



THE CORPORATION OF THE CITY OF BRAMPTON

BY-LAW

Number 184-2012

To amend By-law 399-2002, as amended,
The Sign By-law

WHEREAS the Council of the Corporation of the City of Brampton passed By-law 399-2002 on December 18, 2002;

WHEREAS it is important to address issues of safety and visual clutter with respect to mobile signs; and

WHEREAS changes in technology have resulted in more affordable styles of electronic messaging;

NOW THEREFORE The Council of the Corporation of the City of Brampton ENACTS as follows.

THAT By-law 399-2002, as amended, is hereby further amended

- 1) by adding the following sentence to Section 8 EXEMPTIONS
 - (19) One Electronic Variable Message Centre displayed within the window of the main entrance to a unit provided that:
 - (a) The property is not zoned residential,
 - (b) The sign is separated from lands zoned residential by a distance of 36 m,
 - (c) The sign does not exceed 0.19 m² (2 ft²) in sign area,
 - (d) The message does not flash and consists of letters and numbers only, and
 - (e) Where the sign is located within 100 m (328 ft) of property zoned residential shall be turned off between the hours of 10:00 pm and 7:00 am.
- 2) by deleting therefrom the chart from Schedule II GROUND SIGNS, and replacing it with the chart as Schedule II GROUND SIGNS attached hereto; and

**SCHEDULE II TO BY-LAW 399-2002
GROUND SIGNS (Continued)**

(1) All ground signs shall be subject to the requirements and restrictions as set out in the table below:

	Required Zoning of Property	# of Signs Permitted on a Lot	Minimum Distance from Property Lines	Maximum Sign Area	Maximum Height
Class A	Open Space Floodplain/Greenbelt Commercial Industrial Institutional ⁹	One ^{1,7}	1.5 m (5 ft)	15 m ² (161 ft ²) ¹¹	7.5 m (24.5 ft)
Class B ₂	Commercial ³ Industrial ³	One	10 m (32 ft)	20 m ² (215 ft ²)	7.5 m (24.5 ft)
Brampton Downtown Area _{4,5,6}	Commercial	One	1.5 m (5 ft)	1 m ² (10.8 ft ²)	2.3 m (7.5 ft)
Queen Street Corridor and Downtown Brampton Provisions _{5,10}	Residential where a commercial use has been approved through Committee Of Adjustment ⁸	One	1.5m (5 ft)	1 m ² (10.8 ft ²)	1.2 m (4 ft)
Live/Work Unit constructed as a Detached or Semi-Detached House _{5,12}	Residential	One	1.5 m (5 ft)	1 m ² (10.8 ft ²)	1.2 m (4 ft)
¹ One additional ground sign shall be permitted for a corner lot, having a combined frontage in excess of 150 m (492 ft) on two or more streets, provided that the two signs do not front on the same street. A minimum distance of 30 m (98 ft) shall be provided between each sign and a minimum distance of 15 m (49 ft) shall be provided between each sign and the nearest corner of a visibility triangle.					
² Shall not be located within 100 m (328 ft) of property zoned residential.					
³ The property shall be vacant land with a minimum lot size of 1 hectare (2.5 acres). The sign shall be removed prior to the development of the site.					
⁴ As indicated in Schedule X of this by-law.					
⁵ Signs shall be non-illuminated.					
⁶ In lieu of wall signs or canopy signs.					
⁷ In addition to permitted ground signs, signage identifying the plaza or development name shall be permitted provided it is wholly contained within an entryway feature wall that has been approved by the City. This provision shall also apply to entryway feature walls at the entrance to a plan of subdivision.					
⁸ Signs shall be permitted only for the duration of the Committee of Adjustment approval of the commercial use and shall be removed upon expiration of the approval of the commercial use through Committee of Adjustment.					
⁹ Should a commercial, industrial or institutional use be permitted through the City of Brampton Zoning By-law on an agricultural or residential zoned property, ground signs shall be permitted as if the property were zoned as such.					
¹⁰ As indicated in Map 3 of Schedule XV of this by-law.					
¹¹ An Electronic Variable Message Centre is permitted within a Class A ground sign provided it does not exceed 1/3 of the sign area and is separated by a minimum distance of 36 m (118 ft) from a property zoned residential. An Electronic Variable Message Centre shall not contain a flashing message or image. Where the message is of other than scrolling script, the frequency of an image change shall not be less than every 10 seconds. Where an Electronic Variable Message Centre is located within 100 m (328 ft) of a property zoned residential the sign shall be turned off between the hours of 10:00 pm and 7:00 am.					
¹² In lieu of wall signs.					

