



THE CORPORATION OF THE CITY OF BRAMPTON

BY-LAW

Number 124-2005

To amend By-law 399-2002

The Council of the Corporation of the City of Brampton ENACTS as follows:

1. By-law 399-2002 is hereby amended:

1) By changing therefrom Section 4 DEFINITIONS, Sentence (12) to read

"Committee" shall mean a Committee of Council;

2) By changing therefrom Section 4 DEFINITIONS, Sentence (33) to read

"Production Home Builder" shall mean an individual or business registered with the Tarion Warranty Corporation operating for the construction and sale of new homes including detached, semi-detached and townhouse homes, but shall not include high-rise buildings;

3) By deleting therefrom Section 4 DEFINITIONS, Sentence (44) Sign Variance Committee;

4) By changing therefrom Section 4 DEFINITIONS, Sentence (49) to read

"Wall sign" shall mean any sign or display located on or across the face of a building, or located in the interior of a building in such a way observable to, or intended to be observed by, the public passing by the building, but shall not include a banner, overhead sign nor mural;

5) By adding thereto Section 4 DEFINITIONS, Sentence (51) to read

"Model Home" shall mean a dwelling unit to be used for display purposes only subject to approval as per the City of Brampton Zoning By-law 270-2004, as amended;

6) By adding thereto Section 4 DEFINITIONS, Sentence (52) to read

"Open House Directional Sign" shall mean a temporary portable sign intended to direct the public to an open house for a residence that is for sale or lease, but shall not include signs for production home builders;

7) By adding thereto Section 4 DEFINITIONS, Sentence (53) to read

"Temporary Sales Office" shall mean a temporary structure erected on a lot, used for the sole purpose of the sale of new homes, that is subject to an agreement with the City;

- 8) By changing therefrom Section 6 APPLICATIONS AND PERMITS, Sentence (2).(e) to read

Prior to the issuance of a permit, for the entire length of time the permit is valid and any subsequent renewal thereof, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence as its interests may appear in accordance with the City of Brampton established insurance procedures.;

- 9) By deleting therefrom Section 7 MINOR VARIANCES;

- 10)By changing therefrom Section 8 EXEMPTIONS, Sentence (10) to read

Subject to the approval of *Council* through *Committee*, *signs* on *urban furniture* erected pursuant to an agreement with The Corporation of the City of Brampton;

- 11)By changing therefrom Section 8 EXEMPTIONS, Sentence (15) to read

Murals subject to the approval of *Council* through *Committee*;

- 12)By adding thereto Section 8 EXEMPTIONS, Sentence (16) to read

One sign attached to a building in conjunction with a permitted home occupation as per the City of Brampton Zoning By-law 270-2004, as amended, providing it does not exceed 0.15 m² (1.6 ft²) in area;

- 13)By changing therefrom Section 9 EXEMPTIONS FOR SIGNS ON A ROAD RIGHT-OF-WAY, Sentence (6) to read

Signs to promote citizen participation in civic, charitable or non-profit activities and events, but not election or campaign *signs*, provided that the size and location of such *signs* has been approved by the *Commissioner* and provided such *signs* are removed within 48 hours of the conclusion of the activity or event;

- 14)By changing therefrom Section 9 EXEMPTIONS FOR SIGNS ON A ROAD RIGHT-OF-WAY, Sentence (7) to read

A permanent non-illuminated directional sign for a religious institution provided that:

- (a) No sign shall have a sign area greater than 0.4 m² (4.3 ft²);
- (b) No more than 2 signs shall be permitted for any religious institution; and
- (c) The location of all signs is approved by the Commissioner;

- 15)By changing therefrom Section 9 EXEMPTIONS FOR SIGNS ON A ROAD RIGHT-OF-WAY, Sentence (8) to read

A Tourism-Oriented *directional sign*, pursuant to the *City's* Tourism Oriented Directional Signage Program Policy or pursuant to the Provincial TODS program whereas a corresponding *sign* has been approved and erected on a Provincial *Highway*;

