

## **Notice of Intention to Amend Sign By-law Wet 'n' Wild Toronto – 7855 Finch Avenue – Ward 8**

Pursuant to Procedure By-Law 160-2004, as amended, take notice that the City of Brampton intends to consider a site-specific amendment to the Sign By-law 399-2002, as amended.

On **Monday, March 27, 2017 at 1:00 pm** in the Council Chambers, City Hall, the Planning & Development Committee will consider this application.

The site for Wet 'n' Wild Toronto, formerly Wild Water Kingdom, located on the east side of Finch Avenue, south of Steeles Avenue East, is currently being redesigned and renovated. It is scheduled to open in May 2017. An application for a site specific amendment to the City's Sign By-law with a complete package of proposed signage has been submitted.

The size of the site, the numerous buildings and attractions, and the unique nature of an amusement park necessitate the need for signage beyond that permitted by the Sign By-law. The majority of the proposed signs are located in the interior of the site, visible only to visitors to the park. Also, the signs provide important directional information to visitors and ensure efficient circulation within the site.

Anyone interested in speaking to this matter at the Committee meeting or making a written submission, should contact the City Clerk's Office, no later than 4:30 pm, March 24, 2017.

Information is available for review at the City Clerk's Office, at the address below, during regular business hours. In the event that Committee chooses to refer or defer consideration of the matter, no further public notice will be given.

March 22, 2017

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