**SCHEDULE III TO BY-LAW 399-2002
WALL SIGNS (Continued)**

(9) Wall signs shall be subject to the requirements and restrictions as set out in the table below:

	Maximum Aggregate Sign Area	Upper Limit of Sign	Maximum Vertical Dimension	Minimum Clearance from Finished Grade
Wall Signs (Other than listed below)	20% of the area of the building wall face on which the sign is located to a maximum of 25m ² (269 ft ²) ^{1,8,15}	<ul style="list-style-type: none"> • Roof line of a one storey building; • The floor level of the second storey on a multi-storey building²; or • Wholly contained within a gable end wall or parapet feature of a one-storey building⁹ 	1.8 m (6 ft) ³	2.4 m (7.9 ft) ¹⁰
Commercial and Industrial Plazas	20% of the area of the building wall face of the unit on which the sign is located to a maximum of 25m ² (269 ft ²) ^{1,8,15}	<ul style="list-style-type: none"> • Roof line of a one storey building; • The floor level of the second storey on a multi-storey building²; or • Wholly contained within a gable end wall or parapet feature of the unit of a one-storey building⁹ 	1.8 m (6 ft) ³	2.4 m (7.9 ft) ¹⁰
Single Tenant Industrial Building	6% of the area of the building wall face of the unit on which the sign is located ^{8,15}	<ul style="list-style-type: none"> • Roof line of a one storey building; • The floor level of the second storey on a multi-storey building²; or • Wholly contained within a gable end wall or parapet feature of a one-storey building 	1.8 m (6 ft) ³	2.4 m (7.9 ft) ¹⁰
Big Box Commercial Developments	6% of the area of the building wall face on which the sign is located ^{8,15}	<ul style="list-style-type: none"> • Roof line of a one storey building; or • Wholly contained within a wall or parapet feature of the building 	1.8 m (6 ft) ³	2.4 m (7.9 ft) ¹⁰
Indoor Shopping Malls	6% of the area of the building wall face on which the sign is located ^{8,15}	<ul style="list-style-type: none"> • Roof line of a one storey building; • The second storey on a multi-storey building; or • Wholly contained within a gable end wall or parapet feature of a one-storey building 	1.8 m (6 ft) ³	2.4 m (7.9 ft) ¹⁰
Signs Located on Towers	Shall consist of a logo only	<ul style="list-style-type: none"> • Wholly contained within the tower feature 	0.9 m (3 ft)	2.4 m (7.9 ft)
Brampton Downtown Area^{4,5,6,7}	10% of the area of the building wall face on which the sign is located to a maximum of 10m ² (107.6 ft ²) ^{1,8}	<ul style="list-style-type: none"> • Roof line of a one storey building; • The floor level of the second storey on a multi-storey building; or • Wholly contained within a gable end wall or parapet feature of a one-storey building⁹ 	0.9 m (3 ft)	2.4 m (7.9 ft) ¹⁰
Multi-Storey Commercial Building¹²	1.1 m ² (12 ft ²) per banner ¹³	<ul style="list-style-type: none"> • Fully contained on the second storey of the building below the roof line 	1.8 m (6 ft) ¹⁴	2.4 m (7.9 ft)
	¹ Whichever is less.			
	² The upper limit of a sign on an industrial building shall be the top of the 2 nd storey office wall.			
	³ Applies to the height of individual letters only.			
	⁴ As indicated in Schedule X of this by-law.			
	⁵ Signs shall not be painted directly on the wall and sign boxes shall be prohibited.			
	⁶ May be indirectly illuminated only.			
	⁷ In lieu of a ground sign.			
	⁸ Window signs shall be permitted as part of the maximum aggregate area.			
	⁹ Two additional signs each on separate building wall faces may be permitted on an office building, school or hotel two or more storeys in height. The additional signs shall be located only on the top storey but shall be contained below the roof line of the building. The two additional signs shall not exceed a maximum of 2% of the building wall face or 30 m ² (323 ft ²), whichever is less.			
	¹⁰ Signs are permitted less than 2.4 m (7.9 ft) from grade where the sign projects no more than 100 mm (4 in) from the building wall face.			
	¹¹ Signs shall be centred on the building wall face and be located a minimum distance of 1 m (3.3 ft) from the building corner or demising wall of the unit.			
	¹² Signs shall consist of banners permanently attached by cantilevered arms perpendicular to the building wall face to which it is attached. Cantilevered arms shall be provided at both the top and bottom of the banner. These provisions apply to all lands within the City of Brampton excluding the Brampton Downtown Area as indicated in Schedule X of this by-law and are in addition to other wall signs permitted within this by-law.			
	¹³ A maximum of one banner is permitted for each unit on the second floor of the building.			
	¹⁴ Banners along with their supporting members shall not extend more than 0.6 m (2 ft) from the building wall face.			
	¹⁵ One Electronic Variable Message Centre shall be permitted within the window of main entrance to each unit provided the sign is separated from property zoned residential by a distance of at least 36 m (118 ft). The sign shall not exceed 20% of the glazed area and shall be included as part of the permitted maximum aggregate sign area. The Electronic Variable Message Centre shall not contain a flashing message or image. Where the message is of other than scrolling script, the frequency of an image change shall not be less than every 10 seconds. If the Electronic Message Centre is located within 100 m (328 ft) of a property zoned residential, the sign shall be turned off between the hours of 10:00 pm and 7:00 am.			

