

NURTURING NEIGHBOURHOODS

2020 Community Heartbeat

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As Mayor of this great city, I am very proud of the way the 2020 Nurturing Neighbourhoods Program was pivoted and was gratified to see how our residents responded. Watching videos of your neighbourhoods, taking the surveys and using new online tools to make comments that we can help you act on.

Brampton is a Healthy and Safe Community. Our partners and sponsors played a role in the successes along the way and the results outlined in this progress report show that we can and will do much to make our neighbourhoods strong, resilient and safe.

Patrick Brown, Mayor

The Nurturing Neighbourhoods Program has a new home in the Community Safety and Well-Being Office, a recently established division at the City of Brampton. Community safety has always been an important pillar of the Nurturing Neighbourhoods Program. The program’s community-based approach truly creates a space where residents are able to engage in meaningful conversations about what is working and what supports they need in their neighbourhoods to ensure that everyone feels safe, has a sense of belonging and an opportunity to participate.

**Marion Nader, Commissioner,
Community Services**

In 2020 we saw the City of Brampton lead the way by communicating important information that our residents needed. The Nurturing Neighbourhoods Program leveraged up to date tools to open dialogue between the City, our partners and the community.

The information provided by the program empowered our residents to make change where possible, and educated on the existing tools available to help our community members make change happen.

David Barrick, Chief Administrative Officer



NURTURING OUR NEIGHBOURHOODS IN A CHANGING WORLD

In response to the COVID-19 pandemic, the City of Brampton through the Nurturing Neighbourhoods Program is committed to engaging our community in a welcoming, safe and responsible way while delivering on the commitments of this program.

The decision to pivot from traditional delivery of the Nurturing Neighbourhoods Program in 2020 was in response to the current directives around engagement as well as the need to be in-line with Peel Public Health guidelines and thoughtful to what is happening with the pandemic.

The strategy was to deliver the 2020 Nurturing Neighbourhoods Program completely online. The program aims to foster deep, diverse, qualitative engagement bridging together online methods and more traditional engagement tactics. The new tools offered in 2020 will be leveraged as an effort to continually improve, innovate and build on the program.

The Nurturing Neighbourhoods Program delivered innovative engagement as well as informed residents about service delivery processes for short-term changes and the opportunity to facilitate future investments in neighbourhoods in the long-term.

Immediate actionable opportunities were recorded as service requests. Medium and longer-term objectives are currently being pursued by city staff or through partnering agencies via follow-up workshops or action planning. The delivery of the Nurturing Neighbourhoods Program has sparked the mobilization of neighbourhoods and its residents, to make both short and long-term impacts in their communities.

PROGRAM PARTNERS & SPONSORS

We were challenged to think differently in 2020 and how we focused on public engagement and its impact on our residents.

Community is at the heart of everything we do and the resiliency of our neighbourhoods and communities is a foundation of the program and the key to success.

Thanks Neighbours!

Whether it was hosting virtual community meetings, educating residents during the pandemic, or advancing and implementing on the ground projects, our partners were committed to enhancing the health and well-being of our residents.

Thanks Program Partners!

As sponsors of the program, Alectra and Enbridge Gas donated funds to financially support the Nurturing Neighbourhoods Program and future neighbourhood initiatives and actions.

Thanks Sponsors!

The continued support of many city departments provide knowledge and expertise to residents. Through the creation of various support Task Forces this year, residents had additional groups to lean on during difficult times.

Thanks Team!

In unprecedented times, our community partners offered their continued support with one priority in mind – our residents. We all are committed to building stronger connections within neighbourhoods.

Thanks Community Partners!

“WITH OVER A YEAR OF UNCERTAINTY AS A RESULT OF THE GLOBAL PANDEMIC, OUR COMMUNITIES CONTINUE TO SHOW RESILIENCY, COMPASSION AND CARE FOR ONE ANOTHER. HOWEVER, GIVEN THE DRASTIC CHANGES WITHIN OUR DAILY LIVES, MANY RESIDENTS ARE UNFORTUNATELY EXPERIENCING DECREASED WELL-BEING – BOTH PHYSICALLY AND MENTALLY. THROUGH THE NURTURING NEIGHBOURHOODS PROGRAM, THE CITY AND ITS PARTNERS, INCLUDING PEEL PUBLIC HEALTH, CONTINUE TO WORK TOGETHER IN A VIRTUAL SETTING TO CREATE A SAFER, MORE INCLUSIVE AND CONNECTED BRAMPTON FOR RESIDENTS, NEIGHBOURHOODS AND COMMUNITIES TO THRIVE WHILE PROMOTING THEIR HEALTH AND WELL-BEING.”

Dr. Lawrence Loh, Medical Officer of Health, Region of Peel - Public Health

PARTNERS



SPONSORS



OUR JOURNEY TOGETHER CONTINUED IN 2020



OF RESIDENTS ENGAGED =

400+



OF COMPLETED SURVEYS =

400+



TOTAL IMPRESSIONS REACH =

500,000



DISTANCE TRAVELLED IN 2020 =

170.18 KM



OF TOTAL VISITS TO WEBSITE =

3.5 K



OF VIEWS OF VIDEOS =

5,830+



STEPS WALKED IN 2020 =

244,890+

(3-1-1)

#311 SERVICE REQUESTS/COMMENTS =

120+



SOCIAL MEDIA IMPRESSIONS (INSTAGRAM AND FACEBOOK) =

242,830+



OF NEIGHBOURHOODS VISITED IN 2020 =

15



Discover the possibilities

SPONSORSHIP DONATED =

\$2,500



Life Takes Energy®

SPONSORSHIP DONATED =

\$2,500



OF UNIQUE PINNED COMMENTS =

100+

“I LOVE IT HERE!”

125+

“I WISH THIS WAS HERE!”

200+

“WE CAN DO BETTER HERE!”

Information gathered from August 2020 to January 2021.

Information gathered from August 2020 to January 2021.

BRAMALEA COMMUNITY NETWORK (BCN)

PEEL REGIONAL POLICE

COMMUNITY PARTNERS

TRCA & ORGANIZATIONS

SHERIDAN COLLEGE UNITED WAY

CVC HGI

REGION OF PEEL

COUNTY COURT NEIGHBOURHOOD ASSOCIATION

PARKS MAINTENANCE & FORESTRY

COMMUNITY SAFETY AND WELL-BEING

FIRE & EMERGENCY SERVICES
DEVELOPMENT SERVICES

POLICY

ACTIVE TRANSPORTATION URBAN DESIGN

EMERGENCY MEASURES

CITY TEAMS

TRAFFIC OPERATIONS & PARKING

ANIMAL SERVICES

ENVIRONMENTAL PLANNING

BUILDING, DESIGN & CONSTRUCTION

STRATEGIC COMMUNICATIONS

INFORMATION TECHNOLOGY

PERFORMING ARTS

RECREATION BY-LAW & ENFORCEMENT

SECURITY SERVICES

BRAMPTON TRANSIT

OFFICE OF THE CAO

COMMUNITY SERVICES

FACILITY SERVICES

SERVICE BRAMPTON

2020 NEIGHBOURHOODS VISITED

Even though our walks looked a bit different this year, residents identified main areas of concern and areas of opportunity in their neighbourhood.

