 2018, City Council decided to proceed with a Light Rail Transit (LRT) on Main Street, extending the LRT from the Brampton Gateway Terminal at Steeles Avenue and Hurontario Street to the Brampton GO Station.



The City is assessing three options for the LRT on Main Street.

The Hurontario-Main LRT surface route is Transit Project Assessment Process-approved. However it did not consider the streetscaping elements of Downtown Reimagined (wider sidewalks, cycling infrastructure and tree canopy).

The loop provides an opportunity to include some of these elements.

## Surface Route

1. Hurontario-Main LRT surface route	Length: 3.5 km	\$400 M
2. Downtown Main-George one-way loop	Length: 3.9 km	\$450 M

These routes provide an opportunity to include all of the streetscaping elements as proposed by the Downtown Reimagined project.

## Surface & Tunnel Route

3A. Surface route to Nanwood Dr, and tunnel from south of Nanwood Dr to Brampton GO under Main St	1 at-grade stop 3 underground stops Length: 3.3 km (1.2 km at-grade; 2.1 km underground)	\$1.4 B – \$1.7 B
3B. Surface route to south of Nanwood Dr, and tunnel from south of Nanwood Dr to Brampton GO under Main St	2 at-grade stops 1 underground stop 3.3 km (1.2 km at-grade; 2.1 km underground)	\$1.0 B – \$1.15 B
3C. Surface route to south of Nanwood Dr, and tunnel from south of Nanwood Dr to Brampton GO under Main St with diversion under George St in Downtown Brampton	2 at-grade stops 1 underground stop 3.4 km (1.2 km at grade; 2.2 km underground)	\$1.05 B – \$1.2 B

**The City is undertaking an Environmental Assessment study that incorporates all three options and encompasses the Centre for Innovation, Post Secondary Institutions, Downtown Transit Terminal, Downtown Reimagined, and other key downtown Brampton projects. The completion date for each study is Spring 2021.**

## Goal

A modern Light Rail Transit on Main Street extending to the Brampton GO Station and connecting to the GTHA transit network to meet the needs of a diverse, young, dynamic and fast-growing city.

Increase modal split of transit as a means to improve accessibility of services and jobs to support economic growth, reduce traffic congestion, reduce GHG emissions and improve health.

## OUR ASK


The City of Brampton is seeking a funding partner in the Federal government in order to proceed with a fully-funded Light Rail Transit on Main Street, extending to the Brampton GO Station, and a future Downtown Brampton Mobility Hub that connects to the GTHA.

## Related priority projects

To meet the needs of our growing ridership and to provide a safe and reliable transit system, Brampton Transit's other priority projects are:

- Expansion of Züm express service to other high transit growth corridors within the City
- Bus rapid transit on Queen Street
- Downtown Transit Terminal
- A 3rd Bus Maintenance and Storage Facility





# City of Brampton

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# CYBERSECURITY

## | Establishing a national centre for cyber security

In partnership with Ryerson University, creating jobs, expertise and resources to tackle a serious global challenge.

The Catalyst brings Ryerson's tradition of putting researchers and industry leaders together to solve global challenges right in downtown Brampton.

## | Opportunity

Every minute, 232 computers around the world are infected by malware. The global cybersecurity industry is expected to reach US \$200-billion by 2023. There is an urgent need for trained cybersecurity professionals worldwide. Canada's cybersecurity sector alone has a 7% annual growth rate in labour demand, with 8,000 roles needed to be filled by 2021. With the right training and research opportunities Brampton will help meet that demand.

### **Cyber-crime has a significant impact on Canadian businesses:**

- 3 in 4 Canadian businesses are concerned about the impact of cyber threats.
- 1 in 5 experienced a cybersecurity incident, amounted to 10% of lost revenue, 30% additional repair or recovery costs, 4% had to reimburse external parties to make a ransom payment (2017)
- cyber-crime is causing \$3 billion dollars of economic losses every year (Statistics Canada)
- \$14 billion spent by Canadian businesses to prevent, detect and recover from cybersecurity incidents (2017)

**Between 2012 and 2016, Canada had the fourth most cybersecurity venture capital deals in the world. Ryerson is the ideal collaborative hub to bring together efforts to find solutions right here in Brampton.**

Announced in 2018, the Cybersecure Catalyst is a strategic partnership between City of Brampton and Ryerson University. It is a not-for-profit corporation owned and operated by Ryerson University.

The Catalyst builds on Ryerson's tradition of putting researchers and industry leaders together to solve global challenges, such as the threat of Cybersecurity on social and economic stability.

The Catalyst also leverages Ryerson's resources and entrepreneurial spirit to solve critical cybersecurity challenges and seize new opportunities. The City has committed \$5 million over the next five years to support Ryerson University in this venture.