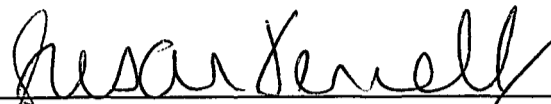
**SCHEDULE III TO BY-LAW 399-2002
WALL SIGNS (Continued)**

	Maximum Aggregate Sign Area	Upper Limit of Sign	Maximum Vertical Dimension	Minimum Clearance from Finished Grade
Live/Work Unit constructed as a Detached or Semi-Detached House ^{5,6,7}	One sign maximum 1 m ² (10.8 ft ²) in sign area	<ul style="list-style-type: none"> Attached only to the front of the commercial portion on the main floor of the live/work unit; or Fully contained within the fascia of a porch over the main entrance to the live/work unit 	0.45 m (1.5 ft)	2.4 m (7.9 ft)
Live/Work Unit constructed as a Townhouse ^{5,6}	One sign 10% of the area of the wall face of the commercial portion of the building	<ul style="list-style-type: none"> Attached only to the front of the commercial portion on the main floor of the live/work unit ¹¹ 	0.6 m (2 ft)	2.4 m (7.9 ft)
	⁵ Signs shall not be painted directly on the wall and sign boxes shall be prohibited.			
	⁶ May be indirectly illuminated only.			
	⁷ In lieu of a ground sign.			
	¹¹ Signs shall be centred on the building wall face and be located a minimum distance of 1 m (3.3 ft) from the building corner or demising wall of the unit.			

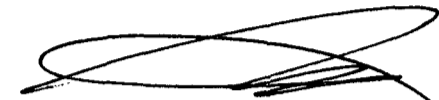
3) by deleting therefrom the chart from Schedule III WALL SIGNS, and replacing it with the chart as Schedule III WALL SIGNS attached hereto.

READ a FIRST, SECOND and THIRD TIME, and PASSED, in OPEN COUNCIL, this ~~2011~~ day of June, 2012.

Approved as
to form.
June 14/12
JS

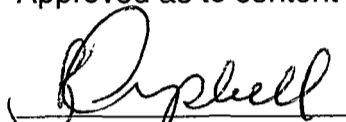


Mayor Susan Fenell



City Clerk Peter Fay

Approved as to content



Brenda Campbell
Director of Building and
Chief Building Official