Through input and comments received on the Neighbourhood Survey and Online Mapping Tool, residents were vocal; amended boundaries, identified new neighbourhoods, and also found new ways to stay connected while apart.



What makes a neighbourhood?

Our neighbourhood boundaries are determined by an equal combination of historic research, existing city resources and most importantly, the knowledge and expertise of our residents.

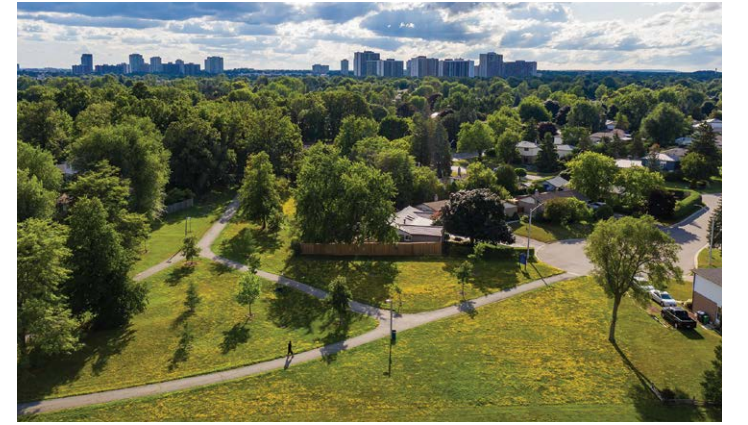
During the pandemic, more and more people are seeking out local resources and support and what better way to access those resources than right at the doorstep of your neighbourhood.



The City of Brampton deployed four Task Forces to help the community during these challenging times, and they include:

- Seniors Support Task Force – for assistance with grocery shopping, medication pickups and other errands
- Economic Support Task Force – coordinate recommendations and measures to support business relief efforts in Brampton
- Social Support Task Force – provide assistance to residents and access to food and emergency shelter services
- Youth Support Task Force – designed to continue to engage with youth and provide resources and supports

THE STRONGEST NEIGHBOURHOODS ARE MADE BY THE PEOPLE WHO LIVE THERE!



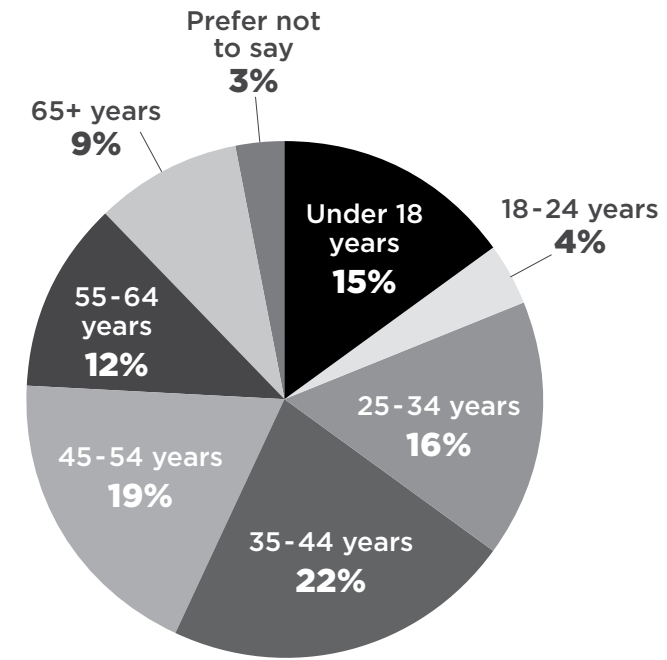
CITY-WIDE | KEY FINDINGS

Brampton has been at the front of many challenges throughout the COVID-19 pandemic. The City responded to the needs of over 700,000 residents, which includes a mosaic of ethnicities, religious backgrounds, cultures, ages, and abilities. This past year many of us faced the challenge of shifting our daily routines, but during challenging times, neighbours found new and creative ways to remind one another that we are in this together.

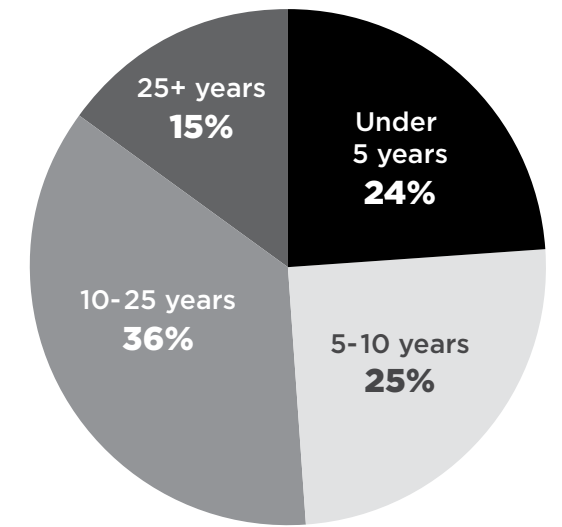
To practice safe social distancing but still allow for public engagement and participation, the 2020 Nurturing Neighbourhoods Program went virtual. With over 400 residents participating by responding to our Neighbourhood Survey and the posting of over 400 comments, pinned to the Online Mapping Tool, we engaged with you, our residents.

The following key findings were analyzed through a city-wide scale. Residents were asked over 25 questions, including perceptions around sense of belonging, safety, accessibility, and many others.

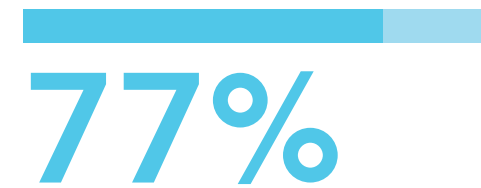
In 2020, as we crossed the halfway point of the Nurturing Neighbourhood Program walk and workshop exercise, we continuously learn more ways to collaborate with one another and evolve the program to meet the needs of our residents.



Q3. What is your age?

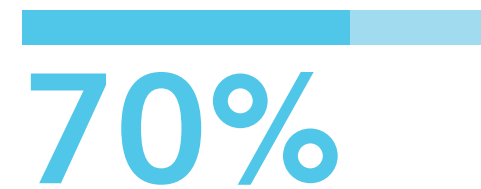


Q4. How long have you lived in this neighbourhood?



77% Love/like the place they live

Q5. How do you feel about the neighbourhood you live in?



70% would recommend their neighbourhood as a place to live

Q8. Would you recommend your neighbourhood as a place to live?

Having a sense of belonging or knowing many of your neighbours is especially important during a pandemic. In 2020, 50% of Neighbourhood Survey participants agree there is a strong sense of belonging in their neighbourhood. Of the city-wide participants, nearly 30% feel the sense of belonging in their neighbourhood is weak. This relates to 30% of participants who know a few of their neighbours. Help break the silence and say hello to a neighbour next time you are in your community.



28%

28% Feel the sense of belonging in their neighbourhood is weak

Q6. How would you respond to this statement: "There is a strong sense of belonging in my neighbourhood"?

30%

30% Know only a few of their neighbours

Q7. Which of the following most describes you: "I know all/most/some/a few/don't know any of my neighbours"?

30% of survey participants expressed while they may not be aware of any neighbourhood groups or organizations in their neighbourhood, they would be interested in joining one. Below is a list of submitted neighbourhood groups and organizations. Regardless of big or small, the connectivity between these groups help shape our neighbourhoods and enhance a sense of community well-being.