## Goal

Leverage Brampton's young entrepreneurial population and growing economy to address challenges of the digital economy and drive research and development of innovative solutions, by establishing a National Centre for Cybersecurity in Brampton.

Challenges include a significant human capital shortfall, helping small and scaling local companies to grow into global companies (to service both Canadian and international markets), and finally, equipping small businesses – the majority of business in Ontario – who are more vulnerable to attack. Therefore, our goal is to contribute to the protection of the economy and society.

This important initiative will empower Canadians and Canadian businesses to take full advantage of the opportunities, and tackle the cybersecurity challenges through training and certification; commercial acceleration and applied research and development.


## OUR ASK

The City of Brampton is asking the Federal Government to support the Cybersecure Catalyst initiative with funding and solution-oriented collaboration. The City welcomes the Federal commitment in the 2019 Budget to fund cyber security networks, including Ryerson University's Cybersecure Catalyst in Brampton. The City looks forward to working with Ryerson and the Federal government on this exciting initiative.

Cybersecure Catalyst is driven by strong partnerships with industry leaders in Brampton, and across Canada. The Catalyst's collaborations with governments and public agencies focuses on ensuring Canada's economic security and global competitiveness in cybersecurity.

## Related priority projects

- The Chang School of Continuing Education has launched two courses in cybersecurity in Brampton. Classes are held at Brampton City Hall
- Brampton's newly opened pilot Incubation Hub will serve as a co-working space for entrepreneurs in Brampton and beyond to drive innovation and job creation
- Continue to work on Memorandum of Understanding with Ryerson University
- Downtown Mobility Hub



# City of Brampton

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# HOUSING

## | The Housing Brampton Strategy

The Housing Brampton Strategy will support creation of additional rental and affordable ownership units, while bolstering partnerships with housing providers, community stakeholders, and all levels of government to improve the state of housing affordability in the City.

## | Opportunity

Over the past decade, the rate of increase for housing prices in Brampton and across the GTA far outpaces the rate of growth in household income.

### **The 2018 Brampton housing needs assessment found that:**

- 35% of Brampton households are facing challenges with shelter costs where they are spending more than 30% of their income on housing (2016 Census)
- 44% of renters are spending more than 40% of their income on shelter costs
- Brampton's rental vacancy rate is 1.1%, down from 1.3% in 2017 - 3% represents a healthy vacancy rate

### **Priority needs identified as part of Brampton's housing needs assessment, include:**

- youth homelessness
- housing affordability for both low-income families and medium income families



**Annual affordable housing targets for the City of Brampton:**

<b>Housing Targets</b>				
Emergency Temporary/ Transitional Housing	Low Income	Middle Income	Middle Income and Greater	Supportive Housing
18	316	410	2255	82

**The City is seeking opportunities for ongoing funding investments which support the achievement of its local housing targets to satisfy local housing affordability needs.**

Brampton is also exploring opportunities for innovative housing forms supported through various funding tools.

## Goal

Brampton’s Housing Strategy is to respond to the varying housing needs of our residents and improve housing choices for all resulting in high quality of life. This requires a vision and support from federal government through strong partnerships.

## Related priority projects

- A 90 unit affordable housing project within Brampton (Bramalea Christian Fellowship, Developer) recently received approval for funding through the Investment in Affordable Housing Program, which will result in 45 new below market rental units and 45 at market rental units.

### OUR ASK

The Federal government to take an active role in the collection of housing data, allowing for cross-government comparisons and shared databases to holistically understand local housing and homelessness needs, supporting evidence-based decision-making.

Increase of the funding opportunities through the National Housing Strategy or other initiatives that are directly available to Canadian municipalities within a solutions-oriented framework and address local needs.



City of Brampton

# COMMUNITY SAFETY

## Comprehensive Collaborative Approach

The City of Brampton continues to support Peel Public Health and Peel Regional Police in leading the first integrated Community Safety and Well-Being Plan for the Region of Peel.

We are committed to working with all levels of government and service providers to address specific community safety needs.

The City of Brampton acknowledges the importance of collaboration and building strong relationships across government, service providers, and community groups due to the systemic and intertwined nature of community safety.

## Opportunity

The Housing First principle states that people feel more secure and enjoy higher quality of life if they have access to affordable and secure housing. However, the 2018 Brampton housing needs assessment found that 35% of Brampton households are facing challenges with shelter costs where they are spending more than 30% of their income on housing, while the City's rental vacancy rate is 1.1%, down from 1.3% in 2017.

