

BY-LAW 200-77 AMENDS BY-LAW 117-76

See By-law
183-80

CITY OF BRAMPTON

BY-LAW #117-76

Being a By-law to regulate
the use and erection of signs
within the City of Brampton.

WHEREAS the Municipal Act of Ontario R.S.O.1970, Chapter 284, Section 354(1) Paragraph 126, 126A and 263 as amended, enables Municipalities to pass By-laws to prohibit or regulate signs or other advertising devices, and the posting of notices on buildings or vacant lots within any defined area or areas, or on land abutting on any defined highway or part of a highway, and to provide that signs or other advertising devices that on the day this By-law comes into force, which do not comply with this By-law, shall be made to comply with this By-law or be removed within a period of five (5) years;

NOW THEREFORE the Council of the Corporation of the City of Brampton hereby enacts as follows:

SECTION 1. ADMINISTRATION

- 1.1 This by-law may be cited as the Sign By-law of City of Brampton.
- 1.2 This By-law shall be administered by the Building and Zoning Co-ordinator.

SECTION 2. PURPOSE AND SCOPE

The purpose of the By-law is to provide minimum standards of sign design, production and attachment, to safeguard life and property, and to improve the appearance of streets by regulating and controlling the quality of materials, construction, illumination, installation, appearance and maintenance of all signs and visible sign structures located on land abutting any highway located within the City of Brampton.

SECTION 3. DEFINITIONS

- 3.1 ANIMATION shall mean any motion of a display or part thereof whether by mechanical action or the flashing on and off of its lights.
- 3.2 ADVERTISING DEVICE shall mean any device or object creating a design and intended to be erected or located or affixed on any property for advertising goods or services offered, or to identify a business or enterprise, and for the purpose of this by-law shall include signs.

- 3.3 DOUBLE FACED SIGNS shall mean any sign which has an advertising display on both sides. When both sides are identical in wording and design, they shall be calculated as one sign.
- 3.4 GROUND SIGN shall mean (free standing) in a fixed location wholly supported by uprights or braces in the ground, and shall include pole & pylon signs.
- 3.5 ILLUMINATED SIGN OR DISPLAY shall mean and include direct, indirect, internal or external illumination.
- 3.6 MARQUEE SIGN shall mean a sign attached to any roof-like structure constructed as a permanent part of the building over the entrance to a building and projecting more than twelve (12) inches from the exterior wall of the building.
- 3.7 LOT shall mean a lot or block on a registered plan of subdivision, or described by metes and bounds in a registered deed and which complies with the provisions of the Planning Act, and has a lot frontage or abuts a road owned by the City, Region or Province.
- 3.8 PAINTED BULLETIN or POSTER PANEL shall mean a standardized outdoor structure to which painted or paper advertising copy is placed.
- 3.9 PAINTED FASCIA OR WALL shall mean lettering or display painted directly along the fascia or the exterior wall of a building.
- 3.10 PERMIT shall mean the permission in writing (on a form prepared by the City Building & Zoning Co-ordinator) to erect any sign which meets the requirements of this By-law.
- 3.11 PERSON shall mean and include any person, firm, partnership, association, corporation, company or organization of any kind. The singular number shall include the plural and vice-versa.
- 3.12 PROJECTING SIGN shall mean any constructed sign which is attached to and beyond the wall of any building.
- 3.13 REVOLVING SIGN shall be any sign which, or any part of which, is designed to revolve on an axis.
- 3.14 ROOF SIGN shall mean any sign supported wholly upon the roof or above the parapet wall.
- 3.15 SIGN shall mean any device, object or thing creating a design, or conveying a message, and erected or located or fixed on any property for advertising goods or services offered, or to identify a business or enterprise, or for conveying any other type of message.
- 3.16 SIGN FACE shall mean that portion of the sign, excluding the sign structure and trim, which contains the message of the sign as displayed.
- 3.17 SIGN STRUCTURE shall mean the support, uprights, bracing and framework of the sign or outdoor display.

- 3.17 SWING SIGN shall mean any sign suspended from a bar or other support, so that it yields with the wind and swings.
- 3.18 TEMPORARY SIGN shall mean a sign that is not erected on permanent foundation, existing for a limited time only, and shall include mobile signs.
- 3.19 V-TYPE DISPLAY shall mean any display with two faces which shall be calculated as one sign, providing the spread at the outer edge is not more than one half of the length of one side.
- 3.20 WALL SIGN shall mean any constructed sign or display across the face of a building and approximately parallel thereto.
- 3.21 WINDOW AND DOOR LETTERING shall mean any message, panel, pictorial etc., painted directly on the door or window, either inside or outside, or any printed cut-out molded or fabricated letters or characters.