Q24. Are you aware of any neighbourhood groups or organizations in your neighbourhood?



Local support systems in your neighbourhood help create community connections, encourage a sense of belonging, and can support residents feeling safer in their neighbourhoods.

90%

90% Feel safe at home with family

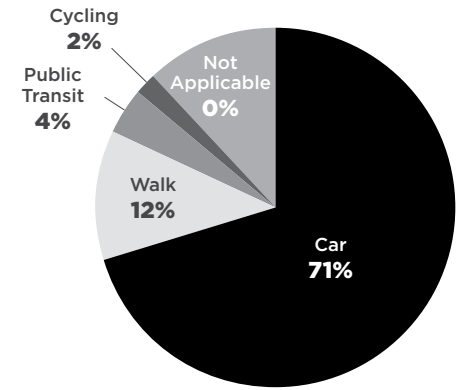
Q14. Thinking about your neighbours and the neighbourhood where you live, respond to the following statements: "I feel safe at home with family"

Whether it is during the day, or at night, residents spent more time at home this past year. Majority of residents across the city felt safe at home, especially with family.

Residents were compelled to explore their neighbourhoods and get outdoors, whether it was during the day or after dark. Feeling safe after dark was a concern for residents, with over 40% of participants responding that they did not feel safe at night. Another 20% of residents were unsure of how safe they felt, signalling a need to improve community safety in our neighbourhoods. Program partners, Peel Regional Police, offer safety tips and tools to help protect yourself and your property. For more information, visit peelpolice.ca/safety

Q14. Thinking about your neighbours and the neighbourhood where you live, respond to the following statements: "I feel safe in public places after dark".

When getting around their neighbourhood to destinations that include schools, grocery stores, restaurants, bars, entertainment venues, medical offices, city facilities, places of worship, retail or shopping, and places of employment, residents ranked their preferred method of transportation:



Q12. In your neighbourhood, how do you get to the following areas?

80%

Over 80% agree, "There is a lot of vehicular traffic in my neighbourhood"

Q13. An accessible city benefits everyone. How do you feel about the following statements regarding your neighbourhood?

In 2020, survey participants confirmed the preferred method of transportation remains the car. Convenience of a personal vehicle benefits the individual, yet a large majority of residents expressed concern of vehicular traffic in their neighbourhoods. Traffic safety is a major concern in our city and neighbourhoods, and is one of several indicators that correlate with a lower percentage of residents preferring cycling or public transit as a method of transportation.

This year, residents looked for and created new and interesting things to do in our neighbourhoods. While some were able to discover something new, about 50% believe that there are no interesting things to do in their neighbourhood. Getting out and exploring your neighbourhood has the potential to unlock features and attractions that you, or members of your community were otherwise unaware of.

Q17. Thinking about your neighbourhood and public features offered, how much do you agree with the following statements "There are many interesting things to do in my neighbourhood"

Overall, survey participants expressed they love the parks and recreational trails located throughout neighbourhoods that help promote active modes of transportation, and appreciate knowing friendly neighbours. Past events like Farmers' Markets helped with community building/connectedness, and residents look forward to the day when traditional events will take place.

In 2020, pandemic restrictions prevented residents from enjoying the common amenities like skating rinks, community centres and tennis courts and many wish for more of this in their neighbourhoods. Public art features were a desire among participants, and could help contribute to the overall beauty within each neighbourhood.

Together, we can achieve more. Residents detailed areas of opportunity within their neighbourhoods, primarily surrounding safety. Traffic calming was a commonly discussed theme when asking residents what could be improved in their neighbourhoods, suggesting tactics like: speed humps and signs to promote safety, speed management on local streets and more enforcement. Residents will also feel more safe with lighting along trails, and barriers on sidewalks to help aid cyclists and pedestrians.

Q18. Describe something that you absolutely love about your neighbourhood.

Q19. Describe something that you wish was in your neighbourhood.

Q20. Describe something in your neighbourhood where we could improve.

While understanding how the City functions overall for residents is key, diving deeper into a neighbourhood scale can help gain a better understanding of how our neighbourhoods are serving our communities. This year, the program analyzed the data by Wards across the city, and the results are shared on the following pages.



Regional Councillor
Rowena Santos



Regional Councillor
Paul Vicente

WARD 1 | KEY FINDINGS

When we belong, we feel a stronger sense of purpose and that can help contribute to the overall well-being of a community. Similar to city-wide participants, **75%** of Ward 1 residents love/like the place they live. Enjoying the places you live is important to a community, and contributes to the sense of belonging. Of this same group, nearly **40%** of residents feel there is a strong sense of belonging in their neighbourhoods.



Ward 1 had the most responses by youth (under 18) in the city:

34% of total respondents in Ward 1 were under 18

Q5. How do you feel about the neighbourhood you live in?

Q6. How would you respond to this statement: "there is a strong sense of belonging in my neighbourhood"?



WARD 1 | KEY FINDINGS

I love it here!



"THIS PEDESTRIAN BRIDGE OVER THE 410 IS REALLY GREAT ADDITION. IT ALLOWS ME SAFE AND COMFORTABLE ACCESS FROM WHERE I LIVE, NEARBY LA FRANCE PARK, TO LAKELANDS PARK." — Resident

Location: Franceschini Bridge

Comment provided from Nurturing Neighbourhoods Online Mapping Tool

53%

53% of residents in Ward 1 feel their neighbourhood is safe and pleasant to walk in

Feeling positive about the places we live is key to building strong and sustainable neighbourhoods. One way of creating stronger connections is by getting out and exploring neighbourhoods.

Q14. Thinking about your neighbours and the neighbourhood where you live, respond to the following statements: "My neighbourhood is safe and it is pleasant to walk in."



WARD 1 TOP THEMES FROM ONLINE MAPPING TOOL:



Parks and Trails



Entertainment & Retail



Parks and Trails

Residents in Ward 1 love the parks offered in their neighbourhoods, like Lakelands Village Park! Smaller plazas that offer entertainment and retail shops are on the top wish list of residents in this ward, and while they love the large parks, they feel the connected network could be improved.



Regional Councillor
Rowena Santos



Regional Councillor
Paul Vicente

WARD 5 | KEY FINDINGS

It is important to love the place you live and feel like you belong. Compared to city-wide participants, the same amount of Ward 5 residents also agree there is a strong sense of belonging in their neighbourhoods, however over 30% disagree with there being a strong sense of belonging.

55% Nearly 55% know some or most neighbours
Q7. Which of the following most describes you: "I know all / most / some / a few of my neighbours / I don't know any of my neighbours"



Nearly 35% of survey participants in Ward 5 do not feel as if there is a strong sense of belonging but the same majority would recommend their neighbourhood as a place to live. Knowing more of your neighbours could help contribute to a stronger sense of belonging.

Q6. How would you respond to this statement: "There is a strong sense of belonging in my neighbourhood"
Q8. Would you recommend your neighbourhood as a place to live?

FUN FACT  Ward 5 had the largest majority of survey participants interested in joining a neighbourhood group of total survey participants.
50% of total respondents in Ward 5

WARD 5 | KEY FINDINGS

I wish this was here!