- 16) By deleting therefrom Schedule I PORTABLE SIGNS, and replacing it with the revised Schedule I PORTABLE SIGNS attached hereto;
- 17) By changing therefrom in the table of Schedule II GROUND SIGNS, Sentence 2.(5) Subnote 3 to read

³The property shall be vacant land with a minimum lot size of 1 hectare (2.5 acres). The sign shall be removed prior to the development of the site;

- 18) By deleting therefrom Schedule III WALL SIGNS, and replacing it with the revised Schedule III WALL SIGNS attached hereto;
- 19) By changing therefrom Schedule V OVERHEAD SIGNS, Sentence 1.(7) to read

Prior to the issuance of a permit and for the entire length of time the sign is erected, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence.;

- 20) By deleting therefrom Schedule VI PEDESTAL SIGNS;
- 21) By changing therefrom Schedule VII PRODUCTION HOME BUILDERS, Sentence 1.(1) to read

Signs designated under this schedule shall be permitted on:

- (a) Lands zoned residential where in conjunction with a temporary sales office or model home;
- (b) Lands zoned commercial where in conjunction with a temporary sales office; or
- (c) A draft plan of subdivision that is approved for future development by the builder for which the sign advertises.;

- 22) By changing thereto Schedule VII PRODUCTION HOME BUILDERS, Sentence 1.(6)(a) to read

Prior to the issuance of a permit for signs located on the road right-of-way, for the entire length of time the permit is valid and any subsequent renewal thereof, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence. Such policy(s) shall include the Corporation of the City of Brampton as an additional insured.

- 23) By deleting therefrom the Portable Sign Chart from Schedule X BRAMPTON DOWNTOWN AREA, and replacing it with the Portable Sign Chart in Schedule X BRAMPTON DOWNTOWN AREA attached hereto;
- 24) By deleting therefrom Schedule XI SIGHTLINE REQUIREMENTS and replacing it with the revised Schedule XI SIGHTLINE REQUIREMENTS attached hereto;

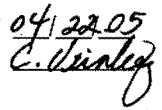
25) By deleting therefrom Schedule XII FEE SCHEDULE, and replacing it with the revised Schedule XII FEE SCHEDULE attached hereto;

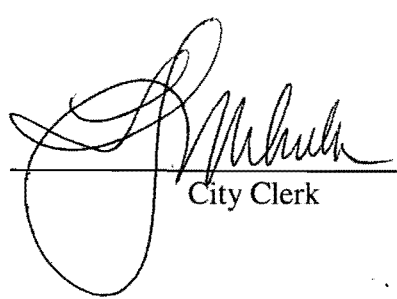
26) By adding thereto Schedule XIV DEVELOPMENT SIGNS attached hereto;

READ a FIRST, SECOND and THIRD TIME, and PASSED, in OPEN COUNCIL, this 25th day of April 2005.

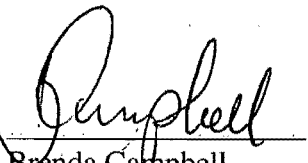


Mayor Susan Fennell

Approved as to form.
04/22/05




City Clerk Leonard J. Mikulich

Approved as to content


Brenda Campbell
Director of Building and
Chief Building Official

SCHEDULE I TO BY-LAW 399-2002 –
PORTABLE SIGNS

1. DEFINITIONS:

- (1) **“Portable sign: Class A”** is a *sign* that is known as a mobile or trailer *sign*. The *sign* shall have no more than two *sign faces* and may be a readograph type *sign* with interchangeable letters. The *sign* may be equipped with electric power for internal illumination and is usually on a framework;
- (2) **“Portable sign: Class B”** is a *sign* that is commonly known as a sandwich board, A-Board or A-Frame *sign*. The *sign* may be single or double-faced;
- (3) **“Portable sign: Class C”** means any inflatable advertising device or balloon; and
- (4) **“Portable sign: Class D”** means any *portable sign* other than a *portable sign* Class A, a *portable sign* Class B or a *portable sign* Class C, and includes a *banner* or other *advertising device*;