SECTION 4 APPLICATION AND PERMITS.

- 4.1 Except for signs permitted under Section 7 no sign or advertising device shall be erected or structurally altered unless a permit is obtained in accordance with Section 4 and 5 of this By-law.
- 4.2 APPLICATIONS AND DRAWINGS the applicant for a permit shall file in duplicate, with the City Building and Zoning Department the following:
- a) application upon official forms of the City of Brampton.
 - b) block plan and survey showing the street lines or boundaries of the property upon which it is proposed to erect a sign or advertising device, and the location of the sign or advertising device upon the property in relation to other structures upon the property.
 - c) drawings of, and information with respect to, the building upon which the sign or advertising device is to be attached.
 - d) complete drawings and specifications covering the construction of the sign and its supporting framework, and the identification of materials to be used in its construction, all of which shall comply with Section 5.2 of the By-law.
- 4.3 FEES The applicant for sign permit shall pay to the City, for approval of plans, a fee in accordance with Schedule "A" of the By-law.

4.4 MAINTENANCE The owner or occupant of the property on which any sign is situated shall keep the sign, with its supports, braces, guys and anchor, in good repair and in a proper state of preservation as to safety and appearance.

SECTION 5 GENERAL PROVISIONS

5.1 This By-law permits the erection and placing of the following types of signs:

Fascia Signs Ground Signs Marquee Signs
Pole Signs Pylon Signs Roof Signs.
Wall Signs. Temporary Signs
Painted Bulletin or Poster Panel.

5.2 CONSTRUCTION AND ERECTION All signs shall be designed constructed and erected in compliance with the standards set out in Section 3.7 of the Ontario Building Code.

5.3 A free standing structure containing a sign or advertising device on any lot or block at the intersection of two public streets; must be set back ten (10) feet, perpendicular from both street lines, having the lowest portion of the sign at a height not less than seven feet six inches (7'6") above grade.

5.4 ANIMATED DISPLAYS No sign or displays having any type of flashing elements visible from any residence in a contiguous residential area are permitted, No flashing sign shall be so coloured or located as to form a confusing background for, or in any way obstruct, a traffic signal.

5.5 BEACONS No revolving beacons shall be erected at any location where they interfere with, or may be confused with, any authorized sign or signal device.

5.6 WALL AND FASCIA SIGNS No wall sign or painted fascia shall project more than eighteen (18) inches over public property. Signs more than three inches thick shall be attached to the wall with the lowest portion of the sign at a height not less than seven feet six inches (7'6") above the grade of the sidewalk or ground immediately there-under; or less then fifteen feet six inches (15'6") above the grade of any alley or lane.

5.7 ROOF SIGNS Roof signs shall be permitted on buildings providing that it does not project over the wall of any building. Application for a roof sign must be accompanied by a roof structure design and bear the stamp of a Civil or Structural Engineer.

5.8 GROUND SIGNS AND PAINTED BULLETINS, POLE & PYLON

- a) The highest point of any ground sign shall not be more than fifty (50) feet above the level of the street upon which it faces, or fifty (50) feet above grade at the sign location, whichever is the higher.
- b) If the rear of a ground sign is located within seventy-five (75) feet of a public thoroughfare or residence, the rear of the sign shall be enclosed or painted.
- c) The owner of any sign or display shall maintain it in a clean, sanitary and safe condition.

5.9 TEMPORARY SIGNS

- a) Temporary signs shall not exceed one hundred (100) square feet in area and shall not have flashing lights.
- b) Temporary signs shall in all cases be located on private property, and the leading edge of the sign set back to a minimum of one (1) foot from the City property line.
- c) Signs on corner lots shall not be located closer than ten (10) feet to either property line.
- d) Temporary signs shall not be placed for a period of more than fourteen (14) calendar days from the date of approved application.
- e) No sign or display to be located on or suspended over any public thoroughfare, or other municipal property, shall be granted a permit prior to its approval by the Council of the Corporation of the City of Brampton.

5.10 MARQUEE SIGNS

- a) Marquee signs shall be permitted in commercial and industrial zones.
- b) Size and Location - Marquee signs may be attached to any or all faces of the marquee, or supported above the face thereof. A marquee sign may be the total length of the face to which it is attached, but not exceed 20% of the building wall face, or three hundred (300) square feet, whichever is the lesser.

5.11 FLASHING SIGNS Flashing, activated or rotating signs or advertising devices shall be subject to the following regulations:

- a) Such signs shall be erected in a manner so as not to be visible from a residence within a contiguous residential zone.
- b) No sound may be projected therefrom
- c) Electric illumination only is permitted and shall be installed in accordance with the requirements of the Hydro Electric Power Commission of Ontario.
- d) No sign other than a non-illuminated wall sign shall be permitted within twenty (20) feet of a traffic light.