"A PATH/BRIDGE CONNECTING LAIDLAW PARK TO ANDREW MCCANDLESS PARK WOULD BE TERRIFIC FOR CONNECTING THE BIKE PATHS ALREADY AT ANDREW MCCANDLESS PARK TO LAIDLAW PARK." — Resident

Location: Laidlaw Park

Comment provided from Nurturing Neighbourhoods Online Mapping Tool

A strong component of belonging to your neighbourhood comes from knowing your surroundings. When asked if residents are aware of any interesting things to do within their neighbourhoods, 65% disagreed. There are many ways to connect within your community – hosting a street party, community clean-up, tree planting and more. Residents are encouraged to explore the City of Brampton's engagement opportunities by visiting brampton.ca/engage.

Q14. Thinking about your neighbourhood and public features offered, how much do you agree with the following statements: "There are many interesting things to do in my neighbourhood"

WARD 5 TOP THEMES FROM ONLINE MAPPING TOOL:



Parks and Trails



Parks and Trails



Safety

Ward 5 survey participants love the walking trails throughout their neighbourhoods. They wish for more outdoor amenities like an outdoor skating rink in Fred Kee Park, or basketball courts in Laidlaw Park. Survey participants also expressed that safety can be improved within their neighbourhoods by calming traffic using signs to help deter speeding or bumps to help slow street traffic.



Regional Councillor
Michael Palleschi



City Councillor
Doug Whillans

WARD 2 | KEY FINDINGS

Participants in Ward 2 like their neighbourhoods and **65%** of them have lived there for 10 years or more! The longer we grow roots in our neighbourhoods, the stronger we become as a community, enabling us to grow new connections with our surroundings.

Q4. How long have you lived in this neighbourhood?

Q5. How do you feel about the neighbourhood you live in?

55% Agree there is a strong sense of belonging in their neighbourhood

Q6. How would you respond to this statement: "there is a strong sense of belonging in my neighbourhood"



Survey participants in Ward 2 must really love dogs, because the majority responded as having a dog with them when walking around their neighbourhood!

70% of total survey participants in Ward 2

I love it here!



"I REALLY LIKE THIS AREA BECAUSE OF ITS VIBRANT COMMUNITY GREEN SPACES LOCATED THROUGH THE COMMUNITY CONNECTED BY VARIOUS BIKE PATHS. THE AREA HAS VERY HIGH WALKABILITY AND HELPS YOU FEEL WELCOMED AND INCLUDED." — Resident

Location: Conestoga Drive & Sandalwood Parkway

Comment provided from Nurturing Neighbourhoods Online Mapping Tool

WARD 2 | KEY FINDINGS

98%

98% appreciate the close proximity to trails

Q17. Thinking about your neighbourhood and public features offered, how much do you agree with the following statements: There are many places to be physically active in my neighbourhood (playgrounds, sports fields/courts)

80%

80% enjoy being physically active outdoors

Q17. Thinking about your neighbourhood and public features offered, how much do you agree with the following statements: There is a park or walking trail within a short distance (1-2 KM) from my home.



Brampton has many parks and open spaces to enjoy. Survey participants in Ward 2 responded as feeling there are interesting things to do and many places to be physically active in their neighbourhood, including Conservation Drive Park, Loafer's Lake Park, and Heart Lake Conservation Area. To decrease stress and improve our health and well-being, it is important to enjoy the public spaces and natural environment located throughout our neighbourhoods. Similar to city-wide participants, Ward 2 survey participants thoroughly enjoy the natural environmental amenities including parks and trails.

Q17. Thinking about your neighbourhood and public features offered, how much do you agree with the following statements: "There are many interesting things to do in my neighbourhood"

WARD 2 TOP THEMES FROM ONLINE MAPPING TOOL:



Parks and Trails



Active Transportation



Accessibility

Majority of survey participants within Ward 2 loves the large open spaces, such as Conservation Drive Park. Naturalized areas within parks help attract more birds and wildlife, and support our natural ecosystem. To support their love of the outdoors, participants also wish for more way-finding signage to inform pedestrians and cyclists of trail entrances. When also getting around, some participants felt as though some may encounter accessibility challenges such as an incomplete sidewalk.



Regional Councillor
Michael Palleschi

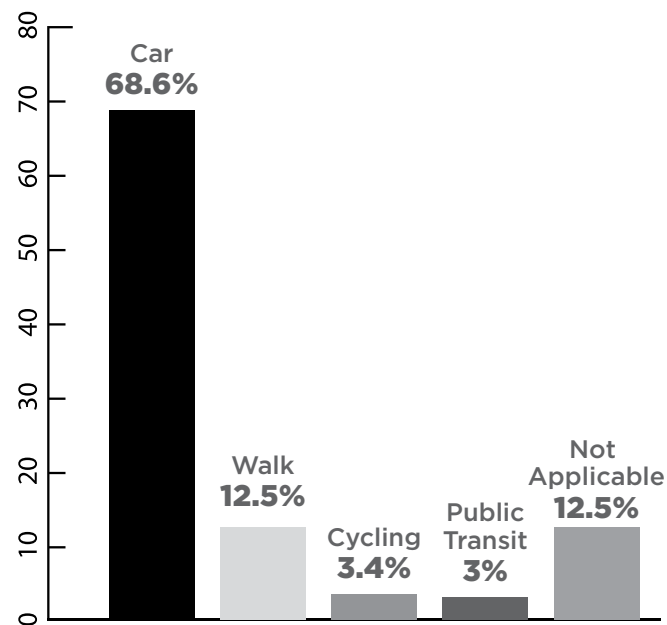


City Councillor
Doug Whillans

WARD 6 | KEY FINDINGS

Depending on the need and location, residents can choose how they get around their neighbourhoods. A car may be required for your grocery haul, or perhaps you are able to walk home with your items. Common areas to get to include schools, grocery stores, restaurants, medical offices, city facilities, retail plazas, places of worship and places of employment. Getting around by car is a popular choice for many in Ward 6 with nearly **70%** of residents preferring this mode of transportation.

Q12. In your neighbourhood, how do you get around?



While the car is the preferred method of travel for many in Ward 6, and was the preferred method for city-wide survey participants, residents expressed accessibility concerns when travelling throughout their neighbourhoods. The City of Brampton is committed to accessibility and aims to be a vibrant, safe, and attractive City of Opportunity where efficient services make it possible for families, individuals and businesses to grow, prosper and enjoy a high quality of life.

WARD 6 | KEY FINDINGS

We can do better here!

“CURBS NEED TO BE CUT IN THE ROAD HERE TO ALLOW BIKES TO CROSS. CROSSWALK IS NEEDED HERE SO PEOPLE CAN WALK ACROSS THE ROAD SAFELY WHEN USING THE TRAIL.” — Resident

Location: Brisdale Drive & Flower City Trail

Comment provided from Nurturing Neighbourhoods Online Mapping Tool



Regardless of vehicular traffic, **73%** of survey participants in Ward 6 responded as feeling their neighbourhoods are the safest to walk children to and from school.

