

PARKS AND RECREATION MASTER PLAN

Status Update #1 - March 2016

- Status Report to Council A report and presentation was tabled to the Planning and Infrastructure Committee on February 22, 2016. The consultant team was introduced including lead Consultant Monteith Brown, with Swerhun Facilitation and Tucker Reid & Associates.
- <u>Data transfer</u> Staff are collecting background data for the consultant team to assist in the completion of the first phase of work – Background Report – Discussion Paper #1.
- **SCHEDULE** A Project Schedule has been prepared (**See below**). The schedule is subject to change. Changes will be communicated in future updates.



■ ENGAGEMENT PLAN — The 'tactics' used by the project team to facilitate input into the project have been incorporated into a draft plan (See below). Upcoming events include:



- o **Formation of Citizen Panel** A Citizen Panel is being formed with representatives coming from the various City of Brampton Citizen Advisory Committees. The first meeting with this panel will be scheduled, once the membership is finalized.
- Mayor, Members of Council, Senior Staff Meetings with the Mayor, Members of Council
 and selected senior staff are currently being arranged for early-mid April.
- <u>Launch Event</u> A Project Launch event is being scheduled for April 12th from 4:30 6PM at the Cassie Campbell Community Centre.
- <u>COMMUNICATIONS PLAN</u> Staff is working with Strategic Communications in the finalization of an overall Communications Plan. Planned communications include bus shelter ads, multi-language media releases, to name a few.
- PORTAL PAGE Staff is developing a dedicated portal page for the project. Details to follow. All information will be available on www.brampton.ca/PRMP