**In addition to the need for stable affordable housing, the City recognizes a sense of personal safety has been intrinsically linked to a sense of well-being. According to the 2017 United Way Report:**

- 1 in 5 children in Peel Region live in poverty
- Only 20% of children and youth in Canada who need mental health services get access to them
- More than 50% of people are one paycheck from a financial crisis
- 30% of senior kindergarten children in Peel Region categorized as “vulnerable” on one or more Early Development Instrument (EDI) domains

**As a cumulative result of the multiple factors, the City has learned through several engagement opportunities, town hall meetings, and community audits, some City of Brampton residents feeling a sense of insecurity in certain areas of the City.**

As well, a need for promoting existing resources and services available to Brampton residents has been identified as a critical priority as there is a lack of awareness.

## Goal

The City of Brampton aims to actively enhance social capital within the community for more connected and engaged citizens.

The City, looks to provide tools and information for Brampton residents to independently seek and engage with existing resources and agencies in the community and across all levels of government.

## Related priority projects

- Community Safety and Well-Being Plan
- The Lighthouse Project – a program that builds the capacity of faith-based organizations to allow members of the community to seek refuge during times of community-wide emergencies in Brampton
- Expansion of Brampton’s GeoHub as an external resource and collaboration platform

## OUR ASK

The City of Brampton is committed to enhance community resilience through cross sector engagement, advocacy and collaboration. This work requires:

Increased and encourage **sharing of Brampton specific data** between various levels of government, agencies and sectors;

**Fair funding allocation process** that reflects local community needs and population growth; and

Encourage **collaboration and engagement** among all levels of government to enable a holistic approach to community safety.







City of Brampton

# DOWNTOWN FLOOD MITIGATION

## A Transformative Impact

The downtown Brampton Etobicoke Creek flood mitigation project, is a catalytic project that will eliminate the flood risk, remove the Special Policy Area (SPA) designation and remove development restrictions in downtown Brampton, and ultimately lead to the creation of the Riverwalk.

Current estimates indicate a transformative impact including a potential for 2,700 new housing units, 2,100 net new jobs, and \$119 million in annual revenues.

## Opportunity

Downtown Brampton is within a designated Special Policy Area (SPA) due to historical flood hazards. As a result, development within the 31 ha area of the downtown is restricted. The EA for flood mitigation is underway and expected to be completed by 2020. Once the EA is completed, funds are required for:

- detailed flood mitigation design (2021-22)
- flood mitigation construction (2023-24)

Riverwalk is a catalytic project that will significantly improve the resiliency and sustainability of Downtown Brampton, recapture the beauty and ecological function of the Etobicoke Creek, while creating vibrant public spaces that enables residents to work, live and play.

The project is a key to enabling priority projects such as pilot Incubator Hub, Centre for Innovation (Public Library, Cybersecure Catalyst, Innovation Space, Event Space), Heritage Theatre Block redevelopment, higher order transit Improvements (Light Rail Transit (LRT) Extension - Steeles to Downtown Brampton, and Queen Street Brampton Rapid Transit (BRT)).

## Goal

Removal of the SPA designation to lift development restrictions in downtown Brampton, and ultimately creation of the Riverwalk. To unlock economic, environmental, social and cultural opportunities, and support the development of a new sustainable and vibrant downtown Brampton.

Current estimates indicate a transformative impact, of the project including potential for 2,700 new housing units, 2,100 new jobs, and \$119 million in annual revenues. An economic assessment and return on investment (ROI) study for downtown Brampton flood mitigation is under way to fully capture the opportunities associated with this project.

## Related priority projects

The City, in partnership with TRCA, continues the work to advance the downtown Brampton flood mitigation project:

- Environmental Assessment work, to be completed summer 2020
- Economic Assessment and Return on Investment (ROI) Study for downtown Brampton flood mitigation – to be completed spring 2019
- Urban Design Master Plan including a resilience, sustainability and healthy development framework

## OUR ASK

**The City of Brampton is looking for the Federal government to help advance this transformational project by providing funding, streamlining the approval processes and partnering with the City towards vision of a sustainable, future oriented community.**

In summer 2018, the City of Brampton submitted an expression of interest (EOI) application for \$105 million in funding through the Federal Disaster Mitigation & Adaptation Fund. The Protecting our Future: Flood mitigation and physical, economic, social and cultural resilience for historic downtown Brampton project was deemed eligible, however due to high demand only projects starting construction in 2019 and 2020 were selected. The City's EOI application was retained and will be considered in the second intake expected in fall 2019.





City of Brampton

# CLIMATE CHANGE

## Climate Change Mitigation Efforts Support Stronger Communities

These efforts also improve public health, reduce municipal operating and capital costs, and cultivate innovation.

The City of Brampton has made progress on reducing its contribution to climate change, but requires accurate and consistent data sharing to understand and plan for the impacts of climate change on Brampton, particularly at the neighbourhood level.

