

March 5, 2012

12-004

**PRESTO GETS YOU FARTHER ON BRAMPTON TRANSIT
 Some Ticket and Pass Prices Set to Increase March 26, 2012**

BRAMPTON, ON: Brampton Transit's ridership continues to grow at a rapid pace. To support the City's ongoing improvements to transit service and assist with operational costs, some transit fares will increase on March 26, 2012.

Adult and senior ticket and pass prices will increase slightly. Riders may continue to use their existing tickets. No extra payment or exchange of tickets will be required as we transition to the new fares. Cash fare, student fare and PRESTO fares remain the same.

BRAMPTON TRANSIT 2012 FARES							
PRESTO	Adult	Student	Senior	Other fare payment methods	Adult	Student	Senior
e-purse (single ride)	\$2.65	\$2.45	\$1.50	Cash Fare (single ride)	\$3.25	\$3.25	*\$1.00
Weekly Pass	\$27.50	\$25.50	\$12.00	Weekly Pass	\$29.00	\$25.50	\$14.00
Monthly Pass	\$107.00	\$100.00	\$47.00	Monthly Pass	\$110.00	\$100.00	\$50.00
				Ticket (based on book of 10)	\$2.75	\$2.45	\$1.60

*Available for seniors with a valid Brampton Transit Identification card only.

Using a PRESTO card is the most economical way for Brampton Transit riders to travel. Load money (called e-purse) or a pass for a week or a month directly onto the card and never worry about losing tickets, passes or transfers – it's all stored on the card. All it takes is the tap of a PRESTO card when boarding the bus, and the fare is paid.

PRESTO cards are re-loadable, and can be purchased at any Brampton Transit terminal or facility, and online at www.prestocard.ca. Customers who register their cards also benefit. If your card is lost or stolen, it can be replaced, and the balance transferred to a new card.

As of January 1, 2013, tickets will no longer be available for purchase. Tickets will continue to be accepted after January 1, 2013 until further notice.

Visit www.bramptontransit.com for detailed route and schedule information.

For more information, visit www.brampton.ca.

About Brampton: The 9th largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor's, reflecting its successful economy and debt-free position. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak more than 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being known as the Flower City of Canada. Brampton has been designated as an International Safe Community by the World Health Organization. For more information visit www.brampton.ca

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