82% feel their neighbourhood contains a lot of vehicular traffic

Q13. An accessible city benefits everyone. How do you feel about the following statements regarding your neighbourhood? “There is a lot of vehicular traffic in my neighbourhood”

To increase the sense of feeling safe within Ward 6 neighbourhoods, residents recognize the need for traffic-calming measures. Automated Speed Enforcement (ASE), is an automated system that uses a camera and speed measurement device to enforce speed limits. ASE is designed to make the roads safer for vulnerable users, such as cyclists, pedestrians and children. In tandem with other road safety measures, the goal is to help improve safety for people of all ages by:

- Increasing speed compliance
- Altering driver behaviour
- Increasing public awareness about the critical need to slow down

Q17. Thinking about your neighbourhood and public features offered, how much do you agree with the following statements: There are many places to be physically active in my neighbourhood (playgrounds, sports fields/courts)

WARD 6 TOP THEMES FROM ONLINE MAPPING TOOL:



Public Spaces and Community Hubs



Parks and Trails



Traffic Calming

Residents within Ward 6 live in close proximity to major community hubs, such as Cassie Campbell Community Centre or Creditview Sandalwood Park and the 2020 survey participants validated their love for these public spaces. Within the network of parks and trails, survey participants wish for better connection at key points to help with accessibility and connectivity. Community hubs not only serve the surrounding neighbourhood, but residents across the city. As a result, Ward 6 participants feel their neighbourhoods have a lot of vehicular traffic and could benefit from traffic calming measures, like signage or speed bumps.



Regional Councillor
Martin Medeiros



City Councillor
Jeff Bowman

WARD 3 | KEY FINDINGS

The majority of survey participants in Ward 3 have lived in their neighbourhoods for 10 years or more, and represented more than **70%** of ward survey participants! A large majority of residents, nearly **90%**, love the neighbourhood they live in.

Q4. How long have you lived in this neighbourhood?

Q5. How do you feel about the neighbourhood you live in?

65%

Nearly 65% agree there is a strong sense of belonging in their neighbourhoods

Q6. How would you respond to this statement: "There is a strong sense of belonging in my neighbourhood"



An age-friendly community is one that encourages and enables active aging as a way to enhance or maintain quality of life for older adults. Ward 3 contained the most survey participants who are **55 years or older**.

42% of total respondents in Wards 3

I wish this was here!



"I WISH THERE WAS A COMMUNITY/ART CENTER HERE." — Resident

Location: Charolais Boulevard and Mill Street

Comment provided from Nurturing Neighbourhoods Online Mapping Tool

WARD 3 | KEY FINDINGS

24%

'Yes, I am part of one!'

27%

'No, but I would be interested in joining one'

Q24. Are you aware of any neighbourhood groups or organizations in your neighbourhood?

Grass root interventions like neighbourhood groups or organizations can help residents feel a stronger connection to their neighbourhoods and communities. Similar to city-wide participants, Ward 3 residents may not be aware of current groups but are interested in joining one. Ward 3 had the highest percentage of respondents who currently participate in a neighbourhood group or organization, and they include groups like:

HERITAGE BRAMPTON - PRESERVING THE BEAUTY CHINGUACOUSY CONCERT BAND
COUNTY COURT NEIGHBOURHOOD ASSOCIATION
PEEL VILLAGE FACEBOOK GROUP
COMMUNITY ORGANIZATIONS
THURSDAY NIGHT KNITTERS AT PAMA
HISTORICAL SOCIETY
BEAUX ART
BRAMPTON CURLING CLUB
CLARENCE STRATEGIC NEIGHBOURHOOD GROUP
THE JOURNEY
ARMY CADETS
BOOK CLUBS

Q25. What is the name of the organization? (if applicable):

WARD 3 TOP THEMES FROM ONLINE MAPPING TOOL:



Parks and Trails



Community Building/
Connectedness



Streetscaping

Similar to city-wide participants, residents within Ward 3 also love the parks and trails located throughout their neighbourhoods and feel the beautiful gardens along paths enhance the natural beauty. Residents wish to enhance community building/connectedness through a new community centre possibly within the Uptown neighbourhood. While also observing and assessing their neighbourhood, survey participants wish for more streetscaping to improve the overall appearance and pedestrian experience in neighbourhoods.



Regional Councillor
Martin Medeiros

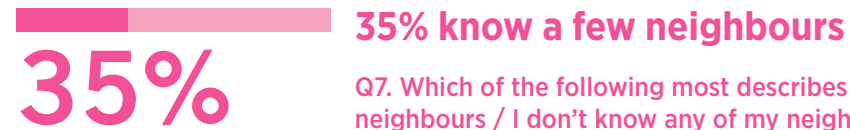


City Councillor
Jeff Bowman

WARD 4 | KEY FINDINGS

Staying home and staying apart comes with its benefits and challenges. While we explore new and creative ways to interact with one another, some may now feel disconnected. When compared to city-wide results, the same percentage of Ward 4 survey participants feel they only know a few of their neighbours. Of this same group, 25% of survey participants feel indifferent whether there is a strong sense of belonging where they live. Having a network, regardless of size, is important to help one belong to their neighbourhood and contribute to the overall safety and well-being of the community.

Q6. How would you respond to this statement: "There is a strong sense of belonging in my neighbourhood"



Q7. Which of the following most describes you: "I know all / most / some / a few of my neighbours / I don't know any of my neighbours"



Ward 4 contained the most survey participants who are often accompanied by young children or baby strollers.

70% of total respondents in Ward 4



"THIS AREA IS ABSOLUTELY BENEFICIAL FOR A COMMUNITY AS IT IS A BEAUTIFUL GREEN SPACE FOR THE CITIZENS. THERE ARE OPPORTUNITIES TO HAVE PICNICS, BRING PETS, BIKE, WALK, AND ENJOY TIME WITH YOUR FAMILY! THIS ALSO INFLUENCES SOCIAL INTERACTIONS WITHIN THE SOCIETY." — Resident

Location: Eldorado Park

Comment provided from Nurturing Neighbourhoods Online Mapping Tool

WARD 4 | KEY FINDINGS



Q14. Thinking about your neighbours and the neighbourhood where you live, respond to the following statements: "I feel safe walking during the day."



Q13. An accessible city benefits everyone. How do you feel about the following statements regarding your neighbourhood? "There are bike lanes in my neighbourhood"

One way to get out and explore your neighbourhood is by cycling the network of sidewalks and trails. Compared to city-wide participants, a stronger majority of Ward 4 participants feel their neighbourhoods are safe when walking during the day. Residents suggest to explore the opportunity for bike lanes to help encourage a safer mode of transportation.



WARD 4 TOP THEMES FROM ONLINE MAPPING TOOL:



Parks and Trails

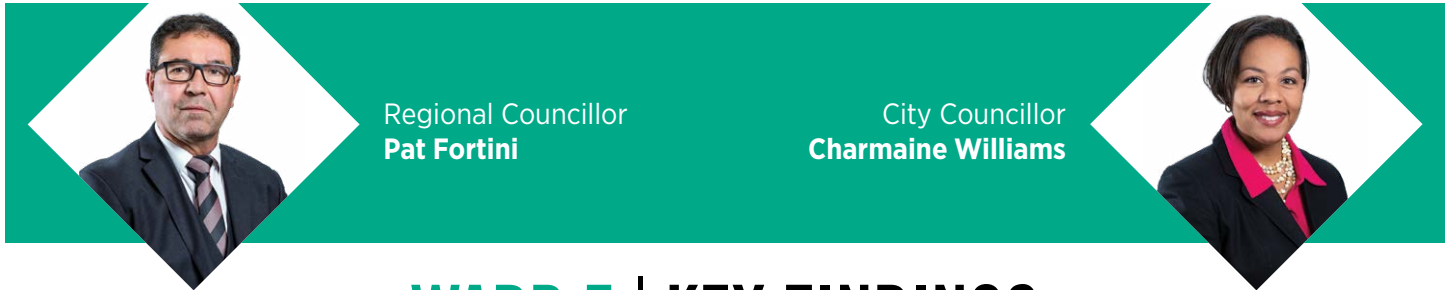


Public Spaces & Community Hubs



Traffic Calming

Just like city-wide participants, parks and trails are loved by most residents within Ward 4 including big and small treasured gems like Eldorado Park and Sparrow Park. Ideas of a community centre to help increase community participation and involvement is a desire for this group of survey participants. Vehicle racing and speeding is a concern for many survey participants, including those living in Ward 4. This contributes to increased noise disturbances and many residents hope for more street monitoring.