SECTION 6 SIGNS IN ZONED AREAS

6.1 No person shall erect or cause to be erected, or permit a sign in a Residential, Institutional, Greenbelt or Open Space Zone, save and except the following:

- a) One non-illuminated ground sign not exceeding six (6) square feet in area, advertising the sale, rental or lease of any building, structure or lot.
- b) One non-illuminated no trespassing, safety or caution sign not exceeding two (2) square feet in area for every fifty (50) feet of frontage.
- c) One sign not exceeding two (2) square feet in area indicating the name and profession of a doctor, dentist or drugless practitioner, providing the use complies with the zoning.
- d) One identification sign, not exceeding two (2) hundred square feet or one square foot of sign face for two (2) lineal feet of lot or block frontage, whichever is the lesser, on the property of a church, recreation facilities, public or private hospital, home for the aged, childrens' home, sanitorium or other institutional establishment.
- e) Signs not exceeding thirty-two (32) square feet in sign face required by subdivision agreement for the identification of the land use permitted.
- f) Signs erected for the identification of construction being carried out, such signs are not to exceed a maximum of one hundred (100) square feet in size and should state the names of the owners, engineers, architects and contractors,
- g) Ground or wall signs not exceeding an aggregate of twenty five (25) square feet required for the direction of traffic or pedestrians on the property of a public hospital, private hospital, home for the aged, childrens' home, sanitorium or other institutional establishment.

- h) No sign in a residential zone shall be located closer than ten(10) feet to the nearest street line.
- j)
 - i) One identification sign for property zoned for medium or high-rise development to a maximum of one hundred (100) square feet.
 - ii) Upon completion of the construction of a medium or high rise building one sign not exceeding twenty five (25) square feet for the purpose of advertising for sale or rent, except where such building abuts on more than one street, two identical signs are permitted. These signs shall be removed upon obtaining 85% occupancy of the building.
 - iii) One directional sign at each point of ingress and egress to and from a parking area of a medium or high-rise development. Such signs not to exceed three (3) square feet.
- k) One identification sign having a maximum area of fifty (50) square feet is permitted for a golf course.

6.2

SIGNS WITHIN A COMMERCIAL OR INDUSTRIAL ZONE

No person shall erect or cause to be erected, or permit a sign in a commercial or industrial zone save and except for the following requirements:

- i) In a commercial or industrial zone one or more signs, the sign faces not exceeding an aggregate total of three hundred (300) square feet in area, or 20% of the building wall face, whichever is the lesser.
- ii) In a shopping plaza, Regional shopping plaza or Industrial plaza, one sign not exceeding three hundred (300) square feet or 20% of the building wall face containing a separate business is permitted, BUT at no time are two or more leased areas to be combined to erect one or more signs on any separate leased area.
- iii) In addition a sign or display is permitted in excess of the above requirements to a maximum of one hundred and fifty (150) square feet, to display the name of the plaza and/or a directory sign, providing that the directory portion of the sign contains only identification for each business.
- iv) For a building on a corner lot, or a building at the intersection of a street and walkway, the frontage on the street lot line or walkway lot line shall be deemed to be separate frontages

for the purpose of calculating the permitted area of, and erection of, separate signs for each frontage. The area for each separate frontage shall not be combined to erect one or more sign on any one separate building frontage.

- v) On any undeveloped commercial or industrial lot or block, a sign not exceeding two hundred (200) square feet in area, or one (1) square foot for each lineal foot of lot or block frontage, whichever is the lesser. Such sign to be removed upon development of the land.
- vi) All signs shall be located on private property, except where the provisions of this By-law permit encroachment, No sign shall have the supporting structure or the leading edge of the sign face closer than one (1) foot to any property line.
- vii) On a large block of land having a building located on the block with a setback from the street line greater than one hundred (100) feet, one or more signs are permitted providing the aggregate total of the sign faces do not exceed 20% of the building face or four hundred (400) square feet, whichever is the lesser.
- viii) Signs not exceeding thirty-two (32) square feet in signface, required by subdivision agreement for the identification of the land use are permitted. In addition a "No Trespass" or "Property for Sale" sign shall be permitted, providing these signs do not exceed six (6) square feet in area.
- ix) Signs erected for the identification of construction being carried out, such signs are not to exceed a maximum of one hundred (100) square feet in size and shall state the names of the owners, engineers, architects and contractors,
- x) Messages on awnings and canopies shall only contain the name, address and 'phone number of the owner, or business conducted on the premises.
- xi) In addition to the above, poster panels and painted bulletins may be erected on commercial or industrial lots or blocks for off premises advertisement of goods or services, provided the lot has an aggregate area greater than 20,000 square feet, and the sign face does not exceed 270 square feet.