2. GENERAL PROVISIONS:

- (1) A *portable sign* shall be permitted only on lands zoned commercial, industrial, agricultural or institutional;
- (2) A *portable sign* shall not be permitted on vacant land;
- (3) The provisions for *portable signs* as outlined in this schedule apply to all lands within the City of Brampton including the Brampton Downtown Area as indicated in Schedule X of this by-law;
- (4) No person shall erect or display, or cause to be erected or displayed, a *portable sign* which utilizes flashing or sequential lights, or any device that creates or simulates motion;
- (5) No person shall erect or display, or cause to be erected or displayed, a *portable sign* within a *visibility triangle* or in a manner which interferes with pedestrian or vehicular traffic;
- (6) No person shall erect or display, or cause to be erected or displayed, a *portable sign* without first affixing thereto, in a clearly visible fashion, a validation sticker. The validation sticker shall be clearly visible from the street;
- (7) Signs shall pertain to the goods or services provided on the same lot as the portable sign, third party advertising shall be prohibited;
- (8) No person shall display a message on a *portable sign* that does not relate to the business for which the permit was issued;
- (9) No person shall erect or display, or cause to be erected or displayed, a portable sign on a roof, except for a Class C portable sign as described in this Schedule;
- (10) Prior to the issuance of a permit, the *owner* shall provide confirmation that a minimum of \$2 million liability insurance is in effect;

SCHEDULE I TO BY-LAW 399-2002 – (Continued)
PORTABLE SIGNS

(11) All portable signs shall be subject to the requirements and restrictions as set out in the table below:

	# of Signs Permitted on a Lot	Maximum Display Period (from date of issuance of permit)	Maximum Size of Sign including the sign structure		Maximum Height of Lettering	Colour of Sign
			Height	Area		
Class A Portable Sign ₁	One sign per 46 m (150 ft) of road frontage ₂	30 Days _{3,4}	2.13 m (7 ft)	5 m ² (53.8 ft ²)	51 cm (20 in)	Black on White, or White on Black
Class B Portable Sign ₅	One sign per 46 m (150 ft) of road frontage	30 Days _{3,4}	1.2 m (4 ft)	1.5 m ² (16 ft ²)	Not Limited	Black on White, or White on Black
Class C Portable Sign	One sign per lot ₂	14 Days _{3,6}	7 m (23 ft)	Maximum width shall be 6 m (19.7 ft)	Not Limited	Not Limited
Class D Portable Sign	One sign per 46 m (150 ft) of road frontage ₂	30 Days ₄	1.2 m (4 ft)	1.5 m ² (16 ft ²) ₇	Not Limited	Not Limited
₁ If internally <i>illuminated</i> , shall be CSA and hydro approved ₂ Shall not be placed closer than 46 m (150 ft) to another Class A, Class C or Class D sign located on the same property ₃ A subsequent permit shall not be issued for a single business location or for the same unit in a plaza until at least one month has elapsed from the date of expiry of the previous permit ₄ No more than five permits shall be issued for a single business location or unit in a plaza in a calendar year ₅ Shall be displayed only during the hours of business for which it is advertising ₆ No more than two permits shall be issued for a single business location or unit in a plaza in a calendar year ₇ Where the permit applies to a <i>banner sign</i> , the banner shall be permitted only when attached to the wall face of a building and shall be no larger than 20% of the building wall face on which the sign is located or a maximum of 25 m ² (269 ft ²), whichever is less						