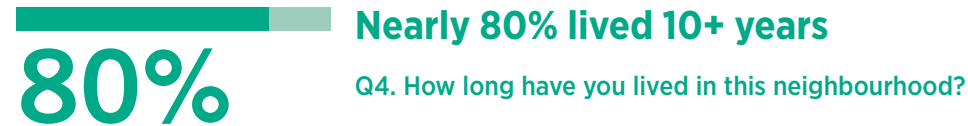
Regional Councillor
Pat Fortini

City Councillor
Charmaine Williams

WARD 7 | KEY FINDINGS

Ward 7 is home to one of the oldest communities in the city, Bramalea, which is Canada's first satellite community. The network of neighbourhoods make it interesting and fun to explore different letter sections that make up this community. Compared to **75%** of city-wide participants, **85%** of residents within Ward 7 love the places they live. Loving the places you live is important to help increase the overall sense of community belonging.

Q5. How do you feel about the neighbourhood you live in?



FUN FACT Participants in this Ward responded as living in this area over **25+** years, the longest compared to other survey participants!
38% of total respondents in Ward 7



“A SPLASH PAD WOULD BE A GOOD ADDITION TO THIS PARK. THE CLOSEST ONE IS CHINGUACOUSY PARK, WHICH IS ALWAYS EXTREMELY BUSY. THIS AREA AT ONE POINT HAD A WADING POOL SO THERE MUST BE SOME TYPE OF PIPES AND PLUMBING IN THE AREA.” — Resident

Location: Earnscliffe Park

Comment provided from Nurturing Neighbourhoods Online Mapping Tool

WARD 7 | KEY FINDINGS



There are many amenities located throughout the city, and while the ones we wish for may not be located directly in our neighbourhood, exploring new areas can often surprise us. Nearly 95% of survey participants in Ward 7 have access to a park or walking trail from their homes. This aligns with the city-wide participants, who responded with feeling they also have access to these amenities close to home. Utilizing the network of trails to explore our city can enhance ones sense of belonging to their neighbourhood.

Q17. Thinking about your neighbourhood and public features offered, how much do you agree with the following statements: There is a park or walking trail within a short distance (1-2 KM) from my home (Responses: Strongly Agree, Agree)



WARD 7 TOP THEMES FROM ONLINE MAPPING TOOL:

I LOVE IT HERE!

Public Spaces & Community Hubs

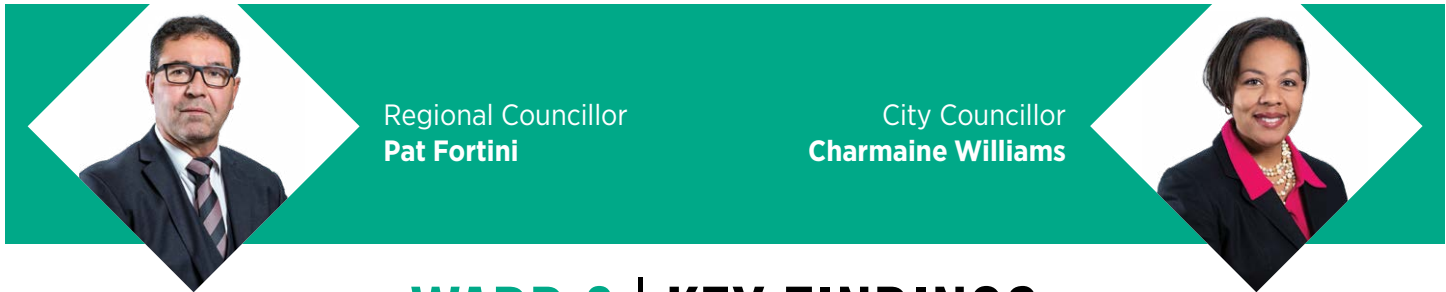
I WISH THIS WAS HERE!

Trees

WE CAN DO BETTER HERE!

Parks and Trails

The network of parks and recreational trails also serve as public spaces and community hubs that residents love and enjoy, like Northampton Park. With parks and open spaces being an important feature to many residents, trees are integral to this group of residents. Survey participants in Ward 7 shared with us that they wish there were more trees and flowers planted within parks and along sidewalks. Safety and accessibility within parks in Ward 7 neighbourhoods can be improved by replacing old lighting infrastructure with LED lighting, and adding benches.



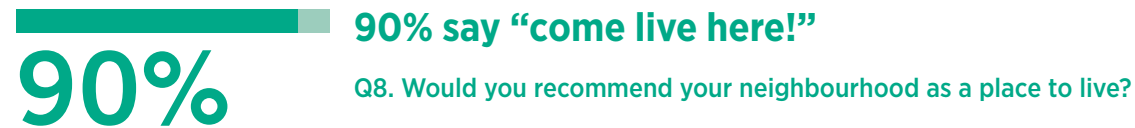
Regional Councillor
Pat Fortini

City Councillor
Charmaine Williams

WARD 8 | KEY FINDINGS

There are many reasons why someone may recommend their neighbourhood as a place to live. Perhaps it is the beautiful open spaces, network of trails for active living, or amazing neighbours who influence your decision to live in your neighbourhood. Nearly all participants in Ward 8 would recommend their neighbourhood as a place to live, which is **20%** more than city-wide participants. This community has a strong community network established, and one example of this is through the Professor's Lake Residents Association.

Q8. Would you recommend your neighbourhood as a place to live?



FUN FACT **90%** of Ward 8 residents would recommend their neighbourhood as a place to live!



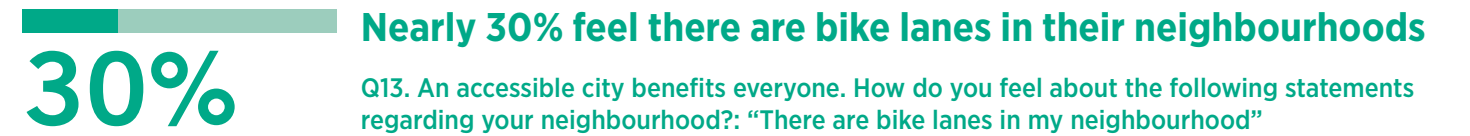
"PROFESSORS LAKE WHICH ONCE BEGAN AS A PROJECT TO BRING NATURE BACK AS A PART OF OUR SOCIETY HAS BECOME A PREDOMINANT PART OF THE LOCAL ECOSYSTEM OF THIS NEIGHBORHOOD. FROM HAVING A GREAT WALKING TRAIL TO GET SOME FRESH AIR, TO THE VARIETY OF TREES AND PLANTS IN THE AREA, AND FINALLY TO THE OVERALL LAKE AND THE WILDLIFE IT SUPPORTS. THE LAKE IS A CRUCIAL PART OF OUR ECOSYSTEM AS IT SUSTAINS MANY SPECIES OF MARINE ANIMALS AND WE SHOULD HELP CONSERVE THIS PIECE OF NATURE FOR MANY YEARS TO COME."

