

# Call for Artists: Brampton Celebrates Canada Day

*The City of Brampton invites artists and artist-led teams to create a unique artistic and cultural experience at Brampton Celebrates Canada Day. The City is seeking submissions from individual artists, community groups, or non-profits to engage participants in an art activation for all ages.*

Activation: July 1, 2018

Budget: \$3,000.00 (all-inclusive)

Deadline for Submission: June 15, 2018

## **Artistic Opportunity**

The City is seeking an artist or artist-led team to host a community art activity as part of this year's Canada Day event on July 1, 2018. The community art activity must become a finished product for each participant to take home.

The activity must be community driven, collaborative, and build excitement about the City's new identity and potential. Please see the [Brampton 2040 Vision](#) for more information.

**Themes explored in the activity** should inspire conversations of Brampton as an important city in a national context, civic pride and a sense of belonging.

## **Design Parameters**

The artist must provide creative direction for participant in colouring or painting the mural and must have sufficient materials on hand for up to 10 members of the public to participate at a time to a maximum of 5,000 participants throughout the day.

## **Budget**

The budget for this project is \$ 3,000.00 CAD all-inclusive. The artist(s) will be responsible for providing all material and supplies required to execute the activity, at the Canada Day event.

## **Selection Process**

A committee of City staff will review and evaluate the applications for this Call for Artists. Submissions will be evaluated on the following criteria:

- Demonstrated excellence of past work in projects of similar size and scope. (40%)
- Artistic qualifications and proven capability to produce work of the highest quality. (30%)
- Proven capacity to engage and collaborate with the local community. (20%)
- Completeness, quality and clarity of submission package. (10%)

## **Submission Requirements**

1. Artist Statement and Curriculum Vitae
2. Concept for the activation (brief description accompanied by digital design in JPG format)

3. Sample images of previous work of similar scope (JPG format)
4. Bid sheet, total cost not exceeding \$3,000.00 CAD all inclusive

Submission Deadline

**All submissions must be complete and received by 11:59 pm on June 15, 2018.**

For questions, please contact:

City of Brampton, Culture Office

Phone: 905.874.5190

Email: [public.art@brampton.ca](mailto:public.art@brampton.ca)

# Bid Sheet

## RE: Canada Day Activation

To provide all necessary equipment, labour and materials for the design, production, delivery and of the Canada Day art activation.

Description	Total Price
All artist fees (including and not limited to: artwork creation, fabrication, meetings, and correspondence with the City project team etc.)	
Materials and fabrication costs of artwork	
+13% HST	
Total Price Not to exceed \$3,000.00 CAD	