6.3 AGRICULTURAL ZONES

No person shall erect or cause to be erected, or permit a sign in an agricultural zone, save and except for the following requirements:

- i) No sign in an agriculturally zoned area shall exceed thirty two (32) square feet in size,
- ii) A "No Trespass" or "Property for Sale" sign shall be permitted providing these signs do not exceed six (6) square feet in area.
- iii) A directional sign indicating the location of agricultural products for sale on other lands may be erected on private property.
- iv) For the purpose of this section lettering on a barn for identification of a farm shall not be considered to be a sign.
- v) Where a farm is located contiguous to a residential zone one sign not exceeding twelve (12) square feet in area advertising for sale the farm products raised or produced on the premises, shall be permitted.
- vi) No sign shall be permitted in an agricultural zone closer to the lot line than ten (10) feet, except for trespass and property for sale signs, which may be displayed along the property line at one hundred (100) feet intervals.

SECTION 7 EXEMPTION FROM PERMIT FEE

Signs exempt from fees:

Election signs sponsoring a candidate for elected office are exempt in all zoned areas, but such signs shall be removed from public view within forty-eight (48) hours after the close of the election for which it was erected.

Window and door lettering.

Signs for construction and identification of engineers, architects, contractors or owners.

No Trespassing signs.

Property for Sale signs.

Directional signs under eight (8) square feet of sign face area.

Awning and Canopy signs.

Signs for the identification of zoned areas.

Signs for governmental authorities.

SECTION 8 UNLAWFUL SIGNS It shall be unlawful for any person to paste, paint, print, nail;tack or otherwise fasten any card, banner, handbill, sign, poster or other advertisement or notice of any kind on public property,

on any wall, curb, pole, hydrant, fence, bridge, post or tree upon any public thoroughfare, or on private property except as may be otherwise provided in this By-law or as may be permitted or required by any other By-law of the Corporation of the City of Brampton.

SECTION 9 LIABILITY FOR DAMAGES The provisions of this By-law shall not be construed as relieving or limiting the responsibility or liability of any person erecting or owning any sign or display for personal injury or property damage, arising from the negligence or wilful acts of such person, his agents or employees, in construction, erection, maintenance, repair or removal of any sign erected in accordance with a permit issued hereunder. Nor can it be construed as imposing upon the City of Brampton or its officers or employees, any responsibility or liability by reason of the approval of any signs, materials or devices under provision of the By-law.

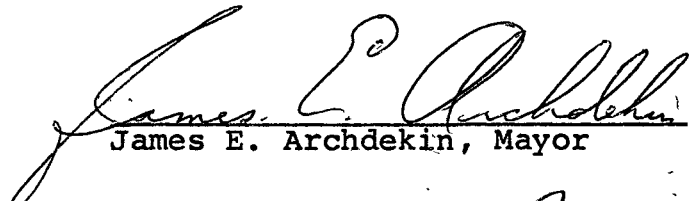
SECTION 10 NON-CONFORMING SIGNS Every sign or advertising device that on the day this By-law comes into force that does not comply with this By-law shall be made to comply with this By-law by, the owner or occupant of the land on which it is situated, or removed within five (5) years from the day this By-law comes into force.

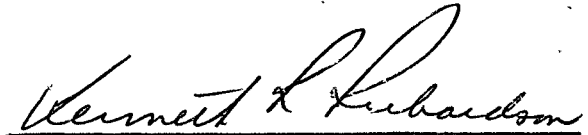
SECTION 11 PENALTIES Any person violating any of the provisions of this By-law shall upon conviction thereof be fined the sum not exceeding \$1,000.00 for each offence, exclusive of costs. Every such fine is recoverable under the Summary Convictions Act.

SECTION 12 EFFECTIVE DATE This By-law shall come into force and take effect from the date of its final passing and enactment.

SECTION 13 REPEAL This By-law hereby repeals By-law 62-74.

READ A FIRST, SECOND and THIRD TIME and FINALLY PASSED AND ENACTED
in OPEN COUNCIL this 10th day of May, 1976.


James E. Archdekin, Mayor


Kenneth R. Richardson, Clerk

SCHEDULE "A"

Plan examination fees shall not exceed a maximum of \$30.00 or be less than \$5.00 in accordance with the following schedule:

0	-	50 square feet	-	\$5.00
50	-	100 "	"	- \$10.00
101	-	150 "	"	- \$15.00
151	-	200 "	"	- \$20.00
201	-	250 "	"	- \$25.00
251	and over	"	"	- \$30.00