— Resident

Location: Professor's Lake

Comment provided from Nurturing Neighbourhoods Online Mapping Tool

WARD 8 | KEY FINDINGS



A safe and accessible city benefits everyone. Residents across the city have various abilities and requirements for getting around. **27%** of survey participants in Ward 8 agree their neighbourhood contains bike lanes to help transverse through their community, a smaller comparison to the **32%** of city-wide participants. Keeping active not only supports our physical health, but can improve our mental health as well.

Q13. An accessible city benefits everyone. How do you feel about the following statements regarding your neighbourhood?: "There are bike lanes in my neighbourhood"



WARD 8 TOP THEMES FROM ONLINE MAPPING TOOL:

I LOVE IT HERE!

Public Spaces & Community Hubs

I WISH THIS WAS HERE!

Entertainment & Retail

WE CAN DO BETTER HERE!

Waste Management

Residents in Ward 8 love the beautiful trails and parks located throughout their neighbourhoods. This neighbourhood also contains great vantage points for sitting, relaxing, and enjoying the beautiful views offered by the city. Residents would appreciate more retail and entertainment amenities such as convenience stores or shopping centres within walking distance. Waste disposal throughout neighbourhoods is a concern for many residents in this Ward, especially around the sides of streets and in retail plazas. Supporting our environment by disposing of waste properly supports Brampton as a Green City.



Regional Councillor
Gurpreet Dhillon



City Councillor
Harkirat Singh

WARD 9 | KEY FINDINGS

A sense of belonging can contribute to whether or not we feel part of or connected to our neighbourhood. Nearly **70%** of Ward 9 survey participants responded that they generally like the place they live.

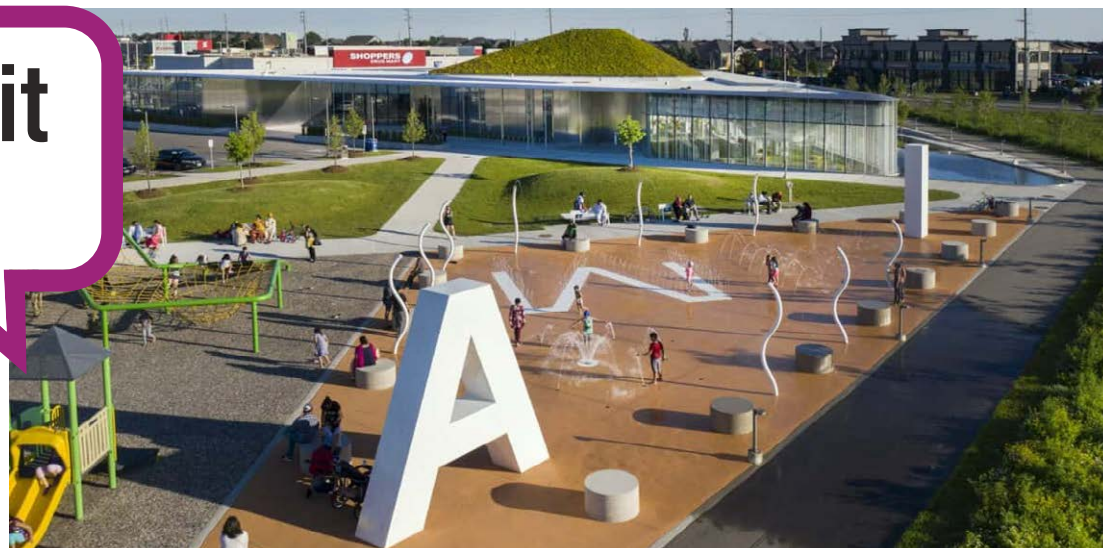
Q5. How do you feel about the neighbourhood you live in?

Q6. How would you respond to this statement: "There is a strong sense of belonging in my neighbourhood?"

60% Nearly 60% have lived here 10+ years!
Q4. How long have you lived in this neighbourhood?



Over **95%** of Ward 9 participants feel their neighbourhood is the safest to walk in during the day

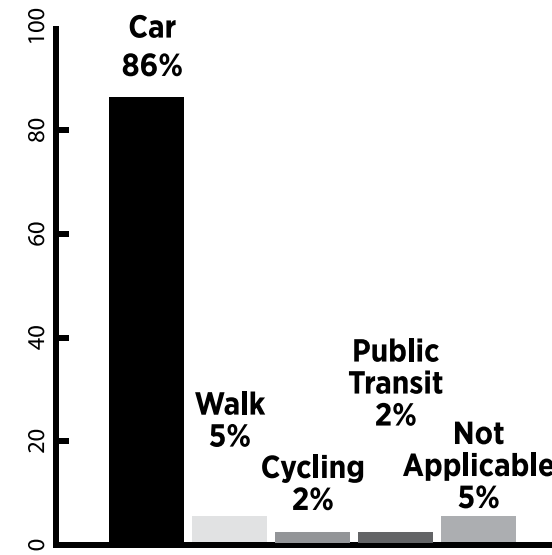


"I LOVE THIS PARK, IT IS A GREAT PLACE TO COME TO ENJOY NATURE. IT IS VERY CLOSE BY AND THE PATH MAKES IT VERY EASY TO REACH THIS LOCATION. I WOULD LOVE TO SEE MORE OF THIS IN BRAMPTON." — Resident

Location: Komagata Maru Park

Comment provided from Nurturing Neighbourhoods Online Mapping Tool

WARD 9 | KEY FINDINGS



Q12. In your neighbourhood, how do you get around?

Feeling safe in our communities is especially important with our vulnerable populations. Of the Ward 9 survey participants, over 20% were under 18 and over 20% were over 55 or older. 62% of participants feel their neighbourhood is safe for children to walk to and from school, which is an increase from the city-wide response of 57%. The dependency of the car may contribute to the 38% of residents feeling their neighbourhood has heavy traffic, but this is significantly less than the city-wide 63% of survey participants.



Q14. Thinking about your neighbours and the neighbourhood where you live, respond to the following statements: My neighbourhood is safe for children to walk to and from school (Responses: Strongly Agree, Agree)

Q14. Thinking about your neighbours and the neighbourhood where you live, respond to the following statements: My neighbourhood has heavy traffic (Response: Agree)

WARD 9 TOP THEMES FROM ONLINE MAPPING TOOL:



Residents in Ward 9, like the majority of city-wide participants, love the parks and natural spaces located throughout their neighbourhoods, like Komagata Maru Park or Bloore Pond. There were expressed desires for accessibility enhancements such as added cross walks in front of libraries, or extended trails within natural spaces. Residents also feel we could improve the overall feeling of pedestrian and road safety by helping promote slower speeds in residential neighbourhoods, and having curb depressions at trail entrances.



Regional Councillor
Gurpreet Dhillon



City Councillor
Harkirat Singh

WARD 10 | KEY FINDINGS

A connected group of residents, big or small, could help start a web of community networks. Nearly **70%** of survey participants would recommend living in Ward 10, despite only **12%** responding they know all or most of their neighbours

Q7. Which of the following most describes you: "I know all/most/some/a few/don't know any of my neighbours".