### Opportunity

Local governments are at the forefront of experiencing and responding to impacts, and the financial effects of climate change. Responding to climate change provides an opportunity to reduce risk, save money, support the economy, and build stronger and resilient communities.

#### Two primary approaches:

- *mitigation*: reducing greenhouse gas emissions that contribute to climate change
- *adaptation*: anticipating the adverse effects of climate change and taking appropriate action to prevent or minimise the damage they can cause, and/or taking advantage of opportunities that may arise.

The City's Grow Green Environmental Master Plan, Sustainable Communities Program, and upcoming Community Energy & Emissions Reduction Plan provide a roadmap for climate change mitigation.

Neighbourhood-level strategies are needed to foster targeted on-the-ground action, manage risks, engage communities, and achieve results related to both mitigation and adaptation. These efforts must be prioritized by a well-informed businesses case and a strong understanding of the impacts of climate change on the City of Brampton.

Identifying projects that achieve social, economic, environmental objectives is necessary to leverage funding opportunities and partnerships.



# Goal

## The City's Grow Green Environmental Master Plan goals include:

1. Reduce our energy costs and GHG emissions
2. Manage our stormwater
3. Invest in our communities.
4. Leverage funding and partnerships
5. Become a leader

The City is also focused on our Active Transportation initiatives to promote healthier and greener ways to move.

## Related priority projects

### Climate Change Mitigation (2020 - 2021)

- Update and implement the City's Corporate Energy Conservation and Demand Management Plan
- Update and implement the Corporate Green Fleet Strategy
- Implement the Vodden Bike Lane project
- Install Electric Vehicle Charging infrastructure at City facilities
- Establish an Institute for Sustainable Brampton
- Develop and implement a Energy Retrofit Plan for South Fletcher's Sportsplex, with consideration for district energy connection with Sheridan College
- Develop a Uptown Community Energy Management Strategy
- Develop a Uptown Community Transportation Strategy
- Develop a Bramalea Community Energy Management Strategy
- Develop a Bramalea Community Transportation Strategy
- Develop a Heritage Heights Community Energy Management
- Develop a District Energy Utility Strategy
- Develop a Business Case for Residential Energy Retrofit Program

### Climate Change Adaptation

- Develop a Climate Change Adaptation Plan
- Undertake a Bramalea Flood Mitigation Strategy
- Implement Brampton Urban Forestry Strategy (1 Million Trees)
- Implement Brampton's Eco Park Plan
- Initiate a Riverwalk Development Potential Study

## OUR ASK

**Information sharing** through standardized provincial and regional modelling for climate change, accompanied by the parameters and tools to downscale models to the municipal level.

**Expand the Disaster Mitigation and Adaptation Funding** for projects under \$20 million that support climate change adaptation and mitigating such as neighbourhood-level studies, stormwater management, transportation, tree planting and establishment of an energy excellence institute (e.g. Institute for Sustainable Brampton).

**Legislative/regulatory change** to grant authority to municipalities to develop formal criteria to prioritize and expedite planning proposals that achieve climate change objectives (e.g. net zero development).



# OUR ASKS

## TRANSIT

- A fair allocation method for Public Transit Stream (PTS) funding for Rapidly Growing Transit Systems
- Address shortfall in federal funding for transit within Brampton compared to peers
- Increase annual federal gas tax commitment

## HURONTARIO-MAIN STREET LRT

Funding partner in the Federal government in order to proceed with a fully-funded Light Rail Transit on Main Street, extending to the Brampton GO Station, and a future Downtown Brampton Mobility Hub that connects to the GTHA.

## CYBERSECURITY

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## HOUSING

Take an active role in the collection of housing data, allowing for cross-government comparisons and shared databases to holistically understand local housing and homelessness needs, supporting evidence-based decision-making.

## COMMUNITY SAFETY

- Increased and encourage sharing of Brampton specific data between various levels of government, agencies and sectors;
- Fair funding allocation process that reflects local community needs and population growth; and
- Encourage collaboration and engagement among all levels of government to enable a holistic approach to community safety.

## DOWNTOWN FLOOD MITIGATION

Help advance the transformational Riverwalk project, by providing funding, streamlining the approval processes and partnering with the City towards vision of a sustainable, future oriented community.

## CLIMATE CHANGE

Information sharing through standardized provincial and regional modelling for climate change, accompanied by the parameters and tools to downscale models to the municipal level.

Expand the Disaster Mitigation and Adaptation Funding for projects under \$20 million that support climate change adaptation and mitigation.

Legislative/regulatory change to grant authority to municipalities to develop formal criteria to prioritize and expedite planning proposals that achieve climate change objectives (e.g. net zero development).



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