SCHEDULE III TO BY-LAW 399-2002
WALL SIGNS

1. GENERAL PROVISIONS:

- (1) Signs designated under this schedule shall be permitted on all lands, except lands zoned residential. Wall signs for mixed-use residential/commercial buildings shall be permitted only on the commercial portion of the building in accordance with this schedule;
- (2) No *sign* shall be located on a building wall which faces lands zoned residential unless the land on which the building wall is located is separated from the lands zoned residential by a *highway*;
- (3) No *illuminated sign* shall be located on the rear or side of a building wall which faces lands zoned residential unless the land on which the building wall is located is separated from the lands zoned residential by a distance of at least 100 m (328 ft);
- (4) Every *sign* shall be attached to and parallel to the *building wall face* on which it is installed;
- (5) No *sign* shall project more than 0.3 m (1 ft) from the wall or fascia to which it is attached
- (6) No advertising shall be permitted on the projecting ends of a *sign*;
- (7) All *signs* on units in a *commercial or industrial plaza* shall be a uniform style on each elevation of the building, except where the unit in such plaza occupies more than 3000 m² (32 292 ft²);
- (8) Signs shall pertain to goods and services provided on the property where the sign is located, third party advertising shall be prohibited; and

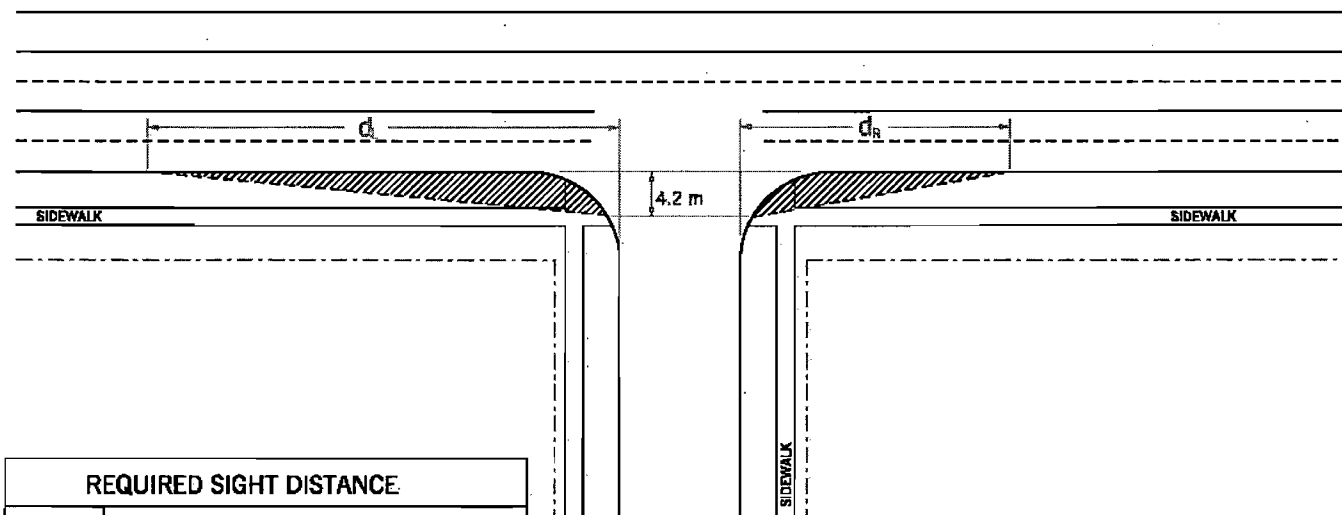
SCHEDULE III TO BY-LAW 399-2002 – (Continued)
WALL SIGNS

- (9) All wall signs shall be subject to the requirements and restrictions as set out in the table below:

	Maximum Aggregate Sign Area	Upper Limit of Sign	Maximum Vertical Dimension	Minimum Clearance from Finished Grade
Wall Signs (Other than listed below)	20% of the area of the <i>building wall face</i> on which the <i>sign</i> is located to a maximum of 25m ² (269 ft ²) ^{1,8}	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building²; or • Wholly contained within a gable end wall or parapet feature of a one-storey building⁹ 	1.8 m (6 ft) ³	2.4 m (7.9 ft)
Commercial and Industrial Plazas	20% of the area of the wall face of the unit on which the <i>sign</i> is located to a maximum of 25m ² (269 ft ²) ^{1,8}	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building²; or • Wholly contained within a gable end wall or parapet feature of the unit of a one-storey building 	1.8 m (6 ft) ³	2.4 m (7.9 ft)
Single Tenant Industrial Building	6% of the area of the wall face of the unit on which the <i>sign</i> is located ⁸	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building²; or • Wholly contained within a gable end wall or parapet feature of a one-storey building 	1.8 m (6 ft) ³	2.4 m (7.9 ft)
Big Box Commercial Developments	6% of the area of the <i>building wall face</i> on which the <i>sign</i> is located ⁸	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; or • Wholly contained within a wall or parapet feature of the building 	1.8 m (6 ft) ³	2.4 m (7.9 ft)
Indoor Shopping Malls	6% of the area of the <i>building wall face</i> on which the <i>sign</i> is located ⁸	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The second storey on a multi-storey building; or • Wholly contained within a gable end wall or parapet feature of a one-storey building 	1.8 m (6 ft) ³	2.4 m (7.9 ft)
Signs Located on Towers	Shall consist of a logo only	<ul style="list-style-type: none"> • Wholly contained within the <i>tower</i> feature 	0.9 m (3 ft)	2.4 m (7.9 ft)
Brampton Downtown Area ^{4,5,6,7}	10% of the area of the <i>building wall face</i> on which the <i>sign</i> is located to a maximum of 10m ² (107.6 ft ²) ^{1,8}	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building; or • Wholly contained within a gable end wall or parapet feature of a one-storey building 	0.9 m (3 ft)	2.4 m (7.9 ft)
	¹ Whichever is less			
	² The upper limit of a <i>sign</i> on an industrial building shall be the top of the 2 nd storey office wall			
	³ Applies to the height of individual letters only			
	⁴ As indicated in Schedule X of this by-law			
	⁵ <i>Signs</i> shall not be painted directly on the wall and <i>sign boxes</i> shall be prohibited.			
	⁶ May be indirectly <i>illuminated</i> only			
	⁷ In lieu of a <i>ground sign</i>			
	⁸ Window signs shall be permitted as part of the maximum aggregate area			
	⁹ Two additional signs each on separate wall faces may be permitted on an office building or hotel three or more storeys in height. The additional signs shall be located only on the top storey but shall be contained below the roofline of the building. The two additional signs shall not exceed a maximum of 2% of the wall face or 25 m ² (269 ft ²) whichever is less.			

SCHEDULE X TO BY-LAW 399-2002
BRAMPTON DOWNTOWN AREA

	# of Signs Permitted on a Lot	Maximum Display Period (from date of issuance of permit)	Maximum Size of Sign including the sign structure		Maximum Height of Lettering	Colour of Sign
			Height	Area		
Class A Portable Sign ₁	One sign per 46 m (150 ft) of road frontage ₂	30 Days _{3,4}	2.13 m (7 ft)	5 m ² (53.8 ft ²)	51 cm (20 in)	Black on White, or White on Black
Class B Portable Sign ₅	One sign per 46 m (150 ft) of road frontage	30 Days _{3,4}	1.2 m (4 ft)	1.5 m ² (16 ft ²)	Not Limited	Black on White, or White on Black
Class C Portable Sign	One sign per lot ₂	14 Days _{3,6}	7 m (23 ft)	Maximum width shall be 6 m (19.7 ft)	Not Limited	Not Limited
Class D Portable Sign	One sign per 46 m (150 ft) of road frontage ₂	30 Days ₄	1.2 m (4 ft)	1.5 m ² (16 ft ²) ₇	Not Limited	Not Limited
₁ If internally illuminated, shall be CSA and hydro approved ₂ Shall not be placed closer than 46 m (150 ft) to another Class A, Class C or Class D sign located on the same property ₃ A subsequent permit shall not be issued for a single business location or for the same unit in a plaza until at least one month has elapsed from the date of expiry of the previous permit ₄ No more than five permits shall be issued for a single business location or unit in a plaza in a calendar year ₅ Shall be displayed only during the hours of business for which it is advertising ₆ No more than two permits shall be issued for a single business location or unit in a plaza in a calendar year ₇ Where the permit applies to a banner sign, the banner shall be permitted only when attached to the wall face of a building and shall be no larger than 20% of the building wall face on which the sign is located or a maximum of 25 m ² (269 ft ²), whichever is less						