Nearly **70%** would recommend living here.

70%

Q8. Would you recommend your neighbourhood as a place to live?



Survey participants responded that they felt Ward 10 is the safest compared to other neighbourhoods across the city!

Almost **80%** of total respondents in Ward 10

I love it here!



"I ABSOLUTELY LOVE IT HERE. THIS RECREATIONAL CENTRE HAS SO MANY ACTIVITIES (SKATING, A LIBRARY, A POOL, A GYM, SOCCER, A KITCHEN AND A PARK) ALL IN ONE CENTRE. THIS COMMUNITY CENTRE IS ALSO WITHIN BIKING DISTANCE FROM MY NEIGHBOURHOOD." — Resident

Location: Gore Meadows Community Centre

Comment provided from Nurturing Neighbourhoods Online Mapping Tool

WARD 10 | KEY FINDINGS

90%

Nearly **90%** feel their neighbourhoods are safe and pleasant to walk in

Q14. Thinking about your neighbours and the neighbourhood where you live, respond to the following statements: My neighbourhood is safe and it is pleasant to walk in

Ward 10 is primarily comprised of residential, conservation land, and industrial areas. These factors combined can contribute to residents feeling of safety, especially when it comes to getting around their neighbourhoods, and in particular road safety. **83%** of survey participants agree their neighbourhood contains a lot of vehicular traffic when it comes to getting around, which is comparable to **82%** of city-wide participants. Walking safely around neighbourhoods is still enjoyed by almost all participants in Ward 10, with nearly 90% agreeing.

Q13. An accessible city benefits everyone. How do you feel about the following statements regarding your neighbourhood? There is a lot of vehicular traffic in my neighbourhood.



WARD 10 TOP THEMES FROM ONLINE MAPPING TOOL:



Public Spaces & Community Hubs



Accessibility



Safety

Residents in Ward 10 love that their neighbourhoods have a lot to offer, like the Gore Meadows Community Centre, which contains a library, pool, gym, soccer fields and kitchen all located in one centre. Accessibility needs, such as sidewalks or traffic lights can help residents get around more easily through their neighbourhoods. The overall feeling of safety can be improved with traffic calming measures to help control speeding on neighbourhood streets.



QUICK NEW WAYS TO REACH 311 BRAMPTON!

City services at your fingertips! Download the 311 app or visit us online at 311Brampton.ca. Search for information, submit a service request, get updates and track your requests.

Access your local government 24/7 by phone, email or online.

NEIGHBOURHOOD PLAYBOOK

There are actions we can all take to improve our neighbourhood.

This playbook gives you some examples of things you can do as an individual, neighbourhood or community to positively impact where you live.



Getting around: walking, cycling and accessibility

- Seek out walking routes and trails with friends or family. Visit brampton.ca to find a guide to all trails across the city.
- Organize a neighbourhood bicycle ride. Visit bikebrampton.ca to help you get started today!
- If you have concerns about sidewalk maintenance, curb ramps, crosswalks, or bicycle trails, call 311 or email 311@brampton.ca. You can also contact your local Councillor.

Safety: making your neighbourhood as safe as it can be

- Take the Peel Regional Police Home Security Challenge for tips on protecting yourself and your home.
- Contact 311 for simple and direct access to all non-emergency municipal government information, programs and services provided by the City of Brampton and Region of Peel.
- Start a Residents' Association! If you have questions or ideas about street-related projects, contact the Community Safety and Well-Being Office by emailing cswo@brampton.ca.

Public space and the environment: greening your neighbourhood

- Plant a tree on your property.
- Organize a community tree planting or garbage cleanup event – or find out when one is happening in your neighbourhood – by contacting growgreen@brampton.ca.
- Manage and maintain an identified plot of land for a community garden. Find out more at brampton.ca/parks (click on Community Involvement).

Arts and culture: spaces and places for inspiration and creativity

- Take in and enjoy local performing artists at events like “This is Brampton” and “Friday Night Live” in downtown’s Garden Square. If you know a talented artist, encourage them to contact events@brampton.ca to talk about showcasing their skills.
- Public art is a vital ingredient in the cultural fabric and streetscape of a creative city. By creating beautiful and distinctive spaces, the City of Brampton defines and celebrates its identity as a community of diverse cultural character and living heritage. Visit Brampton and witness the city’s vibrant and exceptional art up close. Find this and other self-guided city tours under publications at brampton.ca/tourism.
- The Advance Brampton Fund supports community-based activities that will have a positive impact within Brampton that align with our Council Priorities. The Micro Projects Stream is designed to support resident groups taking on small projects in and around their neighbourhoods. The stream supports communities as they connect, learn, or play. Learn more at brampton.ca/communitygrants.

Don't see an action that suits your interests? Contact the Community Safety and Well-Being Office (cswo@brampton.ca) to find out about other ways to get involved and be a steward for change in your neighbourhood!

IN SUMMARY...

At the City, we strive to make community engagement a part of everything we do. The Nurturing Neighbourhoods Program aims to empower our residents to become civic participants and champions, by connecting them with the necessary resources to take ownership of their neighbourhoods.

Our commitment is to understand the priorities and experiences of our communities. Over this term of Council, the City and partners will walk over 50 neighbourhoods across the city. The walks and workshops will be used to inform and guide work, be shared with internal groups and external organizations to create new opportunities. The process is engaging and transparent – it brings the conversation to you.

So tell us what you love and what could be changed, and together let us work to make Brampton a city of strong neighbourhoods!

WHATS HAPPENING AND WHATS NEXT...

The Nurturing Neighbourhoods Program supports other functions across the city by creating partnerships with internal staff and external agencies, creating opportunities for public consultation and collaboration, and ensuring the data collected is effectively shared to support current and future planning initiatives.

Opportunities for residents to get involved are:

- Age-Friendly Brampton Strategy
- Culture Master Plan
- Doors Open Brampton
- Environmental Planning – Bramalea SNAP
- Housing Brampton Strategy
- Integrated Downtown Plan (IDP)
- Mount Pleasant Village Engagement and Outreach
- Official Plan Review: Brampton Plan
- Parks Planning and Engagement
- Tourism Strategy
- Uptown Redevelopment Plan

Residents can participate in many engagements by going to brampton.ca/engage

2021 PROGRAM HIGHLIGHTS:

- Visiting 15 *new* neighbourhoods online
- Residents can continue to pin comments and ideas throughout the entire city
- Working with Bike Brampton to promote their BikeWrX Pop-Up program and promote active transportation
- Continued collaboration with residents interested in establishing a Neighbourhood/Community Association
- Working with Conservation Authorities to engage with residents within identified heat vulnerable neighbourhoods to increase the urban tree canopy
- Working with Peel Police to promote Community Safety in Brampton neighbourhoods
- Connecting and collaborating with Region of Peel - Public Health officials during COVID-19 pandemic
- \$10,000 sponsorship from Alectra and Enbridge Gas
- Introducing neighbourhood tool kits to help residents meet and build strong neighbourhood connections
- Opportunity for residents to become Community Champions!



NURTURING NEIGHBOURHOODS

WE'RE BACK - ONLINE...
AND COMING TO A
NEIGHBOURHOOD
NEAR YOU!



