

**FOR IMMEDIATE RELEASE
JUNE 15, 2016**

**COUNCILLOR GURPREET DHILLON TO PRESENT MOTION AT NEXT WEEK'S COUNCIL MEETING,
INCREASE FUTURE JOB FORECAST BY 15,000-25,000 JOBS, INCREASE ECONOMIC ACTIVITY RATE**

BRAMPTON, ON – At next week's City Council meeting, Councillor Gurpreet Dhillon will present a motion to increase Brampton's 2041 job forecast by adding 15,000-25,000 jobs, and to increase the City's activity rate to 40% from the current 33%.

"This motion is a way for Council and staff to focus on increasing job opportunities in Brampton and increase our activity rate, which is the jobs-to-population ratio, to 40% by 2041," said Councillor Dhillon. "Accommodating for greater growth in jobs and increased employment lands will not only provide more economic balance, but also potentially lower residential taxes."

The motion will be presented at the June 22 Council meeting and is seconded by Regional Councillor John Sprovieri of Wards 9 and 10.

"This is a balanced approach to continue progress in Brampton," said Councillor Sprovieri. "That's why I'm proud to support this motion."

The motion reads:

Whereas a majority of residents in the last election gave Council a strong mandate to focus on increasing job opportunities in Brampton;

Whereas the 'activity rate' is a key indicator of a municipality's job-to-population ratio;

Whereas our Economic Development Master Plan will assist us in attracting more jobs from the Health and Life Science, Advanced Manufacturing, Information Technology, and Food & Beverage sectors;

Whereas employment growth and increased employment lands add to the non-residential assessment base, providing for a more balanced tax base;

Whereas a more balanced activity rate will result in a potentially lower residential tax rate;

Whereas a strong economic base established on employment lands is the kind of foundation that helps to attract higher order jobs and new assessment opportunities particularly as greenfield opportunities diminish;

Whereas a potential university site locating to Brampton will spur greater economic growth in higher order jobs in existing and new sectors;

Whereas increasing the City's forecasted 2041 activity rate to 40% would equate to an increase of approximately 15,000 – 25,000 net new job opportunities for the residents of Brampton, above and beyond the number of jobs in the existing forecasts;

Therefore be it resolved that:

- a. City of Brampton staff be directed to work with the Region of Peel, and area municipalities, during the Growth Plan Forecast compliance exercise, toward achieving a forecasted minimum activity rate in the order of 40% for Brampton by 2041;*

- b. *The City of Brampton accommodate the additional jobs required to achieve the forecasted 40% activity rate by 2041 through appropriate employment land designations in the remaining greenfields, intensification, and/or increasing the proportion of office uses over time.*

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For more information, please contact:

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