REQUIRED SIGHT DISTANCE					
	SPEED LIMIT				
	40 km/h	50 km/h	60 km/h	70 km/h	80 km/h
d	60 m	80 m	80 m	80 m	80 m
d_r	40 m	40 m	50 m	50 m	50 m

 - AREA TO BE FREE FROM OBSTRUCTIONS

Refer to City of Brampton Standard Drawing No. 448



MINIMUM SIGHTLINE REQUIREMENTS
FOR 8.0m, 8.5m, 10.0m ROADWAYS

SCHEDULE XII TO BY-LAW 399-2002
FEE SCHEDULE

1. Applicable fees shall be paid in accordance with the following:

Class of Sign	Permit Fee
<i>Portable sign – Class A, B C, D and Production home builder A-Frame Signs</i>	\$125.00 / permit (non-refundable fee payable upon application)
<i>Ground Sign & Development Signs</i>	\$20.00 / m ² of sign area (minimum \$150.00 non-refundable portion of fee)
<i>Wall Sign, Awning Sign, Canopy Sign and Overhead Sign</i>	\$20.00 / m ² of sign area (minimum \$150.00 non-refundable portion of fee)
Application to Amend the Sign By-law	\$2000.00

**SCHEDULE XIV TO BY-LAW 399-2002
DEVELOPMENT SIGNS**

1. DEFINITIONS:

- (1) **“Developed Property”** shall mean a property which has been developed;
- (2) **“Undeveloped Property”** shall mean a vacant property for which an application has been made for a proposal to develop the property and shall include properties in the process of development or under construction, but shall not include residential plans of subdivision;

2. GENERAL PROVISIONS:

- (1) Development signs shall include the following – land for lease or sale signs, design-build signs, coming soon signs and marketing signs;
- (2) A Development sign shall be permitted on all lands except lands zoned residential;
- (3) No person shall erect or display, or cause to be erected or displayed, a Development sign regulated under this section without first obtaining a permit;
- (4) No person shall erect or display, or cause to be erected or displayed, a Development sign within a *visibility triangle* or in a manner which interferes with pedestrian or vehicular traffic;
- (5) Signs shall be temporary in nature and shall be removed upon:
 - (a) Development of the site (for undeveloped properties) which includes completion of the building;
 - (b) Within 48 hours of the property being no longer for sale or lease; or
 - (c) Two years from the date of approval of the building permit for the sign, whichever comes first;
- (6) All development signs shall be subject to the requirements and restrictions as set out in the table below:

	Minimum Property Frontage Required	# of Signs Permitted on a Lot	Minimum Distance from Property Lines	Maximum Sign Area	Maximum Height
Developed Property	N/A	One	1.5 m (5 ft)	6 m ² (64 ft ²)	3.6 m (12 ft)
Undeveloped Property	< 150 m	One	1.5 m (5 ft)	10 m ² (108 ft ²)	7.5 m (24.5 ft)
	≥ 150 m	One	1.5 m (5 ft)	15 m ² (161 ft ²)	7.5 m (24.5 ft)
		OR			
		Two ₁	1.5 m (5 ft)	6 m ² (64 ft ²)	7.5 m (24.5 ft)

₁ A minimum distance of 30 m (98 ft) shall be provided between each sign.