



THE CORPORATION OF THE CITY OF BRAMPTON

# BY-LAW

Number 25-2011

To amend By-law 399-2002, as amended,  
The Sign By-law

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**WHEREAS** Live/Work Units have been introduced as a new type of construction in the City of Brampton;

**WHEREAS** a means of identification of second floor tenants in commercial buildings is necessary;

**WHEREAS** the marketing for new development sites is necessary for the community and purchasers; and

**WHEREAS** it is essential for schools to provide information to students and parents;

**NOW THEREFORE** The Council of the Corporation of the City of Brampton ENACTS as follows.

THAT By-law 399-2002, as amended, is hereby further amended:

- 1) By changing the following sentence to Section 4 DEFINITIONS:
  - (5) **“Banner”** shall mean a sign consisting of a piece of fabric, plastic or a similar lightweight non-rigid material bearing an emblem, message or slogan for the purposes of advertising goods and services offered or identifying a business, enterprise or special events;
  
- 2) By changing the following sentence to Section 4 DEFINITIONS:
  - (7) **“Building wall face”** shall mean that part of the exterior wall or projection of the wall on a vertical plane parallel to the exterior wall of a building which faces one direction and is located between ground level and the lowest point on the roof of a building but shall not include the space between columns supporting a canopy;
  
- 3) By adding the following sentence to Section 4 DEFINITIONS:
  - (61) **“Live/Work Unit”** shall mean a dwelling unit zoned for partial use as a commercial unit operated by persons who may or may not reside in the house, but shall not include a home occupation.

4) By adding the following to the chart within Schedule II GROUND SIGNS:

	Required Zoning of Property	# of Signs Permitted on a Lot	Minimum Distance from Property Lines	Maximum Sign Area	Maximum Height
Live/Work Unit constructed as a Detached or Semi-Detached House <sup>5,12</sup>	Residential	One	1.5 m (5 ft)	1 m <sup>2</sup> (10.8 ft <sup>2</sup> )	1.2 m (4 ft)
	<sup>12</sup> In lieu of wall signs				

5) By changing subnote 11 in the chart within Schedule II GROUND SIGNS to read:

<sup>11</sup> An Electronic Variable Message Centre is permitted only within a Class A ground sign provided it does not exceed 1/3 of the sign area and is not located within 100 m (328 ft) of a property zoned residential. An Electronic Variable Message Centre shall not contain a flashing message or image. Where the message is of other than scrolling script, the frequency of an image change shall not be less than every 10 seconds. An Electronic Variable Message Centre is permitted for a school located within 100 m (328 ft) of a property zoned residential provided the sign is turned off between the hours of 10:00 pm and 7:00 am

6) By adding the following to the chart within Schedule III WALL SIGNS:

	Maximum Aggregate Sign Area	Upper Limit of Sign	Maximum Vertical Dimension	Minimum Clearance from Finished Grade
Live/Work Unit constructed as a Detached or Semi-Detached House <sup>5,6,7</sup>	One sign maximum 1 m <sup>2</sup> (10.8 ft <sup>2</sup> ) in sign area	<ul style="list-style-type: none"> <li>Attached only to the front of the commercial portion on the main floor of the live/work unit; or</li> <li>Fully contained within the fascia of a porch over the main entrance to the live/work unit</li> </ul>	0.45 m (1.5 ft)	2.4 m (7.9 ft)
Live/Work Unit constructed as a Townhouse <sup>5,6</sup>	One sign 10 % of the area of the wall face of the commercial portion of the building	<ul style="list-style-type: none"> <li>Attached only to the front of the commercial portion on the main floor of the live/work unit <sup>11</sup></li> </ul>	0.6 m (2 ft)	2.4 m (7.9 ft)
Multi-Storey Commercial Building <sup>12</sup>	1.1 m <sup>2</sup> (12 ft <sup>2</sup> ) per banner <sup>13</sup>	<ul style="list-style-type: none"> <li>Fully contained on the second storey of the building below the roof line</li> </ul>	1.8 m (6 ft) <sup>14</sup>	2.4 m (7.9 ft)
	<sup>11</sup> Signs shall be centred on the building wall face and be located a minimum distance of 1 m (3.3 ft) from the building corner or demising wall of the unit			
	<sup>12</sup> Signs shall consist of banners permanently attached by cantilevered arms perpendicular to the building wall face to which it is attached. Cantilevered arms shall be provided at both the top and bottom of the banner. These provisions apply to all lands within the City of Brampton excluding the Brampton Downtown Area as indicated in Schedule X of this by-law and are in addition to other wall signs permitted within this by-law			
	<sup>13</sup> A maximum of one banner is permitted for each unit on the second floor of the building			
	<sup>14</sup> Banners along with their supporting members shall not extend more than 0.6 m (2 ft) from the building wall face			

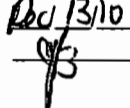
- 7) By changing the following sentence to Schedule V OVERHEAD SIGNS:  
 1.(4) Only one sign per business on the ground and second floor is permitted;
- 8) By replacing the following chart in Schedule V OVERHEAD SIGNS to read:


	Overhead Signs
Maximum Height of sign	0.9 m (3 ft)
Maximum Width of sign	0.9 m (3 ft)
Maximum Extension from the Main Wall of the Building	1.3 m (4.3 ft)
Minimum Clearance from Finished Grade	2.4 m (7.9 ft)


- 9) By adding the following chart to Schedule XIV DEVELOPMENT SIGNS:

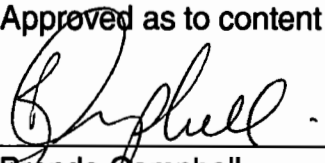
Wall Signs		
	Maximum Aggregate Sign Area	Upper Limit of Sign
Signs on the Property to be Developed <sup>2,3,4</sup>	5% of the area of the largest building wall face	<ul style="list-style-type: none"> <li>Roofline of the building</li> </ul>
	<sup>2</sup> Shall apply to temporary banner(s) displayed on high-rise condominium buildings only including those on lands zoned residential	
	<sup>3</sup> Prior to the issuance of a permit and for the entire length of time the sign is erected, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence	
	<sup>4</sup> Signs shall be removed once the sales centre related to the property development ceases to operate	

READ a FIRST, SECOND and THIRD TIME, and PASSED, in OPEN COUNCIL, this 26<sup>th</sup> day of January, 2011

Approved as to form.  
 Dec 13/10  


  
 Mayor Susan Fennell

  
 City Clerk Peter Fay

Approved as to content  
  
 Brenda Campbell  
 Director of Building and Chief Building Official